

# ANEELA MEER OAD

## 3x Certified Salesforce Engineer

Karachi, Pakistan — [aneelaoadd@gmail.com](mailto:aneelaoadd@gmail.com) — [LinkedIn](#) — [Trailhead](#) — +923153270252

### SUMMARY

3x Certified Salesforce Engineer with a demonstrated history of working in the information technology and service industries for 4 years . Skilled in Apex, Lightning Aura Components, Lightning Web Components, Visualforce Pages, Flow Builder, REST API, and all types of configurations. Eager to manage and optimize the Salesforce platform. Motivated by a personal commitment to serve, embrace, challenge, and exceed expectations. Deep knowledge of Salesforce implementation and development lifecycle process, including business process analysis and requirement understanding.

### WORK EXPERIENCE

#### Salesforce Developer

Aug 2024 - Current

Aspire Logics, Islamabad, Pakistan

As a Salesforce Developer at Aspire Logics, I specialize in integrating APIs, developing Lightning Web Components (LWC), and implementing flows using Apex and OOP principles. My role focuses on creating seamless user experiences and automating business processes while leveraging the FinancialForce Library (fflib) for scalable development.

#### Salesforce Developer

July 2023 - Aug 2024

Cloud-1, Lahore, Pakistan

With extensive experience in continuous integration and continuous deployment (CI/CD), I have successfully led teams, conducted thorough code reviews, and gathered requirements from stakeholders to ensure project alignment and success. My technical expertise includes integrating third-party services such as Stripe and Salesforce Document (S-Doc), as well as developing robust solutions using Salesforce technologies like Lightning Web Components (LWC), Apex, and Visualforce pages. I have also managed deployments and leveraged cloud platforms to deliver scalable and efficient applications, ensuring seamless integration and optimal performance across various environments.

#### Jr. Salesforce Developer

Aug 2022 - July 2023

Dev Creative, Karachi, Pakistan

In my role, I have mentored team members to ensure stakeholders' satisfaction and provided consultancy to enhance their efficiency with various integrated tools. My technical expertise includes building and maintaining Lightning Web Component (LWC)-based applications and developing complex logic using Apex, Visualforce, LWC, and declarative programming. Additionally, I have managed sprint and release processes, and worked with tools such as Salesloft, HubSpot, DocuSign, and ZoomInfo. Collaborating with US-based stakeholders, I have successfully resolved customer issues, ensuring smooth and efficient project execution.

### TOOLS & TECHNOLOGIES

- ▶ Apex Programming
- ▶ SOQL & SOSL
- ▶ Sales Cloud & Service Cloud
- ▶ Non-Profit Cloud
- ▶ Flows & Approval Processes
- ▶ Reports & Dashboards
- ▶ CI/CD via GitLab, GitHub
- ▶ Lightning Web Components (LWC)
- ▶ Visualforce Pages & Aura Components
- ▶ Experience Cloud
- ▶ Rest & APIs Integration
- ▶ Workflow Rules
- ▶ Validation Rules, Formula Fields & RollUp Summary
- ▶ APIs Testing via Postman

### EDUCATION

#### Bachelor's Degree in Computer Systems

Mehran University of Engineering and Technology, Jamshoro, Pakistan

#### Pre-Engineering

Osar Foundation College, Hyderabad, Pakistan

### RECENT PROJECTS

#### [Where Food Comes From, Inc](#)



Where Food Comes From, Inc., is an independent, third-party food verification company. I worked on the as a senior developer, created a certification system using Visualforce pages and Apex. The project included implementing specific validation rules and workflows to ensure data integrity. Certification documents were generated using S-Doc. Additionally, I integrated both Sales Cloud and Service Cloud to enhance customer relationship management and support processes.

#### [Dubai Dreamin'](#)



Led the development of the Dubai Dreamin' Experience site using Apex, SOQL, and Lightning Web Components (LWC). Integrated payment gateways like Stripe and implemented RSVP and promo code functionalities. Engineered automated workflows to exceed site functionality expectations.

Worked on integrating Salesforce for MLFA, the leading nonprofit legal fund dedicated to defending Muslims’ civil rights and liberties at the federal level in America. Implemented solutions for data migration, automated workflows, and integrated payment systems like PayPal and Square, enhancing the organization’s operational efficiency.

JobSiteCare is a cutting-edge healthcare platform that is revolutionizing access to medical expertise worldwide. Developed using LWC and Apex, utilizing fflib and OOP principles. Integrated Google Maps and filters with various Google APIs, and created flows and Visualforce pages to enhance user experience and functionality.

CERTIFICATIONS

Salesforce Certified Adminstrator



Salesforce Certified Platform Developer I



Microsoft Certified JavaScript Developer

