



## dot-art Schools: An Interactive Online Art Competition

dot-art Schools is an interactive, online, inter-school, art competition, taking part on an annual basis and culminating in an exhibition in Liverpool city centre. Open to primary (year 6) and secondary (year 9) schools in the Liverpool City Region. It is designed to nurture talent, raise ambition, and take art out of the classroom and into the real world. With the current threats to creative subjects on the national curriculum, dot-art Schools offers a way of keeping young people engaged with the arts, allows them to see a creative career path, and encourages them to attend exhibitions and engage with culture, outside of school.

### HOW IT WORKS

During the **Autumn and Spring terms**, each school creates and selects **25 pieces** of student work which they feel best represent the talents of their students. These art works are submitted to their dot-art Schools page by **February Half Term**, then put on display to the world via the dot-art Schools website. (schools.dot-art.com)

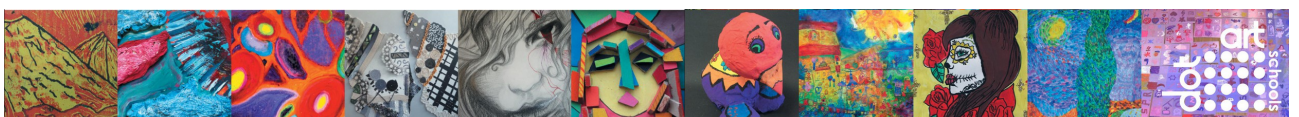
A panel of art experts will select the top 3 artworks from each school. Students from all the schools in the programme, as well as the general public, will then be able to **vote** for their favourite piece of art from the judge's shortlist. During the Summer term, an **exhibition** will be held at the **Walker Art Gallery** showcasing the artwork with the most votes from each participating school.

### PRIZES

The overall winner of the **Year 9** entries will win a **scholarship to dot-art**, giving them a year's membership to dot-art's network, allowing them to showcase and sell their work alongside professional artists. (See: <http://services.dot-art.com>) Two runners up, as well as the winner, will win a selection of **art materials** and tickets to the latest **Tate Liverpool** Exhibition.

The overall winner of the **Year 6** entries will win a place on **dot-art Stars** arts workshops. Two runners up, as well as the winner, will win a selection of **art materials** and tickets to the latest **Tate Liverpool** Exhibition. All shortlisted artists will be awarded **certificates**.

This annual programme will encourage healthy competition between students and schools, as well as driving traffic to the site and therefore increasing the audience for the students' work and the profile of the school. This provides a fantastic way of celebrating the art work created and the school's commitment to arts education, and demonstrates the quality of art produced to parents, families, local authorities and the wider community.



## 2012-13 COMPETITION

During the pilot year, 19 schools across the city region took part, the exhibition was then held at the Domino Gallery, where the Lord Mayor of Liverpool presented the prizes and certificates.

### Key Facts 2012-13:

19 schools participated.  
380 student art works displayed online.  
1240 votes cast  
5500 unique visitors to the website  
55 student art works were showcased to the public in a city centre gallery for 10 days.  
250 (est) visitors to the exhibition.

### Feedback from schools:

"We have just looked at the art work on the website, the work looks amazing. We are so happy with the quality of all of the schools submissions. You have done a great job!"  
"I have just looked at our page and I am very impressed with the whole project"  
"What a fantastic event!"  
"It has been a long time since we have had something of this calibre in the city to promote and celebrate the work of our young artists"

### Feedback from exhibition visitors:

"What a fantastic level of skill from such talented young people"  
"What talented youth we have in Liverpool, so impressed with all the artwork presented"  
"A lovely exhibition with some excellent work on display, hope it encourages many of the exhibitors to become artists of the future"  
"I didn't realise the work was all by people under 15! Rather inspiring"

### Key Dates 2013-14:

2nd September 2013 – School recruitment for 2013-14 programme begins  
20th December 2013 – Deadline for schools to sign up  
14th February 2014 – Deadline for schools to submit work for competition  
March – April 2014 (dates TBC) – Online voting period  
17th May – 8th June 2014 – Exhibition of winning works

### Further details:

Website: [schools.dot-art.com](http://schools.dot-art.com)  
Twitter: [twitter.com/dotartschools](https://twitter.com/dotartschools)  
Facebook: [facebook.com/dotartSchools](https://facebook.com/dotartSchools)

**Fee:** £150 per year group.

**Contact:** Beth Harvey, Project Manager, dot-art Schools: [beth.harvey@dot-art.com](mailto:beth.harvey@dot-art.com) / 0845 017 6660



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