

What does it cost to use Pietra?

group: Pietra Platform & Pricing

Pietra uses a membership model for entrepreneurs and brands. Members pay a monthly subscription fee to get access to the tools and infrastructure required to launch and scale their business. Pietra's services are available, a la carte, and members can pick what parts of the platform they want to use.

Pietra offers three flexible plans:

The Beginner Plan (\$39/month) is for upstarts and small brands who ship or plan to ship less than 500 orders per month. When you subscribe to Pietra, you get access to everything Pietra has to offer to get your brand off the ground. This includes: access to educational resources and workshops, our sourcing marketplace with the ability to communicate and work with over up to 10 suppliers, warehousing + fulfillment services at ultra low rates (\$1.50/order fulfillment), as well as the ability to connect up to 3 additional sales channels to sell your products.

Members who select this plan also get access to several planning tools and business blueprints that serve as a step-by-step guide for launching your first product line or brand.

The Scaling Plan (\$89/month) is for fast growing brands who ship between 500 and 2000 orders per month. This plan is similar to the Beginner Plan but offers brands 20% lower cost fulfillment (\$1.25/order), storage, and shipping rates. It also allows you to work with up to 25 suppliers and connect up to 7 sales channels to list your product and grow your sales.

Our Pietra Professional (\$199/month) is for businesses shipping 2,000+ orders per month. This plan is for big brands who are looking to get the lowest cost software and infrastructure to scale their brands. Professional tier members of Pietra will get significantly reduced fulfillment rates at \$1.15/order for unlimited picks, as well as the ability to work with an unlimited number of suppliers, connect an unlimited number of sales channels, and get priority 2-hr support. This professional tier also comes with access to Pietra Specialist who you can book 1:1 sessions with to help you with sourcing, fulfillment and eCommerce.

Take a closer look at our pricing [here](#).