How can I connect my Shopify to Pietra?

group: E-Commerce & Sales Channels

We're so excited to hear that you're interested in connecting your existing sales channel to Pietra!

In order to connect your Shopify to Pietra, your inventory will need to be in our warehouse for fulfillment. At this time, if you are setting up a made to order print-on-demand shop, you cannot connect your Shopify to Pietra. That said, absolutely feel free to utilize your shop on Pietra's [Creator Marketplace](#) to collect customer orders for your print-on-demand products.

If you do have inventory in our warehouse, Pietra seamlessly integrates with Shopify, Google Shopping, Instagram Shopping, Verishop and Faire. If you plan to sell on one or more of these platforms, you can "sync" these channels to Pietra, which will allow any orders placed to immediately communicate to our warehouse for fulfillment.

If you plan to sell on another external platform, i.e. Etsy, Wix, Squarespace, Woocommerce, etc., you can still use Pietra for your order fulfillment! The process, however, will be a bit more manual; you will have the opportunity to upload bulk orders to our system by following our specific template, which we can then work to fulfill on priority. You can then export a CSV file which will include tracking information to disseminate to your customers.

We look forward to including more sales integration platforms in the future, so stay tuned!