



# IMBUTO FOUNDATION

---

## AT - A - GLANCE

**July 2023 - June 2024**

# MESSAGE FROM OUR CHAIRPERSON



Another year of service, learning, innovation, progress and highly rewarding community engagement has passed! What an edifying experience: reflecting on one more year of prolific collaboration with the Rwandan population, and the strong partners that share our vision for empowered communities. Indeed, causes for national celebration have granted us renewed ambition, and fortifying pride.

Successful events and conferences that brought partners and friends from across the world to Rwanda have inspired us further to capitalise on partnership beyond borders. Using our shared pool of resources, we can collectively make the difference we all seek for our respective communities.

Imbuto Foundation was a proud partner of the continental '**We Are Equal Campaign**', spurred by the Organization of African First Ladies for Development.

OAFLAD's efforts to close the gender gap for women and girls across Africa resonate deeply with Imbuto Foundation's commitment to empowering all members of our population equally.

No one can be left behind. This has remained the core of our interventions, such as, among other flagship programmes, the Baho Neza initiative, to which we owe many more success stories and healthy faces this year, as reported across the next pages.

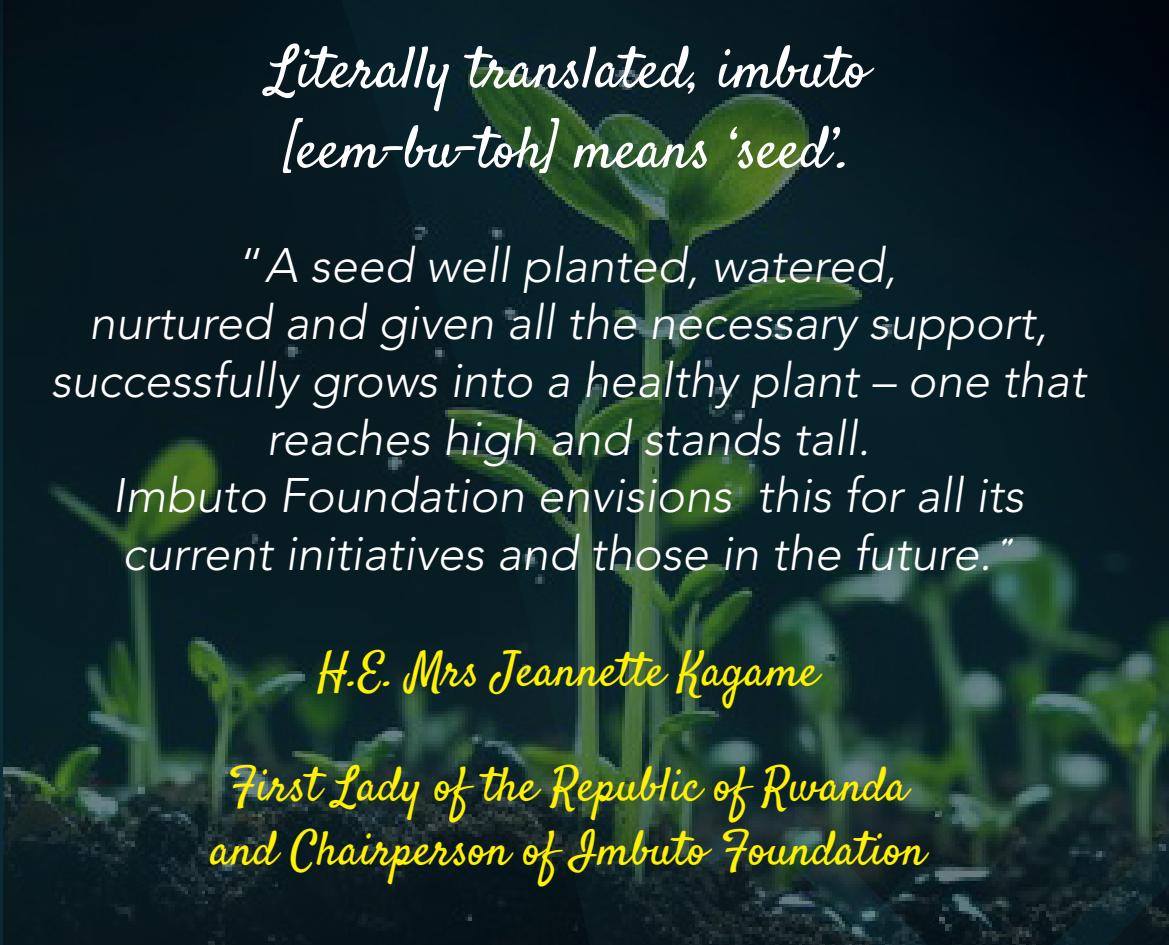
Our other fields of action have also seen encouraging levels of activity and the resulting impact. Although operating on another continent, Friends of Imbuto – our sister organisation has been central to the implementation of our homegrown solutions, supporting us this past fiscal year in completing the mentorship of our promising I malí Agripreneurs.

At a Foundational level, we aim to abide by consistently rising standards bred by the National Strategy for Transformation (NST), and this dawning fiscal year, abiding and excelling requires the completion of a new Strategic Plan, which will propel Imbuto Foundation into the future we desire for our rapidly developing population.

We must consolidate our citizen-centred, human-focused approach to cement our presence in communities, and build the legacy we have always envisioned: a population akin to strong and sturdy trees, grown from diligently watered seeds."

*H.E. Mrs. Jeannette Kagame*

First Lady of the Republic of Rwanda and  
Chairperson of Imbuto Foundation



*Literally translated, imbuto  
[eem-bu-toh] means ‘seed’.*

*“A seed well planted, watered,  
nurtured and given all the necessary support,  
successfully grows into a healthy plant – one that  
reaches high and stands tall.  
Imbuto Foundation envisions this for all its  
current initiatives and those in the future.”*

*H.E. Mrs Jeannette Kagame*

*First Lady of the Republic of Rwanda  
and Chairperson of Imbuto Foundation*



### **OUR VISION**

A nation of empowered and dignified Rwandans.



### **OUR MISSION**

To support the development of a healthy, educated and prosperous society.



### **OUR VALUES**

Excellence, Integrity, Innovation, Solidarity and Commitment.

**ENGAGE. EDUCATE. EMPOWER.**

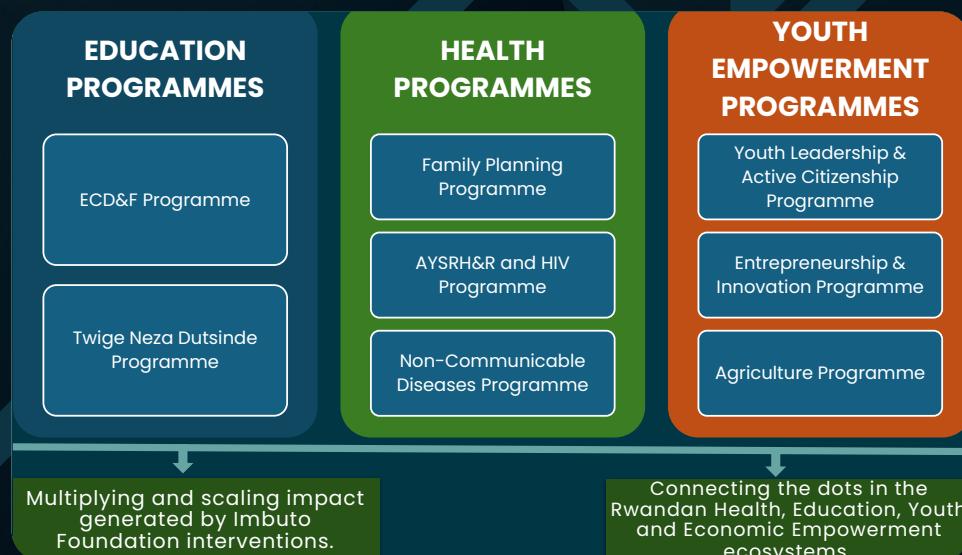
# OUR GUIDING PRINCIPLES

We are guided by the following five principles, that are integral to the role we must play in catalysing growth in the ecosystems of education, health, youth and economic empowerment.

1. **We invest** first and foremost in people, empowering individuals to take advantage of opportunities. Fundamentally, our work needs to touch a person and consequently their communities.
2. **We invest** in challenges that are not being addressed by others: we like to be catalytic and sustainable. If other funding and implementing partners are adequately addressing a problem, we will move on. If it is not being addressed, we will build a sustainable way to do so.
3. **We invest** with partners whose values resonate with ours: we understand that the challenges we face cannot be solved by individual action but rather with collaborative action. However, we will only work with like minded and value-driven partners.
4. **We invest** in solutions that lead to the achievement of national, regional and global goals: we see ourselves as partners for the development of Rwanda, the region, and the world at large. We therefore align our objectives with the country's National Strategy for Transformation (NST), with Agenda 2063 for the Africa We Want, and with the Sustainable Development Goals (SDGs).
5. **We invest** in harnessing the power of innovation and technology: it gives us, on a scale and speed never before possible, the opportunity to further our impact, and tap into latest trends and developments.

# OUR PROGRAMMES

The Foundation's programmes are designed with targeted initiatives to maximise impact and achieve our goals. Additionally, two key departments—Knowledge Development and Research, and Resource Mobilisation & Partnerships—were introduced in the 2018–2024 Strategic Plan to enhance our efforts.



# FACES OF IMBUTO



My name is Helene, I live in a rural village called Bumba in Gakenke sector. My experience with Imbuto Foundation has been truly transformative. I used to struggle with anger and often resorted to harsh punishments with my children.

However, through the programme, I have learned to adopt a more peaceful approach, nurturing calm conversations and embracing gentle parenting for a more harmonious household. This programme has been instrumental in improving communication within our family. Both my husband and I have been actively involved in supporting our children and that has helped them excel in school. I am deeply grateful for the programme's impact on our lives and strongly advocate for additional parents training sessions.

My journey highlights how programmes like these can positively transform not only individual families but also entire communities. By promoting positive parenting approaches and facilitating economic empowerment, this programme contributes to comprehensive community development

**Helene Mukamana**

*ECD&7 Programme*



My name is Kelie Umutoniwase and I am one of the Faces of Imbuto under Twige Neza Dutsinde programme. This programme has been truly life-changing for me during the 2021-2022 school year when I became one of the Imbuto Zitoshye/Edified Generation students supported by Imbuto Foundation.

Alongside 788 other students, I received a scholarship that helped me overcome financial challenges, which alleviated many of my worries and made a significant impact on my life. With this support, I excelled academically and accomplished something extraordinary—I became the top-performing student in the Ordinary Level national exam for the 2022 – 2023 school year.

This achievement touched my heart and made me realise how such support can enable others to reach their full potential and provide hope to students facing similar obstacles. Programmes like “Twige Neza Dutsinde” are vital because they empower individuals like me to succeed, thereby enriching our communities by offering us with opportunities for learning and growth.

**Kelie Umutoniwase**

*Twige Neza Dutsinde Programme*

My name is Sandrine Mutuyimana and I live in Rubavu District. At 17, I had an unexpected pregnancy that could have derailed my dreams. My father abandoned us, and my then boyfriend pressured me to get an abortion, but I chose to keep my child. I hid my pregnancy and kept going to school until the school leadership found out and I was expelled.

I enrolled in a technical school for plumbing, despite my mother's initial resistance. Balancing school and pregnancy was tough, but I persevered. Just two days after giving birth.

I took my final exam and did well, which later allowed me to secure temporary jobs that helped me provide for my child and the rest of my family.

Through Vision Jeunesse Nouvelle (with the support of Imbuto Foundation), I joined Baho Neza and participated in Parent-Adolescent Communication Forums (PAC), which helped mend my relationship with my mother.

With her support, I have returned to vocational school to pursue plumbing. My journey with Imbuto Foundation taught me that with resilience, determination, and the necessary support, success is achievable even in the face of adversity.

**Sandrine Mutuyimana**

*AYSRH&R and HIV Programme*



# FACES OF IMBUTO



Since this Niboye secondary post was established it has been a game-changer for women seeking family planning services. Women from low-income families, especially those managing small businesses, can now pass by early in the morning or in the afternoon.

This convenience means they can keep their businesses running smoothly without any interruptions. Before, they had to travel long distances to public health centres, where the long waits would throw off their entire day.

Now, at our secondary post, we can offer comprehensive counselling on family planning methods to our community without such inconveniences.

## **Marthe Kayite**

*Family Planning Programme*



My name is Leah Muhimana, I am 43-year-old and I live in Kirimbi Sector in Nyamasheke District. Life hasn't been easy, but I found hope and strength through Bahô Neza Initiative brought to us by FASACO, with the support of Imbuto Foundation.

I made the difficult decision to leave an abusive marriage to protect my children, but it led me into deep depression and uncertainty.

My turning point came when I met the Abahumurizamutima (Community Based Counselors) team, who introduced me to mental health safe spaces where I learnt a lot about my rights too. Initially hesitant, I decided to join their programme, and by the end of the 15-week long sessions, I had regained strength and determination. As a single mother,

I began rebuilding my family's life, starting with saving and investing 25,000 RWF in rice farming. Despite the challenges, I managed to buy the land we once rented, and now, I earn nearly 100,000 RWF with each harvest.

I am profoundly grateful to Bahô Neza's "Twite ku buzima bwo mu mutwe" programme for giving us a new beginning.

## **Leah Muhimana**

*Non - Communicable Diseases Programme*



My name is Emmanuel Niyonsenga and I am the CEO and Founder of KEZEM Fashion House. Raised by a single mother, I faced many challenges growing up, as my father was killed in the 1994 Genocide against the Tutsi before I was even born. Despite these hardships, I was fortunate to continue my education through university.

Even with a bachelor's degree in a different field, I chose to follow my true passion—fashion. With the support of Imbuto Foundation through the Art-Rwanda Ubuhanzi programme, I launched KEZEM Fashion House in 2020. Today, our business proudly employs 15 permanent and 5 casual workers.

Attending Imbuto Foundation's mentorship programmes and youth forums has significantly enhanced my leadership and management skills, transforming me into a more active and engaged citizen. Through these experiences, I have gained the confidence and knowledge to lead effectively and contribute meaningfully to my community.

I urge my fellow youth to take advantage of similar opportunities to grow, learn, and become leaders who drive positive change in their communities.

## **Emmanuel Niyonsenga (KEZEM)**

*Youth Leadership & Active Citizenship Programme*

# FACES OF IMBUTO



The iAccelerator Programme has played a crucial role in supporting our '#BigombaGuhinduka' project, which focuses on addressing mental health stigma and improving access to information. In 2022, our project excelled in the competition, securing financial aid and benefiting from a comprehensive six-month business training program.

Currently, we have successfully reached over 20,000 university students and gained the support of 40,000 online followers. Using comic art, our initiative targets youth audiences, aiming to save lives by spreading critical information effectively. Our project has not only achieved financial success but has also established important partnerships that bolster our impact.

We are deeply grateful to the Imbuto Foundation and the iAccelerator Programme for providing us with the opportunity to make a meaningful difference in our communities. Their support has been invaluable in our journey towards success and sustainability.

**Etienne Iryamukuru & Japhet Mazimpaka**  
*Entrepreneurship & Innovation Programme*



Gildas Kwitonda and his company, G-Proud Company, embarked on a remarkable journey of transformation. Following coaching, training, and a financial boost of 10 million Rwf from Imbuto Foundation's Imali Agribusiness Challenge, Gildas began to reshape his business with a newfound clarity and purpose.

By truly understanding his customers and their needs, he was able to craft strategies that significantly improved engagement and service. As a result, Gildas successfully completed two mushroom production phases, leading to a substantial increase in sales of both mushroom tubes and fresh mushrooms. This growth not only boosted his business but also created job opportunities for 5 permanent employees and up to 25 casual workers, depending on the season. Gildas also became more skilled in managing financial resources, allowing him to achieve his short-term goals on time.

One of his most impressive accomplishments was using his sales income to purchase a 4,300-square-meter plot of land—a milestone that once seemed out of reach when he first joined the programme. Additionally, he generated an impressive 9 million Rwf from goods, which further fueled his business growth. This land acquisition provided a solid foundation for his future production premises, overcoming one of his biggest challenges and setting the stage for continued growth and success.

**Gildas Kwitonda**  
*Agriculture Programme*



## Education Programmes

Through our Education Programmes, we are committed to ensuring that children are intellectually stimulated, healthy, and safe.

This holistic approach includes improving learning outcomes through remedial support for under-performing students, supporting high-achieving students from vulnerable backgrounds, and empowering girls to excel in education as well empowering parents and the community with the right tools to nurture and protect them.

# SNAPSHOT OF ACHIEVEMENTS (2018-2024)



Children aged 0 to 6 and their families enrolled in model and home based ECD&F centres of the total children, **41,827** were newly enrolled in ECD spaces in 2023-2024.



ECD spaces established: 17 model ECD centres, 26 community based ECD centres & 5,787 home based ECDs.



Cell-level staff (1,404 male and 1,750 female) trained on the integrated ECD package across 30 districts.



Children benefiting from extracurricular programmes to improve learning outcomes.



Young girls awarded for academic excellence since 2005.



Parents benefited from parenting sessions in ECD & F centres. 38,663 (8,925 male and 29,738 female) were new.



Caregivers were trained in integrated early childhood development and family (ECD&F) services. Among them, 5,130 were new, while 36,480 received refresher training.



Trainers received refresher training on integrated early childhood development (ECD) package, with 701 (440 male & 261 female) of them receiving training in 2023-2024.



Teachers (281 male and 281 female) trained and mentored on effective teaching. 332 Remedial learning clubs established in 251 schools from 13 districts.



Annual scholarships have been provided to secondary school students since 2002.



## Health Programmes

Health Programmes strive to enhance public health by focusing on three key objectives: empowering citizens to make informed health choices, improving knowledge, attitude and practices related to non-communicable diseases and mental health, and enhancing the accessibility and quality of services.

These goals are achieved by developing skilled workforces, raising awareness through targeted platforms, and upgrading supportive environments for at-risk groups.

# SNAPSHOT OF ACHIEVEMENTS (2018 - 2024)

**594,334**

Young people accessed AYSRH&R services, including HIV & STI screening & treatment.

**19,048**

People reached through Parent-Adolescent Communication (PAC) forums: **11,468** parents and **7,580** adolescents and youth.

**2,345**

Teenage mothers supported to access economic empowerment opportunities (IGAs, TVET, Formal Education).

**33**

Ambulances, **2** mobile clinics and **2** blood collection buses purchased and distributed to health care facilities.

**6,753,243**

People reached through awareness campaigns on family planning.

**306,293**

People were reached during awareness campaigns on mental wellbeing and mental health issues.

**31,504**

people were provided with community-based mental health services through weekly sessions in **8,881** community-based safe spaces, and **6,851** school-based safe spaces.

**65,977**

Healthcare providers deliver sexual reproductive health, family planning, and HIV prevention services.

**4,438**

Teachers from Burera, Musanze, Karongi, Nyamasheke, Rusizi, Gisagara and Muhanga Districts trained on the delivery of comprehensive sexuality education.

**1,839**

Cases of gender-based violence (GBV) were submitted to the Rwanda investigation Bureau and Access to Justice bureaus through GBV mobile.

**105**

Primary healthcare facilities built and renovated.

**386,393**

People accessed and used family planning services (**132,015** long-term and **254,378** short-term methods).

**145**

Master trainers were equipped with knowledge on mental health awareness and skills on how to facilitate safe spaces in the community.

**1,355**

Community-based counsellors trained on how to lead healing groups.



## Youth Empowerment Programmes

The Youth  
encompass  
agricultural

Empowerment Division's targeted programmes, which leadership training, entrepreneurial development, and enhancement, aim to achieve three key outcomes:

- Enhanced youth leadership, participation, and engagement in national development.
- Improved entrepreneurial and social innovation skills among participating beneficiaries.
- Increased quality, productivity, and production in agriculture and livestock.

# SNAPSHOT OF ACHIEVEMENTS (2018-2024)



**926,824**

youth empowered through our youth forums



**78**

Youth forums covering various topics including leadership, patriotism, civic responsibilities, volunteerism, financial fitness, career guidance, public speaking, mental health, and sexual reproductive health.



**\$256,946**

Generated through ArtRwanda - Ubuhanzi showroom.



**212**

Young innovators trained on entrepreneurship and business skills.



**3410**

Farmers (2,890 women and 520 men) from 37 cooperatives directly benefited from agriculture interventions in 16 districts.



**56**

Young women and men awarded for their exceptional achievements under CYRWA awards.



**25**

Best innovative solutions projects awarded with USD 250,000 (USD 10,000 per project), and six months of additional training and mentorship.



**184**

Young female and male artists benefiting from the ArtRwanda - Ubuhanzi incubation programme.



**\$ 295,000**

Income generated from sales of 15 Agri-Business Projects in 2023-2024.



**43**

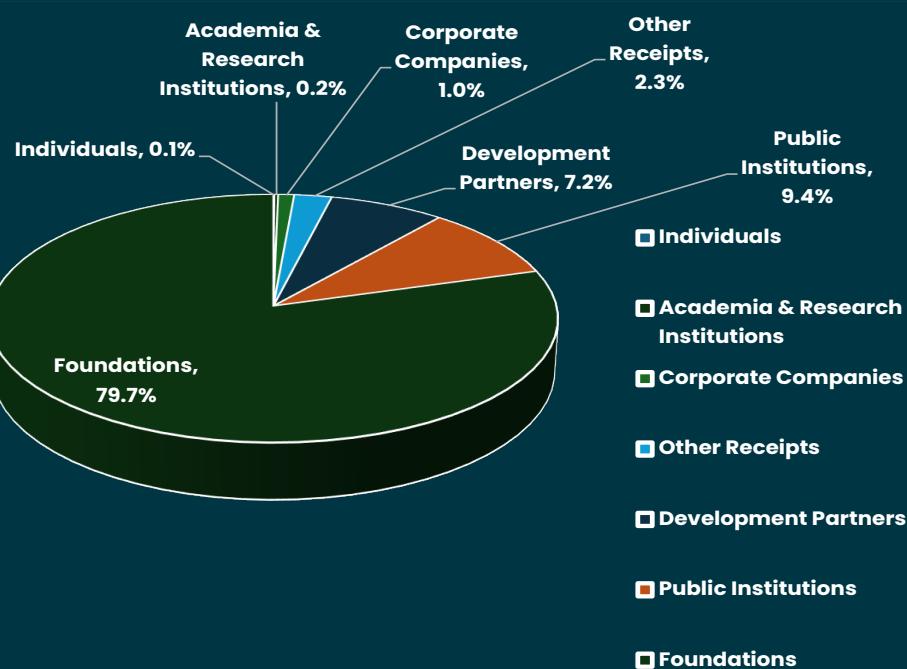
New (16) Jobs created and in 27 agriculture women).

# FINANCIAL REPORT

## JULY 2023 – JUNE 2024

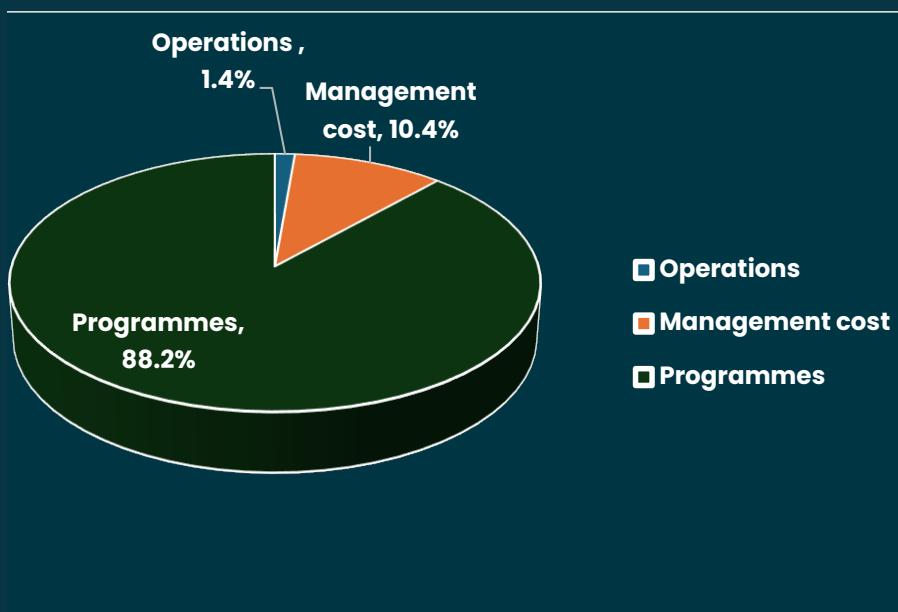
### INCOME

**TOTAL INCOME: RwF 22,391,773,471 (USD 17,078,221)**



### EXPENDITURES

**TOTAL EXPENDITURE: RwF 15,537,411,181 (USD 11,850,394)**





# OUR PARTNERS




**GET INVOLVED**  
[www.imbutofoundation.org](http://www.imbutofoundation.org)



@imbuto



imbutofoundation



Imbuto Foundation



Imbuto Foundation

**ENGAGE. EDUCATE. EMPOWER.**