

Can I sell my products on Pietra's Sales Network as well as on my website?

group: E-Commerce & Sales Channels

Pietra's members get access to many eCommerce tools to support their business. Pietra allows you to connect your website so you can sell on your own custom-built website (like Shopify) while still being able to use Pietra's Fulfillment Center.

Pietra also offers members a Pietra Sales Network that allow you to cross-list your products on popular wholesale, retail, and DTC websites to increase sales. All sales that take place on Pietra's Sales Network will be fulfilled by Pietra and you as a brand will be paid out for the sale amount minus the platform's sales fee. Pietra aggregates multiple sales channels to make it easy to post across many channels easier than doing it yourself and managing multiple accounts.

Pietra's Sales Network currently includes: Bonanza, Depop, Ebay, Etsy, Facebook Marketplace, Faire, Goody, Google Shopping, Grailed, Mercari, Instagram Shopping, Poshmark, StadiumGoods, StockX, Twitter, and Vestiaire Collective. In the eCommerce tab on Pietra, you can decide which channel you would like to list your products on.