

PORTFOLIO

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Directeur artistique & Designer graphique

2025

→ INSTAGRAM

→ LINKEDIN

→ RESUME

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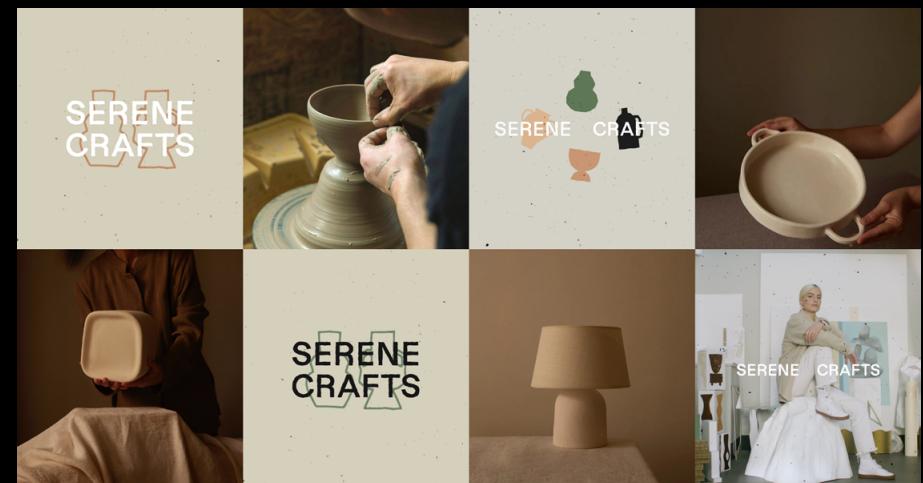
Marque de céramiques

# SERENE CRAFTS

2



Variations du logo & Iconographie





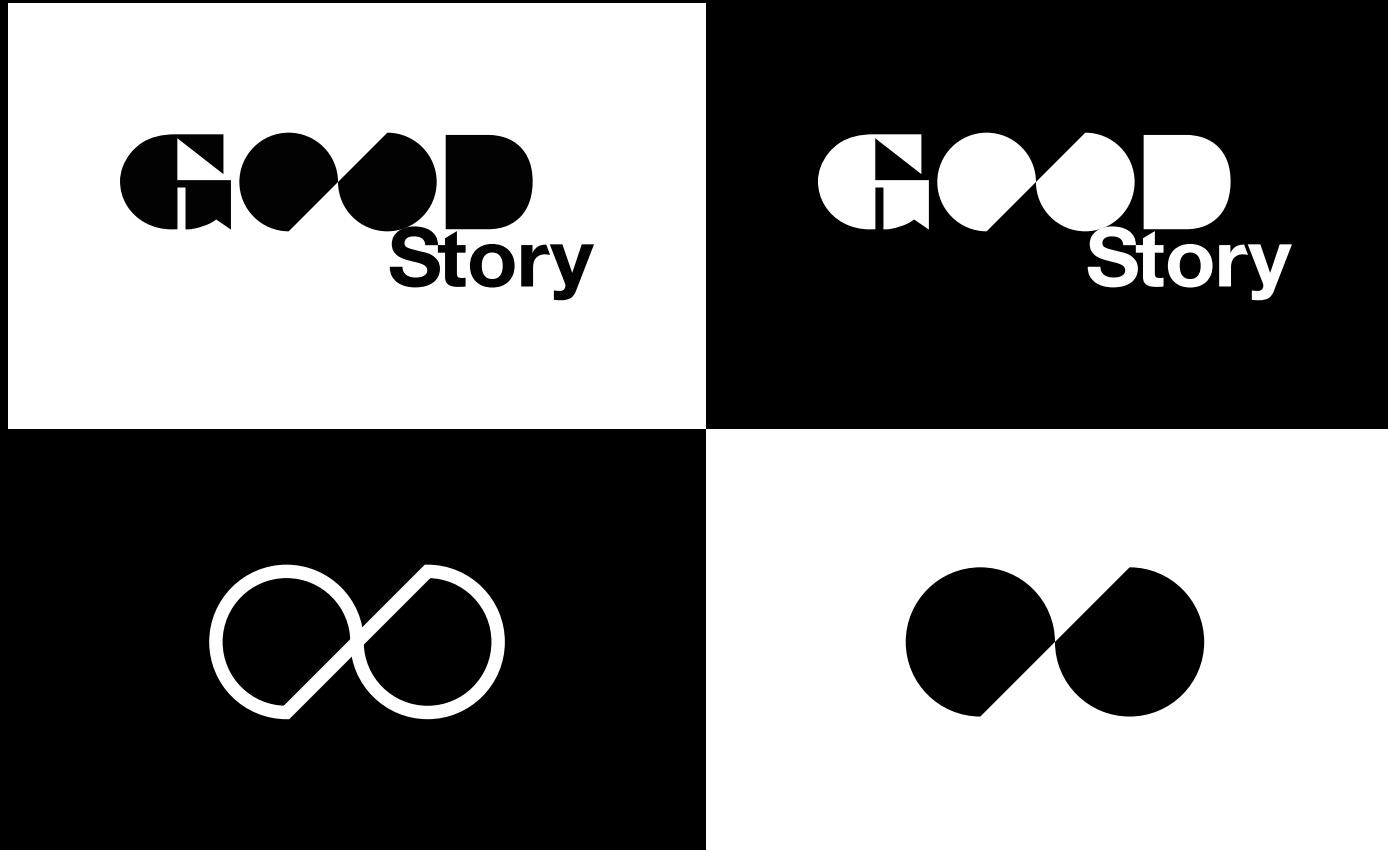
# GALLERY

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**PurpleMatters**

**PM**

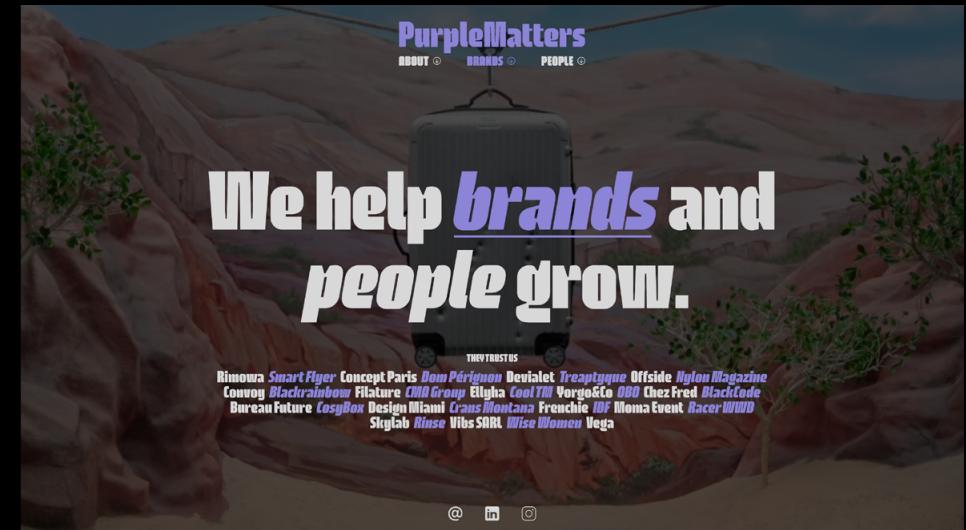
**PurpleMatters**

**PM**

# PURPLE MATTERS

PURPLEMATTERS.SERVICES →

PurpleMatters



# ATELIER PUR

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ART DIRECTION & DIGITAL PROJECTS

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**ART DIRECTION & DIGITAL PROJECTS**

# ATELIER ART DIRECTION & DIGITAL PROJECTS



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# ATELIER PUR



The homepage features a large, close-up photograph of Mehdi Baki's face and upper body. Overlaid on the photo is the name "MEHDIBAKI" in large, bold, white capital letters. Below the main navigation bar, there are several sections: "Mehdi Baki" (with a bio), "Gallery" (with a thumbnail of a video), "Videos" (with a thumbnail of a video), and "About" (with a thumbnail of a video). To the right, there are sections for "Biography", "Cinema", "Creations", and "Advertising", each listing specific projects and descriptions.

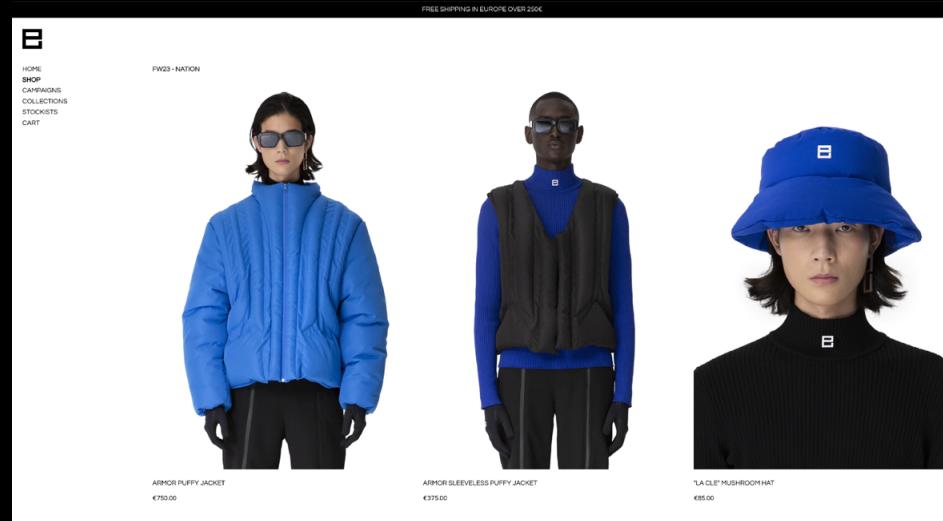


Prêt-à-porter masculin

11

# PIÈCES UNIQUES

PIECESUNIQUES.FR →



SITE WEB

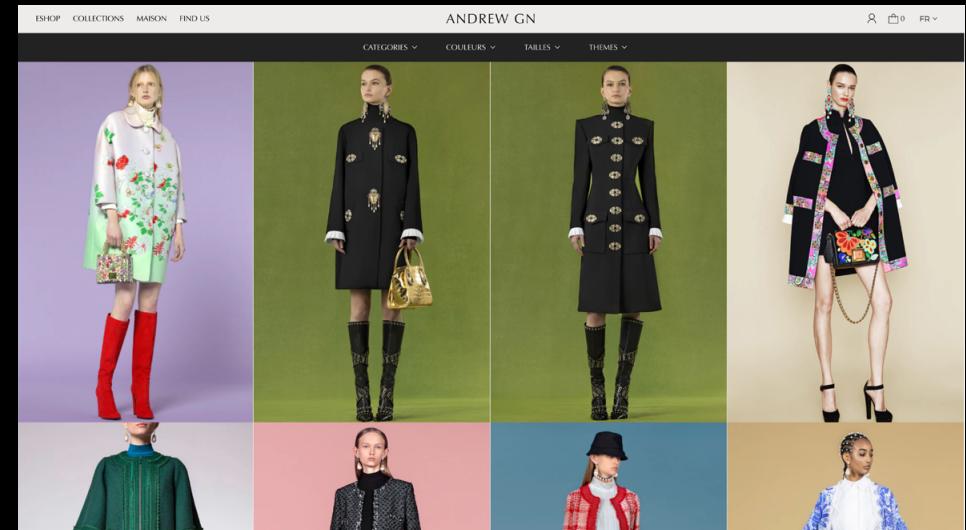
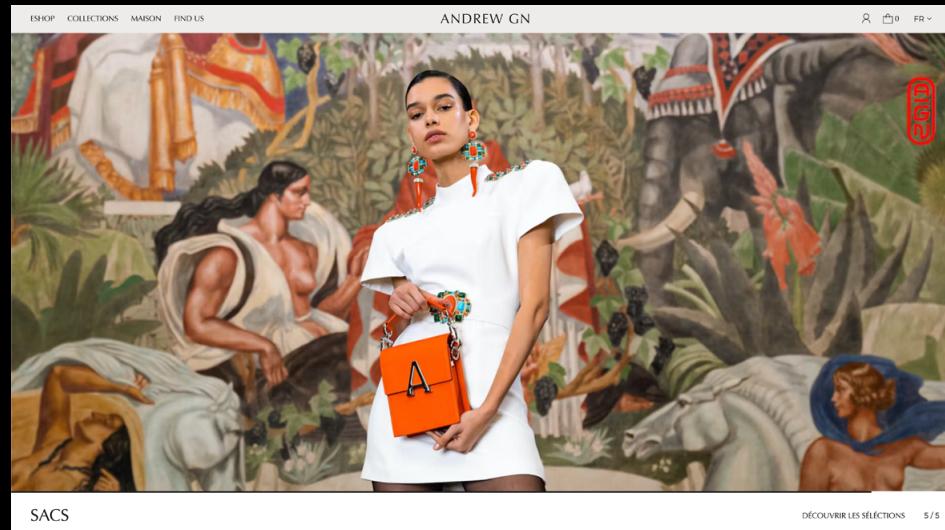
2025

*Marque de créateur de mode*

# ANDREW GN

[ANDREWGN.COM →](http://ANDREWGN.COM)

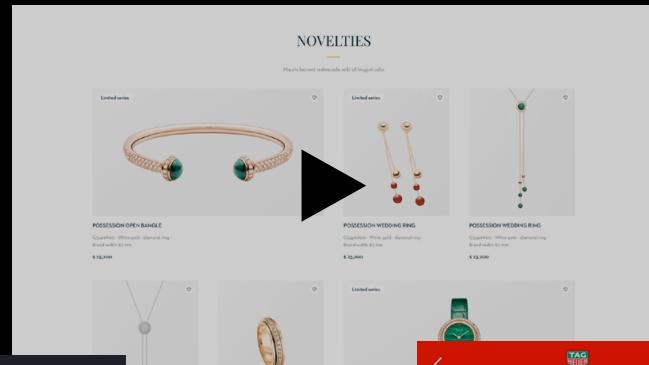
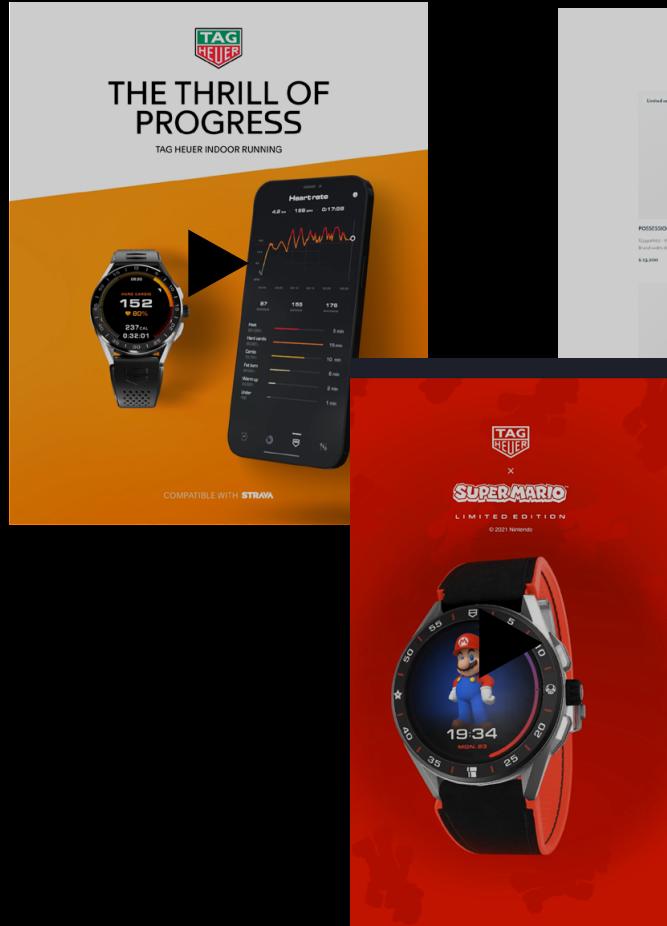
12



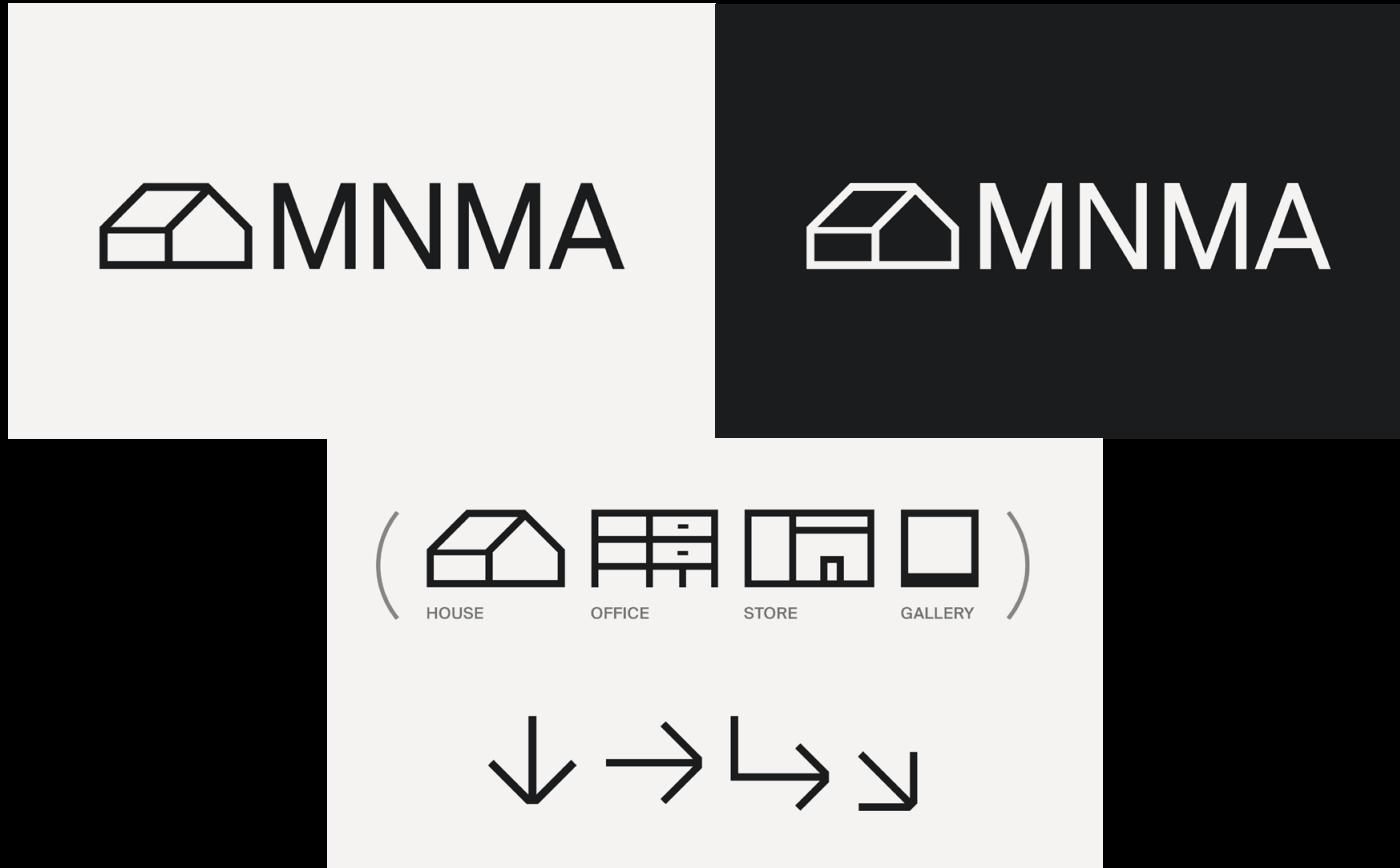
[SITE WEB](#)

2025

# TAG HEUER, PIAGET, APNM







# MNMA STUDIO

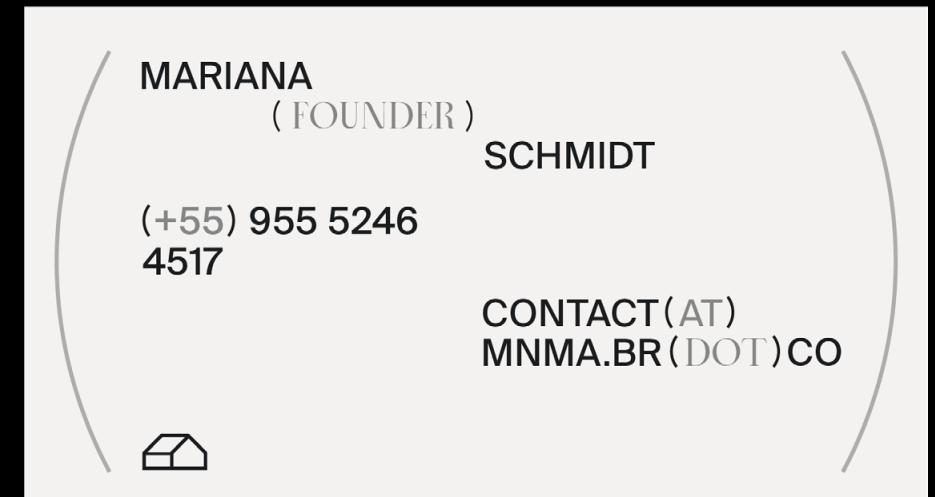
## Icônes animées



## Carte de visite



## Logo animé



The collage consists of five different sections from the MNMA Studio website:

- Top Left:** A section titled "OUR PROJECTS" featuring a large image of a yellow wall section labeled "02 CASA CUPE" and a smaller image of a white wall section labeled "03 SELO". Below these are "CASE STUDY" and "RESTAURANT" buttons.
- Top Right:** A project page for "DOIS TROPICOS (2 KM²) RESTAURANT IN SÃO PAULO (2020)". It includes a photograph of a spiral staircase, a "Photographed by Andre Klotz" credit, and a "Restaurant and store in São Paulo (Brazil)" description. An "EXPLORE" button is also present.
- Bottom Left:** A sidebar menu listing projects: "01 DOIS TRÓPICOS", "02 CASA CUPE", "03 SELO", "04 TRY", "05 FORMA L'ATELIER", and "06 EGREY". Each item has a "CASE STUDY" button next to it.
- Bottom Center:** A large image of a modern interior space with a yellow floor, a white sofa, and a wooden chair, with the text "• NEXT - CUPE HOUSE" overlaid.
- Bottom Right:** A project page for "CASA CUPE (250 M²) HOUSE IN PERNAMBUCO (2018)". It features a photograph of the house's exterior, a "Photographed by Andre Klotz" credit, a "Retail Store in São Paulo (Brazil)" description, and an "EXPLORE" button.



**Soliguide**  




**Soliguide**  


# LE GALA

