

Can Pietra accommodate pre-sales/pre-orders for their Creators?

group: E-Commerce & Sales Channels

Yes! We do have a specific process for pre-sales.

If a Creator would like to pre-sell an item that will eventually be delivered and fulfilled by Pietra, please notify Pietra via email at creators@pietrastudio.com. Please confirm the information below via email before making a pre-sale item available for sale on Shopify (or any sales channel):

- **Item(s) that will be available for pre-order, and that the item(s) are set up in Shopify**
- **Date of pre-sale**
- **Inventory counts that will be delivered to Pietra**
- **Product weights**

Upon receiving all of this information, our team will make sure you are setup for success, so that your pre-sale and subsequent fulfillment run smoothly!