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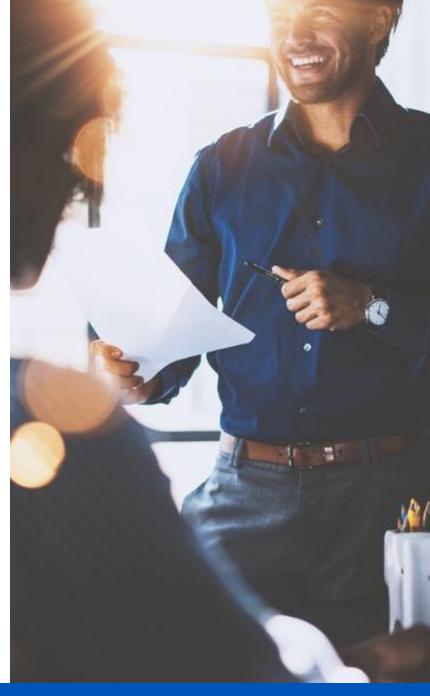
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Objectives

- Analyze and subtotal data contained in an Excel dataset with filtering and subtotaling
- Summarize business data with PivotTables
- Manipulate a PivotTable to examine data



Analyzing Data



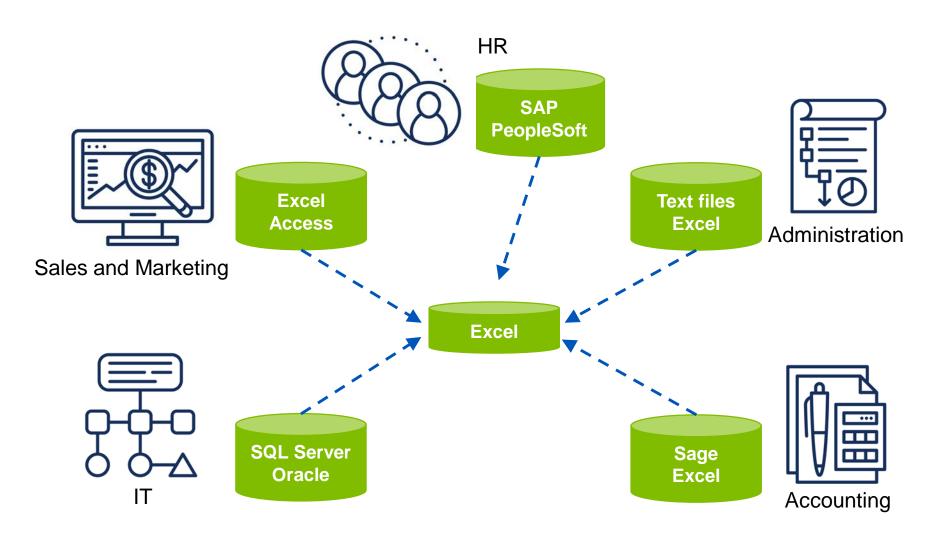
Contents

Interrogating Excel Lists

- Creating PivotTables and PivotCharts
- Hands-On Exercise 1.1
- ► Analyzing Data With PivotTables
- ► Hands-On Exercise 1.2



How Is Your Data Stored?



IT = information technology SQL = structured query language

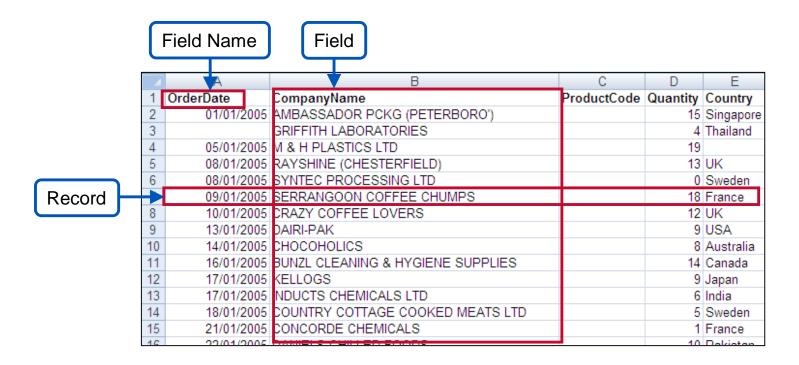
What Are Excel Lists (Datasets)?

► Flat-file databases

- Columns are fields and the top row has field names
- Rows are records

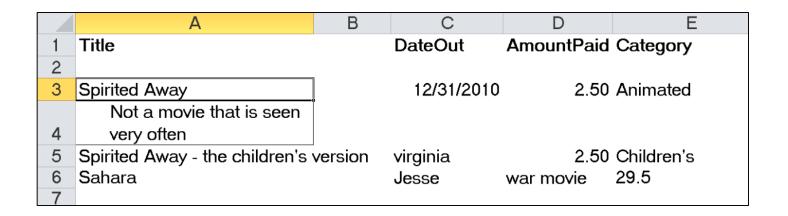
► Contiguous with no breaks in either columns or rows

IntelliSense can correctly identify the boundaries of your dataset when one cell is selected



Sorting and Filtering Range of Data

Notice the tables below. Which one is a suitable data source?



| | Α | В | С | D |
|----|----------------------------|------------|-------------------|-----------|
| 8 | Title | DateOut | AmountPaid | Category |
| 9 | There Will Be Blood | 12/30/2010 | 2.50 | Adventure |
| 10 | Avatar | 12/30/2010 | 2.50 | Animated |
| 11 | Five Easy Pieces | 12/30/2010 | 2.50 | Drama |
| 12 | There Will Be Blood | 12/30/2010 | 2.50 | Drama |
| 13 | Unforgiven | 12/30/2010 | 2.50 | Drama |
| 14 | Avatar | 12/30/2010 | 2.50 | Fantasy |
| 15 | What the Bleep Do We Know! | 12/30/2010 | 2.50 | Mystery |

Overview on Types of Dataset Analysis

Excel analyzes datasets with

- Filtering
 - Lets you examine a subset of data
 - Either use AutoFilter or Advanced Filter
- Subtotaling
 - Calculates subtotals and grand totals depending on changes in a specified field
- PivotTables
 - Interactive table that lets you summarize and query data
 - Can analyze data from relational databases

Sorting the Data

Organize your data quickly by sorting it

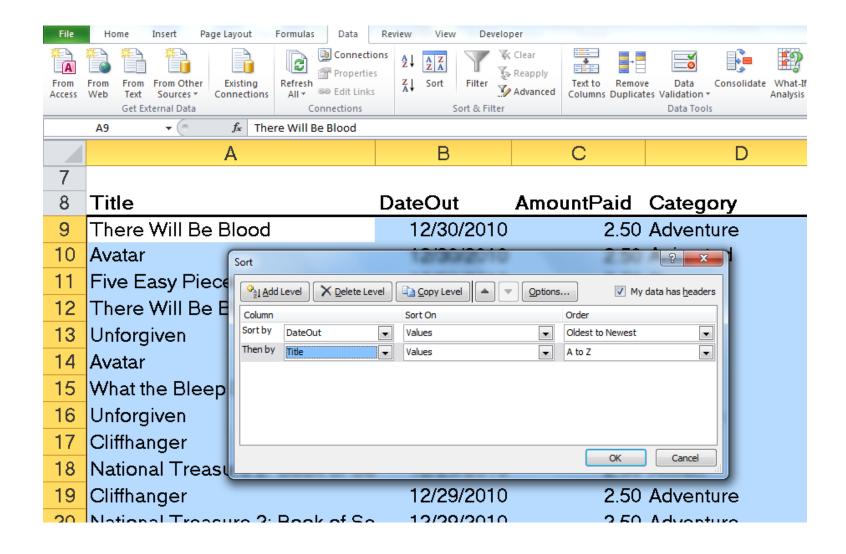
- Excel provides 64 levels of sort
- Sort reorders the data according to a particular field(s)
- Add a level for a secondary sort



Steps

- Click a cell that is within the range of contiguous data
- If the data is contiguous, Excel will find the edges of the range (called IntelliSense)
- Select Data | Sort & Filter | Sort
- Select the field to sort by, the type of sort, and direction. Also, indicate that the range has headers
- Click OK

Sort Dialog



AutoFilter

- ► AutoFilter can be turned on for a contiguous range of data
 - Click a cell within a contiguous range of data
 - Select Data | Sort & Filter | Filter button



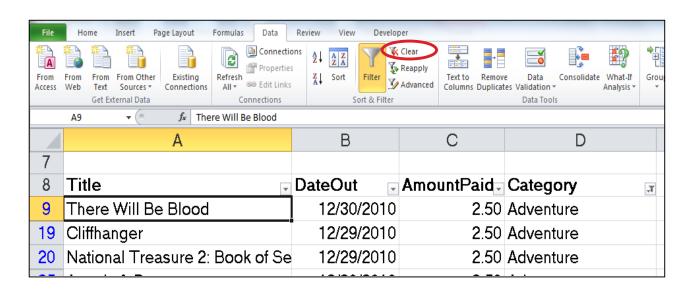
- Click the icon for a particular column to select criteria
 - Can also sort
- Icon at top changes, identifying filter

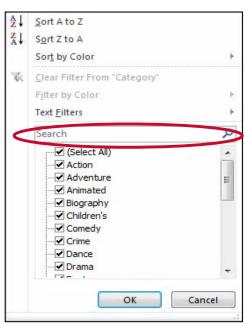
| Status | Icon |
|-----------------------------|------------|
| No filter | - |
| Sort ascending/descending | → 1 |
| Filtered/filtered with sort | T |



Filtering an Excel Recordset

- ► Click on a drop down to enter criterion for a column
 - Type a value in the search box or
 - Click the desired checkboxes
 - Click OK
 - Excel returns a dataset of those records that meet the criteria
- Select Data | Sort & Filter | Clear to show all records again





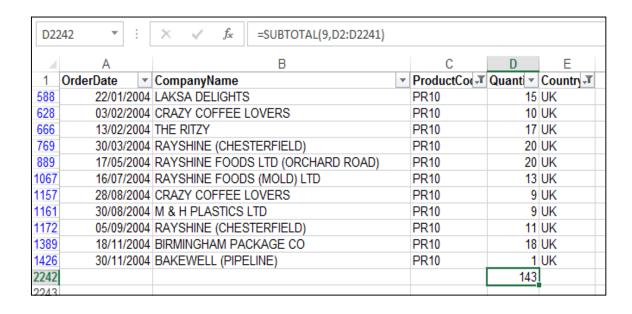
Subtotal Function With a Filtered Dataset

Subtotal a column with filters

- Use AutoSum tool
- Applies the SUBTOTAL() function



- Sums up visible records
- SUBTOTAL(function_num,ref1)
 - function_num = value that specifies function to apply ref1 = reference to the entire field



| Used with ranges | Used in tables | Function |
|------------------|----------------|----------|
| 1 | 101 | AVERAGE |
| 2 | 102 | COUNT |
| | 103 | COUNTA |
| 4 | 104 | MAX |
| 5 | 105 | MIN |
| 5 6 7 | 106 | PRODUCT |
| 7 | 107 | STDEV |
| 8 | 108 | STDEVP |
| 9 | 109 | SUM |
| 10 | 110 | VAR |
| 11 | 111 | VARP |
| | | |

Sort, Select, and Subtotal a Range of Data

Do Now

- 1. Open the file C:\CB08\01_AutoFilter.xlsx
- 2. With the instructor try sorting and selecting information
- 3. Try out SUBTOTAL function with the filtered list

Excel Tables

- ► Tables are groups of associated data
 - Usually have headers, with data below
 - Coordinates with SharePoint
- Tables provide a database area in the spreadsheet
 - Analyze groups of data
 - Sort and select data
 - Subtotal data at the end of a column with a Total row
 - Use drop-downs to define the function to be used

Creating a New Table

► Entering data in an Excel worksheet doesn't make it an Excel table

You must insert a table from an existing range

▶ Steps

- Click a cell in a contiguous range of data
- Choose Insert | Tables | Table
 Or
- Quick key <Ctrl><T>
- Verify the table range
 - IntelliSense finds contiguous rows and columns
- Specify whether the table has headers (column headings)
- Click OK

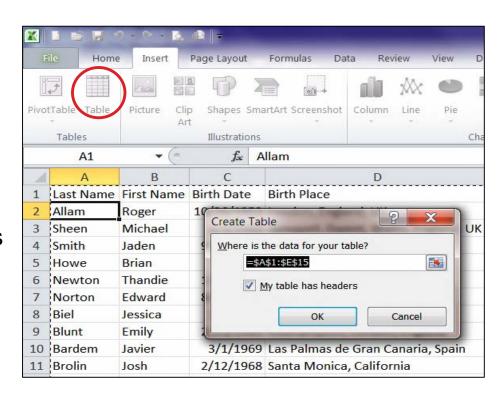


Table Tools

- ► Table tools appear when the active cell is in the table area
 - Modify the table's design

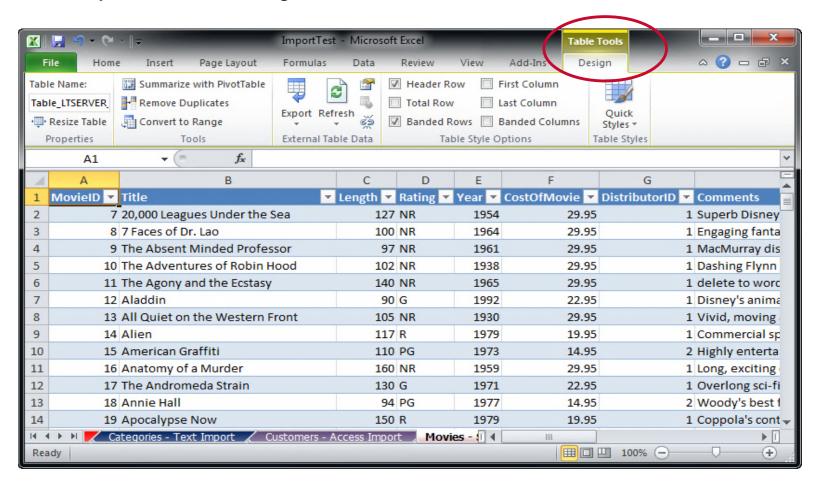


Table Styles

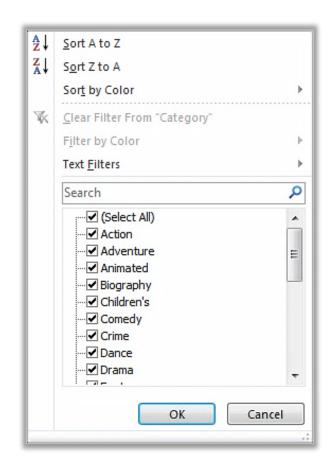
- Excel automatically picks a table style after you insert a table
- ▶ Use the Table Tools | Design tab to
 - Select a different table style
- ▶ To choose no style, under the Light category, select None



Sorting and Filtering Table Data

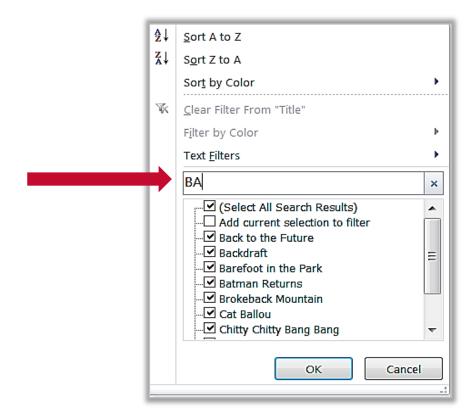
- ► Similar to the AutoFilter, table data can be easily sorted and filtered
 - Filter buttons turn on by default after you insert a table
 - Can turn them off by selecting Data | Sort & Filter | Filter button
- ► Select column header drop-down
 - Choose sort order
 - Filter by selecting which data to see
- ► Icon at top of column changes, identifying filter

| Status | Icon | |
|-----------------------------|------------|--|
| No filter | ~ | |
| Sort ascending/descending | ↓ ↑ | |
| Filtered/filtered with sort | ŢŢ | |

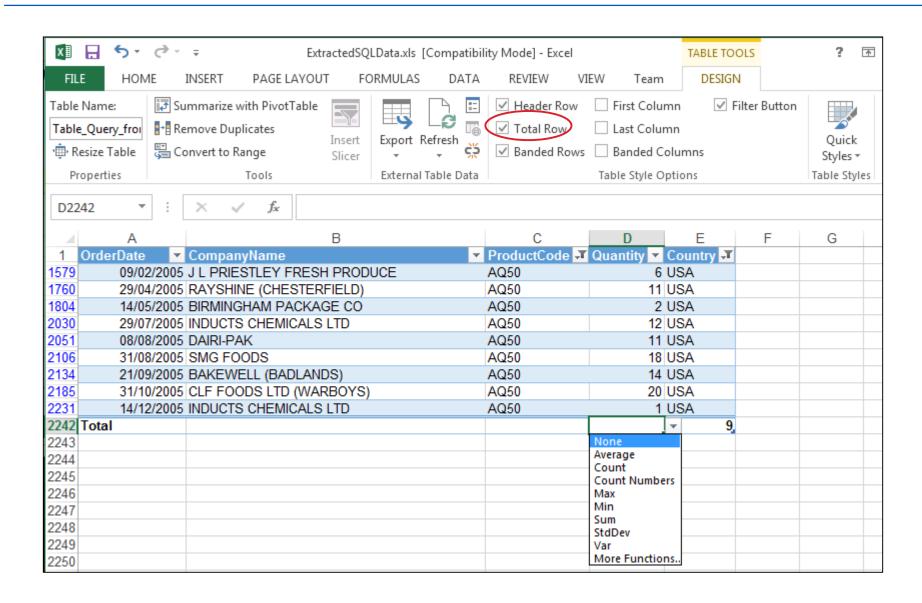


Search: Filter the Choices With the Search Box

- ► Large datasets can produce many filter choices
- Narrow the choice by using the Search option
- ► Available for both the table and the AutoFilter

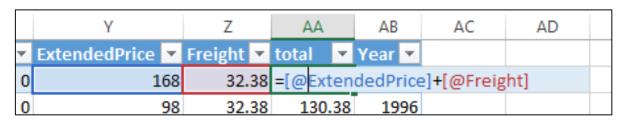


Add Subtotals—Turn on the Total Row



Managing Tables of Data

- **▶** Add Columns with Formulas
 - Table has its own Formula Writing, copies formulas down



- Insert a row in a table without affecting other datasets on the worksheet
 - Home | Cells | Insert Table Rows Above (or Below)

1. Open the file C:\CB08\02_Create_a_Table.xlsx

- Verify that the active cell is A1
- Click on Insert | Tables | Table
- Click on OK to accept the parameters in the Create Table Dialog

2. With your instructor

- Examine the color schemes for the table
- Pick all records where the country is India and the product code is AQ10
- Remove filters
- Add a column to the end of the table
- Create a revenue column that multiples Quantity * Price
- Turn on the totals row
- Add a new row to the bottom of the table



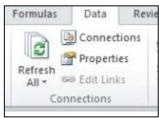
Connect to External Data

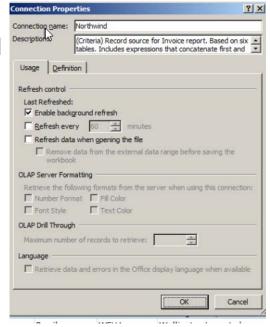
- ▶ Connect to External Data
 - Data | Get External Data
- See and manage connections
 - Data | Connections | Properties
 - Use Connection over again

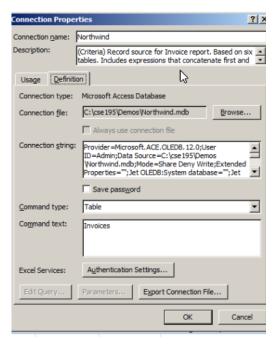
▶ Usage

- Configure how the data in the workbook is refreshed
- Configure the server format
- Definition
 - Authentication settings
 - Data Source









Connect to External Data

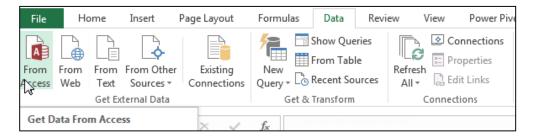
1. Use the same file from the previous exercise

Click on the + next to the worksheet tab to create a new worksheet

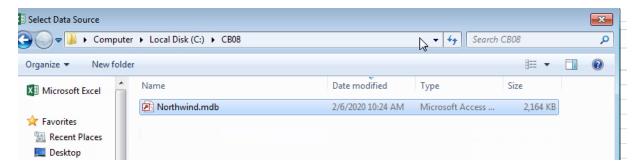


Call the new sheet Access File

2. Click on Data | Get External Data | From Access

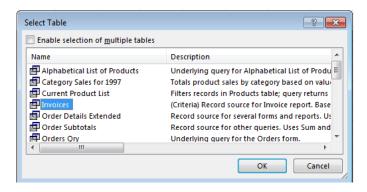


3. Navigate to C:\CB08\Northwind.mdb then click on Open

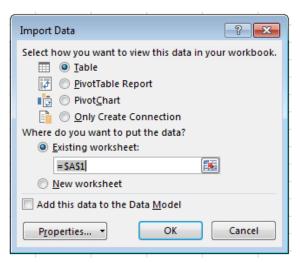


Connect to External Data (Continued)

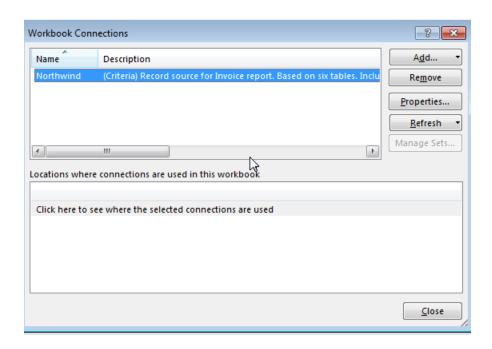
4. From the Select Table dialog click on Invoices then click on OK



5. Verify from the Import Data screen that you are viewing the data in a table, putting the data in A1



6. Click on Data | Connections | Connections to view the connection



7. With your instructor, investigate the Properties window

Contents

► Interrogating Excel Lists

Creating PivotTables and PivotCharts

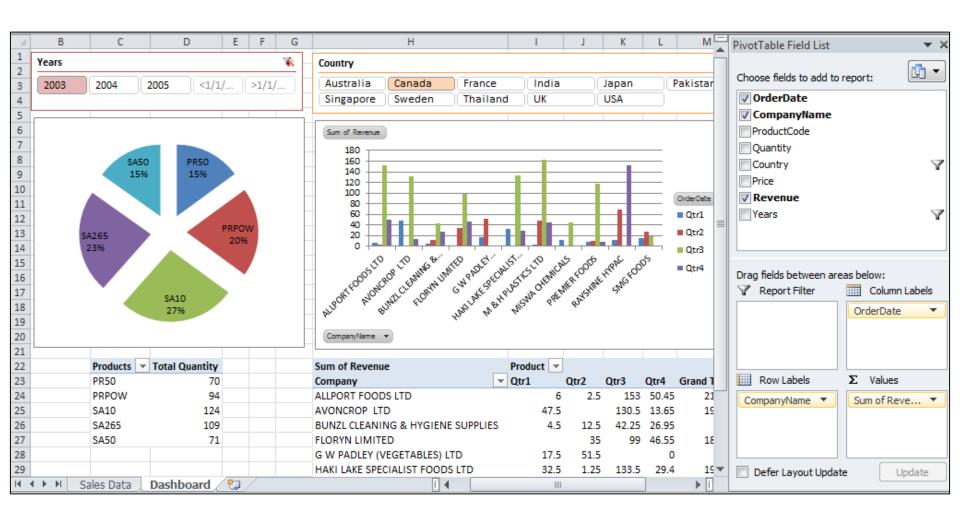
- ► Hands-On Exercise 1.1
- ► Analyzing Data With PivotTables
- ► Hands-On Exercise 1.2



Database Analysis

- Analyze large datasets such as relational databases with
 - PivotTables
 - Interactive table to combine and compare datasets
 - Report on multiple related tables in Excel
 - PowerPivots (2010/2013)
 - Build multidimensional cubes
 - Hierarchical views of data
 - Report on data from different sources
 - Power Views (2013)
 - Visual interpretation of data
 - Could be multidimensional data

PivotTables and PivotCharts

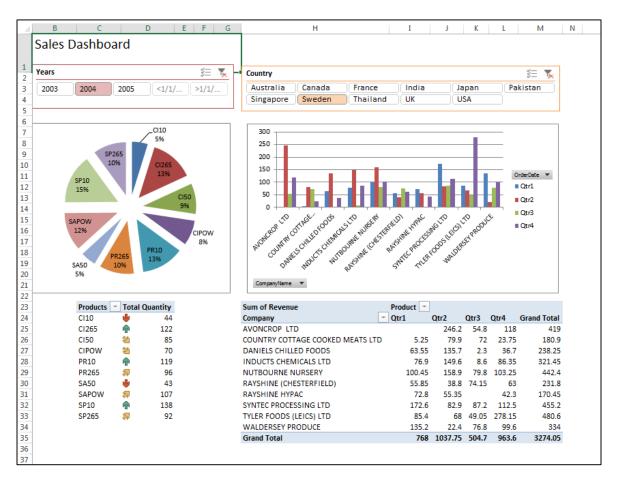


PivotTables and PivotCharts

- ▶ A PivotTable is an interactive table
 - Summarizes large amounts of data
 - Allows viewing and manipulating data in a variety of ways
 - Can rotate rows and columns
- ► A PivotChart is the graphical representation of a PivotTable
 - Calculates totals from a long dataset of figures
 - Compares multiple facts about each summary total
- ► Excel 2010/2013 introduced further features to aid dashboard creation
 - Slicer
 - Sparklines

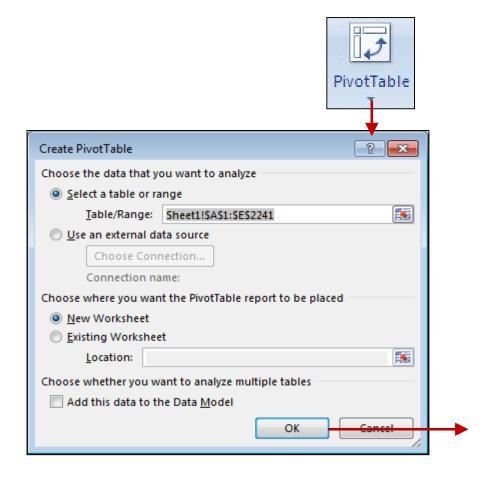
Try Out a Pivot Table Dashboard

- ▶ Open the file C:\CB08\03_Dashboard.xlsx
 - With your instructor, try out slicers
 - Observe pivot tables and pivot charts

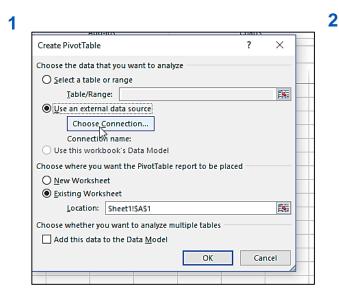


Creating a PivotTable

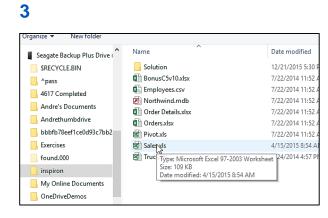
- ► From the Ribbon, select Insert | PivotTable
- Data can come from
 - Within the current workbook
 - An external data source
 - Text files
 - Excel files
 - Access files
 - SQL Server
 - Oracle

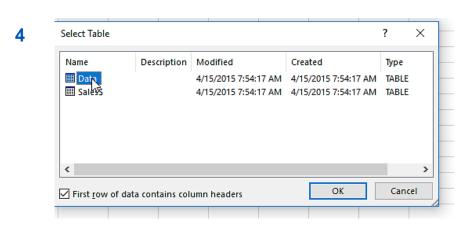


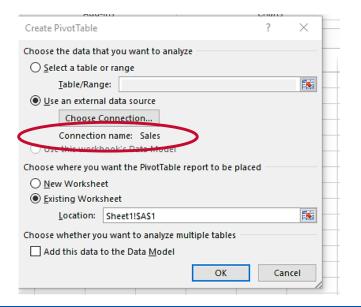
Steps to Connect to a Named Range—Worksheet File



Existing Connections Select a Connection or Table Connections Tables Show: All Connections Connections in this Workbook <No connections found> Connection files on the Network <No connections found> Connection files on this computer AdventureWorks Production_TransactionHistory.od [Blank] Customers tblCustomers.od [Blank] Northwind Categories.od Categories of Northwind products Customers' names, addresses, and phone numbers, Northwind Employees.od







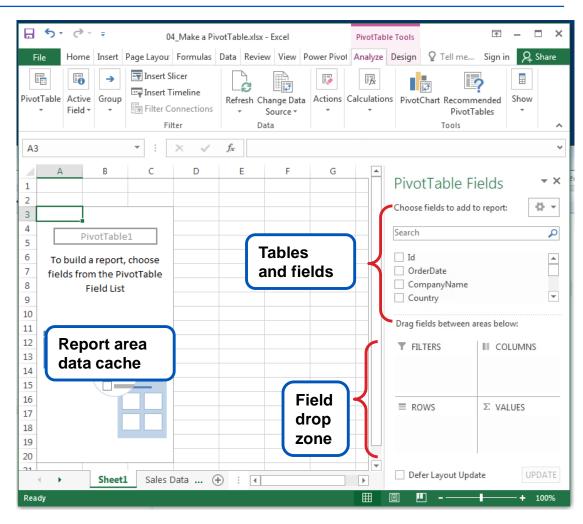
PivotTable Field List: Report and Field Areas

PivotTable creates a cache of data

- Places the data in memory
- Report area represents the data
- Active cell must be in the report area to work with the PivotTable
- Column headers from data become PivotTable fields
 - Drag fields into the Field drop zone area to build report

OR

- Click checkbox next to field
- Right-click on field and choose the action



Parts of the PivotTable

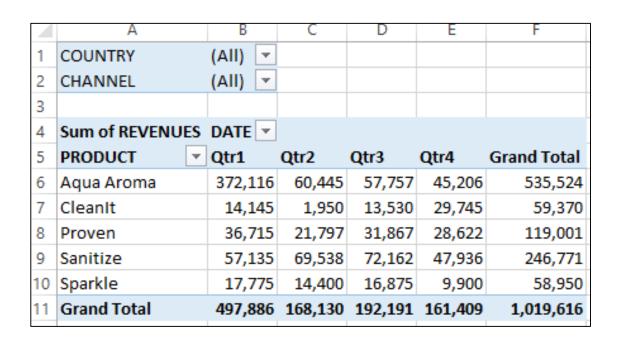
► Table describes the different parts of the PivotTable

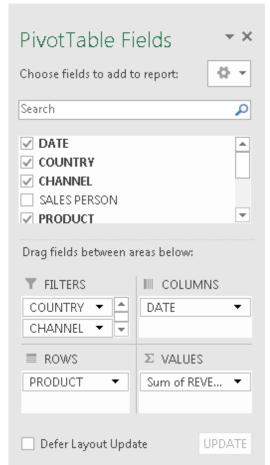
| Description | Area |
|--|---------|
| Filters the report at the top level | Filters |
| Defines groups/categories of column headings | Columns |
| Defines groups/categories of row headings | Rows |
| Details being summarized | Values |

What Goes Where?

Depends on the question you want answered

Example: How do I see the revenue per quarter for each product?



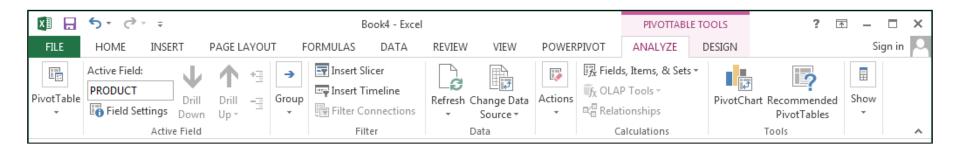


- 1. Open the file C:\CB08\04_Make a PivotTable.xls
- 2. With your instructor, create a pivot table

| 19 | | | |
|----|--------------------|----------------|--|
| 20 | | | |
| 21 | Row Labels 🔻 | Sum of Revenue | |
| 22 | □2016 | | |
| 23 | ⊕Qtr2 | 812.07 | |
| 24 | ⊕ Qtr3 | 2762.25 | |
| 25 | ⊕Qtr4 | 7327.25 | |
| 26 | ±2017 | 30569.8 | |
| 27 | ± 2018 | 40301.67 | |
| 28 | ±2019 | 8186.28 | |
| 29 | Grand Total | 89959.32 | |
| 30 | | | |

- 3. Create a Pivot table from an External data source
 - Observe Connection Properties

What Can I Do to My PivotTable?



PivotTable Tools—context-sensitive

ANALYZE

- Helps to interpret the data:
 - PivotCharts
 - Create groups
 - Create calculations
 - Create filters

DESIGN

- Formats the PivotTable
- Changes the layout

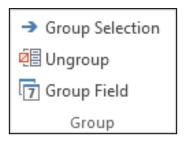
Grouping Your Data

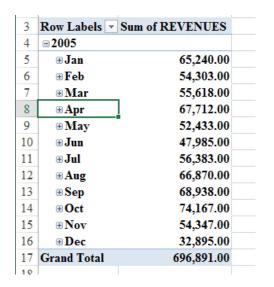
By Default, dates are grouped

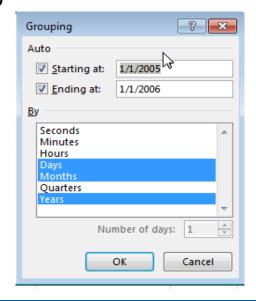
- System creates a hierarchy
 - New fields are created from the Date field
- + and signs allow you to collapse or expand a group

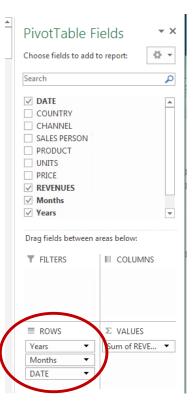
Change the grouping

- Pivot Table Tools | Analyze | Group OR
- Right-click on Date field
 - Group





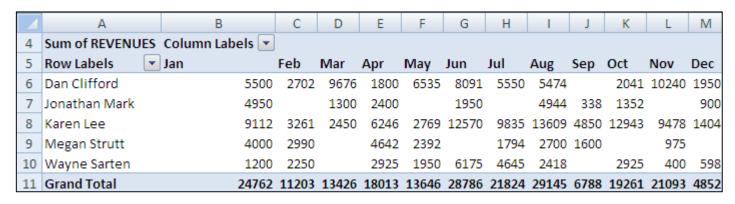




Grouping Your Data

| | А | В | С | D | Е | F | G | Н | 1 |
|----|-----------------|-----------------|----------|----------|----------|----------|-----------|-----------|-----------|
| 4 | Sum of REVENUES | Column Labels 💌 | | | | | | | |
| 5 | Row Labels | 1/1/2005 | 1/2/2005 | 1/4/2005 | 1/5/2005 | 1/6/2005 | 1/11/2005 | 1/16/2005 | 1/17/2005 |
| 6 | Dan Clifford | 2275 | | 1625 | | | | | |
| 7 | Jonathan Mark | | 2000 | | | | 1600 | | |
| 8 | Karen Lee | | | | 2275 | | | 650 | 3237 |
| 9 | Megan Strutt | | | | | | | | |
| 10 | Wayne Sarten | | | | | 1200 | | | |
| 11 | Grand Total | 2275 | 2000 | 1625 | 2275 | 1200 | 1600 | 650 | 3237 |

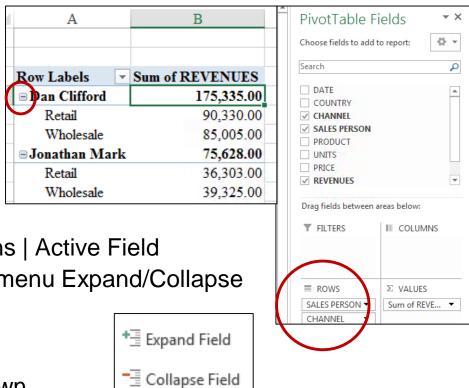
Before



After

Groups: Hide and Show Detail

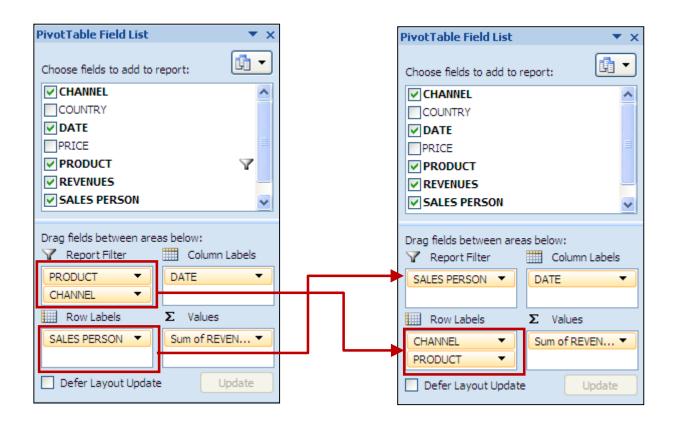
- Create other groups by populating the Row area with more than one field
- Show or Hide detail
 - Expand/Collapse a row or column heading
- Expand or Collapse entire Field
 - Click on Pivot Table Tools | Options | Active Field
 - Right Click to reveal the short cut menu Expand/Collapse to hide or show values
- ► Show what makes up a value
 - Double-click a data item to drill down
 - Displays details in a new sheet



Pivoting

► Change the perspective of the PivotTable

- Drag a field and drop it into a new field location in Field List areas
- Example: I want to see the product breakdown for each channel



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- ► Interrogating Excel Lists
- Creating PivotTables and PivotCharts

Hands-On Exercise 1.1

- Analyzing Data With PivotTables
- ► Hands-On Exercise 1.2



Hands-On Exercise 1.1

► In your Exercise Manual, please refer to Hands-On Exercise 1.1: Reporting Data in a PivotTable

| Main exercise | Your team has to produce a report for the board for the sales data in different countries. You will prepare the data in the form of a PivotTable. |
|---------------|---|
| Bonus | You will examine how to refresh a PivotTable and extract data from an Access database. |

Contents

- ► Interrogating Excel Lists
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- ► Hands-On Exercise 1.1

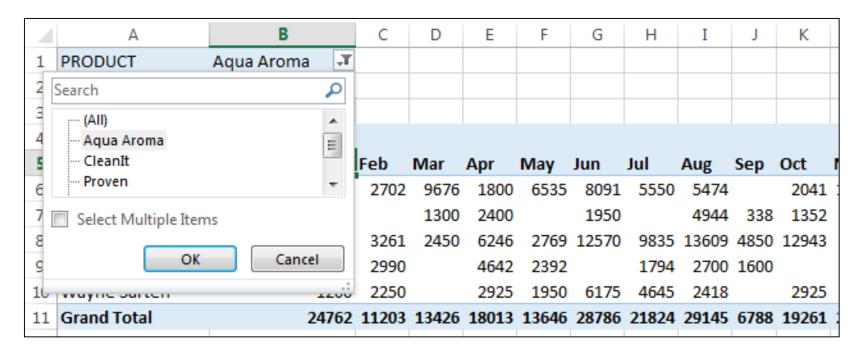
Analyzing Data With PivotTables

► Hands-On Exercise 1.2

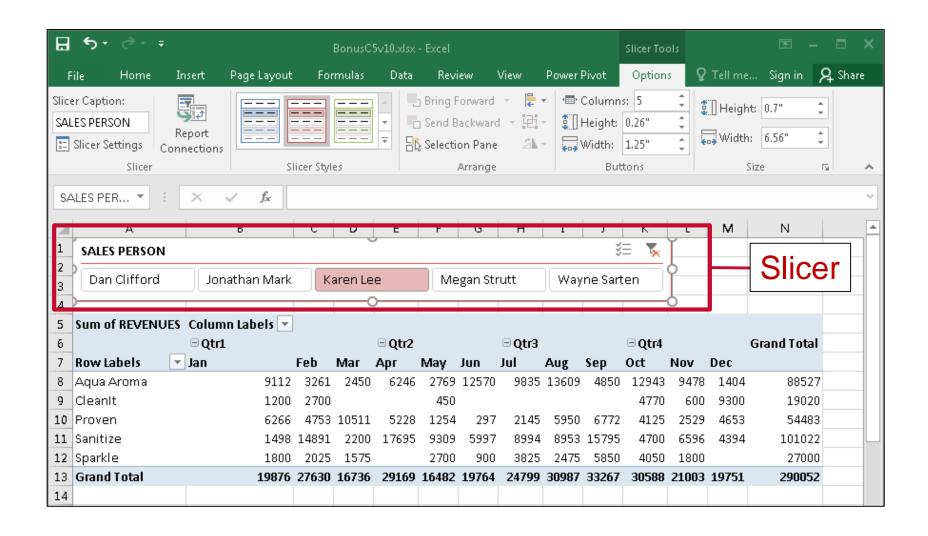


Filter by Filter

- Use the Report Filter
- Filter by a single item
 - Example: I want to see the revenue generated for Aqua Aroma
- Filter by multiple items
 - "Select Multiple Items" checkbox



Filter by Slicer



Filter by Slicer

- ► Filter data visually by adding a slicer to a PivotTable
 - Make PivotTable active
 - Click in PivotTable
 - 2. Insert | Filters | Slicer
 - "Insert Slicers" dialog box appears
 - 3. Select the field to "slice" the data
 - Boxes/buttons appear for each item in the field
- ▶ Use the buttons to filter the PivotTable
- Connect more than one PivotTable to the same slicer

Do Now

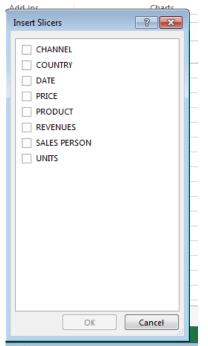
Open the file C:\CB08\05_Pivot tables with Slicer.xlsx

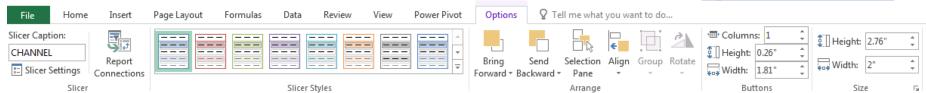
2. Verify that you are in the pivot table

- Add in a slicer
 - Click on Insert | Filters | Slicer
 - Click on the box next to Channel and Country
 - Click on OK

3. Investigate the slicer tools

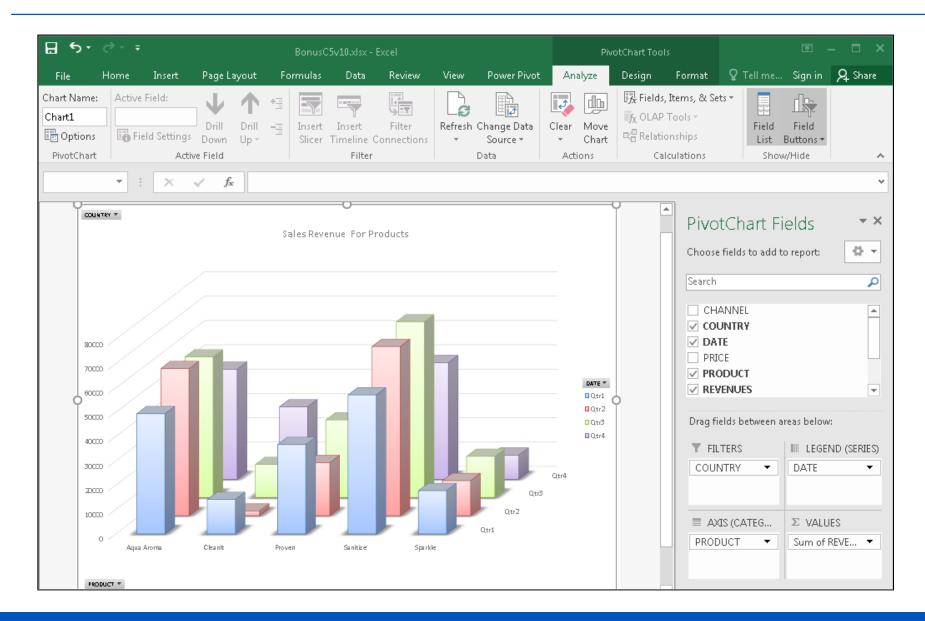
- Slicer Styles to change colors
- Buttons group | Columns to change columns from 1 to many





4. Leave the file open

PivotCharts



PivotCharts

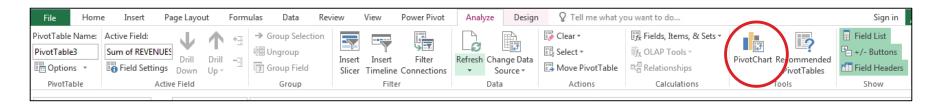
- ► Display the detail you want to chart on the PivotTable
 - From the PivotTable Tools, select Options | Tools | PivotChart

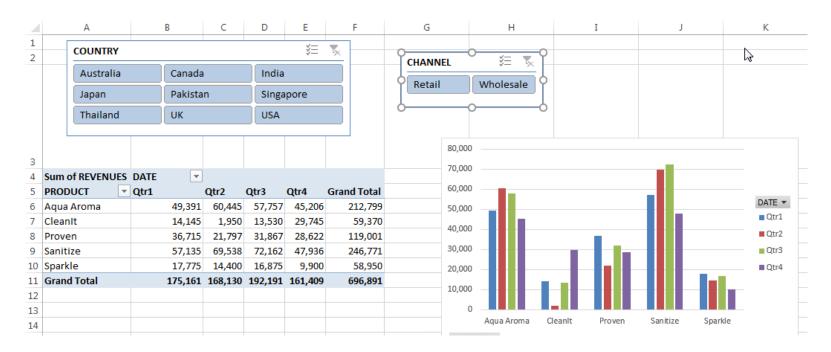


- Pivot fields like a PivotTable
- Configure using PivotChart Tools
 - Analyze: specific PivotChart commands
 - Design, Layout, Format: generic chart commands

Create Pivot Chart

- 1. Using the existing file, click inside the pivot table
- 2. Click on PivotTable tools | Analyze | Tools | PivotChart





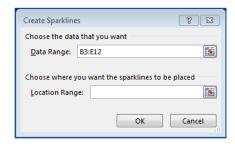
Visually Present Data With Sparklines

- ► Sparklines are trend charts placed inside a range of cells
 - Types: Line, Column, Win/Loss

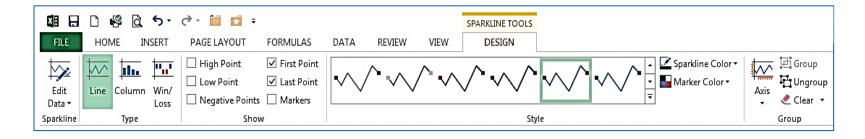


▶ Create Sparklines:

- Select the numbers to be graphed
- Click Insert | Sparklines | Line
- Indicate the Location Range of the chart
- Click OK



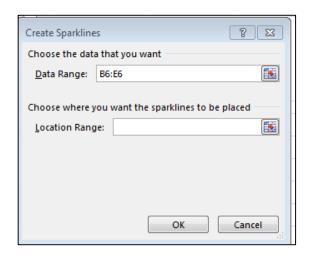
Sparkline tools allow you to change the design and format



Do Now

- 1. Using the same file as the previous exercise
- 2. Select cells B6:E6 to highlight Aqua Aroma Sales by Quarter
- Line Column Win/ Loss
 Sparklines

- 3. Click on Insert | Sparklines | Column
- 4. In the create Sparklines Dialog
 - Verify the data range
 - Click into the Location Range Box
 - Point to cell on G6
 - Click on OK

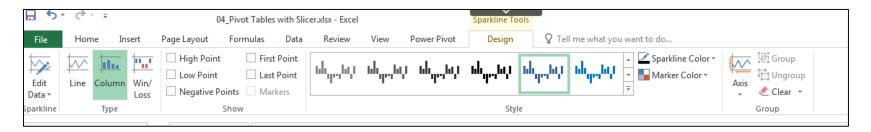


| Sum of REVENU | ES DATE | • | | | | |
|---------------|---------|--------|--------|--------|--------|--------------------|
| PRODUCT | ▼ Qtr1 | | Qtr2 | Qtr3 | Qtr4 | Grand Total |
| Aqua Aroma | | 49,391 | 60,445 | 57,757 | 45,206 | 212,799 |
| CleanIt | | 14,145 | 1,950 | 13,530 | 29,745 | 59,370 |
| Proven | | 36,715 | 21,797 | 31,867 | 28,622 | 119,001 |
| Sanitize | | 57,135 | 69,538 | 72,162 | 47,936 | 246,771 |

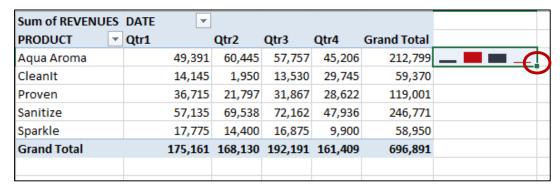
Do Now

5. Using Sparkline tools | Design | Show

- Click on box next to High Point and Low point
- From the Style group investigate the various styles

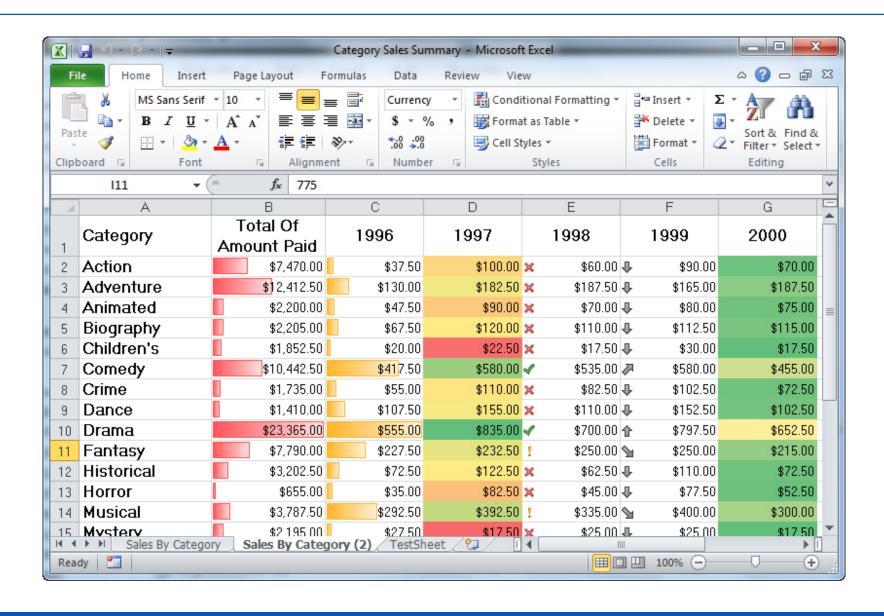


6. Drag the fill handle down to fill the sparklines



7. Filter the data by country. Notice how the sparklines have changed

Conditionally Formatting Cells and Data



Conditionally Formatting Cells and Data

Conditional formatting formats data based on cell value

Benefits

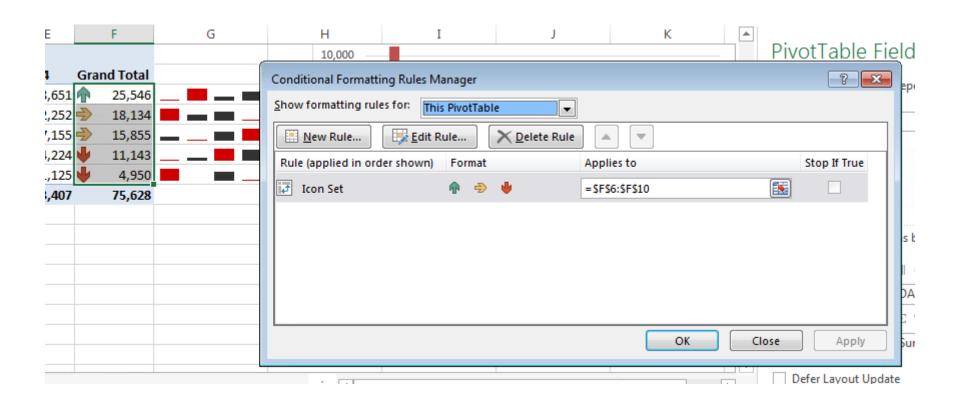
- Helps highlight important data
- Visually identify trends in data
- Find data breakpoints
 - Who has sold X amount
 - Who is getting paid more than they generate in revenue
 - Highest-performing or lowest-performing students
- Conditional formatting overrides manual formatting

▶ The steps

- Select cell or range
- Select Home | Styles | Conditional Formatting
- Select format type

Managing Conditional Formatting

Manage conditional formatting by selecting Home | Styles | Conditional Formatting | Manage Rules



Enhance the Pivot Table With Conditional Formatting

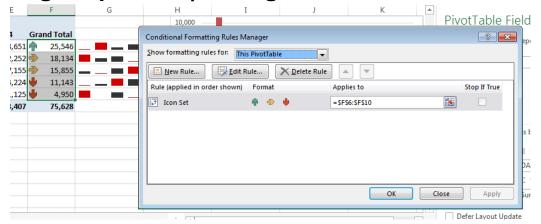
- 1. Using the same file as the previous exercise
- 2. Select cells F6:F10 to highlight the Grand Total
- 3. Right-click the mouse, select Sort | Largest to Smallest
- 4. Click on Home | Conditional Formatting | Icon Sets | 3 arrows

| Sum of REVENU | ES DATE | ▼ | | | | |
|---------------|---------|-------|--------|-------|-------|--------------------|
| PRODUCT | -↓ Qtr1 | | Qtr2 | Qtr3 | Qtr4 | Grand Total |
| Sanitize | | 1,903 | 10,492 | 4,500 | 8,651 | 25,546 |
| Aqua Aroma | | 6,250 | 4,350 | 5,282 | 2,252 | → 18,134 |
| CleanIt | | 2,685 | 450 | 5,565 | 7,155 | → 15,855 |
| Proven | | 779 | 1,650 | 4,490 | 4,224 | 4 11,143 |
| Sparkle | | 2,025 | | 1,800 | 1,125 | 4,950 |

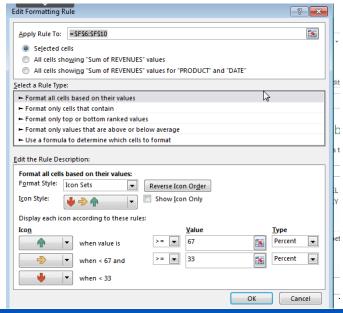
Enhance the Pivot Table With Conditional Formatting

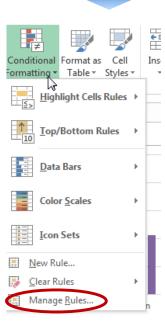
Do Now

5. Investigate the cell rules, click on Home | Conditional Formatting drop down | Manage Rules



- 6. Click on Edit Rule
 - Observe Rule description





Contents

- ► Interrogating Excel Lists
- Creating PivotTables and PivotCharts
- ► Hands-On Exercise 1.1
- Analyzing Data With PivotTables

Hands-On Exercise 1.2



Hands-On Exercise 1.2

► In your Exercise Manual, please refer to Hands-On Exercise 1.2: Analyzing Data With PivotTables

| Main exercise | The board has lots of questions to ask you regarding the sales data for the different countries. You need to provide some quick answers. |
|---------------|--|
| Bonus | You will add custom formulas and create a PivotChart from the PivotTable. |

Objectives

- Analyze and subtotal data contained in an Excel dataset with filtering and subtotaling
- Summarize business data with PivotTables
- Manipulate a PivotTable to examine data

