

gear up

Problem

Buying your gear is expensive.

Selling your gear is hard.

Renting your gear from a shop is a pain in the a**.

gear up

Solution

A mobile platform where students can borrow gear from their peers and rent out their own



Save Money

When renting gear



Make Money

By renting your gear



Do More

While owning less

gear up

Introducing: gear up

The image displays two side-by-side screenshots of the gear up mobile application. Both screens show a clean, modern design with a white background and blue accents.

Left Screenshot (Home Screen):

- Header:** Shows the time (9:41 AM), battery level (100%), and a user icon.
- Title:** "gear up" in large blue letters.
- Section: Newly Added**
 - Oculus Rift:** Image of a person wearing VR goggles.
 - Ping Pong Table:** Image of a ping pong table with balls.
 - See all:** Link to view more items.
- Section: Outdoors Equipment**
 - Sleeping Bag:** Image of a person sitting next to a tent in a mountainous area.
 - Snowboard:** Image of a snowboard standing upright in the snow.
 - See all:** Link to view more items.
- Section: Electronics**
 - GoPro Hero 4:** Image of the camera.
 - See all:** Link to view more items.

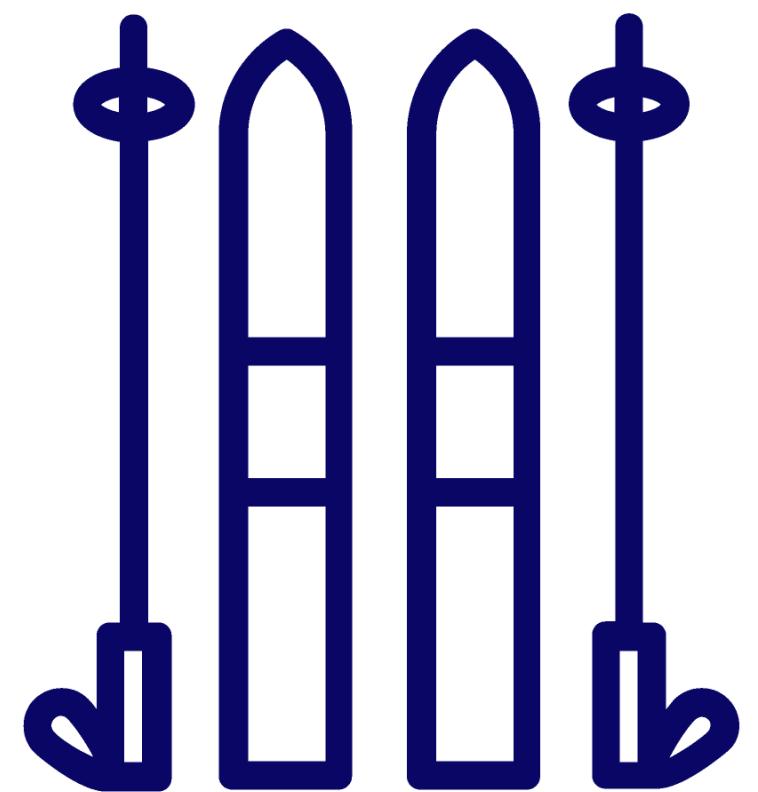
Right Screenshot (Product Detail Screen):

- User Profile:** Shows a profile picture of "Sarah James".
- Product Image:** Large image of a GoPro Hero 4 camera with its housing and mount.
- Product Name:** "GoPro Hero 4"
- Price:** "\$12 per day"
- Rent Button:** A large blue button at the bottom with the word "Rent" in white.

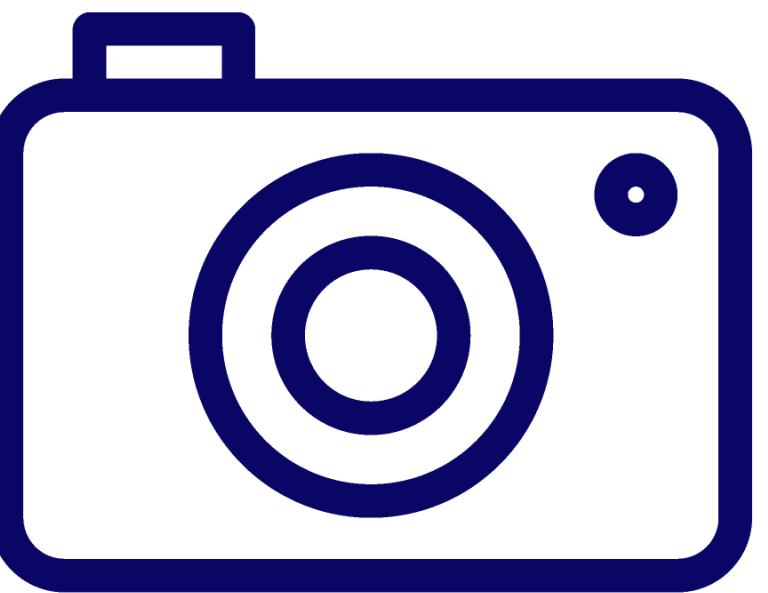
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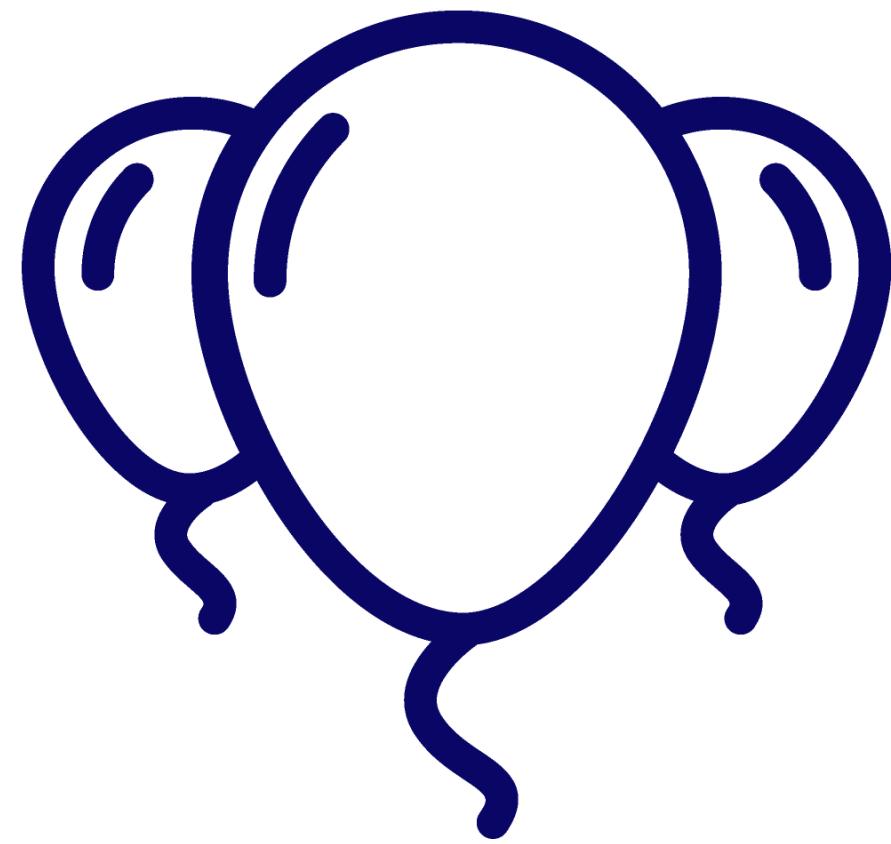
1. Equipment that is used for a particular purpose



Outdoors Equipment



Electronics



Event Supplies

93%

of USC students reported
needing to borrow or rent
something they didn't own

24%

of USC students reported
actually doing so

Renting



ShareGrid

Niche

Everything

Nikon

JBL



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Buying

craigslist

eBay
amazon

Our Team



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