



Sponsorship Pack



dot-art schools



Introduction

dot-art Schools is an interactive, online, inter-school, art competition, taking part on an annual basis and culminating in an exhibition in Liverpool city centre.

Open to primary and secondary schools in the Liverpool City Region and launched in 2012, it is designed to nurture talent, raise ambition and take art out of the classroom and into the real world.

With the current threats to creative subjects on the national curriculum, dot-art Schools offers a way of keeping young people engaged with the arts, allows them to see a creative career path and encourages them to attend exhibitions and engage with culture, outside of school.

Last year, through the generosity of our supporters, in Year 3 of the programme:

- 48 schools participated
- 1200 student art works displayed online
- 3250 votes cast
- 12,000 unique visitors to the website
- 48 student arts works showcased to the public at St George's Hall
- 144 students celebrated at prize giving ceremony in the Concert Room at St George's Hall
- 1100 visitors to the exhibition at St George's Hall
- 18,000 people viewed the exhibition at Lime Street Lower Level Station thanks to a new partnership with Merseyrail

In 2015-16, we want to engage even more children. Can you help us achieve:

- 65 schools participating
- 1625 student art works displayed online
- 5000 votes cast
- 15,000 unique visitors to the website
- 65 student arts works showcased to the public in an exhibition
- 200 students celebrated at prize giving ceremony
- 1500 visitors to the exhibition
- 25,000 people viewing the external exhibition



Sponsorship Packages

Principal Sponsor

Limited to one sponsor

£5000

- Logo on website
- Logo on all printed publicity materials
- Logo on promotional email to all schools in Liverpool City Region
- Introducing Our Sponsor email to all participating schools
- Pop-up stand / promotional items at exhibition opening event
- Speaking platform at exhibition opening event
- Logo vinyl on exhibition wall
- Framed print of top 2 winning artworks
- Personal tour of exhibition
- Support & training for staff to become dot-art Schools ambassadors

Sponsor

£2500

- Logo on website
- Logo on all printed publicity materials
- Logo on promotional email to all schools in Liverpool City Region
- Logo vinyl on exhibition wall
- Framed print of winning artwork
- Support & training for staff to become dot-art Schools ambassadors

Friend

£500

- Logo on website
- Invitation to exhibition opening event

All packages can be adapted to suit your requirements.
Please get in touch with us at schools@dot-art.com or call 0345 0176660 to discuss the opportunities.





'As a boy, other than playing football for the school, there was only one other place I wanted to spend my time - in the art room. great memories of my art teacher, John Hughes. This passion for art has followed me through life and supporting the arts in the North West has become an integral part of our business. It is my absolute pleasure to be helping dot-art Schools inspire the imaginations of the school children of Merseyside.'

David M Robinson
Chairman, David M Robinson

"Rathbones has a proud history of assisting local organisations like the dot-art Schools competition. We are committed to investing in the next generation, and supporting the arts has become a core element of our engagement, not only with our clients but the broader community. This initiative complements our work in both these areas".

Andrew Butcher
Rathbones Chief Operations Officer

"The dot-art Schools programme is a truly excellent opportunity for businesses to demonstrate their belief in the value and importance of a creative education, and make a genuine difference to the lives of children in the region"

Jim Davies
Joint Founder, DWF LLP, Patron, Tate Liverpool

"It has been a long time since we have had something of this calibre in the city to promote and celebrate the work of our young artists".

Tim Alderman
representative of the
Liverpool Association of Head Teachers

Previous partners of dot-art Schools

PRINCIPAL SPONSOR



St George's Hall
LIVERPOOL



Walker
Art Gallery



RATHBONES
Established 1742



dot-art Schools prizes kindly provided by
Tate Liverpool & Rennies

Let's discuss opportunities for
your business to get involved

Find out more:

- schools.dot-art.com
- schools@dot-art.com
- 0345 017 6660

