

PORTFOLIO

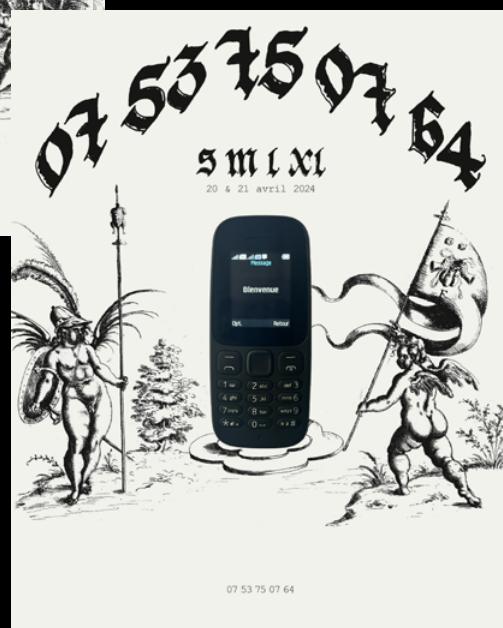
Hey, I'm *Andy Rajoelisoa* or **@andyarchives**,
art director & graphic designer.

2024

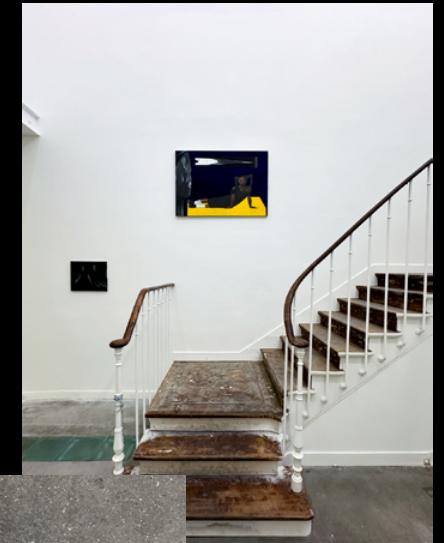
→ FULL QUALITY VERSION

→ INSTAGRAM → LINKEDIN → RESUME

ANDYRAJOPRO@GMAIL.COM

*Graphics, Merchandising***S, M, L, XL POP-UP w/ BIENVENUEPROJECTS**

Graphic identity, posters and t-shirts for
Bienvenue's 2024 pop-up : S M L XL.



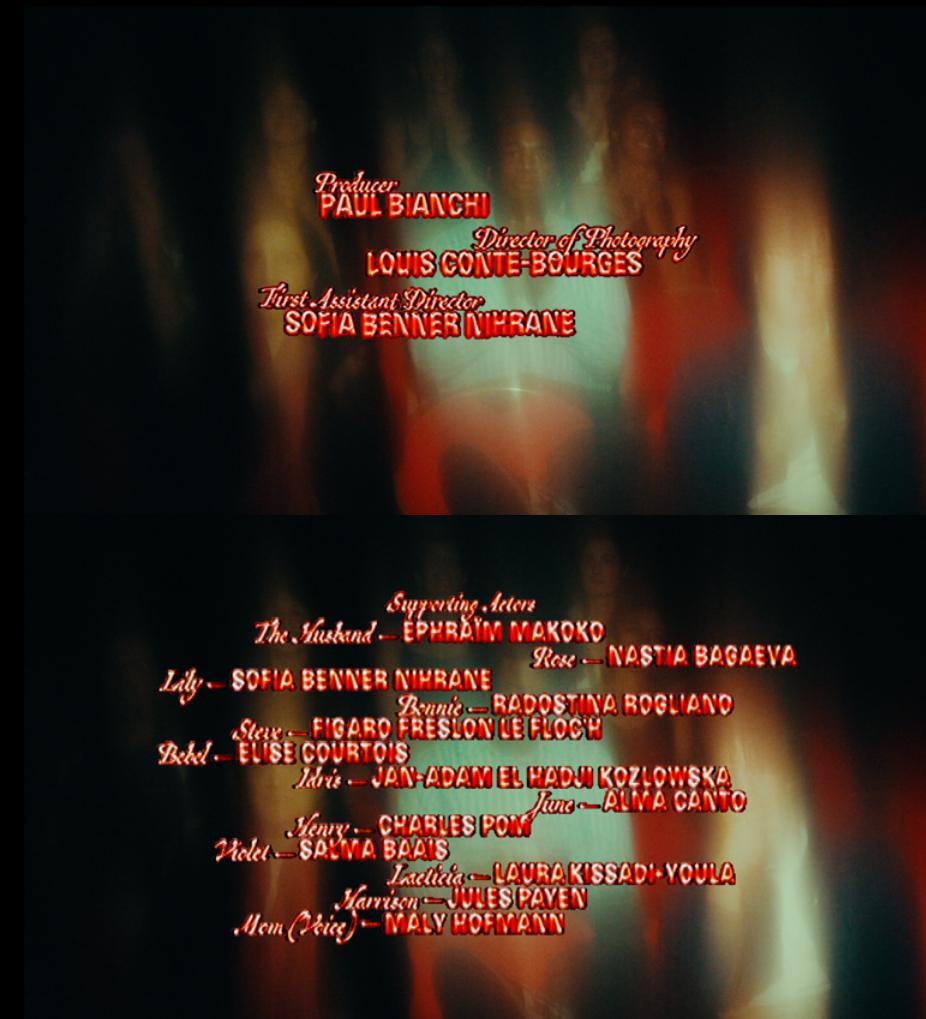
Type Design, Artwork, Credits

SPRING ROUNDS

THE FILM →



Custom typography and credits for the film "Spring Rounds" directed by **Victor Gradea & Paul Bianchi**.



Logotypes, Illustration

NIKE BRA WOMEN w/ WWWESH STUDIO

Graphic proposals of stickers & logos to print, embroider or patch on Nike sports bra for the **2023 FIFA Women's World cup.**

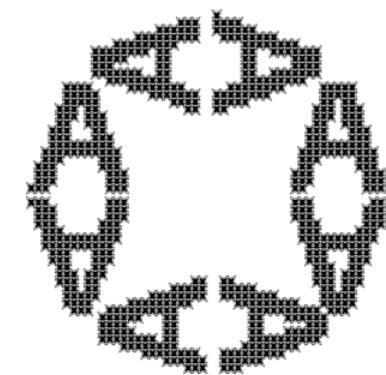
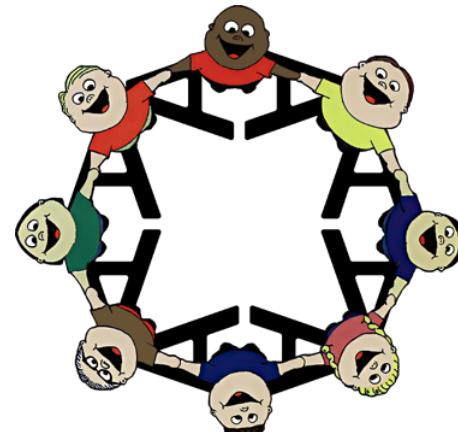
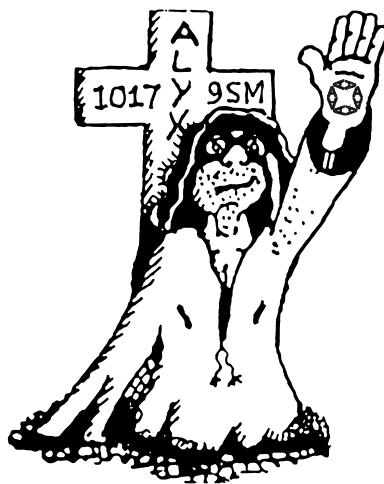
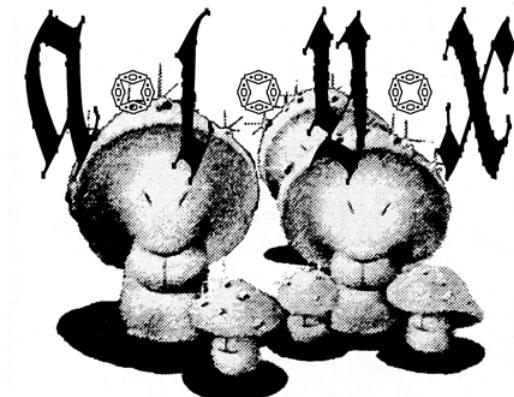


Logotypes, artworks

1017 ALYX 9SM

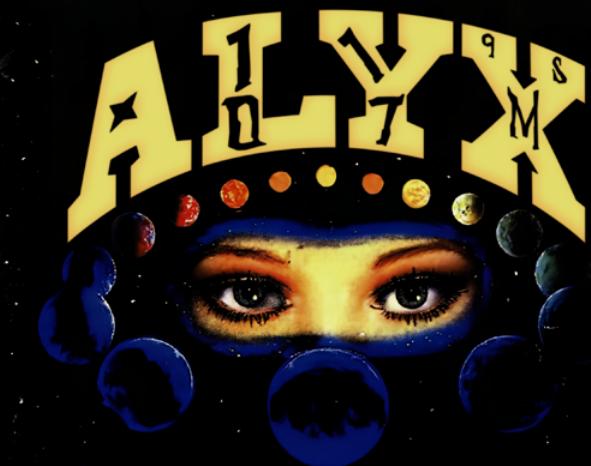
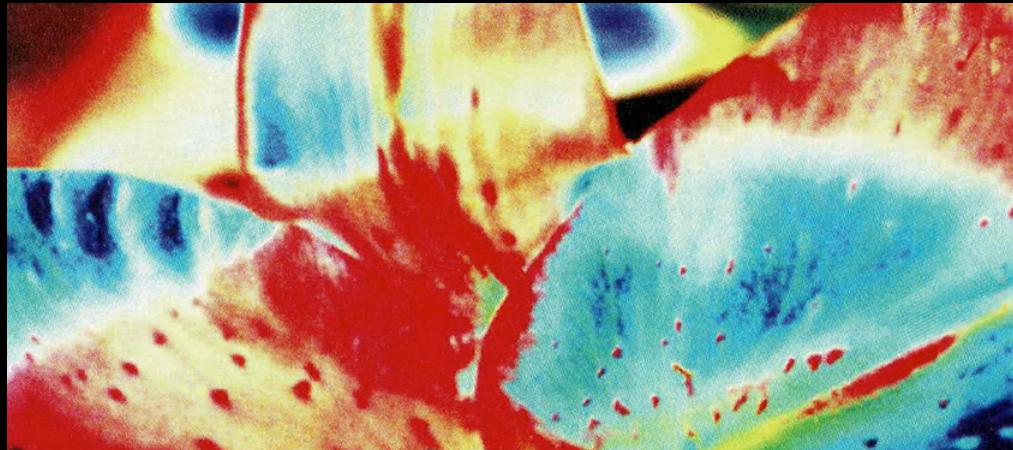
Artworks, symbols, patterns & logos for **the fashion brand
1017 ALYX 9SM.**



*Logotypes, artworks***1017 ALYX 9SM**

Logotypes, artworks

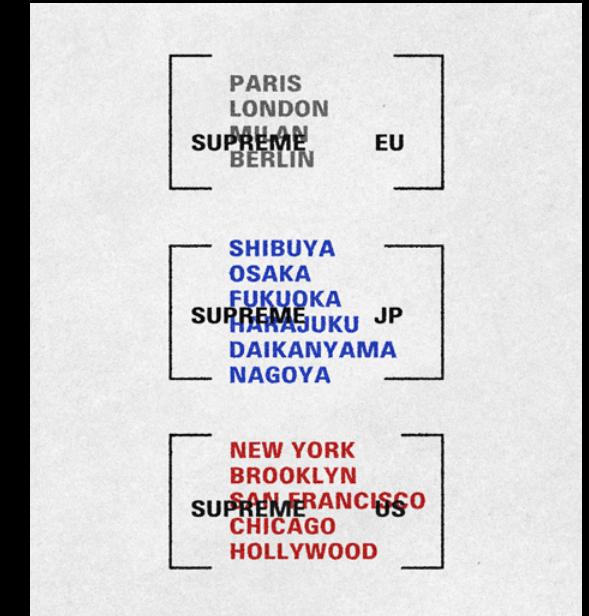
1017 ALYX 9SM



Logotype, textures, type

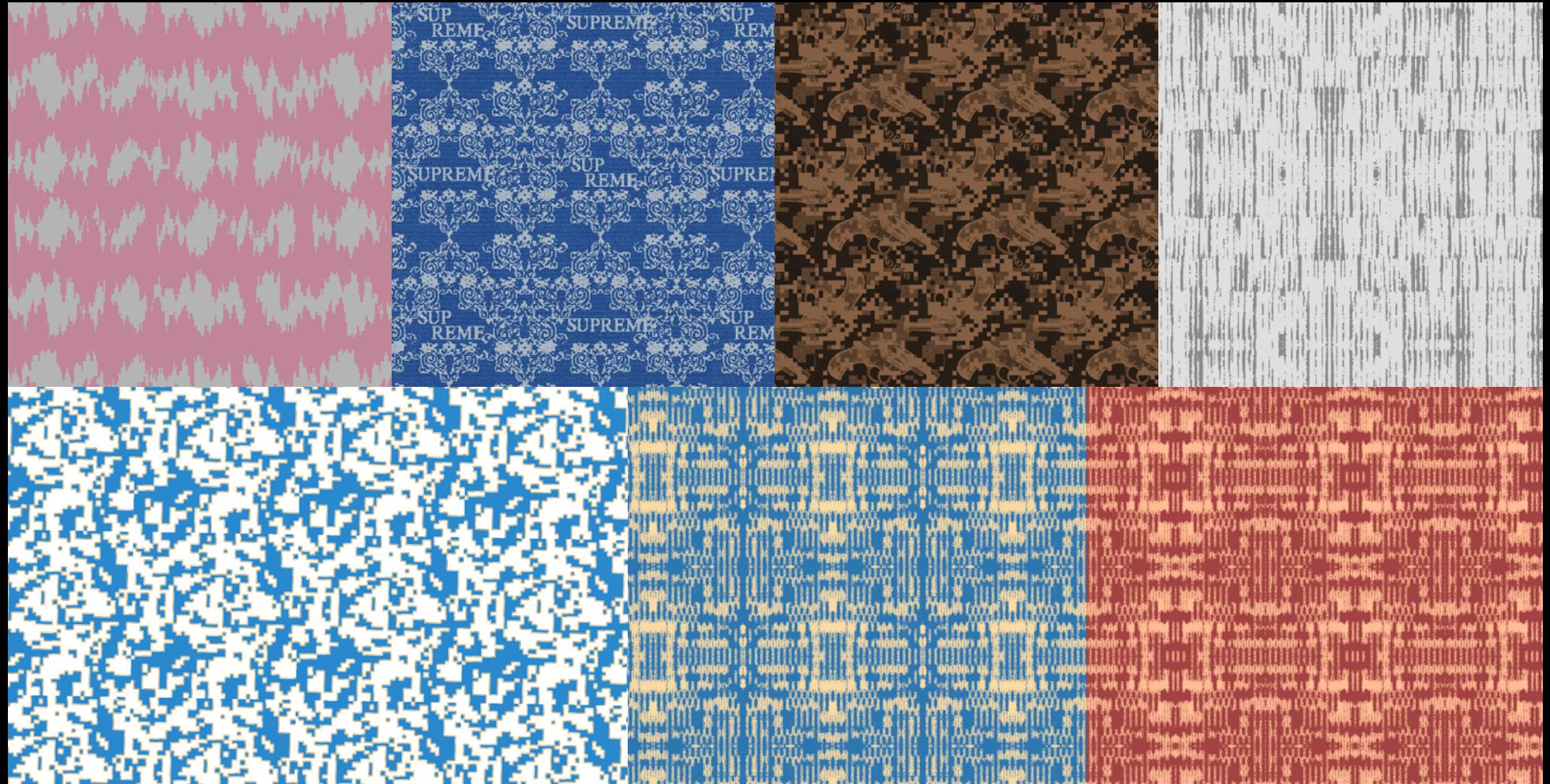
SUPREME SS24 : LOGOS

w/ WWWESH STUDIO



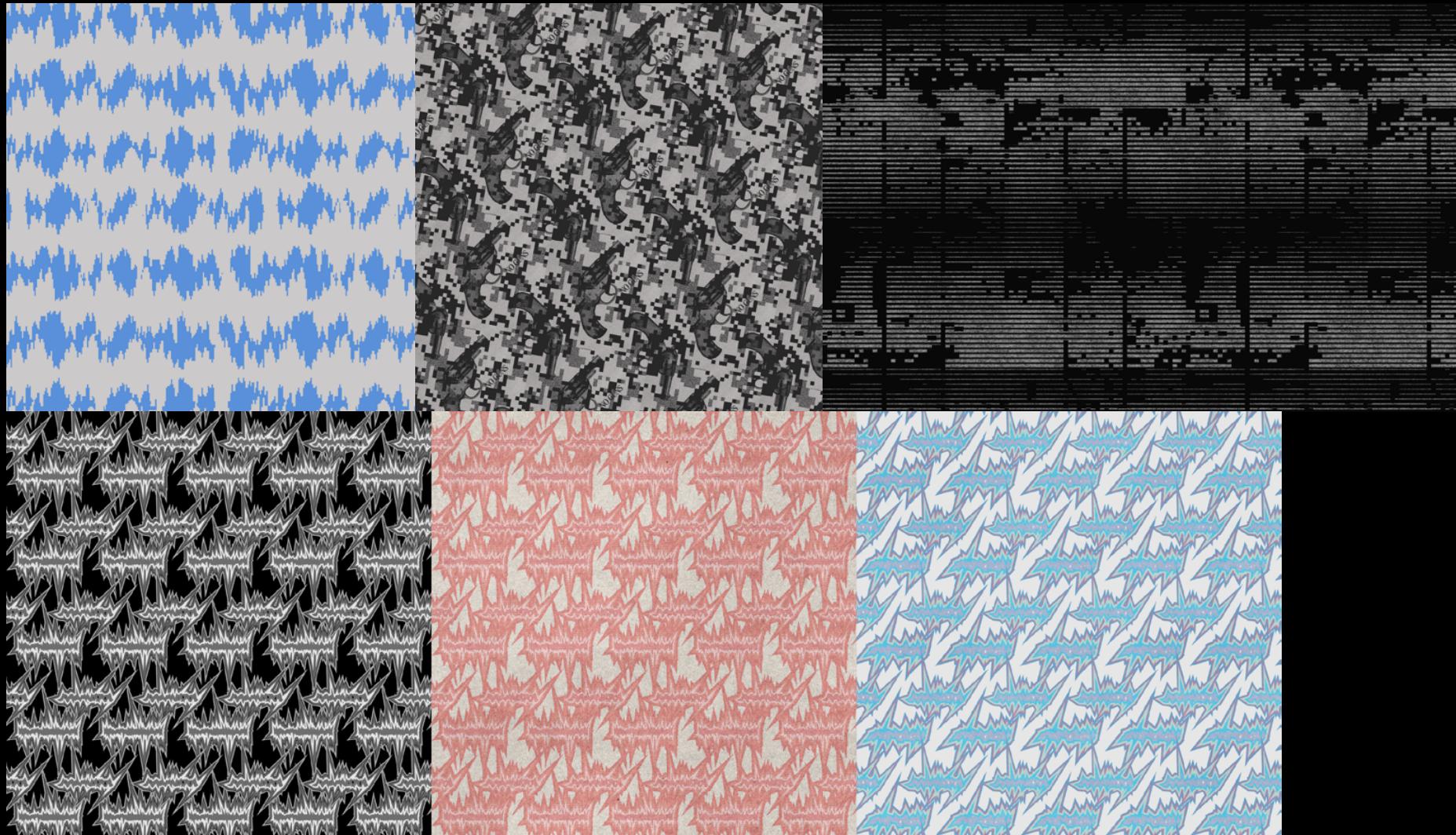
SUPREME SS24 : PATTERNS

w/ WWWESH STUDIO



SUPREME SS24 : PATTERNS II

w/ WWWESH STUDIO



Logotype, Artwork

HIDDEN N.Y.



Graphic logo artwork proposal for the brand **HIDDEN**.



Art Direction, Identity, Motion

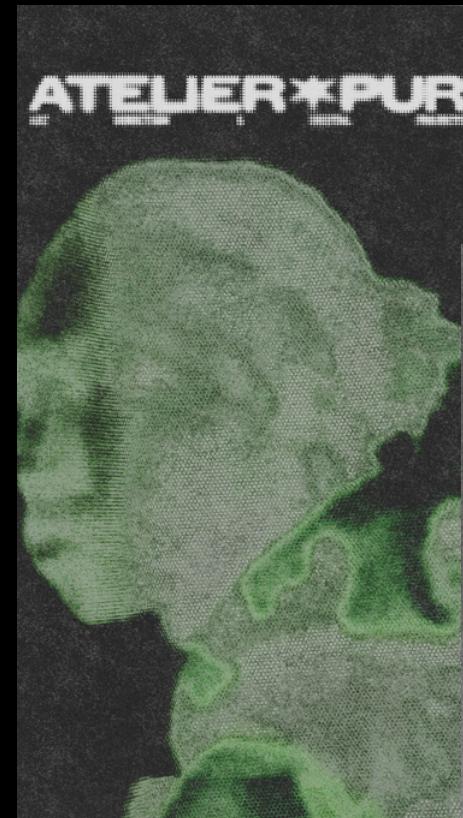
ATELIER PUR

INSTAGRAM →

PORFOLIO →



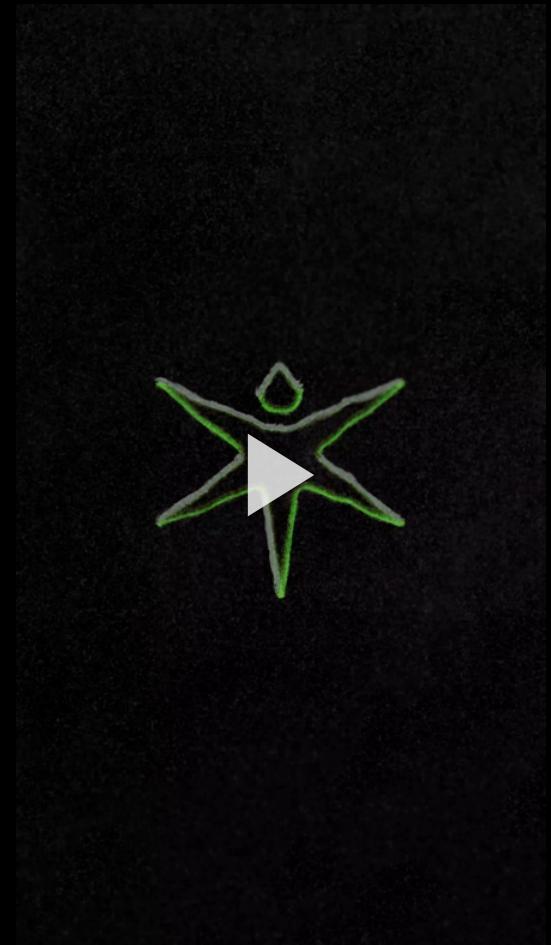
Founded my creative studio dedicated to digital projects and websites.



Art Direction, Identity, Motion

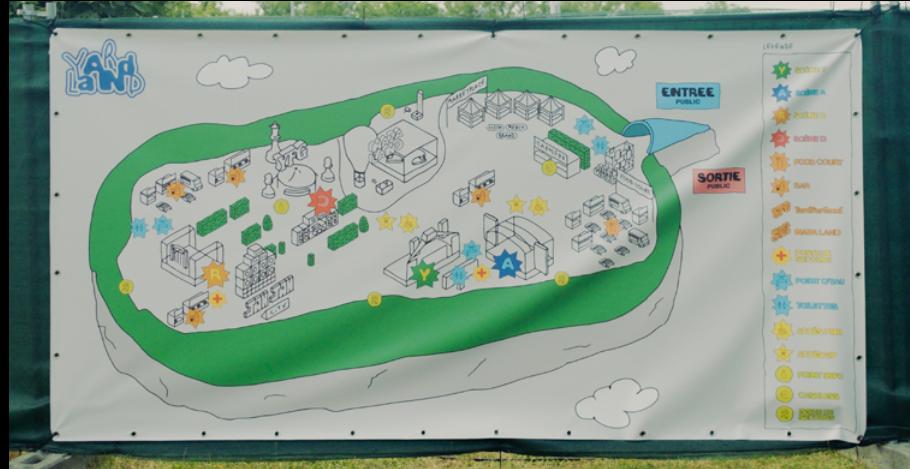
ATELIER PUR: SOCIAL MEDIA

Images & short videos showcasing the studio's identity and iconography for social media.

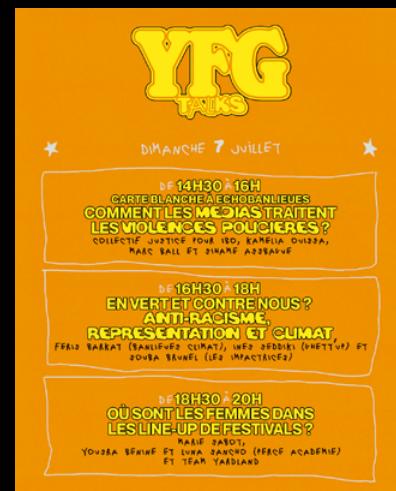


Illustration, layout

YARDLAND

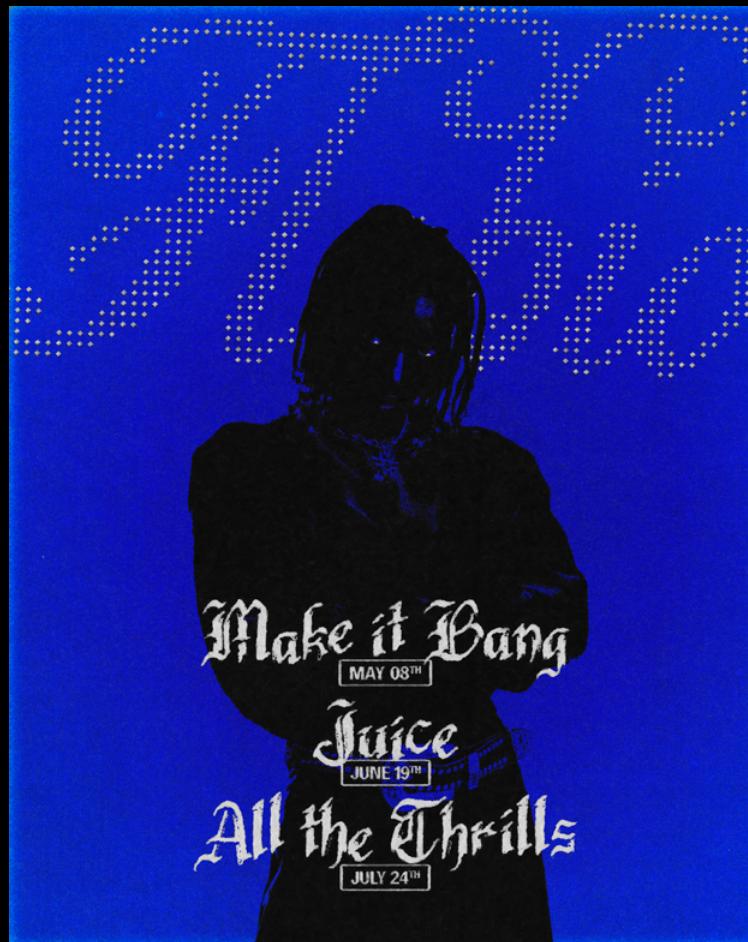


Graphics for signage and social media assets for "YARDLAND" music festival.

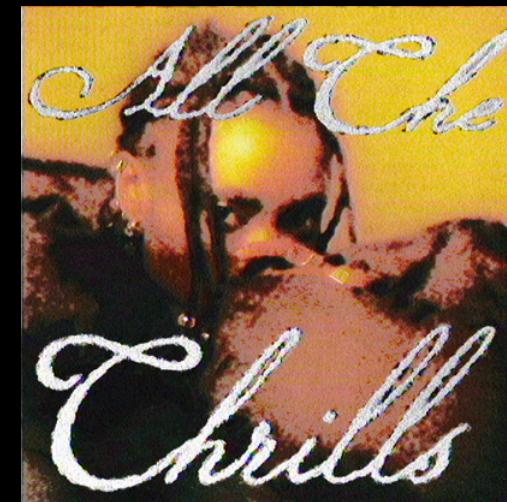


Cover art, Poster

FLOHIO 2024 SINGLES



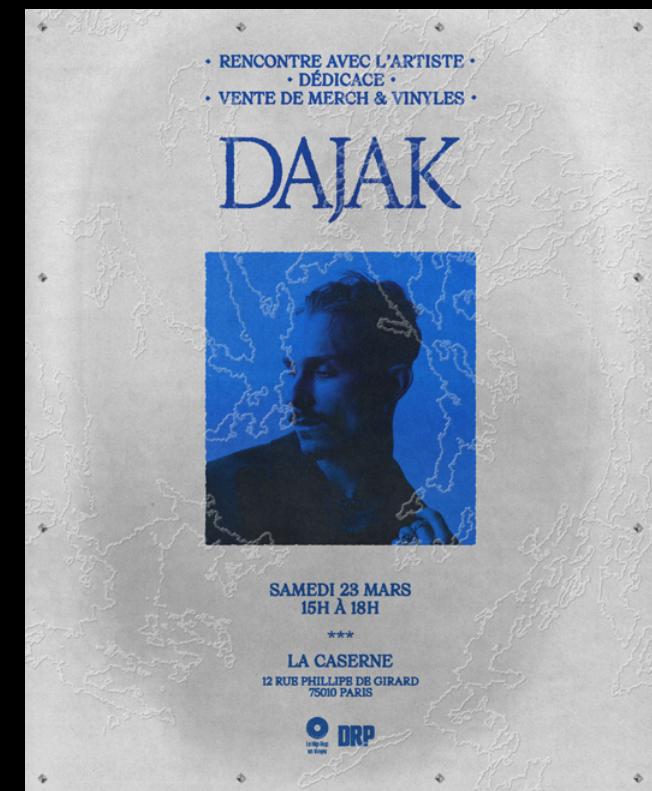
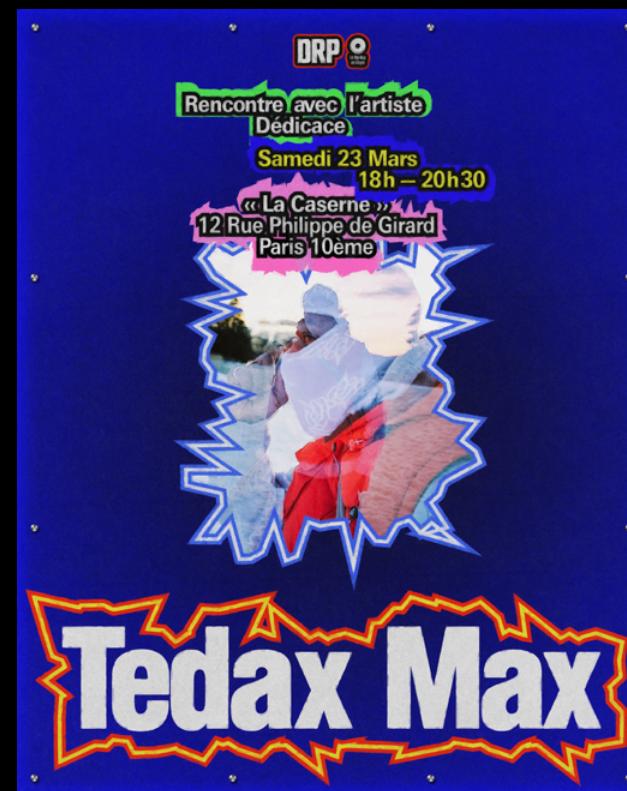
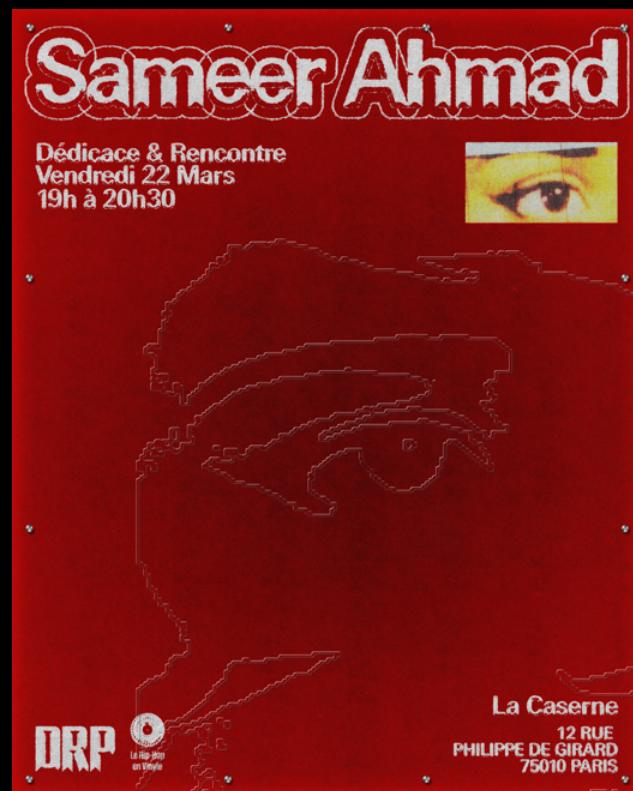
Poster & Single covers for the artist Flohio.



Posters

DRP FESTIVAL 2024 "LA COLOC"

Social media posters for DRP Paris' 2024 festival.

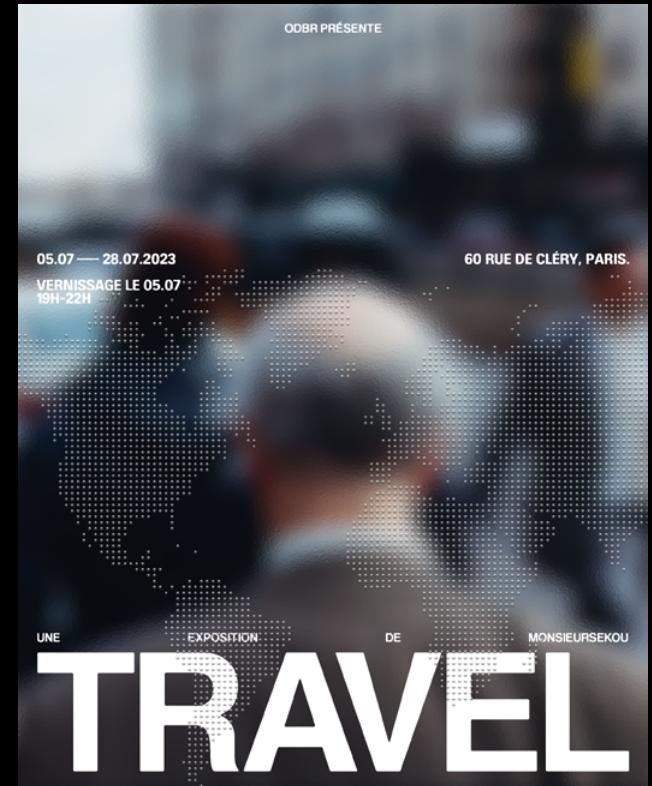
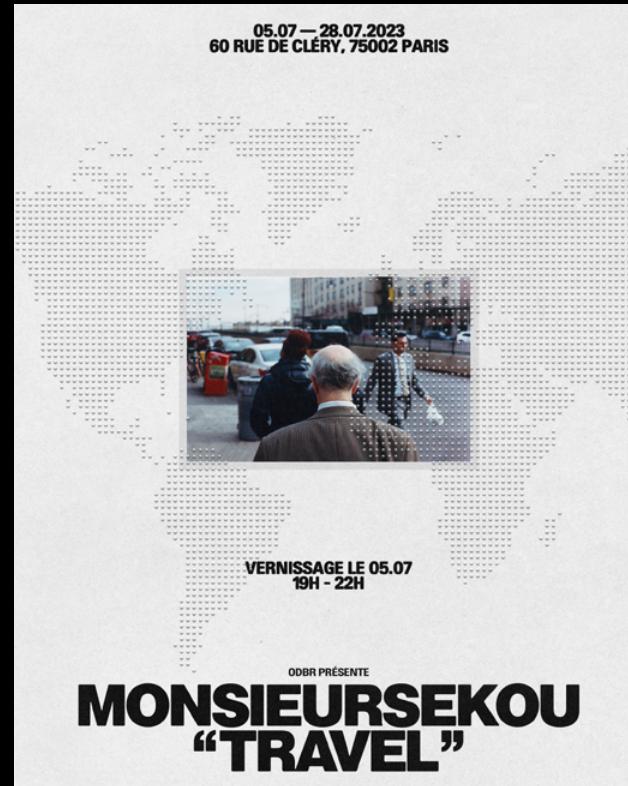
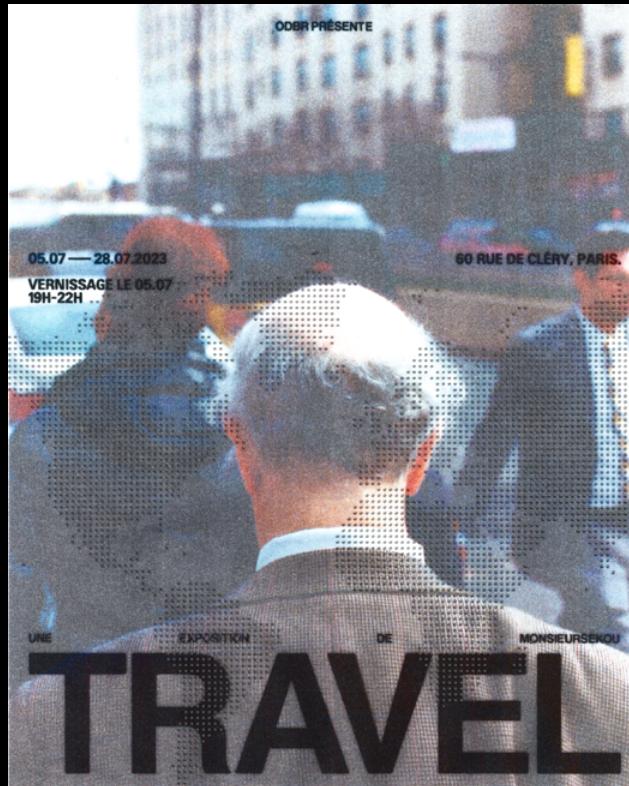


Posters

MONSIEURSEKOU : "TRAVEL"

"*Travel*" was an exhibition by my friend @monsieursekou and took place at ODBR galerie in Paris.

INSTAGRAM POST →



Posters

J'ESPÈRE QUE TU VAS BIEN

INSTAGRAM POST →

THE PHOTO NOVEL →



Series of posters for the release of the musical project :
"J'espère que tu vas bien", a roman photographique composed by
Ryan Koffi & directed by Maxime Ellies.





Logotypes, Illustration

AIR X AMAZON PRIME WWWORKSHOP

w/ WWWESH STUDIO

Laser-cut logo



Graphics & object-crafting for a workshop during a private event for the release of the movie "AIR" in collaboration with Prime Video.



Metallic dogtags

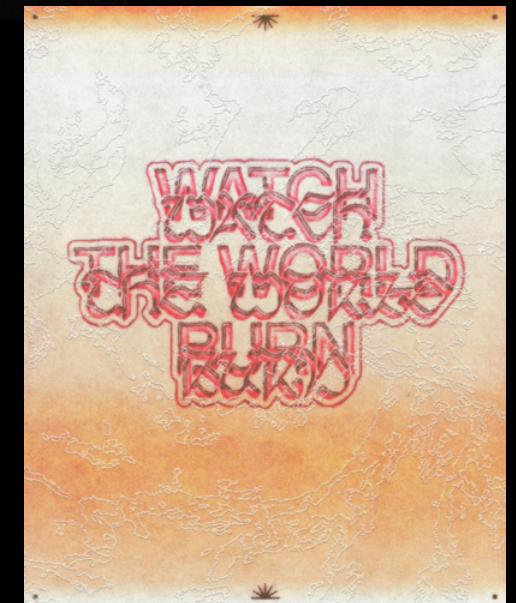
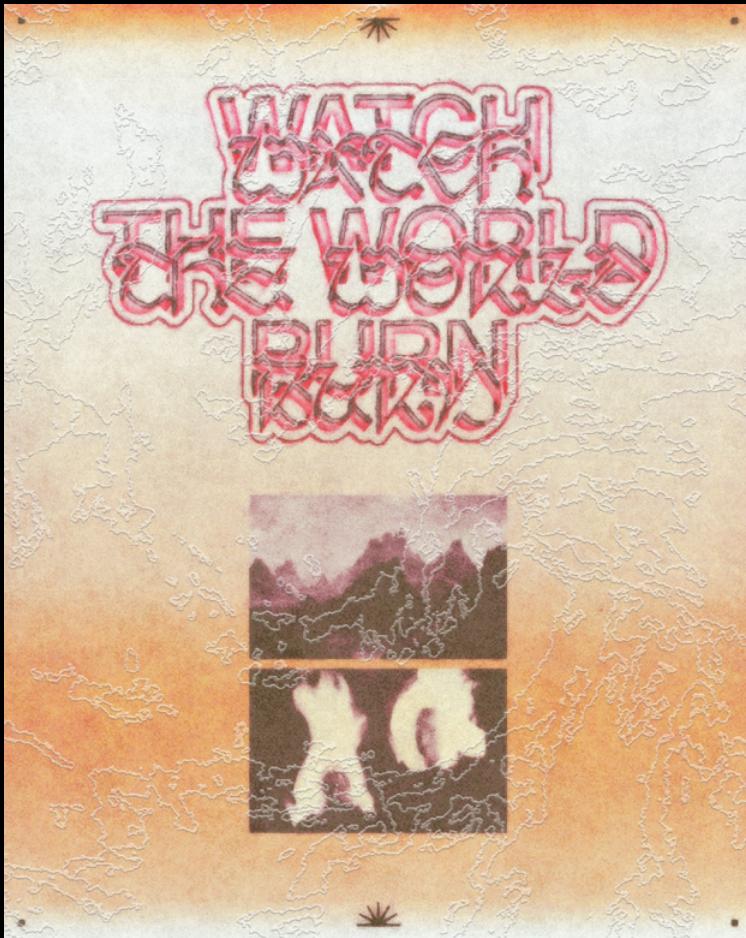


Unselected proposals



Poster artwork, typography

WATCH THE WORLD BURN



Type, photo artworks

ILLUMINATIONS

Visual series and experimentation on type, textures and blurs.
Original photos from Flickr.

INSTAGRAM POST →

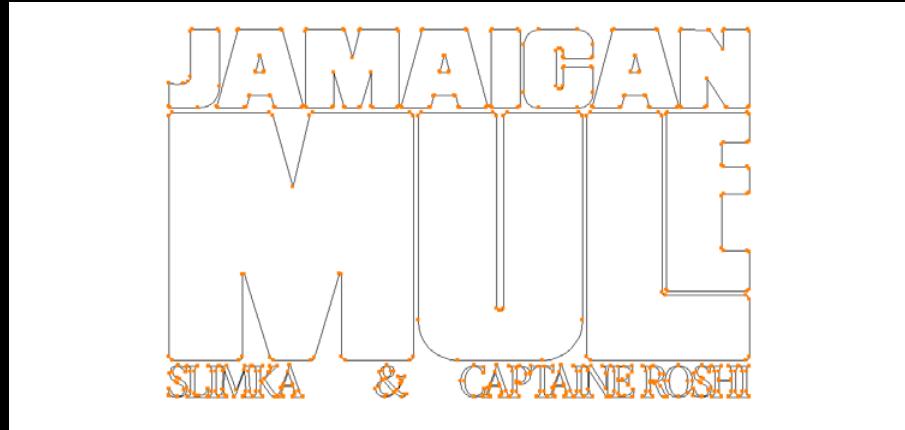


Custom type

JAMAICAN MULE

MUSIC VIDEO →

INSTAGRAM POST →



ART DIRECTION TYPE

Type design and credits for the music video "Jamaican Mule" by Slimka and Captaine Roshi.



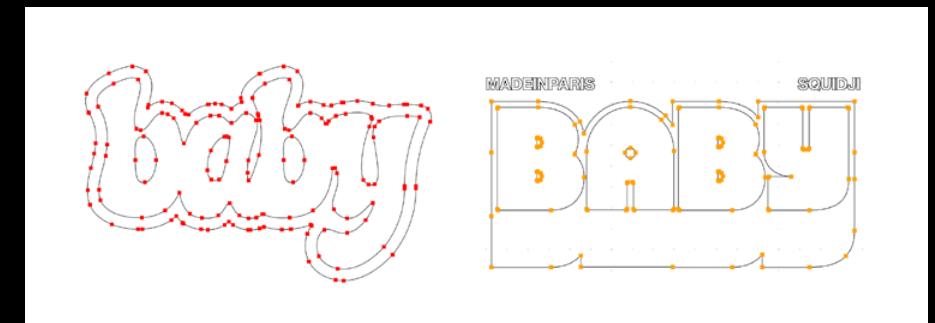
2020-2022

*Custom type***BABY**

MUSIC VIDEO →



Title design for the music video "Baby" by MadeInParis & Squidji.



"BABY"
MADEINPARIS + SQUIDJI
UNSELECTED TYPE
JANUARY 2022
DIRECTOR : ROMAIN ABADIE



Dajak

Music artist

For more than 2 years, I've been working on all the graphic visuals of **Dajak** (composer, singer and artist).
From **typography, album covers, merchandising and posters...**

Identity, Artworks, Printing

"LES LARMES DU SOLEIL" EXHIBITION

For the release of his album "*Les Larmes du Soleil*", we organized an exhibition with every artist that contributed to the project directly or indirectly. This is the identity of the event.

DAJAK
**LES LARMES
DU SOLEIL**

EXPOSITION
MAXIME ELLIES
RAFAËLLE LANGERIL
KILLIAN BIZAIS
ANDY RAJOELISOA
MATTHIEU BIZEUL
SÉKOU CAMARA
LUÇAS CAMPIGLI
ARTHUR PLATEL
CLÉMENCE THEIL

16.02.2023 — 19.02.2023
GALERIE COBR 60 RUE DE CLÉRY • PARIS 75002
ENTRÉE LIBRE

ÉCOUTE
IMMÉRSE
DE L'ALBUM
UNE EXPÉRIENCE SONORE PROPOSÉE
PAR PAUL BEUSCHER

DAJAK
**LES LARMES
DU SOLEIL**

EXPOSITION
ÉCOUTE IMMÉRSE
DE L'ALBUM

KILLIAN
BIZAIS

16.02 — 19.02.2023
ENTRÉE LIBRE
GALERIE COBR 60 RUE DE CLÉRY
11H - 19H

DAJAK
**LES LARMES
DU SOLEIL**

EXPOSITION
ÉCOUTE IMMÉRSE
DE L'ALBUM

ARTHUR
PLATEL

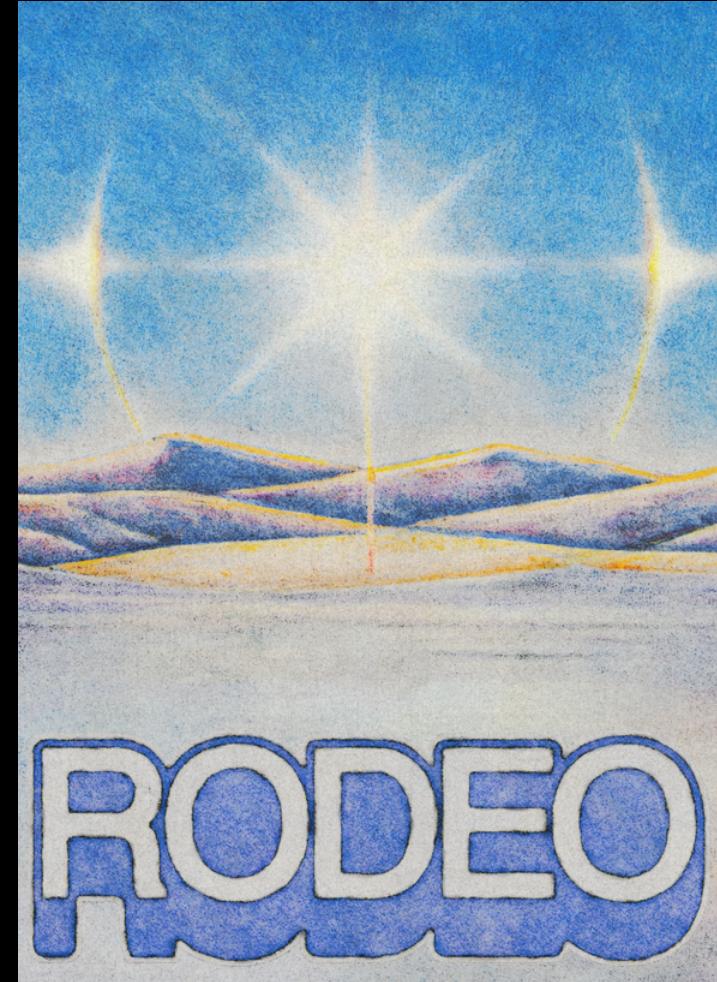
16.02 — 19.02.2023
ENTRÉE LIBRE
GALERIE COBR 60 RUE DE CLÉRY
11H - 19H

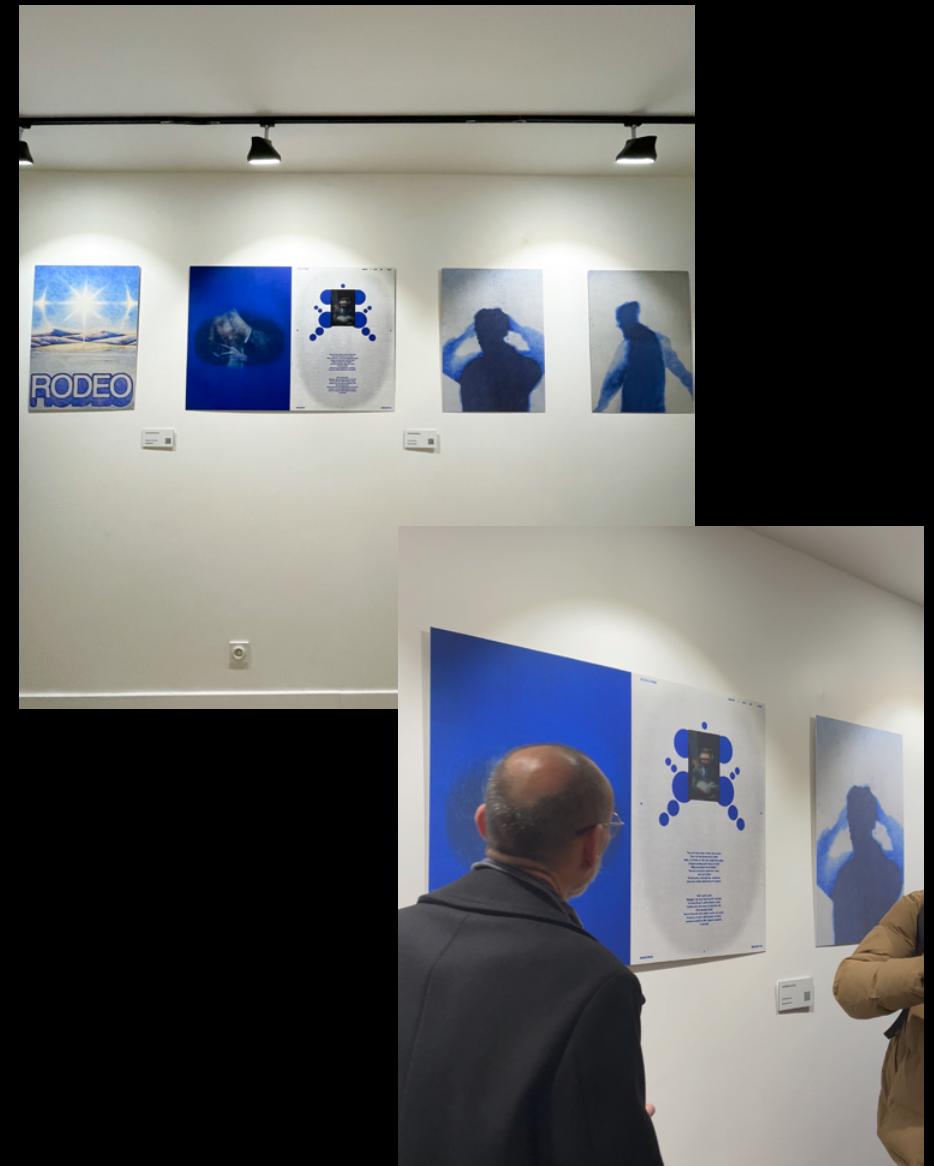
DAJAK
**LES LARMES
DU SOLEIL**

LES LARMES DU SOLEIL
02 SABLIER 03 75 CANYON 04 HOODIEBLACK
05 BLEU ÉLECTRIQUE 06 HIGHSPED
07 4 CHEMINS 08 INFINI (FT. TÜERIE) 09 RODEO

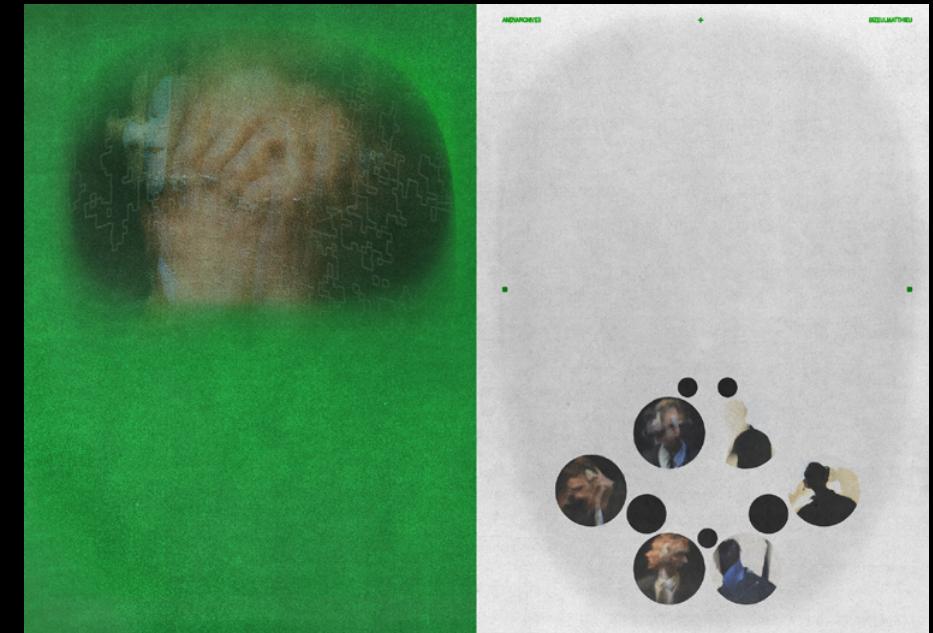
UN ALBUM écrit & composé par DAJAK, avec IAN ANTOINE VOUDRY MASTERS MIX par BENJAMIN SAVIGNONI
PRODUCED BY BLEU RANDIT MIXED BY PENÉLOPÉ MARTIN WITH THE PARTNERSHIP OF VINCENT CHARPIN, RYAN KOFFL,
TÜERIE & REYN DESIGN GRAPHIQUE PAR ANDY RAJOELISOA PHOTOGRAPHIE PAR MAXIME ELLIES

I created 4 exclusive artworks in collaboration with Matthieu Bizeul that were displayed on a textured paper (40x60cm) at the Galerie ODBR.





ALTERNATIVE ARTWORKS



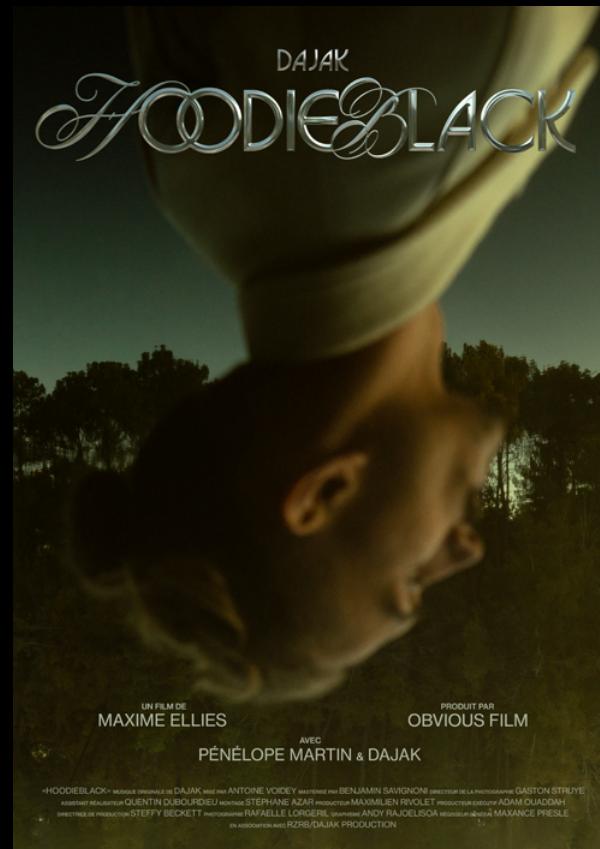
Type design, Posters, Motion

HOODIEBLACK : POSTERS

INSTAGRAM POST →

HOODIEBLACK : LE FILM →

3 posters for the release of the short film "**Hoodieblack**" directed by Maxime Ellies for Dajak's song.
Photographs by Rafaelle Lorgesil (1-2) & Lucas Campigli (3).



Type design, Posters, Motion

HOODIEBLACK : TITLE DESIGN

Film screenshots :

Compositing :



PRODUIT PAR
OBVIOUS

HOODIEBLACK



REALISÉ PAR
MAXIME ELLIES
MUSIQUE D'ORIGINE DE
DAJAK
PRODUIT PAR
OBVIOUS

HOODIEBLACK

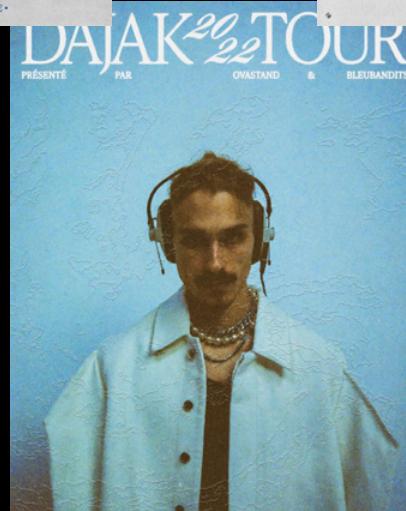
REALISÉ PAR
MAXIME ELLIES
COMPOSÉ, EDITY ET INTERPRÉTÉ PAR
DAJAK

ACTRICE PRINCIPALE
Pénélope Martin
ACTEUR PRINCIPAL
DAJAK

PRODUIT PAR
OBVIOUS
PRODUCTION
MAXIMILIEN RIVOLET

Layout, Typography

POSTERS



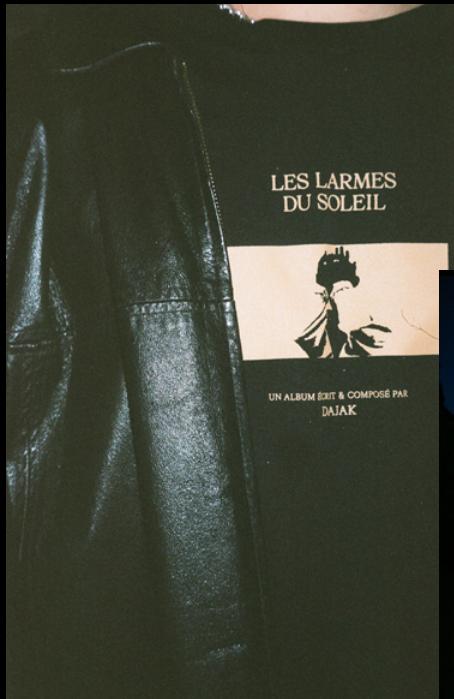
Artwork

MERCH : HOODIEBLACK + T-SHIRT BONUS



Artwork

MERCH : LES LARMES DU SOLEIL



Artwork

MERCH : LA BOULE NOIRE

Mock-up



Artwork and design for an exclusive tee sold at a concert.
Original photo : [Rafaelle Lorgesil](#)



Title design, Credits

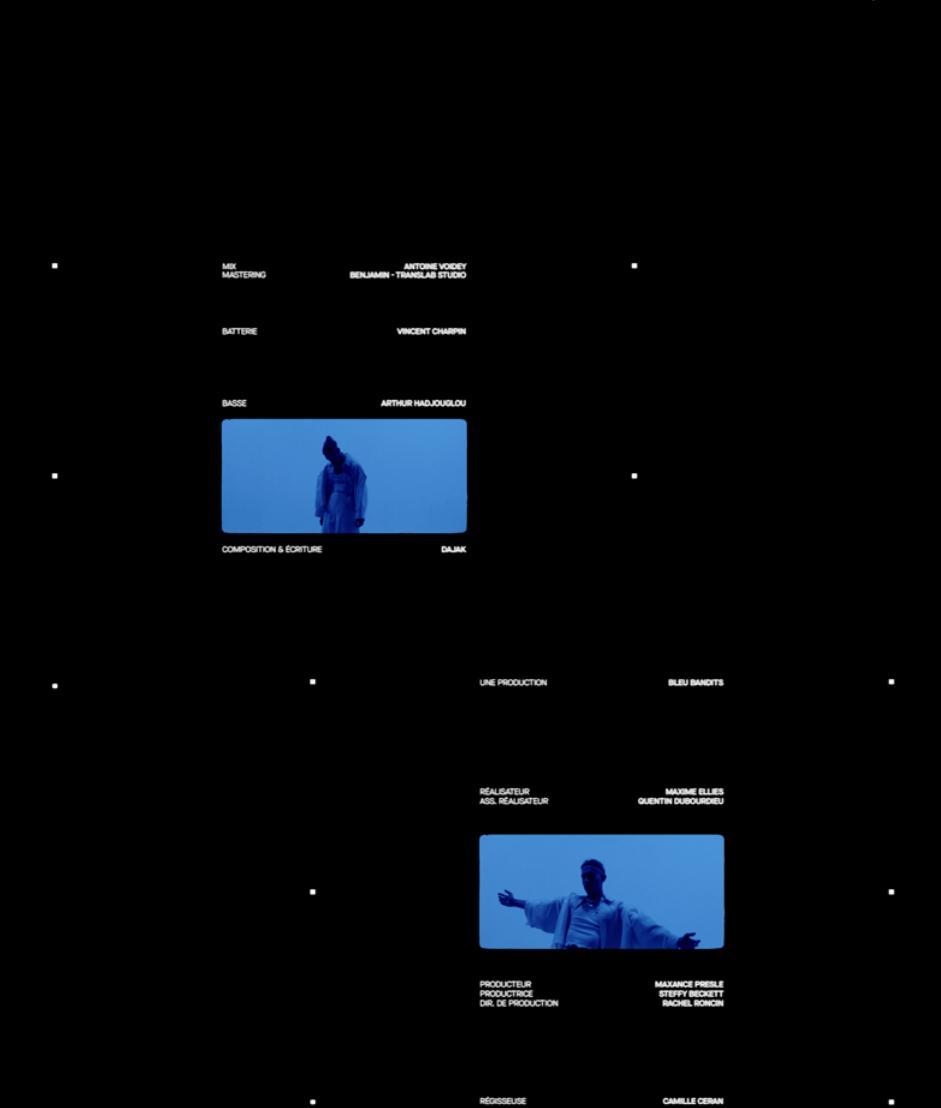
BLEU ÉLECTRIQUE

MUSIC VIDEO →



INSTAGRAM POST →

Title and Credits animation for the music video "Bleu Électrique"



MNMA *Studio* Redesign

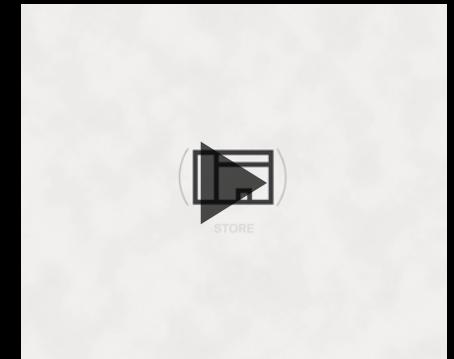
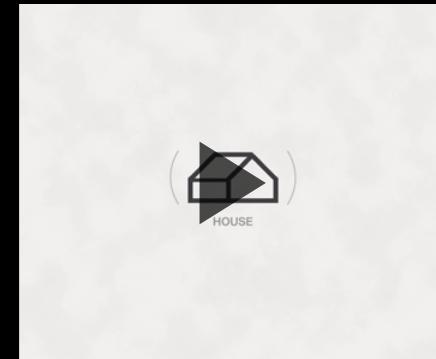
Full redesign of **MNMA Studio**, brasilian architecture studio. All the original photos are from [Andre Klotz](#).

IDENTITY



Geometrical logo and icons, swiss type. Addition of subtle textures as the signature of the studio because MNMA cares about textures and materials.

Animated icons :

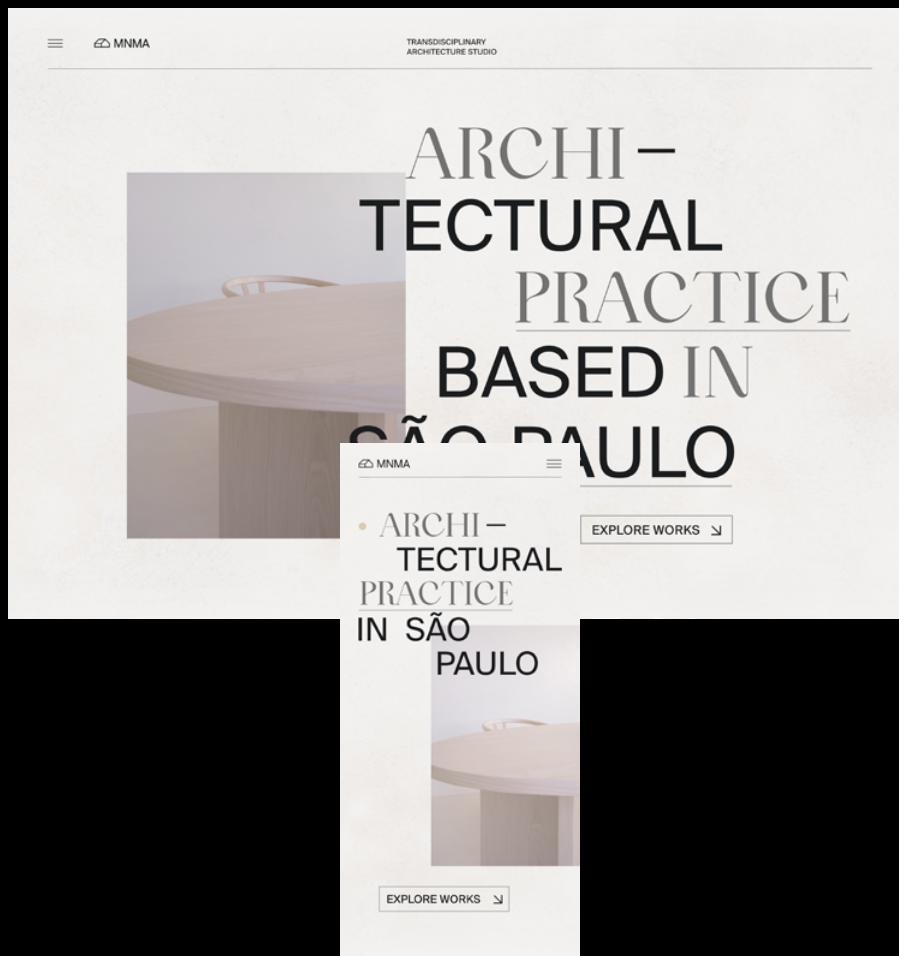


Animated logo :

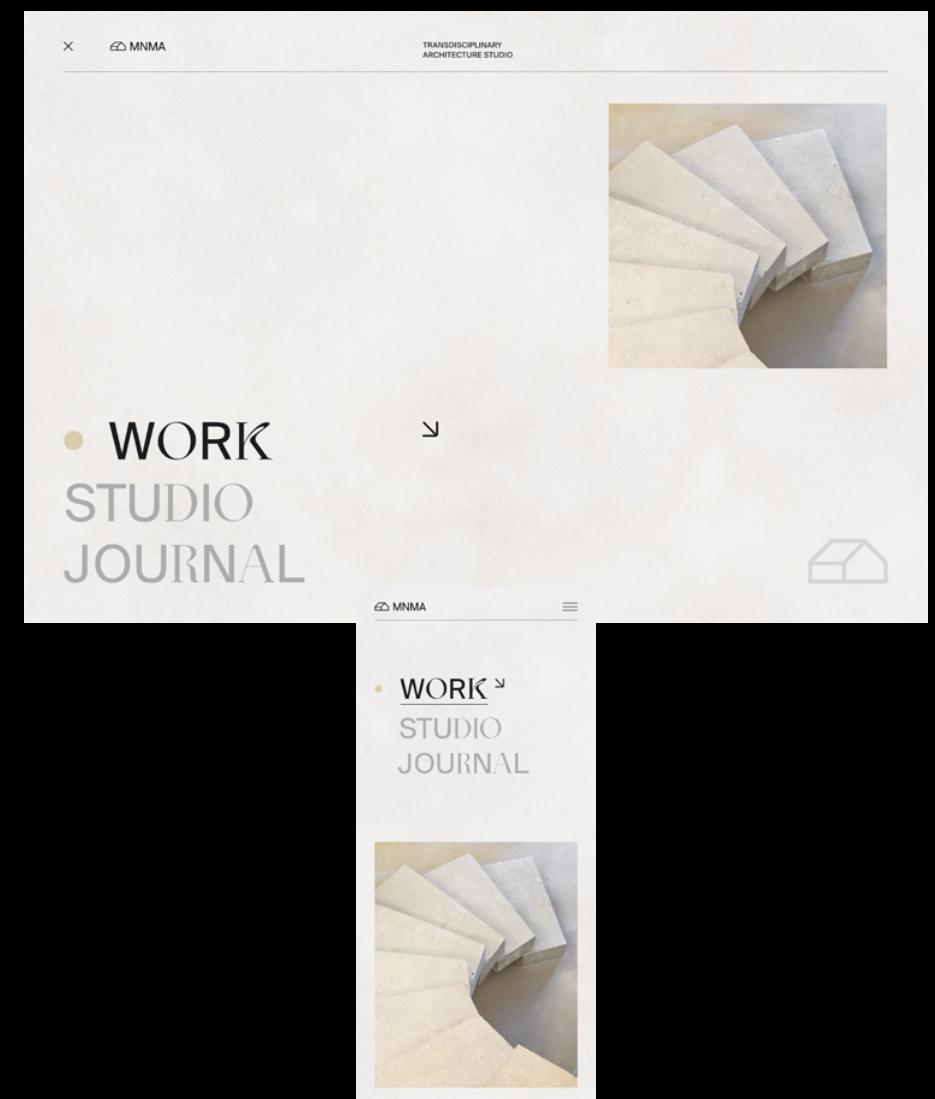


WEBSITE

Home Page



Menu



“Work” page

The screenshot shows the 'OUR PROJECTS' section of the website. It features a grid of six project cards, each with a title, a small thumbnail image, and a 'CASE STUDY' button.

- 01 HAIGHT**: Shows a concrete structure with a yellow base. Date: 2018-19.
- 02 CASA CUPE**: Shows a yellow, rounded concrete structure. Date: 2016-18.
- 03 SELO**: Shows a concrete structure with a yellow base. Date: 2019.
- 03 SELO**: Shows a concrete structure with a yellow base. Date: 2019.
- 04 DOIS TRÓPICOS**: Shows a circular concrete structure filled with oranges. Date: 2020.
- 05 TRY**: Shows a wooden cabinet with blue chairs. Date: 2018.
- 06 FORMA L'ATELIER**: Shows a white, angular concrete structure. Date: 2016.

The screenshot shows the 'OUR PROJECTS' section of the website. It features a grid of two project cards, each with a title, a small thumbnail image, and a 'CASE STUDY' button.

- 01 HAIGHT**: Shows a concrete structure with a yellow base. Date: 2018-19.
- 02 CASA CUPE**: Shows a yellow, rounded concrete structure. Date: 2016-18.

The screenshot shows the 'OUR PROJECTS' section of the website. It features a grid of two project cards, each with a title, a small thumbnail image, and a 'CASE STUDY' button.

- 02 CASA CUPE**: Shows a yellow, rounded concrete structure. Date: 2016-18.
- 03 SELO**: Shows a concrete structure with a yellow base. Date: 2019.

• SELO DE CONTROLE (100 M²) STORE IN SÃO PAULO (2019)

Photographed by André Kutz
Retail Store in São Paulo (Brazil)

The 100 square meter retail restoration project for Selo brand of handmade shoes inspired us to create a kind of brief escape atmosphere. MNMA studio's core process of developing ideas.

[EXPLORE ↴](#)

• CASA CUPE (250 M²) HOUSE IN PERNAMBUCO (2018)

Photographed by André Kutz
Retail Store in São Paulo (Brazil)

A large yellow slab encircled by a porch was the element that guided the design of the Casa Cupe, located in an old country house in the state of Pernambuco, Brazil. A project that materializes sensations and seeks more harmonious forms of construction with nature.

[EXPLORE ↴](#)

• DOIS TROPICOS (2 KM²) RESTAURANT IN SÃO PAULO (2020)

Photographed by André Kutz
Restaurant and store in São Paulo (Brazil)

In Dois Tropicos, the limit between an architectural project and its production becomes incredibly thin and generic, emerging into a result where empiric experimentation and calibrated architectonic decisions always fuel and impact each other.

[EXPLORE ↴](#)

• ATTENTION TO TEXTURES AND MATERIALS

• OUR CURATION PROCESS

During this curation process and along the building development, as soon as new shadows appeared on the floor due to the variation of materials, it was decided to adopt an old technique of filling the cracks with a special mortar mixture to honour the fact. The toilet sink is also a handmade process of "curing" a limestone and applying flames to it, to create a very particular rough texture.

01 / 10 → [MORE PHOTOS](#)

• NEXT – CUPE HOUSE 05 ↴

SEE YOU

Thank you,

I think it's time to collaborate : andyrajopro@gmail.com