

## Introduction

dot-art Schools is an interactive, online, inter-school, art competition, taking part on an annual basis and culminating in an exhibition in Liverpool city centre.

Open to primary and secondary schools in the Liverpool City Region and launched in 2012, it is designed to nurture talent, raise ambition and take art out of the classroom and into the real world.

With the current threats to creative subjects on the national curriculum, dot-art Schools offers a way of keeping young people engaged with the arts, allows them to see a creative career path and encourages them to attend exhibitions and engage with culture, outside of school.

## Previous partners of dot-art Schools



**Walker**  
Art Gallery



 CASSELL MOORE

**RENNIES**



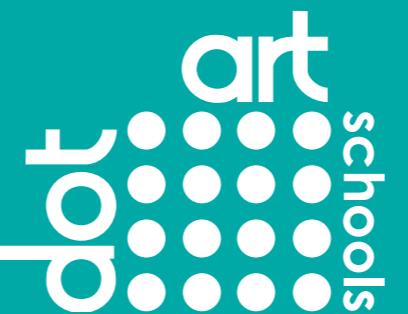
Lets discuss opportunities for  
your business to get involved

### Find out more:

[schools.dot-art.com](http://schools.dot-art.com)

e: [schools@dot-art.com](mailto:schools@dot-art.com)

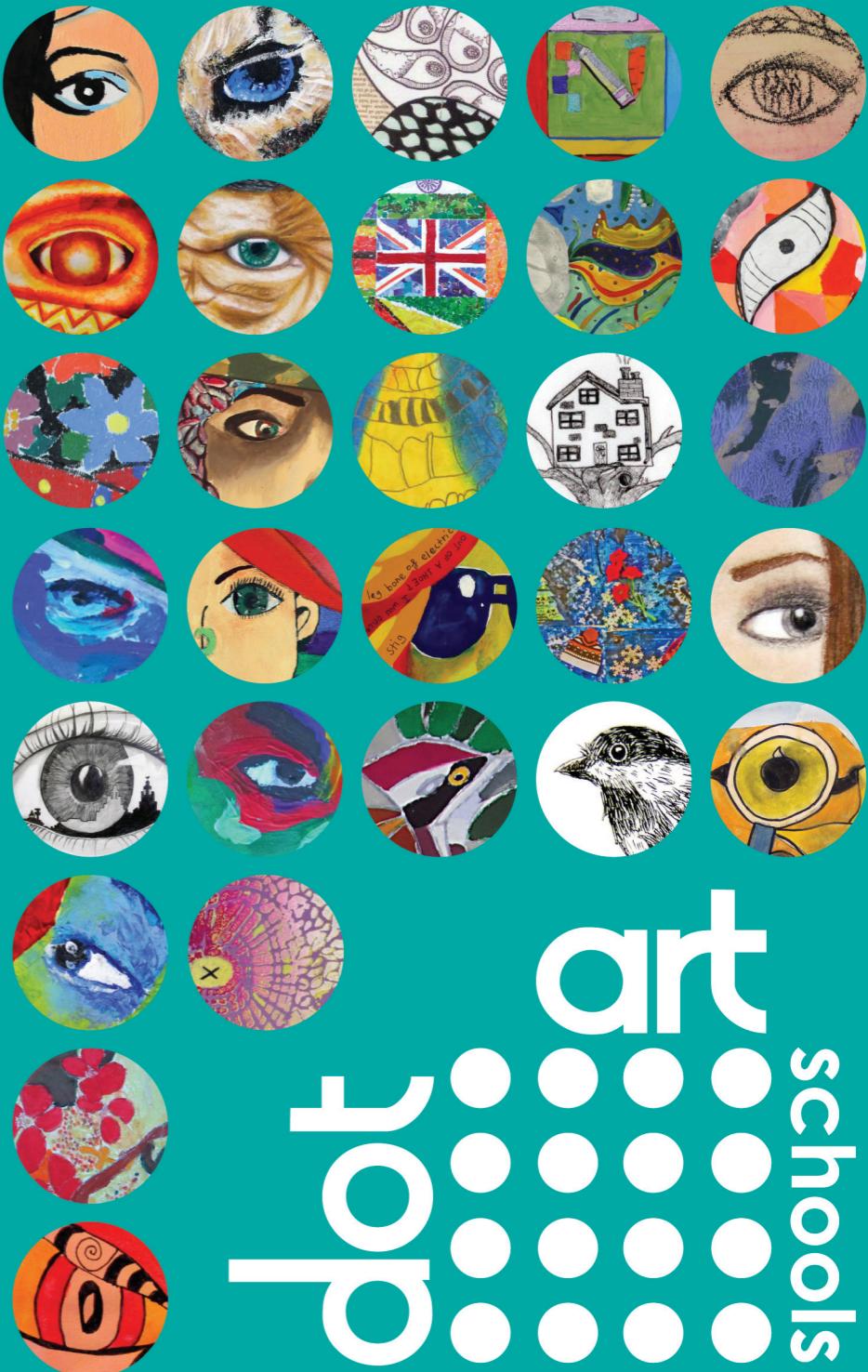
t: **0845 017 6660**



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# art dot schools

# Sponsorship Pack



## **Key Facts 2013-14:**

- 46 schools participated
- 1000 student art works displayed online
- 1900 votes cast
- 10,000 unique visitors to the website
- 46 student art works were showcased in the Walker Art Gallery
- 92 runners up artwork shown on screen in Gallery
- 2775 visitors to the exhibition
- 414 people attended opening ceremony



## **Targets 2014-15:**

- 75 schools participating
- 1875 student art works displayed online
- 5000 votes cast
- 25,000 unique visitors to the website
- 75 student art works showcased in exhibition
- 150 runners up artwork shown on screen
- 5000 visitors to the exhibition
- 700 people attending the opening ceremony



## **Sponsorship Packages**

### **Picasso**

£5000

- Introducing Our Sponsor email to all participating schools
- Logo on promotional emails to all schools in Liverpool City Region
- Logo on website
- Logo on all publicity materials
- Pop-up stand / promotional items at exhibition opening event
- Speaking platform at exhibition opening event
- Logo vinyl on exhibition wall
- Framed print of top 3 winning artworks

### **Monet**

£2500

- Logo on website
- Logo on all publicity materials
- Logo on promotional emails to all schools in Liverpool City Region
- Logo vinyl on exhibition wall
- Framed print of winning artwork.

### **Van Gogh**

£750

- Logo on website
- Logo on all publicity materials
- Invitation to exhibition opening event

All packages can be adapted to suit your requirements  
Please get in touch with us at [schools@dot-art.com](mailto:schools@dot-art.com)  
or call **0845 017 6660** to discuss the opportunities.



*"At Cassell Moore, we're thrilled to be involved with such a fantastic competition. dot-art have created a unique competition which will showcase a wide variety of classroom art from school children across the region... This is a project which - even after this year's winner has been chosen and announced - will leave a legacy in our city."*

**Liz Cotton**  
Partner, Head of Employment, Cassell Moore,  
2013 sponsor

*"The dot-art Schools programme is a truly excellent opportunity for businesses to demonstrate their belief in the value and importance of a creative education, and make a genuine difference to the lives of children in the region."*

**Jim Davies**  
Joint Founder, DWF LLP, Patron, Tate Liverpool

*"This is a great opportunity to view work from a wide range of schools and to display children's work publicly. It is very motivational for children to view their own work or that of their classmates on-line and better still in a prestigious art gallery."*

**Jane Tasker**  
Art Teacher, Christian Fellowship School

*"It has been a long time since we have had something of this calibre in the city to promote and celebrate the work of our young artists."*

**Tim Alderman,**  
representative of the  
Liverpool Association of Head Teachers