# Khawaja Aneeq Ahmed Tariq

Data Engineer / slide into my LinkedIn

With 4+ years of experience, I've **designed and scaled data platforms** that enabled decision-making for a leading telecom with 85M+ users, processed billions of records for one of the fastest-growing digital financial services, and delivered analytics solutions to 10+ national businesses across retail, finance, and tech sectors.

**Work Experience** 

# Cognitive HealthCare International / Data Engineer

MAY 2025 - PRESENT, REMOTE

- Engineered ETL pipelines in Python and Airflow to integrate patient, claims, and EHR data — reducing manual data prep time by 60% across clinical teams.
- Migrated healthcare analytics workflows to Google BigQuery and dbt, enabling real-time insights and cutting report delivery time by 70%.
- Collaborated with data scientists to build clean, HIPAA-compliant data marts that supported predictive modeling for 15+ hospital systems.

# Jazz – Data Monetization / Intermediate Analytics Engineer

JAN 2023 – SEP 2023, ISLAMABAD

- Delivered 25+ data monetization projects across telecom, retail, banking, and FMCG sectors as part of the Analytics-as-a-Service team
- Designed a nationwide geospatial mapping tool using Folium, visualizing over 85 million customer profiles across 150+ administrative units — enabling precision targeting for external clients.
- Conducted post-marketing campaign analytics for 10+ major clients, identifying strategies that improved campaign ROI by up to 18% in subsequent cycles.

## Jazz Cash (MMBL) / Intermediate Analytics Engineer

 $\mathrm{JAN}\ 2022-\mathrm{JAN}\ 2023,\ \mathrm{ISLAMABAD}$ 

- Developed a centralized dashboard summarizing KPIs for 50+ digital financial products, improving cross-team visibility and reducing reporting turnaround time by 50%.
- Identified and resolved data quality gaps across 12+ pipelines, enhancing the accuracy of key business KPIs used by executive leadership.
- Automated 30+ recurring business data queries raised by commercial teams — from initial requirement gathering to dashboard deployment and iterative optimization — reducing manual workload by 60% and improving response time to ad hoc requests.

### Other Experiences / BI Engineer

DATA VISUALIZATION PROJECTS VIEW PROJECTS

- Designed and deployed 20+ interactive dashboards in Tableau and Power BI to track KPIs for digital financial services, telecom, retail and e-commerce — improving stakeholder visibility and reducing reporting time by 50%.
- Built 150+ MicroStrategy reports and Dossiers for telecom and FMCG clients, enabling real-time monitoring of revenue trends, campaign performance, and customer engagement.

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#### Education

#### **MSc Data Science**

Anglia Ruskin University, Cambridge SEP 2023 – SEP 2024

## **BE Electrical Engineering**

NUST, Islamabad SEP 2015 – SEP 2019

#### Skills

**Programming Languages:** Python, R, SQL, C/C++, Scala

**Database Management:** MySQL, Teradata SQL, PostgreSQL, MongoDB

**Data Warehousing:** Teradata, Google BigQuery, Amazon Redshift

**ETL Tools:** Informatica, SLJM, MS SSIS, Google Data Flow

**Big Data Technologies:** Hadoop, Spark, Hive,

**Data Visualization:** Tableau, Power BI, MS Excel

Dev Ops & CI/CD: Jenkins, Kubernetes, Docker

**Cloud Platforms:** Amazon Web Services, Google Cloud Platform

Version Control: Git, GitHub

**Machine Learning:** SciKit-learn, PyTorch, TensorFlow, Keras

Workflow & Documentation: Jira, Confluence

#### Certifications

Google Data Analytics Professional Certificate

Teradata Vantage 17.20

SQL Advanced Certificate