

# CV and Building a Website

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# The Plan:

**Why is a CV important?**

**Why is a website important?**

**Creating your own CV in LaTeX**

**Creating your own website**

# Why is a CV important?

**CV is the most important piece of information that others have about you**

**Easy way to market yourself (e.g., “I am known a scholar of distributive politics b/c my research and teaching interests revolve around it”)**

**Linking to articles and working papers gets you citations/noticed**

**Can keep track of everything you’ve ever done (create an extensive CV and a simple CV)**

# CV Tips

**Keep it simple and clear**

**Organize by section. More important sections should go up top**

**List things in reverse chronological order**

**Use LaTeX! Can comment out old papers/conferences and add notes to yourself**

**Add links to papers**

**Your name and page number need to be on every page**

# Why is a Website important?

**Where others can access your CV and learn a little about you**

**\*Everyone\* searches for your academic website (interviews, talks, conferences). Crucial when on the job market**

**Linking to articles and working papers gets you citations/noticed**

**Avoid people emailing you asking for papers or replication files**

**Can post files for classes and teaching**

Type of Website:	Description	Pros	Cons
Department website	Hosted by department (not all universities have this)	<ul style="list-style-type: none"> <li>-No oversight needed</li> <li>-Typically just CV and brief bio</li> </ul>	<ul style="list-style-type: none"> <li>-No oversight</li> <li>-Can't take it with you</li> <li>-Not very stylish, basic</li> </ul>
For-profit website (Weebly, Squarespace, Wordpress)	Hosted by a company	<ul style="list-style-type: none"> <li>-Point and click design system easy to use</li> <li>-Basic site designs are free</li> </ul>	<ul style="list-style-type: none"> <li>-Must pay for stylish site designs</li> <li>-Who has your data?</li> </ul>
Google Sites	Hosted by Google	<ul style="list-style-type: none"> <li>-Free</li> <li>-Looks great</li> <li>-Simple</li> </ul>	<ul style="list-style-type: none"> <li>-No custom domain name</li> <li>-Simple</li> <li>-Must use Googles file storage types</li> </ul>
Custom website	Hosted on Github	<ul style="list-style-type: none"> <li>-Fully customizable</li> <li>-You own your data</li> <li>-Easy to make changes via Github</li> </ul>	<ul style="list-style-type: none"> <li>-Must learn CSS/HTML and some Github</li> <li>-Takes a lot of effort</li> </ul>

# Website Tips

**Buy a domain name. Be cool**

**Link to your department website, Google Scholar page, websites where your articles/working papers are located...all of these links build page views**

**Add ungated copies of all your articles**

**Does the layout make sense? Can you get back to the home page easily? Are there broken links?**

**Add a blog**

**Read design websites on how to lay out your own. Or look at other academics' websites for inspiration**

**Examples (Github)**

**<http://www.andyphilips.com/>**

**<https://andyphilips.github.io/dynamac/>**

**<http://www.mit.edu/~wimpy/>**

**Examples (Google Sites)**

**<http://www.sarahwilsonsokey.com/>**

**<https://sites.google.com/a/colorado.edu/jstrayh/>**