

Can I make a fully custom product with Pietra's suppliers/manufacturers? Or, does it have to be private label?

group: Designing & Sourcing Products

Yes! Most of the suppliers in Pietra's network can accommodate both private label products as well as fully custom projects. You can chat with our suppliers directly from within the Creator Hub, and the process is designed to be super collaborative!

We also recommend using our feature to "[Request Custom Project](#)". All of our suppliers can make items that are fully custom, so feel free to get creative! If you don't see something you like you can post a custom request, and all suppliers in your relevant category will receive a message from you. Any suppliers who can create your product will reach out to you directly with more information!

Always feel free to message your suppliers directly with any questions or requests, and they will let you know what they can and cannot accommodate.