

INTRODUCTION

Hey, I'm *Andy Rajoelisoa aka andyarchives*,  
graphic designer & art director.  
This is my *portfolio*.

2023

INSTAGRAM → LINKEDIN → CV →

ANDYRAJOPRO@GMAIL.COM

# *WWWESH* Studio

Selection of projects made with WWWESH STUDIO

INSTAGRAM →

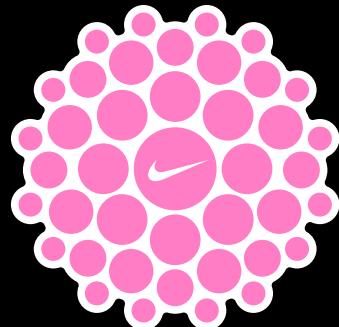
*Logotypes, Illustration*  
**NIKE BRA WOMEN**



**confidence**  
push your limits



*The Future is Women*



**P.WER**  
2023

Graphic proposals of stickers & logos to print, embroider or patch on Nike sports bra for the **2023 FIFA Women's World cup**.

**POWER**



**POWER**

**POWER**



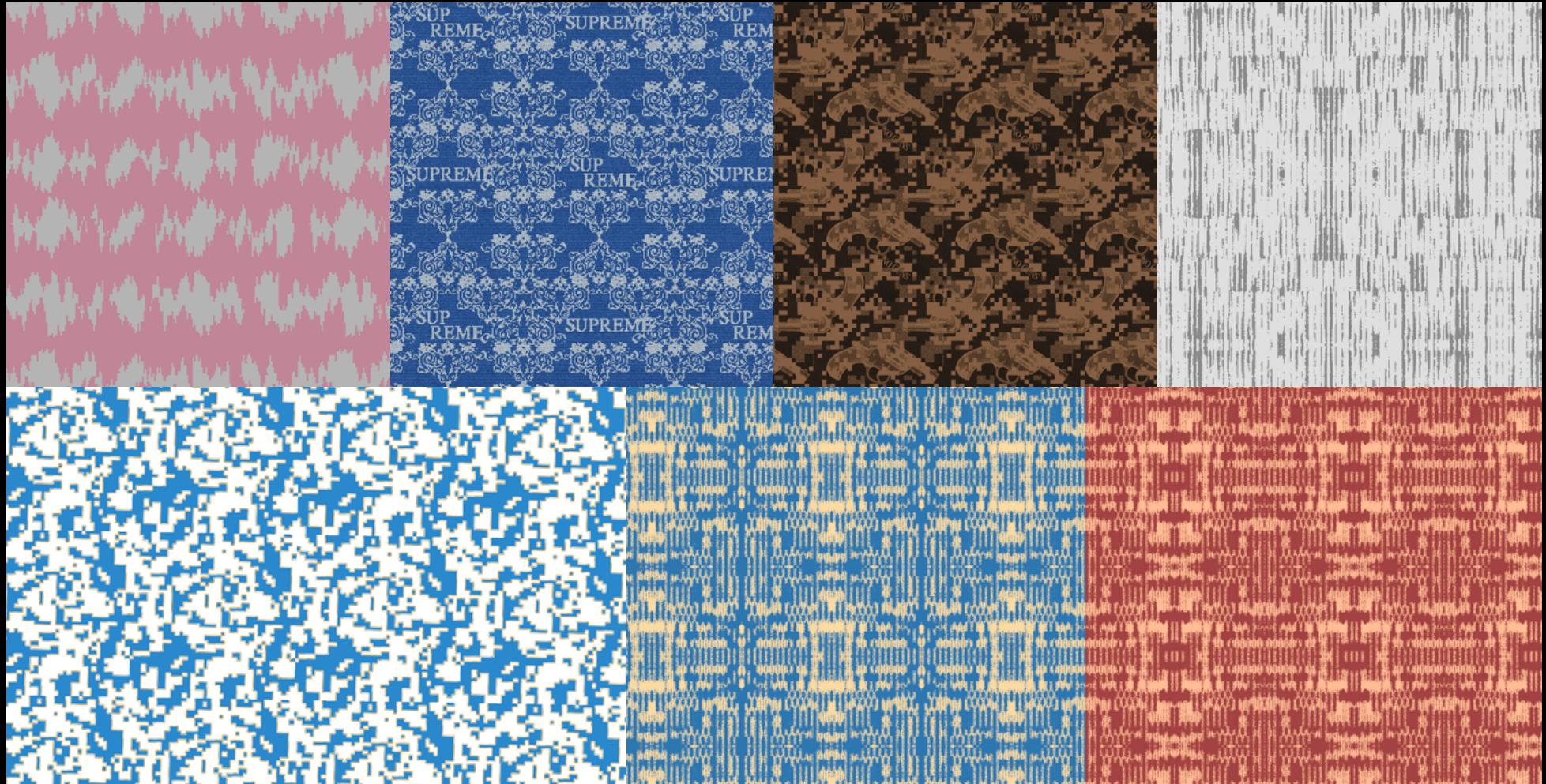
**NIKE**

*Logotype, textures, type*

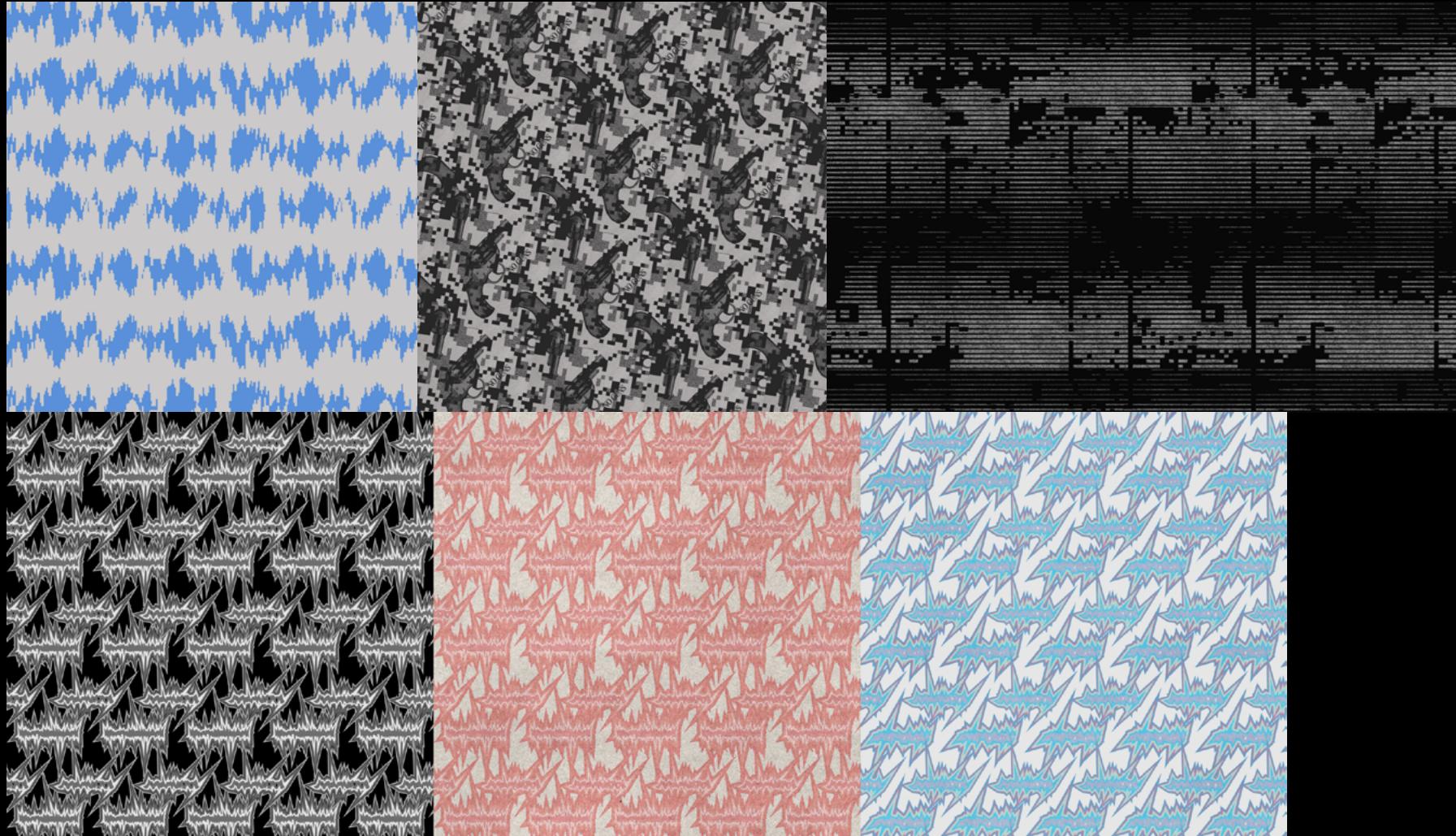
# SUPREME SS24 : LOGOS



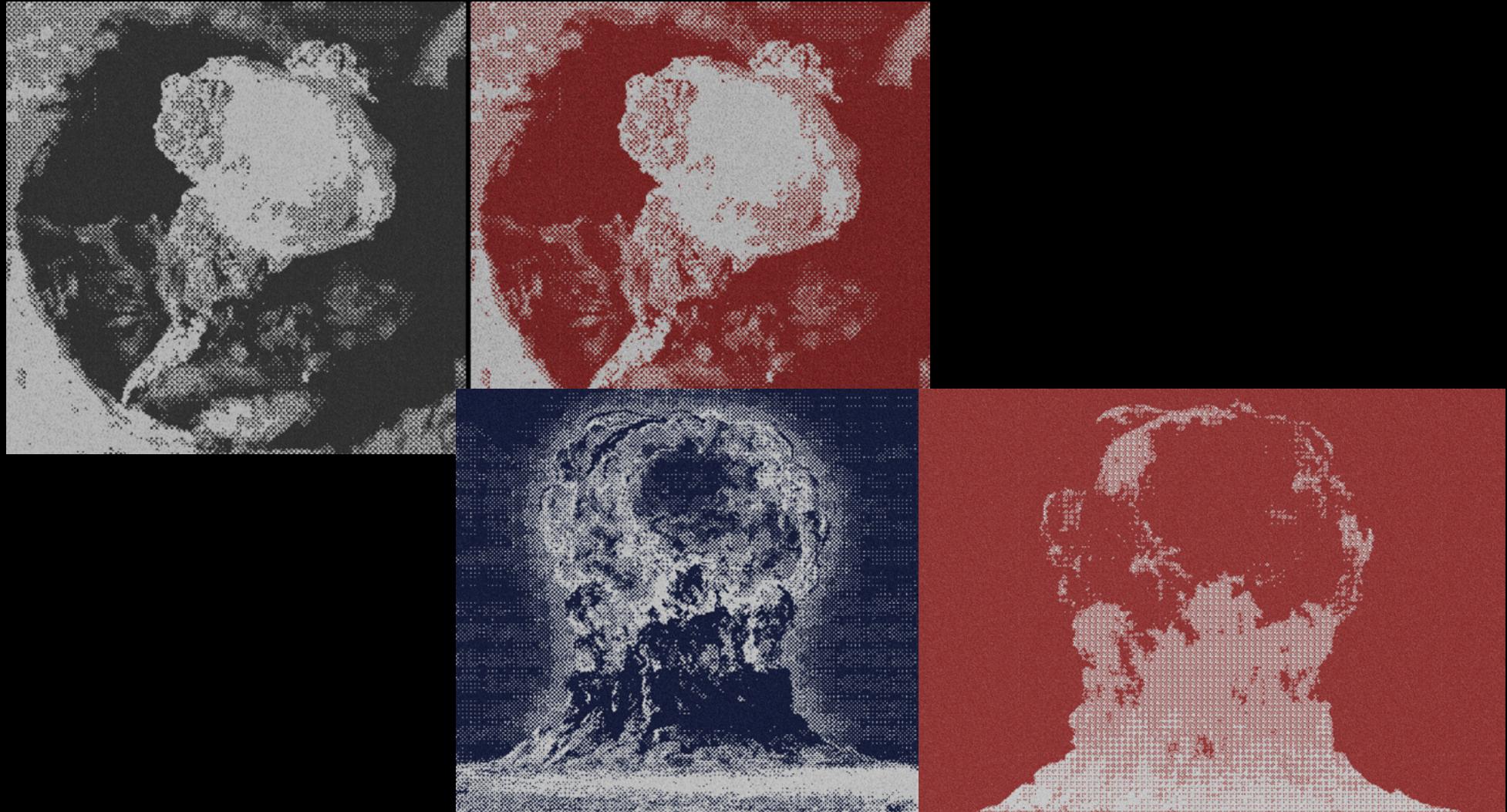
# SUPREME SS24 : PATTERNS



## SUPREME SS24 : PATTERNS II



## SUPREME SS24 : ARTWORKS



*Logotypes, Illustration*

## AIR X AMAZON PRIME WWWORKSHOP

Laser-cut logo



Graphics & object-crafting for a workshop during a private event for the release of the movie "AIR" in collaboration with Prime Video.



Metallic dogtags



Unselected proposals



# *Atelier Pur* Creative Studio

Created my own creative studio : identity, art direction...

INSTAGRAM →

*Art Direction, Logotype*

## IDENTITY

# ATELIER★PUR

ART DIRECTION & DIGITAL PROJECTS

# ATELIER PUR

ART DIRECTION &

DIGITAL

PROJECTS



ART DIRECTION MOTION

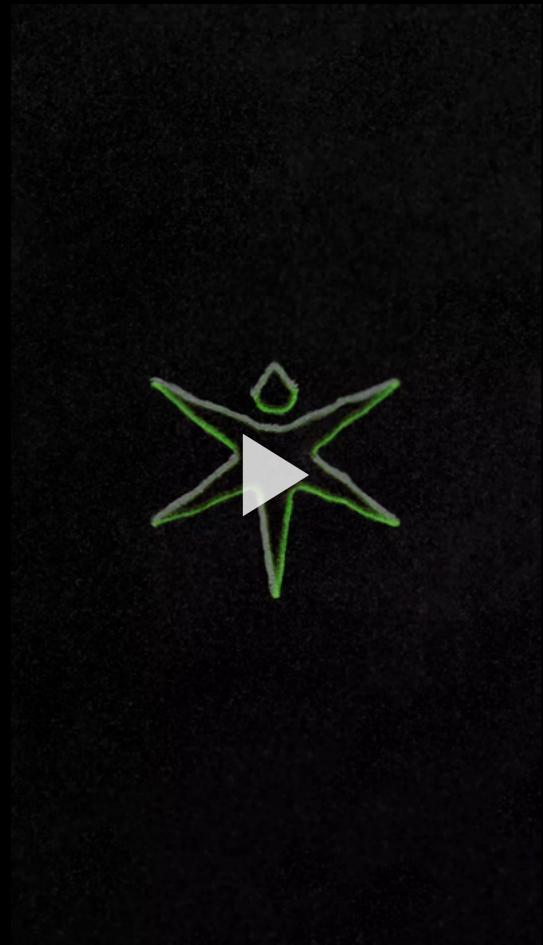


2022-2023

*Art Direction, Motion*

## SOCIAL MEDIA VISUALS

**Images & short videos** showcasing the studio's identity and iconography for social media.



# *J'espère que tu vas bien*

## Photo novel

INSTAGRAM POST →

THE PHOTO NOVEL →

Series of posters for the release of the musical project :  
*J'espère que tu vas bien*, a roman photographique  
composed by [Ryan Koffi](#) & directed by [Maxime Ellies](#).





UN ROMAN PHOTOGRAPHIQUE DE RYAN KOFFI  
RÉALISÉ & PHOTOGRAPHIE PAR MAXIME ELLIES AVEC UTÉLIANE LINVANI & LÉA BUREL  
AFFICHE PAR ANDY RAJOELISOA UNE PRODUCTION BLEU BANDITS & FOFOUNE PALACE  
ASSISTANTE PHOTO ET DÉVELOPPEMENT PHOTO RAPHAËLLE FOULON CAMÉRA VIDÉO THOMAS CADOUX  
SET DESIGN ANTOINE MEFFRE CHOL VOIX OFF LÉA BUREL ENREGISTREMENT VOIX OFF NOBLE STUDIO



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# Dajak

## Music artist

For nearly 2 years, I've been working on all the graphic visuals of **Dajak** (composer, singer and artist).  
From **typography, album covers, merchandising and posters...**

*Identity, Artworks, Printing*

# LES LARMES DU SOLEIL

For the release of his album "*Les Larmes du Soleil*", we organized an exhibition with every artist that contributed to the project directly or indirectly. This is the identity of the event.

DAJAK  
**LES LARMES  
DU SOLEIL**

EXPOSITION  
MAXIME ELLIES  
RAFAELLE LORGERIL  
ANDY RAJOELISOA  
MATTHIEU BIZEUL  
SÉKOU CAMARA  
LUÇAS CAMPIGLI  
ARTHUR PLATEL  
CLÉMENCE THEIL

ÉCOUTE IMMÉRSE  
DE L'ALBUM  
UNE EXPÉRIENCE SONORE PROPOSÉE  
PAR PAUL BEUSCHER

16.02.2023 — 19.02.2023

GALERIE COBR  
60 RUE DE CLÉRY • PARIS 75002  
11H - 19H  
ENTRÉE LIBRE

DAJAK  
**LES LARMES  
DU SOLEIL**

EXPOSITION  
KILLIAN  
BIZAIS

ÉCOUTE IMMÉRSE  
DE L'ALBUM

16.02 — 19.02.2023

ENTRÉE LIBRE

GALERIE  
60 RUE DE CLÉRY  
11H - 19H

DAJAK  
**LES LARMES  
DU SOLEIL**

EXPOSITION  
ARTHUR  
PLATEL

ÉCOUTE IMMÉRSE  
DE L'ALBUM

16.02 — 19.02.2023

ENTRÉE LIBRE

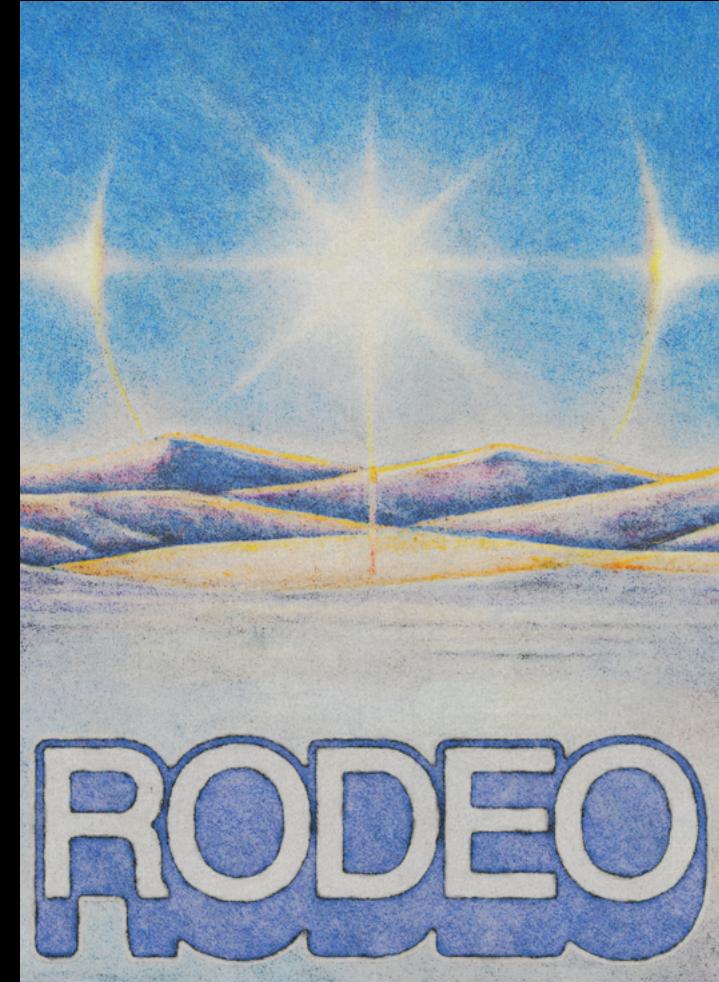
GALERIE COBR  
60 RUE DE CLÉRY  
11H - 19H

DAJAK  
**LES LARMES  
DU SOLEIL**

o LES LARMES DU SOLEIL  
o SABLIER o 75 CANYON o HOODIEBLACK  
o BLEU ÉLECTRIQUE o HIGHSPED  
o 4 CHEMINS o INFINI (FT. TURIE) o RODEO

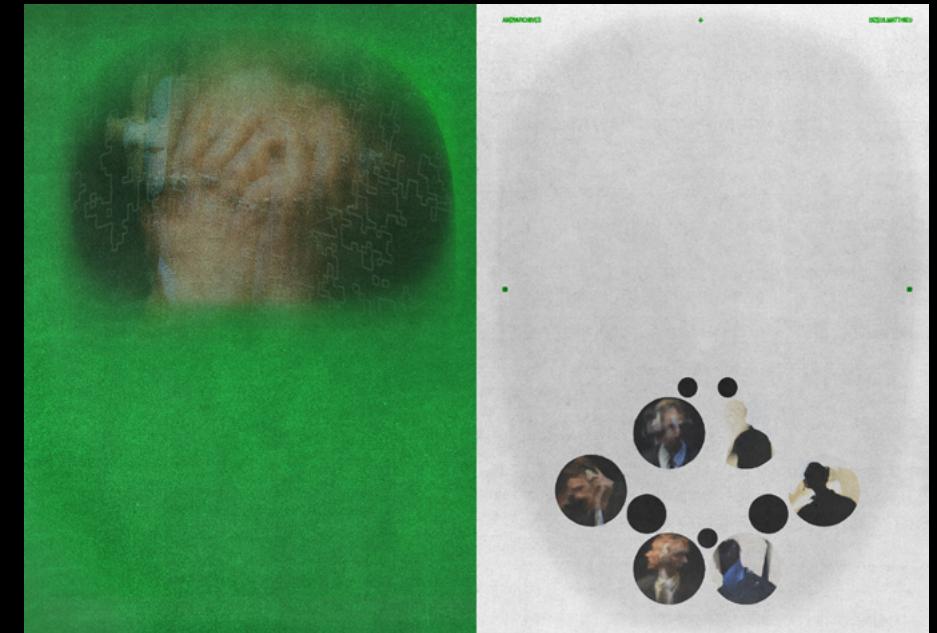
UN ALBUM BOÎTE & COMPACT PAR DAJAK, MUSIQUE ANTOINE VOUDÉ MAÎTRISÉ PAR BENJAMIN SAVIGNONI  
PRODUIT PAR BLEU BANDITS MIXÉ PAR PENÉLOPE MARTIN AVEC LA PARTICIPATION DE VINCENT CHAEPIN, RYAN KOFFI,  
TURIE & REYN DESIGN GRAPHIQUE PAR ANDY RAJOELISOA PHOTOGRAPHIE PAR MAXIME ELLIES

I created 4 exclusive artworks in collaboration with Matthieu Bizeul that were displayed on a textured paper (40x60cm) at the Galerie ODBR.





## ALTERNATIVE ARTWORKS

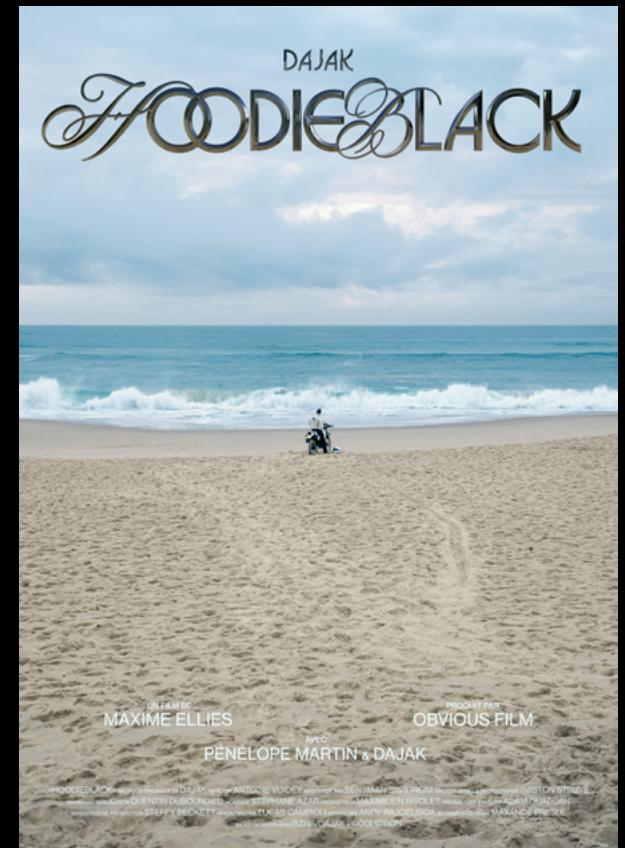


Type design, Posters, Motion  
**HOODIEBLACK**

INSTAGRAM POST →

HOODIEBLACK : LE FILM →

3 posters for the release of the short film "**Hoodieblack**" directed by Maxime Ellies for Dajak's song.  
 Photographs by Rafaelle Lorgesil (1-2) & Lucas Campigli (3).



**HOODIEBLACK : LE FILM →**

Type design, Credits, and 3D Title Animation.  
3D Help : [Antoine Ratsimbazafy](#).

**Film screenshots :**

PRODUIT PAR  
**OBVIOUS**

**Compositing :**

RÉALISÉ PAR  
**MAXIME ELLIES**  
MUSIQUE D'ORIGINE DE  
**DAJAK**  
PRODUIT PAR  
**OBVIOUS**



RÉALISÉ PAR  
**MAXIME ELLIES**  
COMPOSÉ, EDITE ET INTERPRÉTÉ PAR  
**DAJAK**

ACTRICE PRINCIPALE  
**PÉNÉLOPÉ MARTIN**  
ACTEUR PRINCIPAL  
**DAJAK**

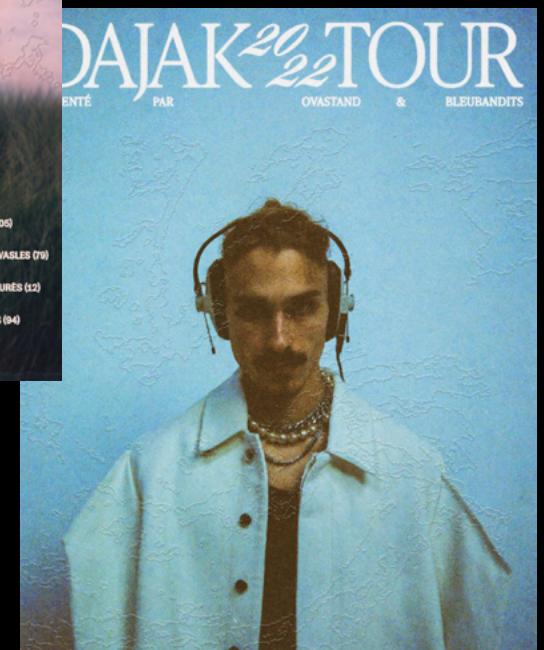
PRODUIT PAR  
**OBVIOUS**  
PRODUCTION  
**MAXIMILIEN RIVOLET**

*Layout, Typography*

## POSTERS



Multiple posters for concerts, events, tours...



*Artwork, Typographie*

## MERCH : LA BOULE NOIRE

### Mock-up



Artwork and design for an exclusive tee sold at a concert.  
Original photo : [Rafaelle Lorgesil](#)



*Title design, Credits*

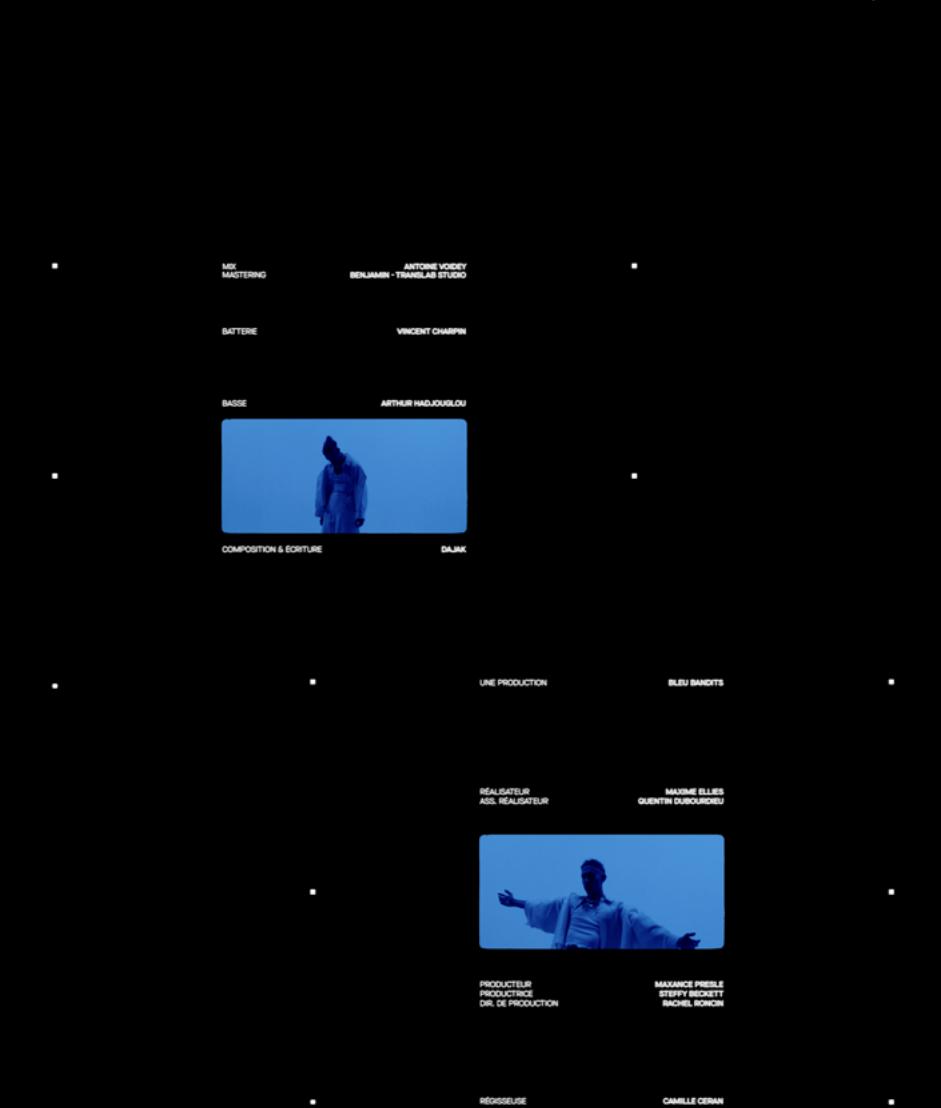
# BLEU ÉLECTRIQUE

MUSIC VIDEO →



INSTAGRAM POST →

Title and Credits animation for the music video "Bleu Électrique"



*Logotypes*

## 75 CANYON

Research



Logotype for the song "75 Canyon" displayed on a LED screen behind the musicians during Dajak's concert.

Final logo



# *Custom types & Titles*

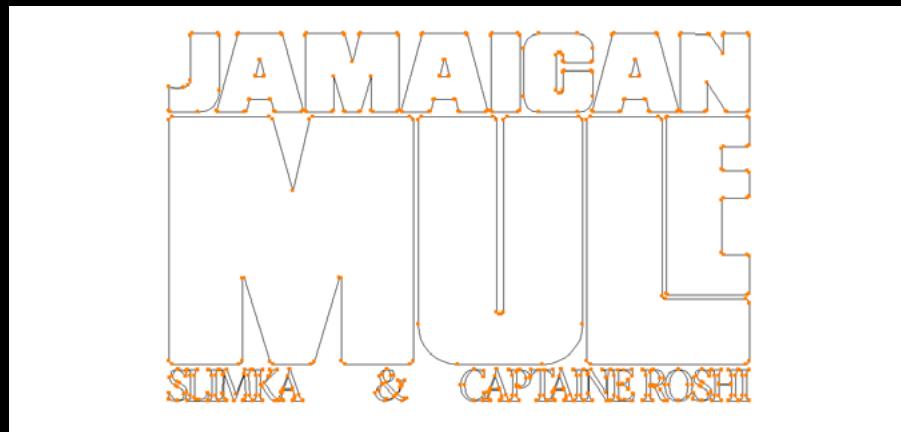
Custom types, titles and credits for music videos

*Custom type*

# JAMAICAN MULE

MUSIC VIDEO →

INSTAGRAM POST →



Type + Credits :



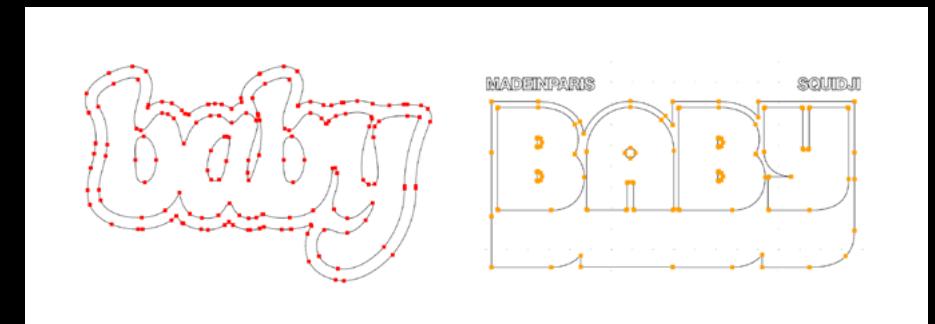
*Custom type*

# BABY

MUSIC VIDEO →



Title design for the music video "Baby" by MadeInParis & Squidji.



"BABY" MADEINPARIS + SQUIDJI UNSELECTED TYPE JANUARY 2022 DIRECTOR : ROMAIN ABADIE



# Concepts & *Artworks*

Selection of personal graphic projects : experimentations,  
concepts,...

Type, photo artworks

# ILLUMINATIONS

Visual series and experimentation on type, textures and blurs.  
Original photos from Flickr.

INSTAGRAM POST →



*Poster series*

# OUTER SPACE BODIES

INSTAGRAM POST →

HIGH QUALITY →



**"A glimpse into outer space bodies"** is a 4-poster series about different types of space materials.



*Album artwork*

# FROST GOD

Cover artwork concept for Yung Lean's mixtape : "Frost God".

Manually scanned CD case.

Photos from [Glenn Scott](#), [David Rosen](#), [Matthias Lueger](#) (Flickr).

INSTAGRAM POST →



*Art direction, Branding, Identity*

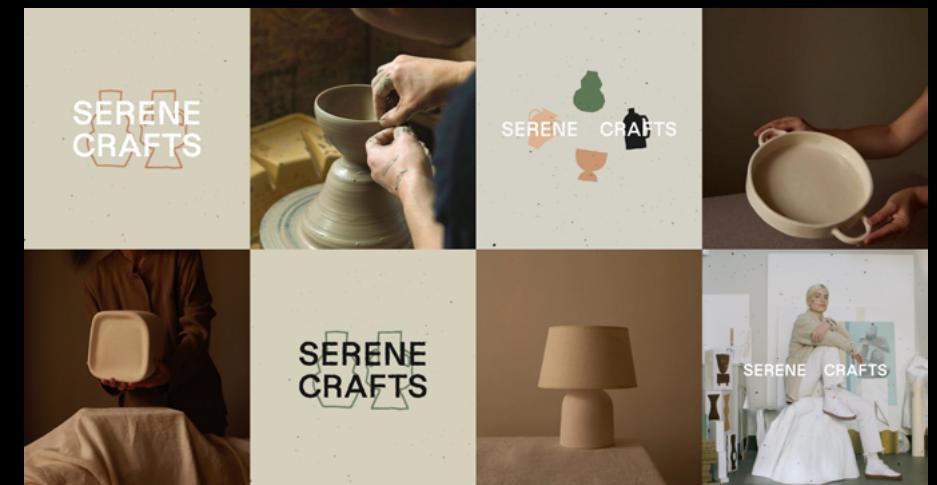
# SERENE CRAFTS



Fictitious artisanal objects brand (ceramics, fabrics, etc..). School project creating a full branding.



## Logo variations & iconography



*Art direction, Layout*

# BOYS DON'T CRY

INSTAGRAM POST 1 →

INSTAGRAM POST 2 →

Front Cover :



Art direction concept for "Boy's Don't Cry" magazine.

Photographic series : 2 spreads



# MNMA *Studio* Redesign

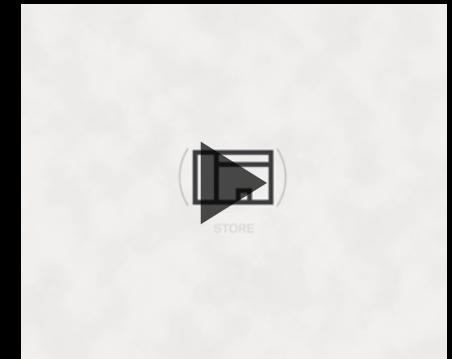
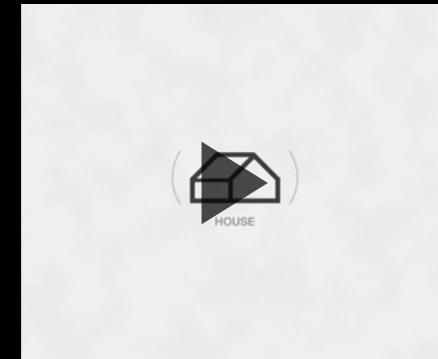
Full redesign of **MNMA Studio**, brasilian architecture studio. All the original photos are from [Andre Klotz](#).

# IDENTITY



Geometrical logo and icons, swiss type. Addition of subtle textures as the signature of the studio because MNMA cares about textures and materials.

Animated icons :



Animated logo :

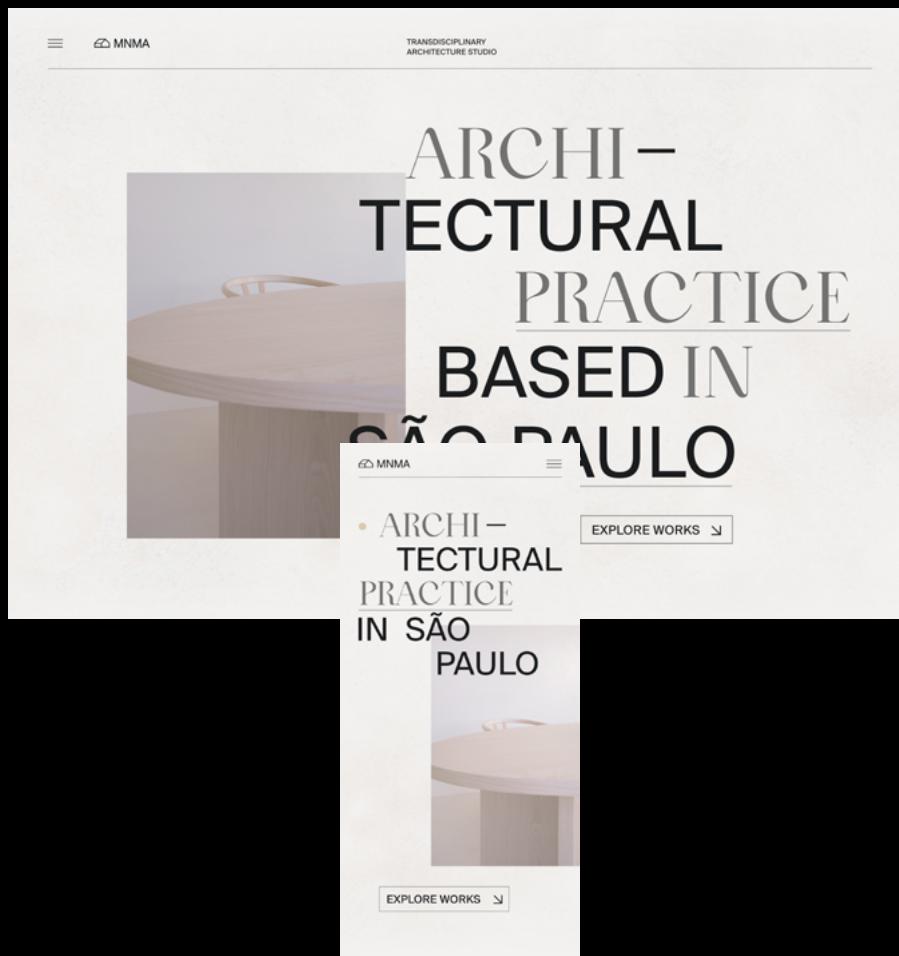


## Business cards

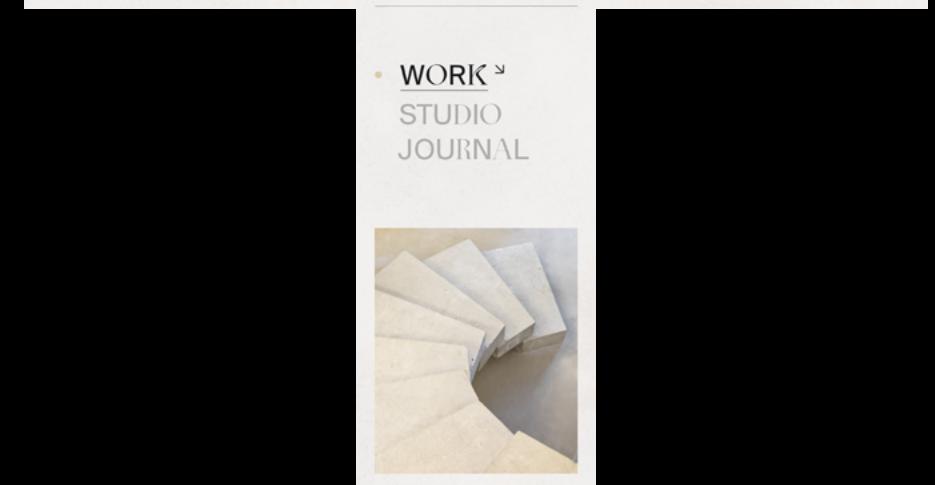
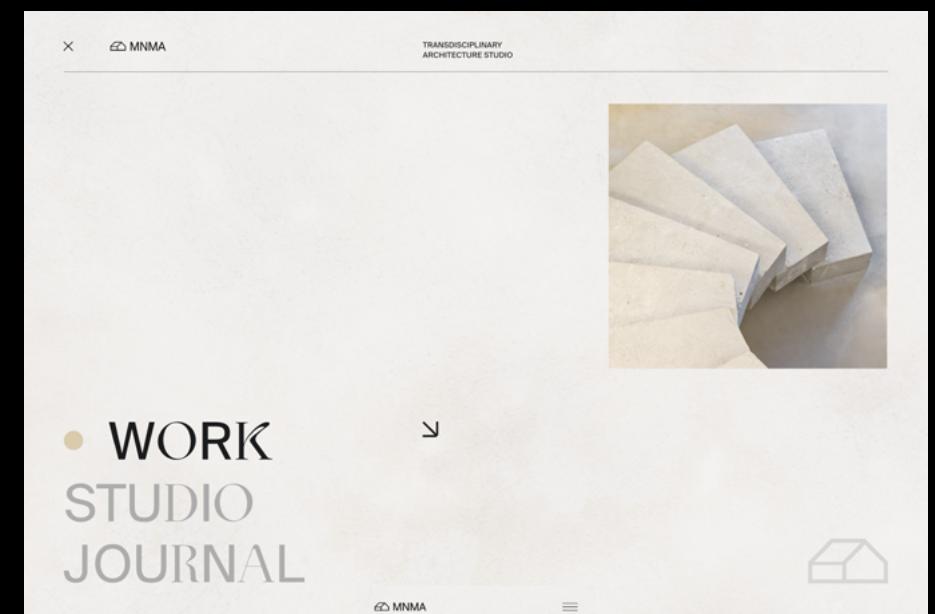


# WEBSITE

## Home Page



## Menu



## “Work” page

The screenshot shows a section of the website titled "OUR PROJECTS". It features a grid of project cards, each with a title, a small thumbnail image, and a "CASE STUDY" button.

- 01 HAIGHT (CASE STUDY)
- 02 CASA CUPE (CASE STUDY)
- 03 SELO (CASE STUDY)
- 03 SELO (CASE STUDY)
- 01 DOIS TRÓPICOS (CASE STUDY)
- 05 TRY (CASE STUDY)
- 00 FORMA L'ATELIER (CASE STUDY)

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- 01 HAIGHT (CASE STUDY)
- 02 CASA CUPE (CASE STUDY)

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- 02 CASA CUPE (CASE STUDY)
- 03 SELO (CASE STUDY)

## Project details :

**• SELO DE CONTROLE  
(100 M<sup>2</sup>) STORE IN SÃO PAULO (2019)**

Photographed by André Kukiz  
Retail Store in São Paulo (Brazil)

The 100 square meter retail restoration project for Selo brand of handmade shoes inspired us to create a kind of brief escapism atmosphere. MNMA studio's core process of developing ideas.

[EXPLORE ↗](#)



**• CASA CUPE  
(250 M<sup>2</sup>) HOUSE IN PERNAMBUCO (2018)**

Photographed by André Kukiz  
Retail Store in São Paulo (Brazil)

A large yellow slab enriched by a porch was the element that



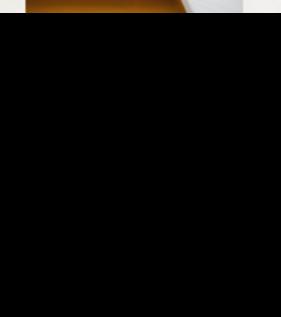
**• DOIS TROPICOS  
(2 KM<sup>2</sup>) RESTAURANT IN SÃO PAULO (2020)**

Photographed by André Kukiz  
Restaurant and store in São Paulo (Brazil)

In Dois Tropicos, the limit between an architectural project and its production becomes incredibly thin and remote, emerging into a result where empiricism, experimentation and calibrated architecture decisions always fuel and impact each other.

[EXPLORE ↗](#)



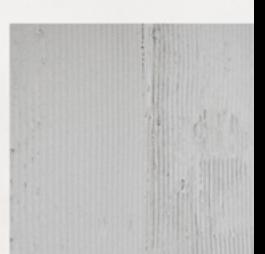




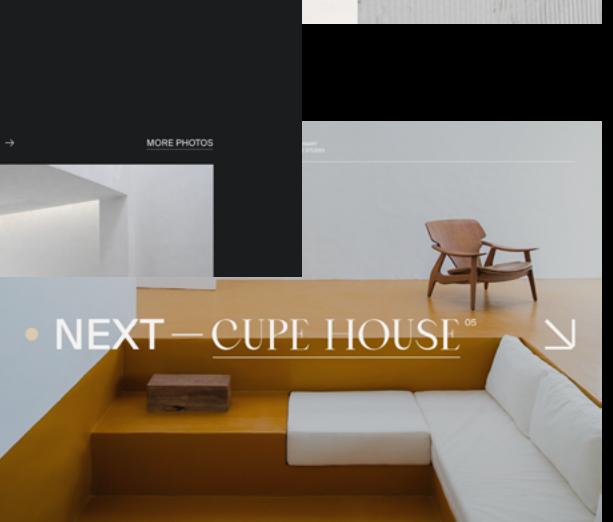
**ATTENTION TO TEXTURES AND MATERIALS**

[OUR CURATION PROCESS](#)

During this curation process and along the building development, as some random shattering occurred on the floor base of several materials, we decided to use it as a starting technique of filling the cracks with a special powder mixture to honour the fact. The toilet sink is also a handmade process of "younging" a limestone and applying flames to it, to create a very particular rough texture.







01 / 10 → [MORE PHOTOS](#)

NEXT — CUPE HOUSE <sup>05</sup> ↘

The grid displays 10 screenshots from the MNMA studio website, illustrating their branding and website design. The sections include:

- Project 1:** DOIS TROPICOS RESTAURANT IN SÃO P. (2020) - Shows a photograph of a curved, textured interior wall.
- Project 2:** ATTENTION TO TEXTURES AND MATERIALS - Shows a photograph of a minimalist interior space with white walls and a long, low table.
- Project 3:** 02 THE CURATION PROCESS - Shows a detailed text about the curation process, mentioning the Kintsugi technique and a handmade sink.
- Project 4:** MNMA (STUDIO) - Shows a large photograph of two people standing in a modern office space with large, illuminated circular light fixtures.
- Project 5:** MNMA (STUDIO) - Shows a smaller photograph of the same office space.
- Project 6:** MNMA (STUDIO) - Shows a photograph of a person working at a desk.
- Project 7:** MNMA (STUDIO) - Shows a photograph of two people standing on a staircase.
- Project 8:** MNMA (STUDIO) - Shows a photograph of a person sitting at a desk.
- Project 9:** MNMA (STUDIO) - Shows a photograph of a person sitting at a desk.
- Project 10:** MNMA (STUDIO) - Shows a photograph of two people standing in a modern office space.

# *Mehdi Baki* Portfolio

LIVE WEBSITE →

Website and art direction for *Mehdi Baki*.  
Web development : [Julie de Mendonça](#).

**MEHDI BAKI**

Portfolio

Biographie

Publications

Spectacles

Prestations TV

Contact

MEHDI BAKI

MEHDI BAKI

**MEHDI BAKI**

Portfolio

Biographie

Publications

Spectacles

Prestations TV

Contact

MEHDI BAKI

MEHDI BAKI

MEHDI BAKI

SEE YOU

*Thank you,*

I think it's time to collaborate : [andyrajopro@gmail.com](mailto:andyrajopro@gmail.com)