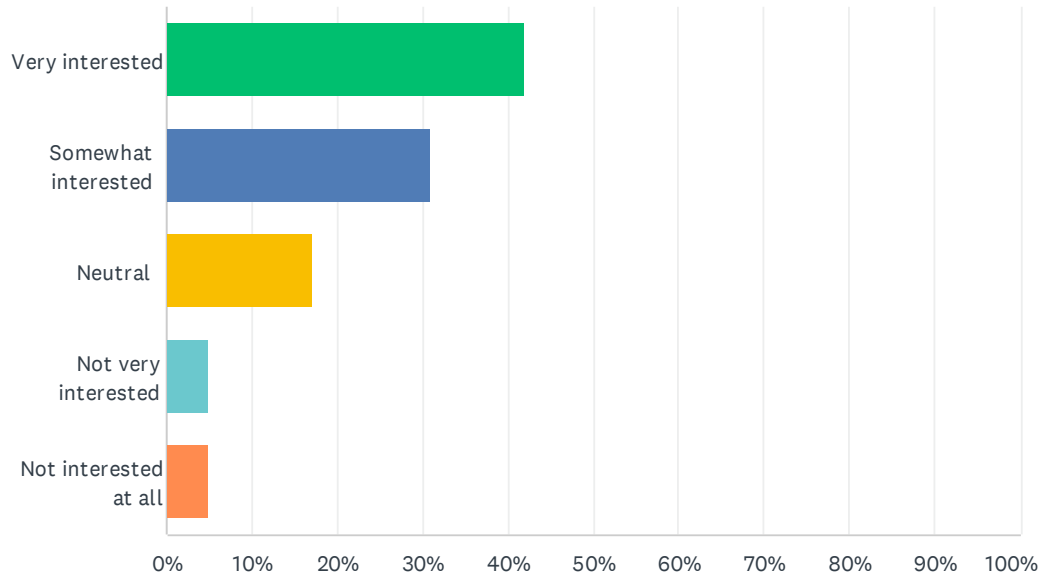


Q1 How interested would you be in a platform that helps your child develop entrepreneurship skills through selling exclusive products?

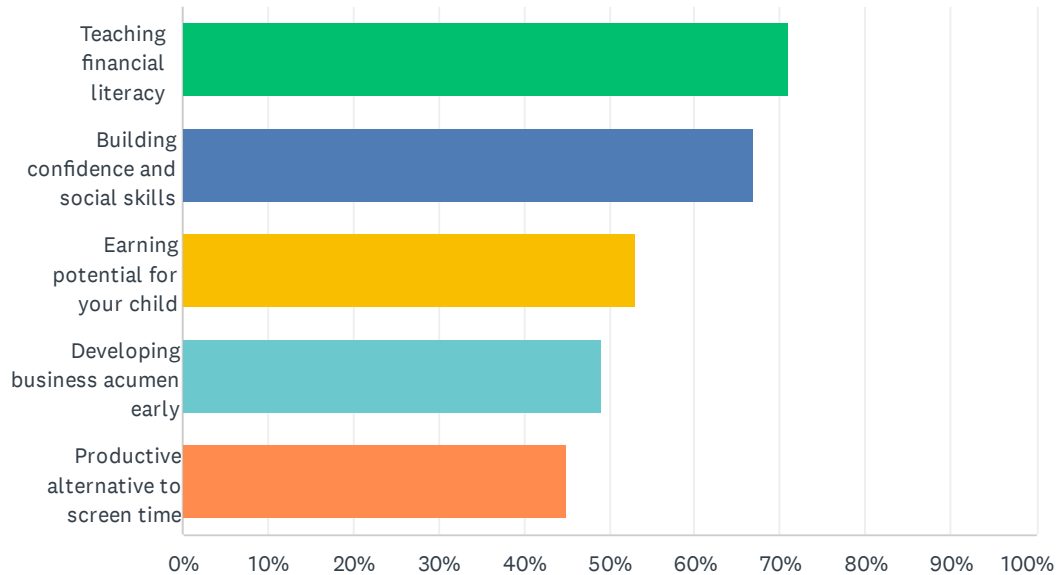
Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very interested	42.00%	42
Somewhat interested	31.00%	31
Neutral	17.00%	17
Not very interested	5.00%	5
Not interested at all	5.00%	5
TOTAL		100

Q2 Why would you considering enrolling your child in an entrepreneurship program? (Select all that apply)

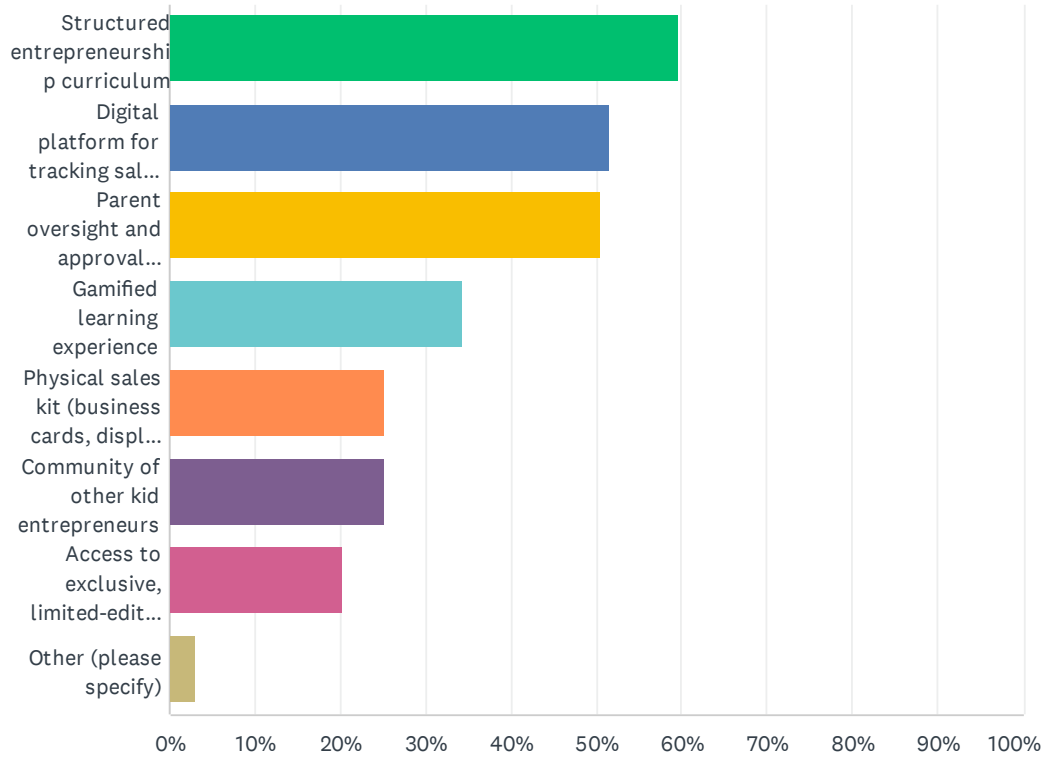
Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES	
Teaching financial literacy	71.00%	71
Building confidence and social skills	67.00%	67
Earning potential for your child	53.00%	53
Developing business acumen early	49.00%	49
Productive alternative to screen time	45.00%	45
Total Respondents: 100		

Q3 Which of these features would be most valuable to you? (select up to 3)

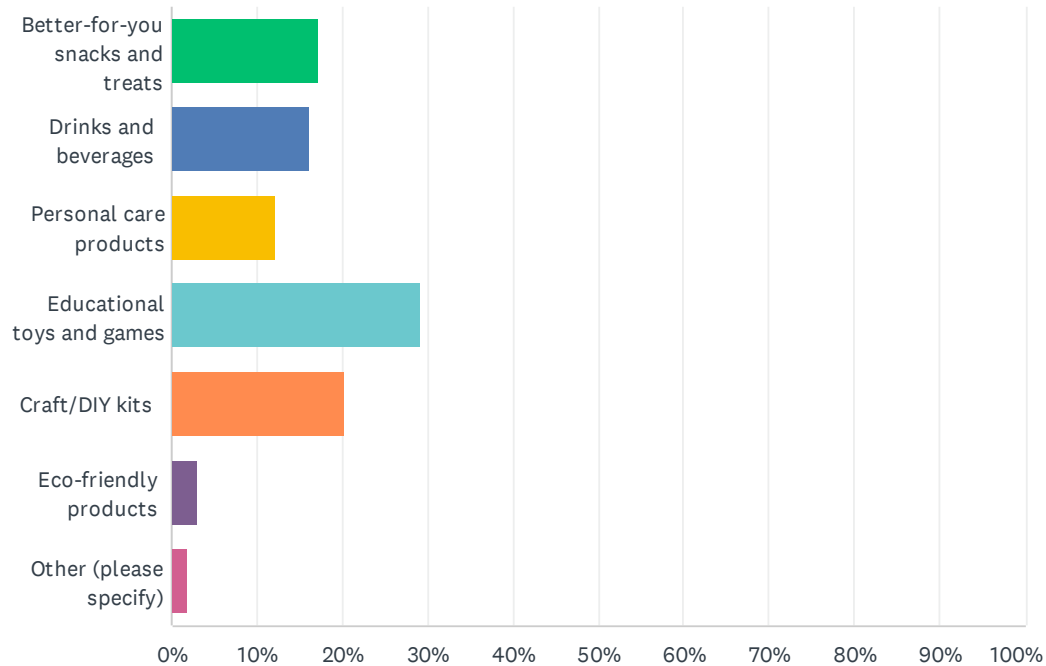
Answered: 99 Skipped: 1



ANSWER CHOICES	RESPONSES	
Structured entrepreneurship curriculum	59.60%	59
Digital platform for tracking sales and progress	51.52%	51
Parent oversight and approval capabilities	50.51%	50
Gamified learning experience	34.34%	34
Physical sales kit (business cards, display materials)	25.25%	25
Community of other kid entrepreneurs	25.25%	25
Access to exclusive, limited-edition products	20.20%	20
Other (please specify)	3.03%	3
Total Respondents: 99		

Q4 What types of products would your child be most excited to sell (select all that apply)

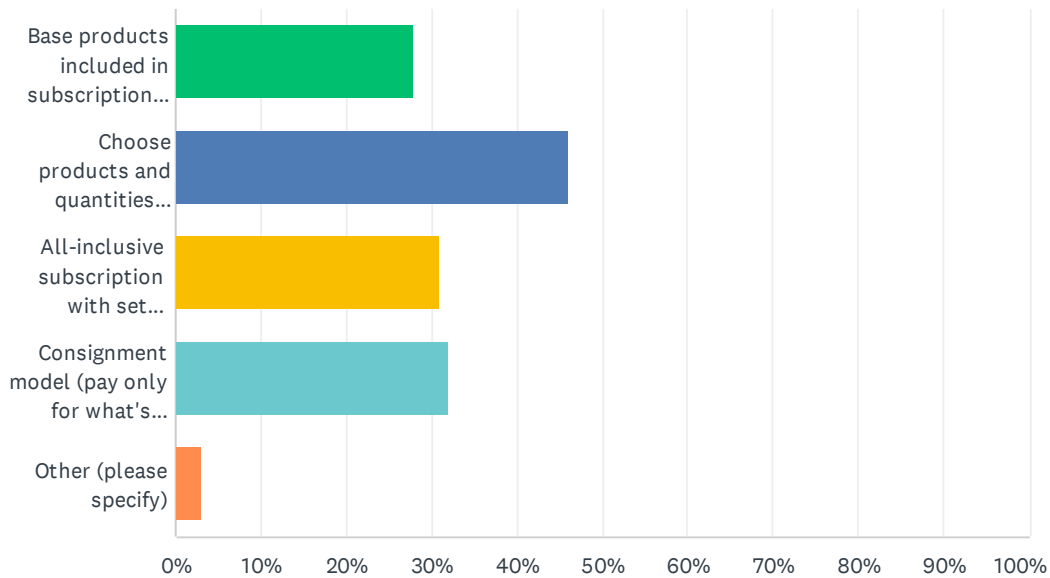
Answered: 99 Skipped: 1



ANSWER CHOICES	RESPONSES	
Better-for-you snacks and treats	17.17%	17
Drinks and beverages	16.16%	16
Personal care products	12.12%	12
Educational toys and games	29.29%	29
Craft/DIY kits	20.20%	20
Eco-friendly products	3.03%	3
Other (please specify)	2.02%	2
TOTAL		99

Q5 How would you prefer product inventory to be handled?

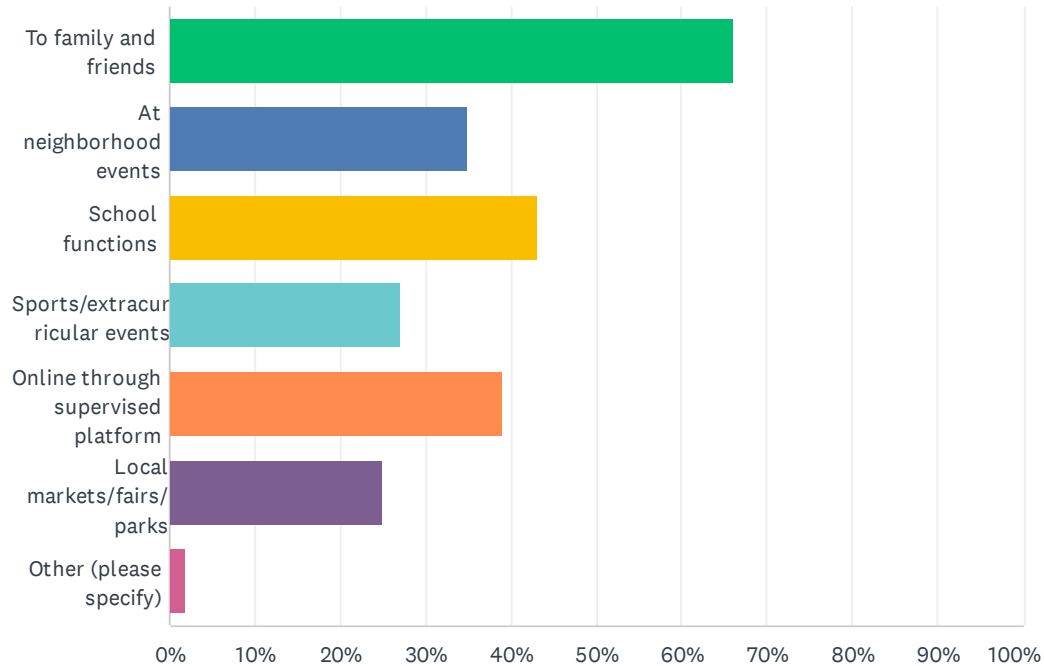
Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES	
Base products included in subscription, option to purchase more	28.00%	28
Choose products and quantities individually (pay per product)	46.00%	46
All-inclusive subscription with set product amounts	31.00%	31
Consignment model (pay only for what's sold)	32.00%	32
Other (please specify)	3.00%	3
Total Respondents: 100		

Q6 Where would your child most likely sell these products? (Select up to 3)

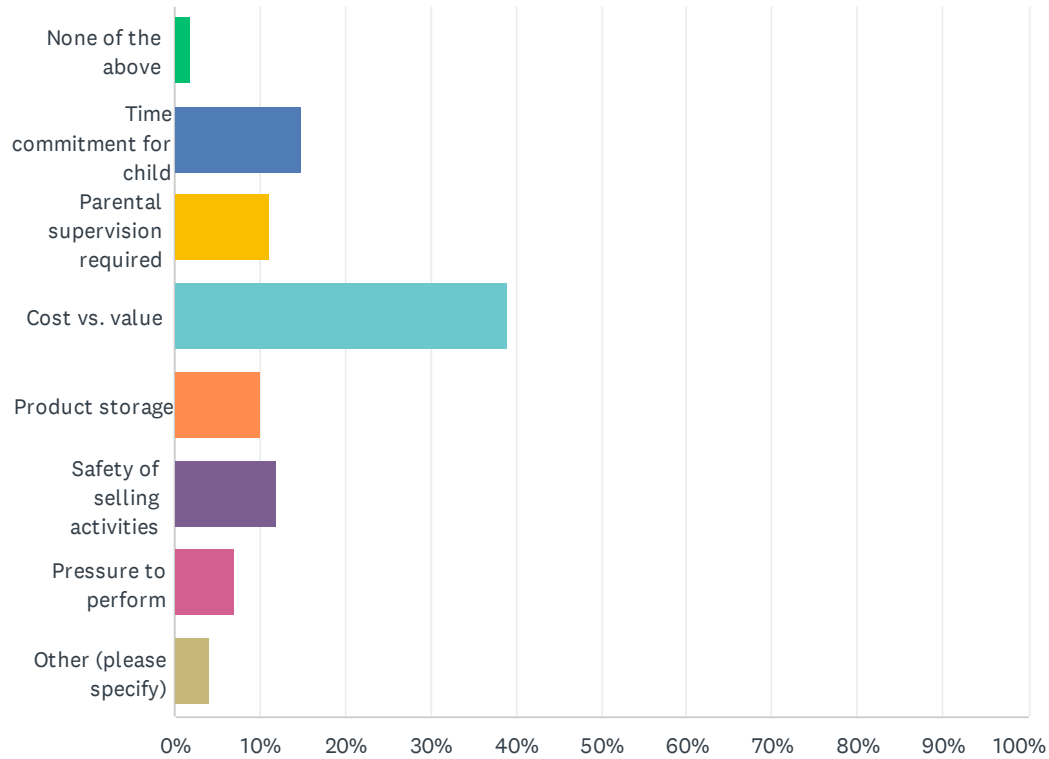
Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES	
To family and friends	66.00%	66
At neighborhood events	35.00%	35
School functions	43.00%	43
Sports/extracurricular events	27.00%	27
Online through supervised platform	39.00%	39
Local markets/fairs/ parks	25.00%	25
Other (please specify)	2.00%	2
Total Respondents: 100		

Q7 What concerns might you have about your child participating in this program? (Select all that apply)

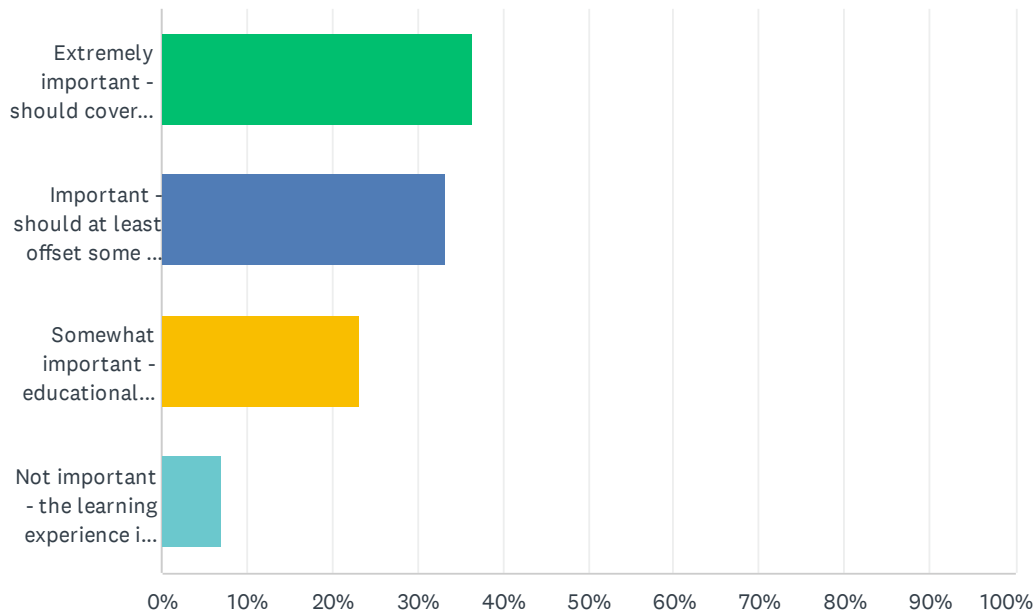
Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES	
None of the above	2.00%	2
Time commitment for child	15.00%	15
Parental supervision required	11.00%	11
Cost vs. value	39.00%	39
Product storage	10.00%	10
Safety of selling activities	12.00%	12
Pressure to perform	7.00%	7
Other (please specify)	4.00%	4
TOTAL		100

Q8 How important is it that your child earns money from their sales?

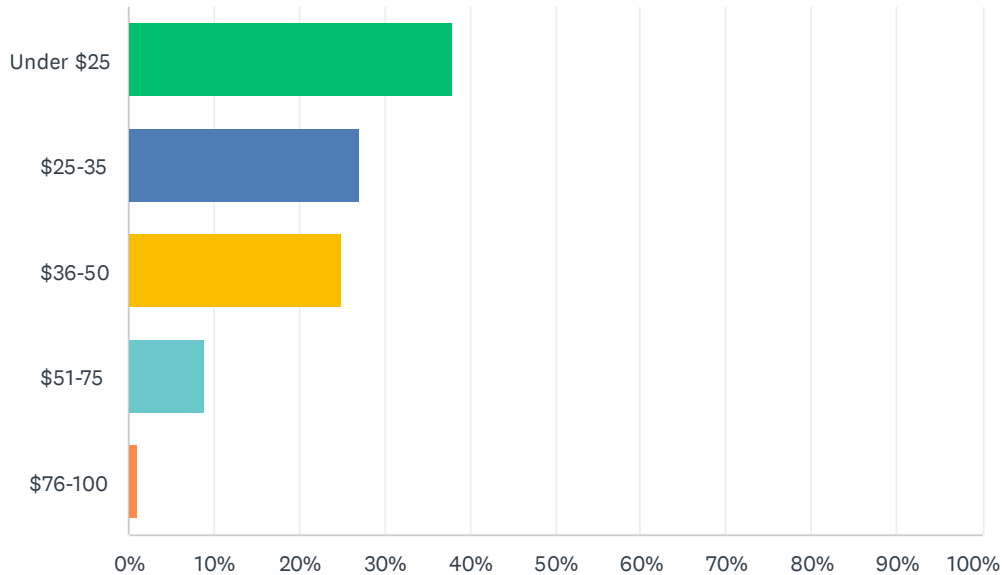
Answered: 99 Skipped: 1



ANSWER CHOICES	RESPONSES	
Extremely important - should cover subscription cost plus profit	36.36%	36
Important - should at least offset some of the subscription cost	33.33%	33
Somewhat important - educational value matters more than earnings	23.23%	23
Not important - the learning experience is the primary value	7.07%	7
TOTAL		99

Q9 What price range would you consider reasonable for a monthly subscription to this platform?

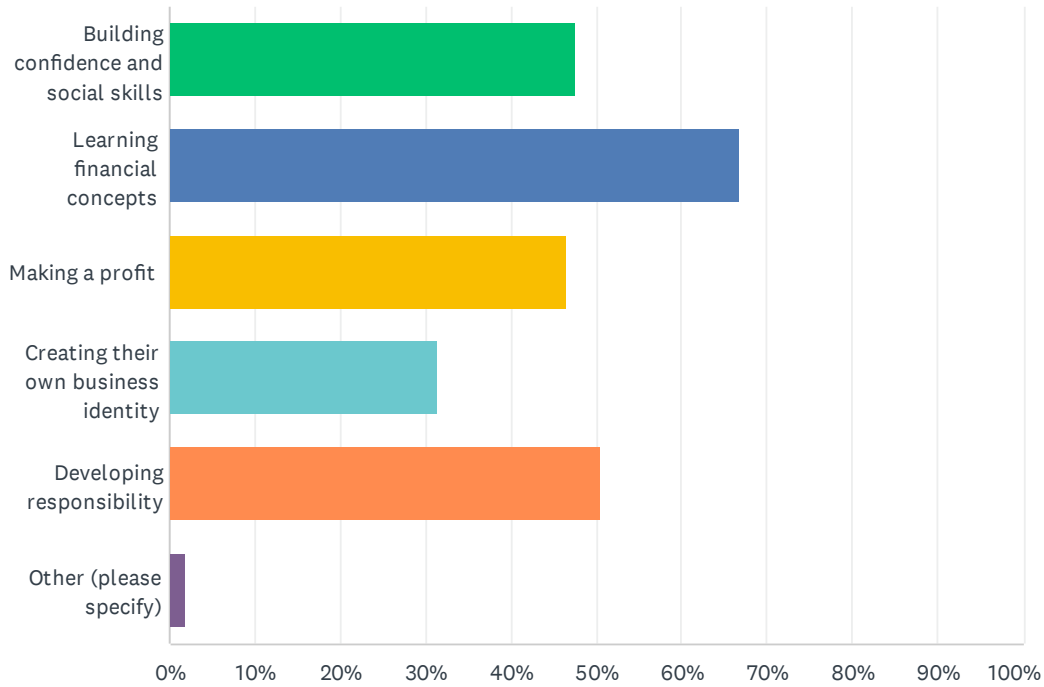
Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES	
Under \$25	38.00%	38
\$25-35	27.00%	27
\$36-50	25.00%	25
\$51-75	9.00%	9
\$76-100	1.00%	1
TOTAL		100

Q10 What would success look like for your child in this program? (Select up to 3)

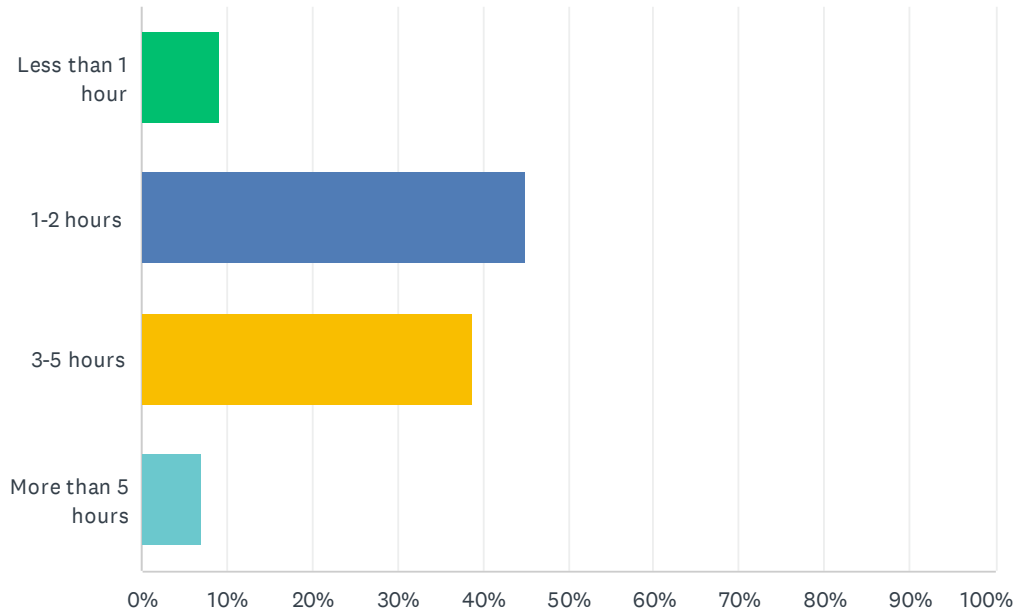
Answered: 99 Skipped: 1



ANSWER CHOICES	RESPONSES	
Building confidence and social skills	47.47%	47
Learning financial concepts	66.67%	66
Making a profit	46.46%	46
Creating their own business identity	31.31%	31
Developing responsibility	50.51%	50
Other (please specify)	2.02%	2
Total Respondents: 99		

Q11 How much time per week would you expect your child to spend on this entrepreneurial activity?

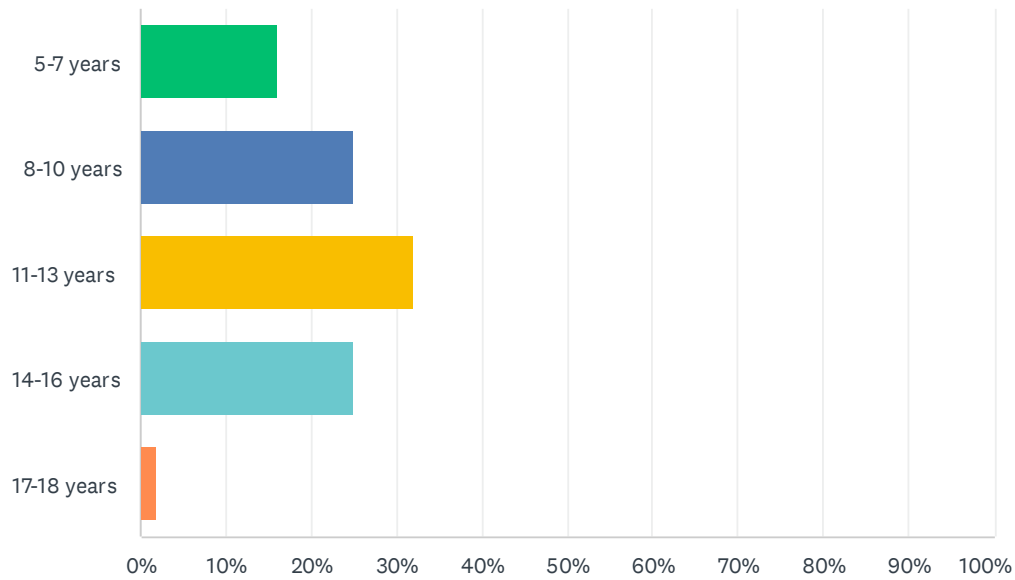
Answered: 98 Skipped: 2



ANSWER CHOICES	RESPONSES	
Less than 1 hour	9.18%	9
1-2 hours	44.90%	44
3-5 hours	38.78%	38
More than 5 hours	7.14%	7
TOTAL		98

Q12 What is the age range of your child/children?

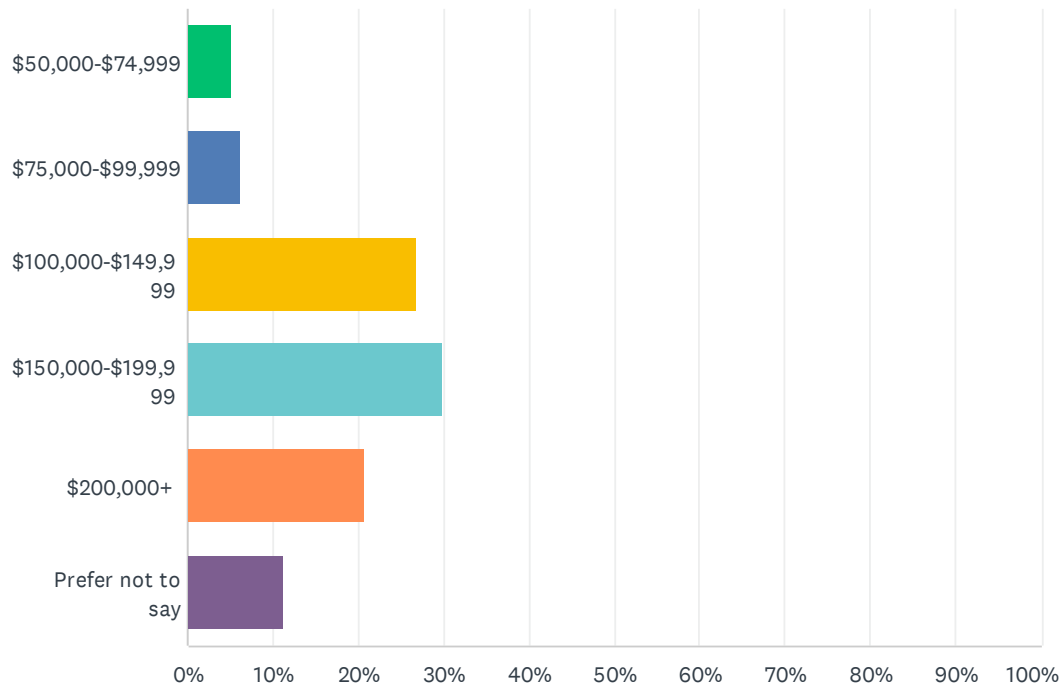
Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES	
5-7 years	16.00%	16
8-10 years	25.00%	25
11-13 years	32.00%	32
14-16 years	25.00%	25
17-18 years	2.00%	2
TOTAL		100

Q13 What is your annual household income?

Answered: 97 Skipped: 3



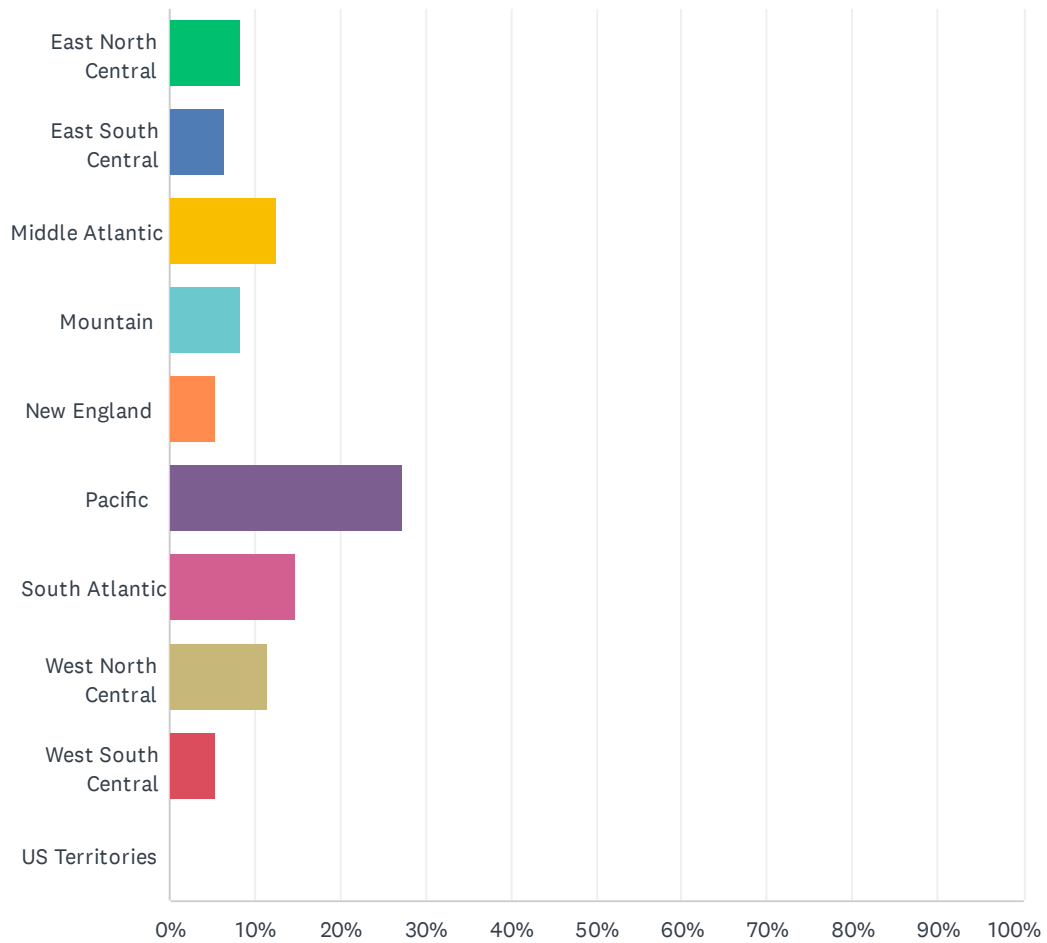
ANSWER CHOICES	RESPONSES	
\$50,000-\$74,999	5.15%	5
\$75,000-\$99,999	6.19%	6
\$100,000-\$149,999	26.80%	26
\$150,000-\$199,999	29.90%	29
\$200,000+	20.62%	20
Prefer not to say	11.34%	11
TOTAL		97

Q14 Is there anything else you'd like to share about what would make this valuable for your family?

Answered: 26 Skipped: 74

Q1 Major US Region

Answered: 95 Skipped: 5

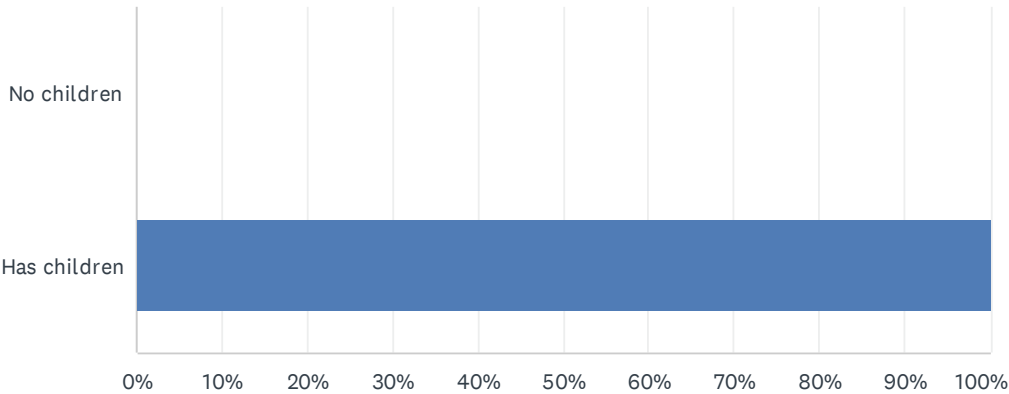


Kids Entrepreneur Platform

ANSWER CHOICES	RESPONSES	
East North Central	8.42%	8
East South Central	6.32%	6
Middle Atlantic	12.63%	12
Mountain	8.42%	8
New England	5.26%	5
Pacific	27.37%	26
South Atlantic	14.74%	14
West North Central	11.58%	11
West South Central	5.26%	5
US Territories	0.00%	0
TOTAL		95

Q2 Parental Status

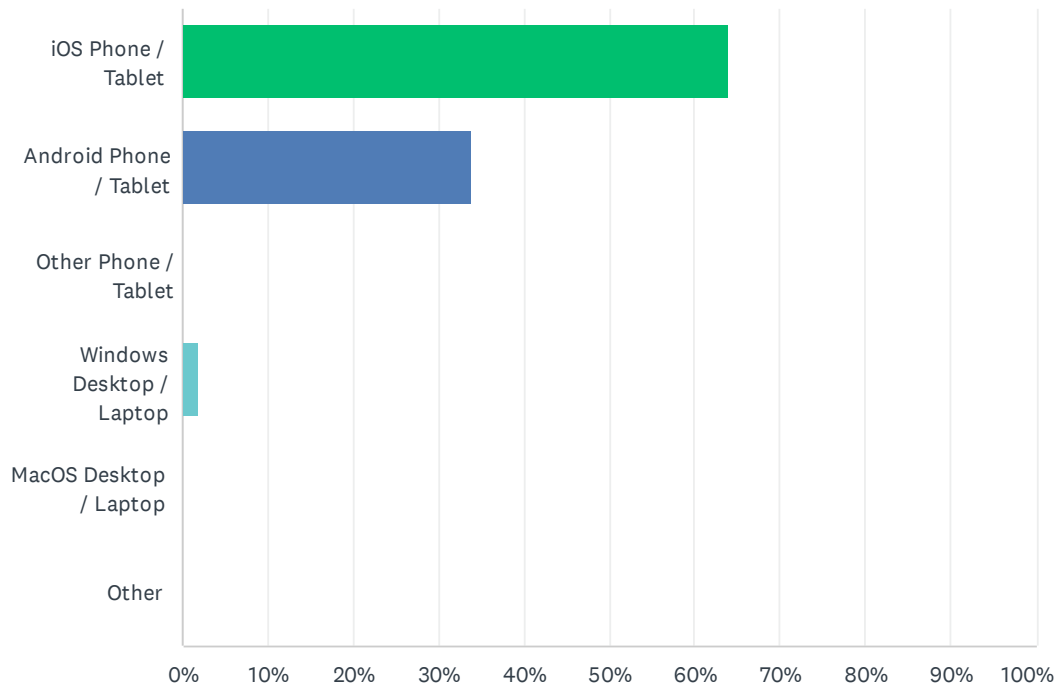
Answered: 95 Skipped: 5



ANSWER CHOICES	RESPONSES	
No children	0.00%	0
Has children	100.00%	95
TOTAL		95

Q3 Device Type

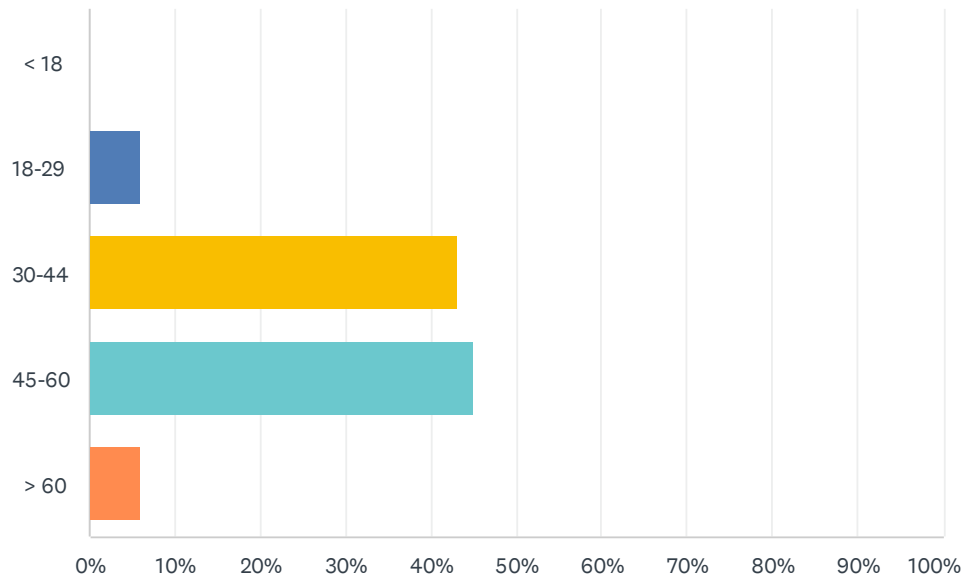
Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES	
iOS Phone / Tablet	64.00%	64
Android Phone / Tablet	34.00%	34
Other Phone / Tablet	0.00%	0
Windows Desktop / Laptop	2.00%	2
MacOS Desktop / Laptop	0.00%	0
Other	0.00%	0
TOTAL		100

Q4 Age

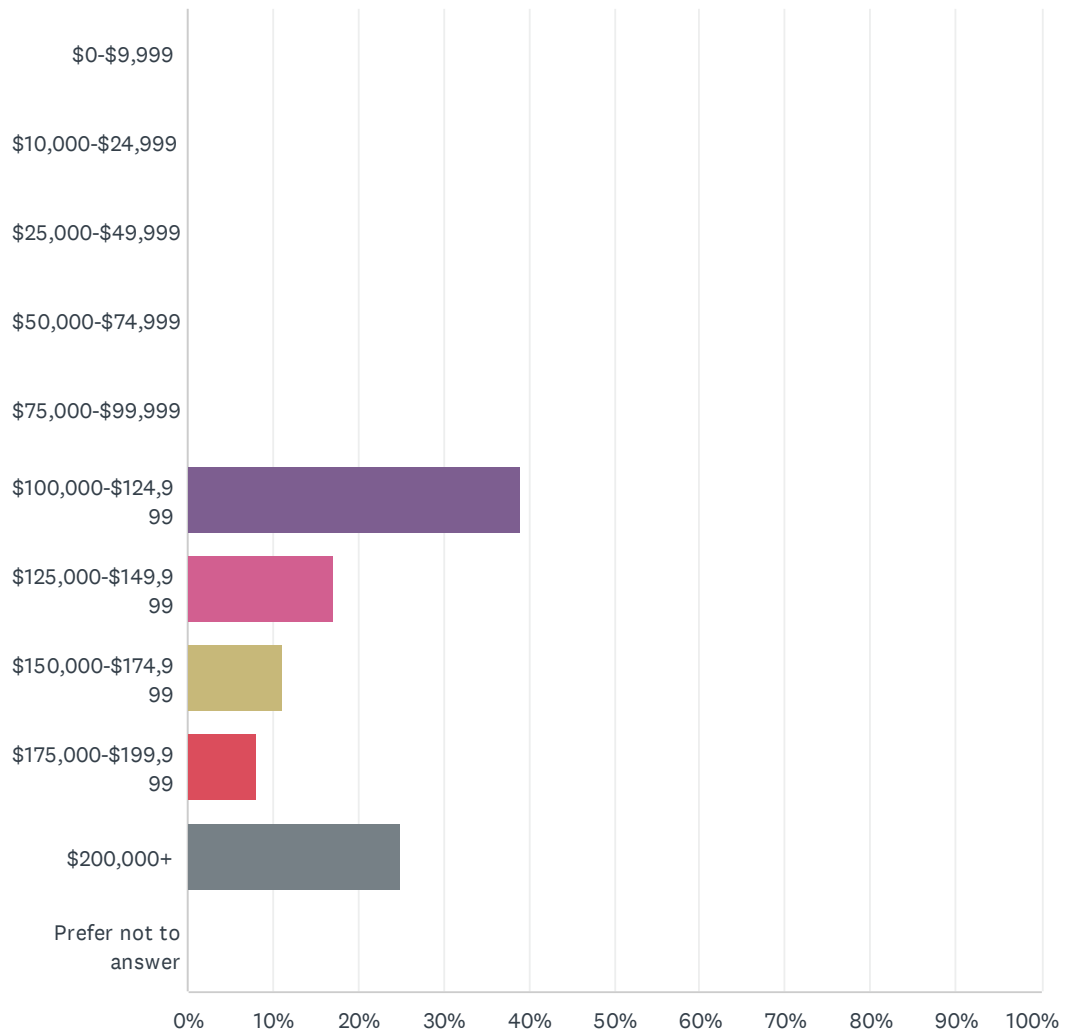
Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES	
< 18	0.00%	0
18-29	6.00%	6
30-44	43.00%	43
45-60	45.00%	45
> 60	6.00%	6
TOTAL		100

Q5 Household Income

Answered: 100 Skipped: 0

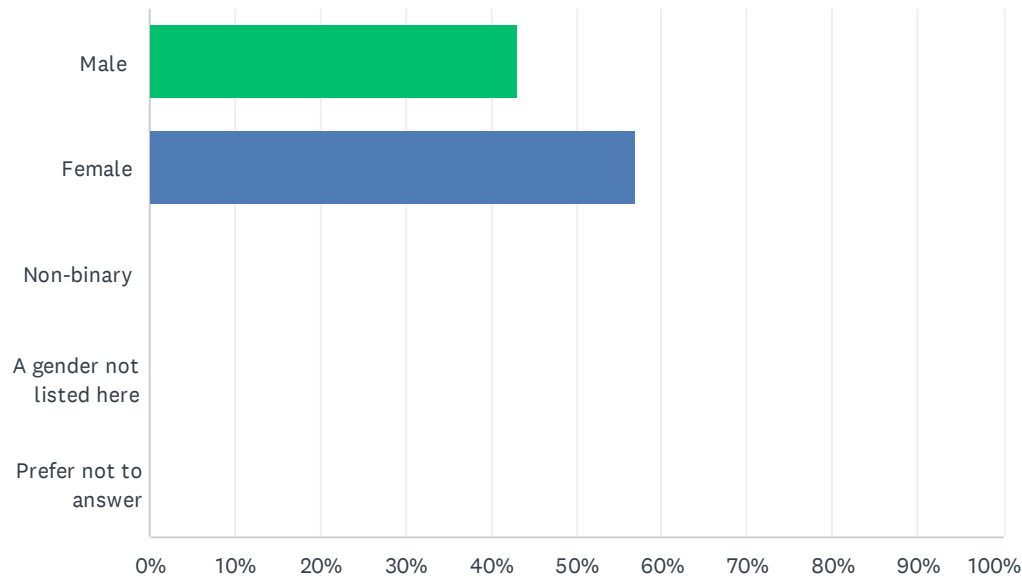


Kids Entrepreneur Platform

ANSWER CHOICES	RESPONSES	
\$0-\$9,999	0.00%	0
\$10,000-\$24,999	0.00%	0
\$25,000-\$49,999	0.00%	0
\$50,000-\$74,999	0.00%	0
\$75,000-\$99,999	0.00%	0
\$100,000-\$124,999	39.00%	39
\$125,000-\$149,999	17.00%	17
\$150,000-\$174,999	11.00%	11
\$175,000-\$199,999	8.00%	8
\$200,000+	25.00%	25
Prefer not to answer	0.00%	0
TOTAL		100

Q6 Gender

Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES	
Male	43.00%	43
Female	57.00%	57
Non-binary	0.00%	0
A gender not listed here	0.00%	0
Prefer not to answer	0.00%	0
TOTAL		100