Andy Tripathy

UX Designer | Filmmaker | Digital Storyteller
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andytrip2005.github.io/Portfolio

Profile

Innovative UX and UI designer and visual storyteller with a strong foundation in business strategy and marketing design. Currently pursuing an Honours B.A. in Global Business and Digital Arts at the University of Waterloo, blending user experience, creative direction, and filmmaking. Passionate about crafting intuitive digital interfaces and compelling narratives that resonate with diverse audiences.

Portfolio

Explore my design projects and film work at:
andytrip2005.github.io/Portfolio

Skills

- UX & UI Design: Figma, Adobe XD, Wireframing, Prototyping
- Graphic & Motion Design: Photoshop, Illustrator, InDesign, After Effects
- Video Production: Premiere Pro, DaVinci Resolve, CapCut
- Content Creation: Canva, Social Media Graphics, Short-form Video Editing
- Technical Proficiency: DSLR/Mirrorless Camera Operation, Lighting Setup

Experience

Human Resources Assistant

Procor | Feb 2022 - Jul 2022
- Designed job advertisements and managed interview scheduling.
- Maintained and updated HR databases, ensuring data accuracy.
- Supported employee engagement initiatives and HR projects.

Sales Associate

Vector Marketing | Jun 2022 - Sep 2022
- Conducted virtual product demonstrations, tailoring presentations to client needs.
- Managed client relationships, addressing inquiries and providing product insights.
- Reported on sales activities and market feedback to inform strategy.

Education

University of Waterloo - Honours B.A. in Global Business and Digital Arts (Expected 2028)

Academic Projects

- Redesigned Firehouse Subs' business model using Adobe design tools.
- Developed a Figma app to help university students find and register for campus events.
- Coded a personal portfolio website integrating original UI/UX design elements and branding style.

Personal Projects

- Produced and edited a collection of short films using DaVinci Resolve, Adobe Premiere Pro, and After Effects.