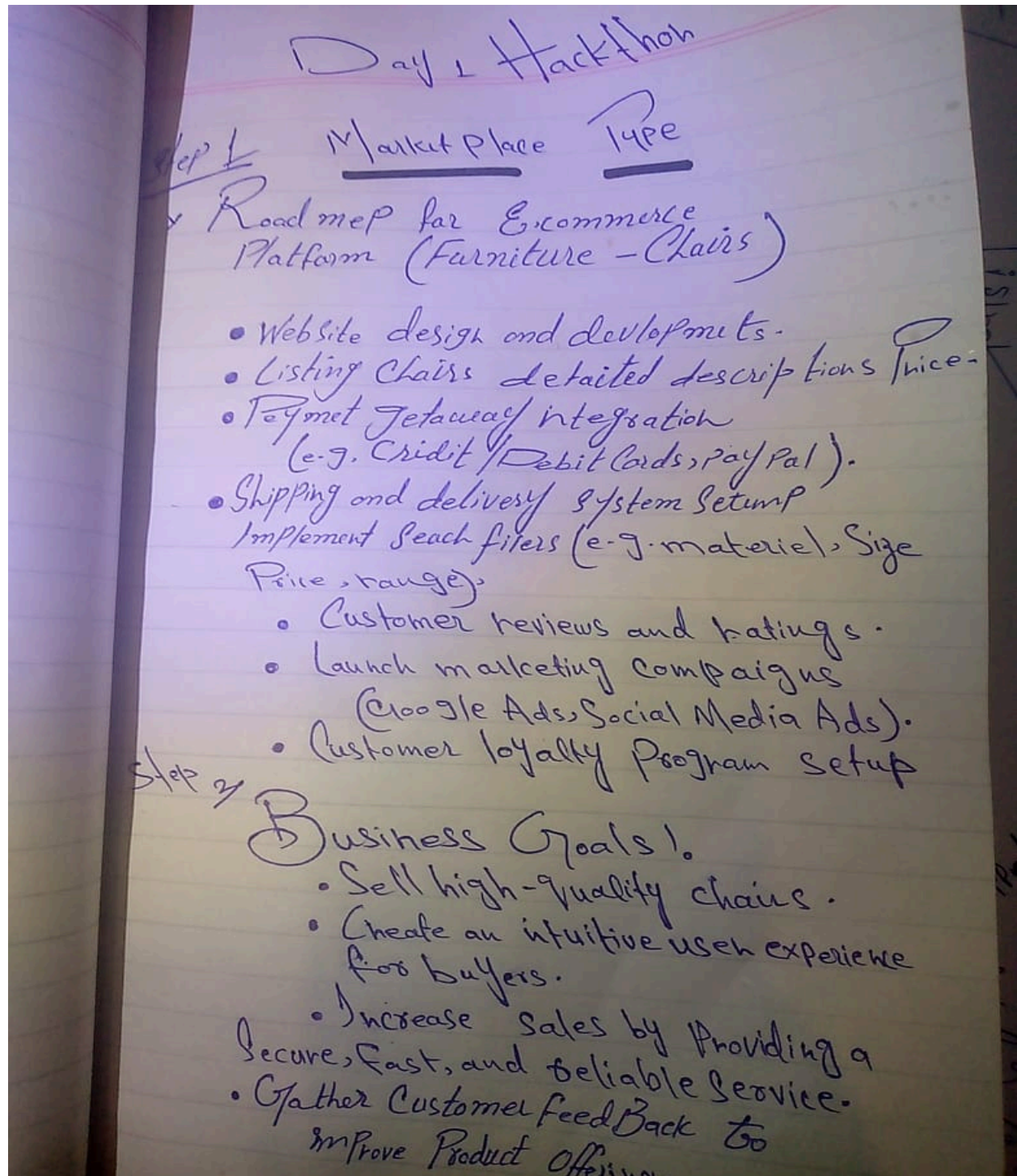


# Hackthon3 Day 1

## Marketplace roadmap ECommerce website Platform (Furniture-Chair)



3/

Order :

- order-id - (Primary)
- user-id
- order-date
- total-amount
- Status (e.g. Pending shipped, Delivered)

4/

Order-Details

- Order-details-id
- Order-id (Foreign key)
- Product-id (Foreign key)
- quantity
- Price

5/ Review

- review id
- user id
- Product id
- rating (1 to 5 stars)
- review-text

step 1/3

## Data Schema for furniture E-commerce (chairs) Tables and Columns:

### 1. Users Table:

- User-id (Primary key)
- name
- Email
- Password
- address
- Phone-number

### 2. Products Table:

- Product-id (Primary key)
- name (e.g. Office Chair, Gaming chair)
- description
- Price
- material (e.g. wood, metal, leather)
- color
- dimensions
- Stock-quantity
- image-url



- Sell high quality
- Create a unique user experience
- Increase the number of service, fast and reliable
- Gather Customer Feedback to improve Product Offerings.

Step 2

Business Goals:

Day 1  
Marketing

Data Schema

For Furniture

userid  
name  
email  
password  
address  
phone number

Product  
name  
description  
material  
color  
dimensions  
stock  
image url

Office chair  
Leather  
ergonomic  
adjustable  
image url

Google Ads, Social Media Ads, Sponsored Search, Display, Video, Remarketing, Shopping, Affiliate, Email, Referral, Direct, Organic

Website design, Content creation, SEO, UX/UI, Analytics, Conversion optimization, A/B testing, Mobile responsiveness, Site speed, Security, Backup, Hosting, Domain, SSL, Privacy policy, Terms of service, Contact page, About page, FAQ page, Blog, News, Press, Partners, Suppliers, Customers, Suppliers, Partners, Suppliers, Customers

Step 1

Step 2

Step 3

Step 4

Step 5

Order id  
user id  
order date  
total amount  
status pending shipped  
Delivered

Order Details  
product id  
quantity

Review id  
user  
product id  
rating id stars

E-commerce  
Chairs  
Step: 3