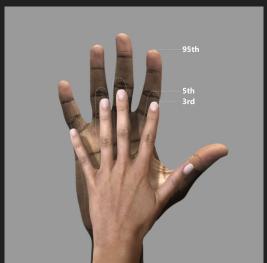
# A1 Game Hardware Innovative Input

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## **Problem Definition**

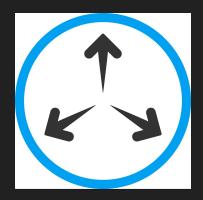
Most game controllers have a one size fits all attitude but this is not the case. Instead of people adapting to their controllers, why can't the controllers adapt to them?





## Solution

Creating a controller that expands and contracts to fit multiple every hand size comfortably and ergonomically while still remaining portable.



#### Ideation

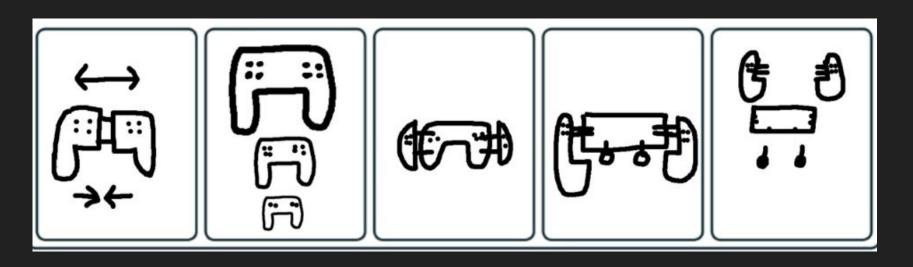
We interviewed friends and family

- Has non-regular sized hands or knows those who do, and cannot hold a standard controller comfortably
- Likes customization
- Worried about durability and compatibility



#### Ideation

#### **Possible Designs**



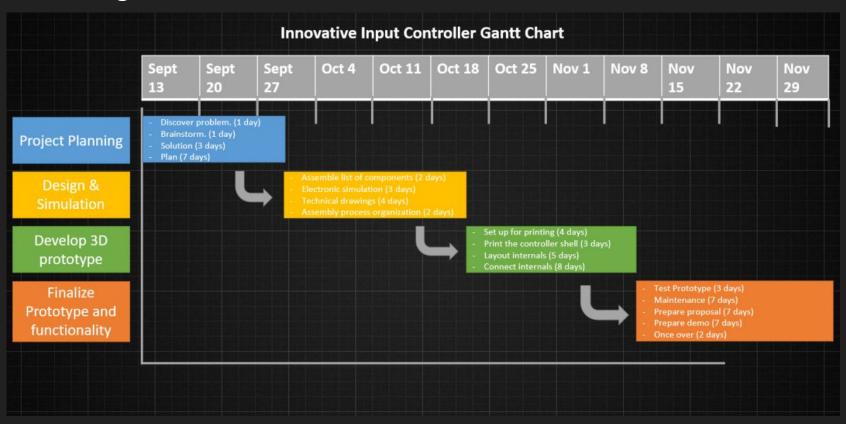
#### Ideation

#### With this information we:

- Plan to use quality materials and build structures
- Hope for full Xbox and Playstation compatibility
- Designed a few prototypes



#### Planning/Timeline



### Product Comparison





 Alternative controllers are a nuisance to bring around · Does not fit hands well

Phonejoy

·not asthetically pleasing

Switch

Razer Kishi

**Scuf Custom Controller**