

Scales and Data Transformations

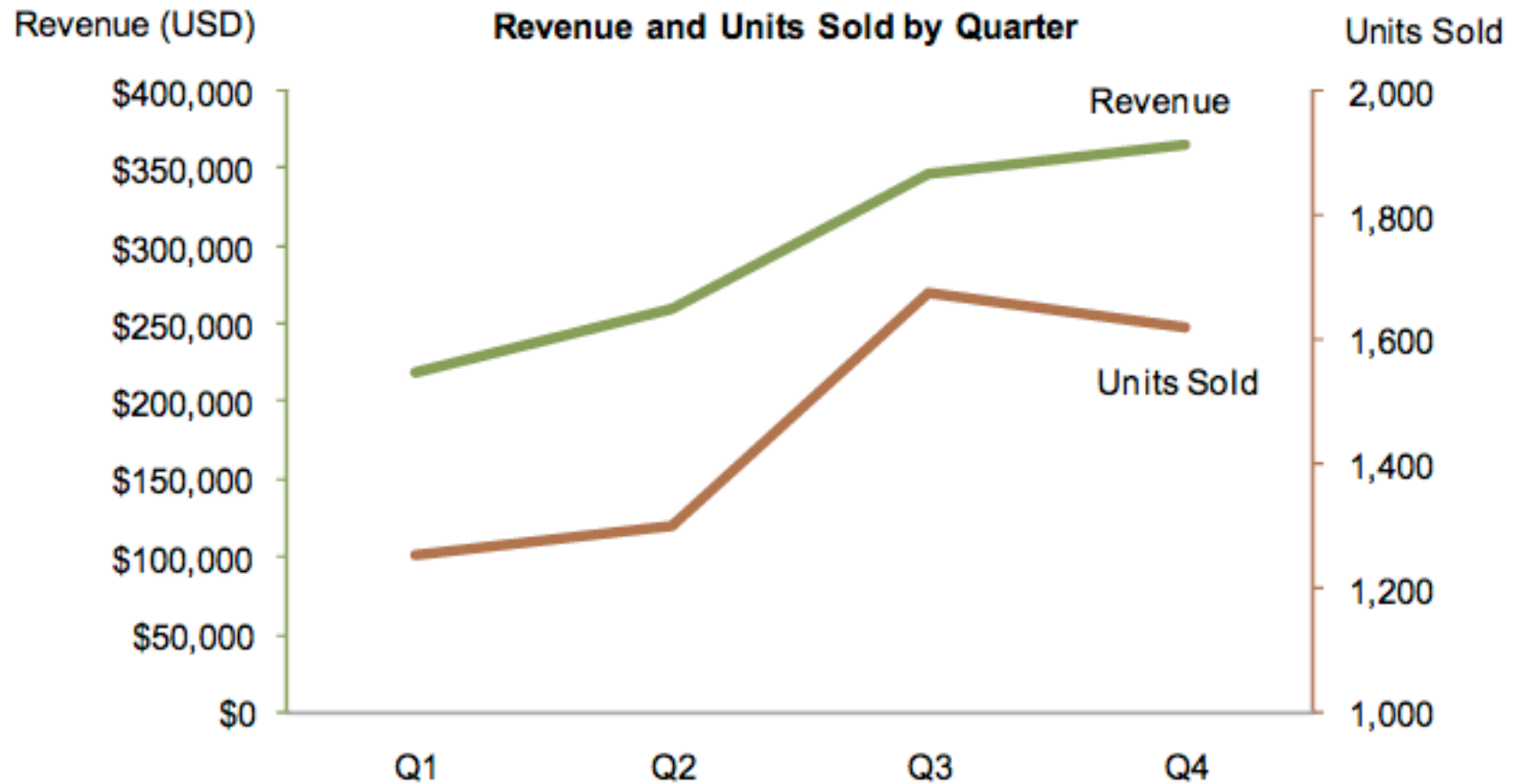
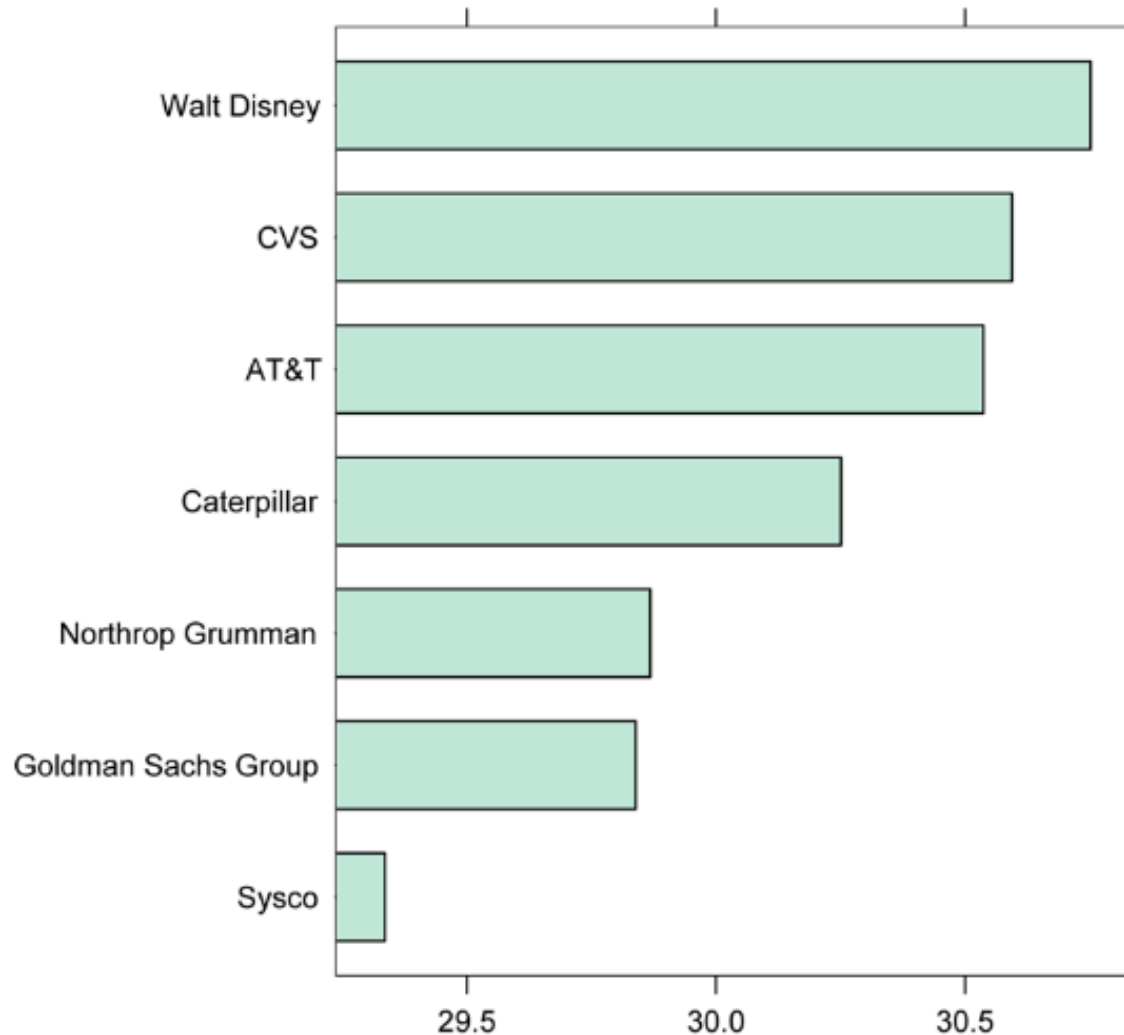
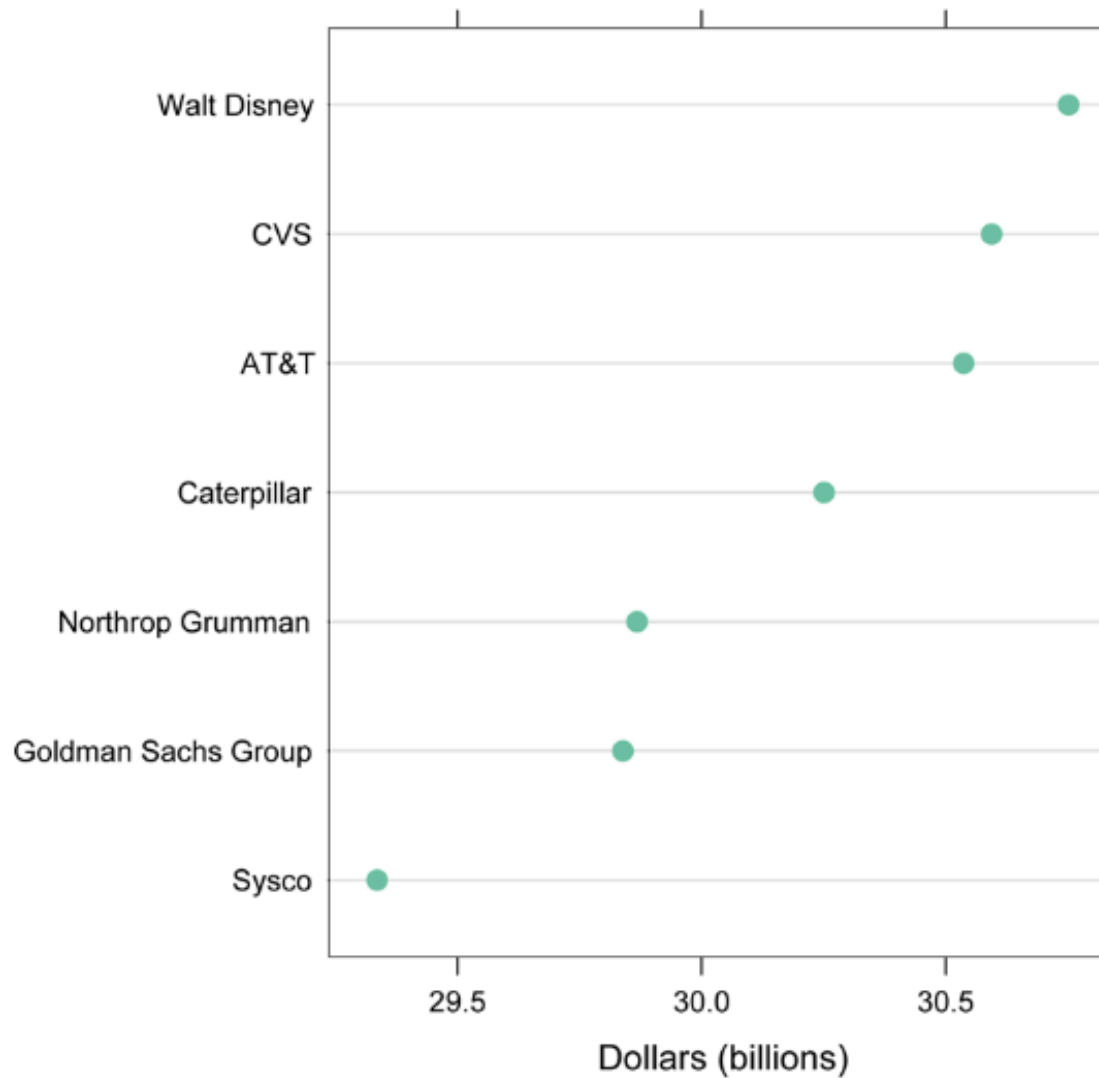


Image from <https://www.perceptualedge.com>

What's missing?



Source: https://www.perceptualedge.com/articles/b-eye/dot_plots.pdf

Dot Plot of Revenues with No Zero Baseline

Source: https://www.perceptualedge.com/articles/b-eye/dot_plots.pdf

Scale impacts perception

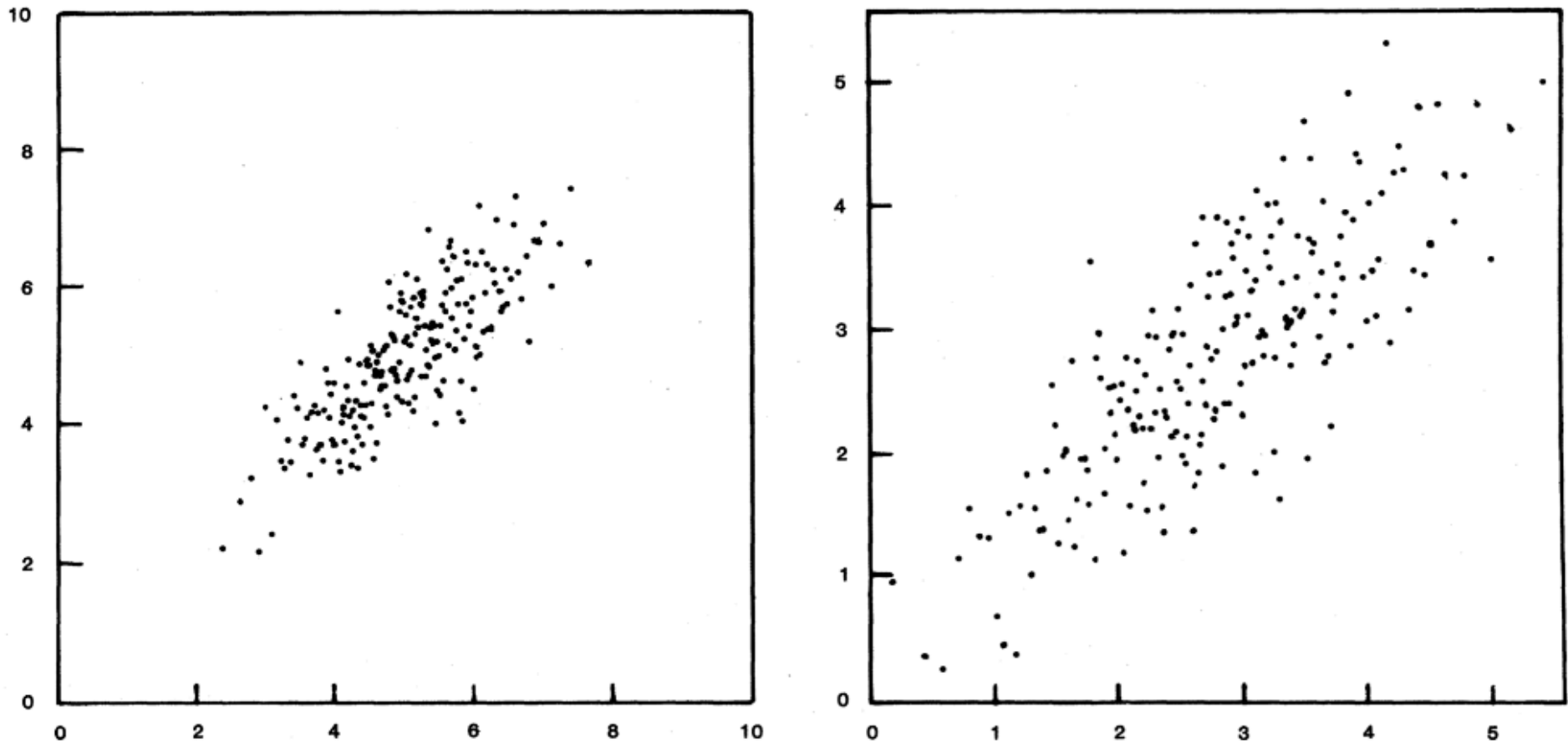
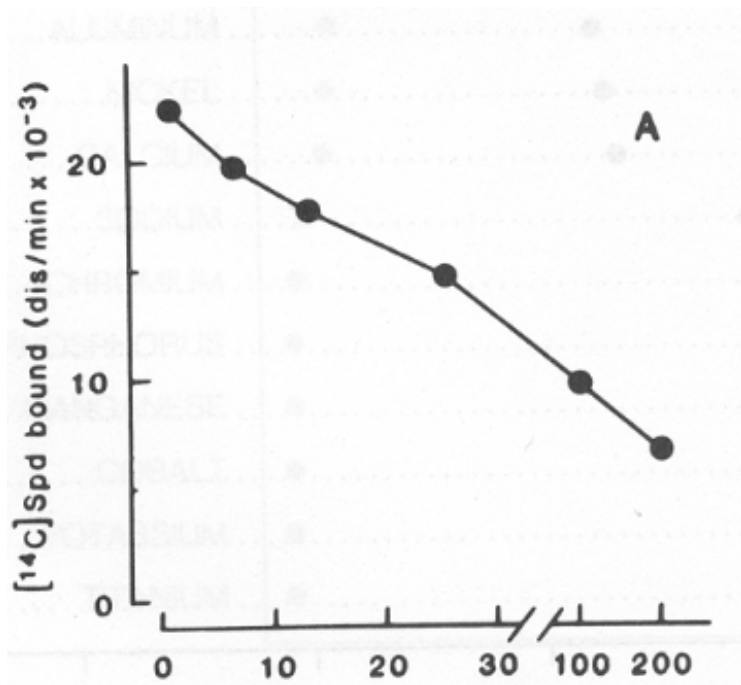


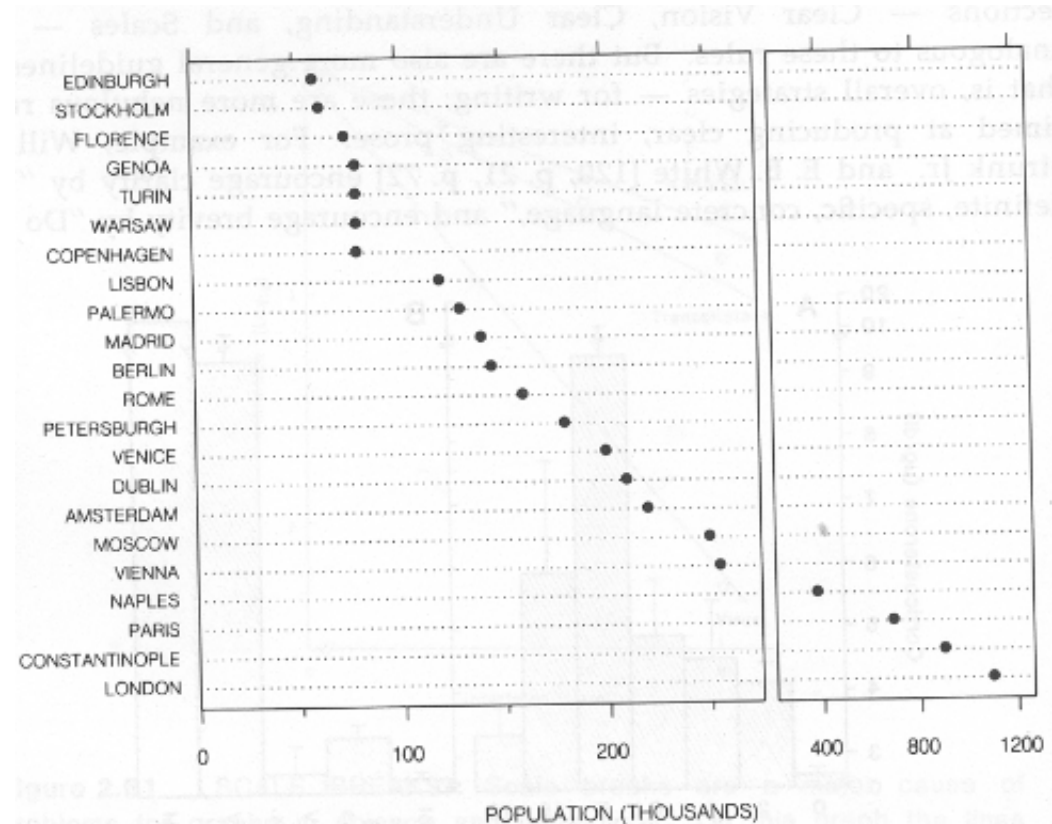
Fig. 1. Reductions of two scatterplots used in the three types of experiments. The left panel is point-cloud size 2 and the right panel is point-cloud

[Cleveland et al., 1982]

Scale Breaks



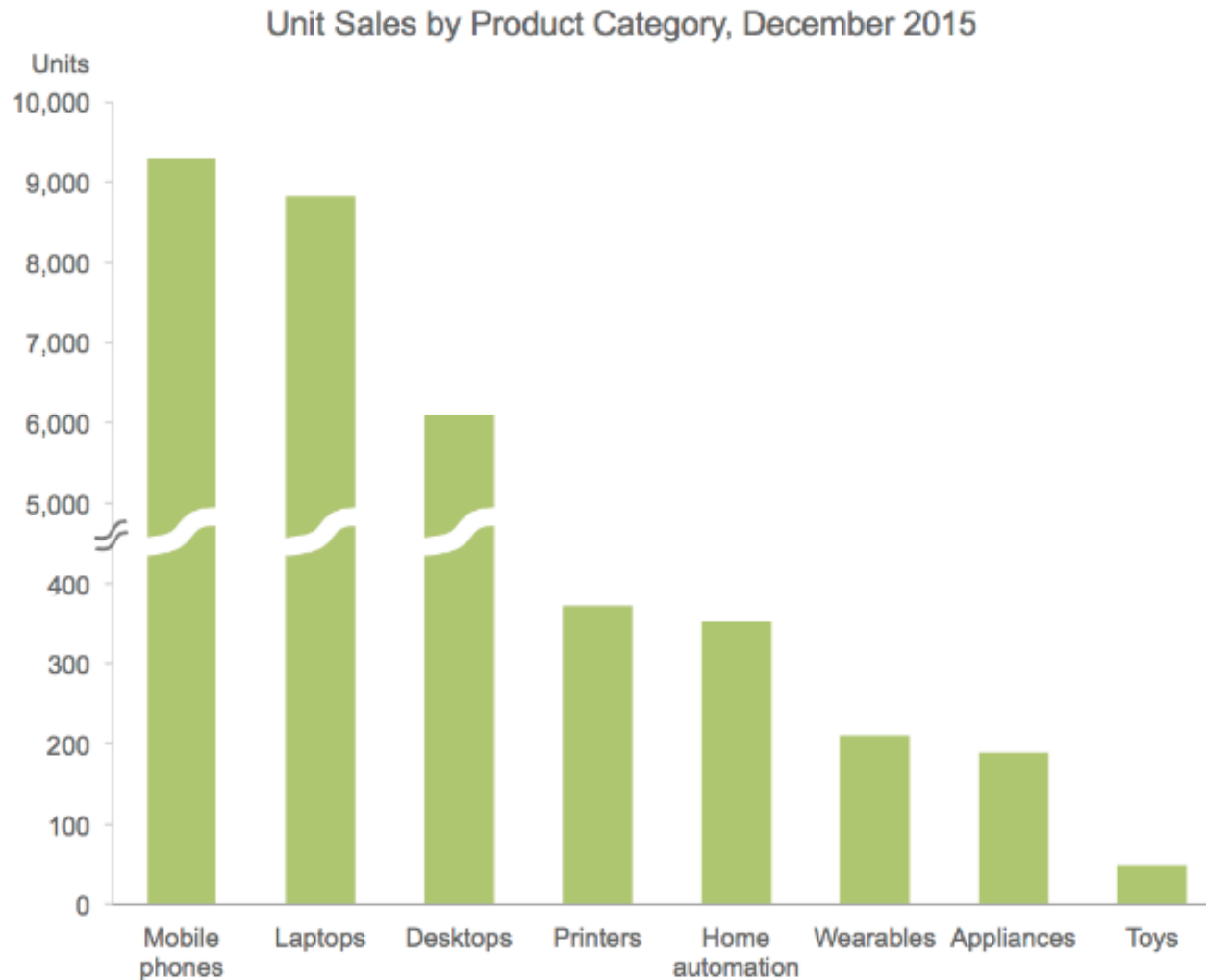
Poorly marked



Better

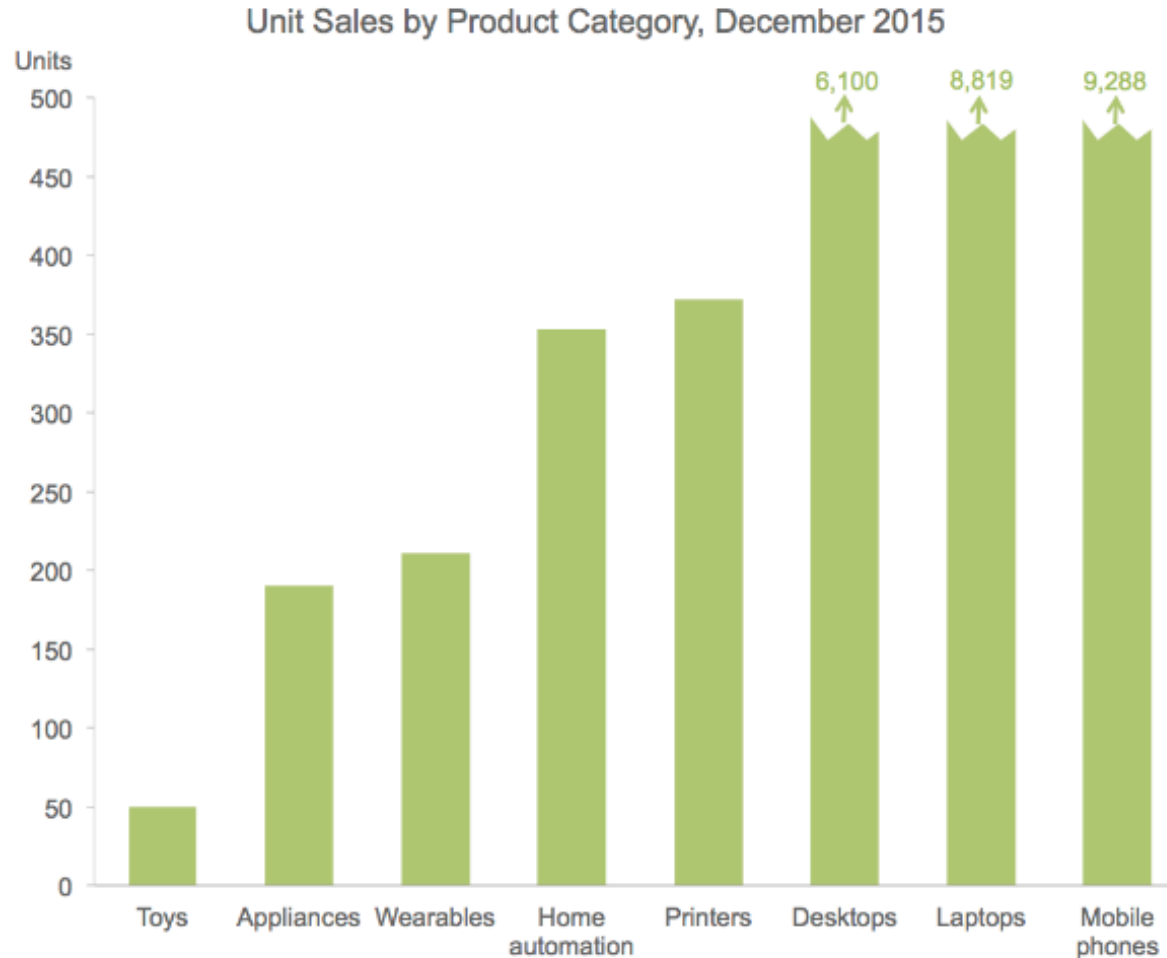
[Cleveland et. al., 1985]

Scale Breaks

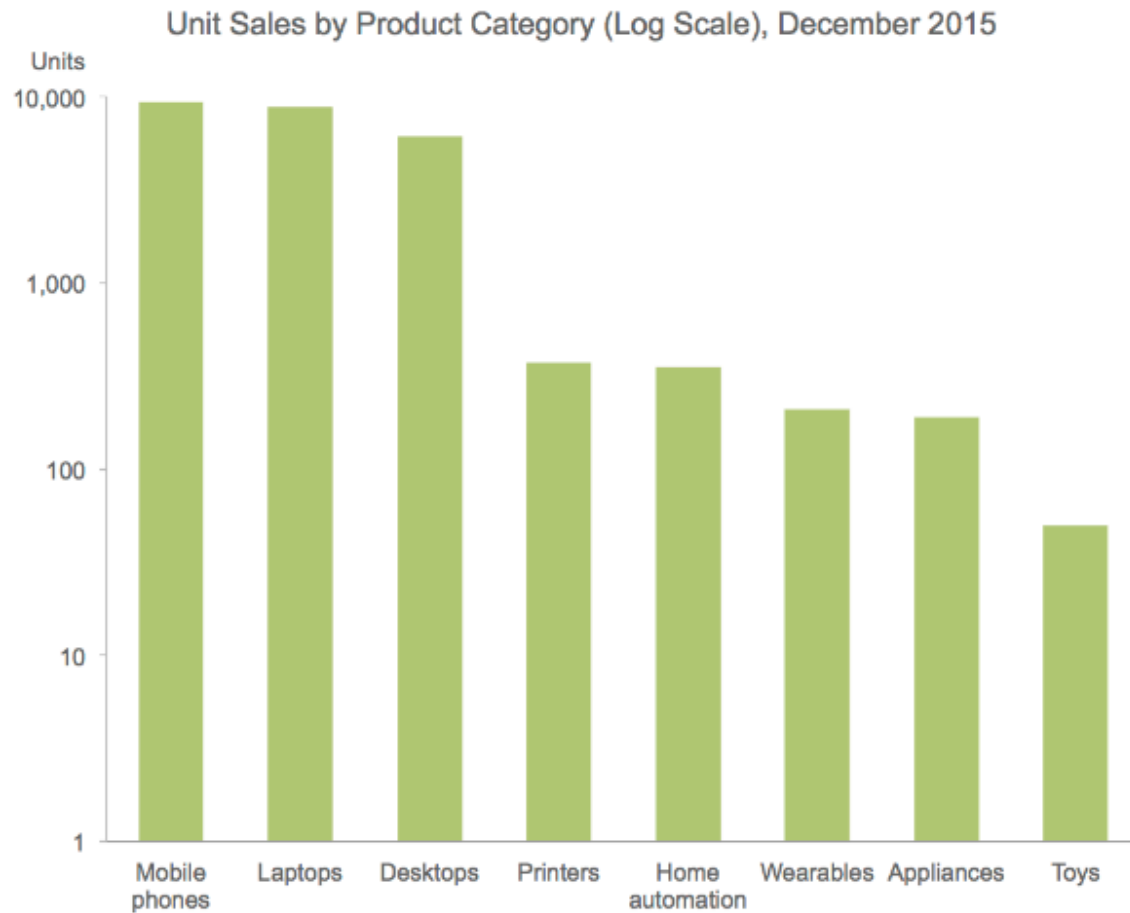


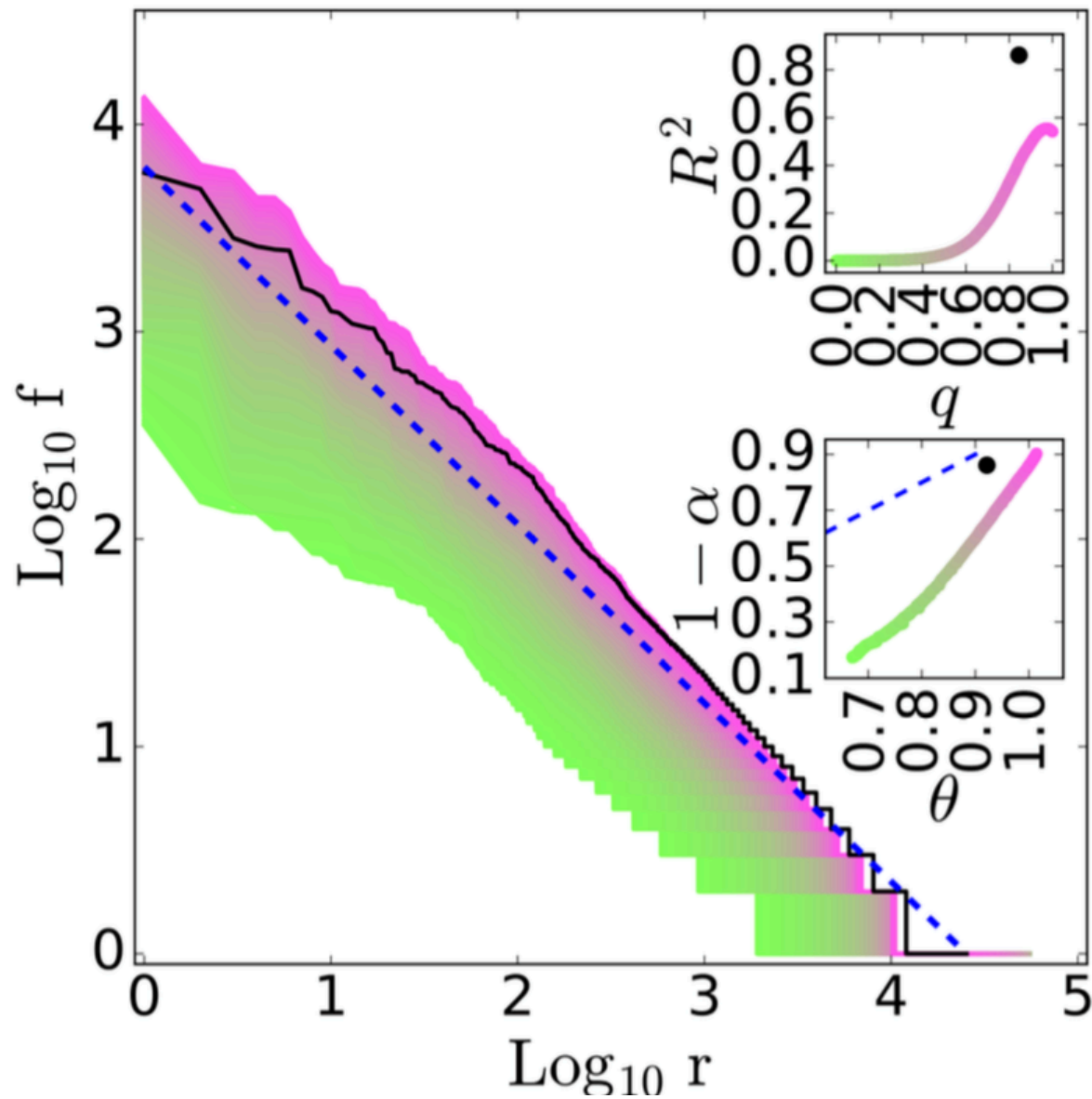
<https://www.perceptualedge.com/>

Truncate Larger Values



Log Scale





What Is the “Correct” Aspect Ratio?

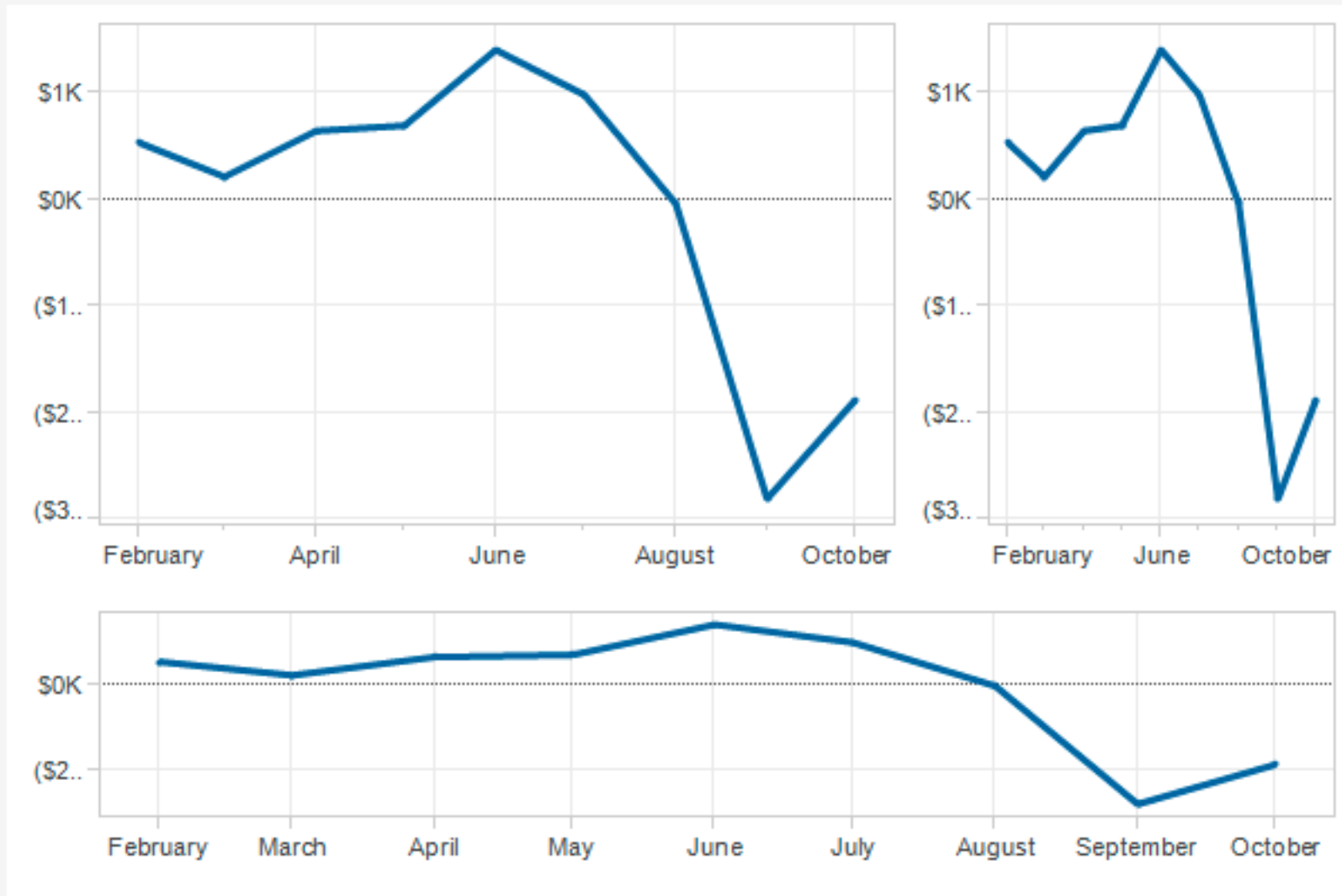
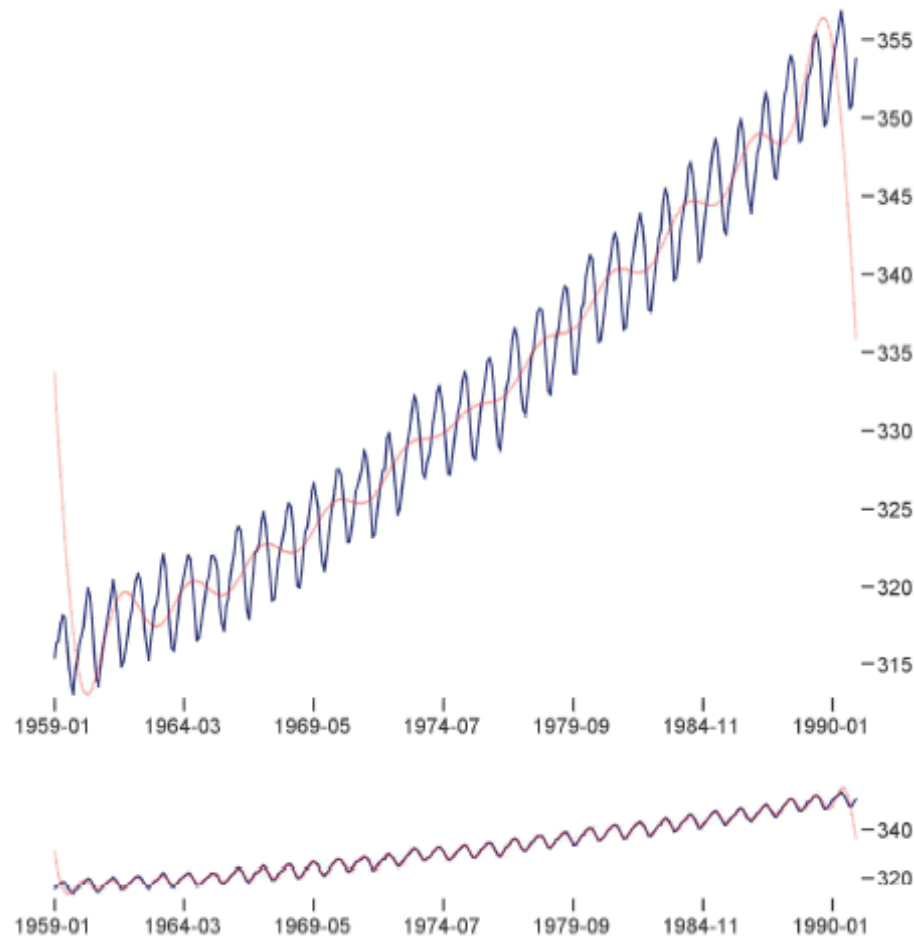


Image source: <https://eagereyes.org/>

Banking Techniques



<http://vis.berkeley.edu/papers/banking/>

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