

INTRODUCTION

Hey, I'm *Andy Rajoelisoa* a.k.a *andyarchives*,
art director & graphic designer.

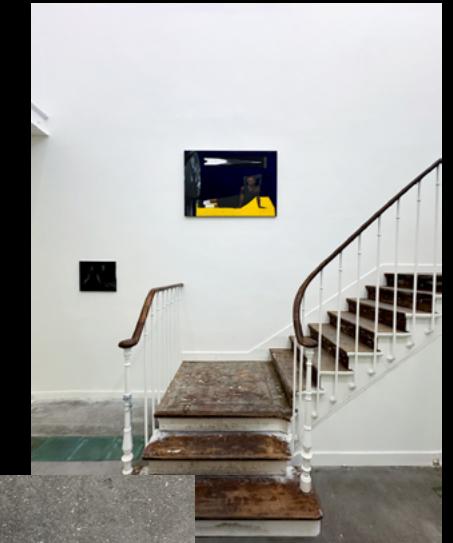
2024

INSTAGRAM → LINKEDIN →

ANDYRAJOPRO@GMAIL.COM

*Graphics, Merchandising***S, M, L, XL POP-UP w/ BIENVENUEPROJECTS**

Graphic identity, posters and t-shirts for
Bienvenue's 2024 pop-up : S M L XL.



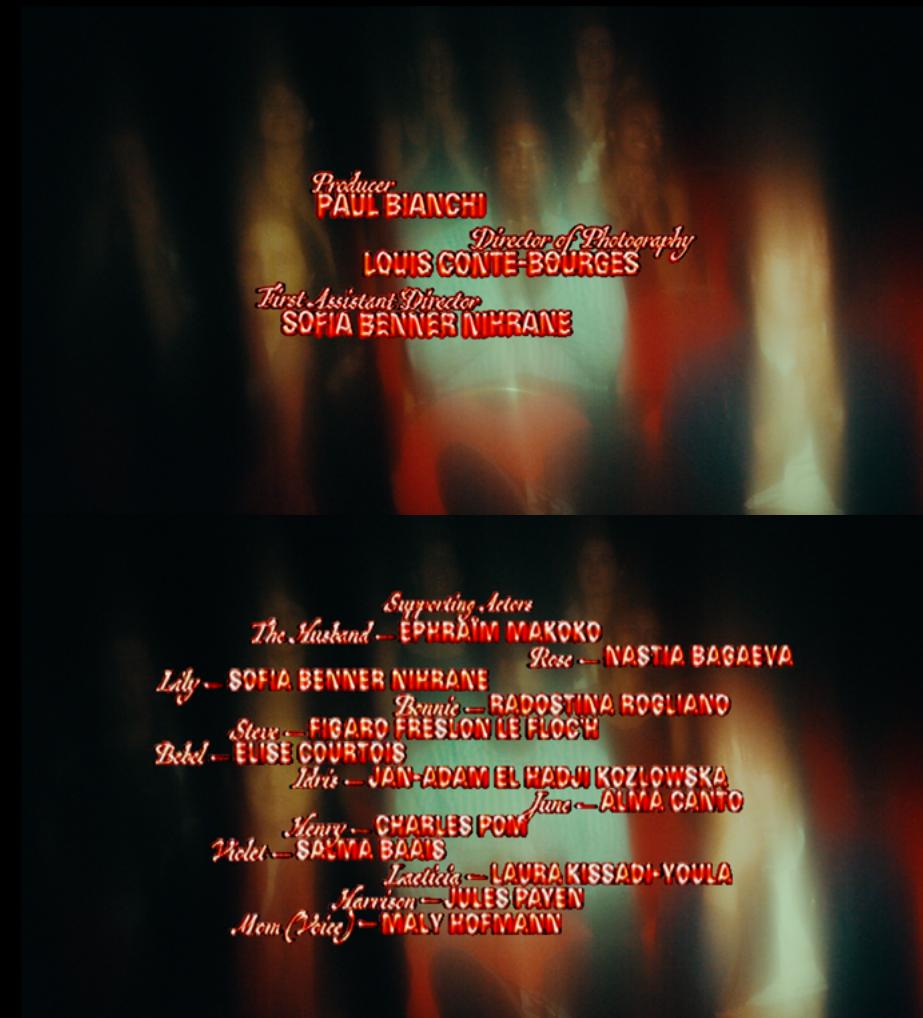
Type Design, Artwork, Credits

SPRING ROUNDS

THE FILM →



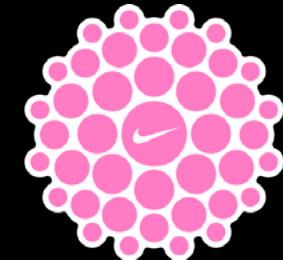
Custom typography and credits for the film "Spring Rounds" directed by **Victor Gradea & Paul Bianchi**.



Logotypes, Illustration

NIKE BRA WOMEN w/ WWWESH STUDIO

Graphic proposals of stickers & logos to print, embroider or patch on Nike sports bra for the **2023 FIFA Women's World cup.**

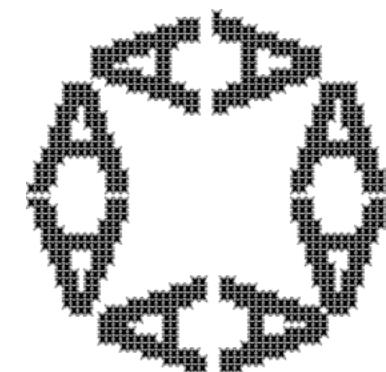
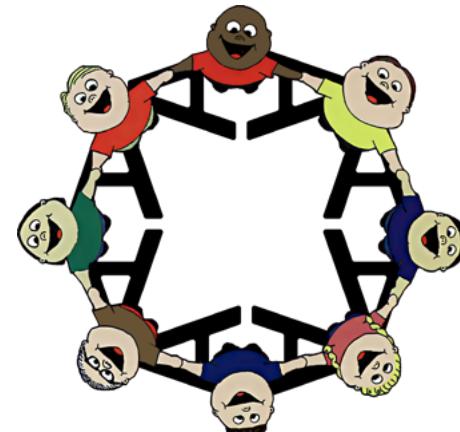
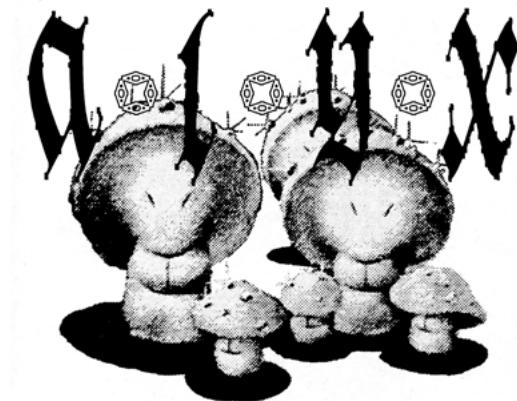


Logotypes, artworks

1017 ALYX 9SM

Artworks, symbols, patterns & logos for **the fashion brand
1017 ALYX 9SM.**



*Logotypes, artworks***1017 ALYX 9SM**

Logotypes, artworks

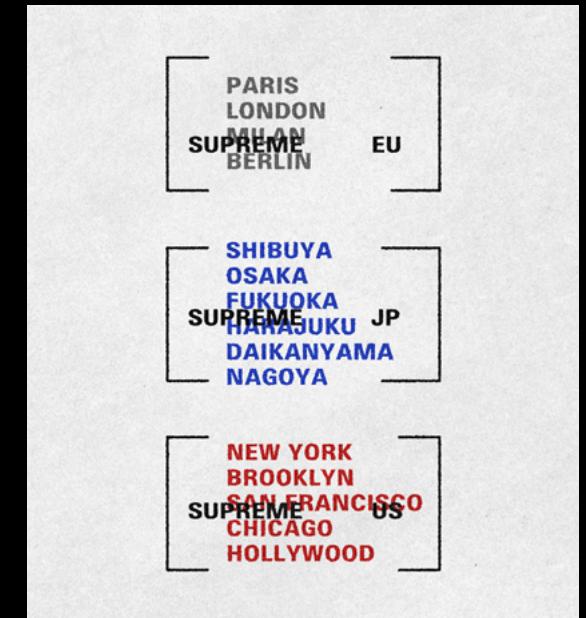
1017 ALYX 9SM



Logotype, textures, type

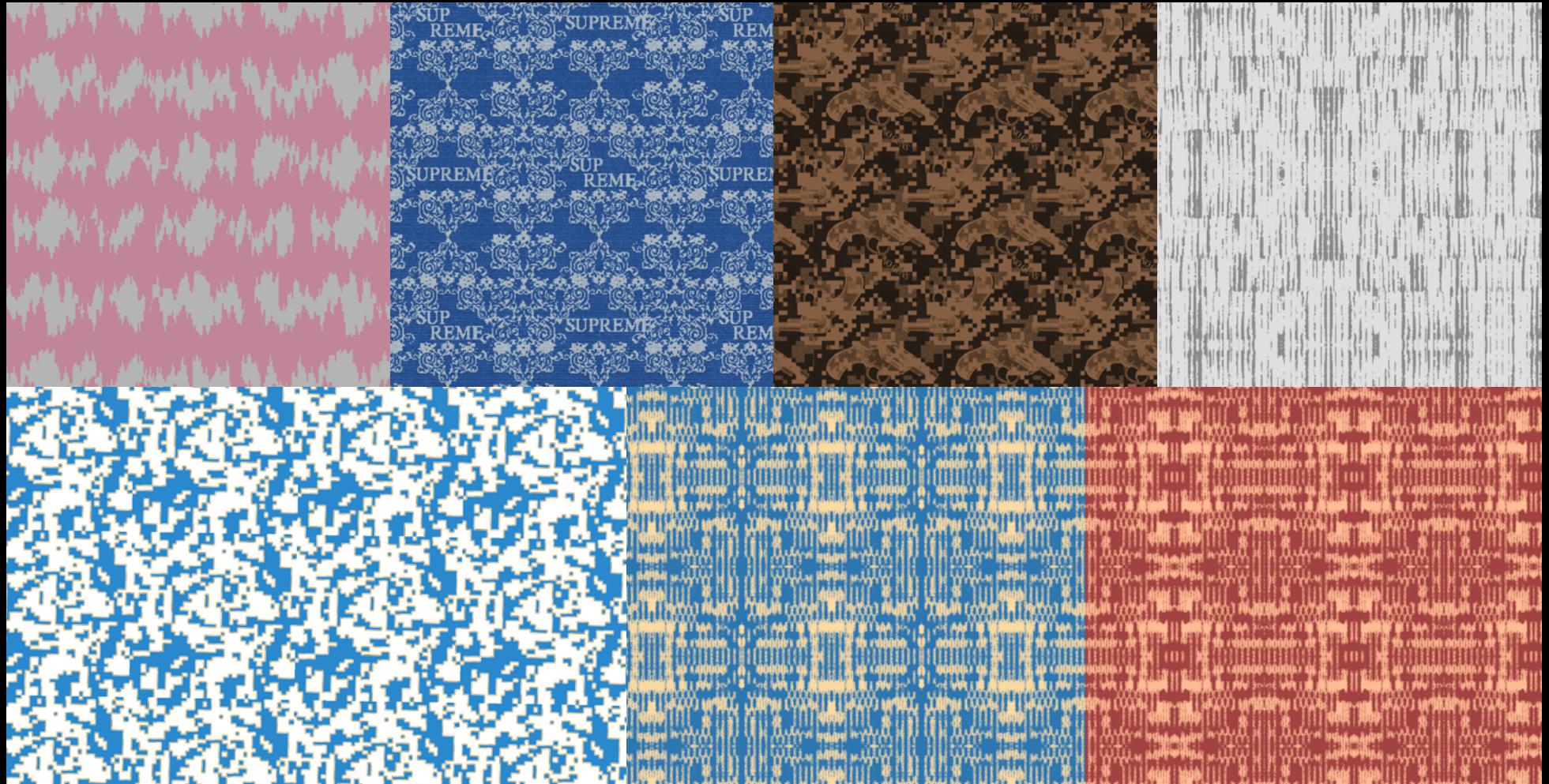
SUPREME SS24 : LOGOS

w/ WWWESH STUDIO

Graphic proposals of logos, patterns and artworks for **Supreme**.

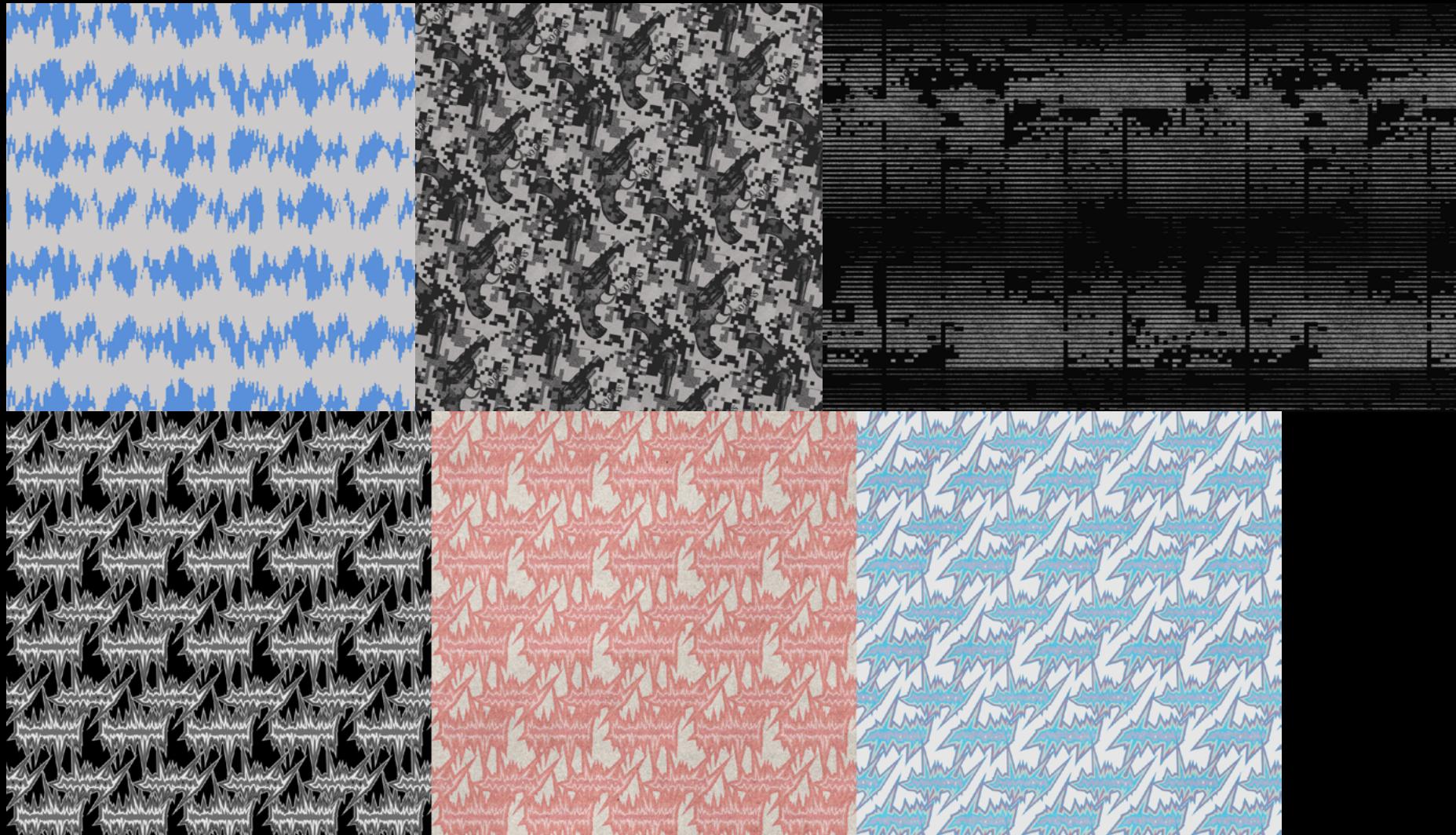
SUPREME SS24 : PATTERNS

w/ WWWESH STUDIO



SUPREME SS24 : PATTERNS II

w/ WWWESH STUDIO



Logotype, Artwork

HIDDEN N.Y.



Graphic logo artwork proposal for the brand **HIDDEN**.



Art Direction, Identity, Motion

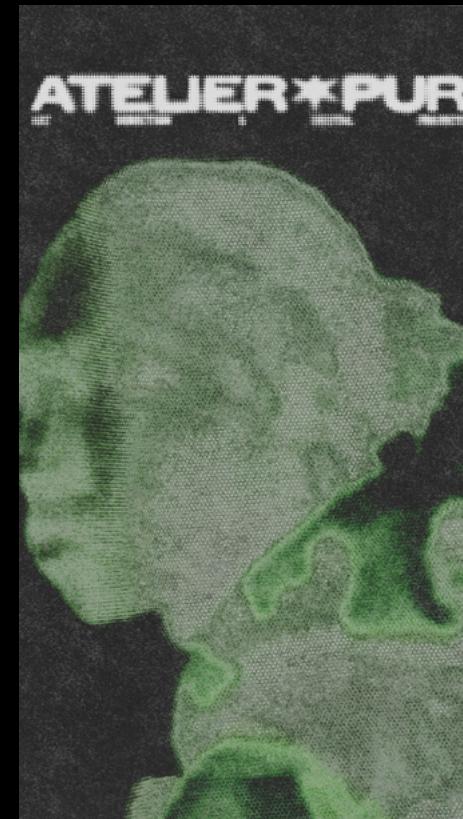
ATELIER PUR

INSTAGRAM →

PORFOLIO →



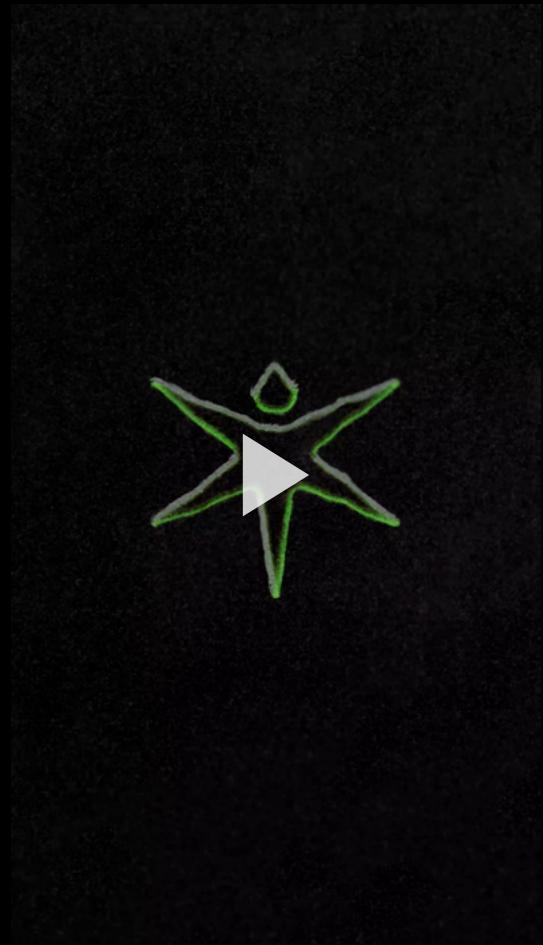
Founded my creative studio dedicated to digital projects and websites.



Art Direction, Identity, Motion

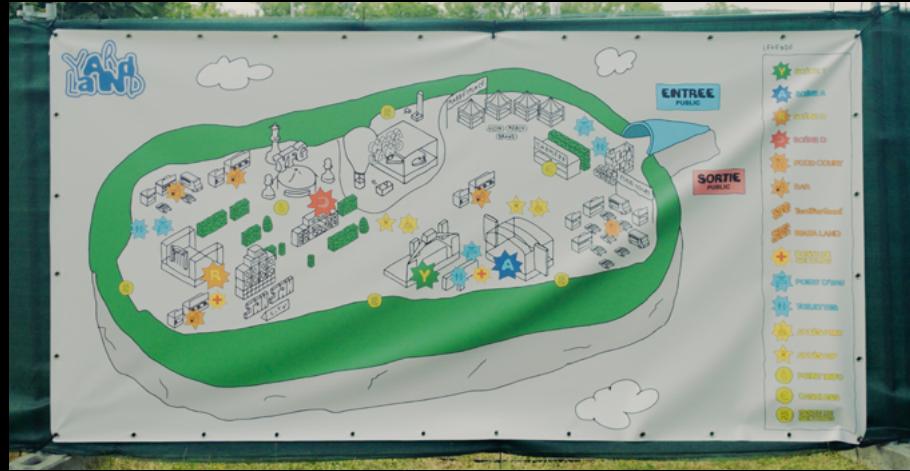
ATELIER PUR: SOCIAL MEDIA

Images & short videos showcasing the studio's identity and iconography for social media.

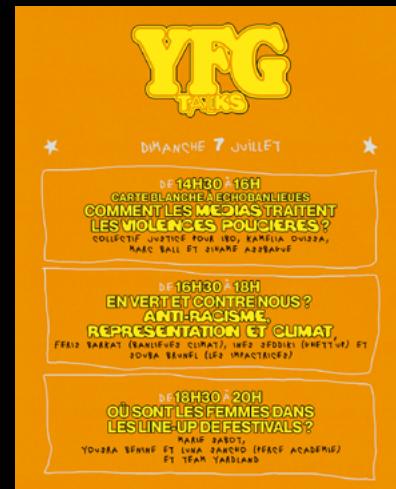


Illustration, layout

YARDLAND

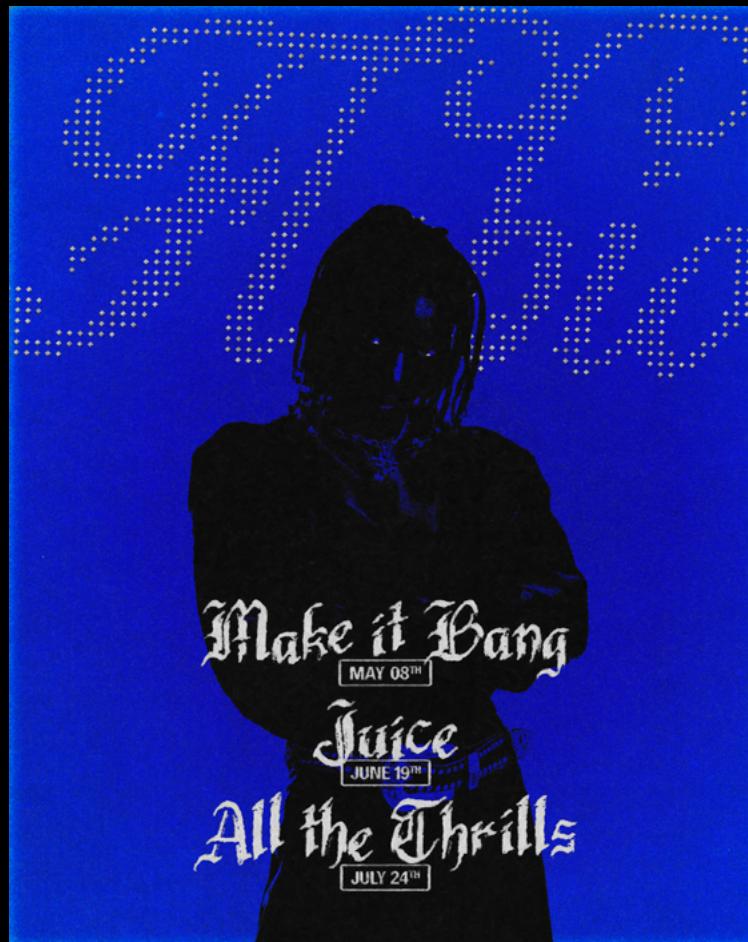


Graphics for signage and social media assets for "YARDLAND" music festival.

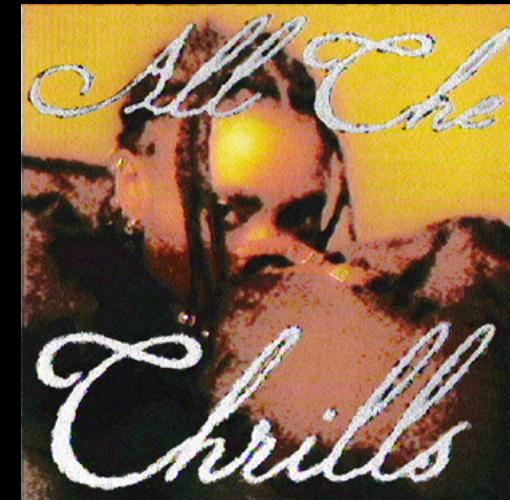


Cover art, Poster

FLOHIO 2024 SINGLES



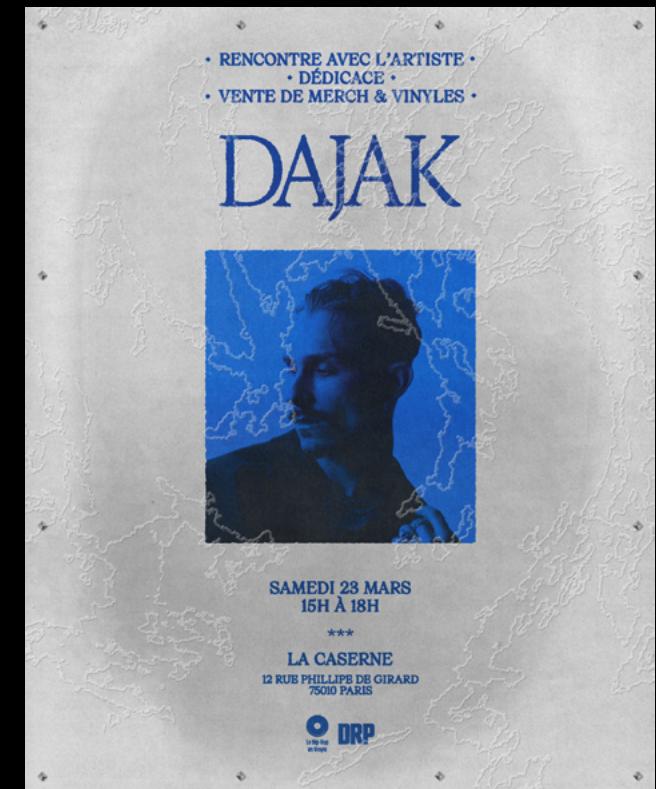
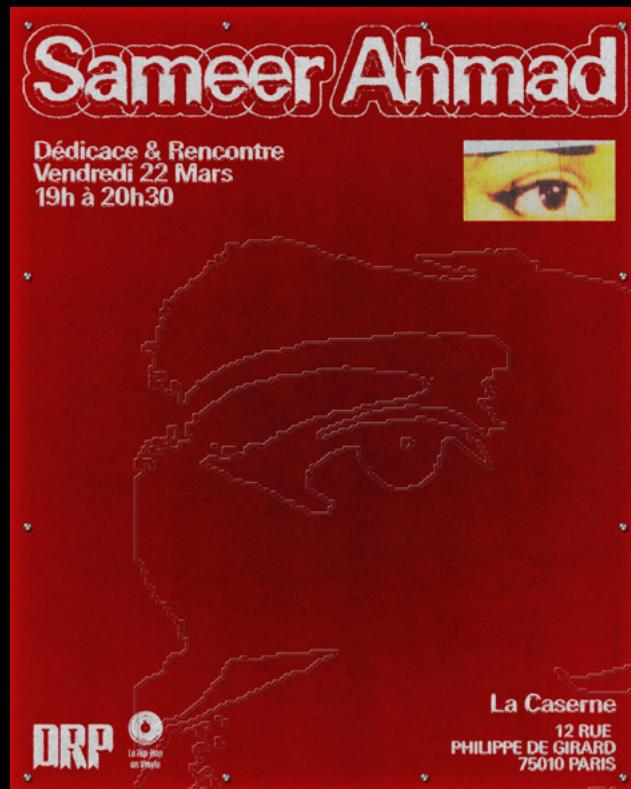
Poster & Single covers for the artist Flohio.



Posters

DRP FESTIVAL 2024 "LA COLOC"

Social media posters for DRP Paris' 2024 festival.

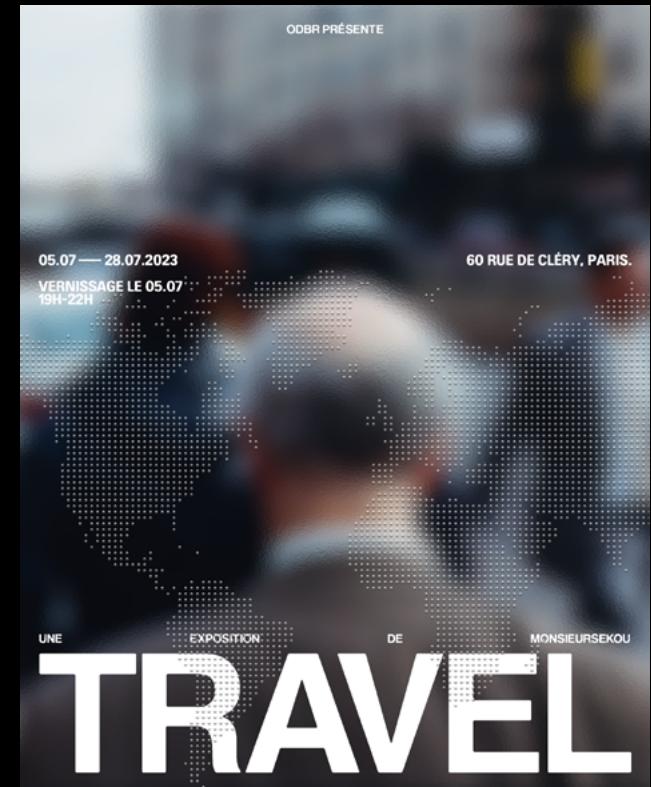
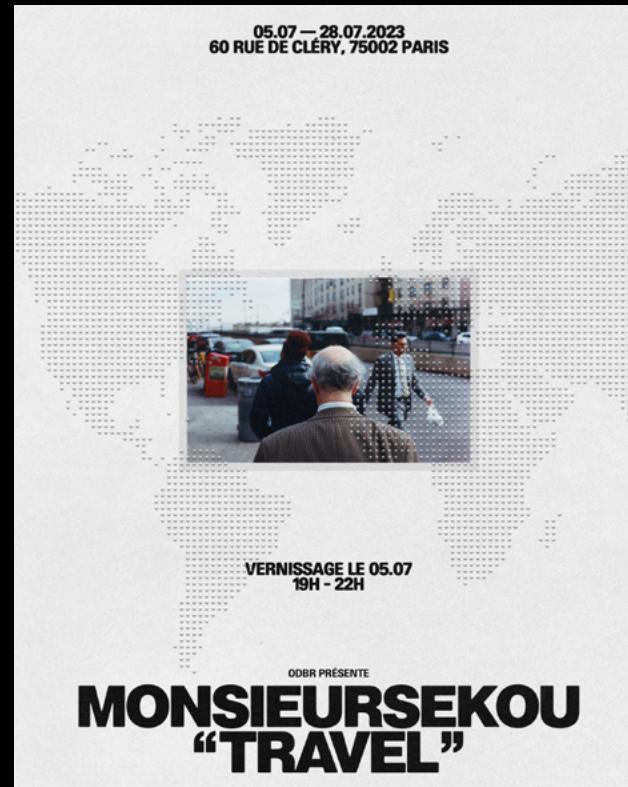
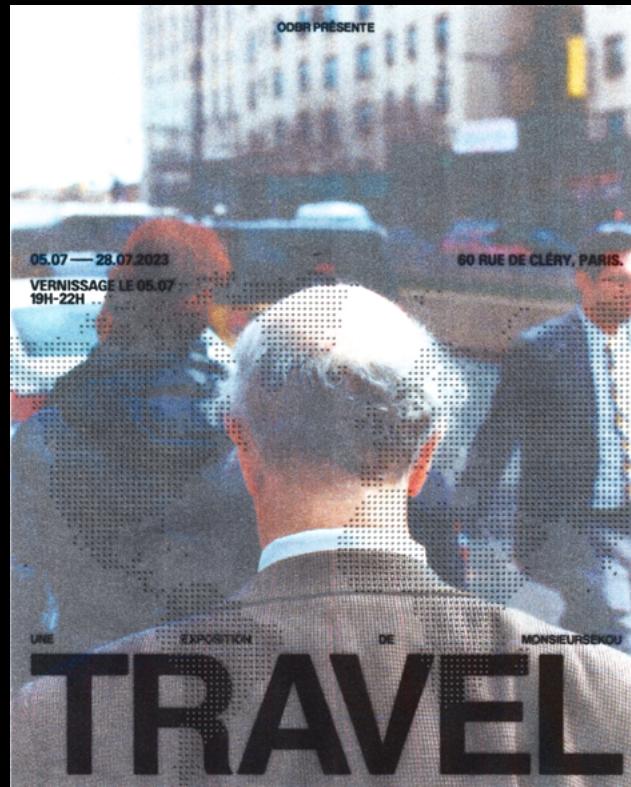


Posters

MONSIEURSEKOU : "TRAVEL"

"*Travel*" was an exhibition by my friend @monsieursekou and took place at ODBR galerie in Paris.

INSTAGRAM POST →



Posters

J'ESPÈRE QUE TU VAS BIEN

INSTAGRAM POST →

THE PHOTO NOVEL →



Series of posters for the release of the musical project :
"J'espère que tu vas bien", a roman photographique composed by
Ryan Koffi & directed by Maxime Ellies.





UN ROMAN PHOTOGRAPHIQUE DE RYAN KOFFI
RÉALISÉ & PHOTOGRAPHIE PAR MAXIME ELLIES AVEC UTÉLIANE LINVANI & LÉA BUREL
AFFICHE PAR ANDY RAJOELISOA UNE PRODUCTION BLEU BANDITS & FOFOUNE PALACE
ASSISTANTE PHOTO ET DÉVELOPPEMENT PHOTO RAPHAËLLE FOULON CAMÉRA VIDÉO THOMAS CADOUX
SET DESIGN ANTOINE MEFFRE CHOL VOIX OFF LÉA BUREL ENREGISTREMENT VOIX OFF NOBLE STUDIO



RÉALISÉ & PHOTOGRAPHIE PAR MAXIME ELLIES AVEC UTÉLIANE LINVANI & LÉA BUREL
AFFICHE PAR ANDY RAJOELISOA UNE PRODUCTION BLEU BANDITS & FOFOUNE PALACE
ASSISTANTE PHOTO ET DÉVELOPPEMENT PHOTO RAPHAËLLE FOULON CAMÉRA VIDÉO THOMAS CADOUX
SET DESIGN ANTOINE MEFFRE CHOL VOIX OFF LÉA BUREL ENREGISTREMENT VOIX OFF NOBLE STUDIO

Logotypes, Illustration

AIR X AMAZON PRIME WWWORKSHOP

w/ WWWESH STUDIO

Laser-cut logo



Graphics & object-crafting for a workshop during a private event for the release of the movie "AIR" in collaboration with Prime Video.



Metallic dogtags

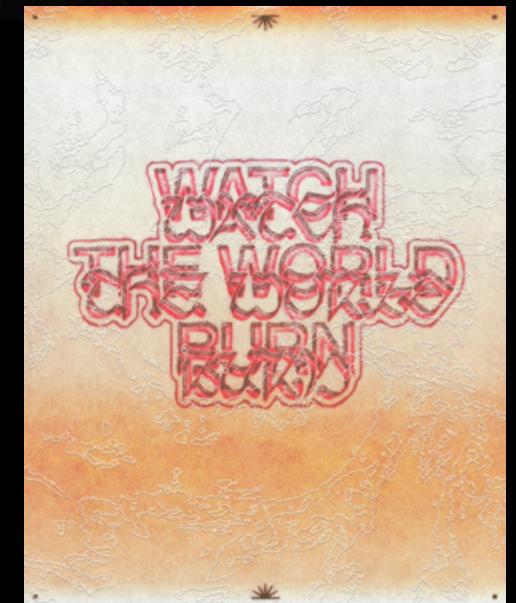
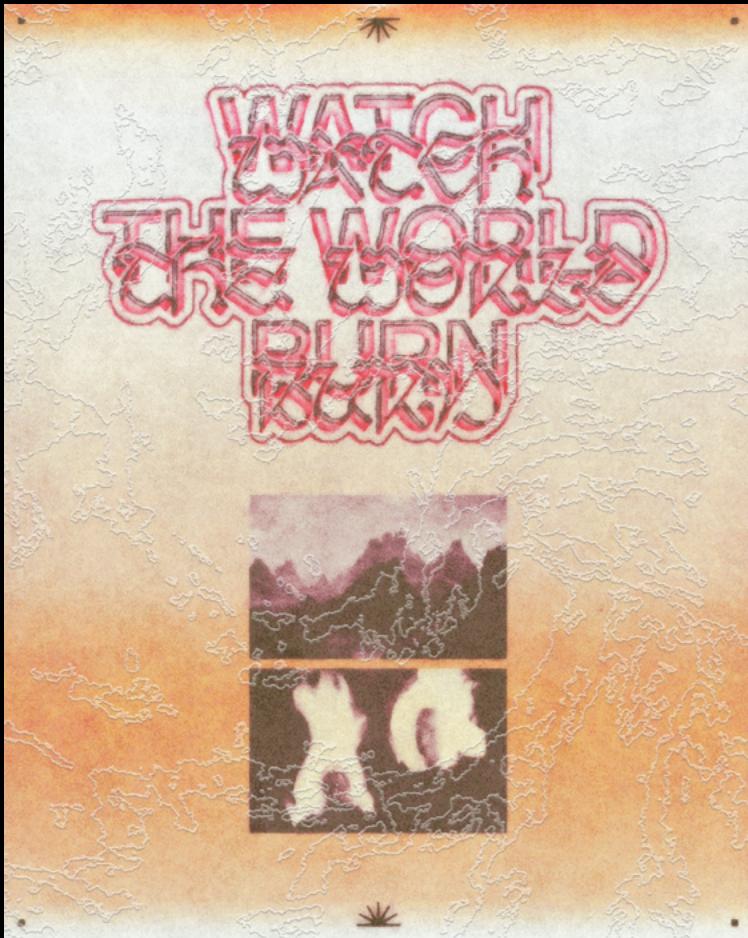


Unselected proposals



Poster artwork, typography

WATCH THE WORLD BURN



Type, photo artworks

ILLUMINATIONS

Visual series and experimentation on type, textures and blurs.
Original photos from Flickr.

INSTAGRAM POST →

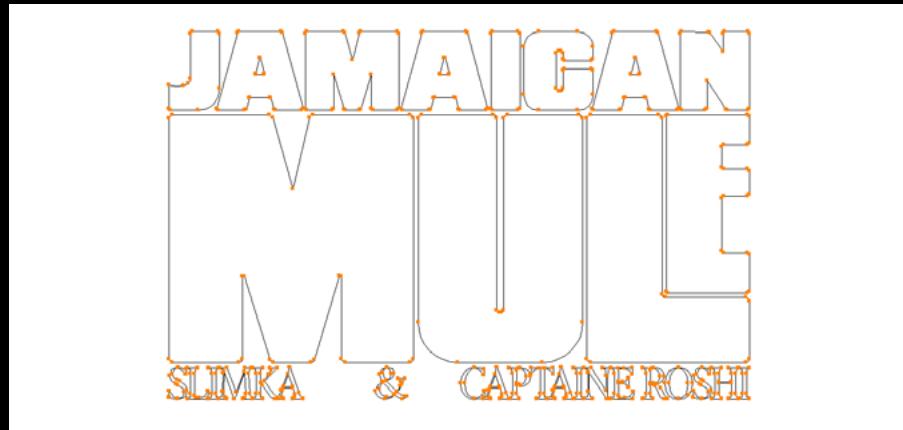


Custom type

JAMAICAN MULE

MUSIC VIDEO →

INSTAGRAM POST →



Type design and credits for the music video "Jamaican Mule" by Slimka and Captaine Roshi.

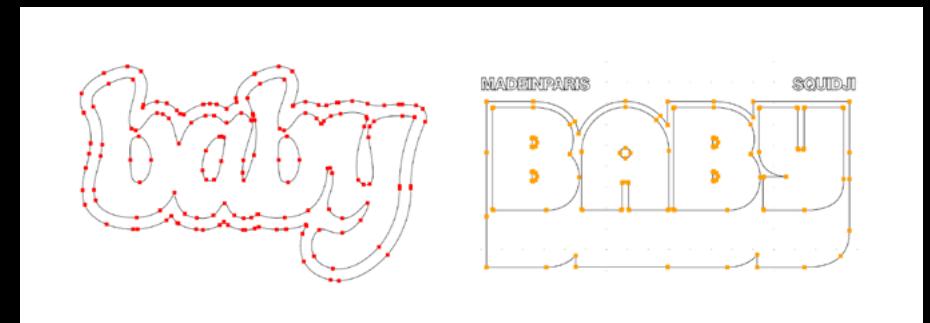


*Custom type***BABY**

MUSIC VIDEO →



Title design for the music video "Baby" by MadeInParis & Squidji.



"BABY"

MADEINPARIS + SQUIDJI
UNSELECTED TYPE

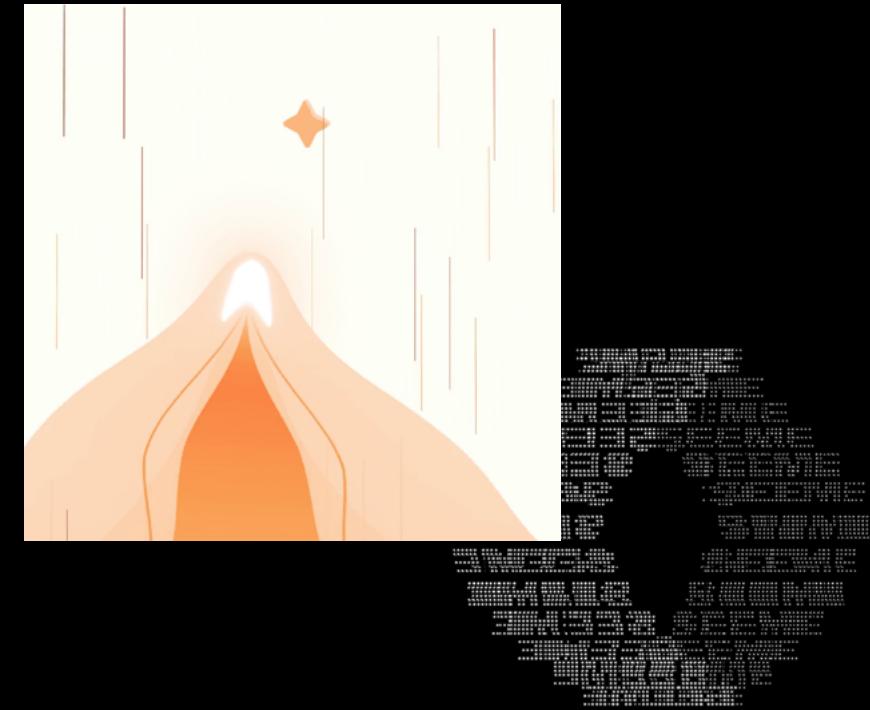
JANUARY 2022

DIRECTOR : ROMAIN ABADIE



MOTION EXPERIMENTS

A selection of motion experiments made on After Effects.
Click on thumbnails to watch.



Dajak

Music artist

For more than 2 years, I've been working on all the graphic visuals of **Dajak** (composer, singer and artist).
From **typography, album covers, merchandising and posters...**

Identity, Artworks, Printing

"LES LARMES DU SOLEIL" EXHIBITION

For the release of his album "*Les Larmes du Soleil*", we organized an exhibition with every artist that contributed to the project directly or indirectly. This is the identity of the event.

DAJAK
**LES LARMES
DU SOLEIL**

EXPOSITION
MAXIME ELLIES
RAFAËLLE LORGERIL
KILLIAN BIZAIS
ANDY RAJOELISOA
MATTHIEU BIZEUL
SÉKOU CAMARA
LUÇAS CAMPIGLI
ARTHUR PLATEL
CLÉMENCE THEIL

16.02.2023 — 19.02.2023
GALERIE COBR 60 RUE DE CLÉRY • PARIS 75002
ENTRÉE LIBRE

ÉCOUTE IMMÉRSE
DE L'ALBUM
UNE EXPÉRIENCE SONORE PROPOSÉE
PAR PAUL BEUSCHER

DAJAK
**LES LARMES
DU SOLEIL**

EXPOSITION
ÉCOUTE IMMÉRSE
DE L'ALBUM

KILLIAN
BIZAIS

16.02 — 19.02.2023
ENTRÉE LIBRE
GALERIE COBR 60 RUE DE CLÉRY
1H - 1H

DAJAK
**LES LARMES
DU SOLEIL**

EXPOSITION
ÉCOUTE IMMÉRSE
DE L'ALBUM

ARTHUR
PLATEL

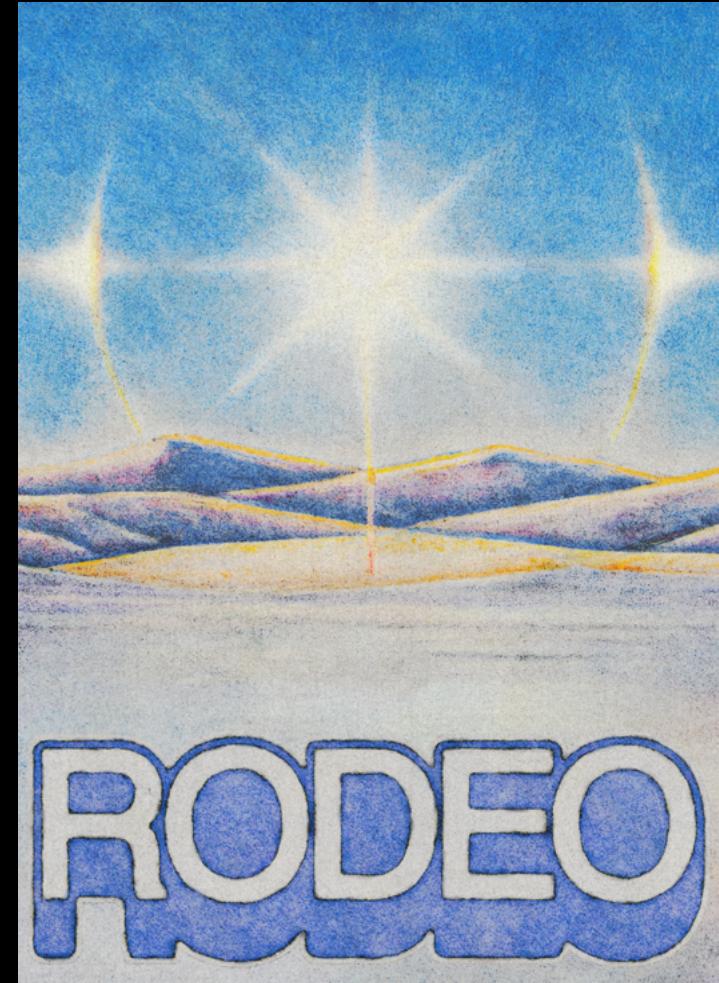
16.02 — 19.02.2023
ENTRÉE LIBRE
GALERIE COBR 60 RUE DE CLÉRY
1H - 1H

DAJAK
**LES LARMES
DU SOLEIL**

o LES LARMES DU SOLEIL
o SABLIER o 75 CANYON o HOODIEBLACK
o BLEU ÉLECTRIQUE o HIGHSPED
o 4 CHEMINS o INFINI (FT. TURIE) o RODEO

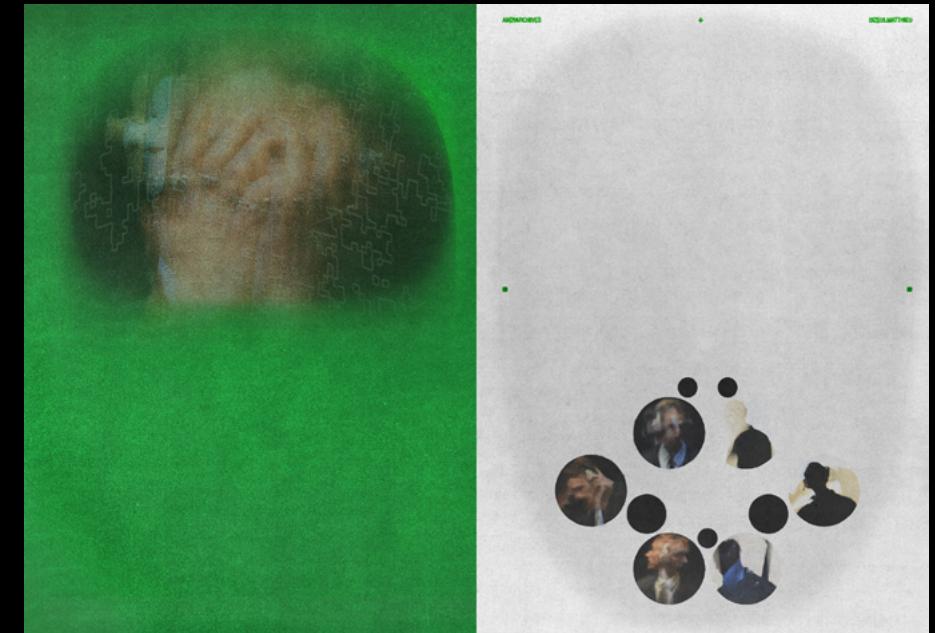
UN ALBUM BOÎTE & COMPACT PAR DAJAK, MUSIQUE PAR ANTOINE VOUDÉ MAÎTRISÉ PAR BENJAMIN SAVIGNONI
PRODUIT PAR BLEU BANDITS MIXÉ PAR PENELOPE MARTIN AVEC LA PARTICIPATION DE VINCENT CHAEPIN, RYAN KOFFI,
TURIE & REYN DESIGN GRAPHIQUE PAR ANDY RAJOELISOA PHOTOGRAPHIE PAR MAXIME ELLIES

I created 4 exclusive artworks in collaboration with Matthieu Bizeul that were displayed on a textured paper (40x60cm) at the Galerie ODBR.





ALTERNATIVE ARTWORKS



Type design, Posters, Motion

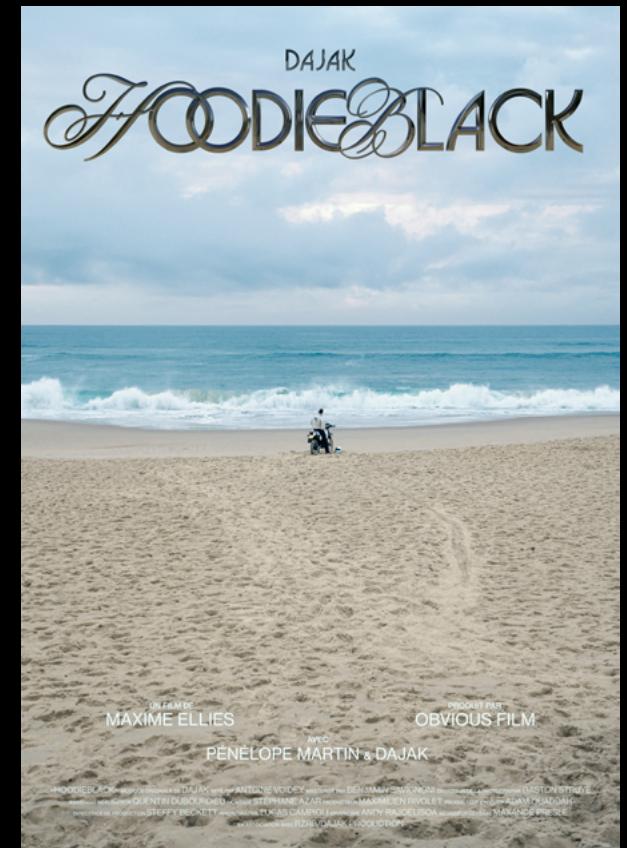
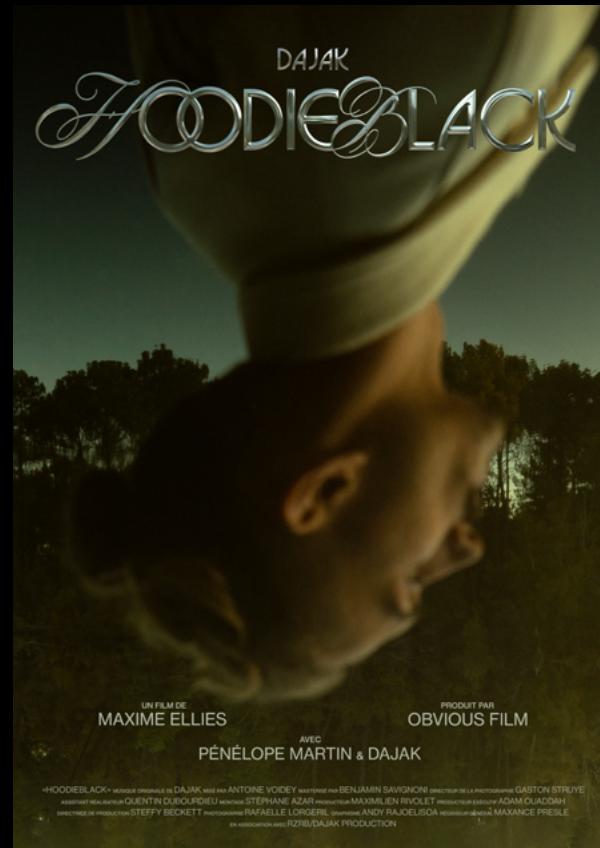
HOODIEBLACK : POSTERS

INSTAGRAM POST →

HOODIEBLACK : LE FILM →

3 posters for the release of the short film "**Hoodieblack**" directed by Maxime Ellies for Dajak's song.

Photographs by Rafaelle Lorgesil (1-2) & Lucas Campigli (3).

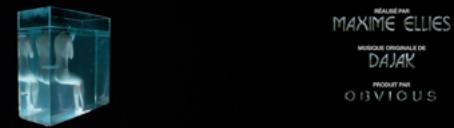
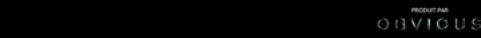


Type design, Posters, Motion

HOODIEBLACK : TITLE DESIGN

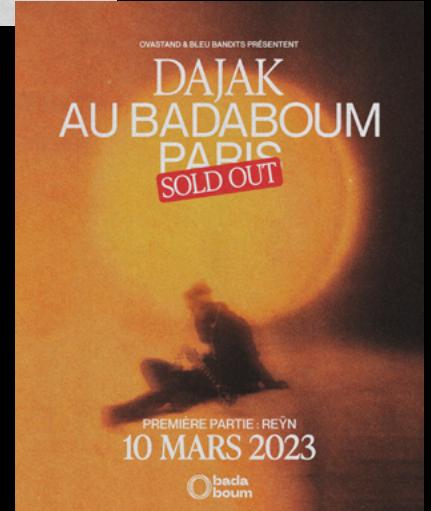
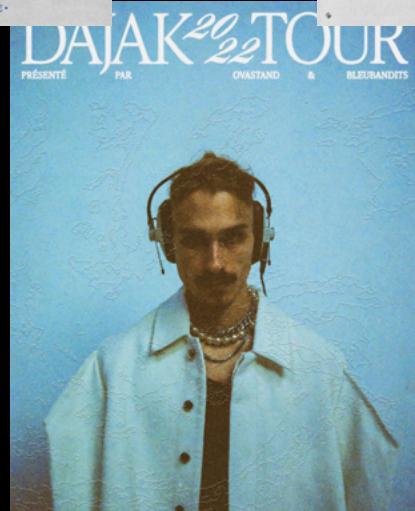
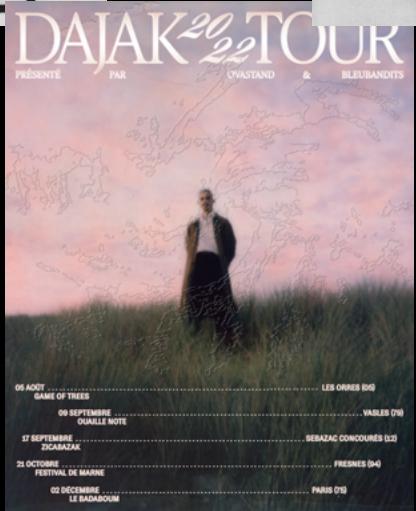
Film screenshots :

Compositing :



Layout, Typography

POSTERS



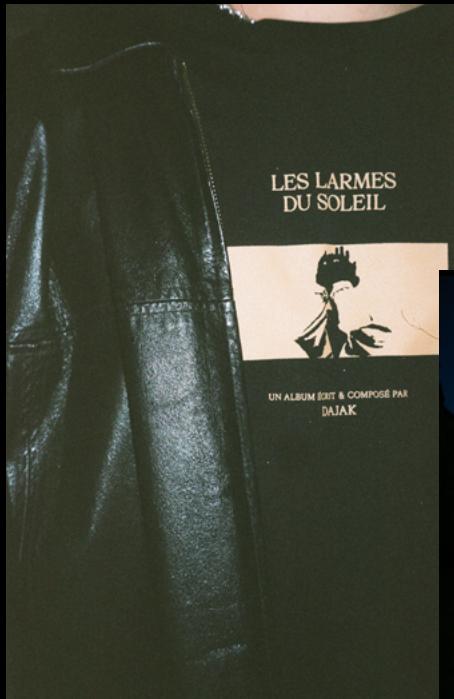
Artwork

MERCH : HOODIEBLACK + T-SHIRT BONUS



Artwork

MERCH : LES LARMES DU SOLEIL



Artwork

MERCH : LA BOULE NOIRE

Mock-up



Artwork and design for an exclusive tee sold at a concert.
Original photo : [Rafaelle Lorgesil](#)



Title design, Credits

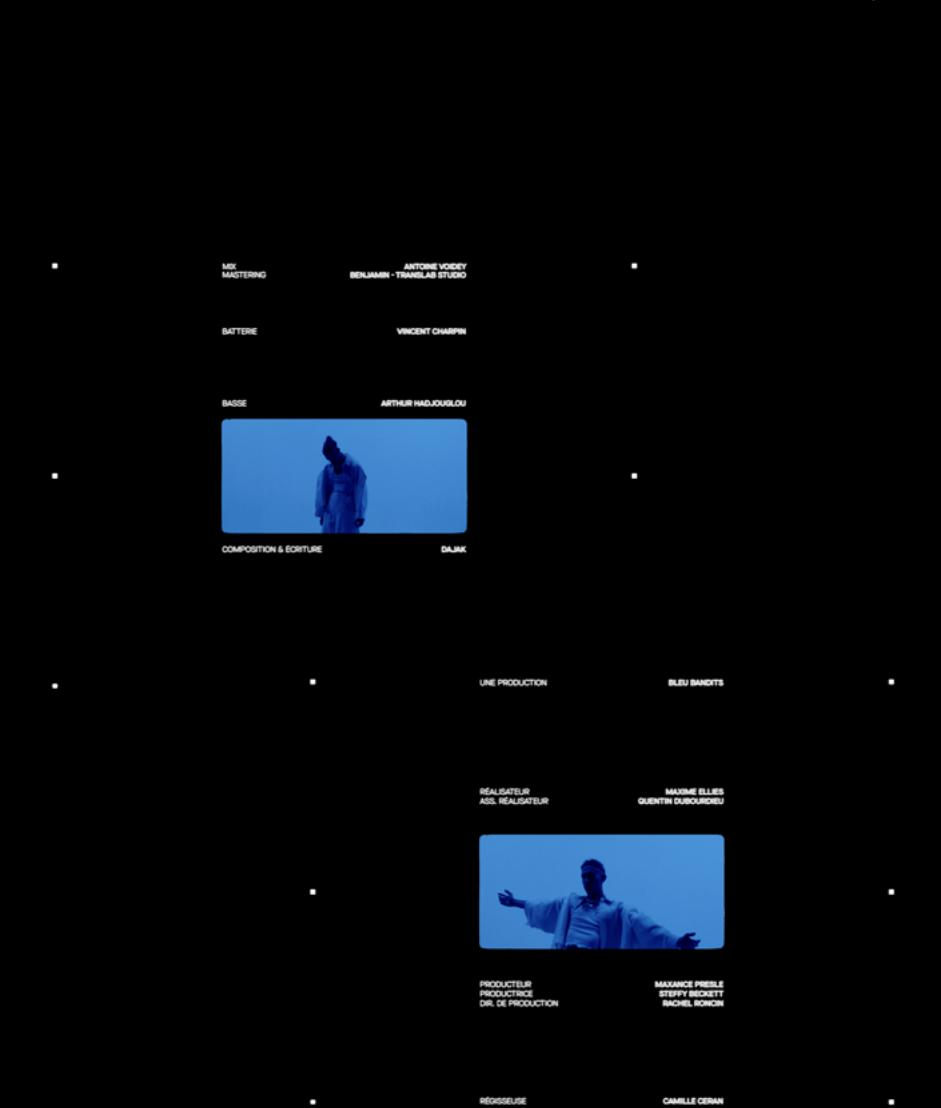
BLEU ÉLECTRIQUE

MUSIC VIDEO →



INSTAGRAM POST →

Title and Credits animation for the music video "Bleu Électrique"



MNMA *Studio* Redesign

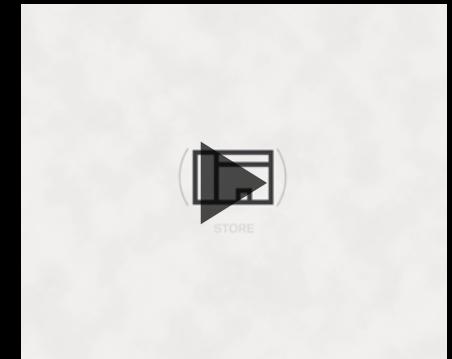
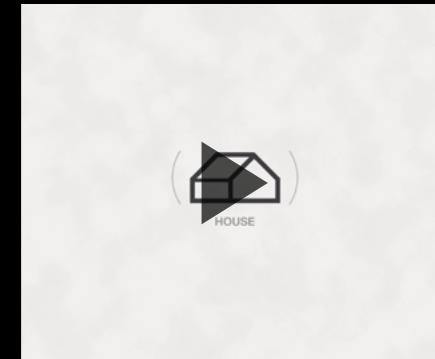
Full redesign of **MNMA Studio**, brasilian architecture studio. All the original photos are from [Andre Klotz](#).

IDENTITY



Geometrical logo and icons, swiss type. Addition of subtle textures as the signature of the studio because MNMA cares about textures and materials.

Animated icons :

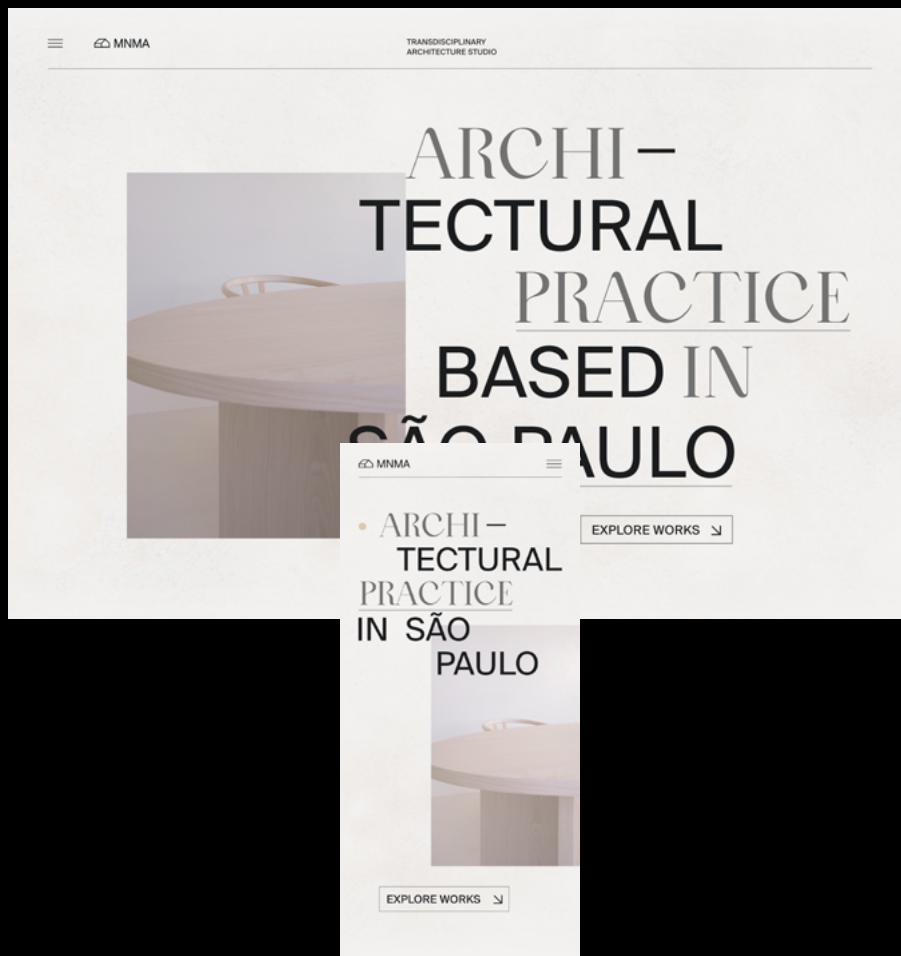


Animated logo :

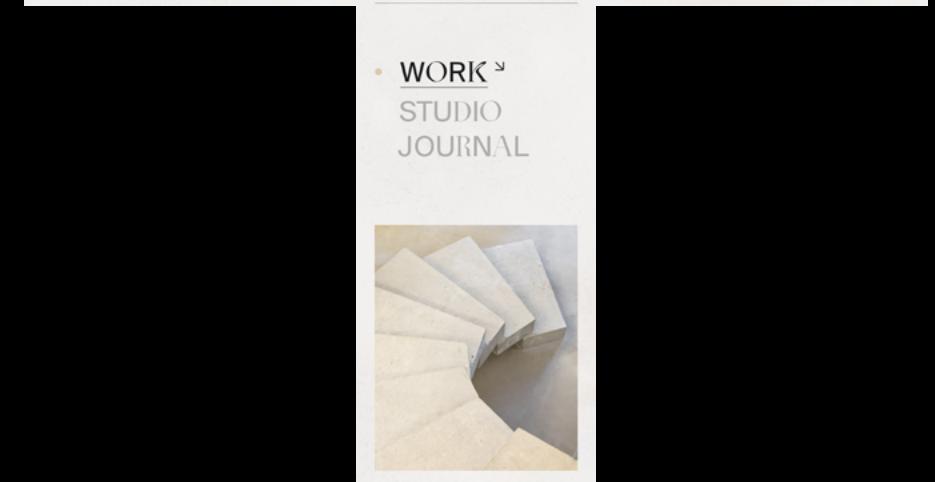


WEBSITE

Home Page



Menu



“Work” page

The screenshot shows a grid of project cards under the heading "OUR PROJECTS". Each card includes a thumbnail image, the project name, a year, and a "CASE STUDY" button.

- 01 HAIGHT (2018-19) - CASE STUDY
- 02 CASA CUPE (2016-18) - CASE STUDY
- 03 SELO (2019) - CASE STUDY
- 03 SELO (2019) - CASE STUDY
- 01 DOIS TRÓPICOS (2020) - CASE STUDY
- 05 TRY (2018) - CASE STUDY
- 00 FORMA L'ATELIER (2018) - CASE STUDY

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- 02 CASA CUPE (2016-18) - CASE STUDY
- 03 SELO (2019) - CASE STUDY

• SELO DE CONTROLE
(100 M²) STORE IN
SÃO PAULO (2019)

Photographed by André Kukiz
Retail Store in São Paulo (Brazil)

The 100 square meter retail restoration project for Selo brand of handmade shoes inspired us to create a kind of brief escape atmosphere. MNMA studio's core process of developing ideas.

[EXPLORE ↗](#)

• CASA CUPE
(250 M²) HOUSE IN
PERNAMBUCO (2018)

Photographed by André Kukiz
Retail Store in São Paulo (Brazil)

A large pencil slab enriched by a porch was the element that guided the intimate design of the Casa Cupe, located in an old country house in the city of Olinda, Pernambuco, Brazil. A project that materializes sensations and seeks more harmonious forms of construction with nature.

[EXPLORE ↗](#)

• DOIS TROPICOS
(2 KM²) RESTAURANT IN
SÃO PAULO (2020)

Photographed by André Kukiz
Restaurant and store in São Paulo (Brazil)

In Dois Tropicos, the limit between an architectural project and its production becomes incredibly thin and remote, emerging into a result where empiricism, experimentation and calibrated architecture decisions always fuel and impact each other.

[EXPLORE ↗](#)

ATTENTION TO
TEXTURES
AND MATERIALS

[OUR CURATION PROCESS](#)

During this curation process and along the building development, as some natural shaping occurred on the floor base of several materials, the team decided to keep it and used a staining technique of filling the cracks with a special solution mixture to honor the fact. The toilet sink is also a handmade process of "younging" a limestone and applying flames to it, to create a very particular rough texture.

01 / 10 → [MORE PHOTOS](#)

• NEXT — CUPE HOUSE ⁰⁵ ↗

SEE YOU

Thank you,

I think it's time to collaborate : andyrajopro@gmail.com