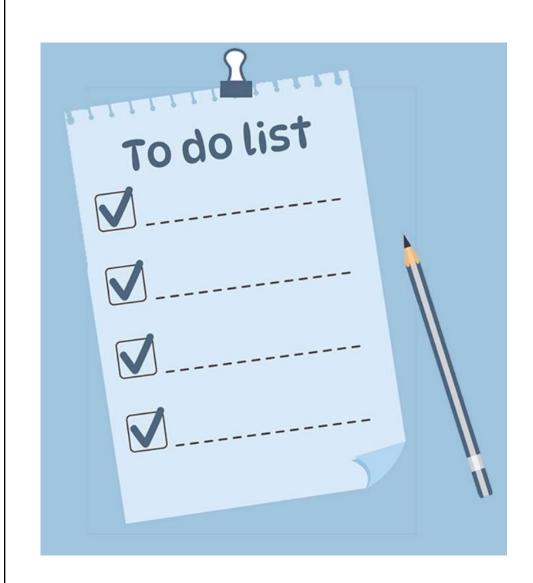


Team ML A

21 March 2025

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# Background & Problem Statement

#### **Background**

The real estate market is dynamic and constantly changing, making house price prediction an important tool for buyers, sellers, investors, and real estate professionals. However, macroeconomic factors (interest rates, inflation, government policies), microeconomic factors (location, building size, facilities), and socio-demographic factors (population growth, urbanization trends) often drive property prices.

#### **Problem Statement**

Accurate prediction is needed to help stakeholders make the right decisions, whether it's buying a dream home or planning a profitable investment. In recent years, **machine learning** has emerged as a game changer in this field, offering unprecedented accuracy and insights compared to traditional statistical methods.



# **Objectives & Scope**

#### **Objective:**

Create and compare machine learning model that predicts House Price. The goal is to identify / predict hous price based on important / strategic factors

#### Scope:

This project using data with house pricing information. The analysis will focus on applying prediction technique using Linear Regression, Random Forest and XGBoost

### **Data Collection**

#### **Data Source:**

The dataset can be downloaded from here

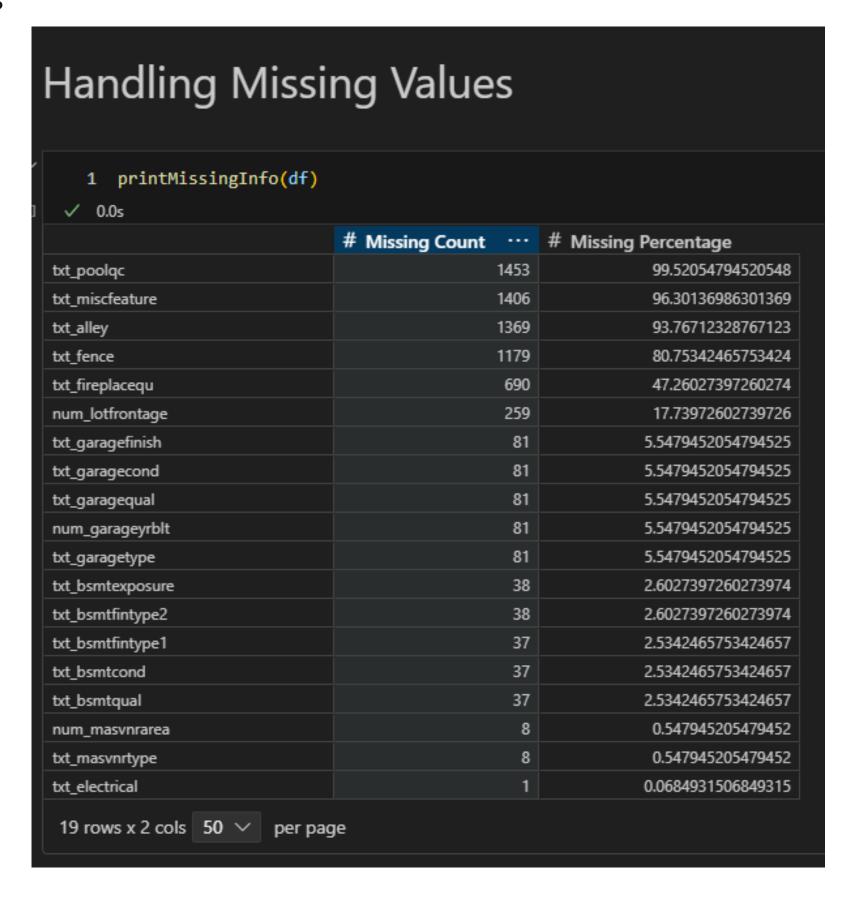
#### **Some Supporting Documents:**

<u>dataDefinision.md</u><u>data\_description.txt</u><u>CategoricalEncodingnyaPakaiApa.xlsx</u>

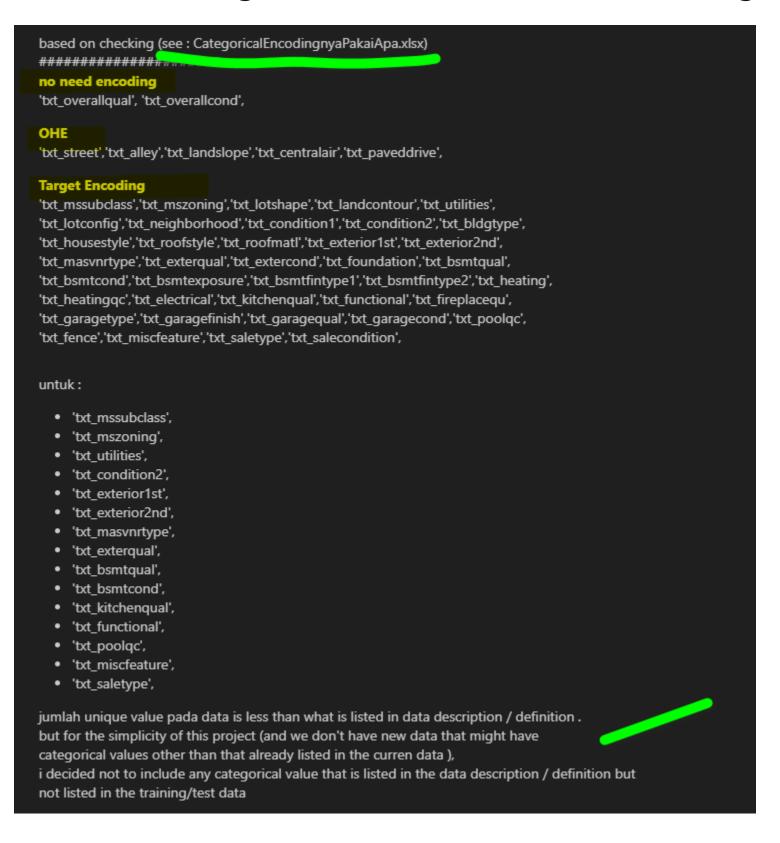
Feature Name Normalization

```
1 df 01 normalize = normalize column names(df_original.copy(deep=True))
  ✓ 0.0s
num_mssubclass, though the content is number, but I think it is only label (based on data description) so it should be handled as text / criteria
    1 df_01_normalize=df_01_normalize.rename(columns={'num_mssubclass': 'txt_mssubclass'})
  ✓ 0.0s
    1 df=df 01 normalize.copy(deep=True)
    2 print(df.columns)
 ✓ 0.0s
 Index(['num_id', 'txt_mssubclass', 'txt_mszoning', 'num_lotfrontage',
        'num lotarea', 'txt street', 'txt alley', 'txt lotshape',
        'txt landcontour', 'txt utilities', 'txt lotconfig', 'txt landslope',
        'txt_neighborhood', 'txt_condition1', 'txt_condition2', 'txt_bldgtype',
        'txt housestyle', 'num overallqual', 'num overallcond', 'num yearbuilt',
        'num yearremodadd', 'txt roofstyle', 'txt roofmatl', 'txt exterior1st',
        'txt_exterior2nd', 'txt_masvnrtype', 'num_masvnrarea', 'txt_exterqual',
        'txt_extercond', 'txt_foundation', 'txt_bsmtqual', 'txt_bsmtcond',
        'txt_bsmtexposure', 'txt_bsmtfintype1', 'num_bsmtfinsf1',
        'txt bsmtfintype2', 'num bsmtfinsf2', 'num bsmtunfsf',
        'num_totalbsmtsf', 'txt_heating', 'txt_heatingqc', 'txt_centralair',
        'txt_electrical', 'num_1stflrsf', 'num_2ndflrsf', 'num_lowqualfinsf',
        'num_grlivarea', 'num_bsmtfullbath', 'num_bsmthalfbath', 'num_fullbath',
        'num_halfbath', 'num_bedroomabvgr', 'num_kitchenabvgr',
        'txt kitchenqual', 'num_totrmsabvgrd', 'txt_functional',
        'num_fireplaces', 'txt_fireplacequ', 'txt_garagetype',
        'num_garageyrblt', 'txt_garagefinish', 'num_garagecars',
        'num_garagearea', 'txt_garagequal', 'txt_garagecond', 'txt_paveddrive',
        'num_wooddecksf', 'num_openporchsf', 'num_enclosedporch',
        'num_3ssnporch', 'num_screenporch', 'num_poolarea', 'txt_poolqc',
        'txt fence', 'txt miscfeature', 'num miscval', 'num mosold',
        'num_yrsold', 'txt_saletype', 'txt_salecondition', 'num_saleprice'],
       dtype='object')
```

Handling Missing Values



• Define Which One Will be One Hot Encoding and Which one will be Target Encoding



Target Encoding After Splitting the data (to avoid data leakage from test data)

```
Target Encoding after Splitting
                                                                                                          > drop_column_if_exists Aa ab _** ▼ No results ↑ ↓ = ×
    1 v df_train, encodernya = target_encode_columns_general(df_train, target_col='num_saleprice'
                                                      , columns=['txt_mssubclass','txt_mszoning','txt_lotshape','txt_landcontour','txt_utilities','txt_lotconfig
                                                                  'txt_neighborhood','txt_condition1','txt_condition2','txt_bldgtype','txt_housestyle',
                                                                  'txt_roofstyle','txt_roofmatl','txt_exterior1st','txt_exterior2nd','txt_masvnrtype',
                                                                  'txt_exterqual','txt_extercond','txt_foundation','txt_bsmtqual','txt_bsmtcond',
                                                                  'txt_bsmtexposure','txt_bsmtfintype1','txt_bsmtfintype2','txt_heating','txt_heatingqc',
                                                                  'txt_electrical','txt_kitchenqual','txt_functional','txt_fireplacequ','txt_garagetype',
                                                                  'txt_garagefinish','txt_garagequal','txt_garagecond','txt_poolqc','txt_fence',
                                                                  'txt_miscfeature','txt_saletype','txt_salecondition'])
  ✓ 0.6s
    1 df_test_full = df_test.copy()
    3 #endcoder only process the feature that need to be target encoded so does the encoding result
       #so we need to copy the full df , DROP the features being encoded, and ADD the encoded result back
    6 df_transformed_cols = encodernya.transform(df_test[['txt_mssubclass','txt_mszoning','txt_lotshape','txt_landcontour','txt_utilities','txt_lotconfig',
                                                                  'txt_neighborhood','txt_condition1','txt_condition2','txt_bldgtype','txt_housestyle',
                                                                  'txt_roofstyle','txt_roofmatl','txt_exterior1st','txt_exterior2nd','txt_masvnrtype',
                                                                  'txt_exterqual','txt_extercond','txt_foundation','txt_bsmtqual','txt_bsmtcond',
                                                                  'txt_bsmtexposure', 'txt_bsmtfintype1', 'txt_bsmtfintype2', 'txt_heating', 'txt_heatingqc',
                                                                  'txt_electrical','txt_kitchenqual','txt_functional','txt_fireplacequ','txt_garagetype',
                                                                  'txt_garagefinish','txt_garagequal','txt_garagecond','txt_poolqc','txt_fence',
                                                                  'txt_miscfeature','txt_saletype','txt_salecondition']])
   16 df_test_full = df_test_full.drop(columns=['txt_mssubclass','txt_mszoning','txt_lotshape','txt_landcontour','txt_utilities','txt_lotconfig',
                                                                  'txt_neighborhood','txt_condition1','txt_condition2','txt_bldgtype','txt_housestyle',
                                                                  'txt_roofstyle','txt_roofmatl','txt_exterior1st','txt_exterior2nd','txt_masvnrtype',
                                                                  'txt_exterqual', 'txt_extercond', 'txt_foundation', 'txt_bsmtqual', 'txt_bsmtcond',
                                                                  'txt_bsmtexposure','txt_bsmtfintype1','txt_bsmtfintype2','txt_heating','txt_heatingqc',
                                                                  'txt_electrical','txt_kitchenqual','txt_functional','txt_fireplacequ','txt_garagetype',
                                                                  'txt_garagefinish','txt_garagequal','txt_garagecond','txt_poolqc','txt_fence',
                                                                  'txt_miscfeature','txt_saletype','txt_salecondition'])
   25 df_test = pd.concat([df_test_full, df_transformed_cols], axis=1)
```

**One Hot Encoding** 

```
One Hot Encoding
      1 df = one_hot_encode_columns_general(df, ['txt_street','txt_alley','txt_landslope','txt_centralair','txt_paveddrive'])
      2 df.columns
36] 			 0.0s
   Index(['num id', 'txt mssubclass', 'txt mszoning', 'num lotarea',
          'txt_lotshape', 'txt_landcontour', 'txt_utilities', 'txt_lotconfig',
          'txt neighborhood', 'txt condition1', 'txt condition2', 'txt bldgtype',
          'txt_housestyle', 'num_overallqual', 'num_overallcond', 'num_yearbuilt',
          'num_yearremodadd', 'txt_roofstyle', 'txt_roofmatl', 'txt_exterior1st',
          'txt_exterior2nd', 'txt_masvnrtype', 'num_masvnrarea', 'txt_exterqual',
          'txt_extercond', 'txt_foundation', 'txt_bsmtqual', 'txt_bsmtcond',
          'txt_bsmtexposure', 'txt_bsmtfintype1', 'num_bsmtfinsf1',
          'txt bsmtfintype2', 'num bsmtfinsf2', 'num bsmtunfsf',
          'num_totalbsmtsf', 'txt_heating', 'txt_heatingqc', 'txt_electrical',
          'num 1stflrsf', 'num 2ndflrsf', 'num lowqualfinsf', 'num grlivarea',
          'num_bsmtfullbath', 'num_bsmthalfbath', 'num_fullbath', 'num_halfbath',
          'num_bedroomabvgr', 'num_kitchenabvgr', 'txt_kitchenqual',
          'num_totrmsabvgrd', 'txt_functional', 'num_fireplaces',
          'txt_fireplacequ', 'txt_garagetype', 'num_garageyrblt',
          'txt_garagefinish', 'num_garagecars', 'num_garagearea',
          'txt garagequal', 'txt garagecond', 'num wooddecksf', 'num openporchsf',
          'num_enclosedporch', 'num_3ssnporch', 'num_screenporch', 'num_poolarea',
          'txt poolqc', 'txt fence', 'txt miscfeature', 'num miscval',
          'num mosold', 'num yrsold', 'txt saletype', 'txt salecondition',
          'num_saleprice', 'num_lotfrontage', 'txt_street_Grvl',
          'txt street Pave', 'txt alley Grvl', 'txt alley NA', 'txt alley Pave',
          'txt_landslope_Gtl', 'txt_landslope_Mod', 'txt_landslope_Sev',
          'txt_centralair_N', 'txt_centralair_Y', 'txt_paveddrive_N',
          'txt_paveddrive_P', 'txt_paveddrive_Y'],
         dtype='object')
```

### **Creating Base Line Models**

Correlation Matrix

```
Model
                                             RMSE
                                                            MAE
                                                                      MAPE
                                         0.000000
                                                       0.000000
                                                                  0.000000
  baseline_model_linear_regression 32170.161993
                                                   20080.659064
                                                                 11.820330
      baseline model random Forest 28636.283593
                                                   17416.832671
                                                                 10.520635
                 baseline model XGB 29502.500001
3
                                                   16806.905982
                                                                 10.269786
        R2
  0.000000
  0.865075
  0.893090
  0.886524
```

### **Feature Engineering**

Create New Features

```
combined features
                                                                                                                                                                                                                                                                                                                  1 def add_combined_features(dfnya):
                      #custom feature ini dibuat as simple as grouping some feature that have similarity on their characteristics on supporting the house price
                      #you can find the process of the grouping in supportind document "CategoricalEncodingnyaPakaiApa.xlsx"
                      dfnya['new qualities'] = dfnya['num overallqual'] + dfnya['txt exterqual'] + dfnya['txt bsmtqual'] + dfnya['txt heatingqc'] + dfnya['num lowqualfinsf'] + dfnya['num ha
                      dfnya['new_condition'] = dfnya['txt_condition1'] + dfnya['txt_condition2'] + dfnya['num_overallcond'] + dfnya['txt_extercond'] + dfnya['txt_bsmtcond'] + dfnya['txt_hear
                      dfnya['new_square'] = dfnya['num_lotarea'] + dfnya['num_masvnrarea'] + dfnya['num_bsmtfinsf1'] + dfnya['num_bsmtfinsf2'] + dfnya['num_bsmtunfsf'] + dfnya['num_totalbsmt
                      dfnya['new_counts'] = dfnya['num_totalbsmtsf'] + dfnya['num_bsmtfullbath'] + dfnya['num_bsmthalfbath'] + dfnya['num_fullbath'] + dfnya['num_bedroomabvgr'] + dfnya['num_
                                                                   dfnya['txt_mssubclass'] + (dfnya['txt_street_Grvl']*1)+ (dfnya['txt_street_Pave']*2)+(dfnya['txt_alley_NA'] *0) + (dfnya['txt_alley_Grvl'] *1) + (
                      dfnya['new_interiorexterior'] = dfnya['num_overallqual'] + dfnya['txt_roofstyle'] + dfnya['txt_roofmatl'] + dfnya['txt_exterior1st'] + dfnya['txt_exterior2nd'] + dfnya['txt_exterior2n
       11
                      dfnya['new_neighbour'] = dfnya['txt_mssubclass'] + dfnya['txt_mszoning'] + dfnya['num_lotfrontage'] + (dfnya['txt_street_Grvl']*1)+ (dfnya['txt_street_Pave']*2) + (dfnya['txt_street_Grvl']*1)
      13
                      dfnya['new facilities'] = dfnya['txt utilities'] + dfnya['txt heating'] + dfnya['txt electrical'] + dfnya['num fireplaces'] + dfnya['txt miscfeature'] + dfnya['num misc
                      dfnya['new shapes'] = dfnya['txt lotshape'] + dfnya['txt lotconfig'] + dfnya['txt housestyle'] + dfnya['txt bsmtexposure']
                                                                    ((dfnya['num_yrsold']- ((dfnya['num_yearbuilt'] + dfnya['num_yearremodadd'])/2))+(dfnya['num_yrsold']- dfnya['num_garageyrblt']))/2
      15
                      dfnya['new time'] =
                      return dfnya
     ✓ 0.0s
                                                                                                                                                                                                                                                                                                                                                     Python
```

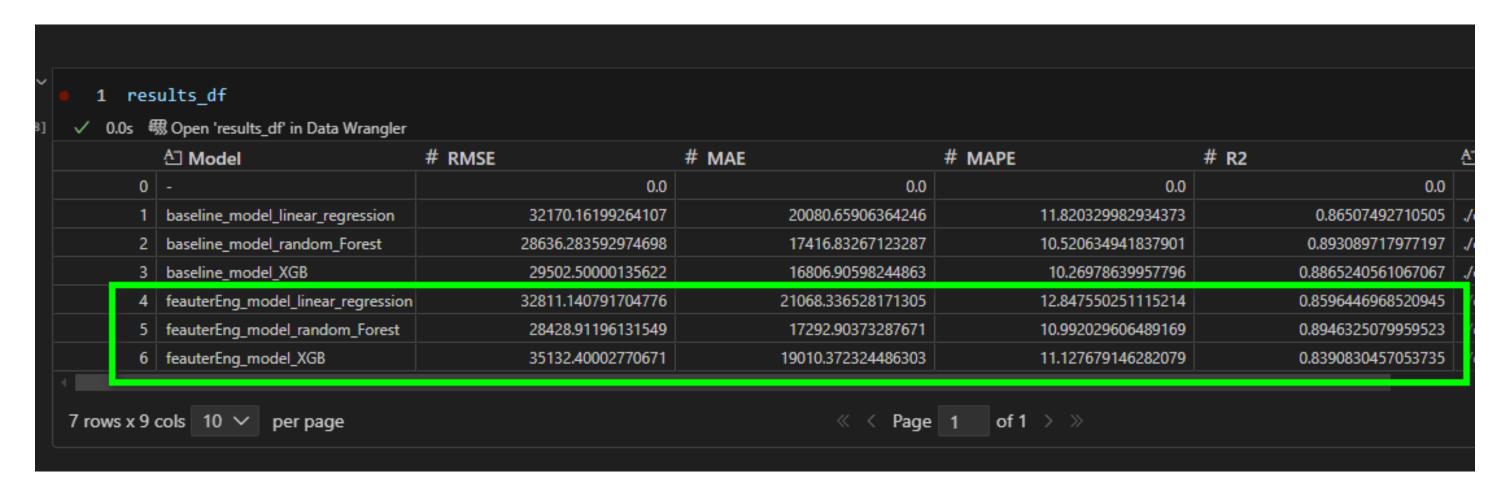
### **Feature Engineering**

Other steps:

- Drop features with weak correlation to target (<=0.05)
- Drop features with high correlation between features (multi collinearity) (>0.8)
- Drop features with high VIF Score (>5);
   canceled since it making model performance worse (by removing some important features)

#### Modelling

Modelling after feature engineering prior to Tuning



- Got performance drop for XGB
- Got slight performance drop on Linear Regression
- Got promising result with Random Forest

#### **Model Tuning**

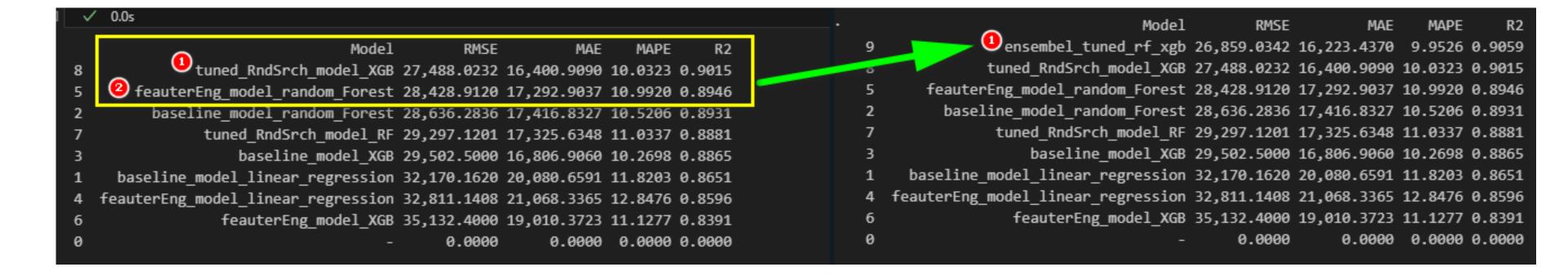
Tune the Model with Random Search

```
0.0s
                                Model
                                             RMSE
                                                          MAE
                                                                 MAPE
                                                                          R2
                                           0.0000
                                                       0.0000
                                                               0.0000 0.0000
0
    baseline model linear regression 32,170.1620 20,080.6591 11.8203 0.8651
         baseline_model_random_Forest 28,636.2836 17,416.8327 10.5206 0.8931
2
                   baseline model XGB 29,502.5000 16,806.9060 10.2698 0.8865
  feauterEng model linear regression 32,811.1408 21,068.3365 12.8476 0.8596
      feauterEng_model_random_Forest 28,428.9120 17,292.9037 10.9920 0.8946
5
                 feauterEng model XGB 35,132.4000 19,010.3723 11.1277 0.8391
6
               tuned RndSrch model RF 29,302.0300 17,340.6957 11.0487 0.8881
              tuned RndSrch model XGB 27,488.0232 16,400.9090 10.0323 0.9015
```

- XGB Model is the current Best Model
- Random Forest without tuning #2 model

### Model Stacking Models (Ensemble)

Stacking 2 Models: Tuned\_XGB and Untuned Feature Enginered Random Forest Model



#### Conclusion

Combining the tuned XGB and the feature-engineered Random Forest resulted in the model with the lowest error in this experiment; although the improvement is not very significant, it at least managed to smooth out the previous best result (the tuned XGB model).