



Hi! I'm Andy Smith, a Product Designer with an affinity for front-end development. I have 10+ years experience, aspire for clarity in my work, and believe that thoughtful design is essential to successful digital products.

andysmith.io • asmith.esq@gmail.com • (512) 731-6063

Experience

- **Pingboard**

Senior UX Designer 2020–2023

Worked closely with VP of Product and PMs to pivot to employee engagement software. Helped validate product decisions by conducting exploratory interviews, running user-testing sessions, and building interactive prototypes. Created complete specs for new features, wrote in-app copy, and helped define project priorities. Helped rebuild the mobile app using React Native. Built, maintained, and documented component libraries in React and Figma. Helped train new designer and ran educational "lunch-n-learn" classes on various front-end styling topics.

UX Designer 2015–2020

Worked closely with the head of product on a B2B company directory tool. Designed interfaces for all our products across web, iOS, and Android platforms. Developed and maintained a CSS component system, and regularly contributed to front-end development in the Rails app. Designed an internal support app to help the efficiency of the support team. Designed and maintained the marketing site and blog, along with other marketing materials.

- **ReturnPath**

UX Designer 2012–2015

Worked with a small UX team to design ReturnPath's large suite of enterprise email analytics tools. Maintained OtherInbox B2C products, including developing new apps for both web and mobile. Improved UX by running user-testing sessions.

- **OtherInbox**

Designer 2010–2012

Started as an intern and promoted to full-time position within six months. Responsible for all design work, including web app, browser extension, emails, Wordpress site, and marketing materials.

Education

- **ACU**

BFA Painting 2002–2007

Skills & Tools

- **Design**

Figma, Sketch, Adobe CC (AI, PS, ID, XD), Framer, Motion Graphics

- **UX**

User Research, UX Writing, Usability Testing, Prototyping, InVision, Marvel, FullStory

- **Code**

React, React Native, Next.js, JavaScript, CSS, Tailwind, Storybook, SASS, Ruby, PHP