

# ANEES KN

Dynamic and results-oriented digital marketing professional with a proven track record at inmakes, where I enhanced digital campaigns through expert SEO, SEM, and content strategy. Skilled in research and analysis.

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## EXPERIENCE

### PROTEC HUB LLP — Digital marketing intern

Ernakulam (3 months)

Assisted in the development of digital marketing campaigns for clients, including email, SEO and SEM, and social media

Assisted with the creation of content marketing plans for various clients.

Analyzed web analytics data to identify opportunities for improvement and optimization of website content.

proficient in utilizing diverse digital marketing tools and platforms, including Google ads, Google Analytics, social media

## EDUCATION

### Bachelor of computer application (2020-2023)

Aspire college of advanced studies  
Thrithala, pattambi

### Higher Secondary (2018-2020 )

Computer science  
Ghhs Chalissery

### High School (2017-2018 )

SSLC  
Ghhs Chalissery

## PROJECT

### MACHINE LEARNING BASED ON ACOUSTIC REPELLENT SYSTEM FOR PROTECTING CROPS AGAINST WILD ANIMAL ATTACKS

It is a project of Repellent System For Protecting Crops Against Wild Animal attacks and a user friendly website for selling crops and knowing about animal attack details (Python, django)

## TECHNICAL SKILLS

- SEO, SMM, PPC, SEM
- Social media
- Canva design
- Data Management: SQL.
- Microsoft Office (Word, Excel, PowerPoint)
- Web Development: HTML, JavaScript.

## SOFT SKILLS

- Multitasking
- Teamwork
- Communication
- Leadership
- Problem Solving
- Listening
- Marketing

## PERSONAL DETAILS

Kanakkottayil, Kallumpuram,  
Kadavallur po, Thrissur  
Kerala, 680543

DOB-13-09-2001

Gender: Male

## LANGUAGES

ENGLISH

MALAYALAM

TAMIL

HINDI

Declaration: I hereby declare that the details furnished above are correct