

INTRODUCTION

Hey, I'm *Andy Rajoelisoa* a.k.a *andyarchives*,
art director & graphic designer.

2023

INSTAGRAM → LINKEDIN → CV →

ANDYRAJOPRO@GMAIL.COM

WWWESH Studio

Selection of projects made with WWWESH STUDIO

INSTAGRAM →

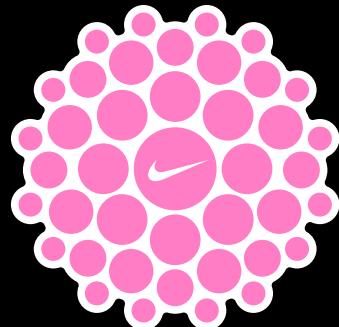
Logotypes, Illustration
NIKE BRA WOMEN



confidence
 push your limits



The Future is Women



P.WER
 2023

Graphic proposals of stickers & logos to print, embroider or patch on Nike sports bra for the **2023 FIFA Women's World cup**.

POWER

POWER



NIKE

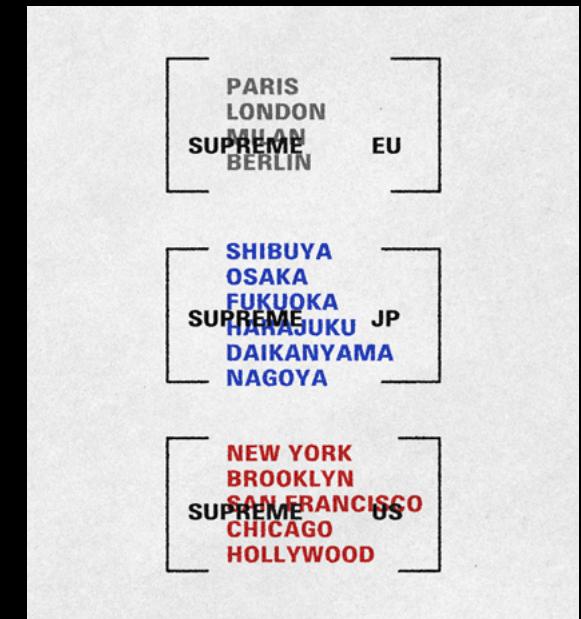


Logotype, textures, type

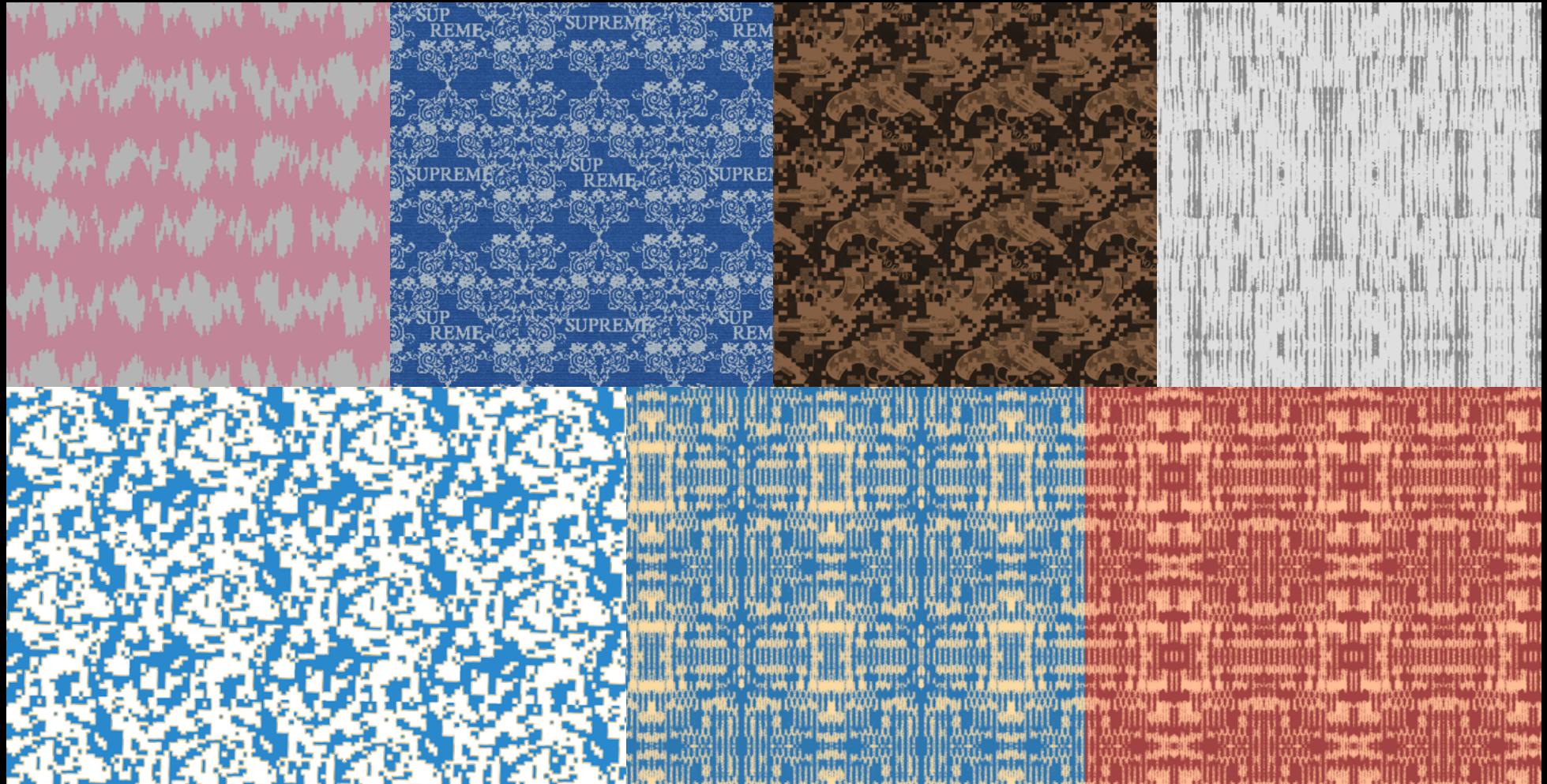
SUPREME SS24 : LOGOS



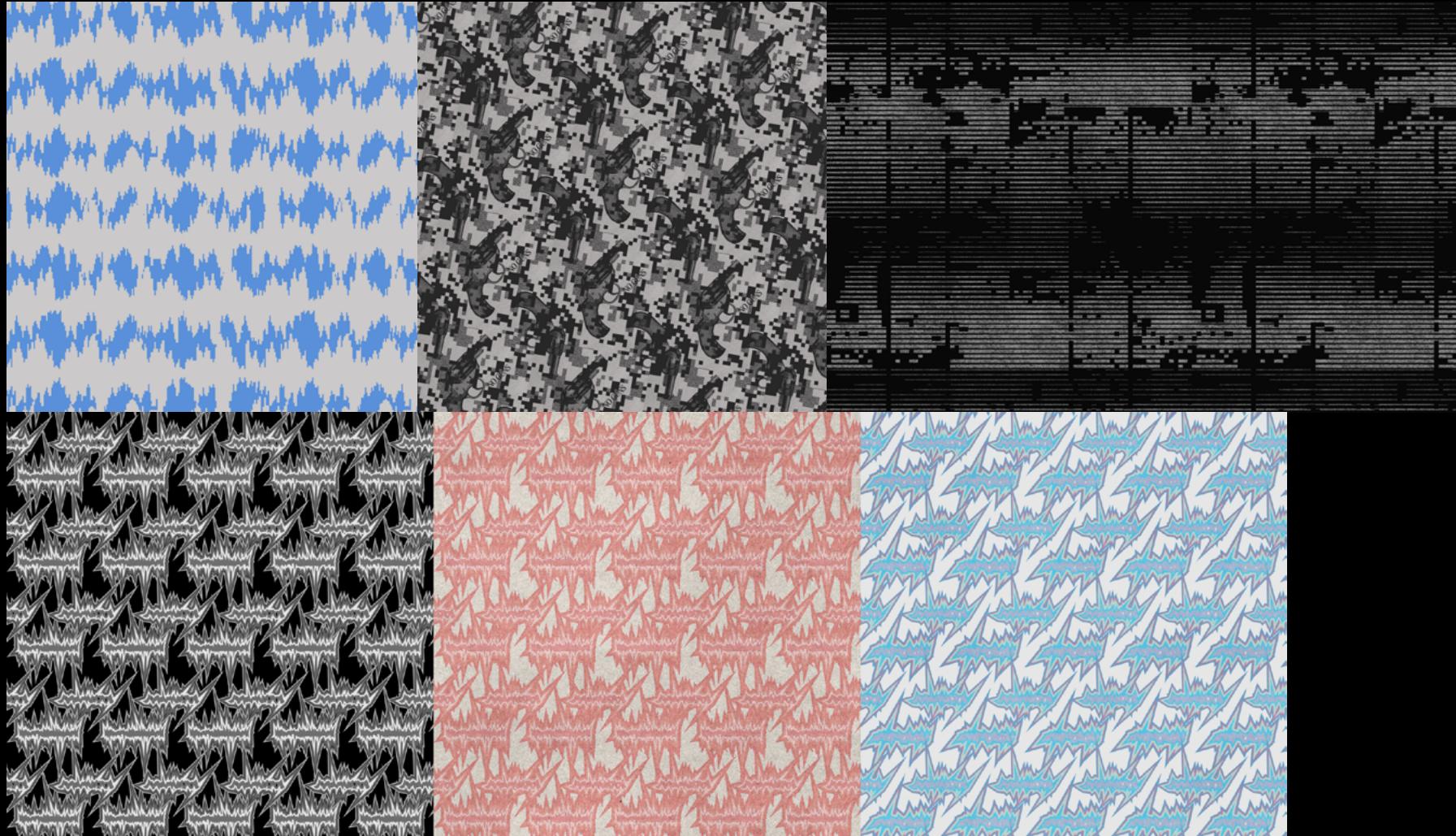
Graphic proposals of logos, patterns and artworks for Supreme.



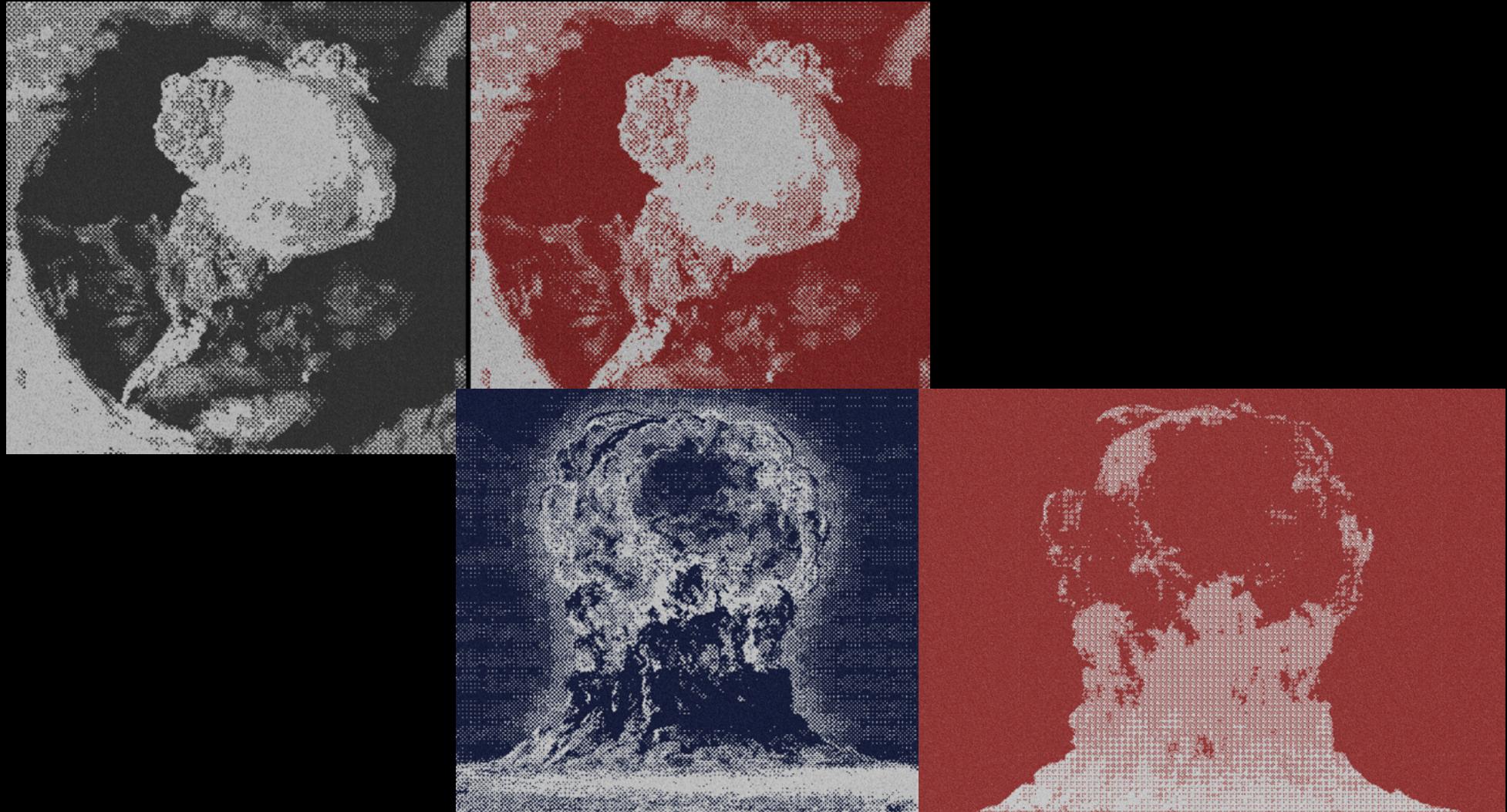
SUPREME SS24 : PATTERNS



SUPREME SS24 : PATTERNS II



SUPREME SS24 : ARTWORKS



Logotypes, Illustration

AIR X AMAZON PRIME WWWORKSHOP

Laser-cut logo



Graphics & object-crafting for a workshop during a private event for the release of the movie "AIR" in collaboration with Prime Video.



Metallic dogtags



Unselected proposals



Atelier Pur Creative Studio

Created my own creative studio : identity, art direction...

INSTAGRAM →

Art Direction, Logotype

IDENTITY

ATELIER★PUR

ART DIRECTION & DIGITAL PROJECTS

ATELIER PUR

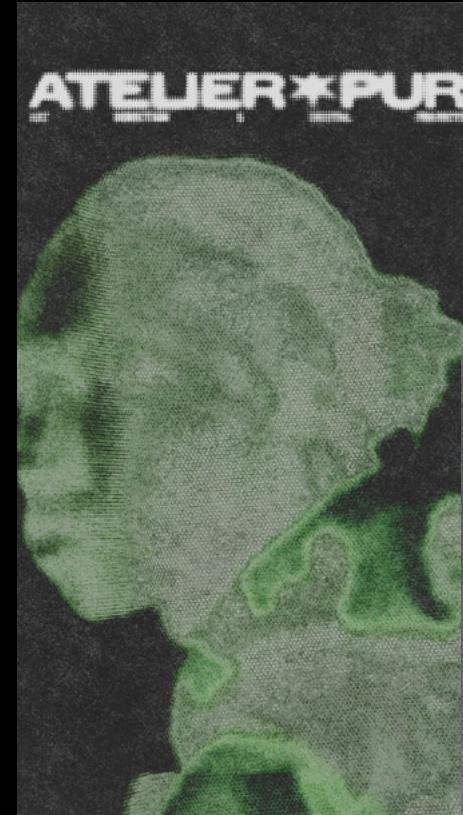
ART DIRECTION &

DIGITAL

PROJECTS



ART DIRECTION MOTION

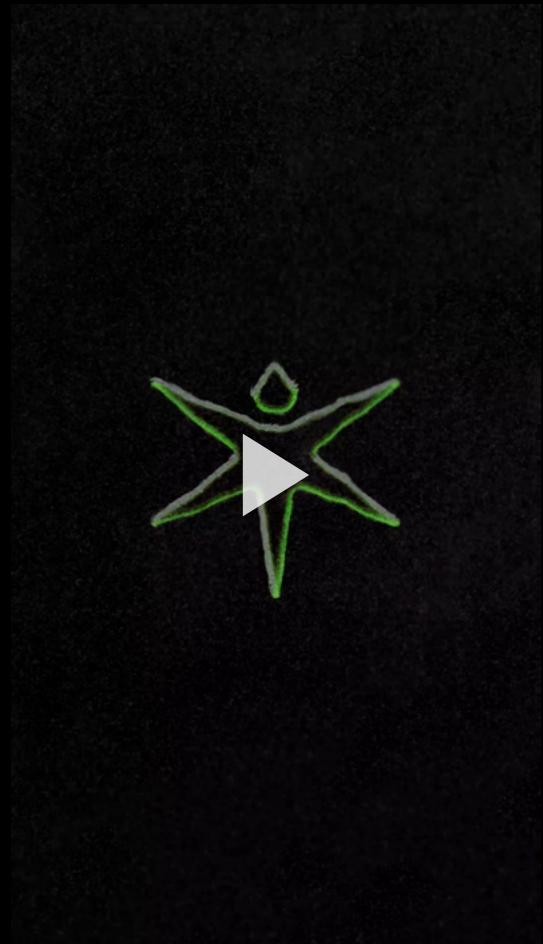


2022-2023

Art Direction, Motion

SOCIAL MEDIA VISUALS

Images & short videos showcasing the studio's identity and iconography for social media.



J'espère que tu vas bien

Photo novel

INSTAGRAM POST →

THE PHOTO NOVEL →

Series of posters for the release of the musical project :
J'espère que tu vas bien, a roman photographique
composed by [Ryan Koffi](#) & directed by [Maxime Ellies](#).





UN ROMAN PHOTOGRAPHIQUE DE RYAN KOFFI
RÉALISÉ & PHOTOGRAPHIE PAR MAXIME ELLIES AVEC UTÉLIANE INVANI & LÉA BUREL
AFFICHE PAR ANDY RAJOELISOA UNE PRODUCTION BLEU BANDITS & FOFOUNE PALACE
ASSISTANTE PHOTO ET DÉVELOPPEMENT PHOTO RAPHAËLLE FOULON CAMÉRA VIDÉO THOMAS CADOUX
SET DESIGN ANTOINE MEFFRE CHOL VOIX OFF LÉA BUREL ENREGISTREMENT VOIX OFF NOBLE STUDIO



RÉALISÉ & PHOTOGRAPHIE PAR MAXIME ELLIES AVEC UTÉLIANE INVANI & LÉA BUREL
AFFICHE PAR ANDY RAJOELISOA UNE PRODUCTION BLEU BANDITS & FOFOUNE PALACE
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Dajak

Music artist

For nearly 2 years, I've been working on all the graphic visuals of **Dajak** (composer, singer and artist).
From **typography, album covers, merchandising and posters...**

Identity, Artworks, Printing

LES LARMES DU SOLEIL

For the release of his album "*Les Larmes du Soleil*", we organized an exhibition with every artist that contributed to the project directly or indirectly. This is the identity of the event.

DAJAK
LES LARMES DU SOLEIL

EXPOSITION
MAXIME ELLIES
RAFAËLLE LORGERIL
KILLIAN BIZAIS
ANDY RAJOELISOA
MATTHIEU BIZEUL
SÉKOU CAMARA
LUÇAS CAMPIGLI
ARTHUR PLATEL
CLÉMENCE THEIL

16.02.2023 — 19.02.2023
GALERIE COBR 60 RUE DE CLÉRY • PARIS 75002
ENTRÉE LIBRE

ÉCOUTE IMMÉRSE DE L'ALBUM
UNE EXPÉRIENCE SONORE PROPOSÉE PAR PAUL BEUSCHER

DAJAK
LES LARMES DU SOLEIL

EXPOSITION
ÉCOUTE IMMÉRSE DE L'ALBUM
KILLIAN BIZAIS

16.02.2023 — 19.02.2023
GALERIE COBR 60 RUE DE CLÉRY • PARIS 75002
ENTRÉE LIBRE

DAJAK
LES LARMES DU SOLEIL

EXPOSITION
ÉCOUTE IMMÉRSE DE L'ALBUM
ARTHUR PLATEL

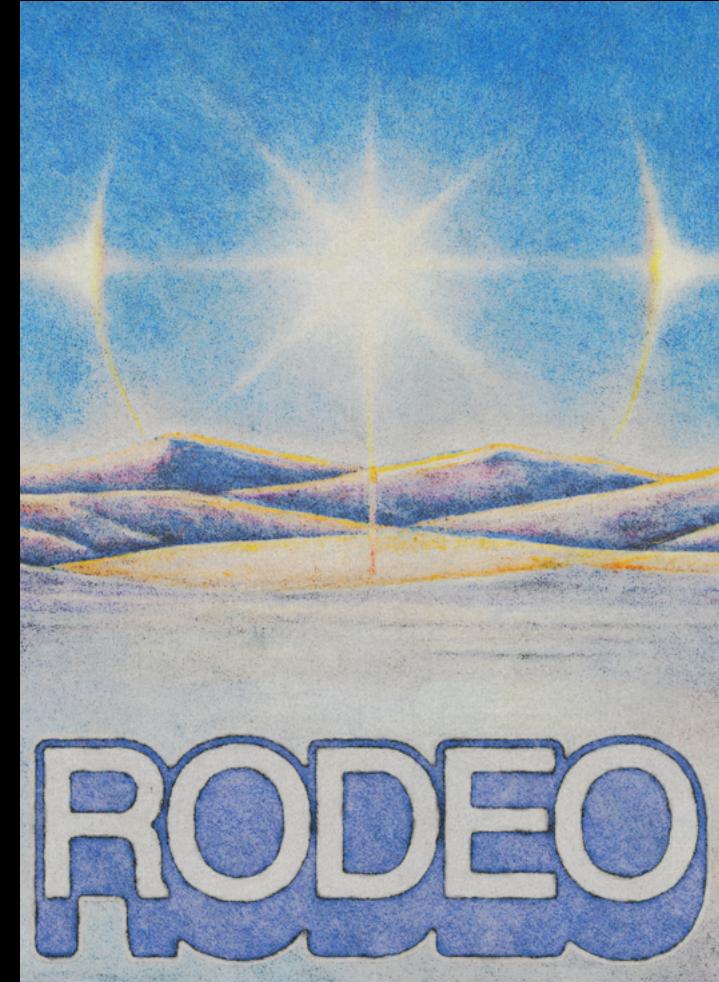
16.02.2023 — 19.02.2023
GALERIE COBR 60 RUE DE CLÉRY • PARIS 75002
ENTRÉE LIBRE

DAJAK
LES LARMES DU SOLEIL

o LES LARMES DU SOLEIL
o SABLIER o 75 CANYON o HOODIEBLACK
o BLEU ÉLECTRIQUE o HIGHSPED
o 4 CHEMINS o INFINI (FT. TURIE) o RODEO

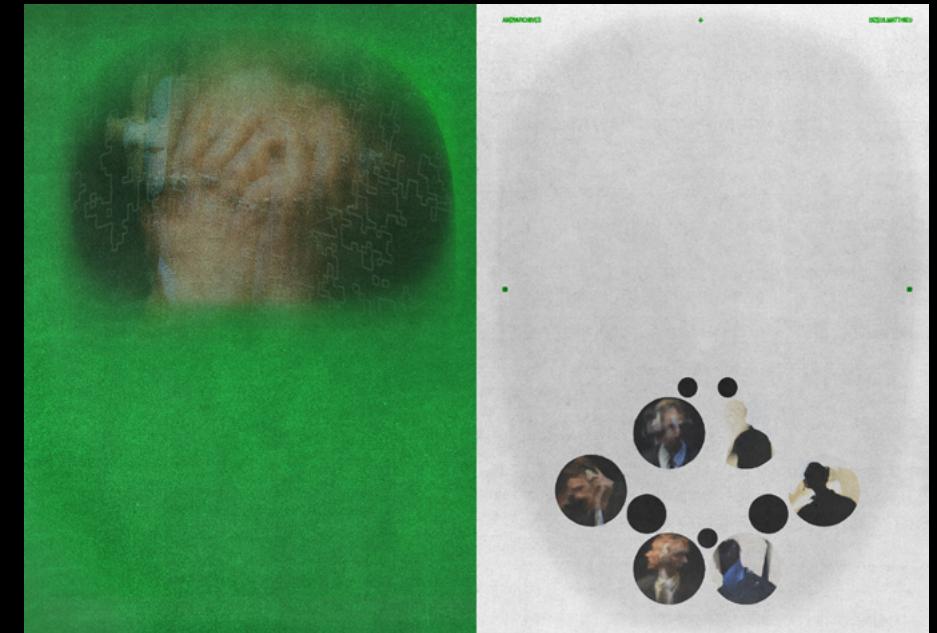
UN ALBUM BOÎTE & COMPACT PAR DAJAK, MUSIQUE PAR ANTOINE VOUDÉ MAÎTRISÉ PAR BENJAMIN SAVIGNONI
PRODUIT PAR BLEU BANDITS, MIXÉ PAR PENÉLOPE MARTIN AVEC LA PARTICIPATION DE VINCENT CHAEPIN, RYAN KOFFI,
TURIE & REYN, DESIGN GRAPHIQUE PAR ANDY RAJOELISOA, PHOTOSGRAPHIE PAR MAXIME ELLIES

I created 4 exclusive artworks in collaboration with Matthieu Bizeul that were displayed on a textured paper (40x60cm) at the Galerie ODBR.





ALTERNATIVE ARTWORKS

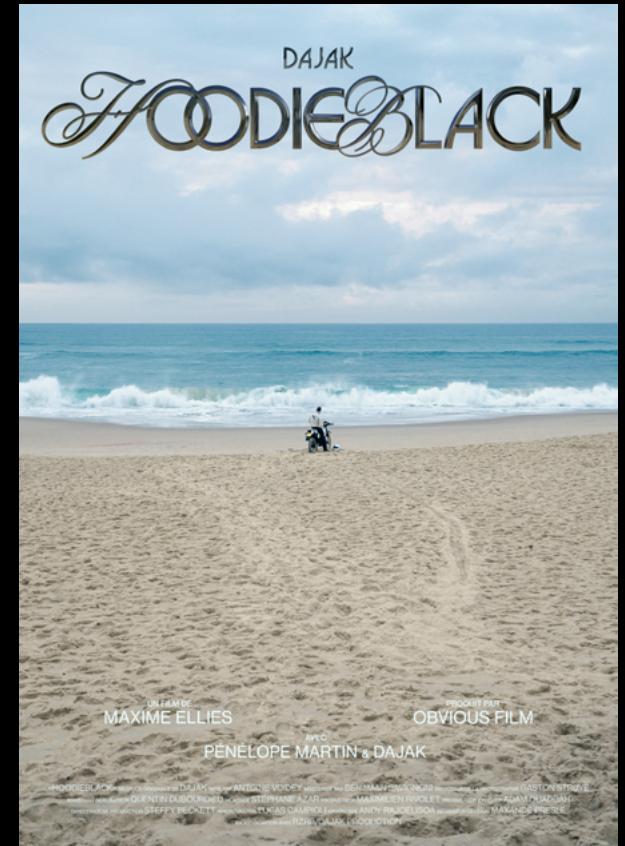


Type design, Posters, Motion
HOODIEBLACK

INSTAGRAM POST →

HOODIEBLACK : LE FILM →

3 posters for the release of the short film "**Hoodieblack**" directed by Maxime Ellies for Dajak's song.
 Photographs by Rafaelle Lorgesil (1-2) & Lucas Campigli (3).



HOODIEBLACK : LE FILM →

Type design, Credits, and 3D Title Animation.
3D Help : [Antoine Ratsimbazafy](#).

Film screenshots :

PRODUIT PAR
OBVIOUS

Compositing :

RÉALISÉ PAR
MAXIME ELLIES
MUSIQUE D'ORIGINE DE
DAJAK
PRODUIT PAR
OBVIOUS



RÉALISÉ PAR
MAXIME ELLIES
COMPOSÉ, EDITE ET INTERPRÉTÉ PAR
DAJAK

ACTRICE PRINCIPALE
PÉNÉLOPÉ MARTIN
ACTEUR PRINCIPAL
DAJAK

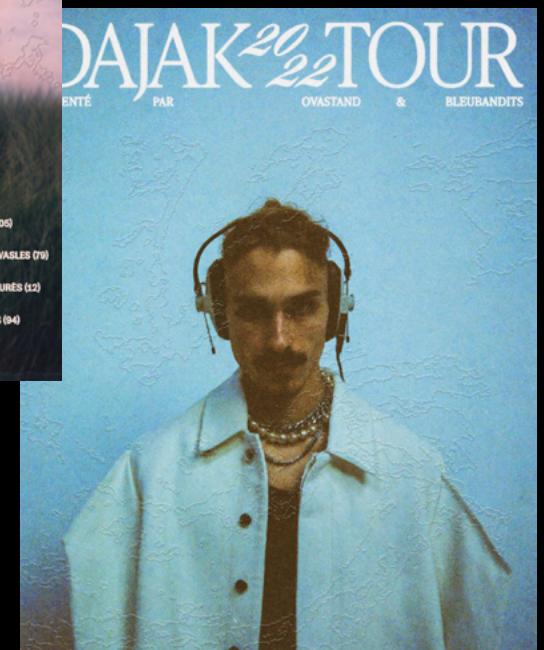
PRODUIT PAR
OBVIOUS
PRODUCTION
MAXIMILIEN RIVOLET

Layout, Typography

POSTERS



Multiple posters for concerts, events, tours...



Artwork, Typographie

MERCH : LA BOULE NOIRE

Mock-up



Artwork and design for an exclusive tee sold at a concert.
Original photo : [Rafaelle Lorgesil](#)



Title design, Credits

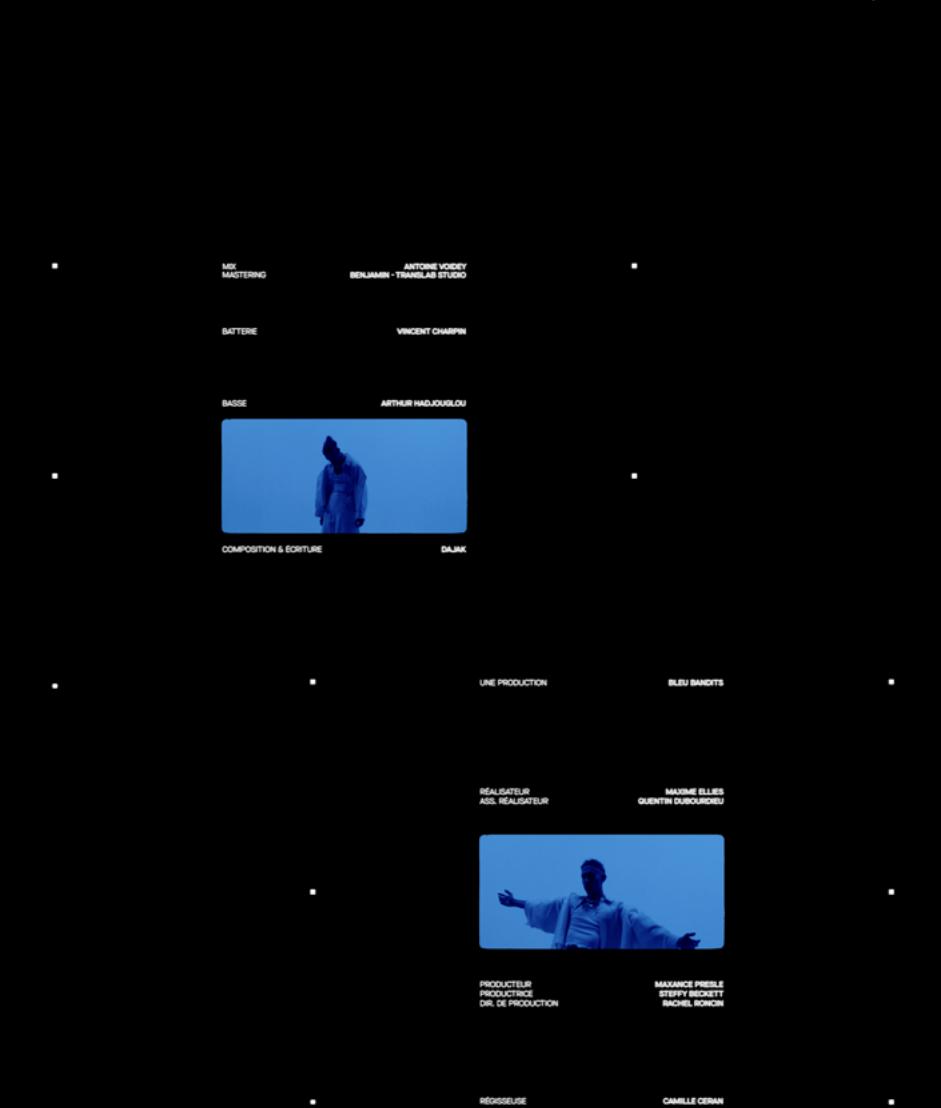
BLEU ÉLECTRIQUE

MUSIC VIDEO →



INSTAGRAM POST →

Title and Credits animation for the music video "Bleu Électrique"



Logotypes

75 CANYON

Research



Logotype for the song "75 Canyon" displayed on a LED screen behind the musicians during Dajak's concert.

Final logo



Custom types & Titles

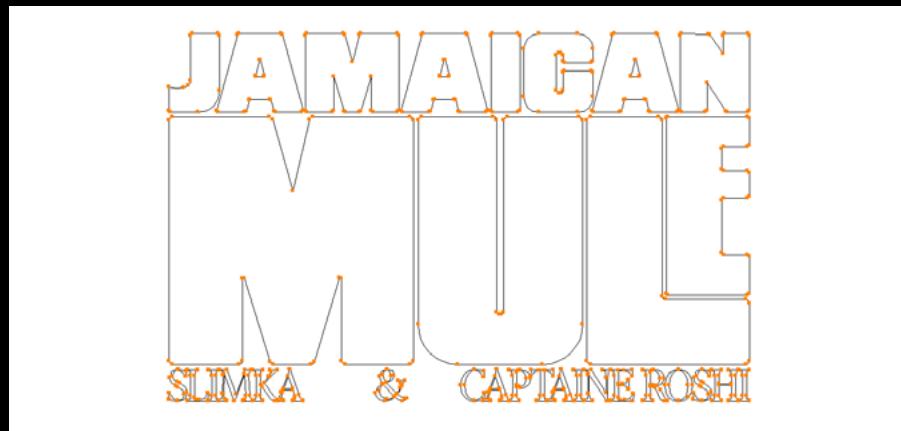
Custom types, titles and credits for music videos

Custom type

JAMAICAN MULE

MUSIC VIDEO →

INSTAGRAM POST →



Type + Credits :



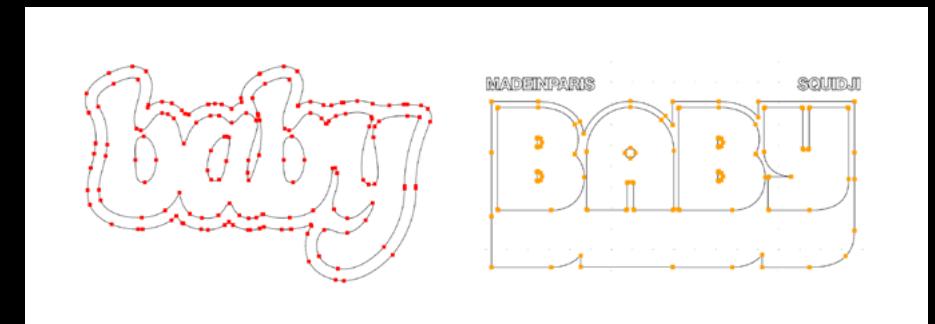
Custom type

BABY

MUSIC VIDEO →



Title design for the music video "Baby" by MadeInParis & Squidji.



"BABY"
MADEINPARIS + SQUIDJI
UNSELECTED TYPE
JANUARY 2022
DIRECTOR : ROMAIN ABADIE



Concepts & *Artworks*

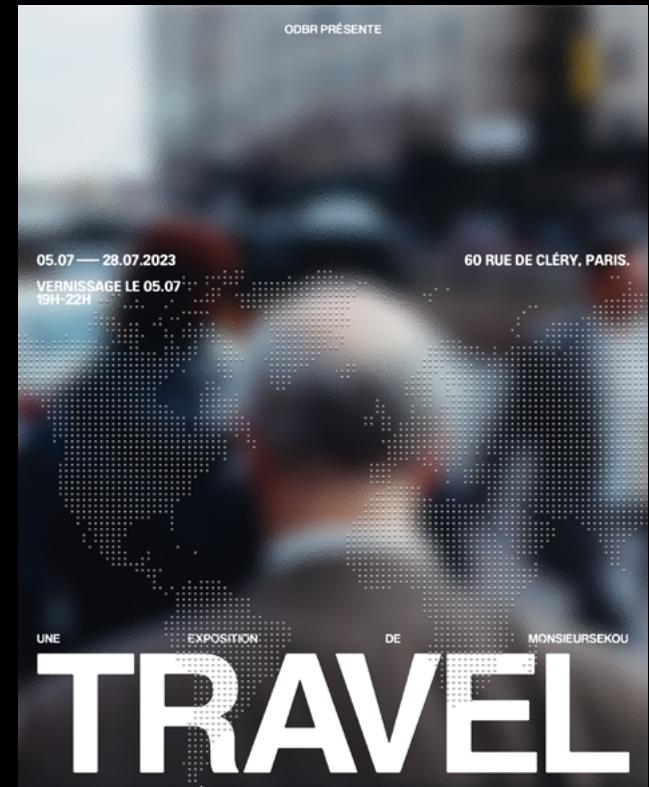
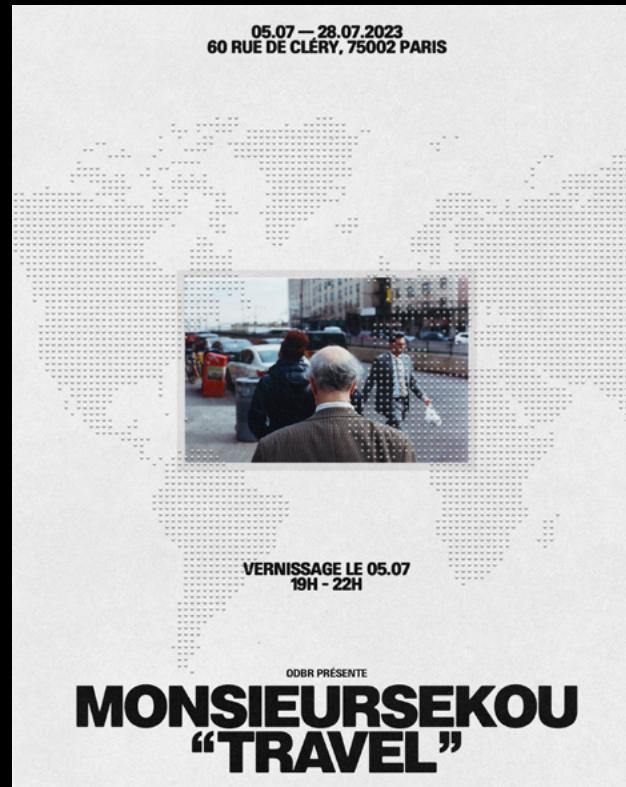
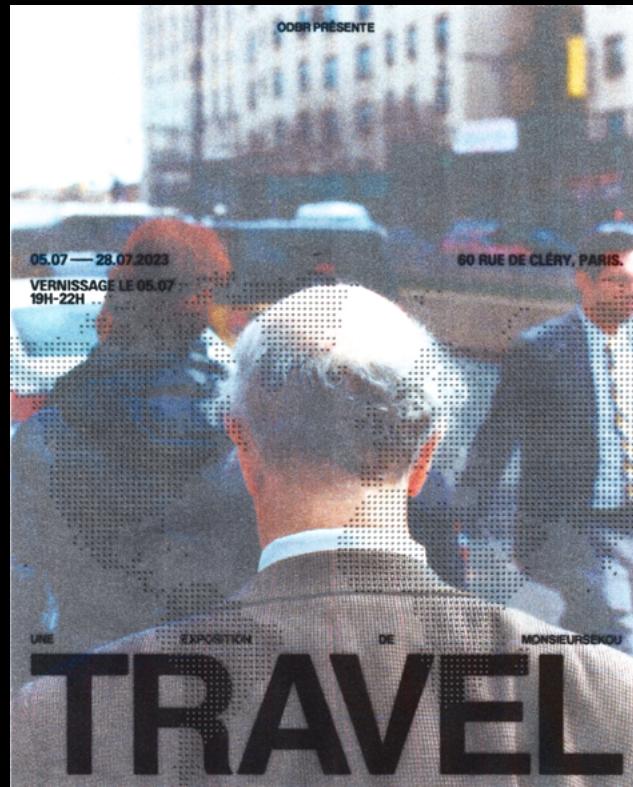
Selection of small graphic projects : experimentations,
concepts,client work...

Posters

MONSIEURSEKOU : "TRAVEL"

"*Travel*" was an exhibition by my friend @monsieursekou and took place at ODBR galerie in Paris.

INSTAGRAM POST →



Poster series

OUTER SPACE BODIES

INSTAGRAM POST →

HIGH QUALITY →



"A glimpse into outer space bodies" is a 4-poster series about different types of space materials.



Type, photo artworks

ILLUMINATIONS

Visual series and experimentation on type, textures and blurs.
Original photos from Flickr.

INSTAGRAM POST →



Album artwork

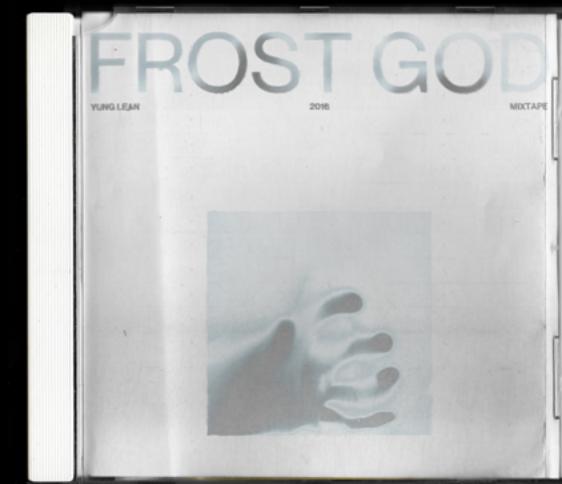
FROST GOD

Cover artwork concept for Yung Lean's mixtape : "Frost God".

Manually scanned CD case.

Photos from [Glenn Scott](#), [David Rosen](#), [Matthias Lueger](#) (Flickr).

INSTAGRAM POST →



Art direction, Branding, Identity

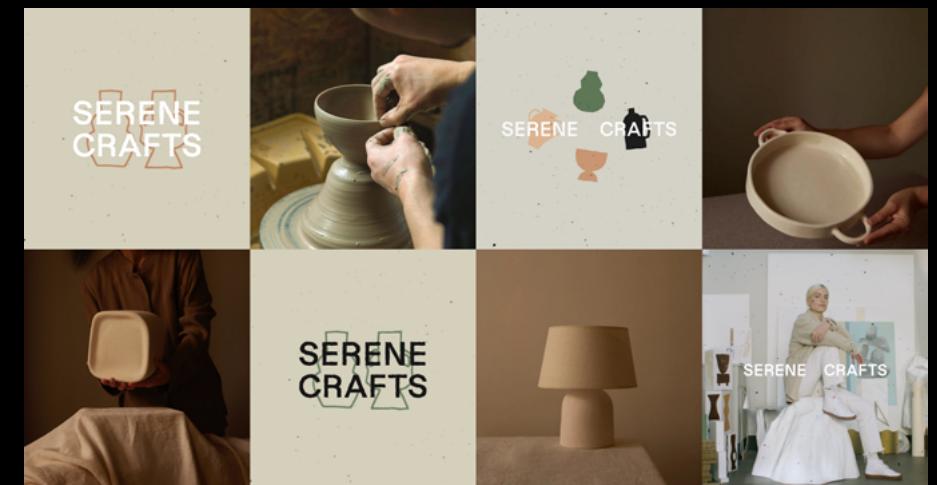
SERENE CRAFTS



Fictitious artisanal objects brand (ceramics, fabrics, etc..). School project creating a full branding.



Logo variations & iconography



Art direction, Layout

BOYS DON'T CRY

INSTAGRAM POST 1 →

INSTAGRAM POST 2 →

Front Cover :



Art direction concept for "Boy's Don't Cry" magazine.

Photographic series : 2 spreads



MNMA *Studio* Redesign

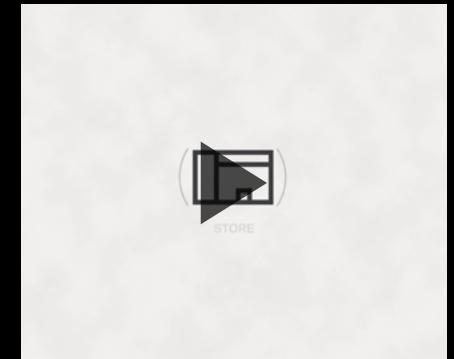
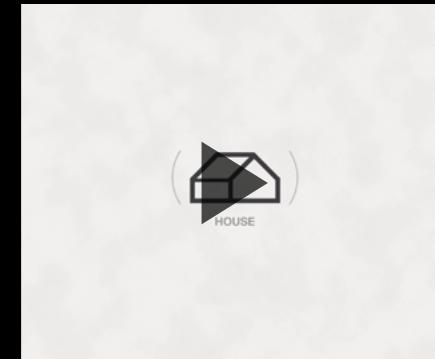
Full redesign of **MNMA Studio**, brasilian architecture studio. All the original photos are from [Andre Klotz](#).

IDENTITY



Geometrical logo and icons, swiss type. Addition of subtle textures as the signature of the studio because MNMA cares about textures and materials.

Animated icons :



Animated logo :

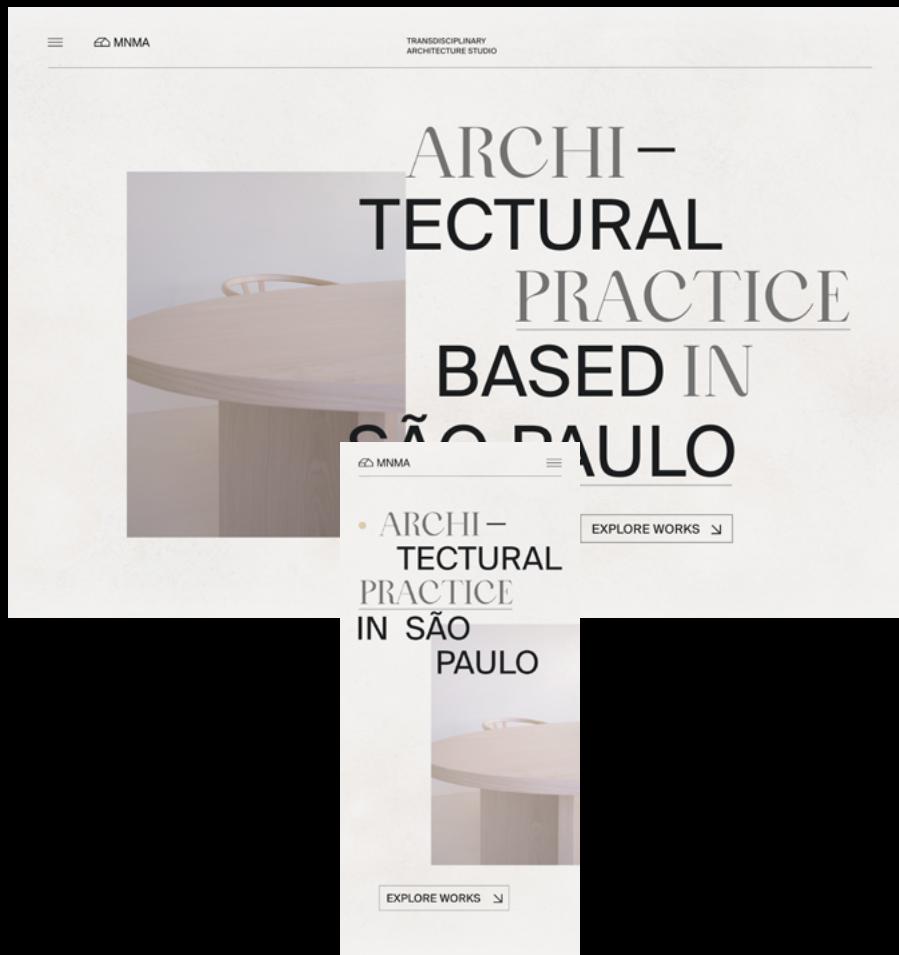


Business cards

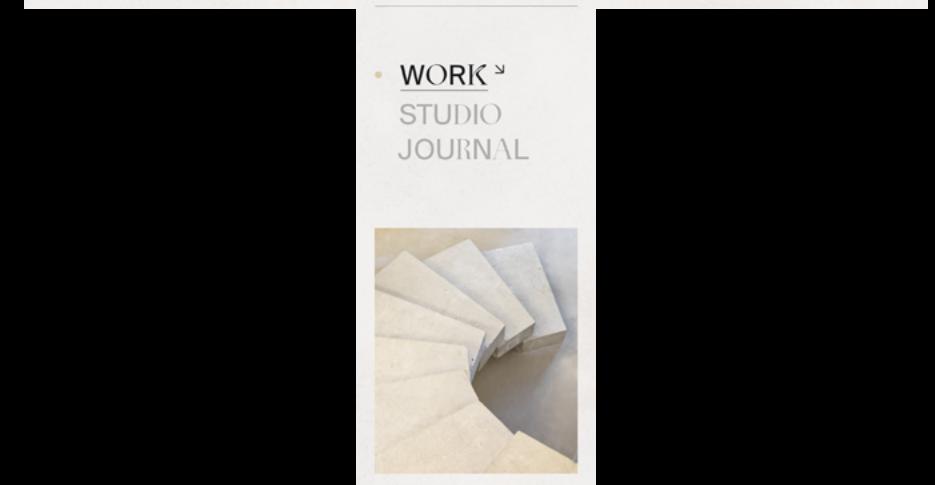
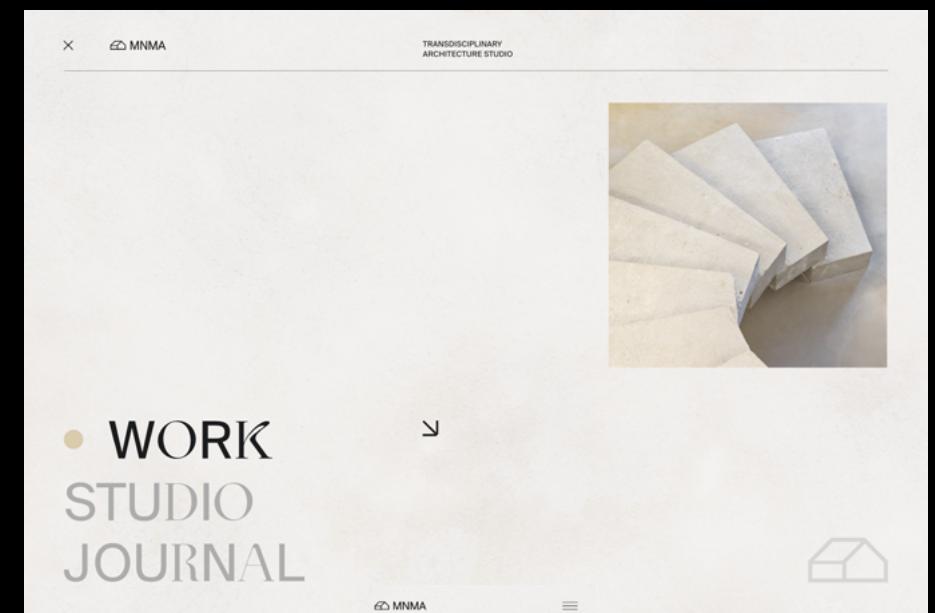


WEBSITE

Home Page



Menu



“Work” page

The screenshot shows the 'OUR PROJECTS' section of the website. It features a grid of project cards with the following details:

- 01 HAIGHT**: Includes a small image of a concrete structure and a 'CASE STUDY' button.
- 02 CASA CUPE**: Includes a small image of a yellow curved wall and a 'CASE STUDY' button.
- 03 SELO**: Includes a small image of a concrete structure and a 'CASE STUDY' button.
- 03 SELO**: A second card for the same project, featuring a larger image of a yellow curved wall and a 'CASE STUDY' button.
- 01 DOIS TRÓPICOS**: Includes a small image of oranges and a 'CASE STUDY' button.
- 05 TRY**: Includes a small image of a room with blue chairs and a 'CASE STUDY' button.
- 00 FORMA L'ATELIER**: Includes a small image of architectural drawings and a 'CASE STUDY' button.

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Project details :

**• SELO DE CONTROLE
(100 M²) STORE IN SÃO PAULO (2019)**

Photographed by André Kukiz
Retail Store in São Paulo (Brazil)

The 100 square meter retail restoration project for Selo brand of handmade shoes inspired us to create a kind of brief escapism atmosphere. MNMA studio's core process of developing ideas.

[EXPLORE ↗](#)



**• CASA CUPE
(250 M²) HOUSE IN PERNAMBUCO (2018)**

Photographed by André Kukiz
Retail Store in São Paulo (Brazil)

A large yellow slab enriched by a porch was the element that



**• DOIS TROPICOS
(2 KM²) RESTAURANT IN SÃO PAULO (2020)**

Photographed by André Kukiz
Restaurant and store in São Paulo (Brazil)

In Dois Tropicos, the limit between an architectural project and its production becomes incredibly thin and remote, emerging into a result where empiricism, experimentation and calibrated architecture decisions always fuel and impact each other.

[EXPLORE ↗](#)



• MNMA STUDIO

TRANSDISCIPLINARY ARCHITECTURE STUDIO

mnma.com.br

ATTENTION TO TEXTURES AND MATERIALS

mnma.com.br

TRANSDISCIPLINARY ARCHITECTURE STUDIO

mnma.com.br

OUR CURATION PROCESS

During this curation process and along the building development, as some random shattering occurred on the floor base of several materials, we decided to use it as a starting point for a recycling technique of filling the cracks with a special powder mixture to honour the fact. The toilet sink is also a handmade process of "younging" a limestone and applying flames to it, to create a very particular rough texture.



• NEXT – CUPE HOUSE

mnma.com.br

mnma.com.br



The image displays a grid of 10 screenshots from the MNMA studio website, illustrating its design and content across different sections:

- Top Row (Left to Right):**
 - Project Page:** Shows a project titled "DOIS TROPICOS RESTAURANT IN SÃO P. (2020)" with a photograph of a curved, textured wall.
 - Section Header:** "ATTENTION TO TEXTURES AND MATERIALS" with a background image of a staircase.
 - Text Content:** "02 THE CURATION PROCESS" with descriptive text about the curation process and a photograph of a sink.
 - Section Header:** "ABOUT MNMA (STUDIO)" with a photograph of two people standing in a modern interior space.
- Middle Row (Left to Right):**
 - Interior Design:** A photograph of a minimalist interior featuring a large, illuminated spherical light fixture.
 - Project Page:** Shows a project titled "NEXT — 05 CUPE HOUSE" with a photograph of a modern interior.
 - Interior View:** A photograph of a modern interior space with white walls and a curved ceiling.
 - Contact Information:** "REACH US AT" with contact details: "Directions: ALAMEDA TIETÉ 557 04146-001 SAO PAULO (BRAZIL)" and "contact@mnma.com.br +55 11 3081-3015 @mnmastudio".
 - Section Header:** "ABOUT MNMA (STUDIO)" with a photograph of two people standing in a modern interior space.
- Bottom Row (Left to Right):**
 - Interior Design:** A photograph of a minimalist interior featuring a large, illuminated spherical light fixture.
 - Project Page:** Shows a project titled "NEXT — 05 CUPE HOUSE" with a photograph of a modern interior.
 - Interior View:** A photograph of a modern interior space with white walls and a curved ceiling.
 - Text Content:** "OFFICE" with descriptive text about the studio's trans-disciplinary approach and commitment to materiality.
 - Section Header:** "ABOUT MNMA (STUDIO)" with a photograph of two people standing in a modern interior space.

bienvenueprojects Website

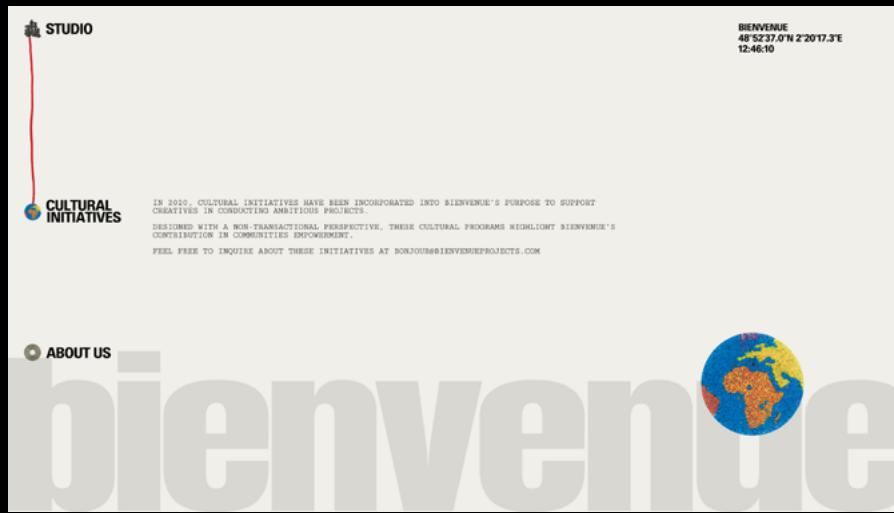
LIVE WEBSITE →

Website design and art direction for **BIENVENUE PROJECTS**.
Web development : [Julie de Mendonça](#).

ART DIRECTION

WEB DESIGN

2023



Bienvenue
48°52'37.0"N 2°20'17.3"E
12:46:10

bienvenue

STUDIO

CULTURAL INITIATIVES

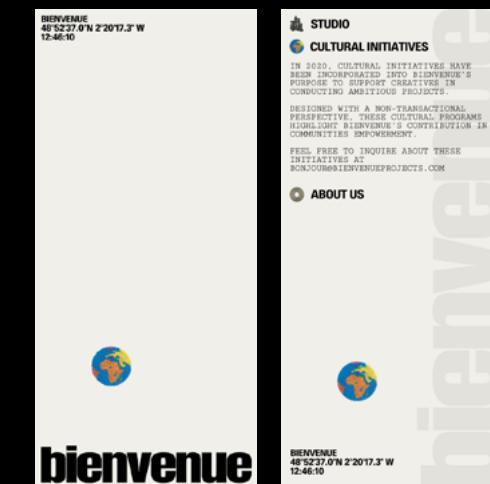
IN 2020, CULTURAL INITIATIVES HAVE BEEN INCORPORATED INTO BIENVENUE'S PURPOSE TO SUPPORT CREATIVES IN CONDUCTING AMBITIOUS PROJECTS.

DESIGNED WITH A NON-TRANSACTIONAL PERSPECTIVE, THESE CULTURAL PROGRAMS HIGHLIGHT BIENVENUE'S CONTRIBUTION IN COMMUNITIES EMPOWERMENT.

FEEL FREE TO INQUIRE ABOUT THESE INITIATIVES AT BONJOUR@BIENVENUEPROJECTS.COM

ABOUT US

bienvenue



Mehdi Baki Portfolio

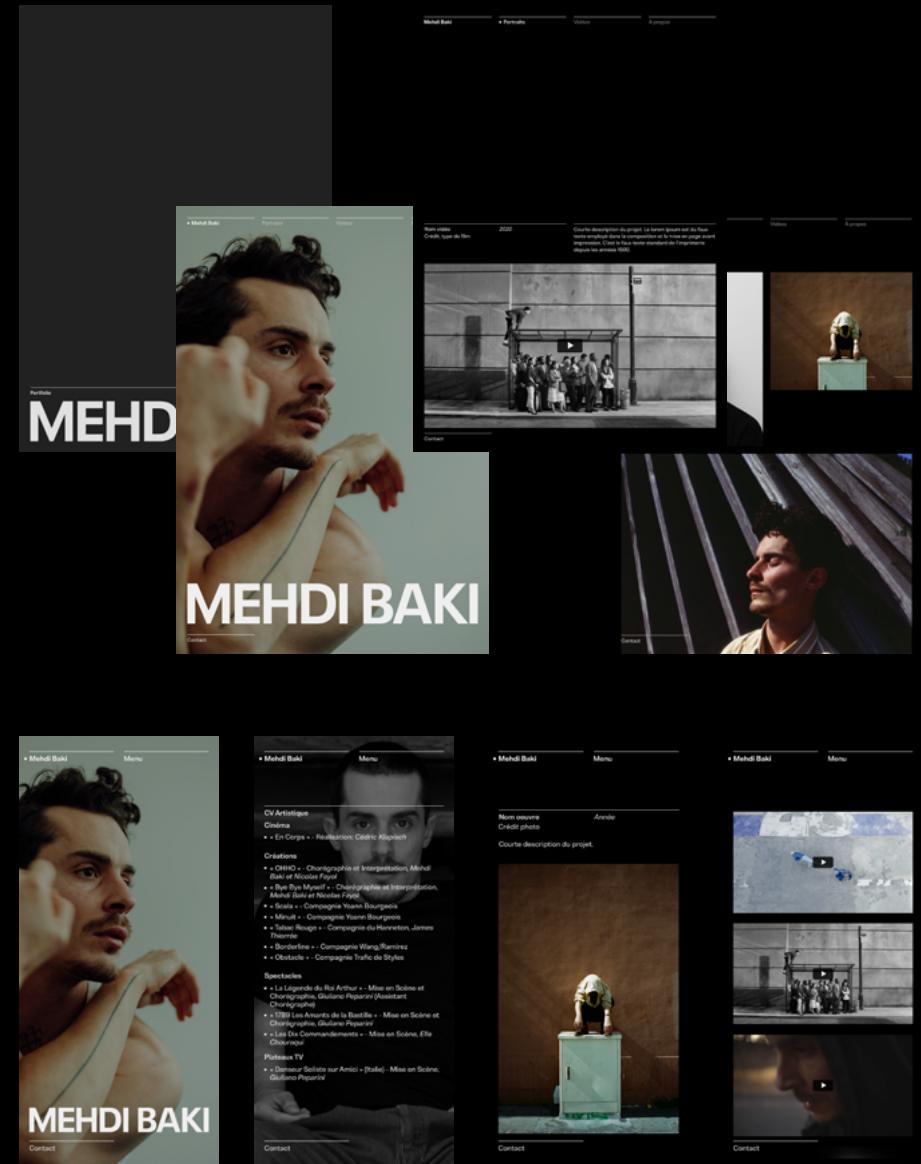
LIVE WEBSITE →

Website and art direction for *Mehdi Baki*.
Web development : [Julie de Mendonça](#).

ART DIRECTION

WEB DESIGN

2022



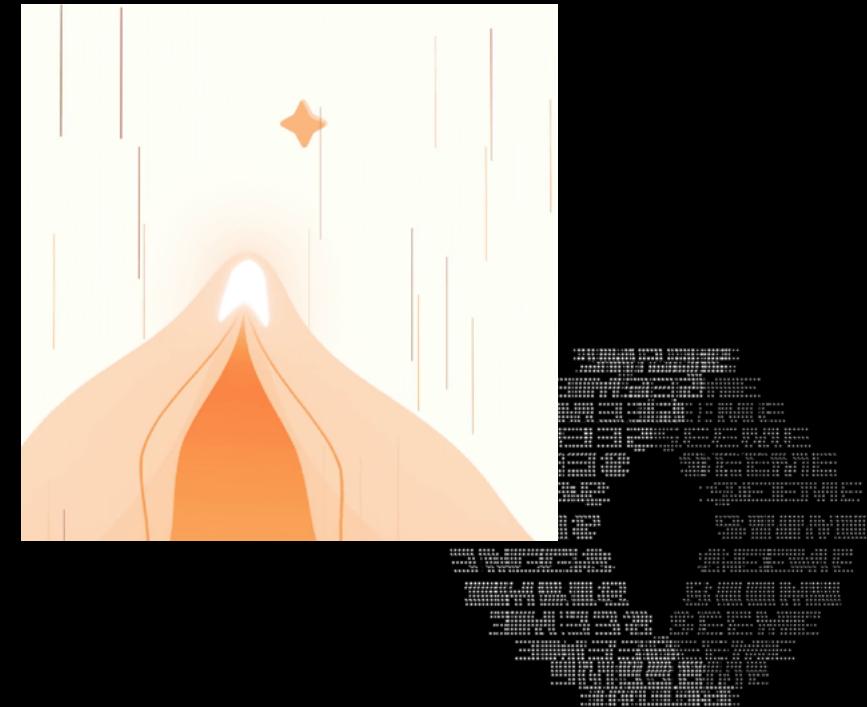
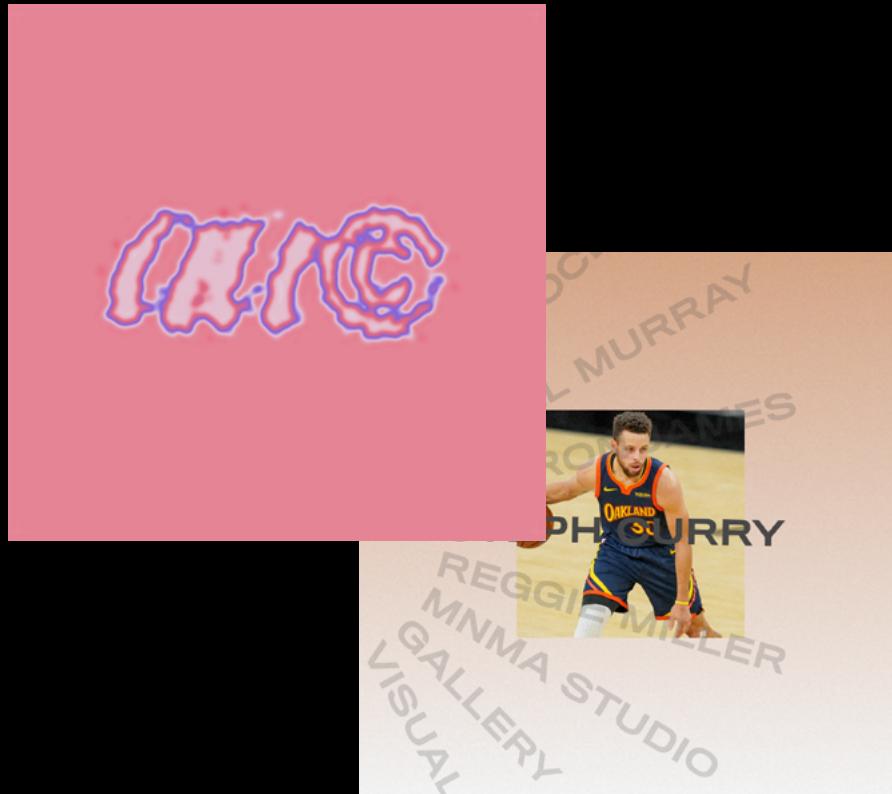
Motion Design

Selection of Motion works.

LIVE WEBSITE →

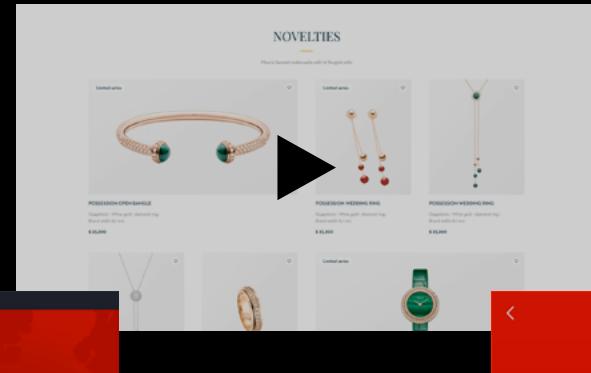
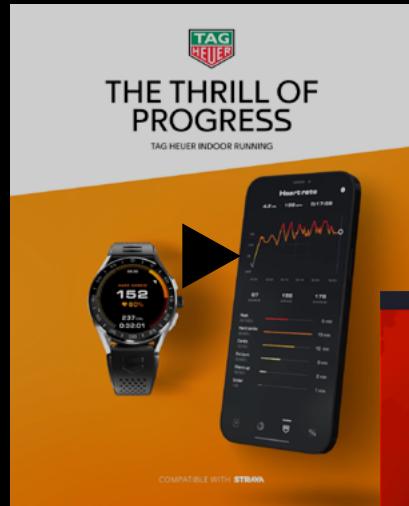
EXPÉRIMENTATIONS

A selection of motion experiments made on After Effects.
Click on thumbnails to watch.



BONHOMME

Motion art direction made when I was working at "Bonhomme" studio in Paris. [Click the thumbnails.](#)



SEE YOU

Thank you,

I think it's time to collaborate : andyrajopro@gmail.com