

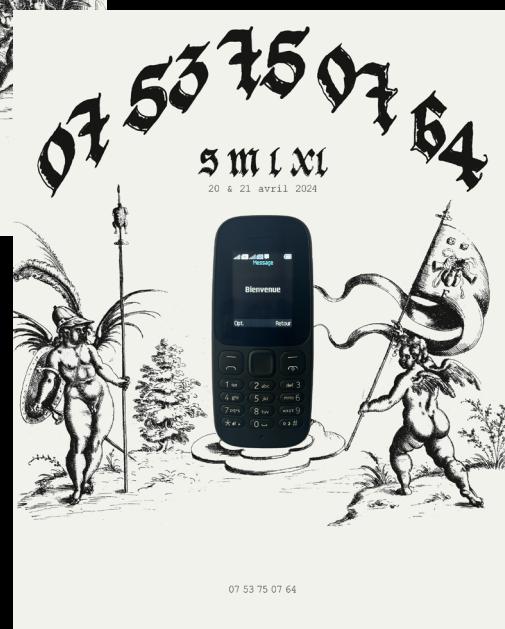
INTRODUCTION

Hey, I'm *Andy Rajoelisoa* a.k.a *andyarchives*,
art director & graphic designer.

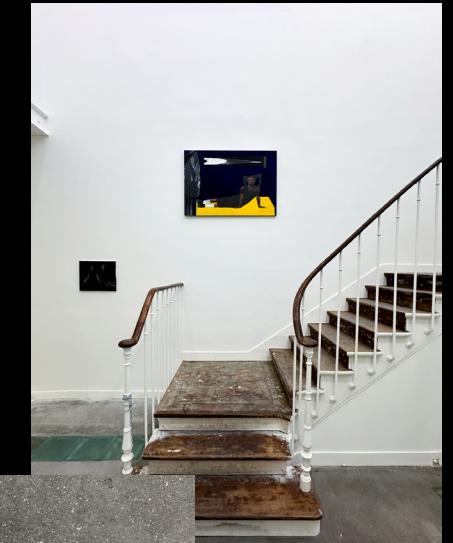
2024

INSTAGRAM → LINKEDIN →

ANDYRAJOPRO@GMAIL.COM

*Graphics, Merchandising***S, M, L, XL POP-UP w/ BIENVENUEPROJECTS**

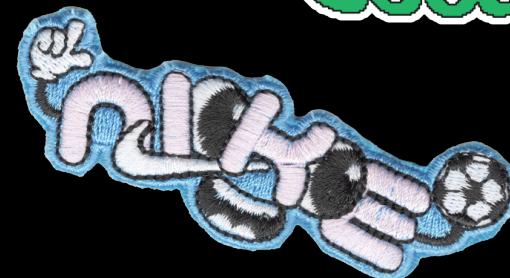
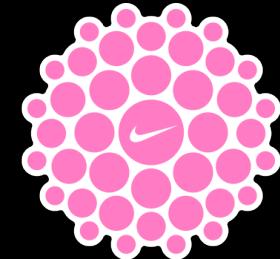
Graphic identity, posters and t-shirts for
Bienvenue's 2024 pop-up : S M L XL.



Logotypes, Illustration

NIKE BRA WOMEN w/ WWWESH STUDIO

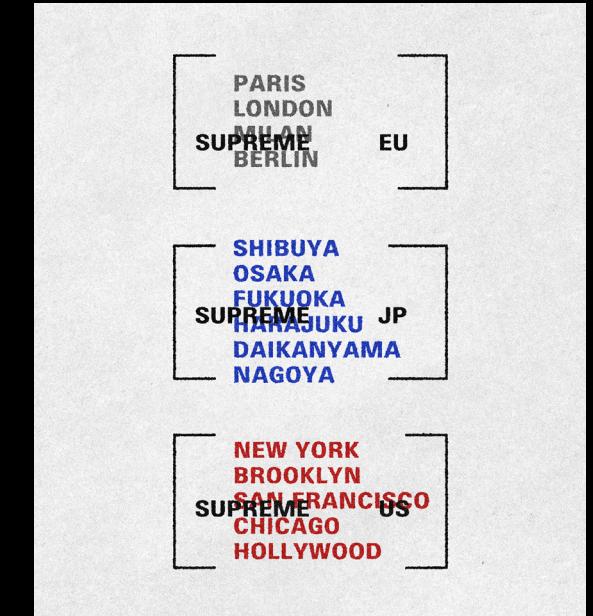
Graphic proposals of stickers & logos to print, embroider or patch on Nike sports bra for the **2023 FIFA Women's World cup.**



Logotype, textures, type

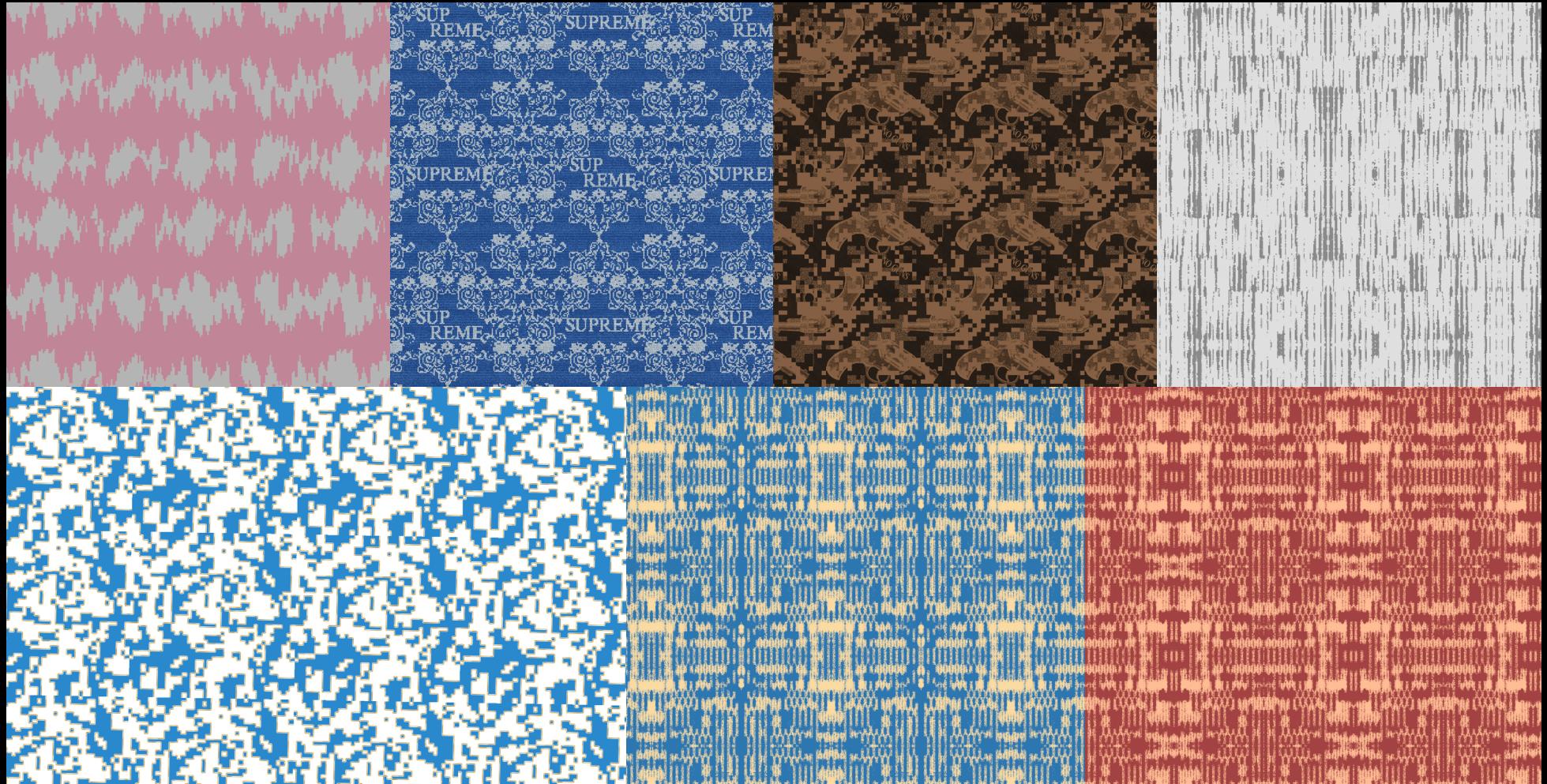
SUPREME SS24 : LOGOS

w/ WWWESH STUDIO



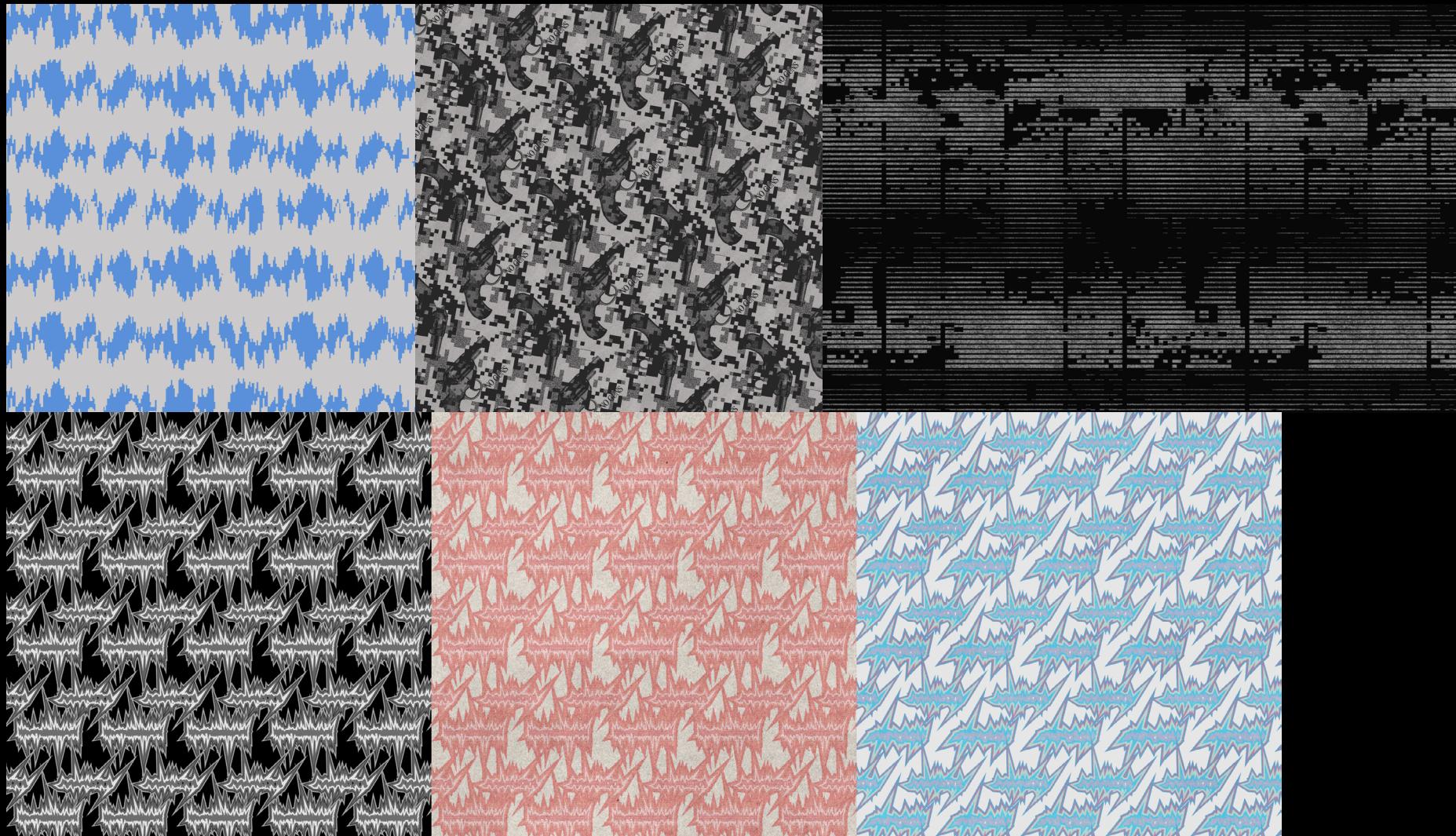
SUPREME SS24 : PATTERNS

w/ WWWESH STUDIO



SUPREME SS24 : PATTERNS II

w/ WWWESH STUDIO



Logotypes, Illustration

AIR X AMAZON PRIME WWWORKSHOP

w/ WWWESH STUDIO

Laser-cut logo



Graphics & object-crafting for a workshop during a private event for the release of the movie "AIR" in collaboration with Prime Video.



Metallic dogtags



Unselected proposals



Art Direction, Identity, Motion

ATELIER PUR

ATELIER★PUR

ART

DIRECTION

&

DIGITAL

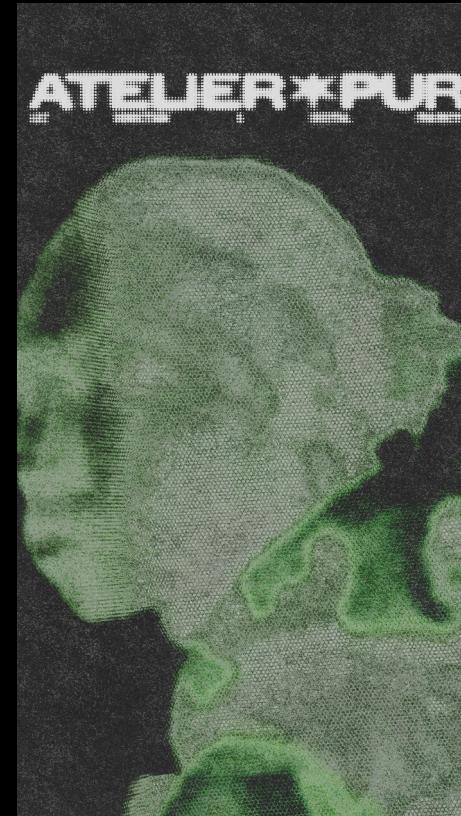
PROJECTS

ATELIER
ART DIRECTION & DIGITAL PROJECTS
PUR



ART DIRECTION MOTION

Founded a creative studio dedicated to digital projects and websites.

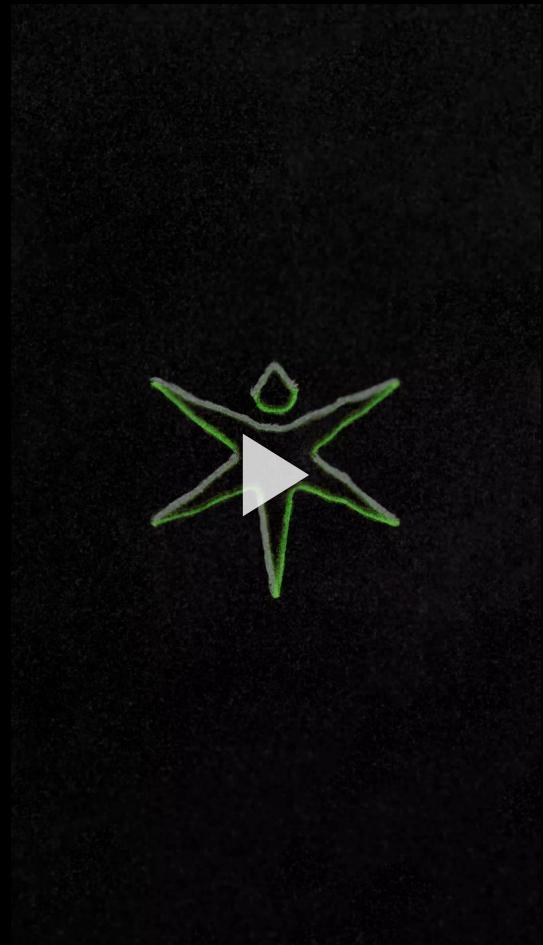


2022-2023

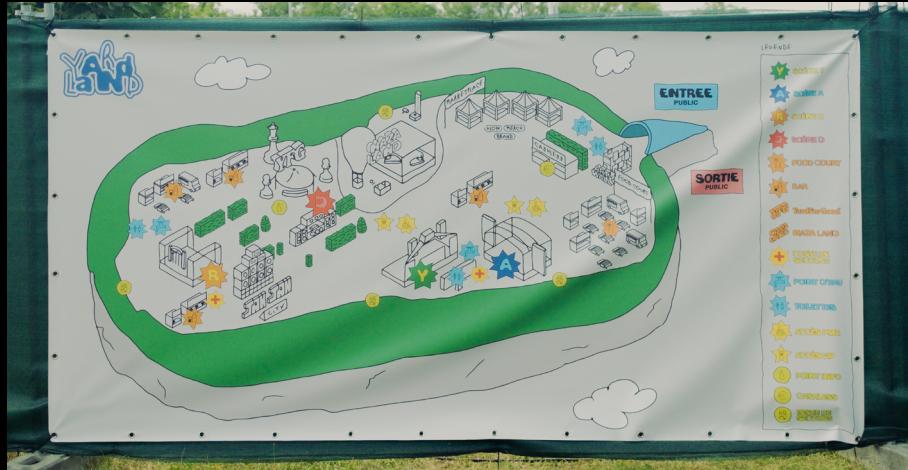
Art Direction, Identity, Motion

ATELIER PUR: SOCIAL MEDIA

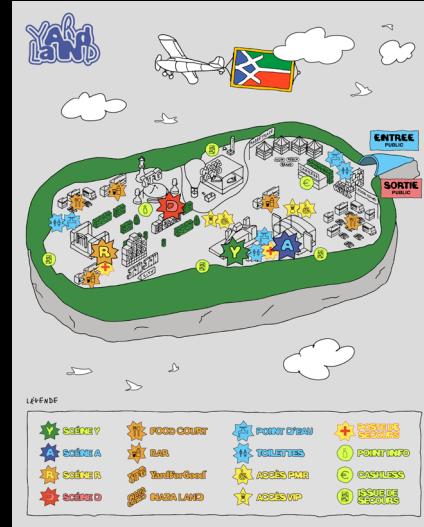
Images & short videos showcasing the studio's identity and iconography for social media.



Illustration, layout
YARDLAND



Graphics for signage and social media assets for "YARDLAND" music festival.

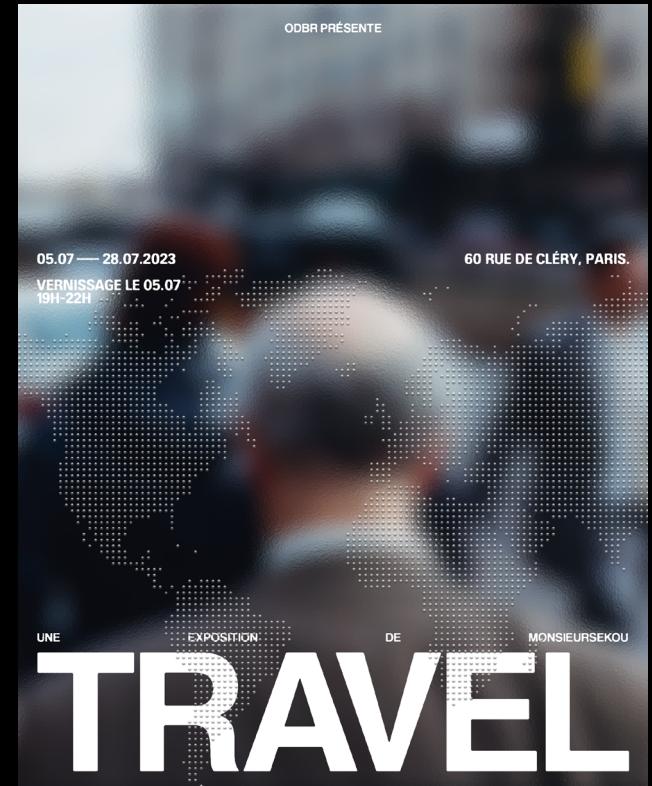
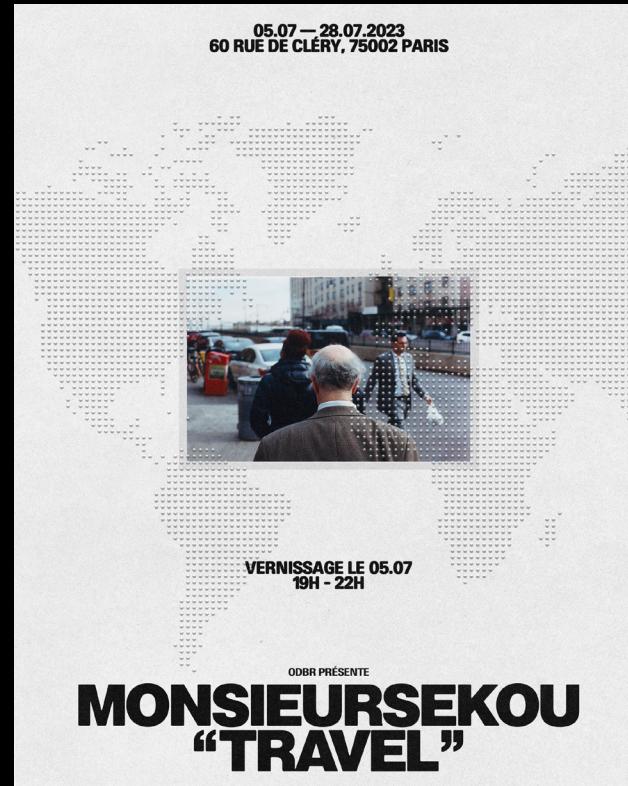
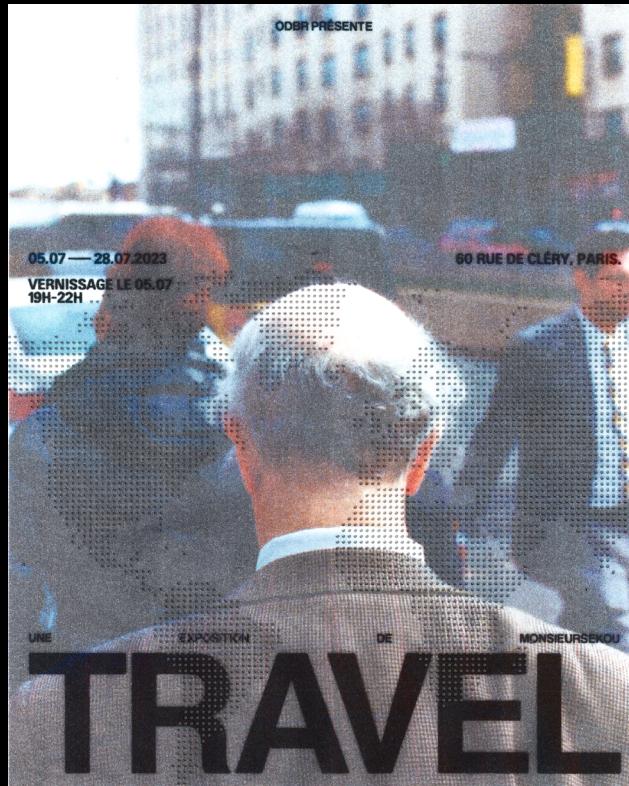


Posters

MONSIEURSEKOU : "TRAVEL"

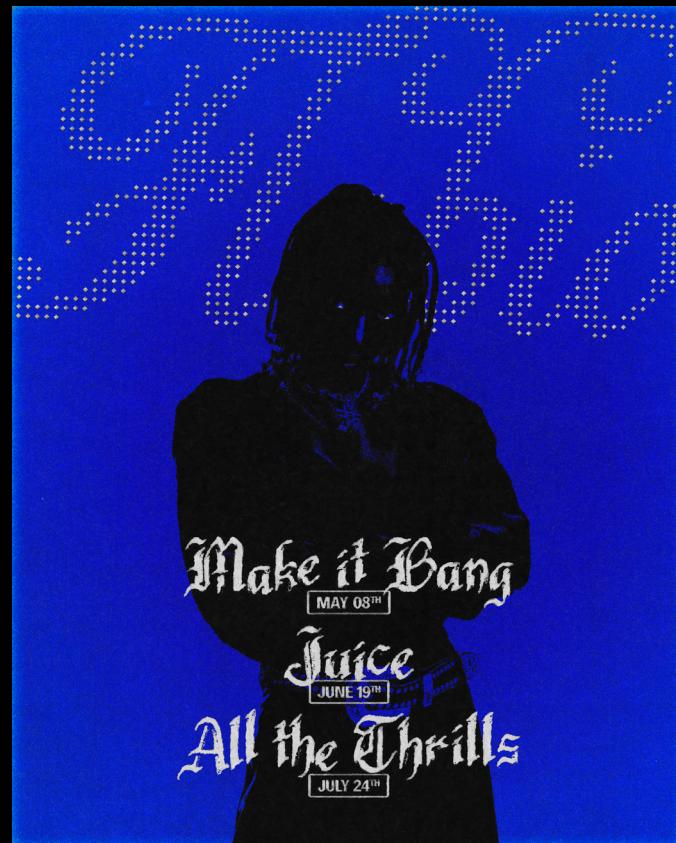
"*Travel*" was an exhibition by my friend @monsieursekou and took place at ODBR galerie in Paris.

INSTAGRAM POST →

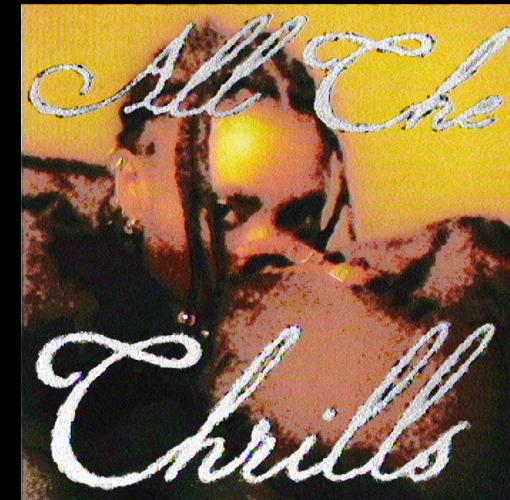


Cover art, Poster

FLOHIO 2024 SINGLES



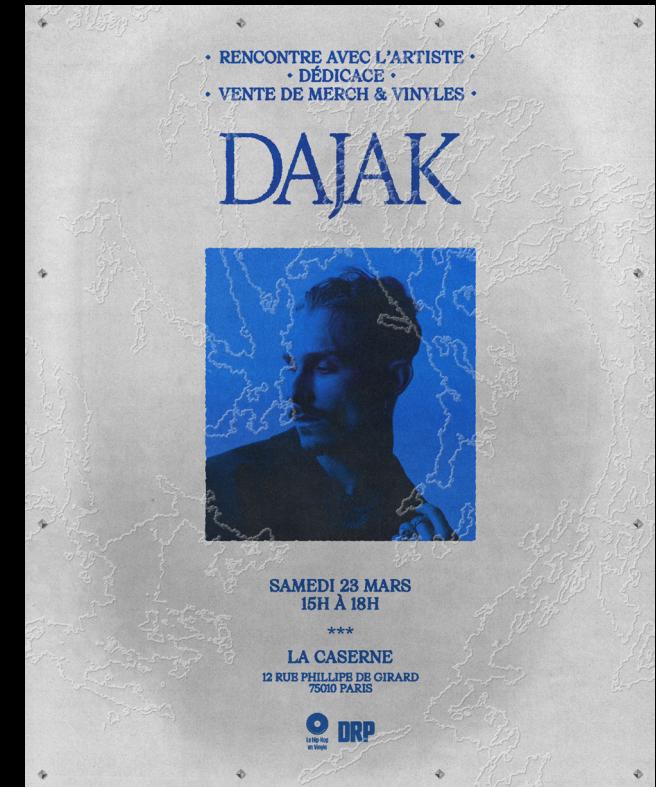
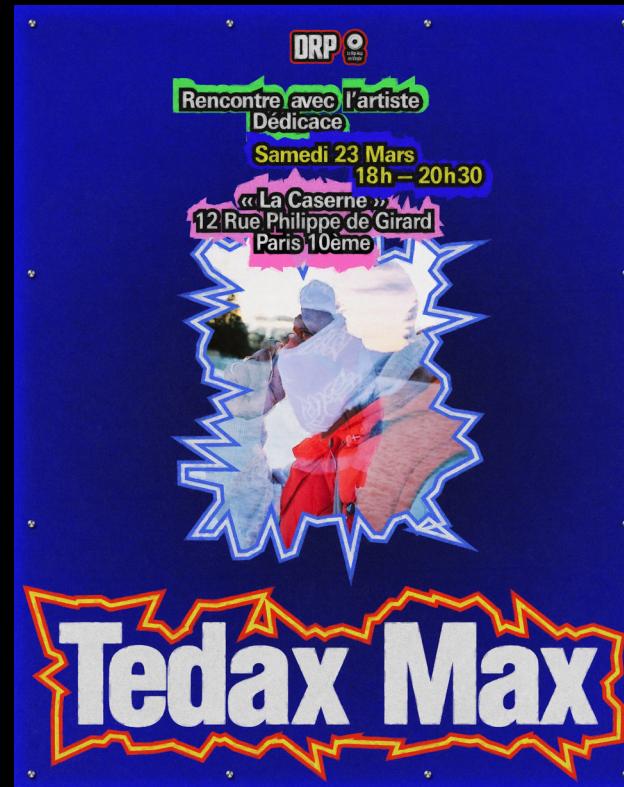
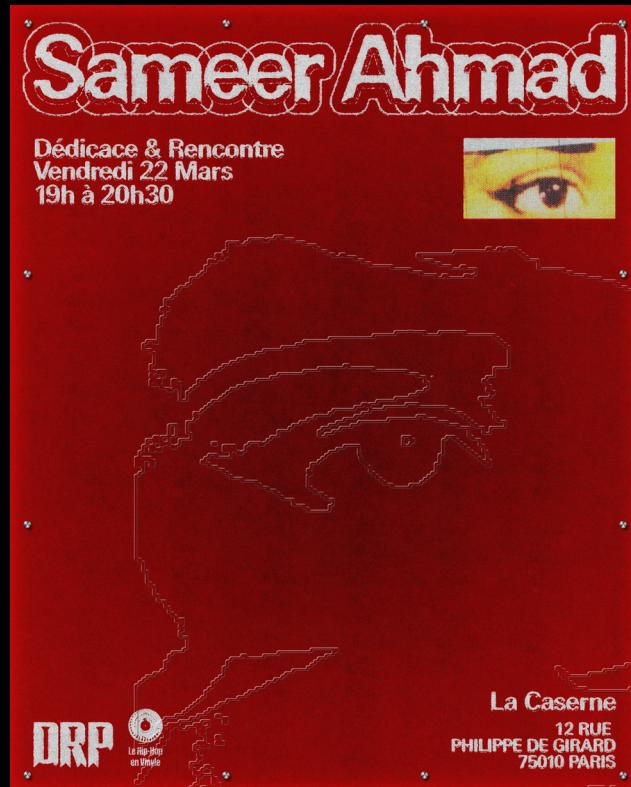
Social media posters for DRP Paris' 2024 festival.



Posters

DRP FESTIVAL 2024 "LA COLOC"

Social media posters for DRP Paris' 2024 festival.



Posters

J'ESPÈRE QUE TU VAS BIEN

INSTAGRAM POST →

THE PHOTO NOVEL →



Series of posters for the release of the musical project :
"J'espère que tu vas bien", a roman photographique composed by
Ryan Koffi & directed by Maxime Ellies.





UN ROMAN PHOTOGRAPHIQUE DE RYAN KOFFI
RÉALISÉ & PHOTOGRAPHIÉ PAR MAXIME ELLIES AVEC UTÉLIANE LINVANI & LÉA BUREL
AFFICHE PAR ANDY RAJOELISOA UNE PRODUCTION BLEU BANDITS & FOFOUNE PALACE
ASSISTANTE PHOTO ET DÉVELOPPEMENT PHOTO RAPHAËLLE FOULON CAMÉRA VIDÉO THOMAS CADOUX
SET DESIGN ANTOINE MEFFRE CHOL VOIX OFF LÉA BUREL ENREGISTREMENT VOIX OFF NOBLE STUDIO



RÉALISÉ & PHOTOGRAPHIÉ PAR MAXIME ELLIES AVEC UTÉLIANE LINVANI & LÉA BUREL
AFFICHE PAR ANDY RAJOELISOA UNE PRODUCTION BLEU BANDITS & FOFOUNE PALACE
ASSISTANTE PHOTO ET DÉVELOPPEMENT PHOTO RAPHAËLLE FOULON CAMÉRA VIDÉO THOMAS CADOUX
SET DESIGN ANTOINE MEFFRE CHOL VOIX OFF LÉA BUREL ENREGISTREMENT VOIX OFF NOBLE STUDIO

Type, photo artworks

ILLUMINATIONS

Visual series and experimentation on type, textures and blurs.
Original photos from Flickr.

INSTAGRAM POST →

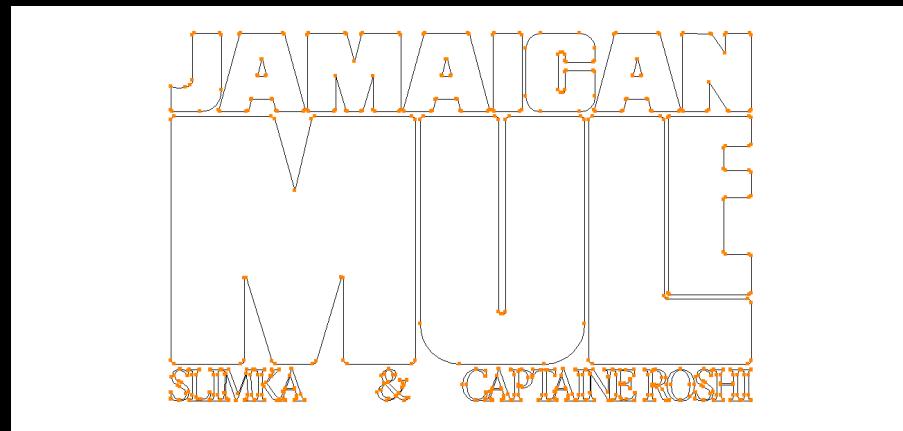


Custom type

JAMAICAN MULE

MUSIC VIDEO →

INSTAGRAM POST →



Type design and credits for the music video "Jamaican Mule" by Slimka and Captaine Roshi.



ART DIRECTION TYPE

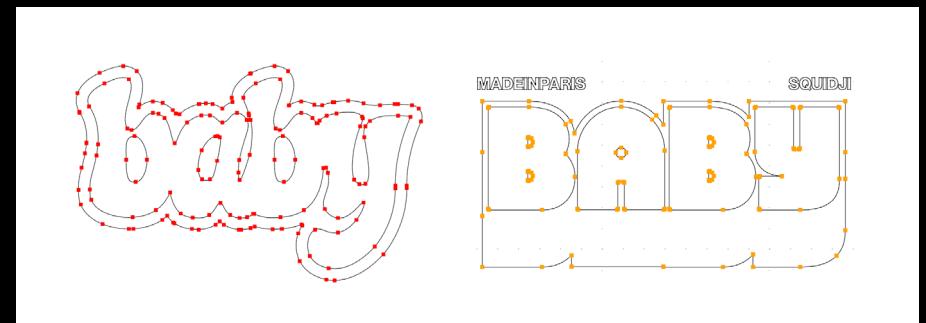
2020-2022

*Custom type***BABY**

MUSIC VIDEO →



Title design for the music video "Baby" by MadeInParis & Squidji.

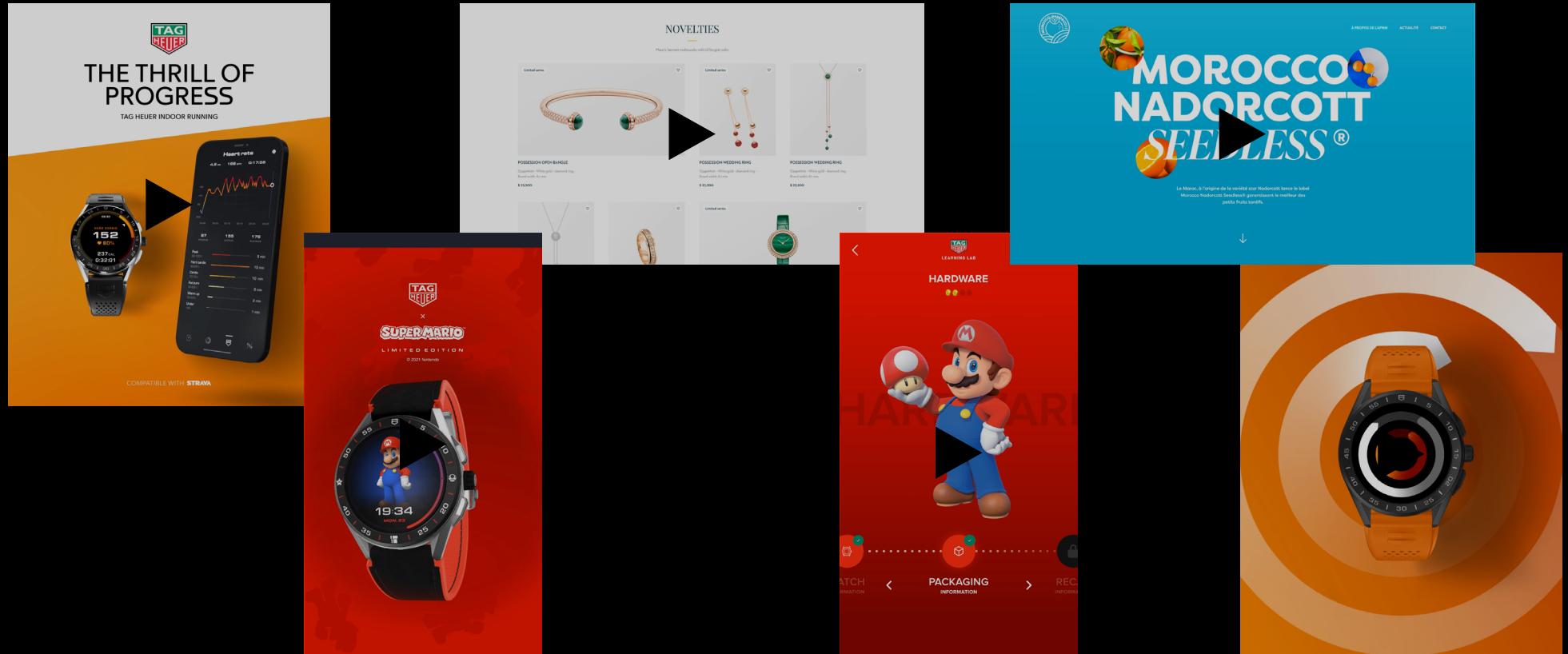


"BABY"
MADEINPARIS + SQUIDJI
UNSELECTED TYPE
JANUARY 2022
DIRECTOR : ROMAIN ABADIE



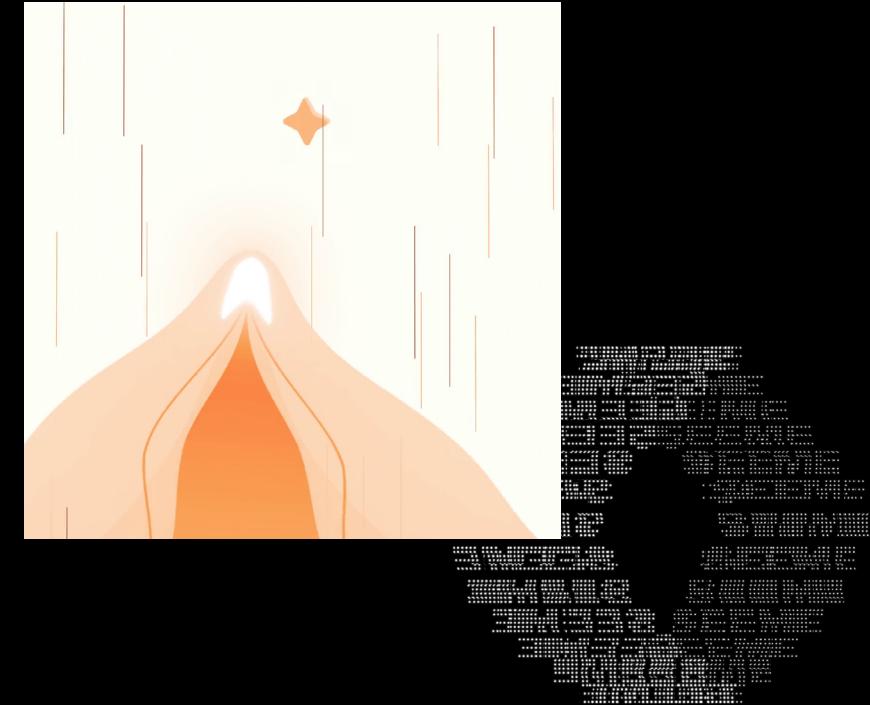
BONHOMME

Motion & art direction made when I was working at "Bonhomme" studio in Paris. [Click the thumbnails.](#)



MOTION EXPERIMENTS

A selection of motion experiments made on After Effects.
Click on thumbnails to watch.



Dajak

Music artist

For more than 2 years, I've been working on all the graphic visuals of **Dajak** (composer, singer and artist).
From **typography, album covers, merchandising and posters...**

Identity, Artworks, Printing

"LES LARMES DU SOLEIL" EXHIBITION

For the release of his album "*Les Larmes du Soleil*", we organized an exhibition with every artist that contributed to the project directly or indirectly. This is the identity of the event.



EXPOSITION

MAXIME ELLIES
RAFAELLE LORGERIL
KILLIAN BIZAIS
ANDY RAJOELISOA
MATTHIEU BIZEUL
SÉKOU CAMARA
LUÇAÇ CAMPIGLI
CLÉMENCE THEIL
ARTHUR PLATEL

ÉCOUTE
IMMERSIVE
DE L'ALBUM
UNE EXPÉRIENCE SONORE PROPOSÉE
PAR PAUL BEUSCHER

16.02.2023 — 19.02.2023

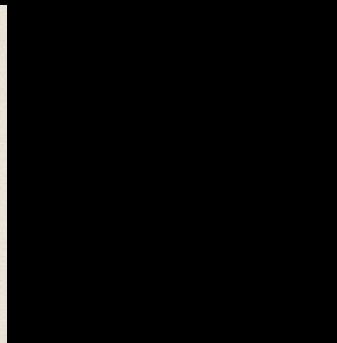
GALERIE ODBR
60 RUE DE CLÉRY • PARIS 75002
11H - 19H
ENTRÉE LIBRE

MAXIME ELLIES
KILLIAN BIZAIS
RAFAELLE LORGERIL
ANDY RAJOELISOA
MATTHIEU BIZEUL
SÉKOU CAMARA
LUÇAÇ CAMPIGLI
CLÉMENCE THEIL
ARTHUR PLATEL

16.02 — 19.02.2023

EXPOSITION & ÉCOUTE IMMERSIVE

GALERIE ODBR • 60 RUE DE CLÉRY

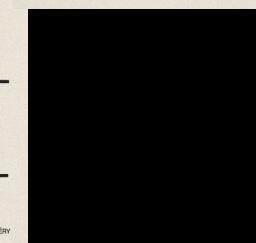


KILLIAN
BIZAIS

16.02 — 19.02.2023

ENTRÉE LIBRE

GALERIE
11H - 19H

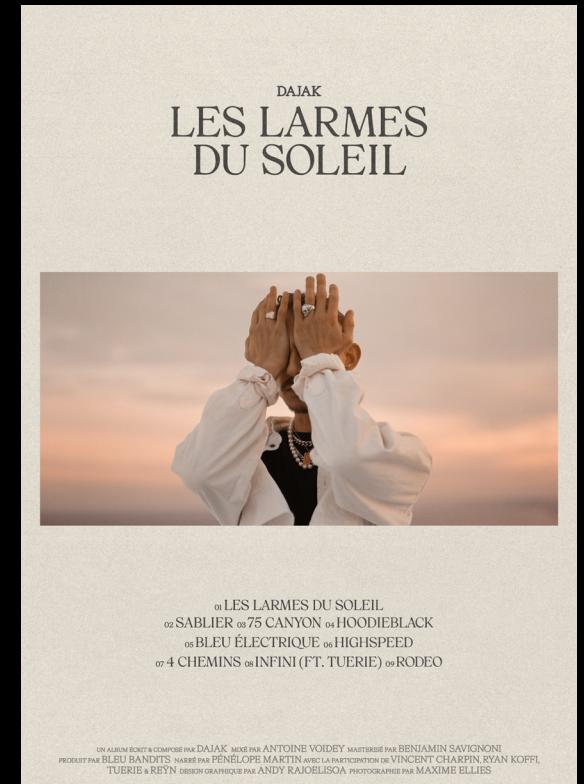


ARTHUR
PLATEL

16.02 — 19.02.2023

ENTRÉE LIBRE

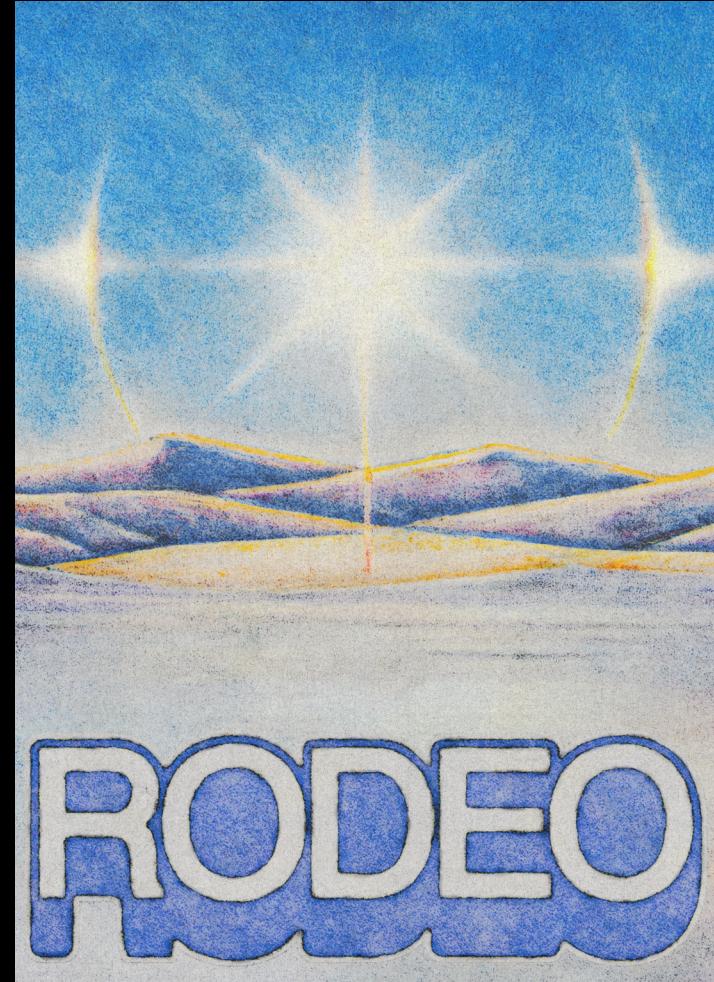
GALERIE ODBR
60 RUE DE CLÉRY
11H - 19H

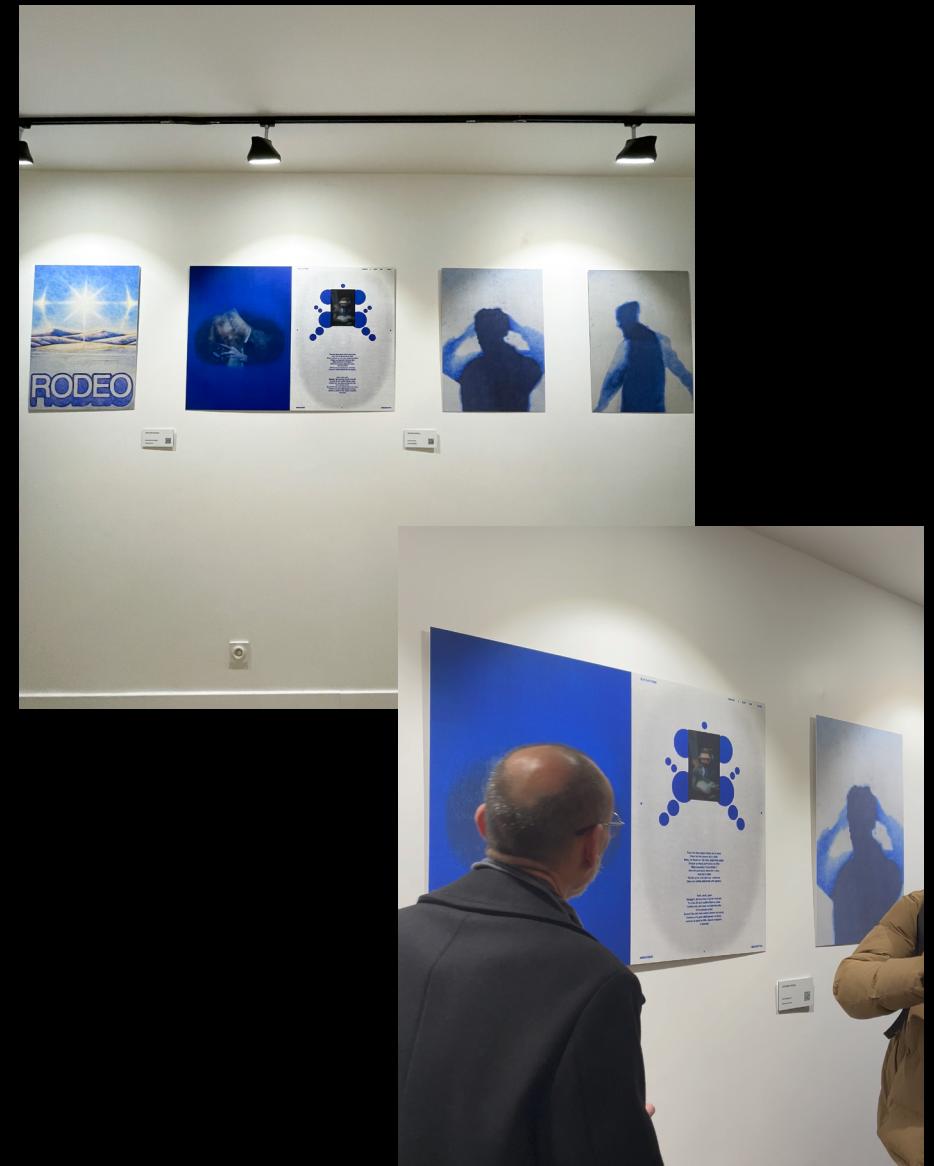


01 LES LARMES DU SOLEIL
02 SABLIER 03 75 CANYON 04 HOODIEBLACK
05 BLEU ÉLECTRIQUE 06 HIGHSPED
07 4 CHEMINS 08 INFINI (FT. TÜERIE) 09 RODEO

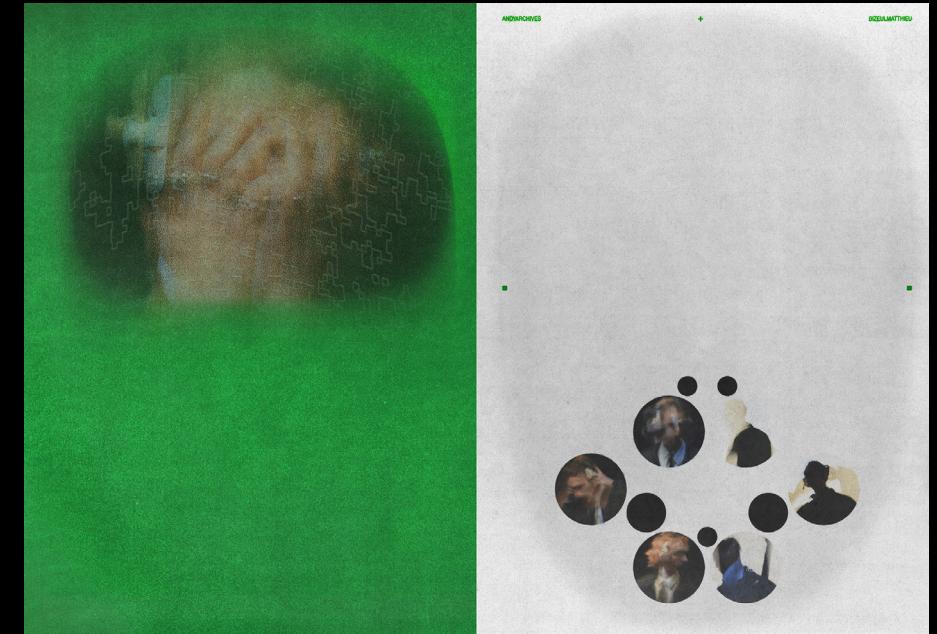
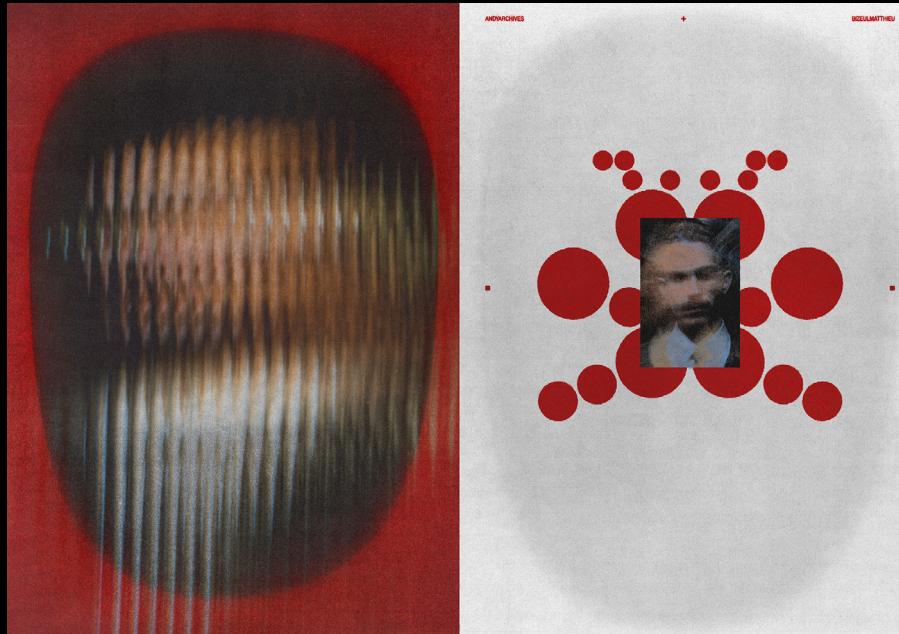
EN ALBUM BØXT & COMPOSÉ PAR DAJAK, MISE EN ANTOINE VOIDEY, MASTERISE PAR BENJAMIN SAVIGNONI,
PRODUIT PAR BLEU BANDITS, MIXÉ PAR Pénélope Martin avec la participation de VINCENT CHARRIN, RYAN KOPF,
TÜERIE & REYN, DESIGN GRAPHIQUE PAR ANDY RAJOELISOA, PHOTOSGRAPHIE PAR MAXIME ELLIES

I created 4 exclusive artworks in collaboration with Matthieu Bizeul that were displayed on a textured paper (40x60cm) at the Galerie ODBR.





ALTERNATIVE ARTWORKS



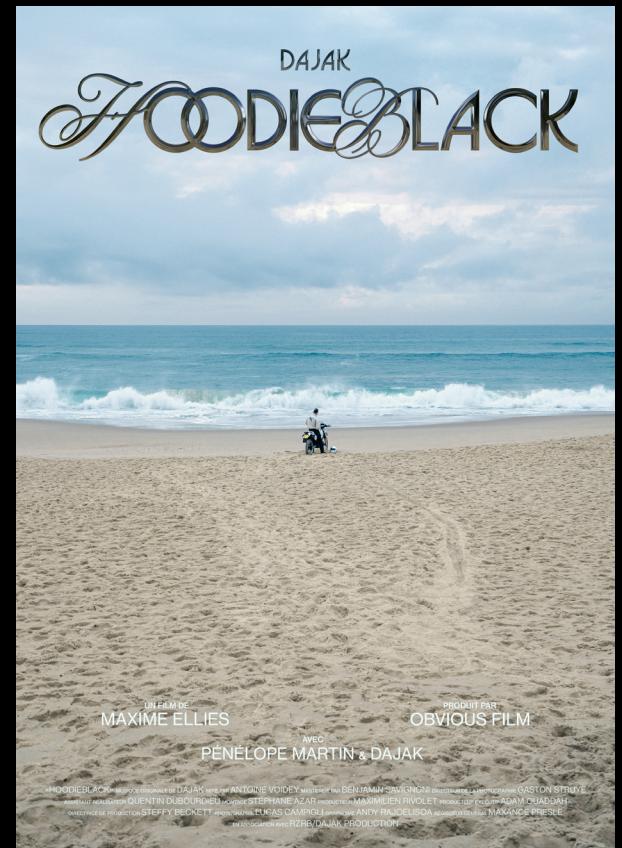
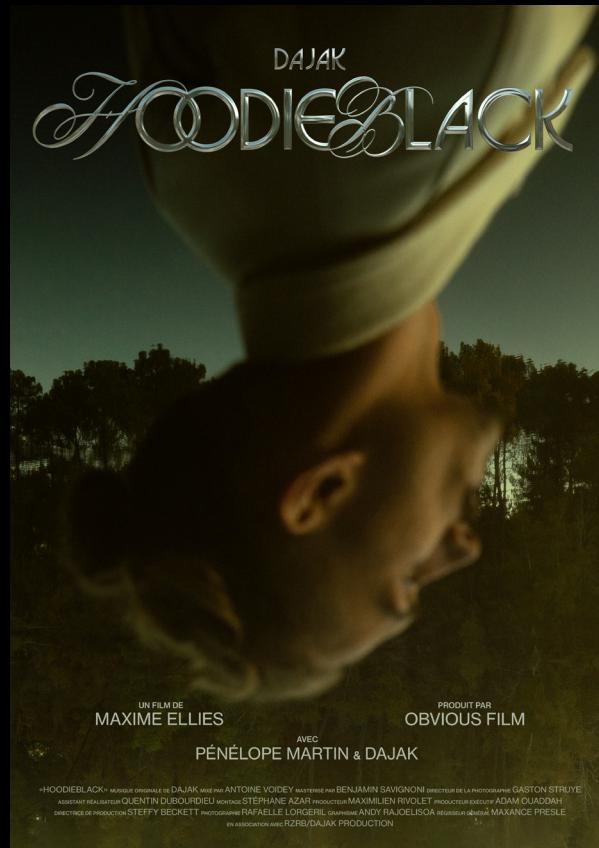
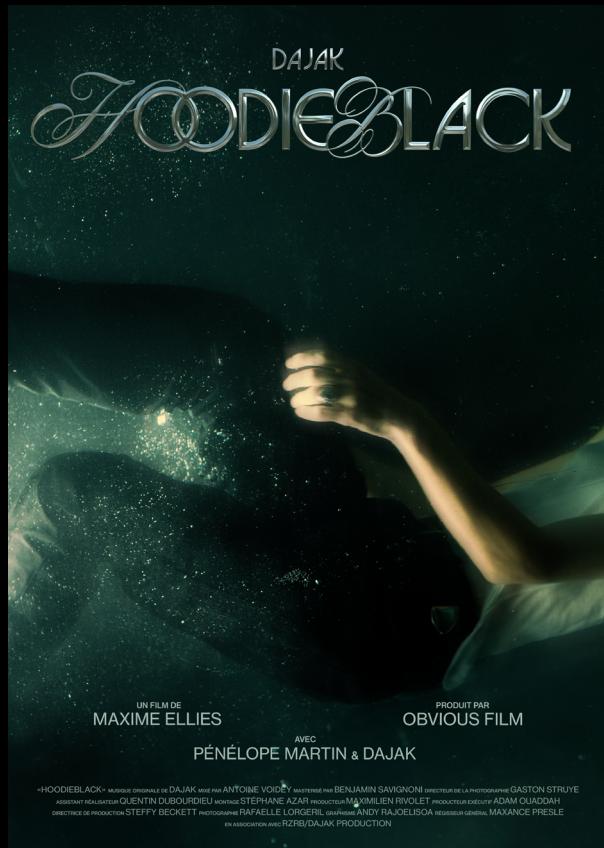
Type design, Posters, Motion

HOODIEBLACK : POSTERS

INSTAGRAM POST →

HOODIEBLACK : LE FILM →

3 posters for the release of the short film "**Hoodieblack**" directed by Maxime Ellies for Dajak's song.
Photographs by Rafaelle Lorgesil (1-2) & Lucas Campigli (3).



Type design, Posters, Motion

HOODIEBLACK : TITLE DESIGN

Film screenshots :

Compositing :



PRODUIT PAR
OBVIOUS

HOODIEBLACK



RÉALISÉ PAR
MAXIME ELLIES
MUSIQUE ORIGINALE DE
DAJAK
PRODUIT PAR
OBVIOUS

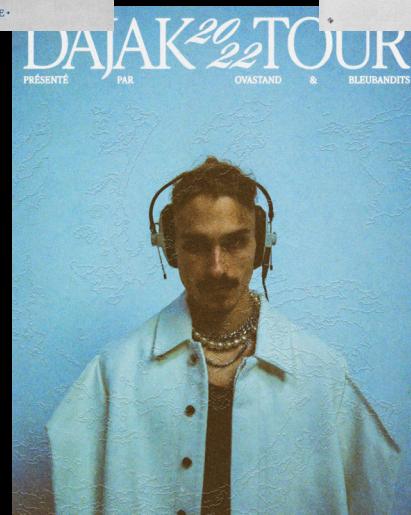
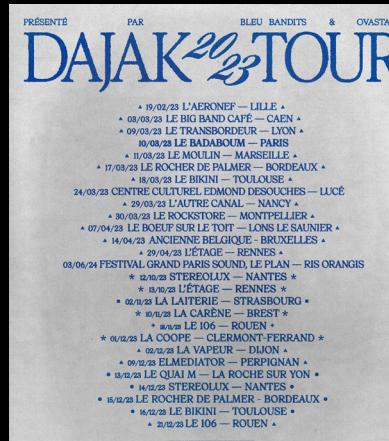
HOODIEBLACK

RÉALISÉ PAR
MAXIME ELLIES
COMPOSÉ, ÉCRIT ET INTERPRÉTÉ PAR
DAJAK

ACTRICE PRINCIPALE
Pénélope Martin
ACTEUR PRINCIPAL
DAJAK

PRODUIT PAR
OBVIOUS
PRODUCTION
MAXIMILIEN RIVOLET

Layout, Typography **POSTERS**



Multiple posters for concerts, events, tours...

LAYOUT TYPE ARTWORKS

2021→2023

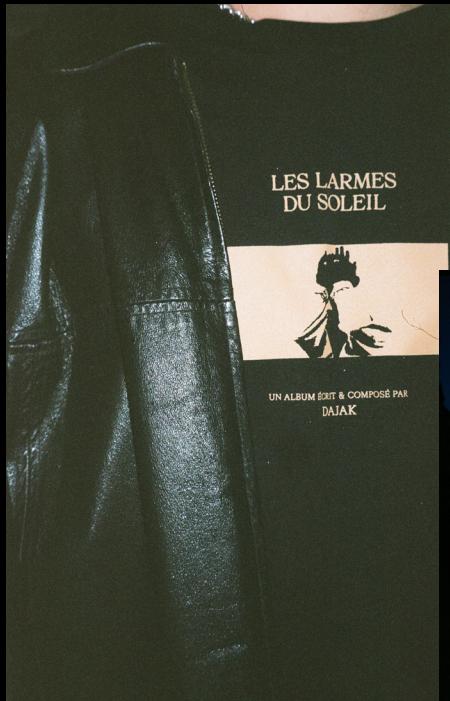
Artwork

MERCH : HOODIEBLACK + T-SHIRT BONUS



Artwork

MERCH : LES LARMES DU SOLEIL



Artwork

MERCH : LA BOULE NOIRE

Mock-up

Artwork and design for an exclusive tee sold at a concert.
Original photo : [Rafaelle Lorgesil](#)



Title design, Credits

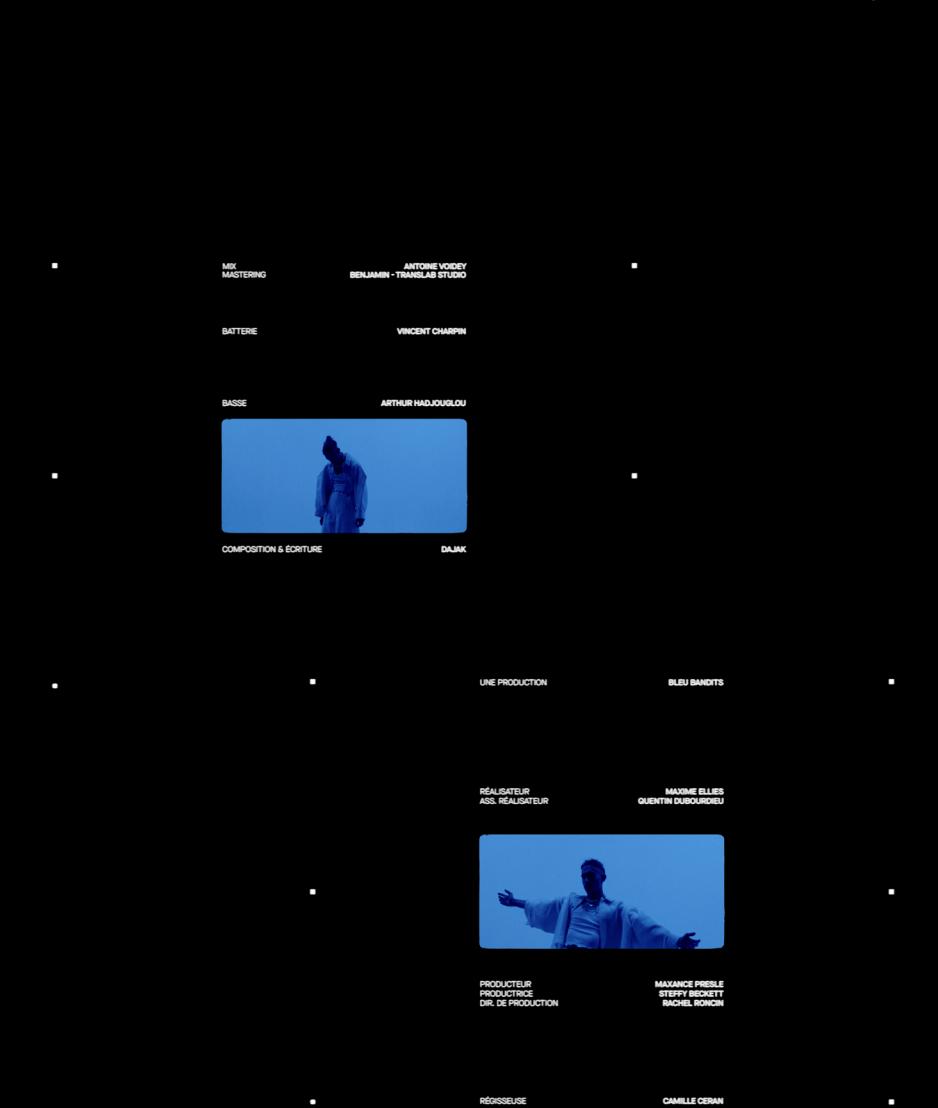
BLEU ÉLECTRIQUE

MUSIC VIDEO →



INSTAGRAM POST →

Title and Credits animation for the music video "Bleu Électrique"



MNMA *Studio* Redesign

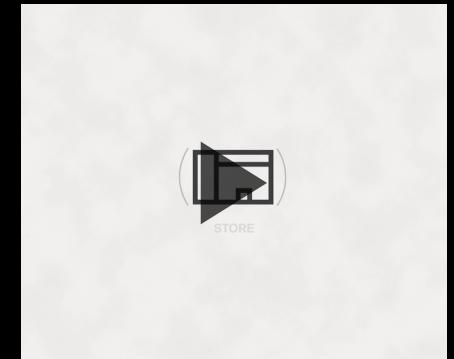
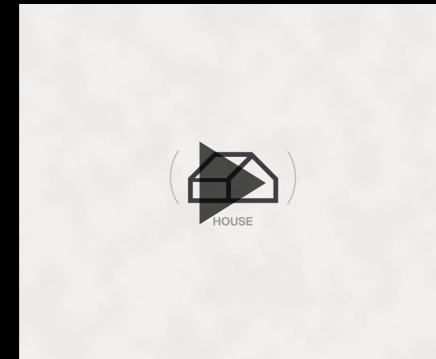
Full redesign of **MNMA Studio**, brasilian architecture studio. All the original photos are from [Andre Klotz](#).

IDENTITY



Geometrical logo and icons, swiss type. Addition of subtle textures as the signature of the studio because MNMA cares about textures and materials.

Animated icons :

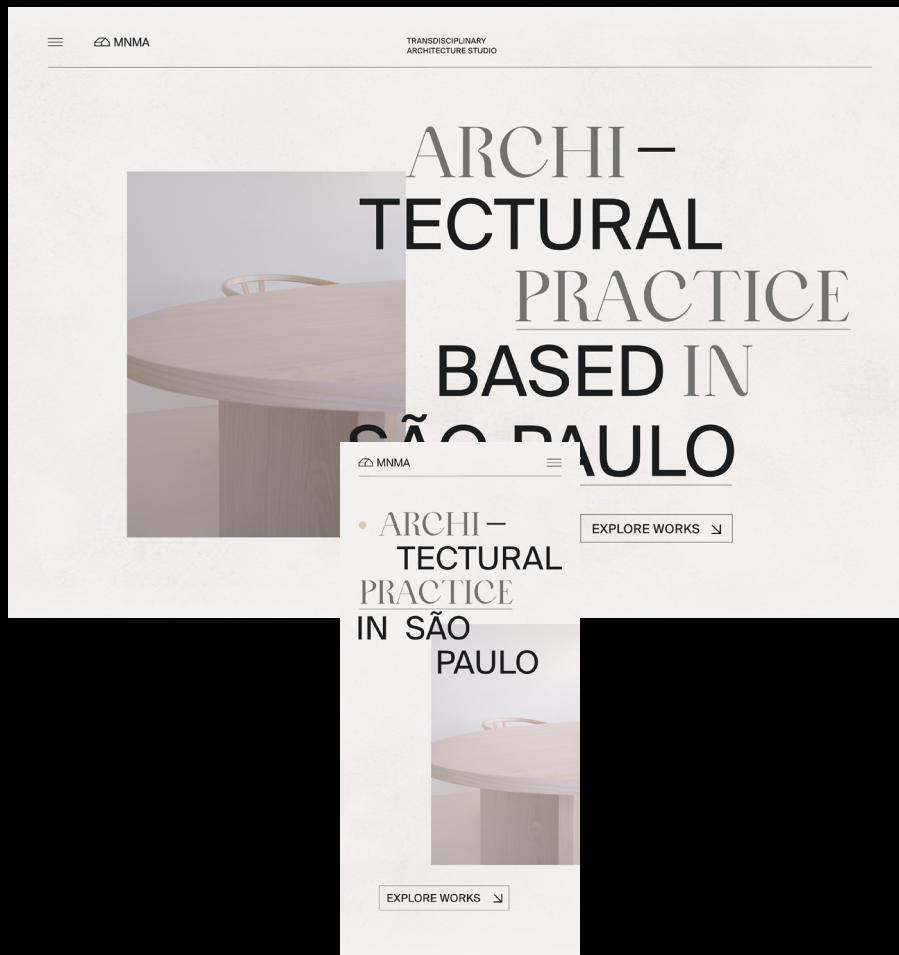


Animated logo :

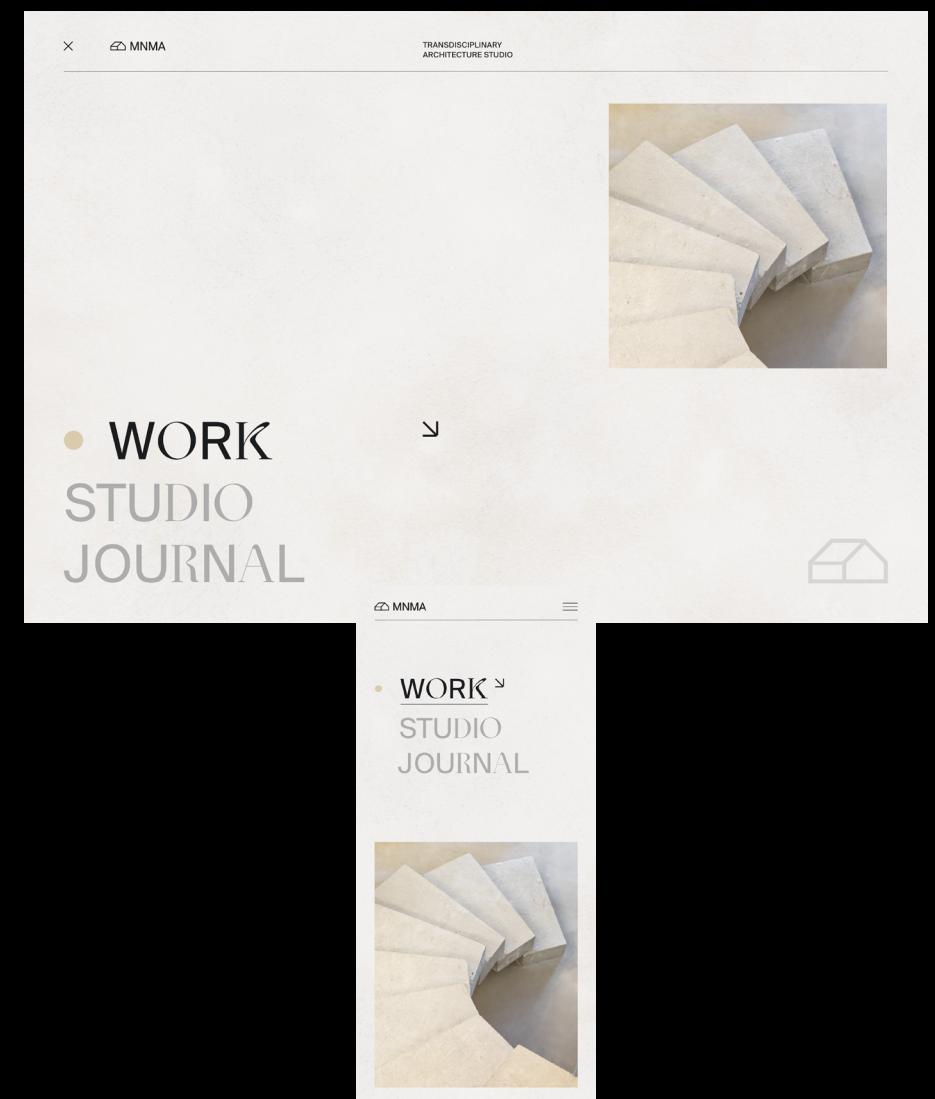


WEBSITE

Home Page



Menu



“Work” page

• OUR PROJECTS

01 HAIGHT  STORE 2018-19
CASE STUDY ↗

02 CASA CUPE  STORE 2016-18
CASE STUDY ↗

01 SELO  STORE 2019
CASE STUDY ↗

03 SELO  STORE 2019
CASE STUDY ↗

01 DOIS TRÓPICOS  BEIJARVA STORE 2020
CASE STUDY ↗

05 TRY  OFFICE 2016
CASE STUDY ↗

06 FORMA L'ATELIER  EDITION 2016

• OUR PROJECTS

← →

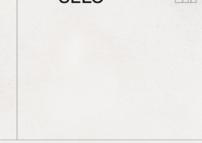
01 HAIGHT  CASE STUDY ↗ STORE 2018-19

02 CASA CUPE 

• OUR PROJECTS

← →

02 CASA CUPE  CASE STUDY ↗ HOUSE 2016-18

03 SELO 

• SELO DE CONTROLE
(100 M²) STORE IN
SÃO PAULO (2019)

Photographed by Andre Kowz
Retail Store in São Paulo (Brazil)

The 100 square meter retail restoration project for Selo brand of handmade shoes inspired us to create a kind of brief escape atmosphere. MNMA studio's core process of developing ideas

[EXPLORE ↴](#)

• CASA CUPE
(250 M²) HOUSE IN
PERNAMBUCO (2018)

Photographed by Andre Kowz
Retail Store in São Paulo (Brazil)

A large yellow slab encircled by a porch was the element that guided the design. The Cupe House is located in an old country town in the state of Pernambuco do Crato, Northeast Brazil. A project that materializes sensations and seeks more harmonious forms of construction with nature.

[EXPLORE ↴](#)

• DOIS TROPICOS
(2 KM²) RESTAURANT IN
SÃO PAULO (2020)

Photographed by Andre Kowz
Restaurant and store in São Paulo (Brazil)

In Dois Tropicos, the limit between an architectural project and its production becomes incredibly thin and organic, emerging into a result where organic experimentation and calibrated architectural decisions always fuel and impact each other.

[EXPLORE ↴](#)

ATTENTION TO
TEXTURES
AND MATERIALS

OUR CURATION PROCESS

During this curation process we focus on the building development, as some related publications focused on the final results or expansion of materials, it was decided to add a sort of Kintsugi technique of filling the cracks with a special golden mixture to honor the fact. The toilet sink is also a handmade process of "curing" a limestone and applying flames to it, to create a very particular rough texture.

01 / 10 → [MORE PHOTOS](#)

• NEXT – CUPE HOUSE ⁰⁵ ↴

SEE YOU

Thank you,

I think it's time to collaborate : andyrajopro@gmail.com