

# Who is Pietra for?

**group: Pietra Platform & Pricing**

**Pietra is a tool that can help beginners get from idea to launch; it is also a tool that will allow existing business owners to scale their businesses.**

**Our platform was created for entrepreneurs of all sizes! Whether you're looking to launch your first product or grow your brand, Pietra provides the tools you need to build a great product and business with a fraction of the work and cost.**

**For beginners, Pietra helps you create a business plan, educates you through workshops and classes with professionals, and even recommends product, packaging, and creative suppliers you can work with at affordable rates.**

**Pietra also provides tools and resources to help you launch and grow sales. Existing businesses use Pietra to manage their suppliers or find new suppliers, in addition to streamlining international logistics, international payments, and making assembly & fulfillment processes easier and more efficient.**