# **Andy Shaw**

## **Product Designer**

**EXPERIENCE** 

#### Havas

Head of Product Design, Sep 2013 - Dec 2018 Principal Product Designer, Sep 2012 - Aug 2013

During my time at Havas, I led a mobile-first product team working on websites, native apps and interactive ads.

I ran design workshops with teams around the world, from Dubai to New York with clients ranging from Nike to Disney.

#### **VYRE**

Lead Product Designer, Sep 2011 – Aug 2012 Senior Product Designer, Oct 2010 – Sep 2011 UX/UI Designer, Aug 2009 – Sep 2010

VYRE built Brand Asset Management software. I helped move the company from being a service led to product focused. The platform we built was used by the BBC, Nike and Diageo among others.

### Ink Publishing

UX/UI Designer, Sep 2008 - Sep 2009

At Ink, I worked on travel related websites for United Airlines, CNBC, easyJet and other great brands.

#### Webworks

Design Manager, Dec 2007 - Sep 2008 Web Designer, Dec 2006 - Sep 2007

My first industry job was back in my home town working on small brochure websites for local businesses.

#### SKILLS

Product Strategy
User Experience
Interface Design
Facilitating Design Workshops
Native Mobile Design
Typesetting
Wireframing
Production Level HTML & CSS
Prototyping (code or design tool)
Product Team Hiring
Design Mentorship
Teamwork
Team Leadership

SOCIAL

Twitter
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CONTACT

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