

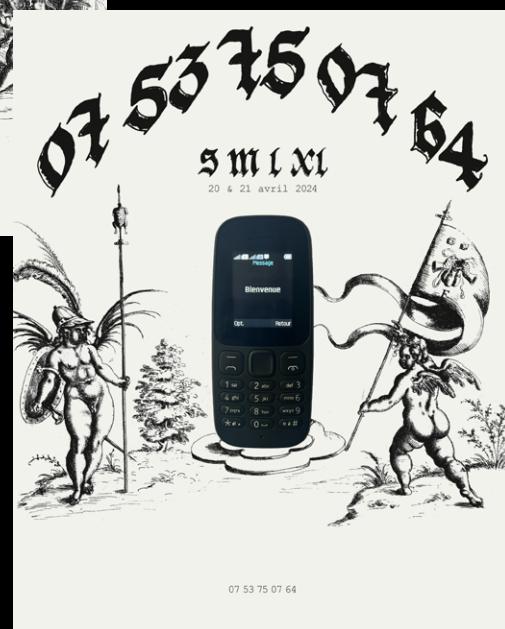
INTRODUCTION

Hey, I'm *Andy Rajoelisoa* a.k.a *andyarchives*,  
art director & graphic designer.

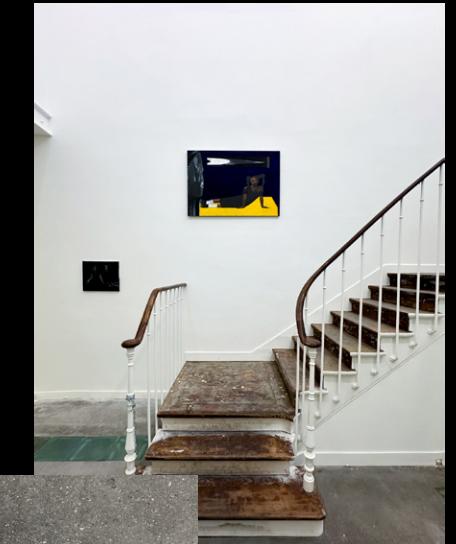
2024

INSTAGRAM → LINKEDIN →

ANDYRAJOPRO@GMAIL.COM

*Graphics, Merchandising***S, M, L, XL POP-UP w/ BIENVENUEPROJECTS**

Graphic identity, posters and t-shirts for  
Bienvenue's 2024 pop-up : S M L XL.



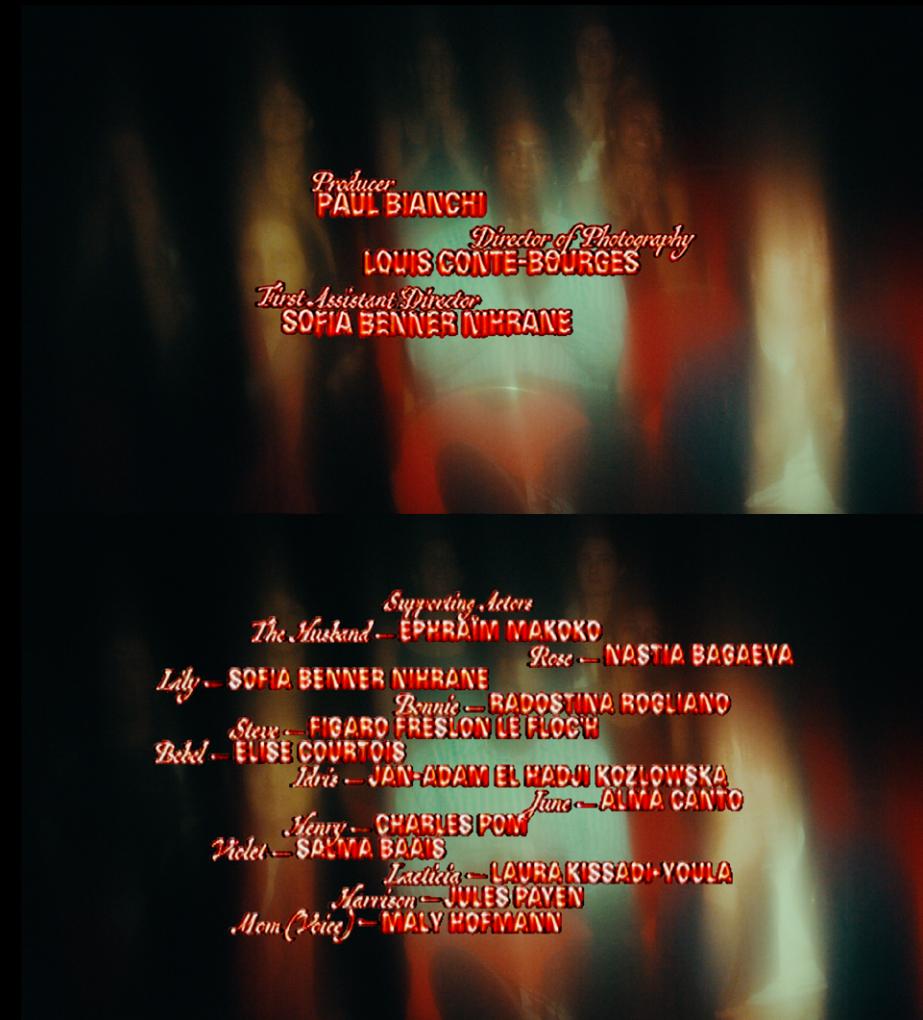
Type Design, Artwork, Credits

# SPRING ROUNDS

THE FILM →



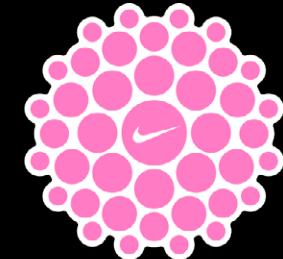
Custom typography and credits for the film "Spring Rounds" directed by **Victor Gradea & Paul Bianchi**.



*Logotypes, Illustration*

# NIKE BRA WOMEN w/ WWWESH STUDIO

Graphic proposals of stickers & logos to print, embroider or patch on Nike sports bra for the **2023 FIFA Women's World cup.**



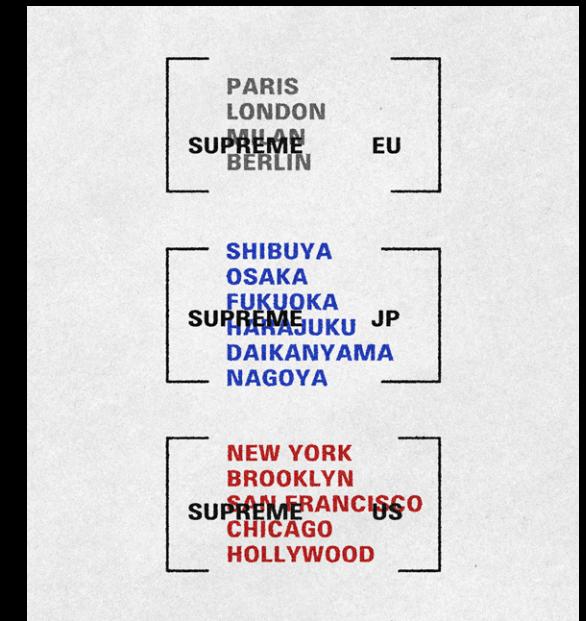
*Logotype, textures, type*

# SUPREME SS24 : LOGOS

w/ WWWESH STUDIO

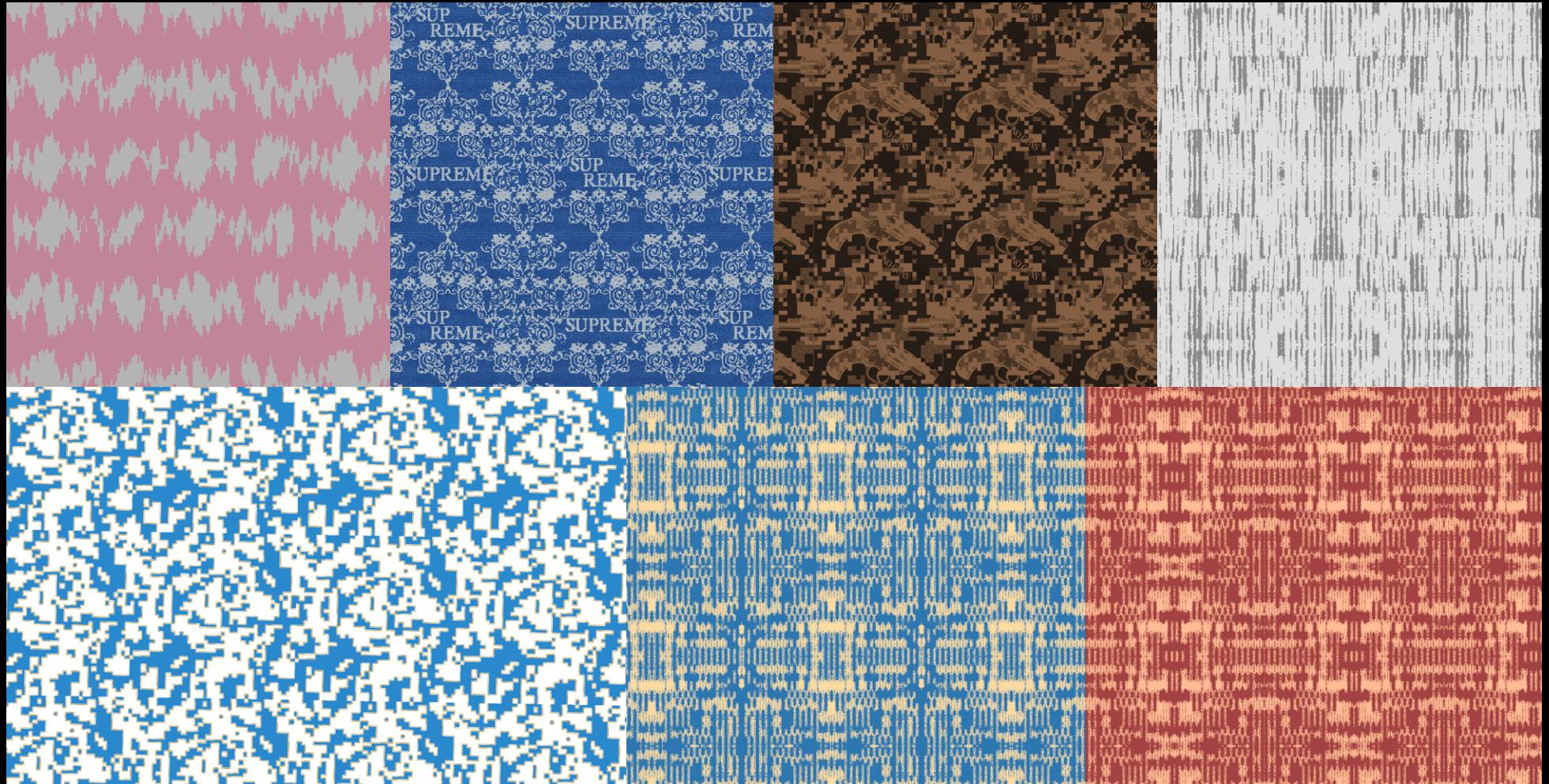


Graphic proposals of logos, patterns and artworks for Supreme.



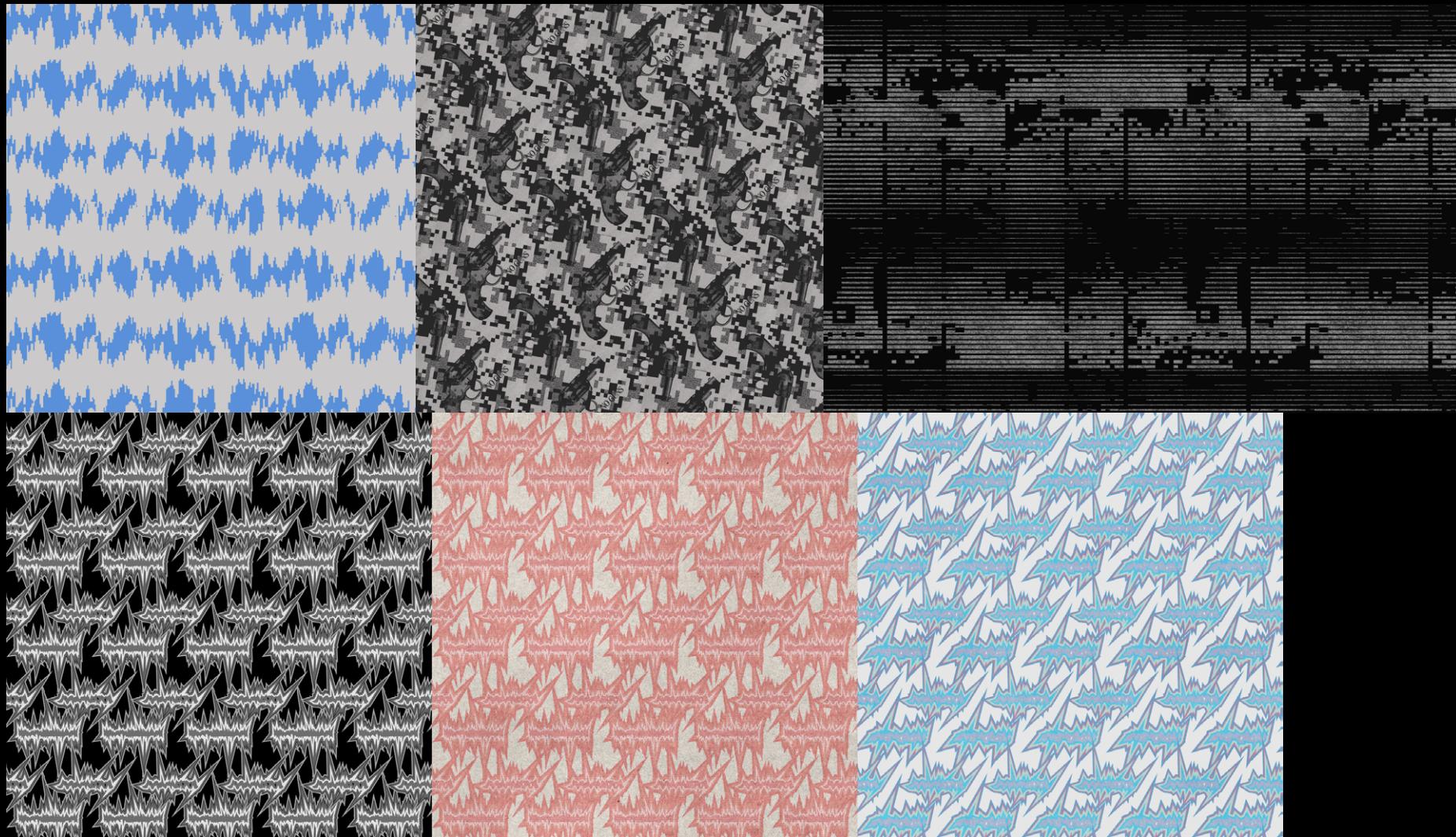
# SUPREME SS24 : PATTERNS

w/ WWWESH STUDIO



# SUPREME SS24 : PATTERNS II

w/ WWWESH STUDIO



*Logotype, Artwork***HIDDEN N.Y.**Graphic logo artwork proposal for the brand **HIDDEN**.

*Art Direction, Identity, Motion*

## ATELIER PUR

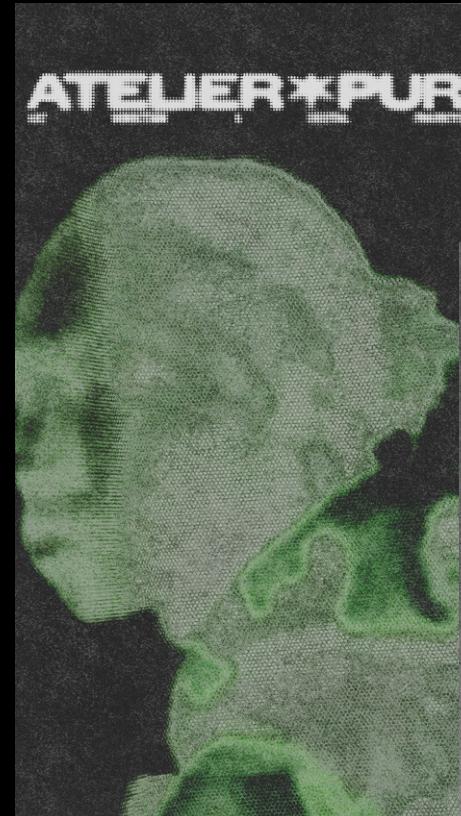
INSTAGRAM →

PORFOLIO →



ART DIRECTION MOTION

Founded my creative studio dedicated to digital projects and websites.



2022-2023

*Art Direction, Identity, Motion*

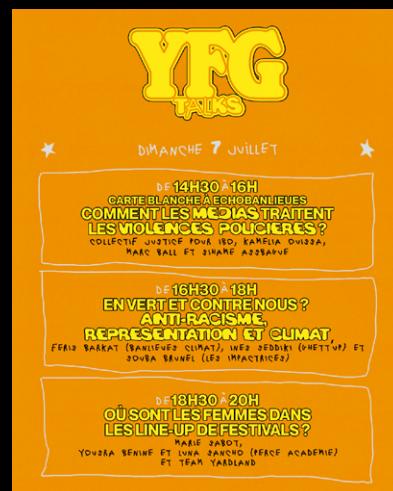
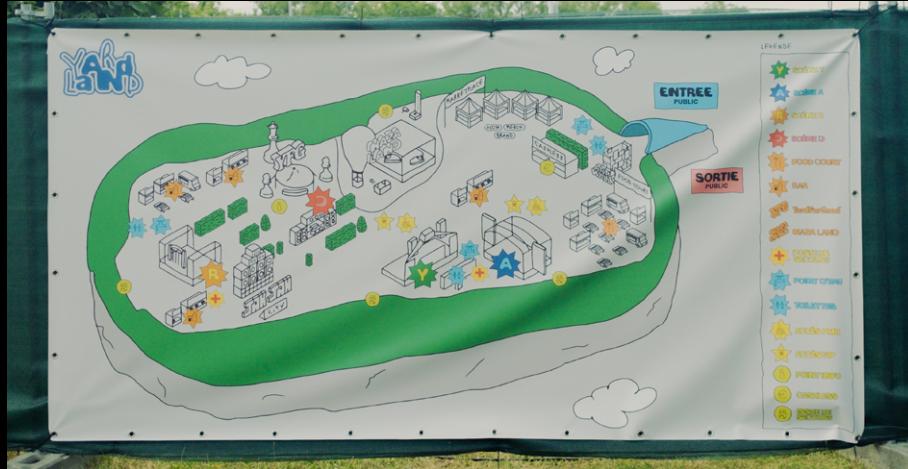
## ATELIER PUR: SOCIAL MEDIA

**Images & short videos** showcasing the studio's identity and iconography for social media.



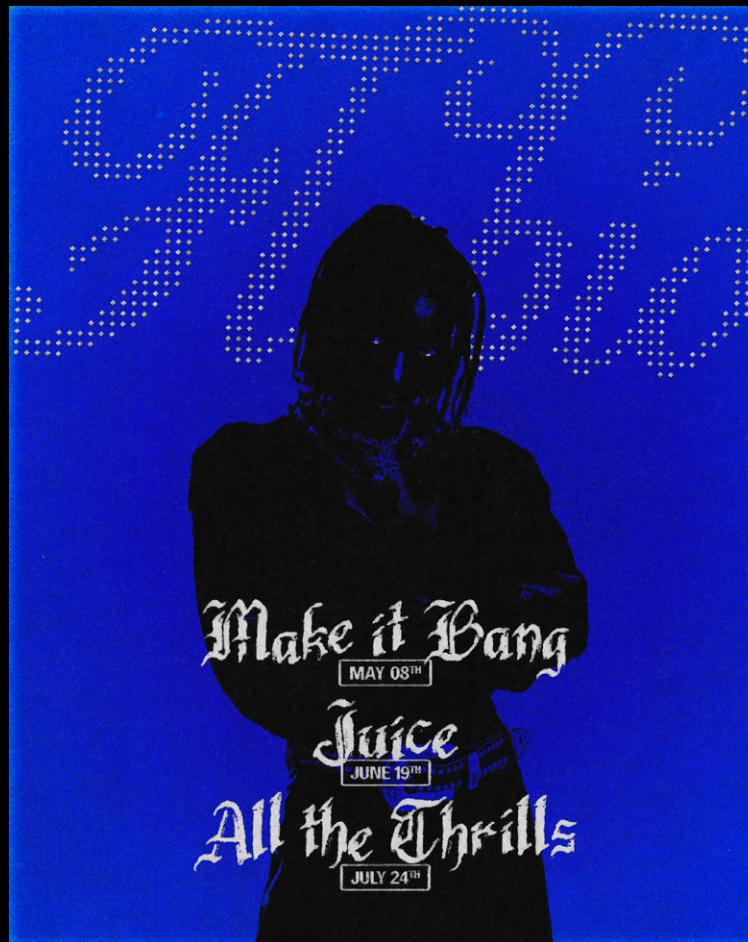
*Illustration, layout*  
**YARDLAND**

Graphics for signage and social media assets for "YARDLAND" music festival.

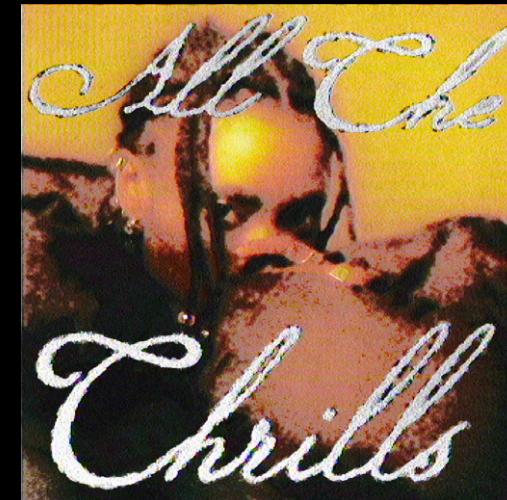


Cover art, Poster

## FLOHIO 2024 SINGLES



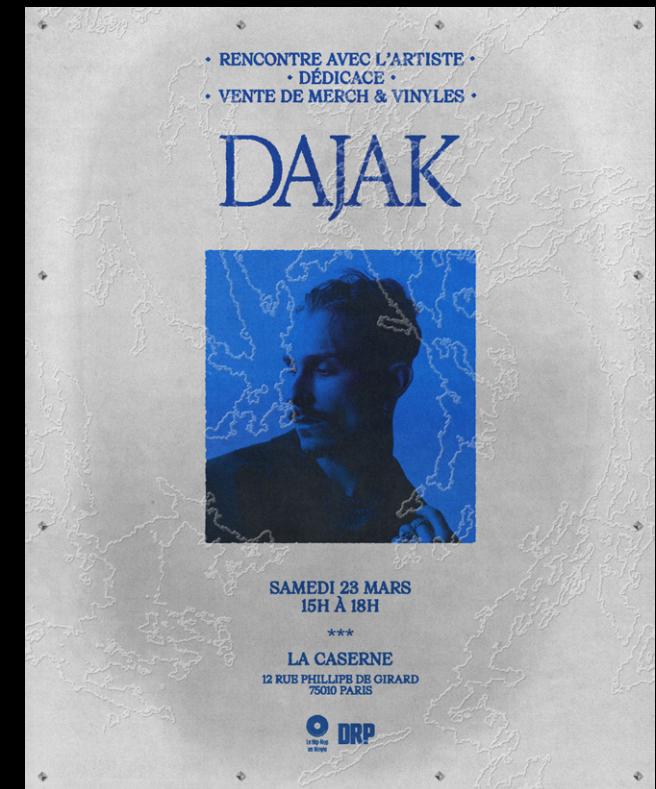
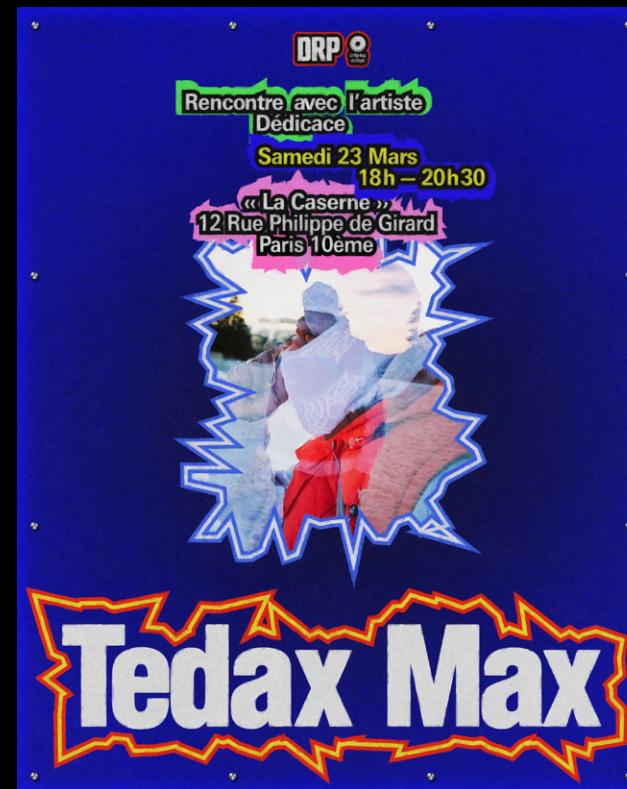
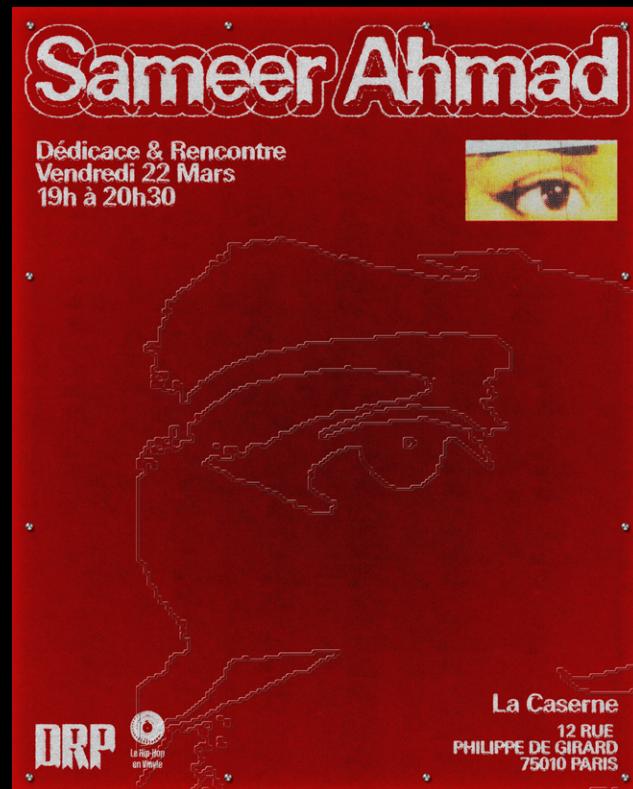
Poster & Single covers for the artist Flohio.



## Posters

# DRP FESTIVAL 2024 "LA COLOC"

Social media posters for DRP Paris' 2024 festival.

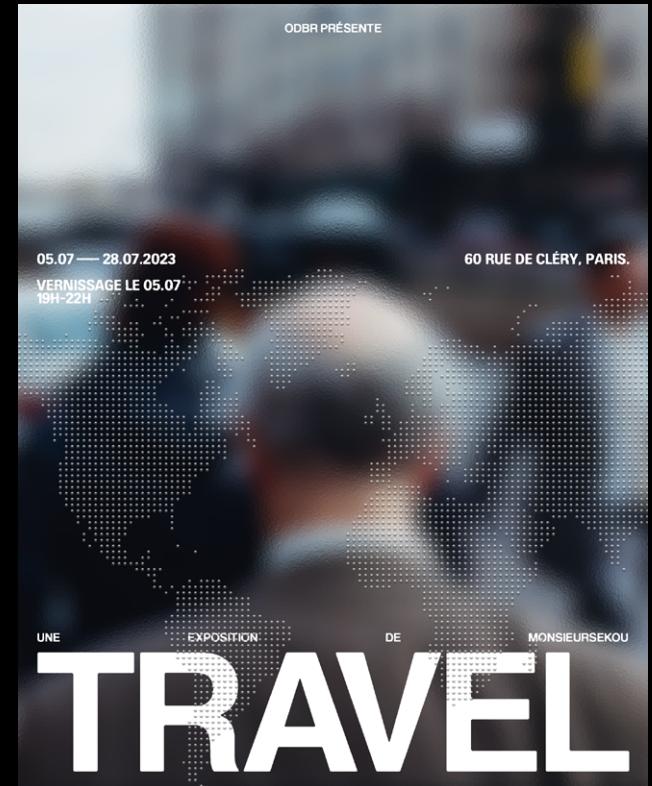
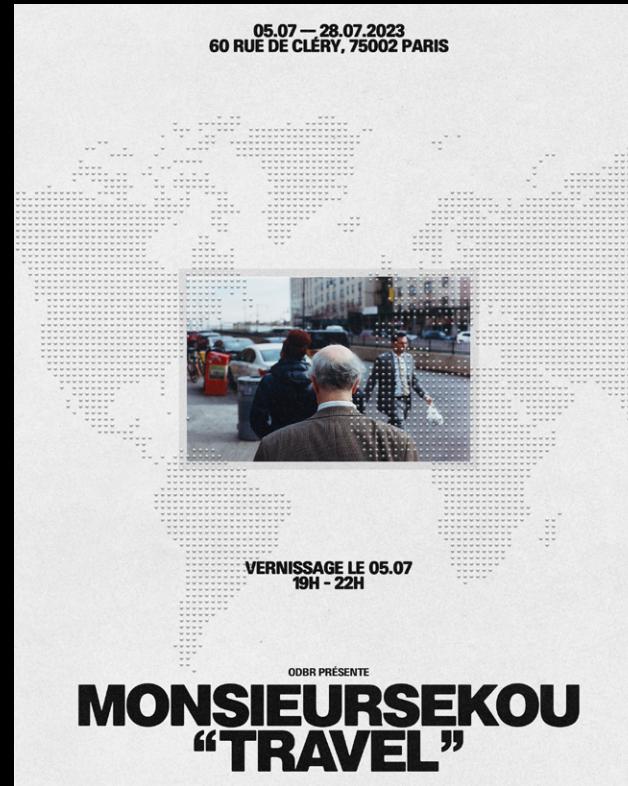
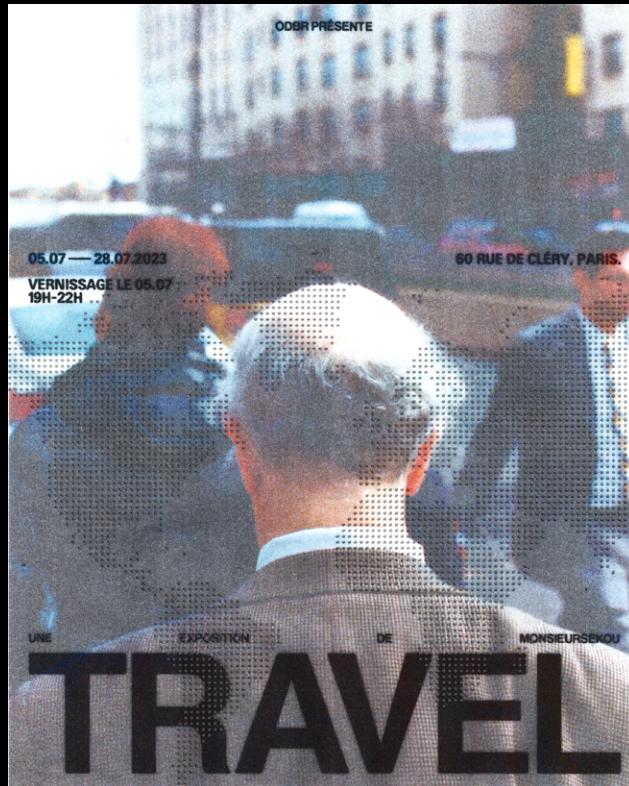


*Posters*

## MONSIEURSEKOU : "TRAVEL"

"*Travel*" was an exhibition by my friend @monsieursekou and took place at ODBR galerie in Paris.

INSTAGRAM POST →



*Posters*

# J'ESPÈRE QUE TU VAS BIEN

INSTAGRAM POST →

THE PHOTO NOVEL →



Series of posters for the release of the musical project :  
*"J'espère que tu vas bien"*, a roman photographique composed by  
Ryan Koffi & directed by Maxime Ellies.





UN ROMAN PHOTOGRAPHIQUE DE RYAN KOFFI  
 RÉALISÉ & PHOTOGRAPHIE PAR MAXIME ELLIES AVEC UTÉLIANE LINVANI & LÉA BUREL  
 AFFICHE PAR ANDY RAJOELISOA UNE PRODUCTION BLEU BANDITS & FOFOUNE PALACE  
 ASSISTANTE PHOTO ET DÉVELOPPEMENT PHOTO RAPHAËLLE FOULON CAMÉRA VIDÉO THOMAS CADOUX  
 SET DESIGN ANTOINE MEFFRE CHOL VOIX OFF LÉA BUREL ENREGISTREMENT VOIX OFF NOBLE STUDIO



RÉALISÉ & PHOTOGRAPHIE PAR MAXIME ELLIES AVEC UTÉLIANE LINVANI & LÉA BUREL  
 AFFICHE PAR ANDY RAJOELISOA UNE PRODUCTION BLEU BANDITS & FOFOUNE PALACE  
 ASSISTANTE PHOTO ET DÉVELOPPEMENT PHOTO RAPHAËLLE FOULON CAMÉRA VIDÉO THOMAS CADOUX  
 SET DESIGN ANTOINE MEFFRE CHOL VOIX OFF LÉA BUREL ENREGISTREMENT VOIX OFF NOBLE STUDIO

*Logotypes, Illustration*

# AIR X AMAZON PRIME WWWORKSHOP

w/ WWWESH STUDIO

Laser-cut logo



Graphics & object-crafting for a workshop during a private event for the release of the movie "AIR" in collaboration with Prime Video.



Metallic dogtags

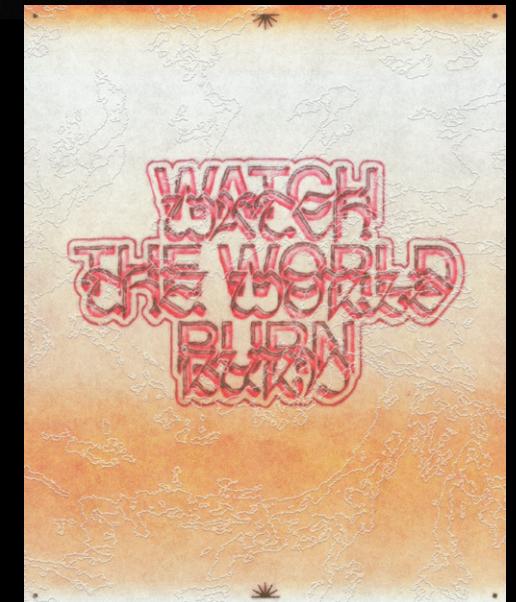
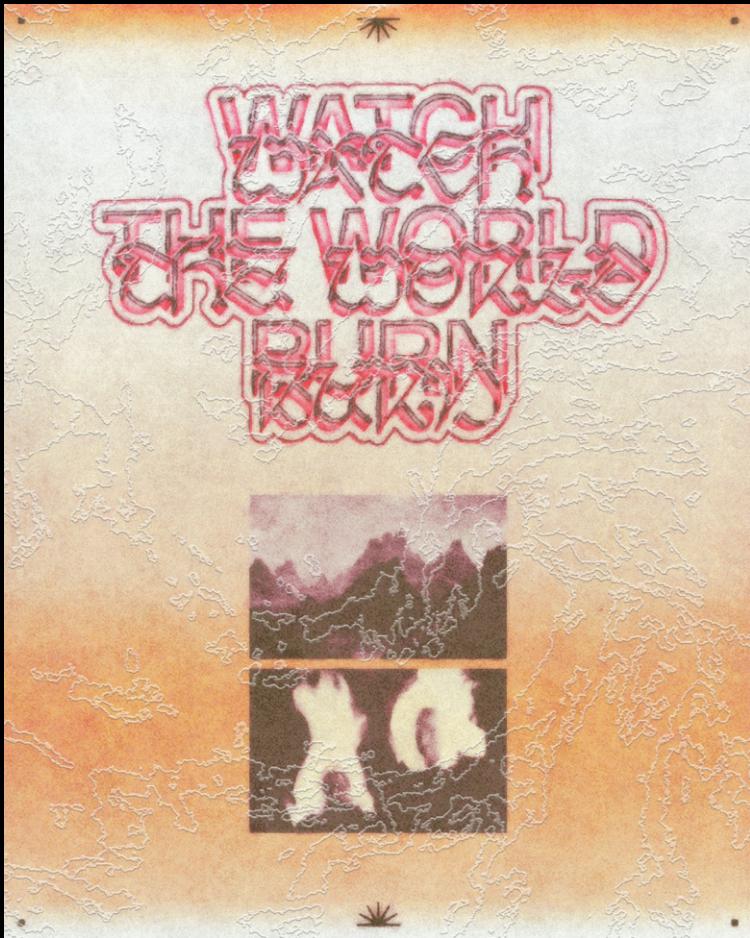


Unselected proposals



*Poster artwork, typography*

# WATCH THE WORLD BURN



*Type, photo artworks*

# ILLUMINATIONS

Visual series and experimentation on type, textures and blurs.  
Original photos from Flickr.

INSTAGRAM POST →

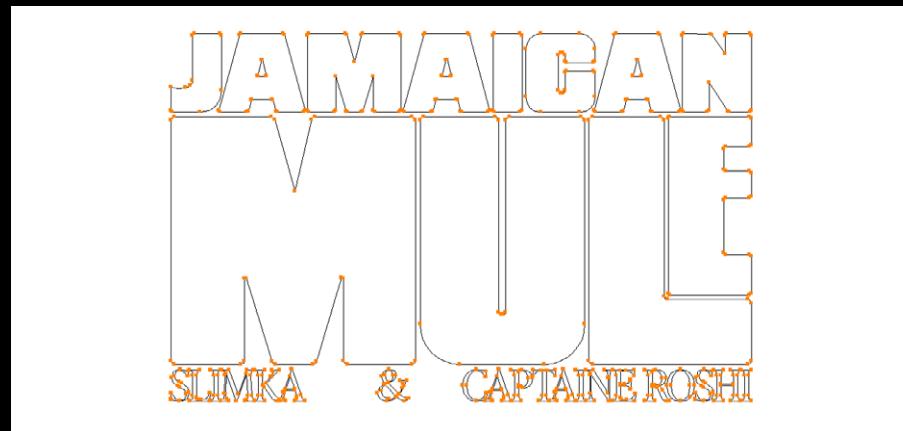


## *Custom type*

# JAMAICAN MULE

**MUSIC VIDEO →**

INSTAGRAM POST →



Type design and credits for the music video "Jamaican Mule" by Slimka and Captaine Roshi.



## ART DIRECTION TYPE

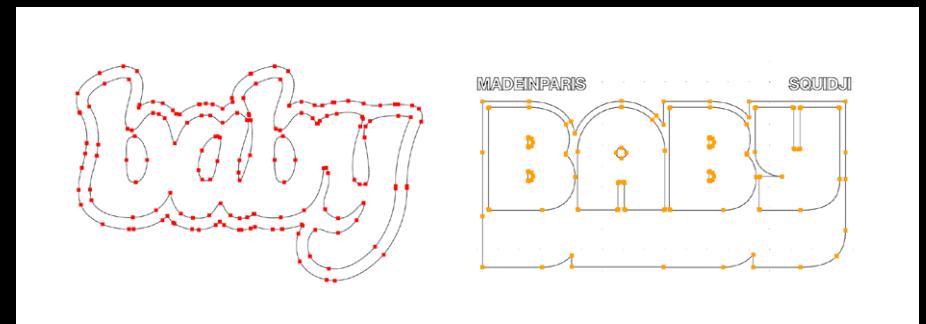
2020-2022

*Custom type***BABY**

MUSIC VIDEO →



Title design for the music video "Baby" by MadeInParis & Squidji.



"BABY"  
MADEINPARIS + SQUIDJI  
UNSELECTED TYPE

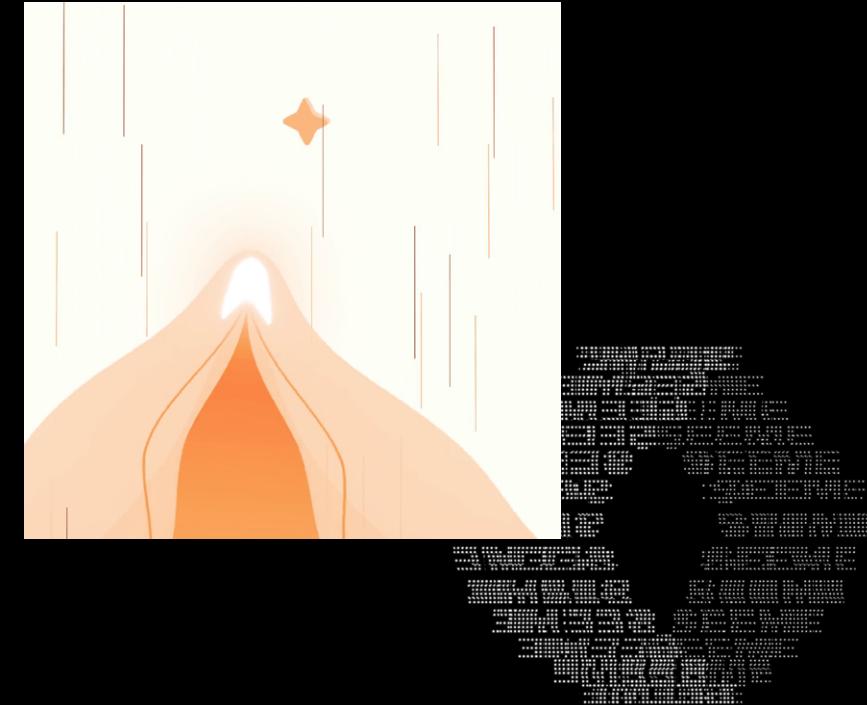
JANUARY 2022

DIRECTOR : ROMAIN ABADIE



# MOTION EXPERIMENTS

A selection of motion experiments made on After Effects.  
Click on thumbnails to watch.



# Dajak

## Music artist

For more than 2 years, I've been working on all the graphic visuals of **Dajak** (composer, singer and artist).  
From **typography, album covers, merchandising and posters...**

*Identity, Artworks, Printing*

# "LES LARMES DU SOLEIL" EXHIBITION

For the release of his album "*Les Larmes du Soleil*", we organized an exhibition with every artist that contributed to the project directly or indirectly. This is the identity of the event.



## EXPOSITION

MAXIME ELLIES  
RAFAELLE LORGERIL  
KILLIAN BIZAIS  
ANDY RAJOELISOA  
MATTHIEU BIZEUL  
SÉKOU CAMARA  
LUCAŞ CAMPIGLI  
CLÉMENCE THEIL  
ARTHUR PLATEL

16.02.2023 — 19.02.2023

ÉCOUTE  
IMMERSIVE  
DE L'ALBUM  
UNE EXPÉRIENCE SONORE PROPOSÉE PAR PAUL BEUSCHER

GALERIE ODBR  
60 RUE DE CLÉRY • PARIS 75002  
11H - 19H  
ENTRÉE LIBRE

MAXIME ELLIES  
KILLIAN BIZAIS  
RAFAELLE LORGERIL  
ANDY RAJOELISOA  
MATTHIEU BIZEUL  
SÉKOU CAMARA  
LUCAŞ CAMPIGLI  
CLÉMENCE THEIL  
ARTHUR PLATEL

16.02 — 19.02.2023



EXPOSITION & ÉCOUTE IMMERSIVE

GALERIE ODBR • 60 RUE DE CLÉRY



## DAJAK LES LARMES DU SOLEIL

### EXPOSITION

### ÉCOUTE IMMERSIVE DE L'ALBUM



## KILLIAN BIZAIS

16.02 — 19.02.2023

ENTRÉE LIBRE



## DAJAK LES LARMES DU SOLEIL

### EXPOSITION

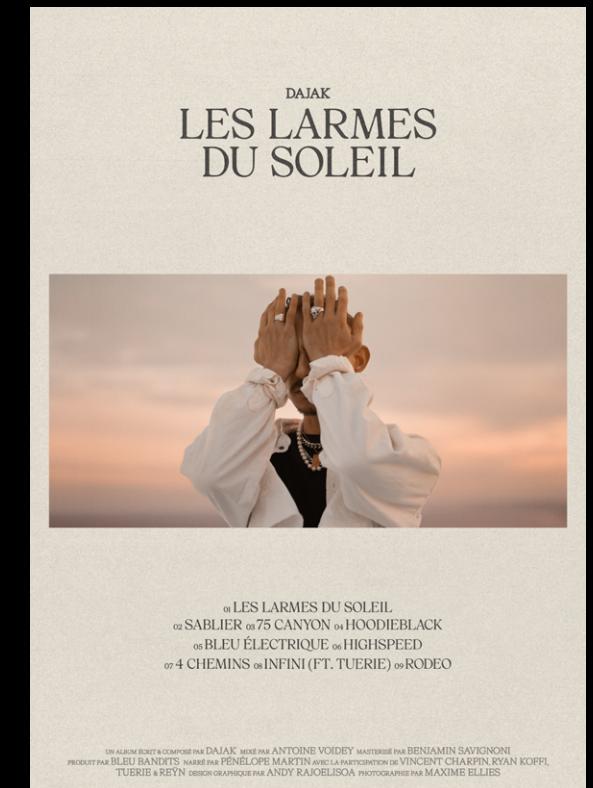
### ÉCOUTE IMMERSIVE DE L'ALBUM



## ARTHUR PLATEL

16.02 — 19.02.2023

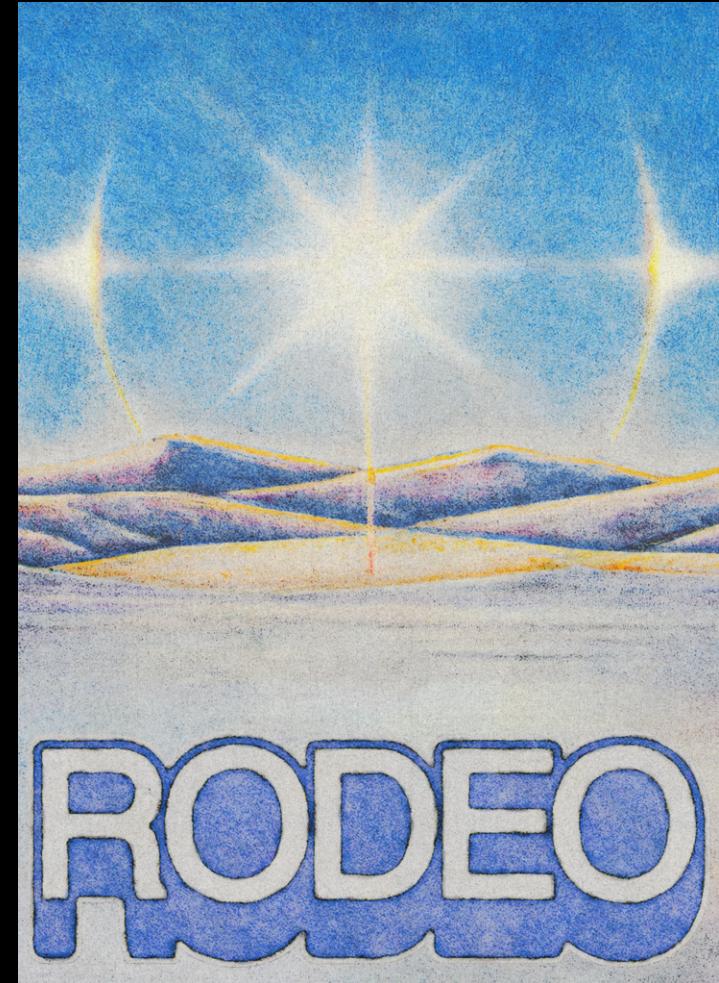
ENTRÉE LIBRE

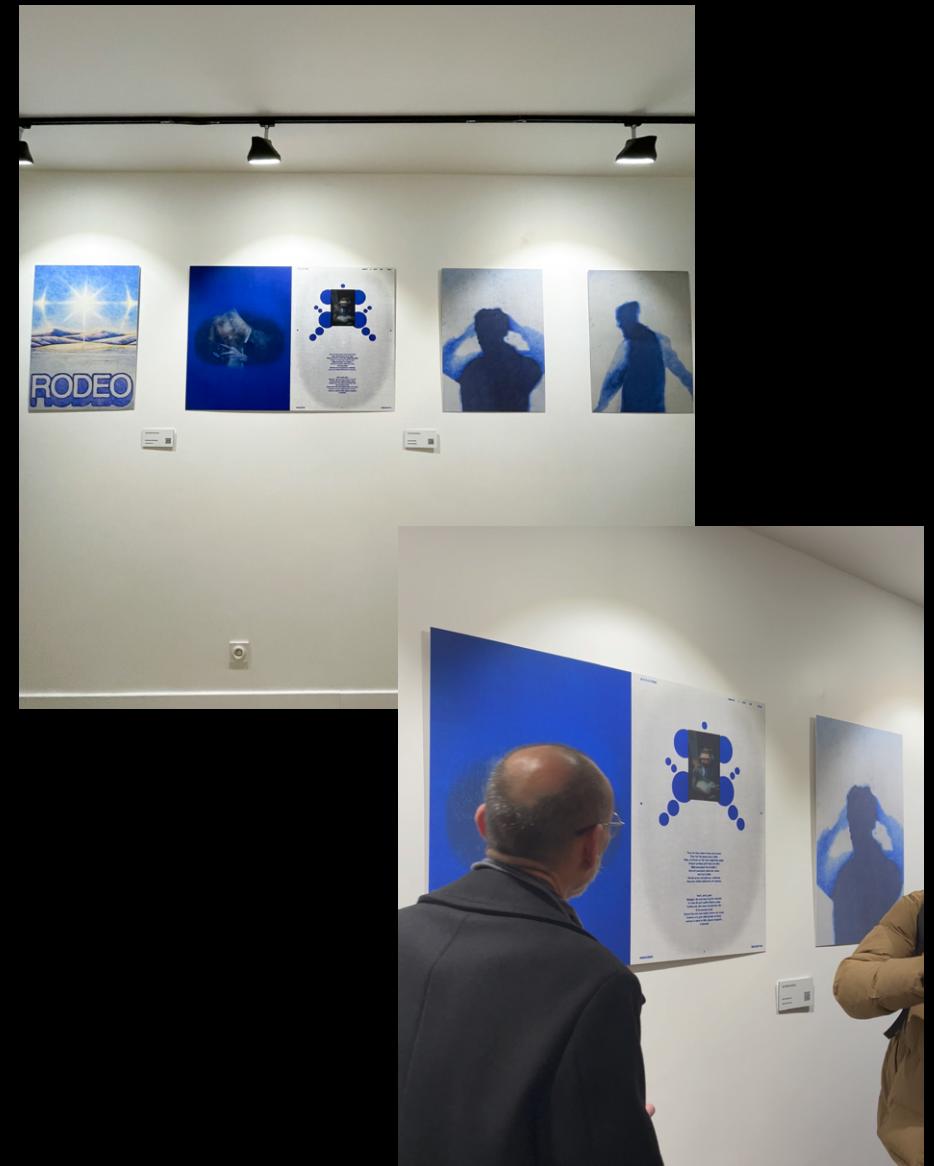


01 LES LARMES DU SOLEIL  
02 SABLIER 03 75 CANYON 04 HOODIEBLACK  
05 BLEU ÉLECTRIQUE 06 HIGHSPED  
07 4 CHEMINS 08 INFINI (FT. TÜERIE) 09 RODEO

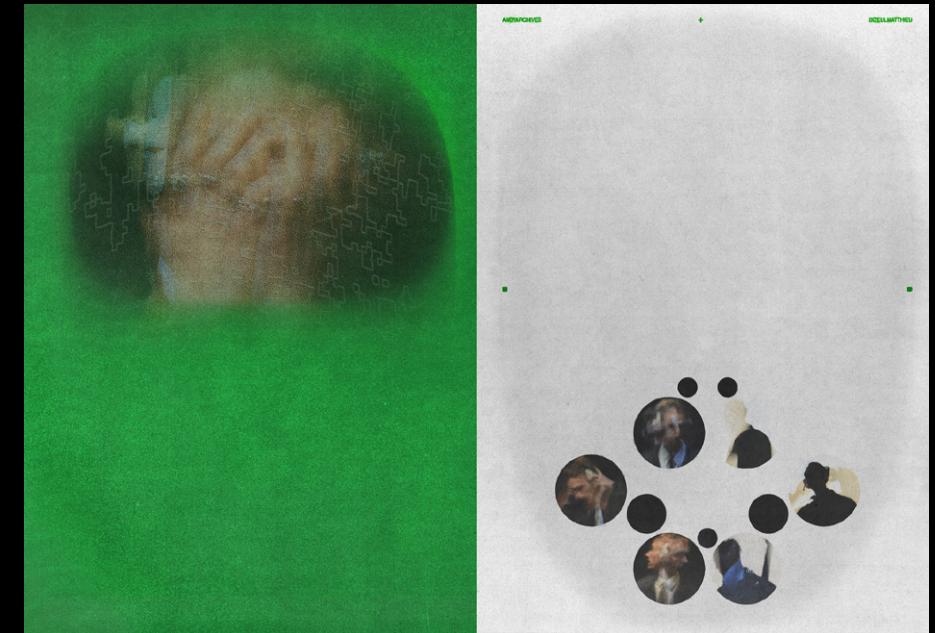
UN ALBUM écrit & composé par DAJAK, avec un ANTOINE VOIDEY, masterisé par BENJAMIN SAVIGNONI,  
PRODUIT PAR BLEU BANDITS, masterisé par PENELOPE MARTIN avec la participation de VINCENT CHARRIN, RYAN KOPF,  
TÜERIE & REYN, DESIGN GRAPHIQUE PAR ANDY RAJOELISOA, PHOTOSGRAPHIE PAR MAXIME ELLIES

I created 4 exclusive artworks in collaboration with Matthieu Bizeul that were displayed on a textured paper (40x60cm) at the Galerie ODBR.





## ALTERNATIVE ARTWORKS



Type design, Posters, Motion

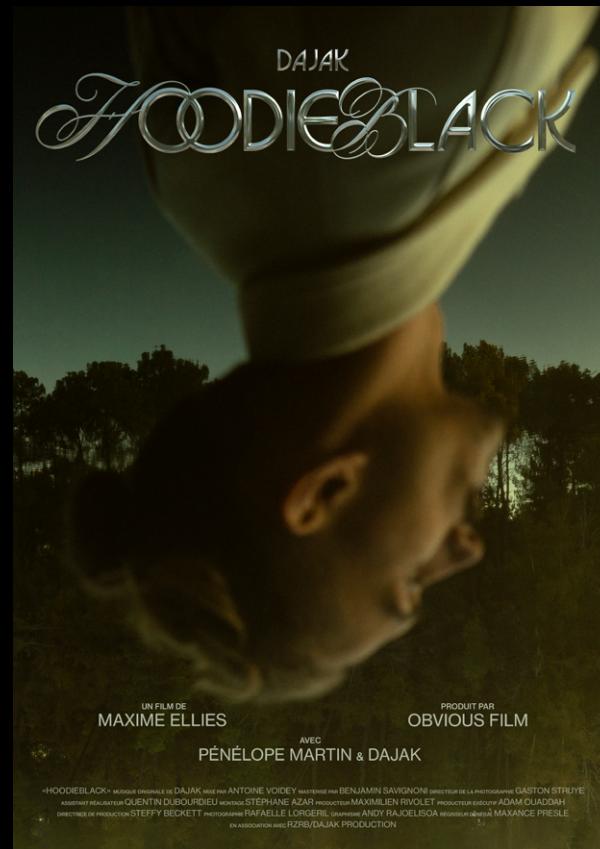
# HOODIEBLACK : POSTERS

INSTAGRAM POST →

HOODIEBLACK : LE FILM →

3 posters for the release of the short film "**Hoodieblack**" directed by Maxime Ellies for Dajak's song.

Photographs by Rafaelle Lorgesil (1-2) & Lucas Campigli (3).



Type design, Posters, Motion

## HOODIEBLACK : TITLE DESIGN

Film screenshots :

Compositing :



RÉALISÉ PAR  
MAXIME ELLIES  
MUSIQUE CRÉATIVE DE  
DAJAK  
PRODUIT PAR  
OBVIOUS



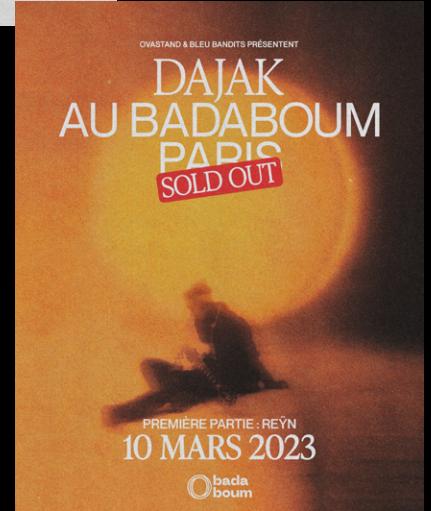
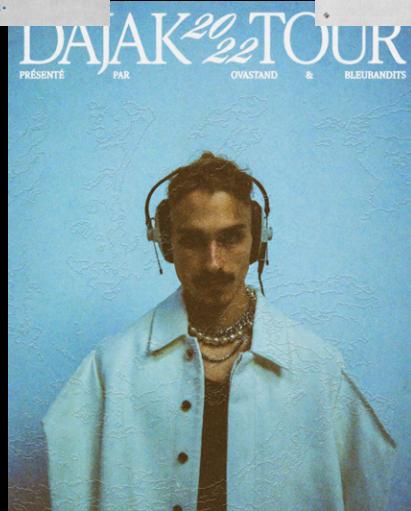
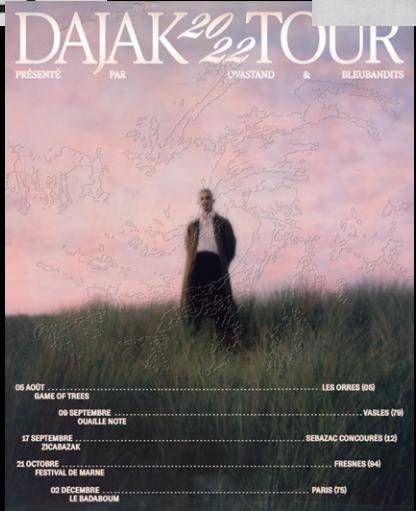
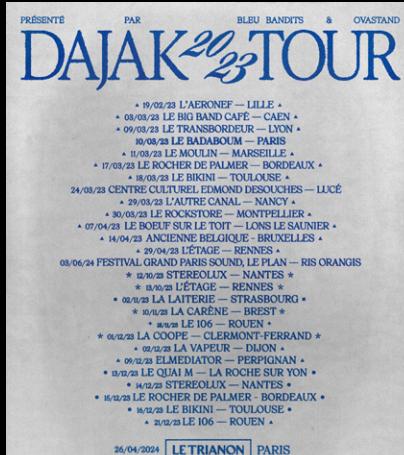
RÉALISÉ PAR  
MAXIME ELLIES  
COMPOSÉ, ÉCRIT ET INTERPRÉTÉ PAR  
DAJAK

ACTRICE PRINCIPALE  
Pénélope Martin  
ACTEUR PRINCIPAL  
DAJAK

PRODUIT PAR  
OBVIOUS  
PRODUCTION  
MAXIMILIEN RIVOLET

*Layout, Typography*

## POSTERS



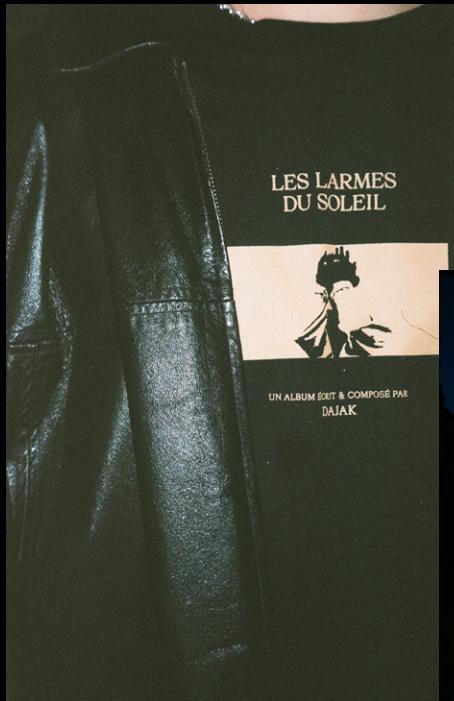
*Artwork*

## MERCH : HOODIEBLACK + T-SHIRT BONUS



*Artwork*

## MERCH : LES LARMES DU SOLEIL



*Artwork*

## MERCH : LA BOULE NOIRE

**Mock-up**

Artwork and design for an exclusive tee sold at a concert.  
Original photo : [Rafaelle Lorgesil](#)



*Title design, Credits*

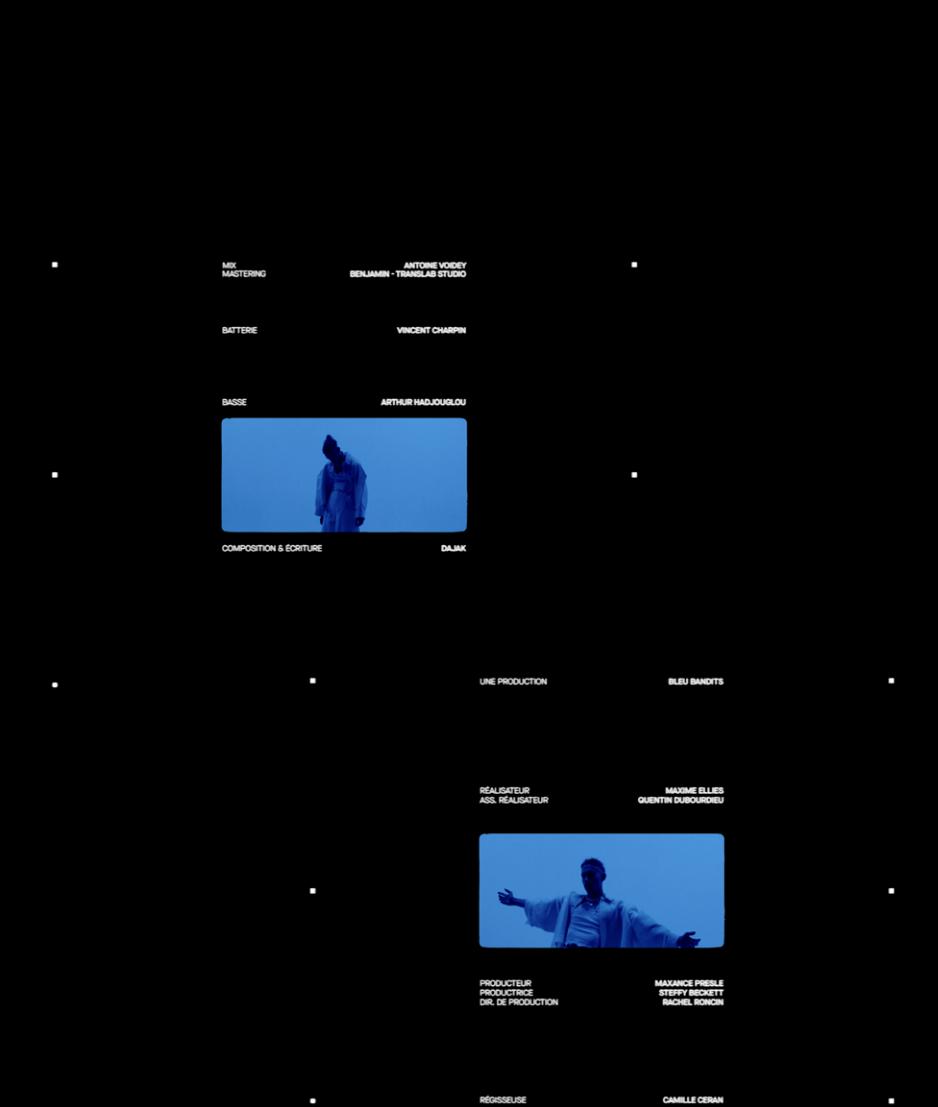
# BLEU ÉLECTRIQUE

MUSIC VIDEO →



INSTAGRAM POST →

Title and Credits animation for the music video "Bleu Électrique"



# MNMA *Studio* Redesign

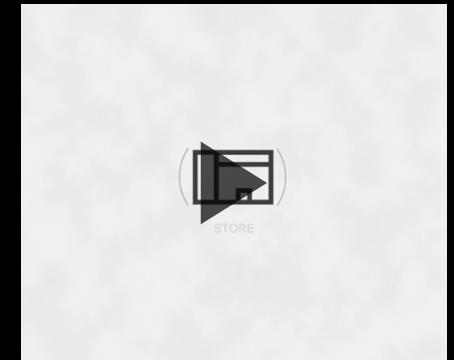
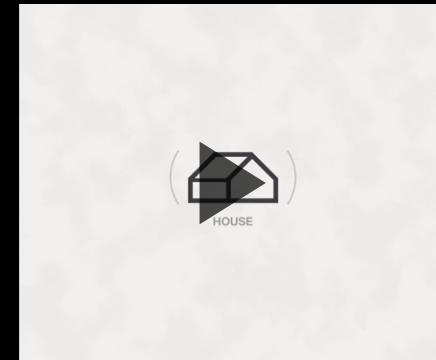
Full redesign of **MNMA Studio**, brasilian architecture studio. All the original photos are from [Andre Klotz](#).

# IDENTITY



Geometrical logo and icons, swiss type. Addition of subtle textures as the signature of the studio because MNMA cares about textures and materials.

Animated icons :

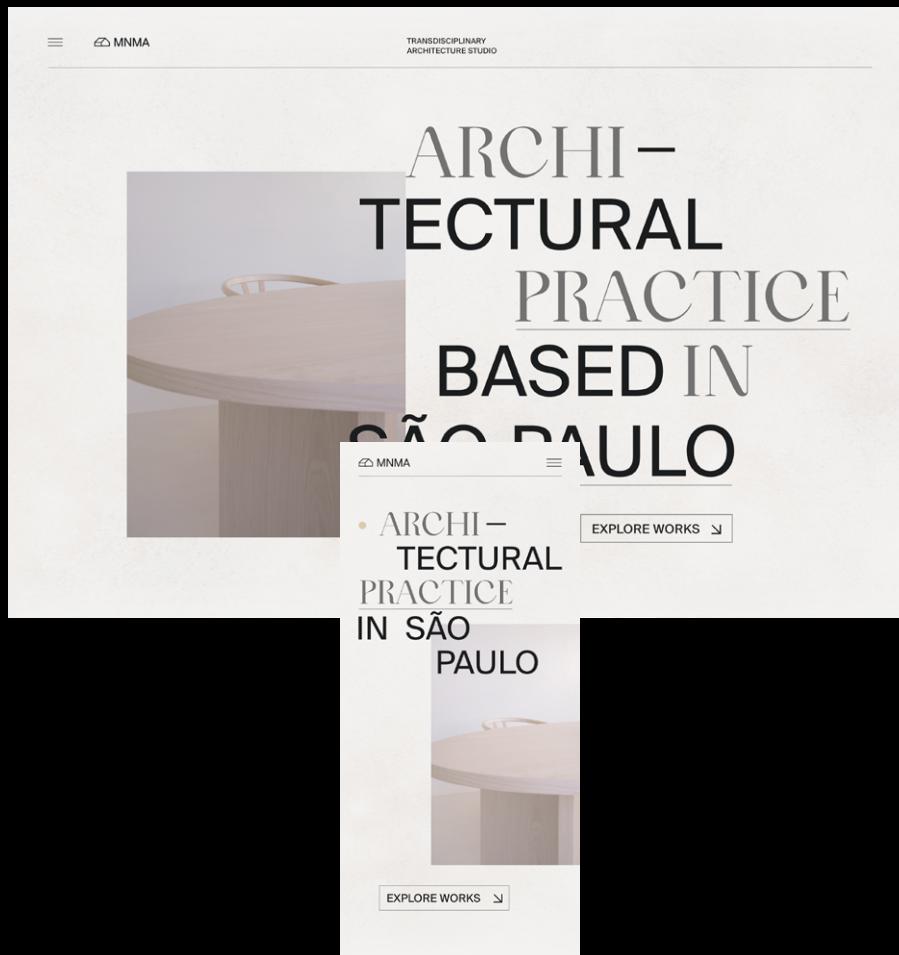


Animated logo :



# WEBSITE

## Home Page



## Menu



## “Work” page

MNMA TRANSDISCIPLINARY ARCHITECTURE STUDIO

# OUR PROJECTS

- 01 HAIGHT CASE STUDY → STORE 2018-19
- 02 CASA CUPE CASE STUDY → STORE 2016-18
- 03 SELO CASE STUDY → STORE 2019
- 03 SELO CASE STUDY → STORE 2019
- 01 DOIS TRÓPICOS CASE STUDY → BEIRA MAR 2020
- 05 TRY CASE STUDY → OFFICE 2016
- 06 FORMA L'ATELIER CASE STUDY → FORMA 2016

MNMA TRANSDISCIPLINARY ARCHITECTURE STUDIO

# OUR PROJECTS

- 01 HAIGHT CASE STUDY → STORE 2018-19
- 02 CASA CUPE CASE STUDY → STORE 2016-18

MNMA TRANSDISCIPLINARY ARCHITECTURE STUDIO

# OUR PROJECTS

- 02 CASA CUPE CASE STUDY → BEIRA MAR 2016-18
- 03 SELO CASE STUDY → FORMA 2016

• SELO DE CONTROLE  
(100 M<sup>2</sup>) STORE IN  
SÃO PAULO (2019)

Photographed by André Kutz  
Retail Store in São Paulo (Brazil)

The 100 square meter retail restoration project for Selo brand of handmade shoes inspired us to create a kind of brief escape atmosphere. MNMA studio's core process of developing ideas.

[EXPLORE ↴](#)

• CASA CUPE  
(250 M<sup>2</sup>) HOUSE IN  
PERNAMBUCO (2018)

Photographed by André Kutz  
Retail Store in São Paulo (Brazil)

A large yellow slab encircled by a porch was the element that guided the main design of the Cupe House, located in an old country town in the state of Pernambuco, Brazil. A project that materializes sensations and seeks more harmonious forms of construction with nature.

[EXPLORE ↴](#)

• DOIS TROPICOS  
(2 KM<sup>2</sup>) RESTAURANT IN  
SÃO PAULO (2020)

Photographed by André Kutz  
Restaurant and store in São Paulo (Brazil)

In Dois Tropicos, the limit between an architectural project and its production becomes incredibly thin and sensitive, emerging into a result where empirical experimentation and calibrated architectural decisions always fuel and impact each other.

[EXPLORE ↴](#)

ATTENTION TO  
TEXTURES  
AND MATERIALS

[OUR CURATION PROCESS](#)

During this curation process and during the building development, we were mainly focused on the textures and the way they could express the project. In the case of the Cupe House, due to the expansion of materials, it was decided to adopt a sort of rough technique of filling the cracks with a special cement mixture to honour the fact. The toilet sink is also a handmade process of "curing" a limestone and applying flames to it, to create a very particular rough texture.

01 / 10 → [MORE PHOTOS](#)

• NEXT – CUPE HOUSE <sup>05</sup> ↴

SEE YOU

*Thank you,*

I think it's time to collaborate : [andyrajopro@gmail.com](mailto:andyrajopro@gmail.com)