

# How do I launch my brand?

**group: Pietra Platform & Pricing**

**Pietra gives you the opportunity to find high quality suppliers, create custom product & packaging, and send all your components to our warehouse for assembly and storage. Our platform and marketplace enable you to develop your product with trusted suppliers at low minimums, which in turn allows you to keep your costs down as you build your business from the ground up.**

**When you are ready to sell your product, you can sell it on the Pietra Marketplace or on your own website. In either case, we will store, assemble and ship your orders directly from our fulfillment center, all the while saving you tons of time and money!**