

INTRODUCTION

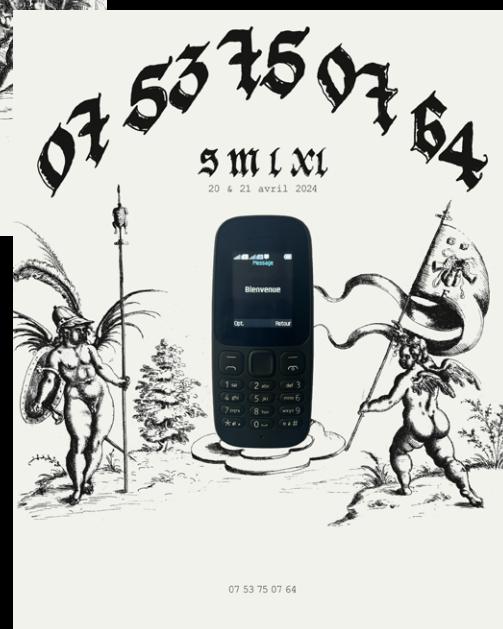
Hey, I'm *Andy Rajoelisoa* a.k.a *andyarchives*,  
art director & graphic designer.

2024

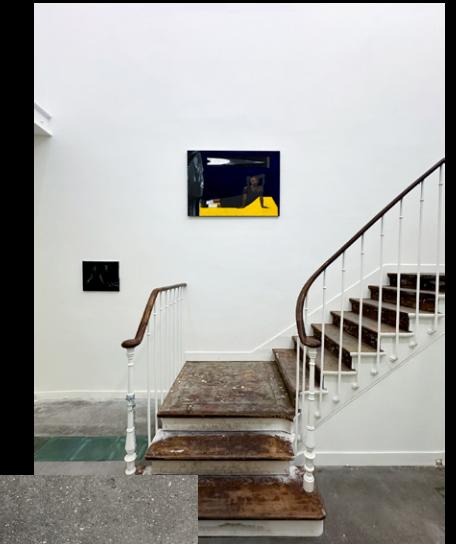
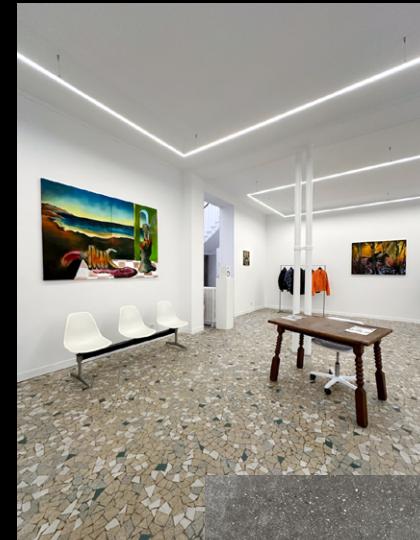
INSTAGRAM → LINKEDIN →

ANDYRAJOPRO@GMAIL.COM

*Graphics, Merchandising*  
**S, M, L, XL POP-UP w/ BIENVENUEPROJECTS**



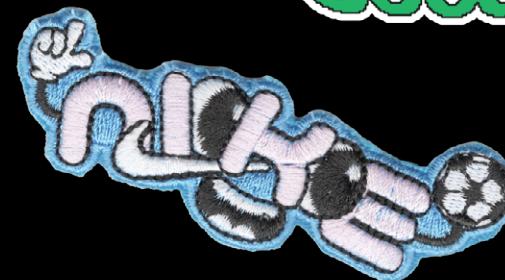
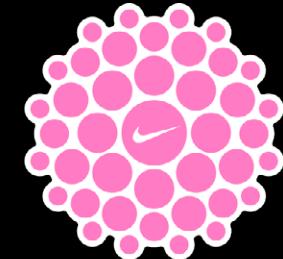
Graphic identity, posters and t-shirts for  
 Bienvenue's 2024 pop-up : **S M L XL.**



*Logotypes, Illustration*

# NIKE BRA WOMEN w/ WWWESH STUDIO

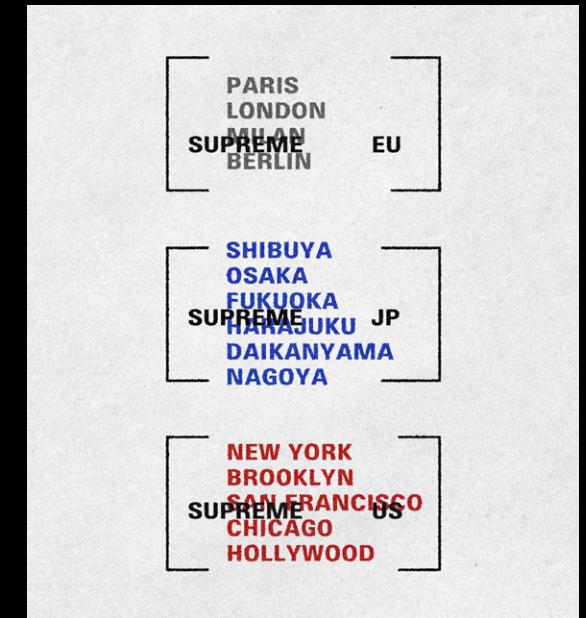
Graphic proposals of stickers & logos to print, embroider or patch on Nike sports bra for the **2023 FIFA Women's World cup.**



*Logotype, textures, type*

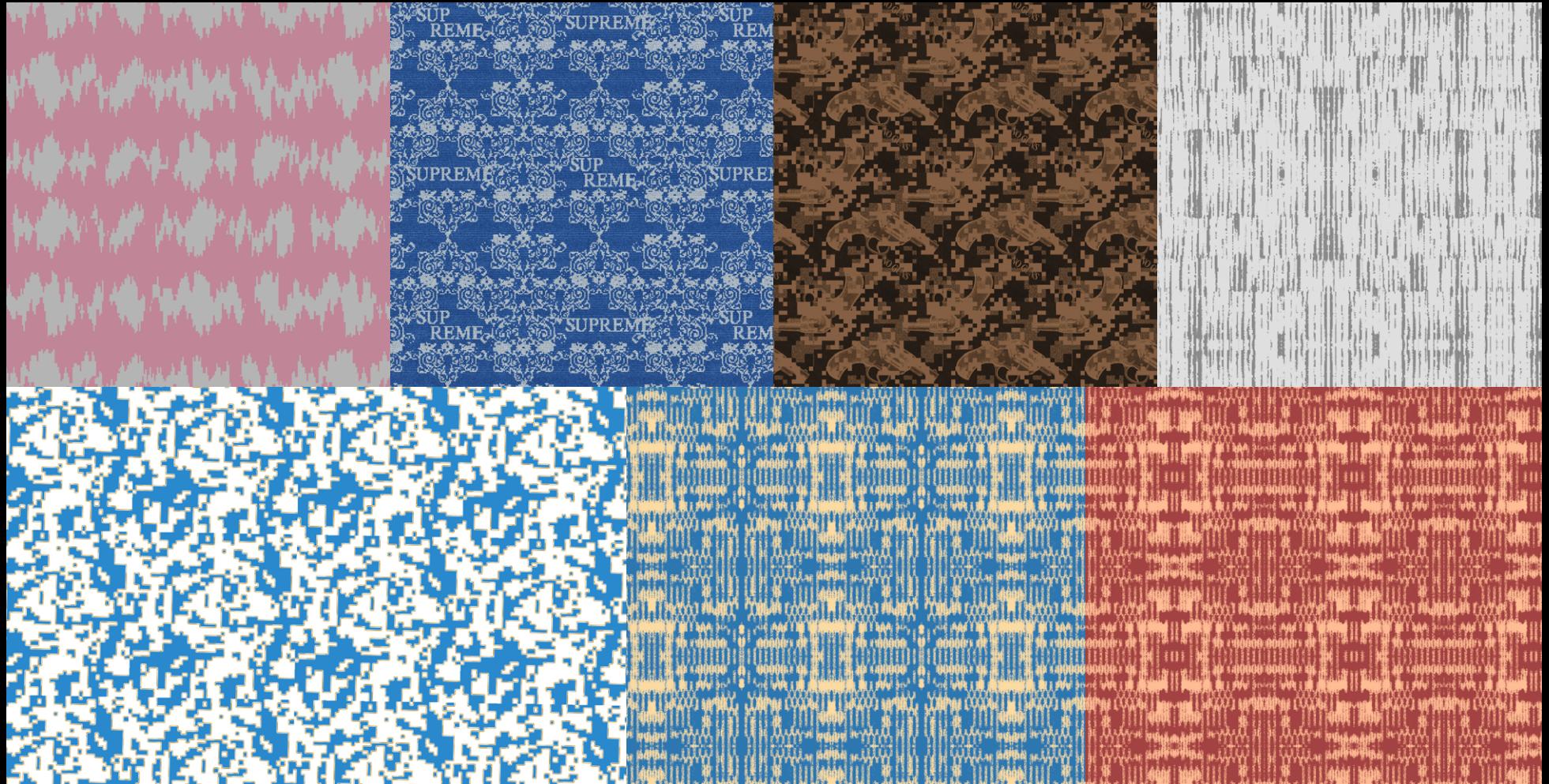
# SUPREME SS24 : LOGOS

w/ WWWESH STUDIO

Graphic proposals of logos, patterns and artworks for **Supreme**.

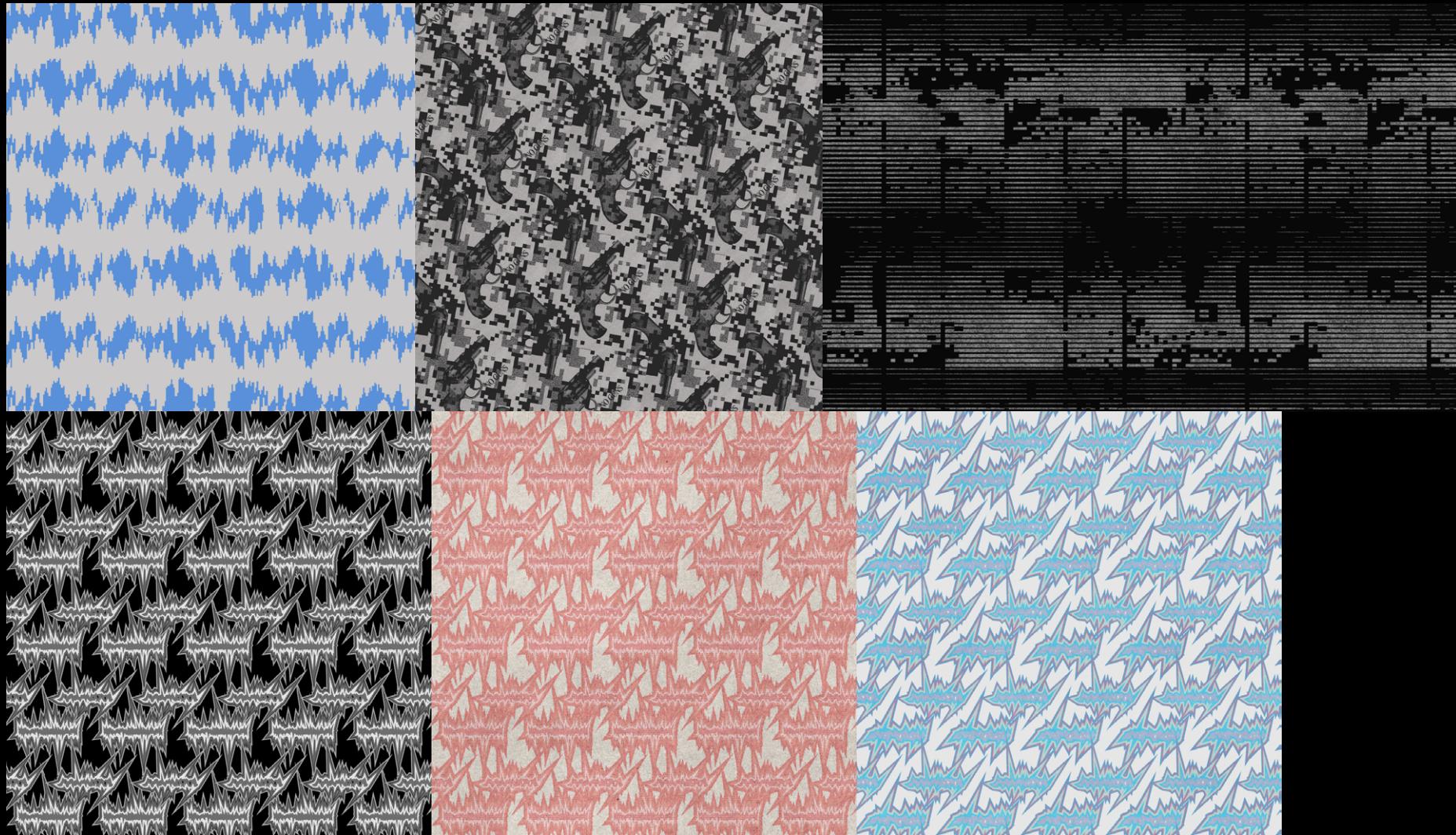
# SUPREME SS24 : PATTERNS

w/ WWWESH STUDIO



# SUPREME SS24 : PATTERNS II

w/ WWWESH STUDIO



*Logotypes, Illustration*

# AIR X AMAZON PRIME WWWORKSHOP

w/ WWWESH STUDIO

Laser-cut logo



Graphics & object-crafting for a workshop during a private event for the release of the movie "AIR" in collaboration with Prime Video.



Metallic dogtags



Unselected proposals



*Art Direction, Identity, Motion*

ATELIER PUR

**ATELIER★PUR**

ART

DIRECTION

&

DIGITAL

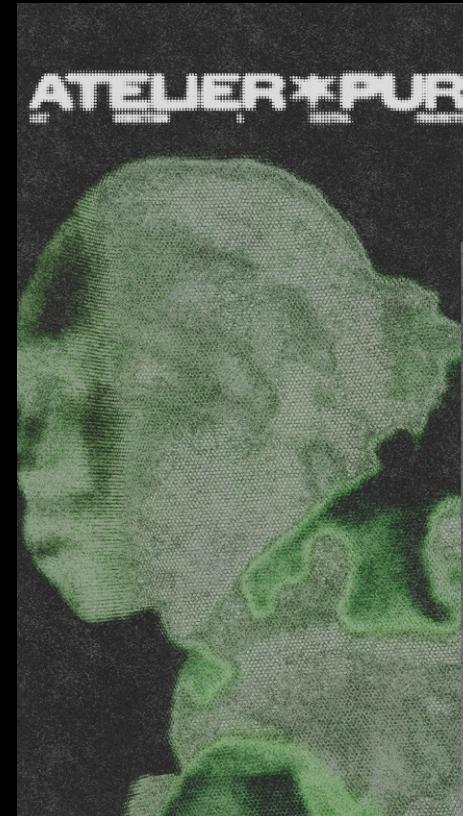
PROJECTS

**ATELIER**  
ART DIRECTION & DIGITAL PROJECTS  
**PUR**



ART DIRECTION MOTION

Founded a creative studio dedicated to digital projects and websites.

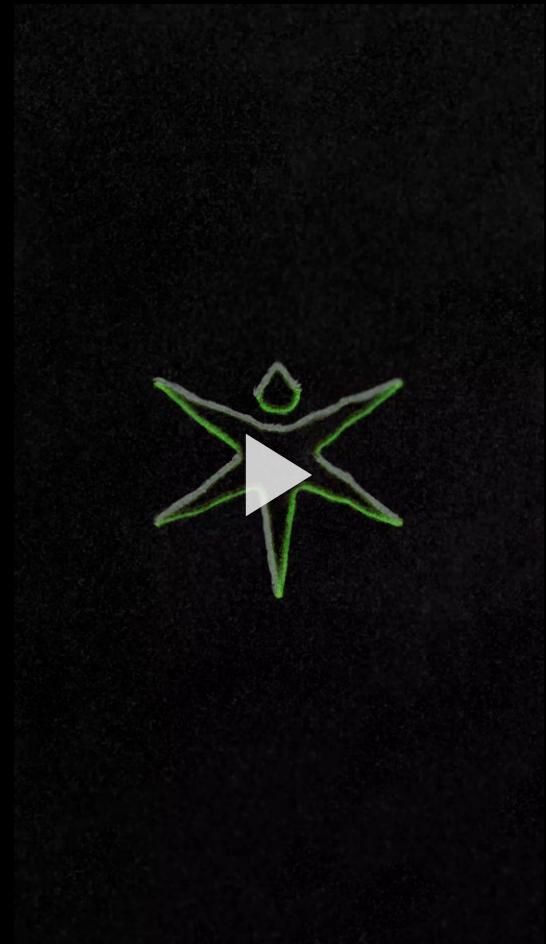


2022-2023

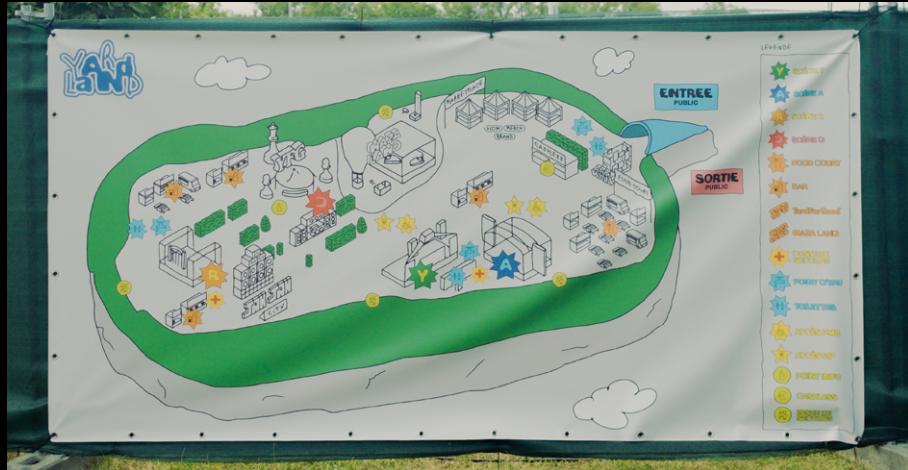
*Art Direction, Identity, Motion*

## ATELIER PUR: SOCIAL MEDIA

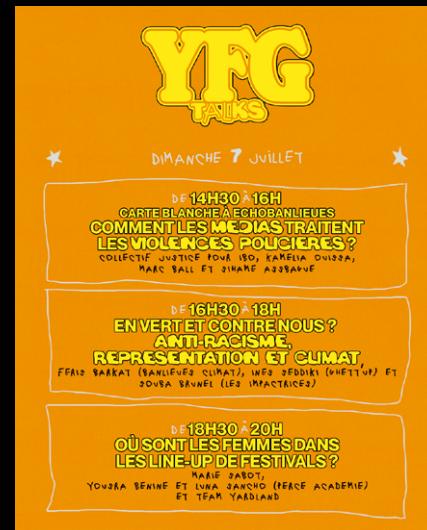
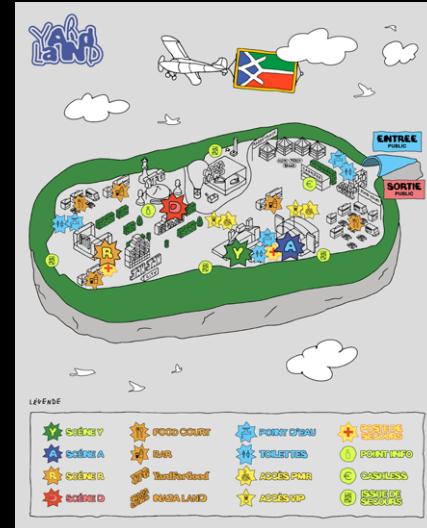
**Images & short videos** showcasing the studio's identity and iconography for social media.



*Illustration, layout*  
**YARDLAND**



Graphics for signage and social media assets for "YARDLAND" music festival.

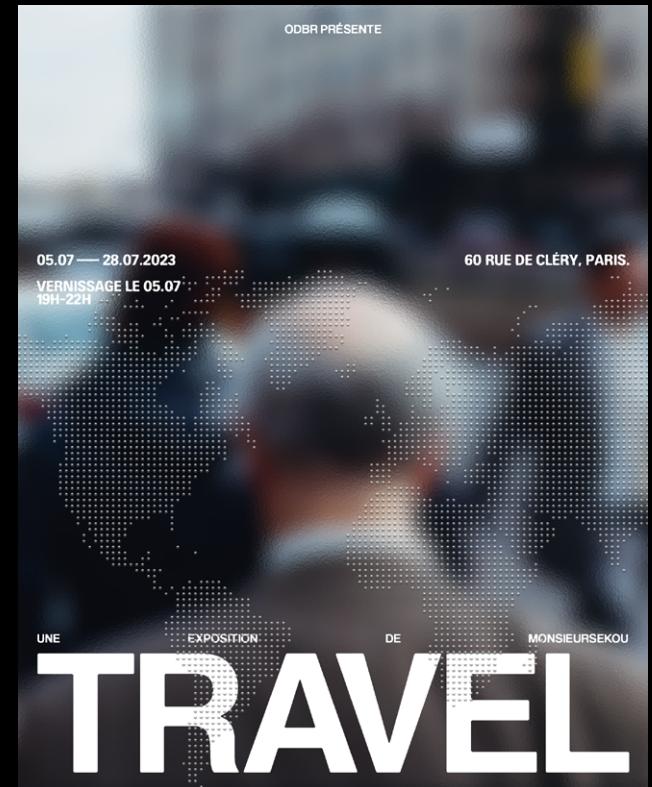
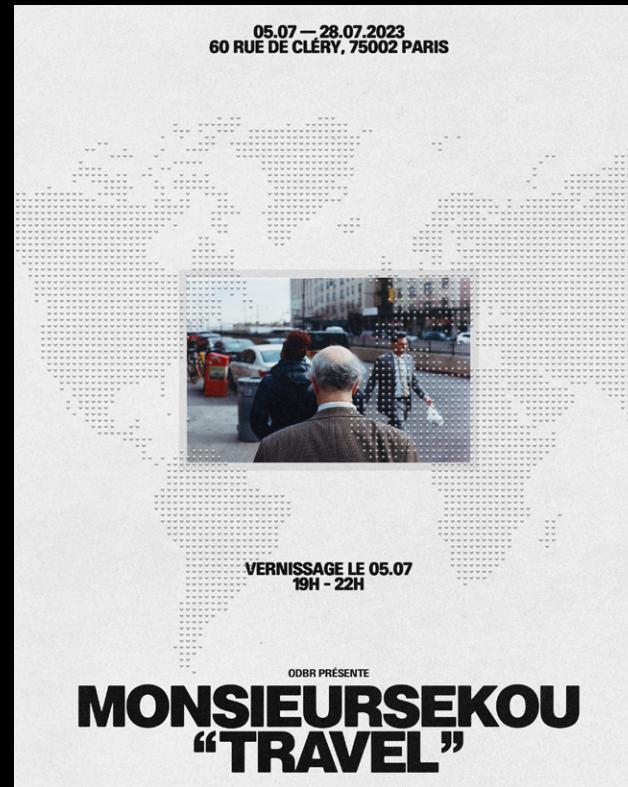
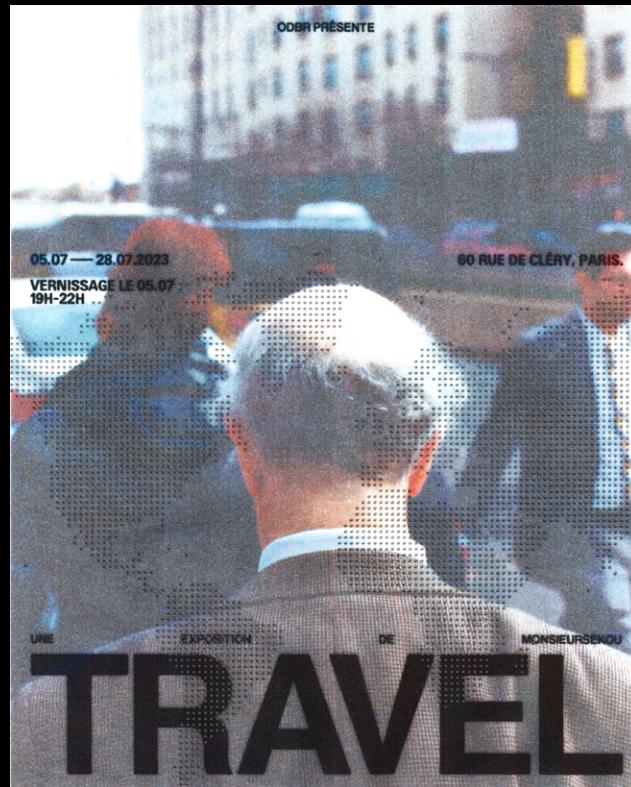


*Posters*

## MONSIEURSEKOU : "TRAVEL"

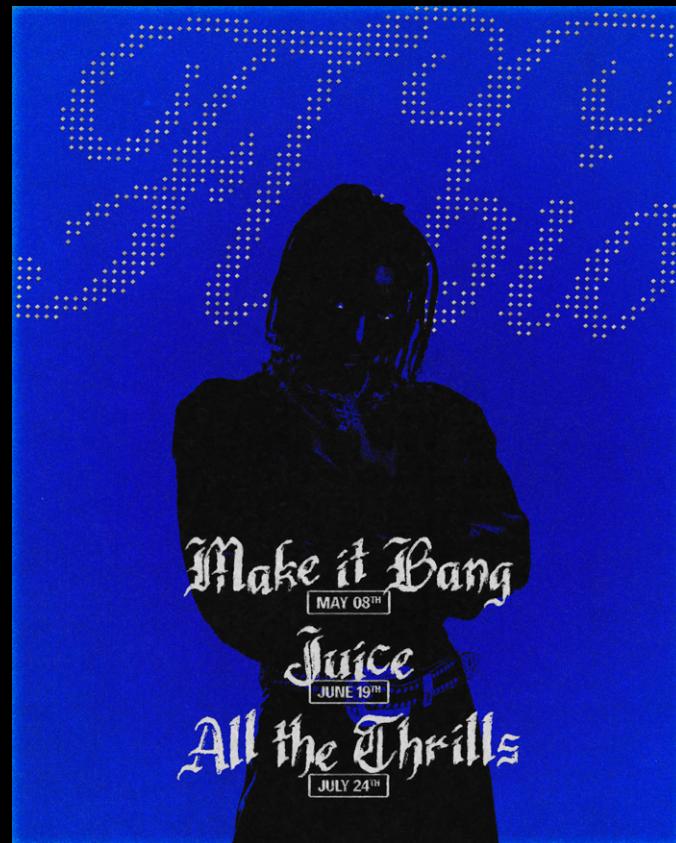
"*Travel*" was an exhibition by my friend @monsieursekou and took place at ODBR galerie in Paris.

INSTAGRAM POST →



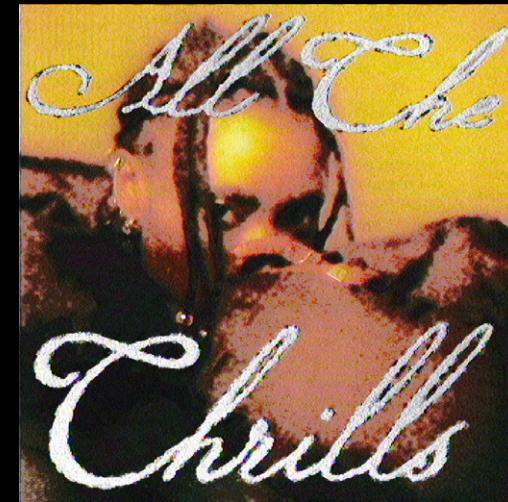
Cover art, Poster

## FLOHIO 2024 SINGLES



GRAPHIC DESIGN

Social media posters for DRP Paris' 2024 festival.

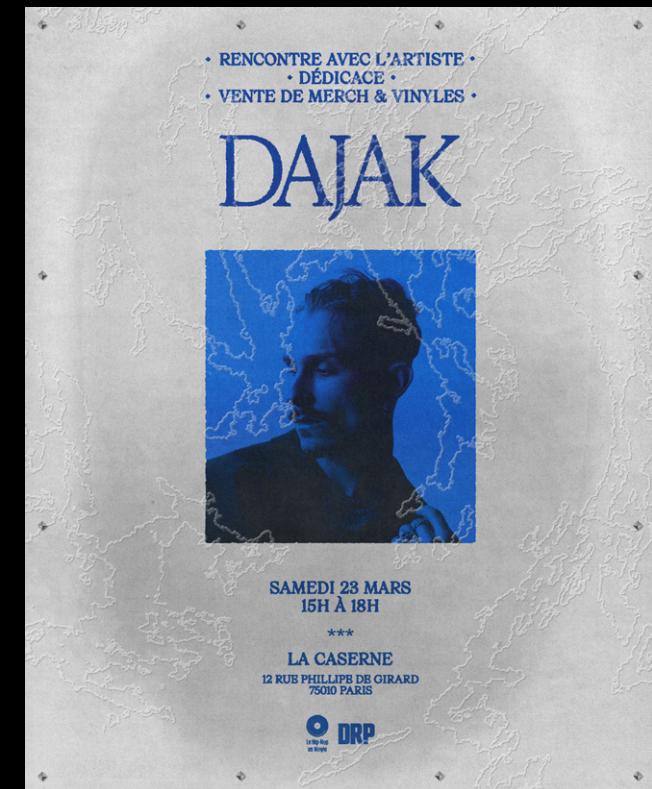
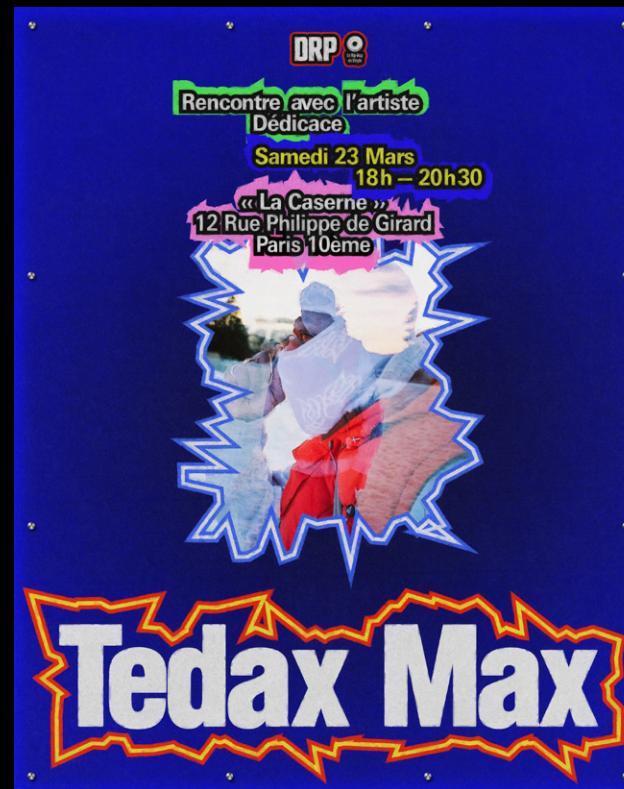
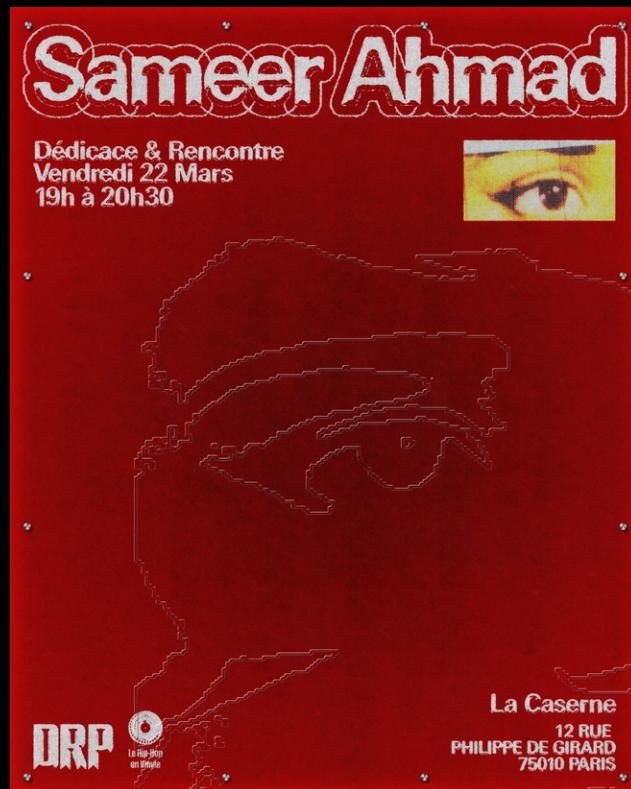


2024

## Posters

# DRP FESTIVAL 2024 "LA COLOC"

Social media posters for DRP Paris' 2024 festival.



*Posters*

# J'ESPÈRE QUE TU VAS BIEN

INSTAGRAM POST →

THE PHOTO NOVEL →



Series of posters for the release of the musical project :  
*"J'espère que tu vas bien"*, a roman photographique composed by  
Ryan Koffi & directed by Maxime Ellies.





*Type, photo artworks*

# ILLUMINATIONS

Visual series and experimentation on type, textures and blurs.  
Original photos from Flickr.

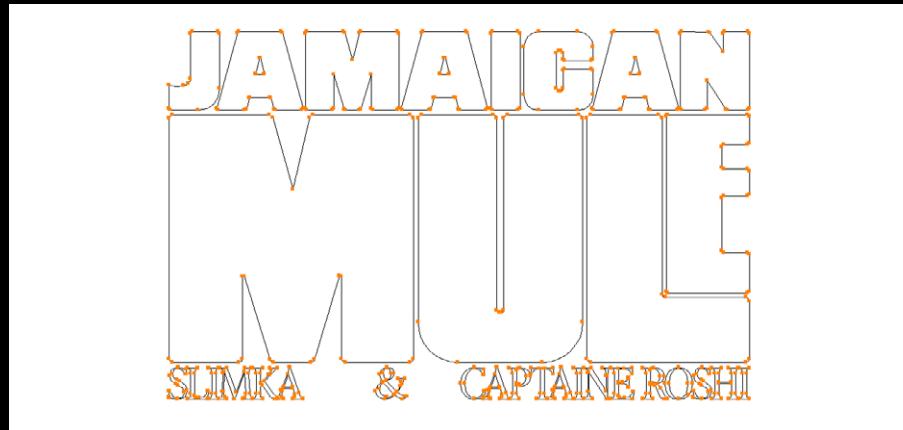
INSTAGRAM POST →



*Custom type*  
**JAMAICAN MULE**

MUSIC VIDEO →

INSTAGRAM POST →



ART DIRECTION TYPE

Type design and credits for the music video "Jamaican Mule" by Slimka and Captaine Roshi.



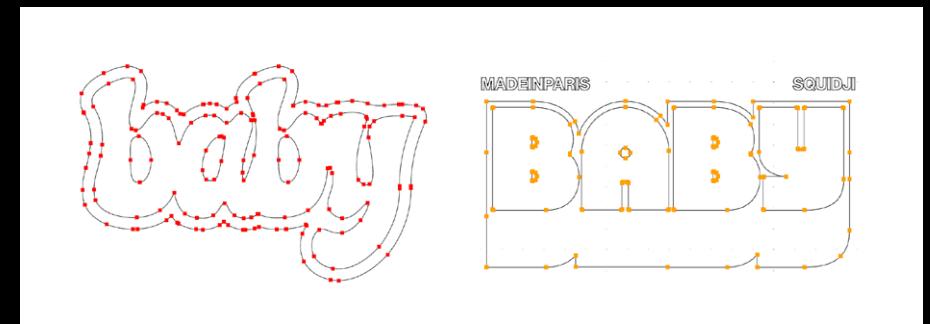
2020-2022

*Custom type***BABY**

MUSIC VIDEO →



Title design for the music video "Baby" by MadeInParis & Squidji.



"BABY"

MADEINPARIS + SQUIDJI  
UNSELECTED TYPE

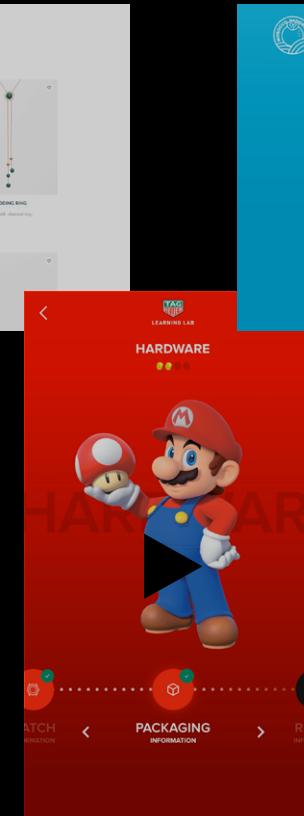
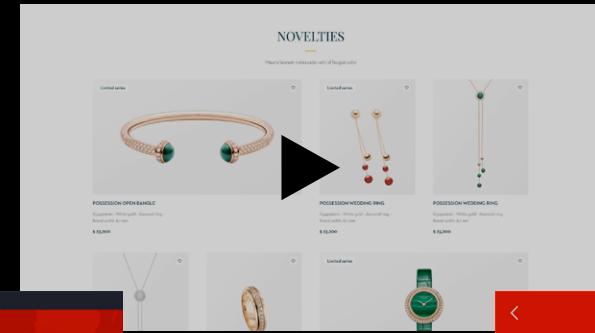
JANUARY 2022

DIRECTOR : ROMAIN ABADIE



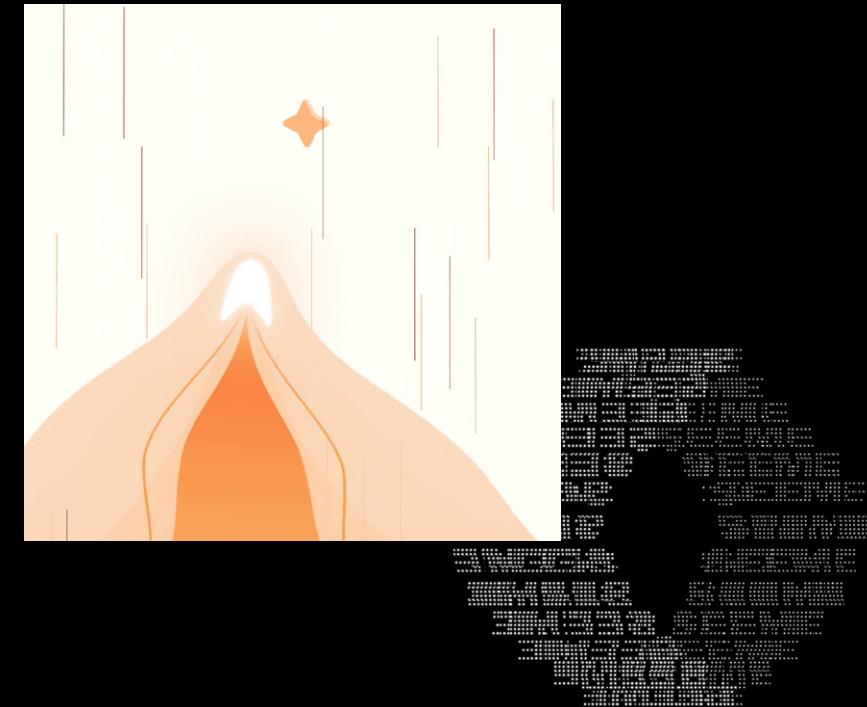
# BONHOMME

Motion & art direction made when I was working at "Bonhomme" studio in Paris. [Click the thumbnails.](#)



# MOTION EXPERIMENTS

A selection of motion experiments made on After Effects.  
Click on thumbnails to watch.



# Dajak

## Music artist

For more than 2 years, I've been working on all the graphic visuals of **Dajak** (composer, singer and artist).  
From **typography, album covers, merchandising and posters...**

*Identity, Artworks, Printing*

# "LES LARMES DU SOLEIL" EXHIBITION

For the release of his album "*Les Larmes du Soleil*", we organized an exhibition with every artist that contributed to the project directly or indirectly. This is the identity of the event.



## EXPOSITION

MAXIME ELLIES  
RAFAELLE LORGERIL  
KILLIAN BIZAIS  
ANDY RAJOELISOA  
MATTHIEU BIZEUL  
SÉKOU CAMARA  
LUCAŞ CAMPIGLI  
CLÉMENCE THEIL  
ARTHUR PLATEL

16.02.2023 — 19.02.2023

ÉCOUTE  
IMMERSIVE  
DE L'ALBUM  
UNE EXPÉRIENCE SONORE PROPOSÉE PAR PAUL BEUSCHER

GALERIE ODBR  
60 RUE DE CLÉRY • PARIS 75002  
11H - 19H  
ENTRÉE LIBRE

MAXIME ELLIES  
KILLIAN BIZAIS  
RAFAELLE LORGERIL  
ANDY RAJOELISOA  
MATTHIEU BIZEUL  
SÉKOU CAMARA  
LUCAŞ CAMPIGLI  
CLÉMENCE THEIL  
ARTHUR PLATEL

16.02 — 19.02.2023



EXPOSITION & ÉCOUTE IMMERSIVE

GALERIE ODBR • 60 RUE DE CLÉRY

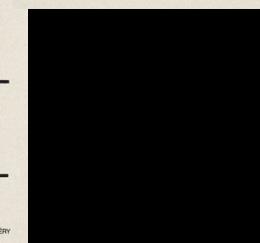


KILLIAN  
BIZAIS

16.02 — 19.02.2023

ENTRÉE LIBRE

GALERI  
60 RUE DE CLÉRY  
11H - 19H



DAJAK  
LES LARMES  
DU SOLEIL

EXPOSITION

ÉCOUTE IMMERSIVE  
DE L'ALBUM

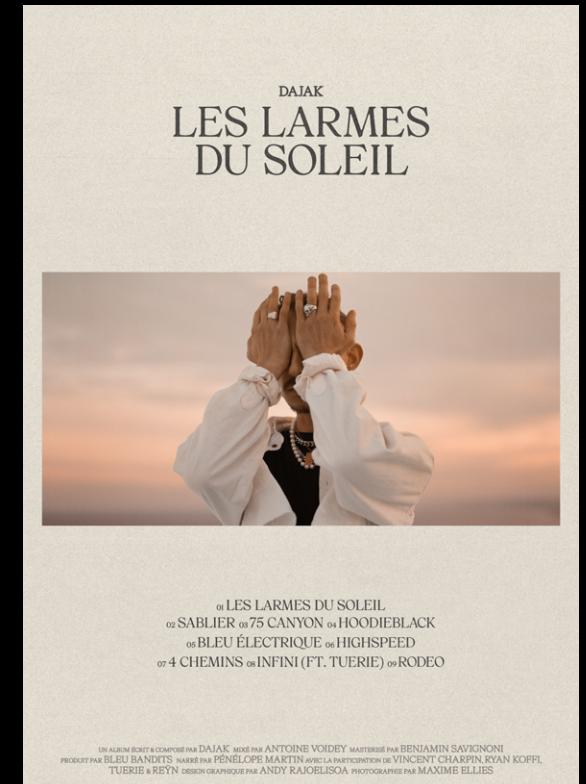


ARTHUR  
PLATEL

16.02 — 19.02.2023

ENTRÉE LIBRE

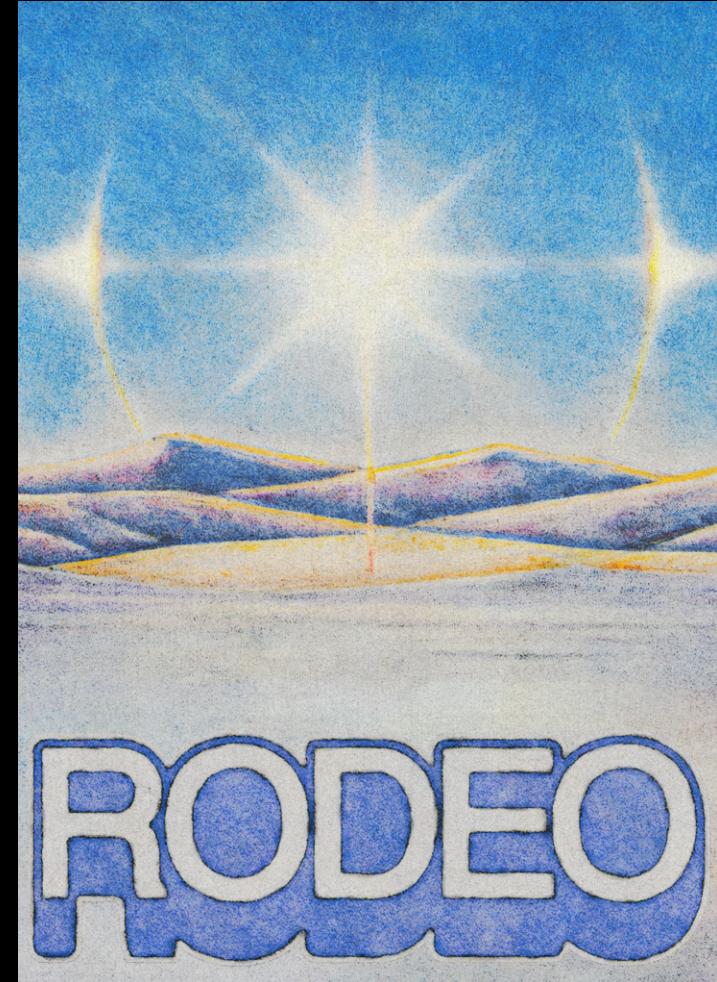
GALERIE ODBR  
60 RUE DE CLÉRY  
11H - 19H

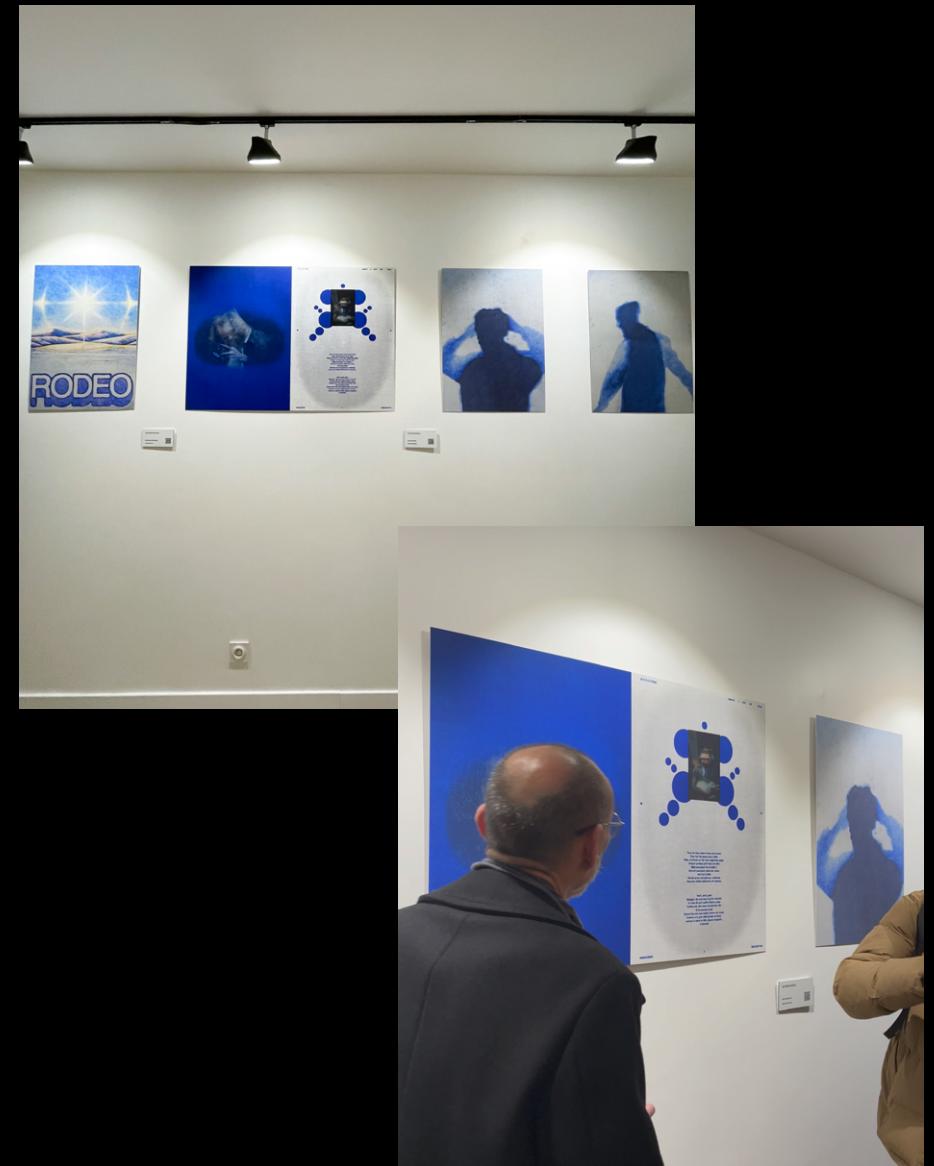


o LES LARMES DU SOLEIL  
o SABLIER o 75 CANYON o HOODIEBLACK  
o BLEU ÉLECTRIQUE o HIGHSPED  
o 4 CHEMINS o INFINI (FT. TÜERIE) o RODEO

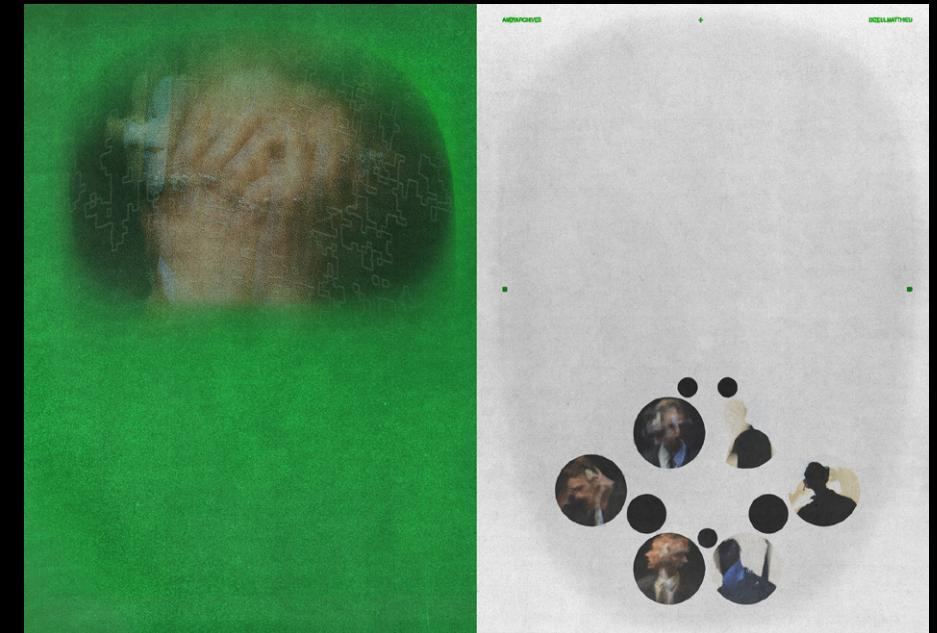
UN ALBUM écrit & composé par DAJAK, avec un ANTOINE VOIDEY, masterisé par BENJAMIN SAVIGNONI,  
PRODUIT PAR BLEU BANDITS, masterisé par PENELOPE MARTIN avec la participation de VINCENT CHARRIN, RYAN KOPF,  
TÜERIE & REYN, DESIGN GRAPHIQUE PAR ANDY RAJOELISOA, PHOTOSGRAPHIE PAR MAXIME ELLIES

I created 4 exclusive artworks in collaboration with Matthieu Bizeul that were displayed on a textured paper (40x60cm) at the Galerie ODBR.





## ALTERNATIVE ARTWORKS



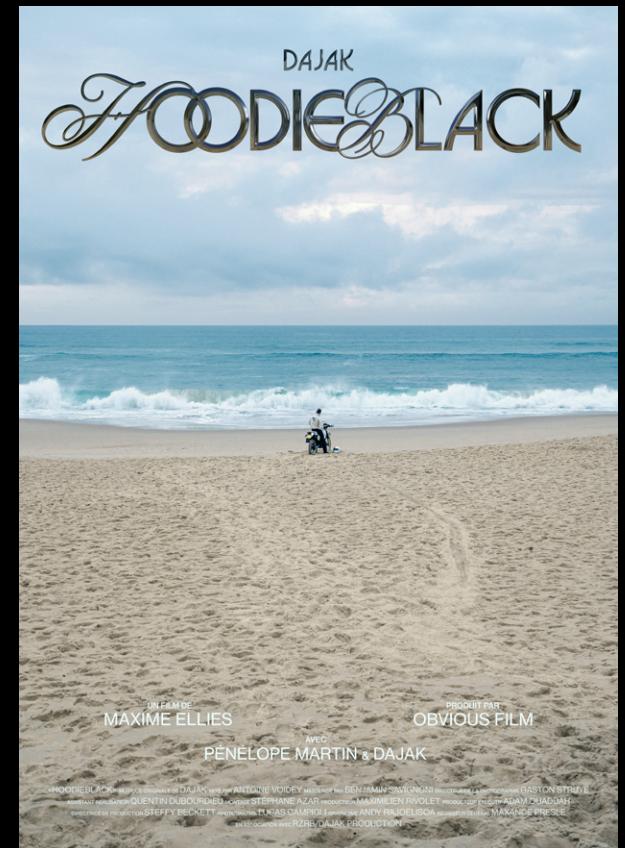
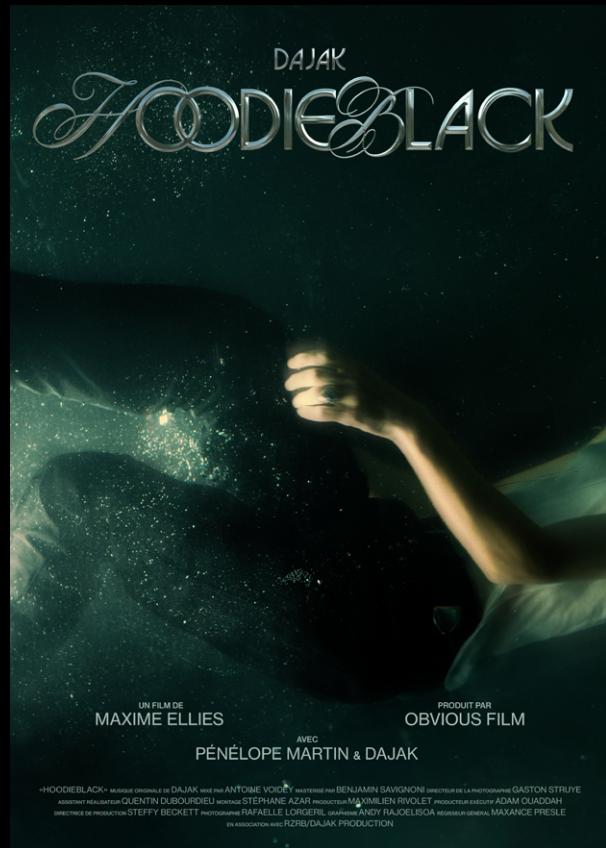
Type design, Posters, Motion

# HOODIEBLACK : POSTERS

INSTAGRAM POST →

HOODIEBLACK : LE FILM →

3 posters for the release of the short film "**Hoodieblack**" directed by Maxime Ellies for Dajak's song.  
Photographs by Rafaelle Lorgesil (1-2) & Lucas Campigli (3).



Type design, Posters, Motion

## HOODIEBLACK : TITLE DESIGN

Film screenshots :

Compositing :



RÉALISÉ PAR  
MAXIME ELIES  
MUSIQUE CRÉATIVE DE  
DAJAK  
PRODUIT PAR  
OBVIOUS



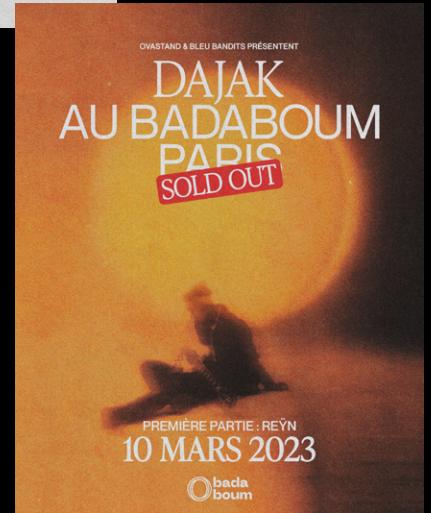
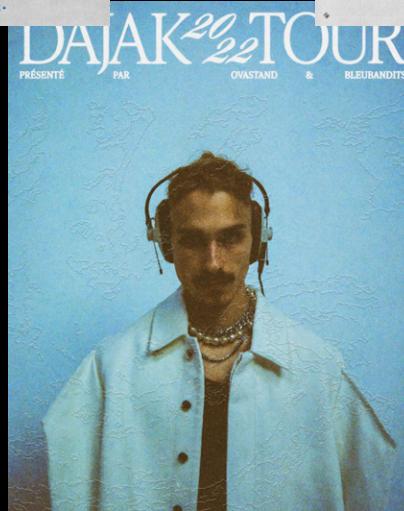
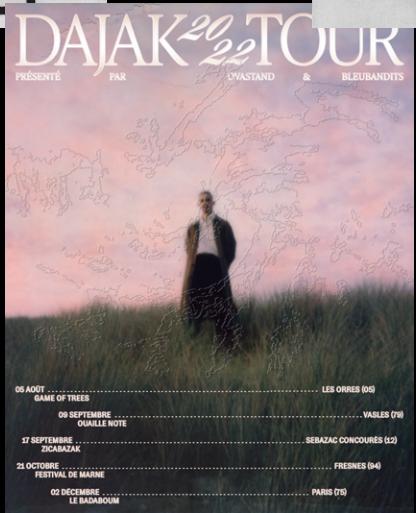
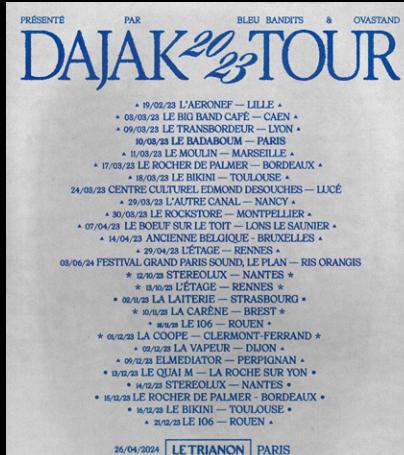
RÉALISÉ PAR  
MAXIME ELIES  
COMPOSÉ, ÉCRIT ET INTERPRÉTÉ PAR  
DAJAK

ACTRICE PRINCIPALE  
Pénélope Martin  
ACTEUR PRINCIPAL  
DAJAK

PRODUIT PAR  
OBVIOUS  
PRODUCTION  
MAXIMILIEN RIVOLET

*Layout, Typography*

## POSTERS



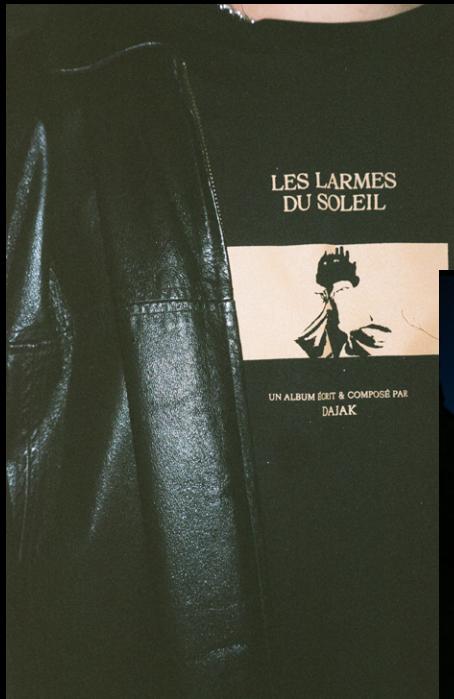
*Artwork*

## MERCH : HOODIEBLACK + T-SHIRT BONUS



*Artwork*

## MERCH : LES LARMES DU SOLEIL



*Artwork*

## MERCH : LA BOULE NOIRE

**Mock-up**

Artwork and design for an exclusive tee sold at a concert.  
Original photo : [Rafaelle Lorgesil](#)



*Title design, Credits*

# BLEU ÉLECTRIQUE

MUSIC VIDEO →



INSTAGRAM POST →

Title and Credits animation for the music video "Bleu Électrique"



# MNMA *Studio* Redesign

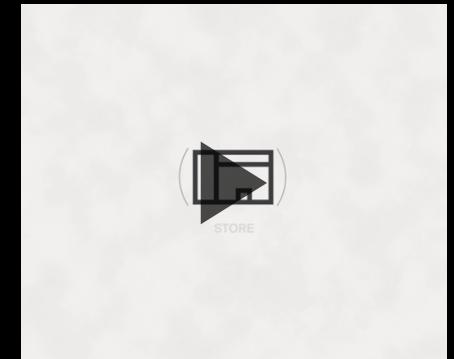
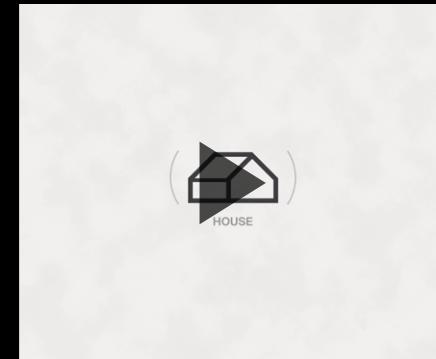
Full redesign of **MNMA Studio**, brasilian architecture studio. All the original photos are from [Andre Klotz](#).

# IDENTITY



Geometrical logo and icons, swiss type. Addition of subtle textures as the signature of the studio because MNMA cares about textures and materials.

Animated icons :

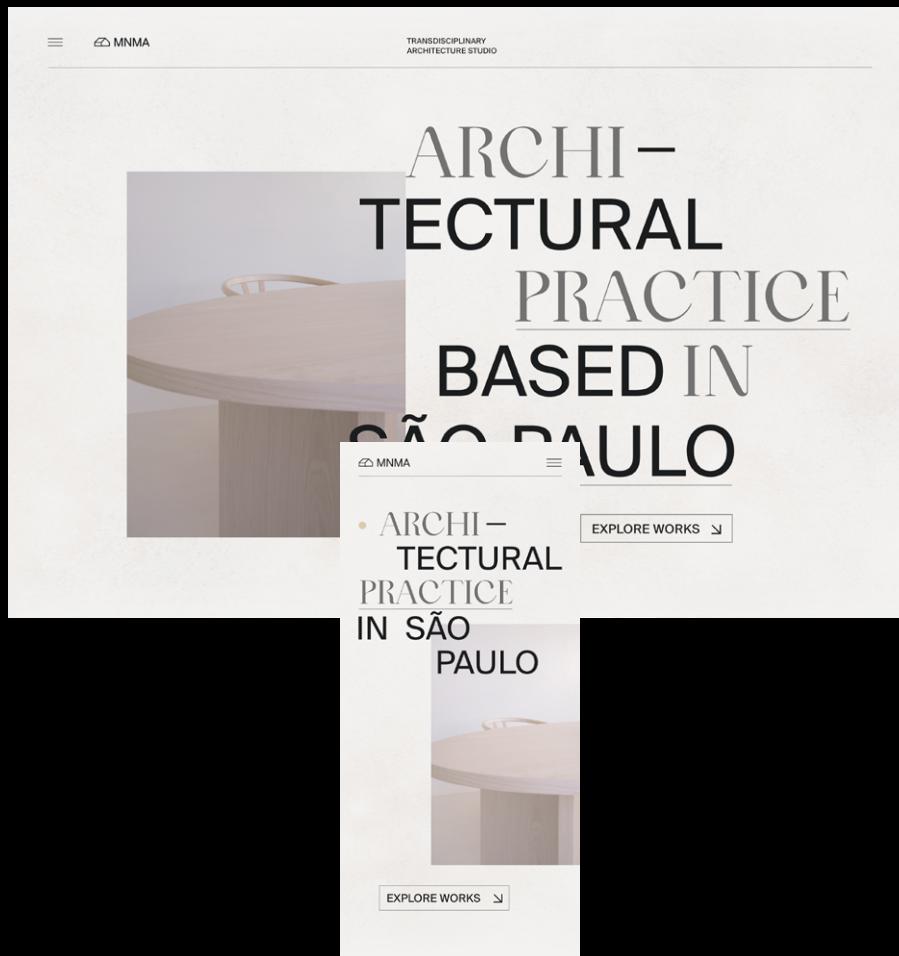


Animated logo :

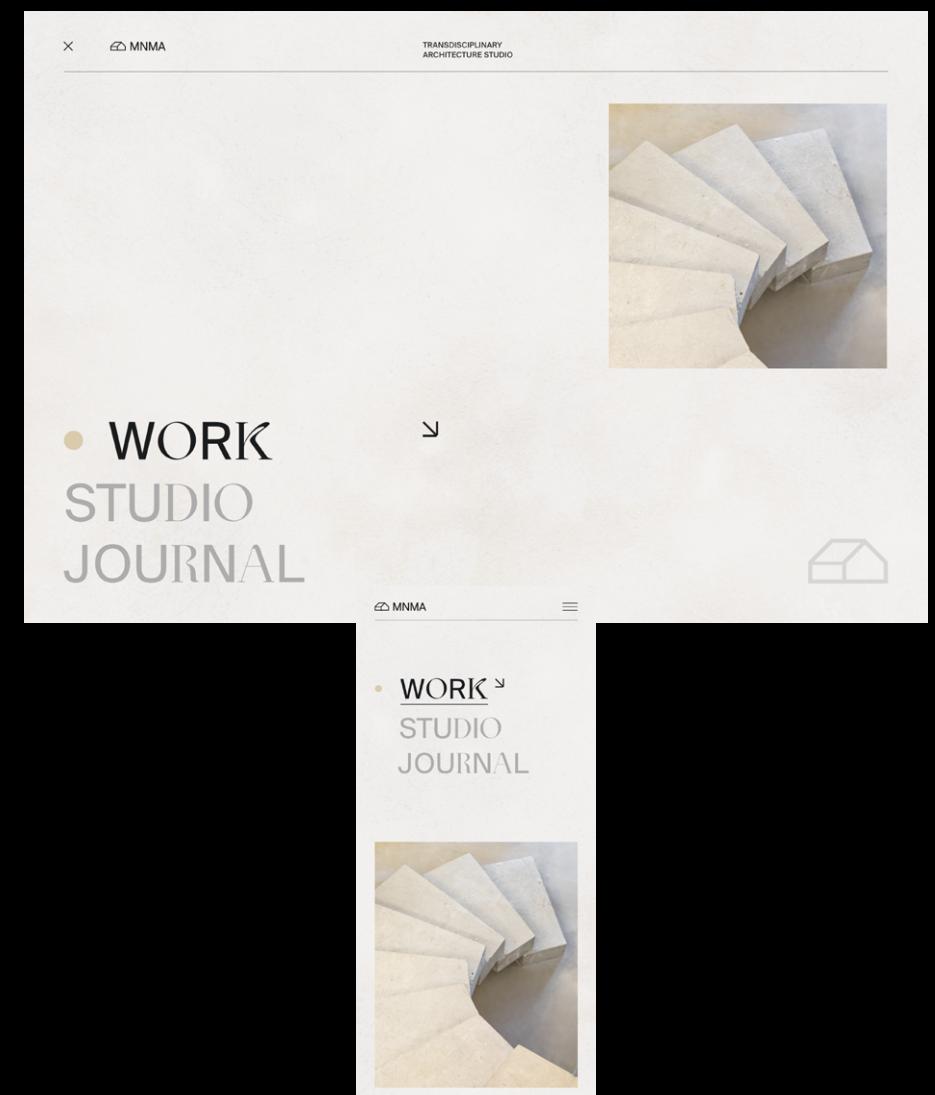


# WEBSITE

## Home Page



## Menu



## “Work” page

MNMA TRANSDISCIPLINARY ARCHITECTURE STUDIO

# OUR PROJECTS

- 01 HAIGHT CASE STUDY → STORE 2018-19
- 02 CASA CUPE CASE STUDY → STORE 2016-18
- 03 SELO CASE STUDY → STORE 2019
- 03 SELO CASE STUDY → STORE 2019
- 01 DOIS TRÓPICOS CASE STUDY → BEIRA MAR 2020
- 05 TRY CASE STUDY → OFFICE 2016
- 06 FORMA L'ATELIER CASE STUDY → FORMA 2016

MNMA TRANSDISCIPLINARY ARCHITECTURE STUDIO

# OUR PROJECTS

- 01 HAIGHT CASE STUDY → STORE 2018-19
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MNMA TRANSDISCIPLINARY ARCHITECTURE STUDIO

# OUR PROJECTS

- 02 CASA CUPE CASE STUDY → BEIRA MAR 2016-18
- 03 SELO CASE STUDY → FORMA 2016

• SELO DE CONTROLE (100 M<sup>2</sup>) STORE IN SÃO PAULO (2019)

Photographed by André Kutz  
Retail Store in São Paulo (Brazil)

The 100 square meter retail restoration project for Selo brand of handmade shoes inspired us to create a kind of brief escape atmosphere. MNMA studio's core process of developing ideas

[EXPLORE ↴](#)

• CASA CUPE (250 M<sup>2</sup>) HOUSE IN PERNAMBUCO (2018)

Photographed by André Kutz  
Retail Store in São Paulo (Brazil)

A large yellow slab encircled by a porch was the element that guided the main design of the Cupe House, located in an old country town in the state of Pernambuco, Brazil. A project that materializes sensations and seeks more harmonious forms of construction with nature.

[EXPLORE ↴](#)

• DOIS TROPICOS (2 KM<sup>2</sup>) RESTAURANT IN SÃO PAULO (2020)

Photographed by André Kutz  
Restaurant and store in São Paulo (Brazil)

In Dois Tropicos, the limit between an architectural project and its production becomes incredibly thin and sensitive, emerging into a result where empirical experimentation and calibrated architectural decisions always fuel and impact each other.

[EXPLORE ↴](#)

• ATTENTION TO TEXTURES AND MATERIALS

[OUR CURATION PROCESS](#)

During this curation process and during the building development, we were mainly focused on the textures and materials used. In the case of the Cupe House, the main idea was to emphasize the expression of materials. It was decided to adopt a sort of rough technique of filling the cracks with a special cement mixture to honor the fact. The toilet sink is also a handmade process of "curing" a limestone and applying flames to it, to create a very particular rough texture.

01 / 10 → [MORE PHOTOS](#)

• NEXT – CUPE HOUSE <sup>05</sup> ↴

SEE YOU

*Thank you,*

I think it's time to collaborate : [andyrajopro@gmail.com](mailto:andyrajopro@gmail.com)