

2025

# ATELIER★PUR

ART DIRECTION & DIGITAL PROJECTS

[INSTAGRAM](#) [EMAIL US](#)

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HELLO

**WE ARE ATELIER PUR, A STUDIO OFFERING  
DIGITAL DESIGN SERVICES WITH A LOVE FOR  
SUBVERSIVE & DARING IDENTITIES**



# MEHDI BAKI PORTFOLIO

2022

MEHDIBAKI.COM →



Mehdi Baki

Nom œuvre  
Crédits photo  
Année

Courte description du projet. Le lorem ipsum est du faux texte employé dans la composition et la mise en page avant impression. C'est un terme standard de l'imprimerie depuis les années 1950, quand l'imprimeur anonyme assemblait ensemble des morceaux de texte pour réaliser un livre spécimen de polices de texte.

▶ Portraits

Vidéos

À propos

SHOPIFY DEVELOPMENT

# PIÈCES UNIQUES SHOP

2022

PIECESUNIQUES.FR →

FREE SHIPPING IN EUROPE OVER 250€

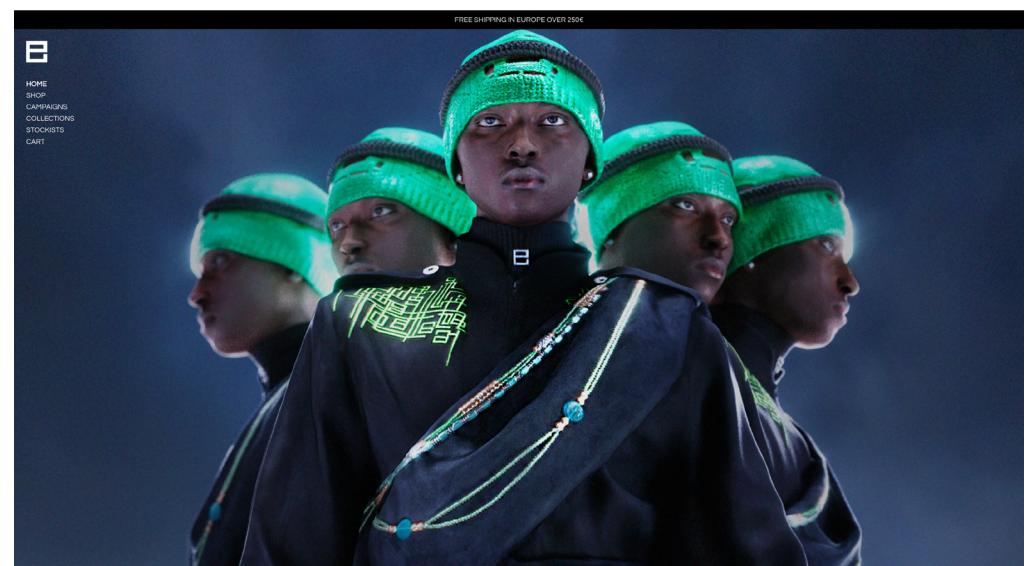
FW23 - NATION

HOME  
SHOP  
CAMPAIGNS  
COLLECTIONS  
STOCKISTS  
CART

ARMOR PUFFY JACKET  
€750.00

ARMOR SLEEVELESS PUFFY JACKET  
€375.00

"LA CLE" MUSHROOM HAT  
€85.00

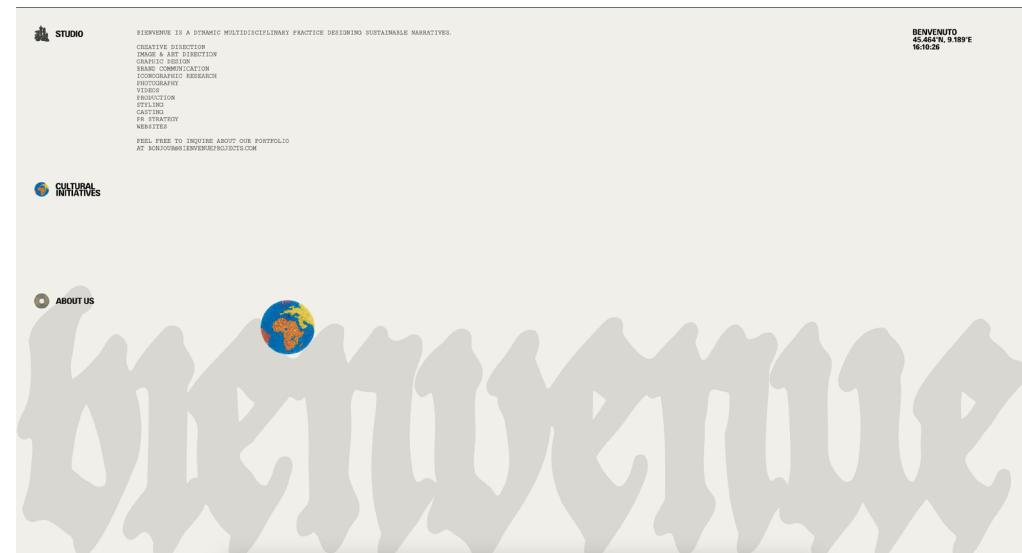
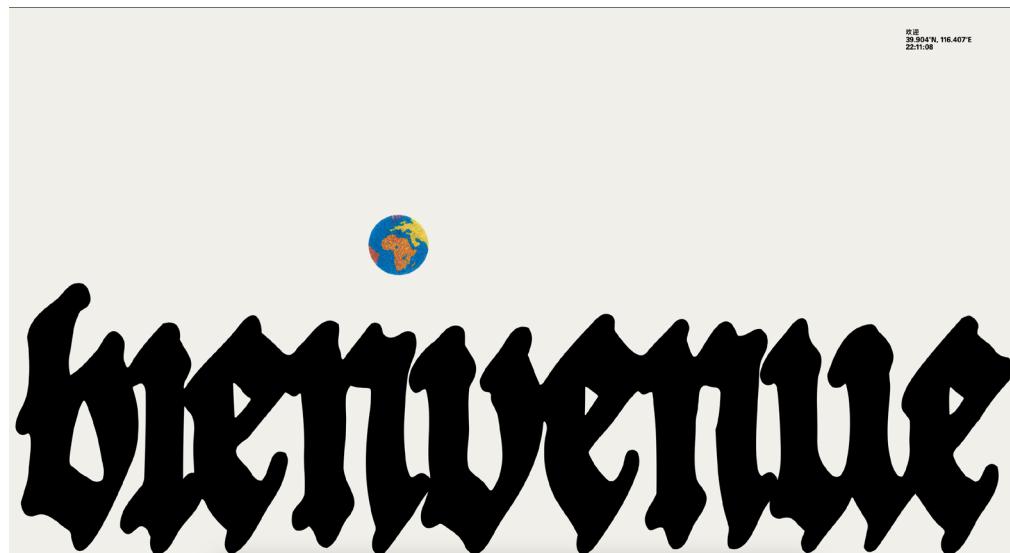


WEBSITE DESIGN DEVELOPMENT

# BIENVENUEPROJECTS WEBSITE

2023

BIENVENUEPROJECTS.COM →

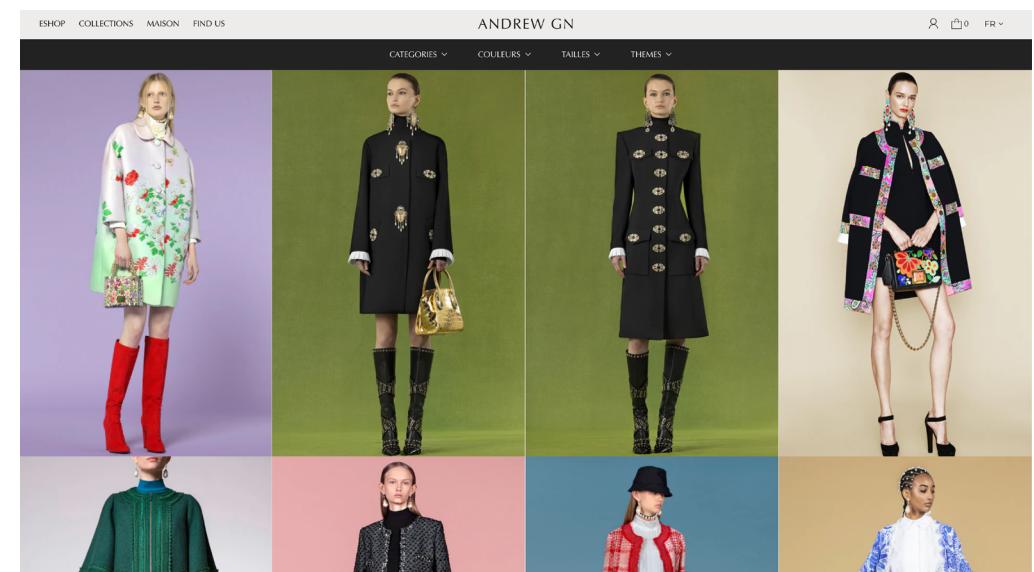


WEB DEVELOPMENT

# ANDREW GN SHOP

2023

[ANDREWGN.COM →](http://ANDREWGN.COM)



ART DIRECTION WEBSITE DESIGN DEVELOPMENT

# PURPLE MATTERS WEBSITE

2022

[PURPLEMATTERS.SERVICES →](#)



PurpleMatters

We help *brands* and *people* grow.

[CONTACT US](#) [FOLLOW US](#)

They trust us

CURRENT CLIENTS PAST CLIENTS

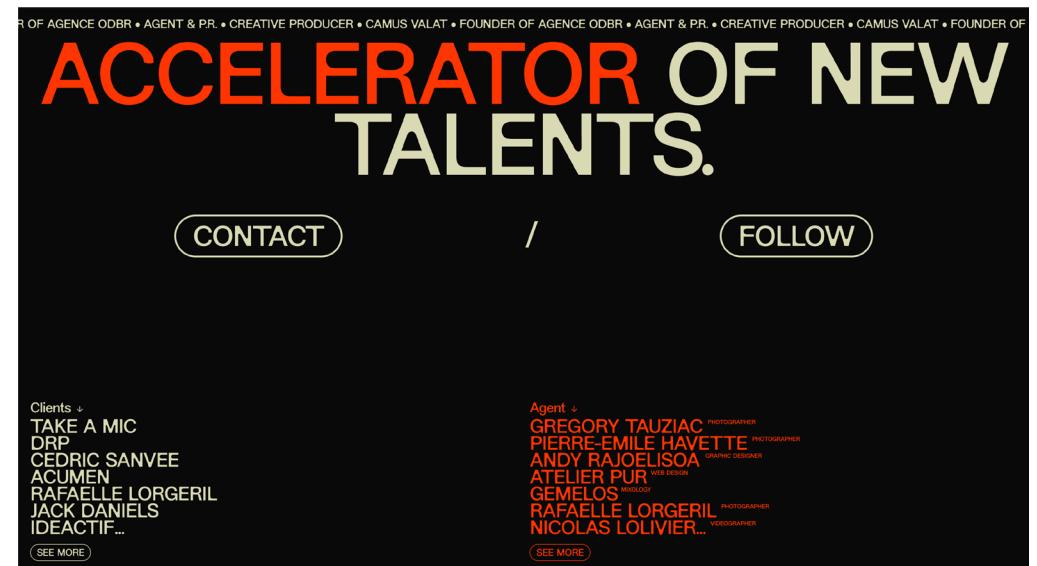
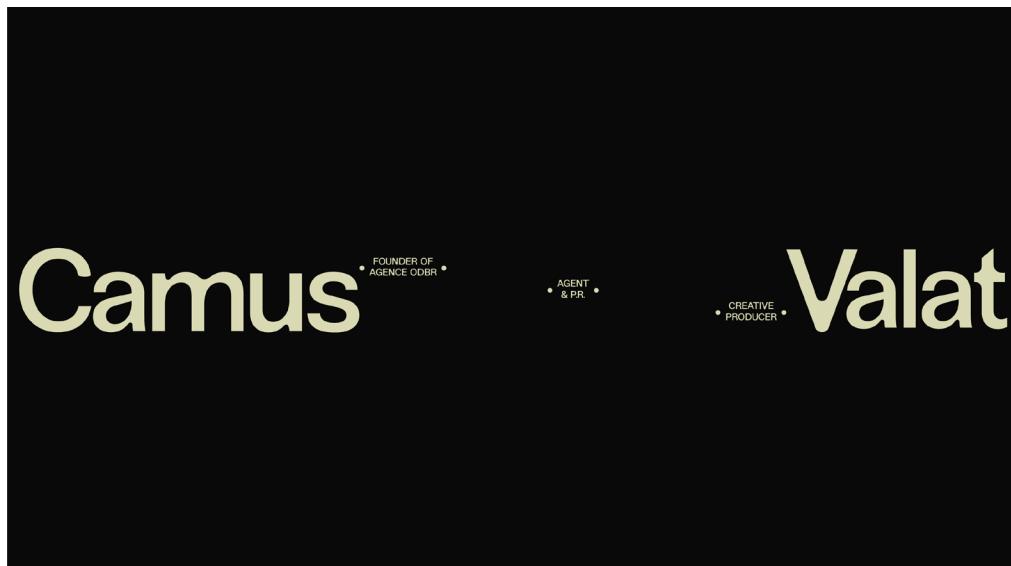
*Rimowa SmartFlyer Concept Paris Treptyque Enfant Précoc Mehdi Bakri Pierre Lamour Blackcode Offside*

## ART DIRECTION WEBSITE DESIGN DEVELOPMENT

# CAMUS VALAT WEBSITE

2024

CAMUSVALAT.COM →



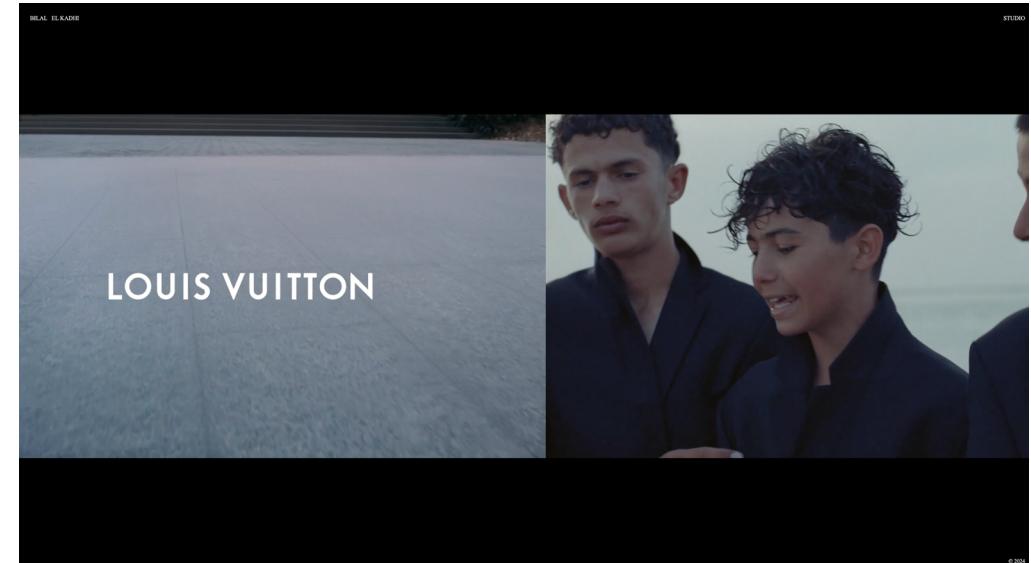
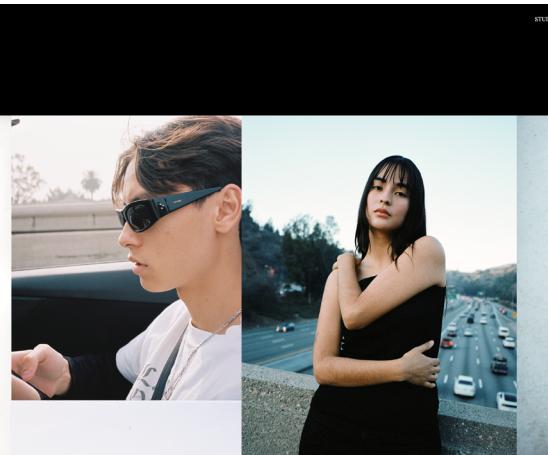
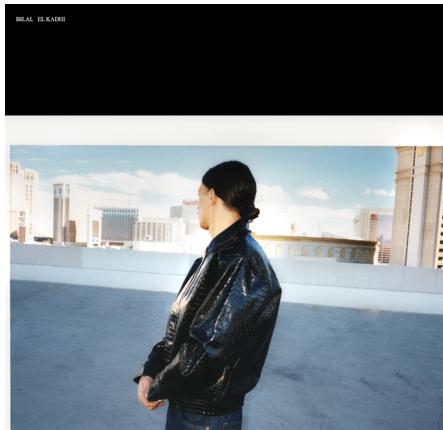
WEBSITE DESIGN

DEVELOPMENT

# BILAL EL KADHI PORTFOLIO

2023

[BILALELKADHI.STUDIO →](http://BILALELKADHI.STUDIO)

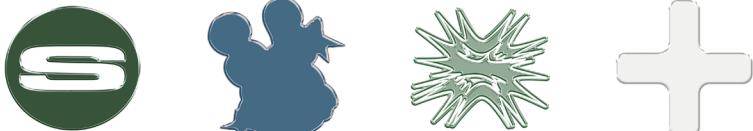


SHOPIFY DEVELOPMENT

# CHEZ SNOWBUNNY SHOP

2022

CHEZSNOWBUNNY.FR →



SNOW



WELCOME ON SNOW WEBSITE - GET 10% OFF ON YOUR FIRST ORDER BY SUBSCRIBING TO OUR NEWSLETTER\*

MAIN MENU SHOP / SNOW-BUNNY-COLLECTION

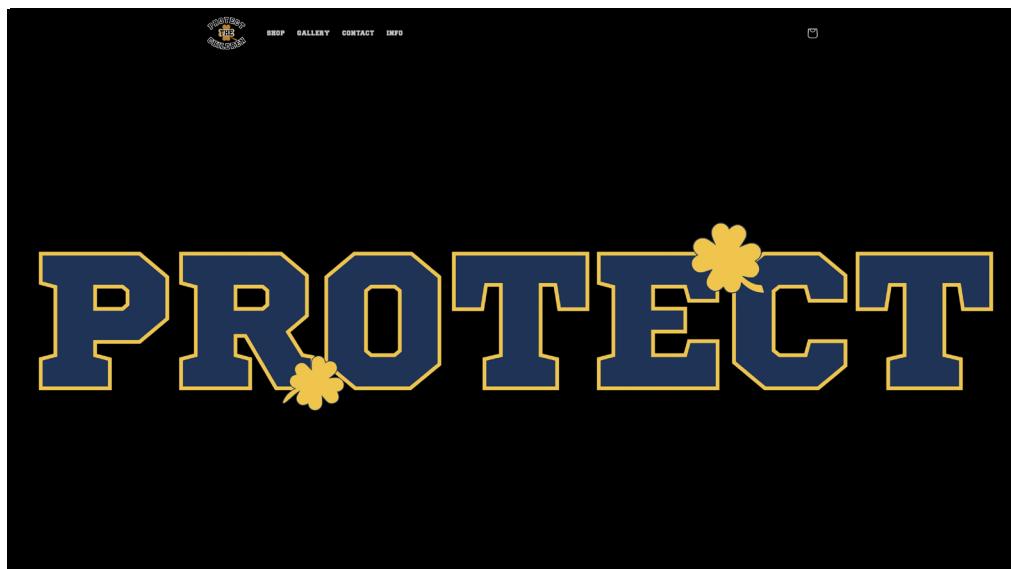
FILTERS

SHOPIFY DEVELOPMENT

# PROTECT THE CHILDREN SHOP

2022

PROTECTTHECHILDRENPARIS.COM →



Products

Filter: Availability ▾ Price ▾ Sort by: Alphabetically, A-Z ▾ 3 products

Blue+Yellow Longsleeve €55,00 EUR	Brown+Pink Longsleeve €55,00 EUR	Green+Orange Longsleeve €55,00 EUR

© 2022, Protect the children

IDENTITY

WEBSITE DESIGN

MOTION

# MNMA STUDIO REDESIGN

2021

**MNMA**

TRANSIDISCIPLINARY  
ARCHITECTURE STUDIO

• NEXT – CUPE HOUSE<sup>05</sup>

Photographed by Andre Klotz

Retail Store in São Paulo (Brazil)

A large yellow slab encircled by a porch was the element that guided the intimate design of the Casa Cupe, located in an old coconut farm in the region of Portal do Cupe, Pernambuco, northeastern Brazil. A project that materializes sensations and seeks more harmonious forms of construction with nature.

EXPLORE ↴

TRANSIDISCIPLINARY  
ARCHITECTURE STUDIO

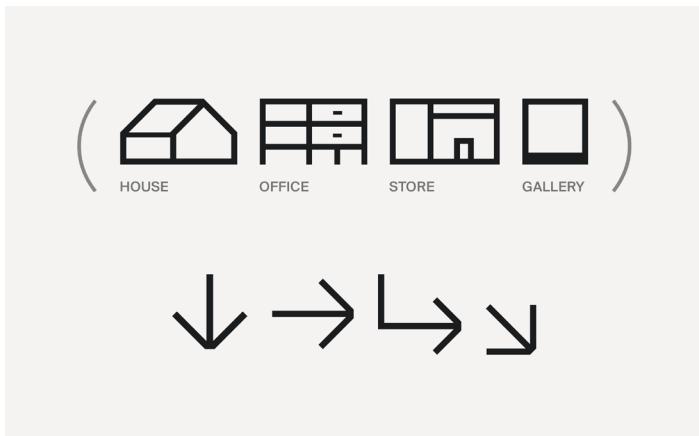
• CASA CUPE  
(250 M<sup>2</sup>) HOUSE IN  
PERNAMBUCO (2018)

• RETAIL STORE IN SÃO PAULO (BRAZIL)

A large yellow slab encircled by a porch was the element that guided the intimate design of the Casa Cupe, located in an old coconut farm in the region of Portal do Cupe, Pernambuco, northeastern Brazil. A project that materializes sensations and seeks more harmonious forms of construction with nature.

EXPLORE ↴

# VISUAL IDENTITY

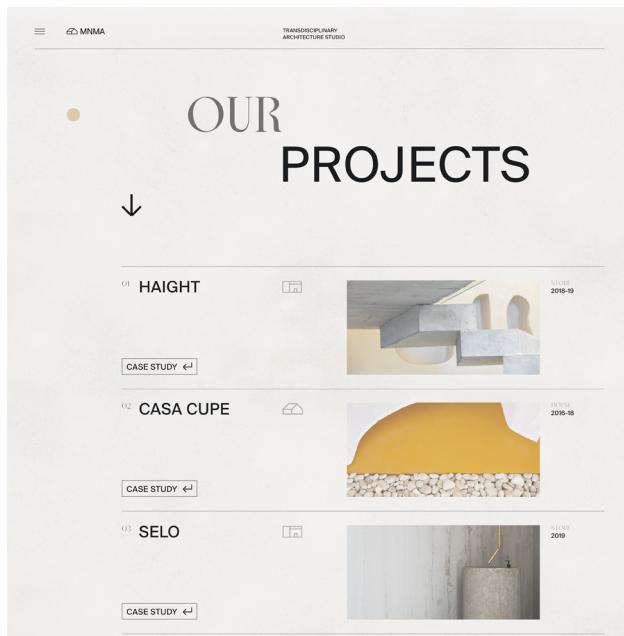


# WEBSITE



ARCHI-  
TECTURAL  
PRACTICE  
BASED IN  
SÃO PAULO

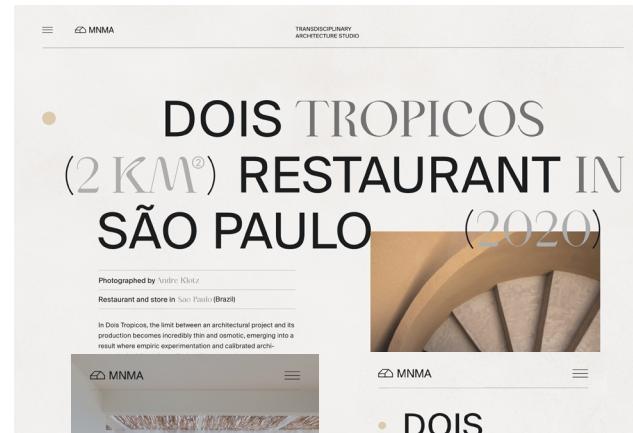
EXPLORE WORKS ▾



OUR  
PROJECTS

↓

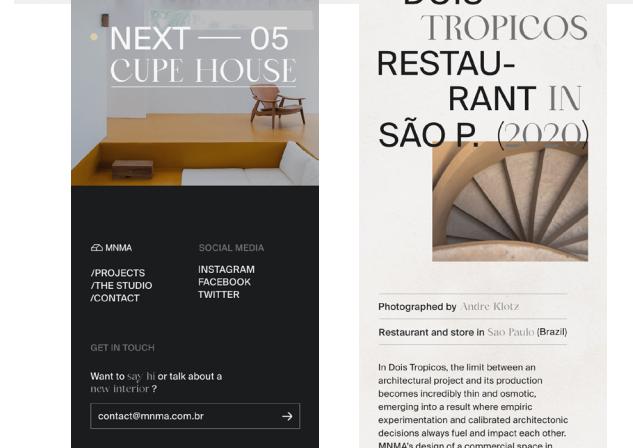
- 01 HAIGHT 
- 02 CASA CUPE 
- 03 SELO 



## DOIS TROPICOS (2 KM<sup>2</sup>) RESTAURANT IN SÃO PAULO (2020)

Photographed by Andre Klotz  
Restaurant and store in São Paulo (Brazil)

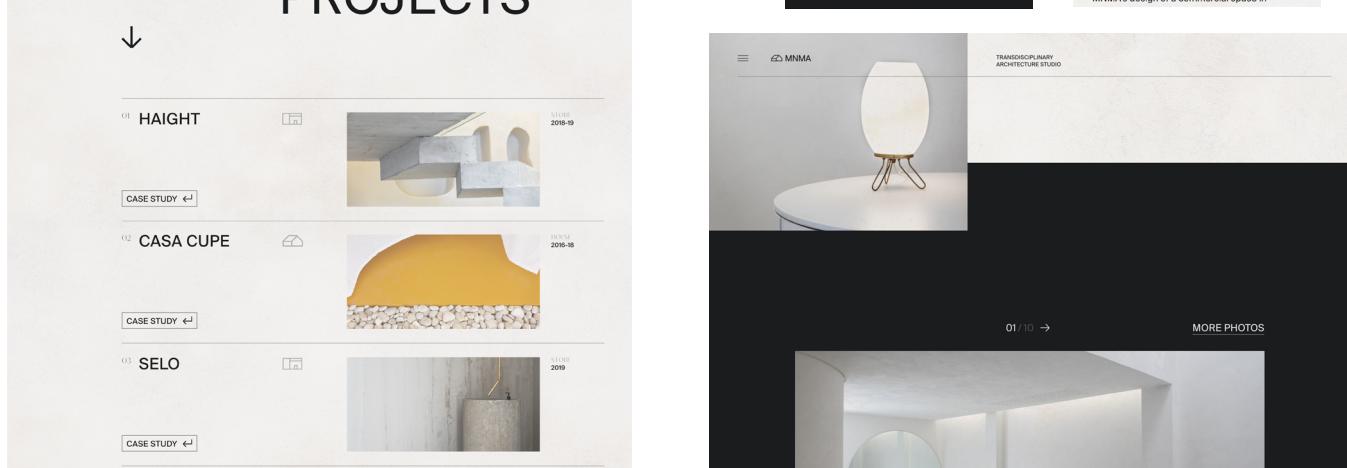
In Dois Tropicos, the limit between an architectural project and its production becomes incredibly thin and osmotic, emerging into a result where empiric experimentation and calibrated architectural decisions always fuel and impact each other. MNMA's design of a commercial space in São Paulo.



## DOIS TROPICOS RESTAU- RANT IN SÃO P. (2020)

Photographed by Andre Klotz  
Restaurant and store in São Paulo (Brazil)

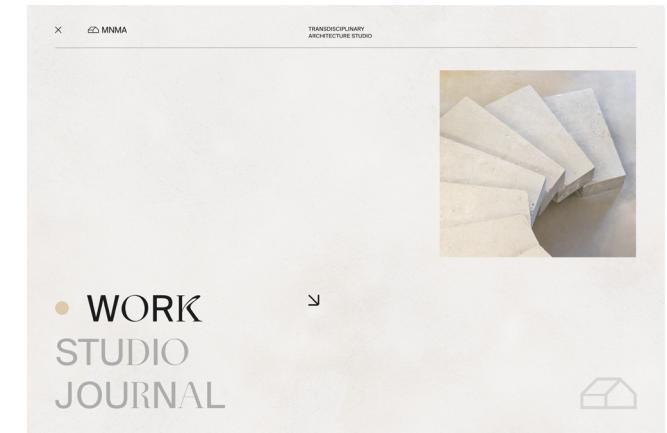
In Dois Tropicos, the limit between an architectural project and its production becomes incredibly thin and osmotic, emerging into a result where empiric experimentation and calibrated architectural decisions always fuel and impact each other. MNMA's design of a commercial space in São Paulo.



## SELO DE CONTROLE (100 M<sup>2</sup>) STORE IN SÃO PAULO (2019)

Photographed by Andre Klotz  
Retail Store in São Paulo (Brazil)

The 100 square meter retail restoration project for Seló brand of handmade shoes inspired us to create a kind of brief escapist atmosphere. MNMA studio's core process of developing ideas



## WORK STUDIO JOURNAL

▼

HOUSE



## SELO DE CONTROLE (100 M<sup>2</sup>) STORE IN SÃO PAULO (2019)

Photographed by Andre Klotz  
Retail Store in São Paulo (Brazil)

The 100 square meter retail restoration project for Seló brand of handmade shoes inspired us to create a kind of brief escapist atmosphere. MNMA studio's core process of developing ideas

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**THANKS,  
SEE YOU VERY SOON.**

