

INTRODUCTION

Hey, I'm *Andy Rajoelisoa* a.k.a *andyarchives*,
art director & graphic designer.

2024

INSTAGRAM → LINKEDIN →

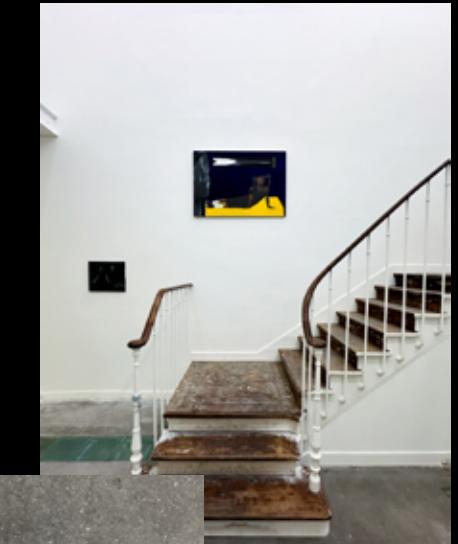
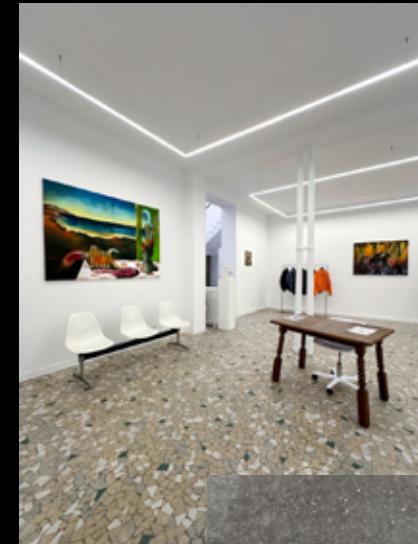
ANDYRAJOPRO@GMAIL.COM

Graphics, Merchandising

S, M, L, XL POP-UP w/ BIENVENUEPROJECTS



Graphic identity, posters and t-shirts for
Bienvenue's 2024 pop-up : S M L XL.



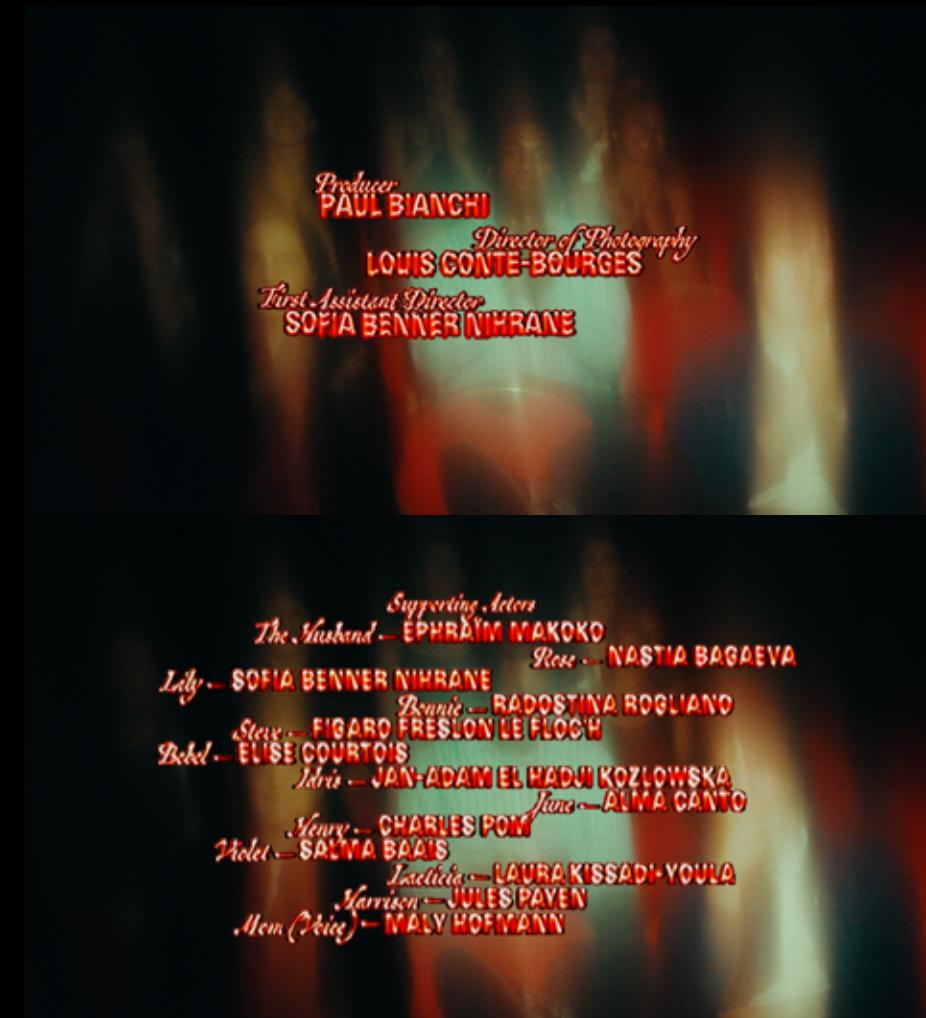
Type Design, Artwork, Credits

SPRING ROUNDS

THE FILM →



Custom typography and credits for the film "Spring Rounds" directed by **Victor Gradea & Paul Bianchi**.



*Logotypes, Illustration***NIKE BRA WOMEN** w/ WWWESH STUDIO

Graphic proposals of stickers & logos to print, embroider or patch on Nike sports bra for the **2023 FIFA Women's World cup.**

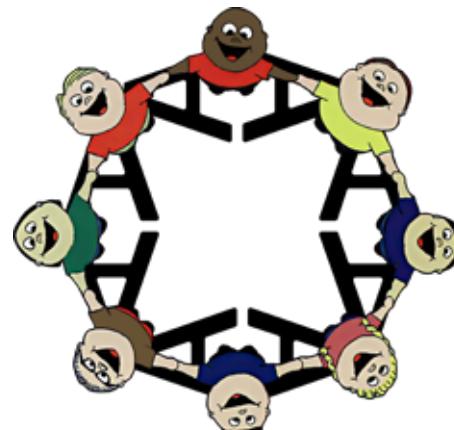
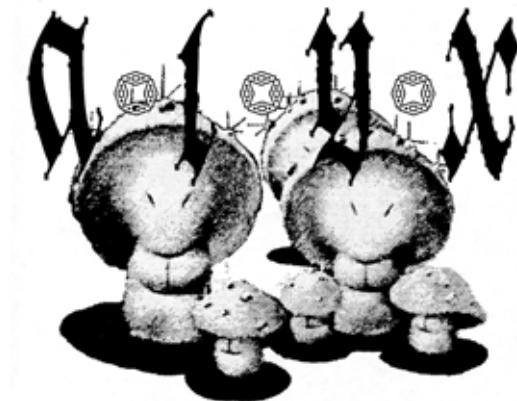


Logotypes, artworks

1017 ALYX 9SM

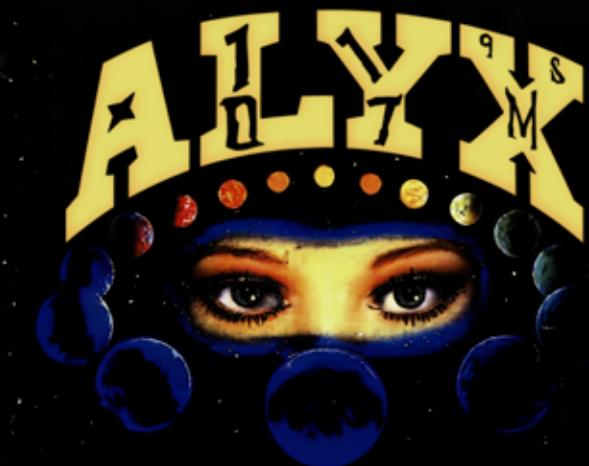
Artworks, symbols, patterns & logos for **the fashion brand
1017 ALYX 9SM.**



*Logotypes, artworks***1017 ALYX 9SM**

Logotypes, artworks

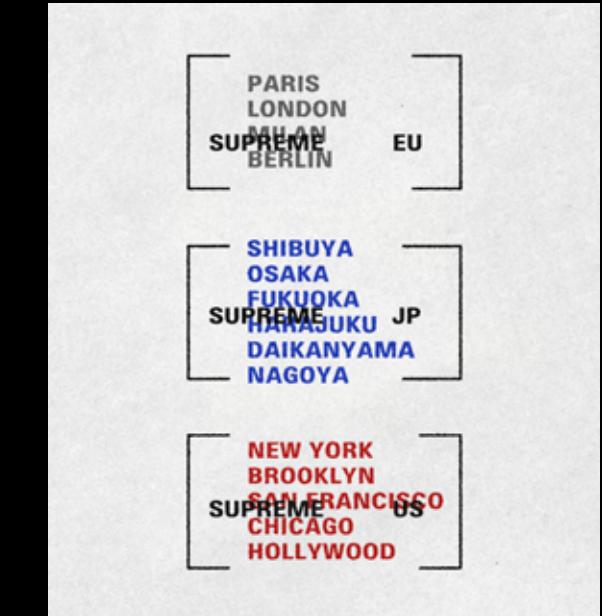
1017 ALYX 9SM



Logotype, textures, type

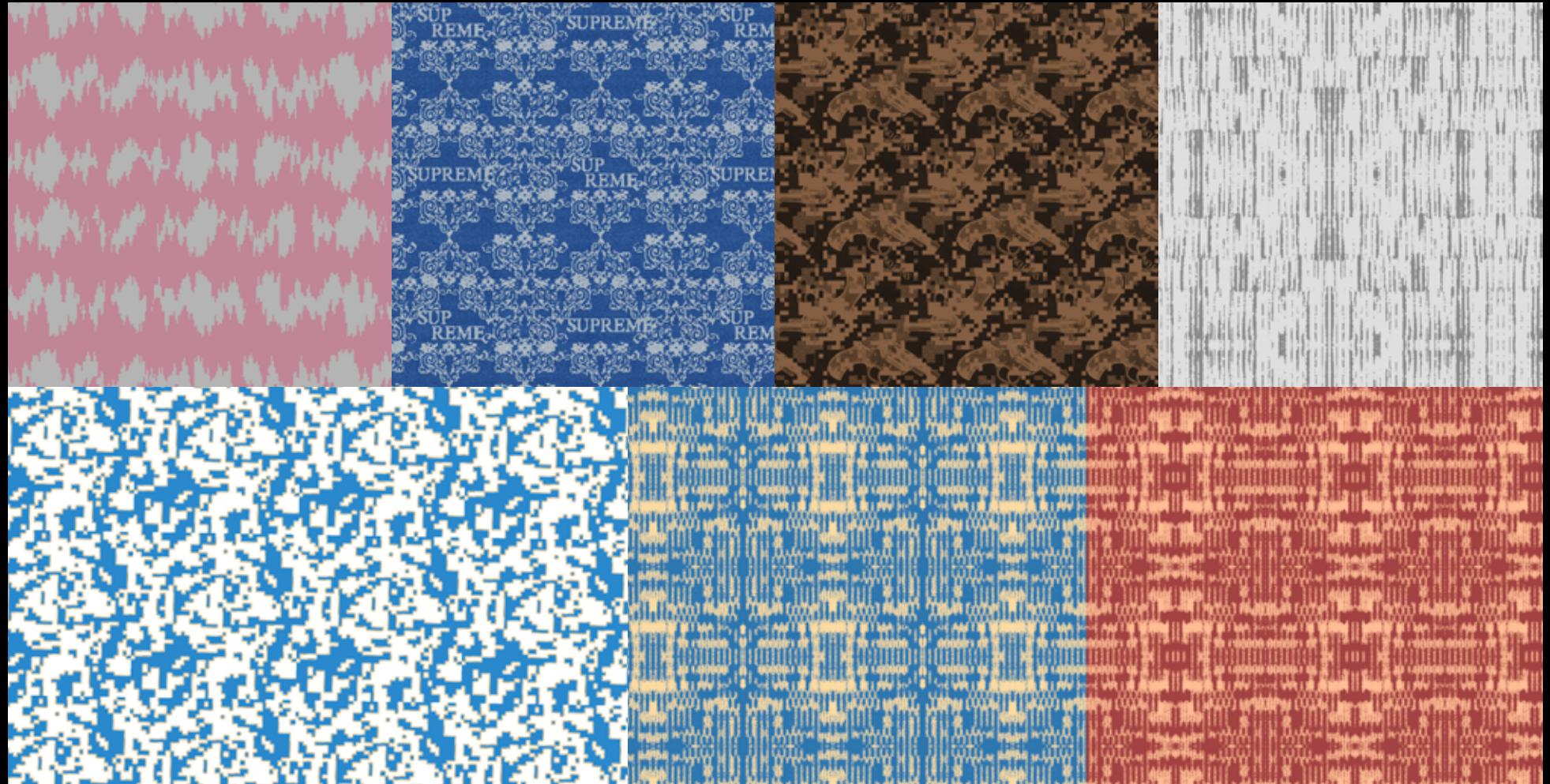
SUPREME SS24 : LOGOS

w/ WWWESH STUDIO



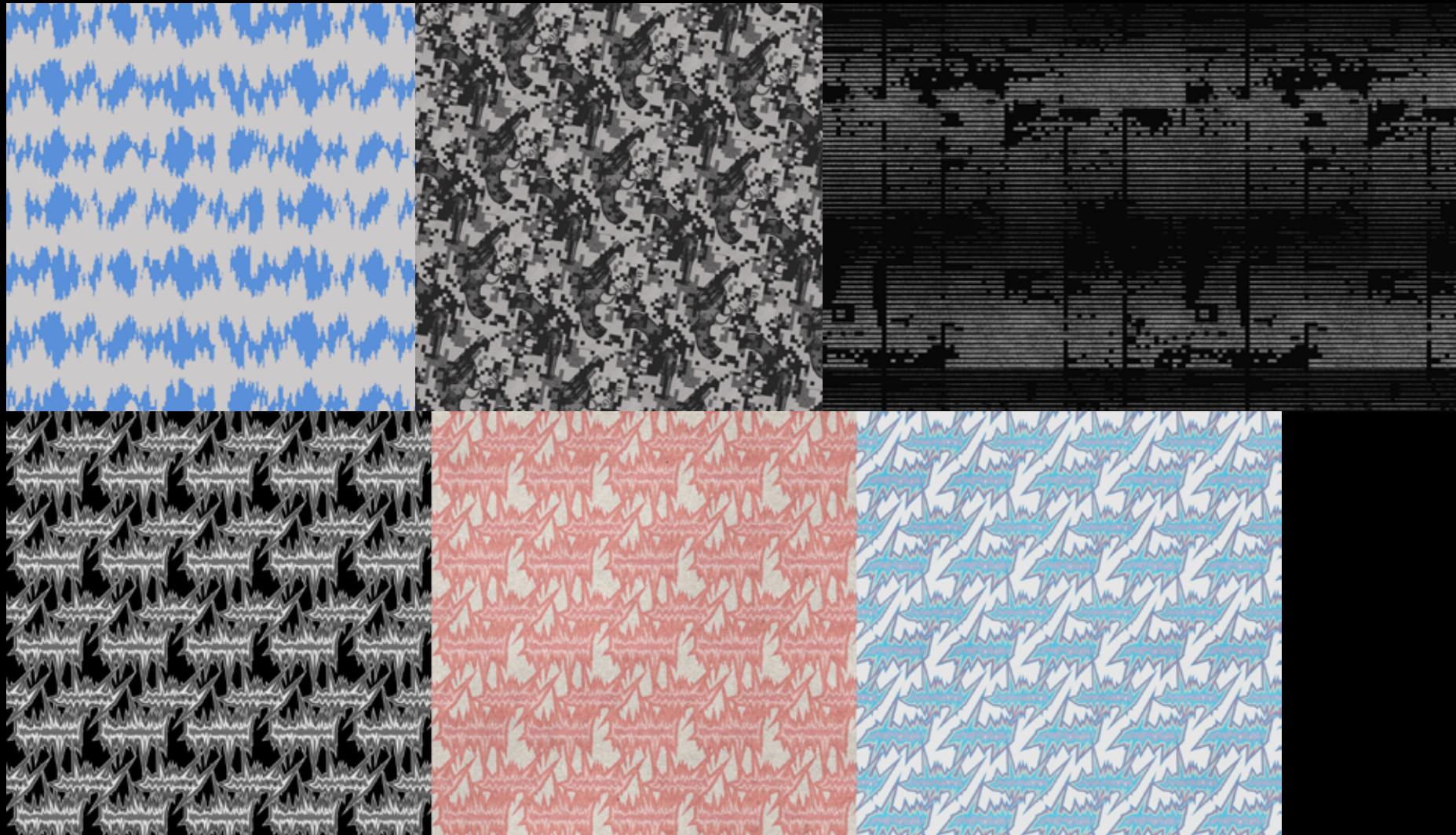
SUPREME SS24 : PATTERNS

w/ WWWESH STUDIO



SUPREME SS24 : PATTERNS II

w/ WWWESH STUDIO



Logotype, Artwork

HIDDEN N.Y.



Graphic logo artwork proposal for the brand **HIDDEN**.



Art Direction, Identity, Motion

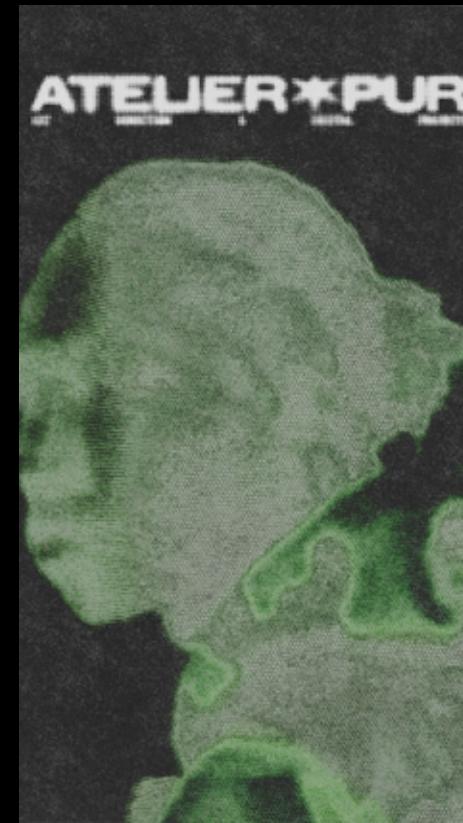
ATELIER PUR

INSTAGRAM →

PORFOLIO →



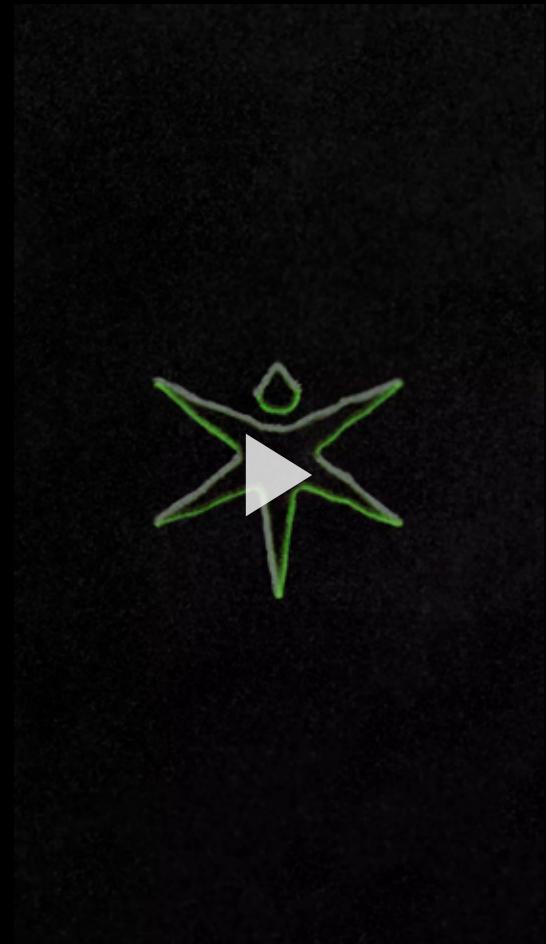
Founded my creative studio dedicated to digital projects and websites.



Art Direction, Identity, Motion

ATELIER PUR: SOCIAL MEDIA

Images & short videos showcasing the studio's identity and iconography for social media.

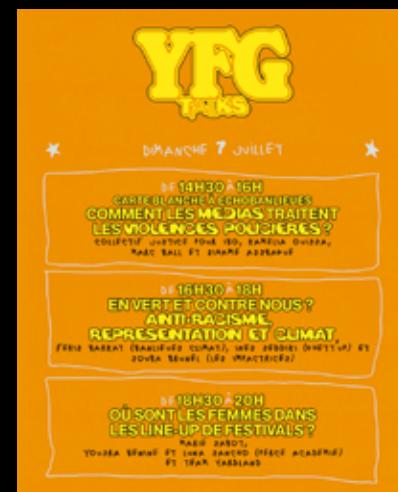


Illustration, layout

YARDLAND



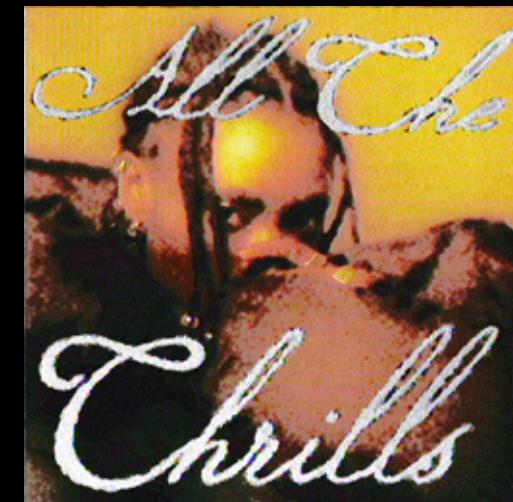
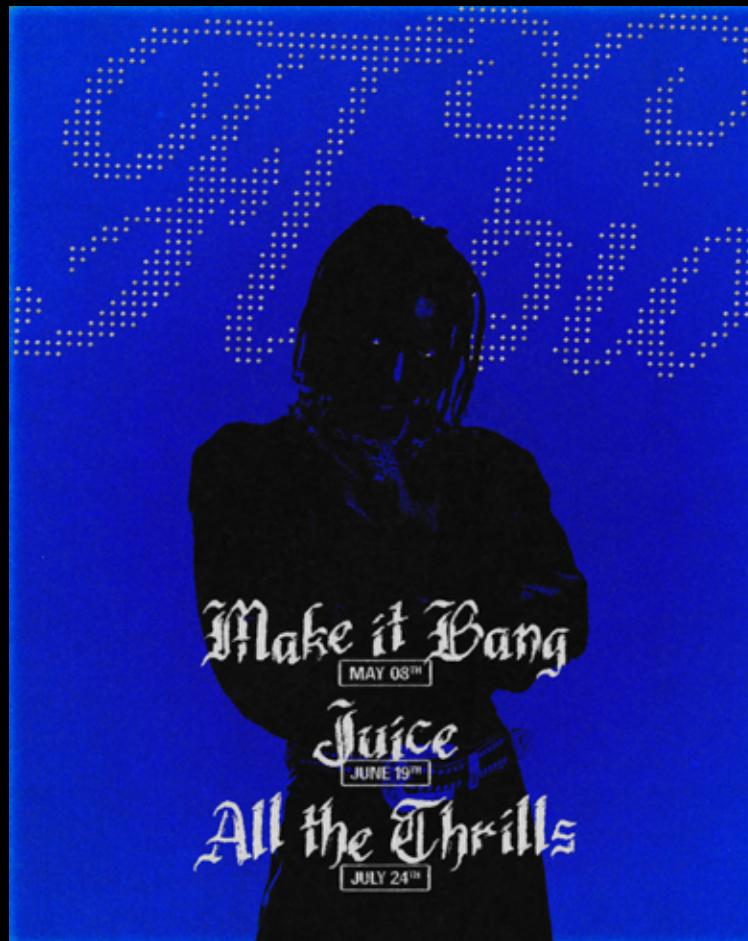
Graphics for signage and social media assets for "YARDLAND" music festival.



Cover art, Poster

FLOHIO 2024 SINGLES

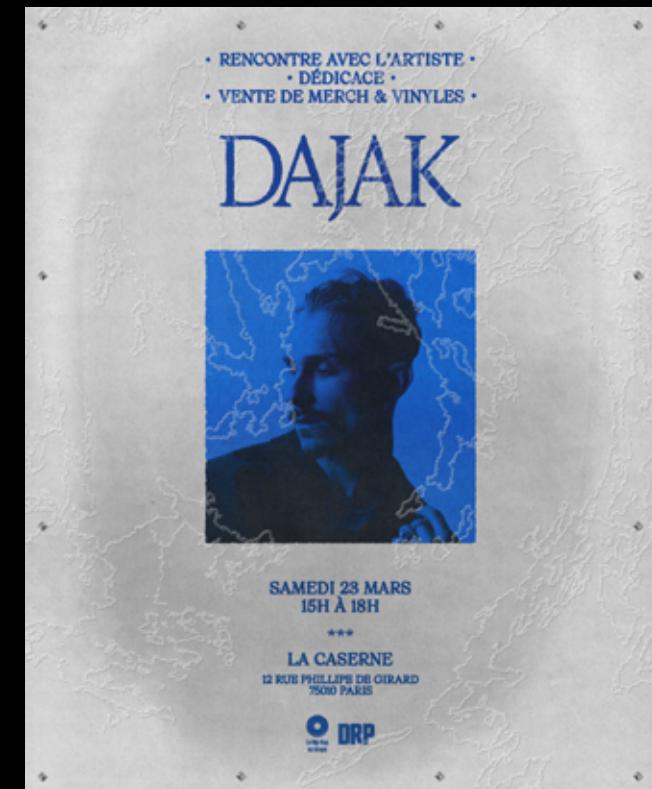
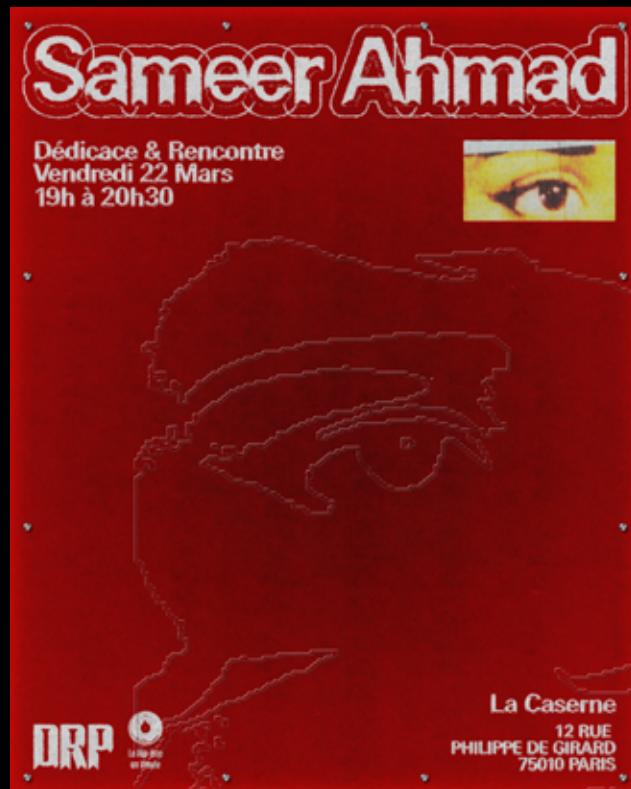
Poster & Single covers for the artist Flohio.



Posters

DRP FESTIVAL 2024 "LA COLOC"

Social media posters for DRP Paris' 2024 festival.

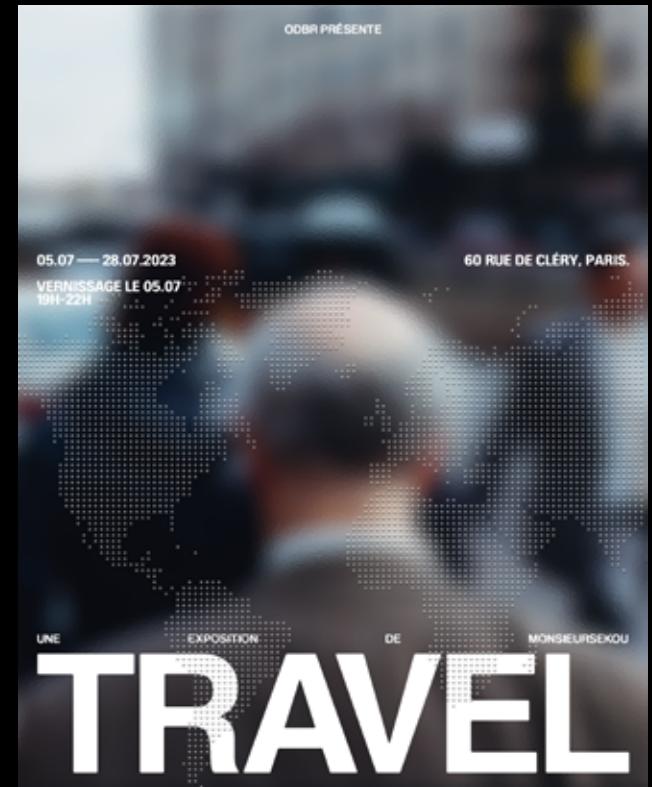
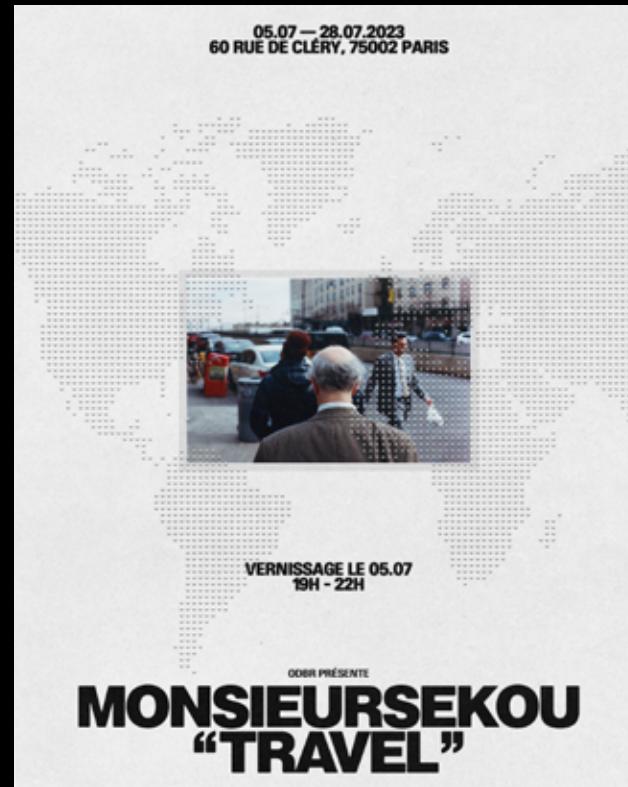
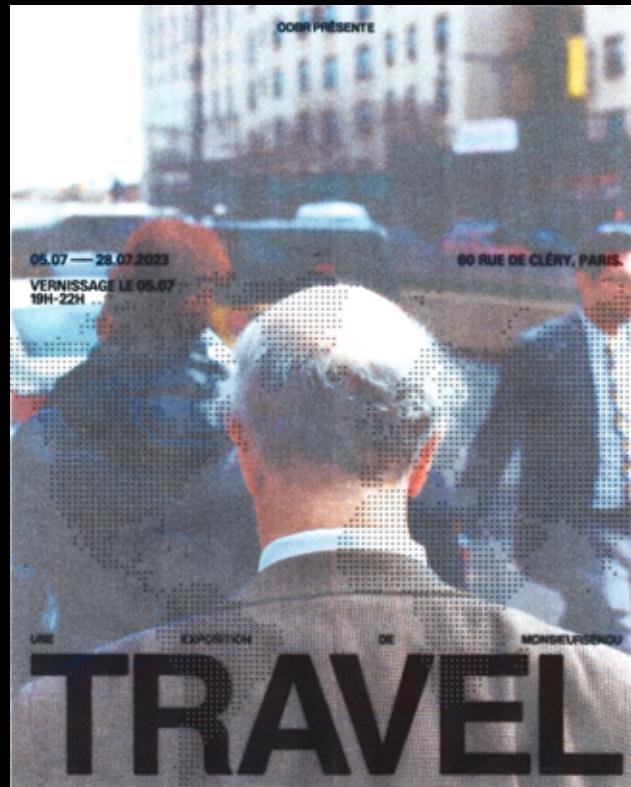


Posters

MONSIEURSEKOU : "TRAVEL"

"*Travel*" was an exhibition by my friend @monsieursekou and took place at ODBR galerie in Paris.

INSTAGRAM POST →



Posters

J'ESPÈRE QUE TU VAS BIEN

INSTAGRAM POST →

THE PHOTO NOVEL →



Series of posters for the release of the musical project :
"J'espère que tu vas bien", a roman photographique composed by
Ryan Koffi & directed by Maxime Ellies.





Logotypes, Illustration

AIR X AMAZON PRIME WWWORKSHOP

w/ WWWESH STUDIO

Laser-cut logo



Graphics & object-crafting for a workshop during a private event for the release of the movie "AIR" in collaboration with Prime Video.



Metallic dogtags

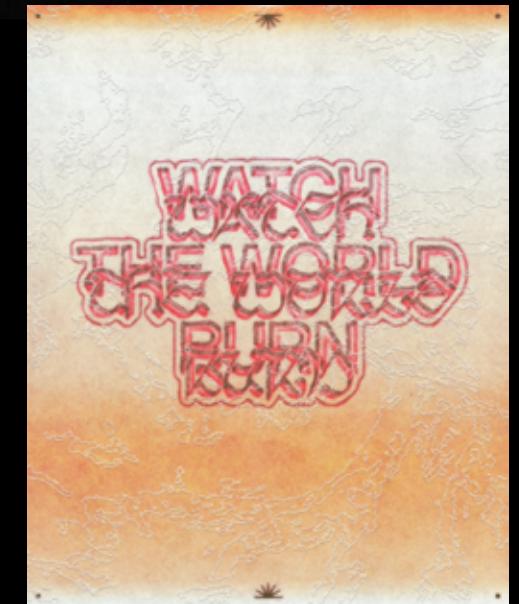
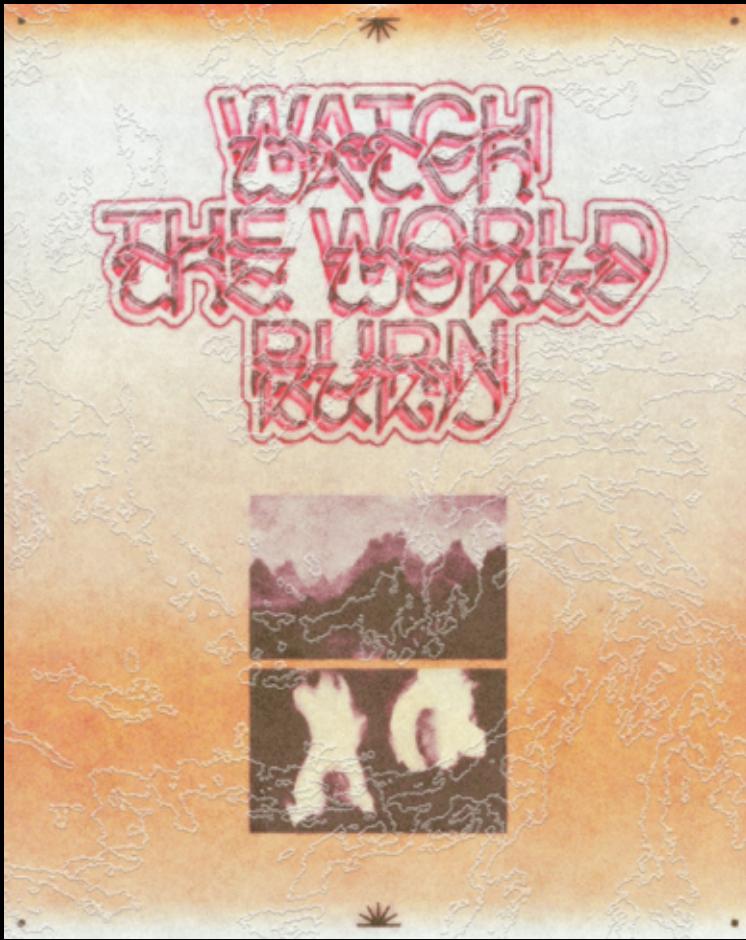


Unselected proposals



Poster artwork, typography

WATCH THE WORLD BURN



Type, photo artworks

ILLUMINATIONS

Visual series and experimentation on type, textures and blurs.
Original photos from Flickr.

INSTAGRAM POST →



Custom type

JAMAICAN MULE

MUSIC VIDEO →

INSTAGRAM POST →



Type design and credits for the music video "Jamaican Mule" by Slimka and Captaine Roshi.

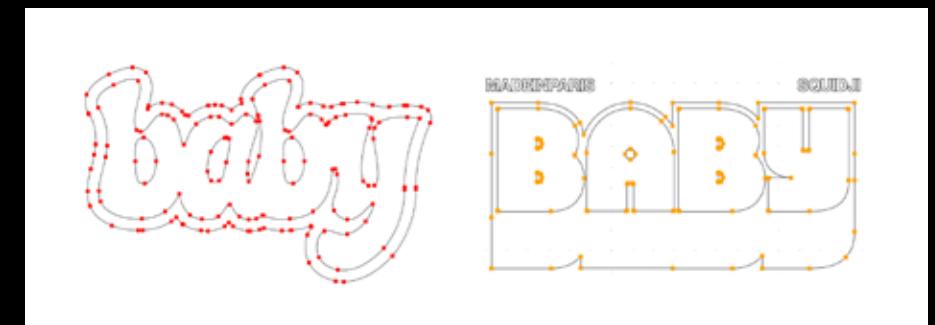


*Custom type***BABY**

MUSIC VIDEO →



Title design for the music video "Baby" by MadeInParis & Squidji.



"BABY"
MADEINPARIS + SQUIDJI
UNSELECTED TYPE

JANUARY 2022

DIRECTOR : ROMAIN ABADÉ



MOTION EXPERIMENTS

A selection of motion experiments made on After Effects.
Click on thumbnails to watch.



Dajak

Music artist

For more than 2 years, I've been working on all the graphic visuals of **Dajak** (composer, singer and artist).
From **typography, album covers, merchandising and posters...**

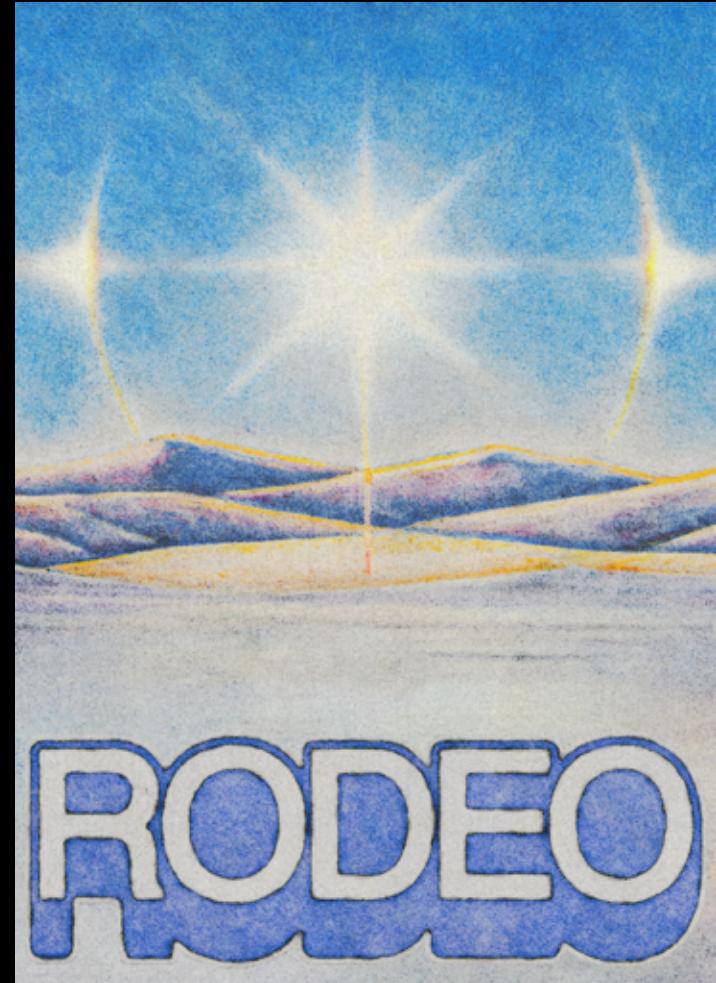
Identity, Artworks, Printing

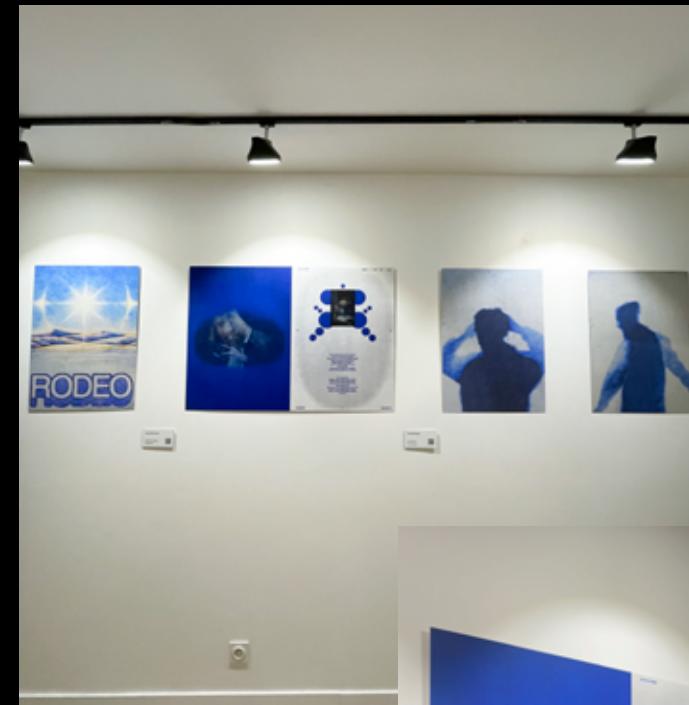
"LES LARMES DU SOLEIL" EXHIBITION

For the release of his album "*Les Larmes du Soleil*", we organized an exhibition with every artist that contributed to the project directly or indirectly. This is the identity of the event.

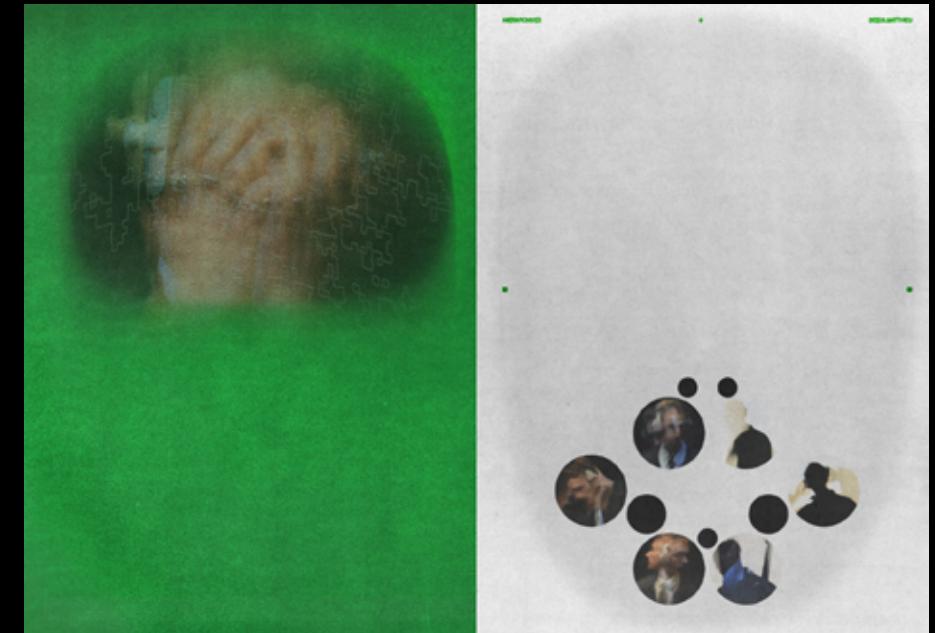


I created 4 exclusive artworks in collaboration with Matthieu Bizeul that were displayed on a textured paper (40x60cm) at the Galerie ODBR.





ALTERNATIVE ARTWORKS



Type design, Posters, Motion

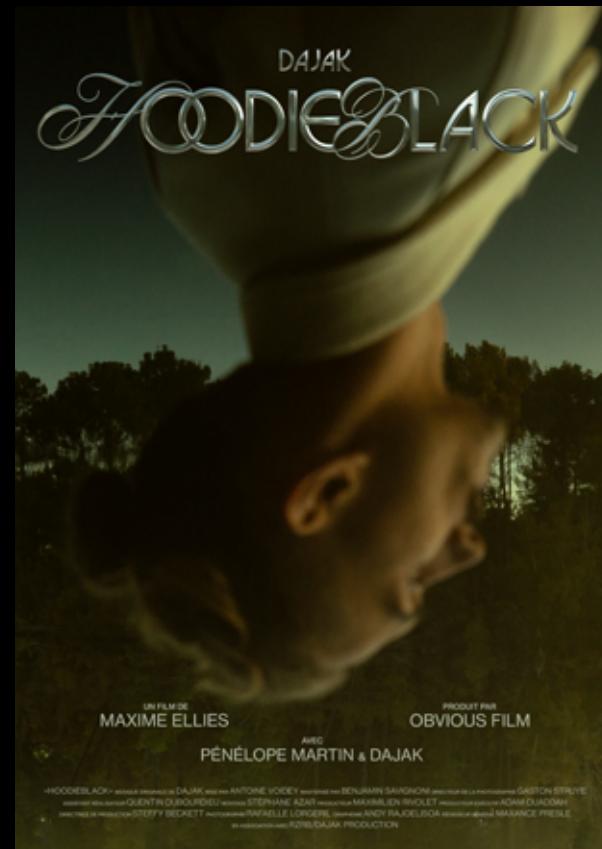
HOODIEBLACK : POSTERS

INSTAGRAM POST →

HOODIEBLACK : LE FILM →

3 posters for the release of the short film "**Hoodieblack**" directed by Maxime Ellies for Dajak's song.

Photographs by Rafaelle Lorgesil (1-2) & Lucas Campigli (3).

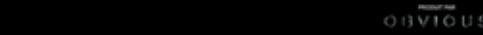


Type design, Posters, Motion

HOODIEBLACK : TITLE DESIGN

Film screenshots :

Compositing :



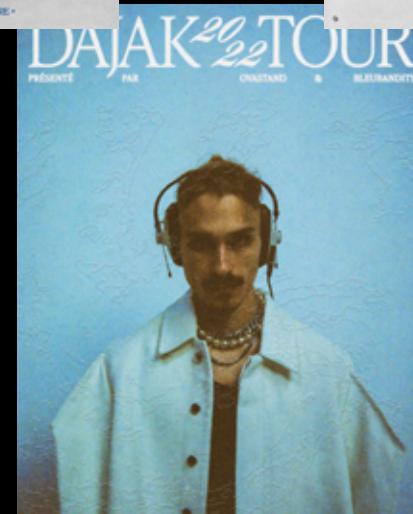
REALISATION
MAXIME ELLIES
HISTOIRE D'AMOUR ET VENGEANCE EN
DAJAK
PRODUCE PAR
OBVIOUS

HISTOIRE D'AMOUR
PENELOPE MARTIN
ACTEUR PRINCIPAL
DAJAK

PRODUCE PAR
OBVIOUS
PRODUCE PAR
MAURILLEN REVOLLET

Layout, Typography

POSTERS



Multiple posters for concerts, events, tours...

Artwork

MERCH : HOODIEBLACK + T-SHIRT BONUS



Artwork

MERCH : LES LARMES DU SOLEIL



Artwork

MERCH : LA BOULE NOIRE

Mock-up



Artwork and design for an exclusive tee sold at a concert.
Original photo : [Rafaelle Lorgesil](#)



Title design, Credits

BLEU ÉLECTRIQUE

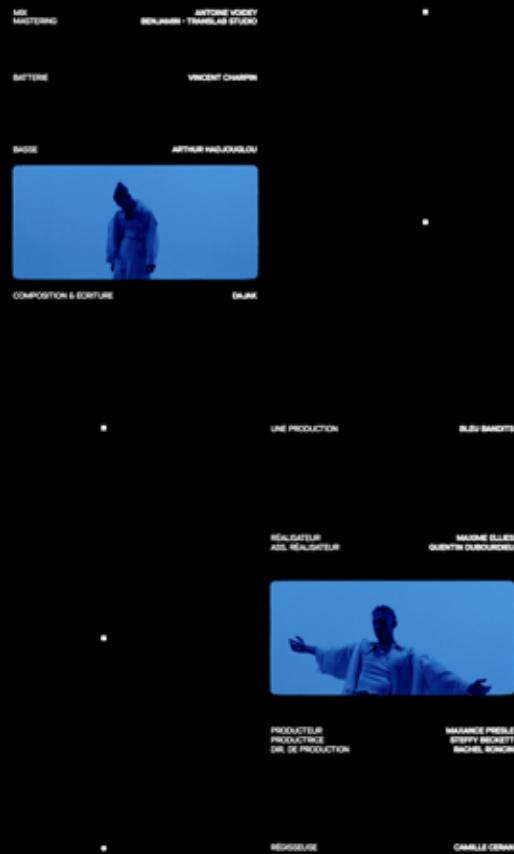
MUSIC VIDEO →



INSTAGRAM POST →

Title and Credits animation for the music video "Bleu Électrique"

BLEU ÉLECTRIQUE



MNMA *Studio* Redesign

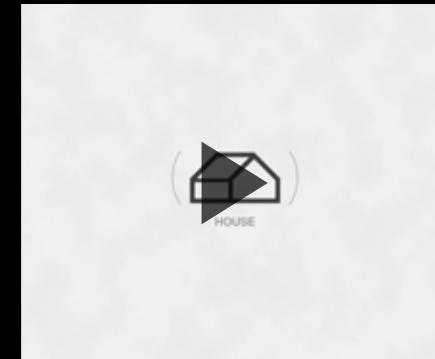
Full redesign of **MNMA Studio**, brasilian architecture studio. All the original photos are from [Andre Klotz](#).

IDENTITY



Geometrical logo and icons, swiss type. Addition of subtle textures as the signature of the studio because MNMA cares about textures and materials.

Animated icons :

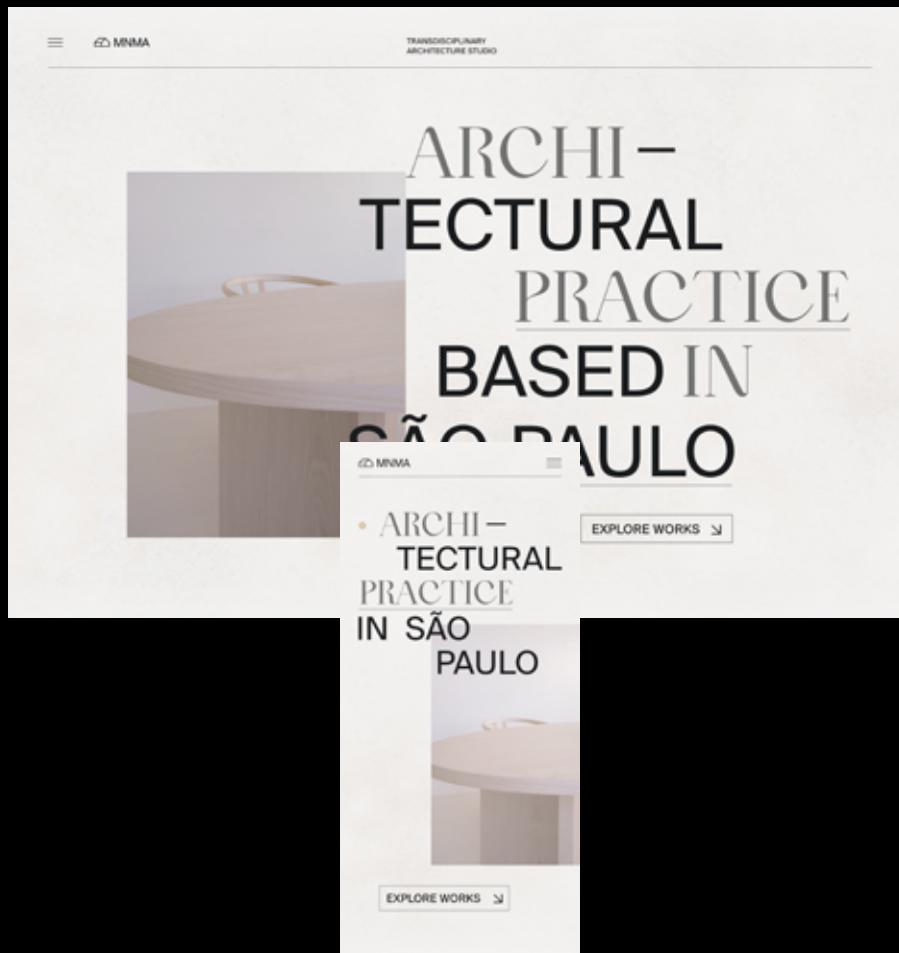


Animated logo :

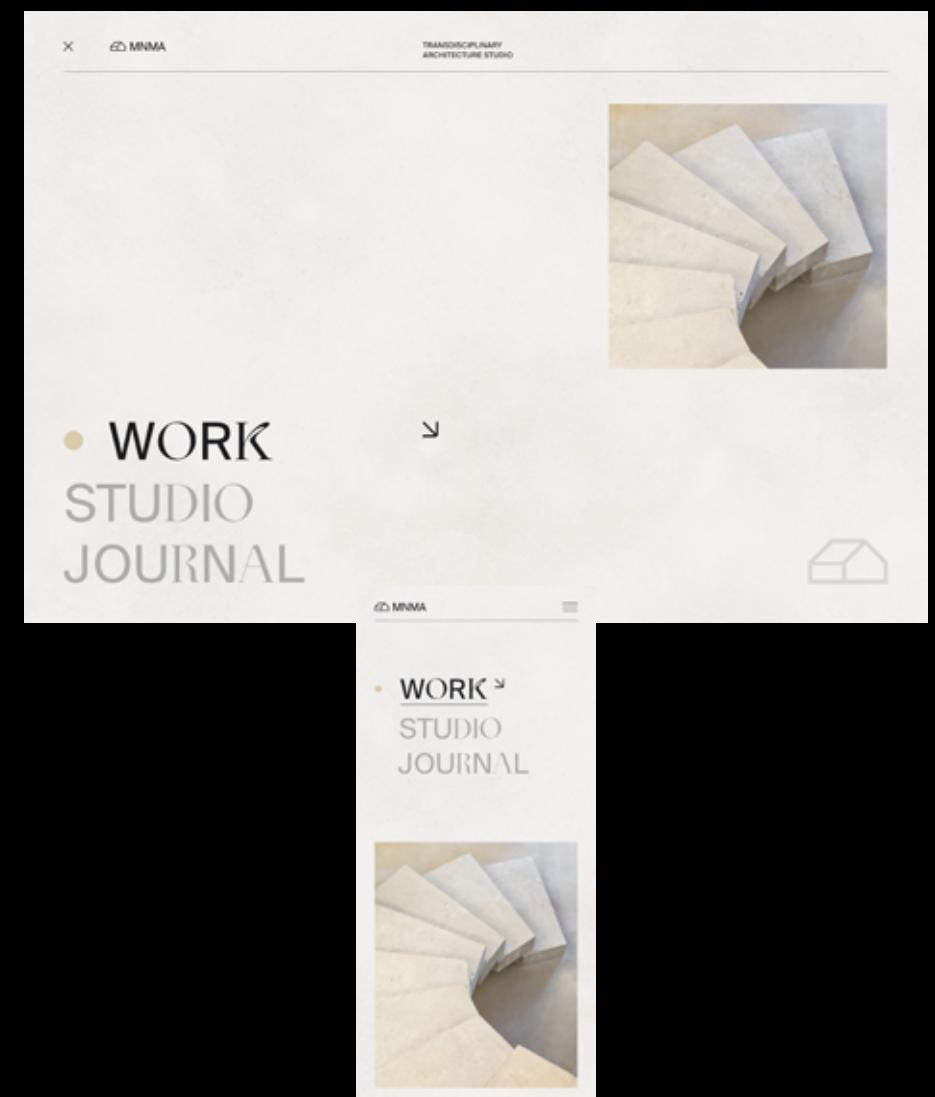


WEBSITE

Home Page



Menu



“Work” page

The screenshot shows the 'OUR PROJECTS' section of the website. It features a grid of project cards with the following details:

- HAIGHT**: Includes a thumbnail image of a modern building with a textured facade.
- CASA CUPE**: Includes a thumbnail image of a house with a large, rounded yellow volume.
- SELO**: Includes a thumbnail image of a minimalist interior space.
- DOIS TRÓPICOS**: Includes a thumbnail image of a bowl filled with oranges.
- TRY**: Includes a thumbnail image of a room with wooden furniture.
- FORMA L'ATELIER**: Includes a thumbnail image of architectural drawings.

Each card includes a 'CASE STUDY' button and a small '2016-19' text element.

This screenshot shows a detailed view of the 'OUR PROJECTS' section. It displays two projects side-by-side:

- HAIGHT**: Shows a thumbnail of a building with a textured facade and a 'CASE STUDY' button.
- CASA CUPE**: Shows a thumbnail of a house with a large, rounded yellow volume and a 'CASE STUDY' button.

Both cards include a small '2016-19' text element.

This screenshot shows another detailed view of the 'OUR PROJECTS' section, displaying two projects:

- CASA CUPE**: Shows a thumbnail of a house with a large, rounded yellow volume and a 'CASE STUDY' button.
- SELO**: Shows a thumbnail of a minimalist interior space and a 'CASE STUDY' button.

Both cards include a small '2016-19' text element.

• SELO DE CONTROLE (100 M²) STORE IN SÃO PAULO (2019)

Photographed by André Klarz
Retail Store in São Paulo (Brazil)
The 100 square meter retail restoration project for Selos brand of handmade soaps inspired us to create an off-trend exception atmosphere. MNMA studio core process of developing ideas.

[EXPLORE ↗](#)

• CASA CUPE (250 M²) HOUSE IN PERNAMBUCO (2018)

Photographed by André Klarz
Retail Store in São Paulo (Brazil)
A large planter sub-designed by a porch was the element that guided the intimate design of the Casa Cupe, located in an old colonial house in Recife, Pernambuco. The project is for the architecture brand. A project that materializes sensations and seeks more harmonious forms of construction with nature.

[EXPLORE ↗](#)

• DOIS TROPICOS (2 KM²) RESTAURANT IN SÃO PAULO (2020)

Photographed by André Klarz
Restaurant and store in São Paulo (Brazil)
In Dois Tropicos, the link between an architectural project and its production becomes immediately thin and concrete, emerging into a result where sensory, representation and cultural techniques decisions always fuel and impact each other.

[EXPLORE ↗](#)

ATTENTION TO TEXTURES AND MATERIALS

OUR CURATION PROCESS

During this curation process and along the building development, we some natural weathering occurred on the floor because of the constant rain. MNMA studio used a simple technique of filling the cracks with a cement grout mixture to hide the fact. The toilet sink is also a handmade process of "scouring", a limestone and applying glazes to it, to create a very particular rough texture.

01 / 10 → [MORE PHOTOS](#)

• NEXT – CUPE HOUSE⁰⁵ ↗

SEE YOU

Thank you,

I think it's time to collaborate : andyrajopro@gmail.com