## Why is Pietra the smartest way to launch my e-commerce brand?

group: Pietra Platform & Pricing

Pietra offers a bundle of services that are all connected together which makes it incredibly easy to launch and scale our e-commerce brand. Pietra provides a production marketplace with hundreds of vetted suppliers who work with some of the top brands. Pietra also provides ultra low cost storage, fulfillment, and assembly so you don't have to stitch together all those services. Also, Pietra allows you to set up a website or connect your Shopify to the platform, so you can manage your entire operations from one place!