

## **VISION, MISSION AND VALUES OF THE GOSFORD JUNIORS AUSTRALIAN FOOTBALL CLUB**

### **OUR VISION**

To be the best Central Coast based sporting organisation. We will earn respect and pride of the local and football communities through our determination for sustained success, while maintaining integrity, sportsmanship and proud unity in all endeavours.

### **OUR MISSION**

To raise the profile of the AFL within the Central Coast of New South Wales by providing a supporting and welcoming environment for members and associated families.

### **OUR VALUES**

The Gosford Juniors Football Club will be recognised by the following behaviour:

#### **Collaboration:**

Working collaboratively with and between each other, recognising contribution people make to football.

#### **Accountability:**

Taking responsibility at all times for our actions and exercise integrity in making honourable and informed decisions.

#### **Excellence:**

Striving to optimise performance and reward not only excellence in all endeavours but also in the participation at all levels within the Club.

**Innovation:**

Nurturing and rewarding in an environment that is focused on continuous improvement and innovation.

**Community Wellbeing:**

Valuing and promoting physical and mental wellbeing and respect the diversity of our on and off-field participants, supporters and the wider community.

**Communication:**

Listening and communicating openly and honestly.

**Enjoyment:**

Seek to create and sustain an environment that delivers enjoyment, safety and rewarding experiences for all participants and supporters.

**All inclusive:**

That we shall never deny membership to anyone as a result of financial hardship or life circumstances.

**KEY OBJECTIVES**

- To make our members proud of being associated with our Club;
- To recruit, educate, retain and recognise the myriad of volunteers at all levels who provide the community club infrastructure;
- To ensure that all team coaches and assistant coaches are qualified in accordance with AFL requirements or in the process of obtaining such qualifications;
- To develop and implement an integrated range of programs, which promote fun, enjoyment, skill development, social skills and the benefits of living a healthy lifestyle;
- To have all officials, players, volunteers and supporters abide by the GSJ Code of Conduct at all times;
- To never forget that the Club exists to serve its players and members.