

# **HOUSING INVESTMENT PROJECT**

**Submitted by:** 

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## **ACKNOWLEDGMENT**

Acknowledgement The success and final outcome of this project required a lot of guidance and assistance from Sajid Choudhary Sir and I am Extremely fortunate to have got this all along the completion of my project work Whatever I have done is only due to such guidance and assistance and I would not forget to thank him.

I respect and thank Sajid Choudhary Sir, for giving me an opportunity to do the project work in Data Modelling and Analytics and providing us all support and guidance which made me complete the project on time. I am extremely grateful to him for providing such a nice support and guidance though he had busy schedule managing the company affairs.

I have also referred to various articles in Towards Data Science and Kaggle to obtain codes on various visualisation methods.

### INTRODUCTION

#### **Business Problem Framing**

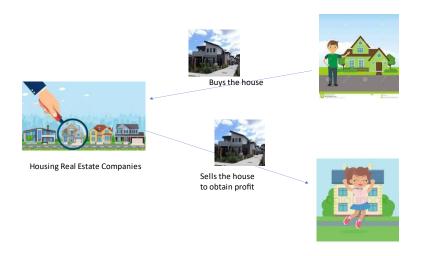
The project deals with building a model for predicting the sales price for houses In Australia. It also deals in understanding the factors that are most significant for the Sales Price and Understanding of How the variables describe the price of the house

The Model will help the company to predict the value of the prospective properties and Accordingly manipulate the strategy of the firm and concentrate the investments on areas that will yield high returns. It will also the company to understand the pricing dynamics of a new market

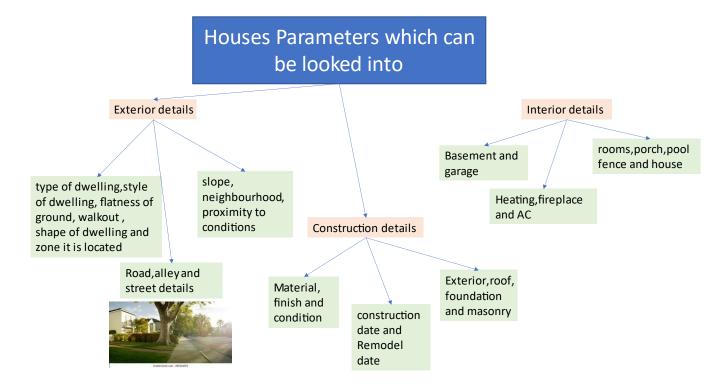
## **Conceptual Background of the Domain Problem**



Real estate sector comprises four sub sectors - housing, retail, hospitality, and commercial. The sector the project deals with is the housing sector.



## **Review of Literature**



The Selling price depends on these parameters, with the highest dependence on Overall Quality, Above grade (ground) living area square feet, Full bathrooms above grade, Size of garage in car capacity and Year Built

#### **Motivation for the Problem Undertaken**

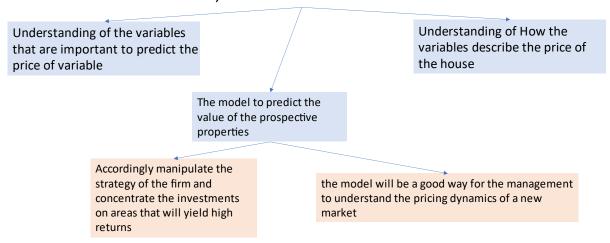
The growth of Real Estate sector is well complemented by the growth of the corporate environment and the demand for office space as well as urban and semi-urban accommodations.

As per the **outlook for Australian real estate in 2020** Positive outlook for 2020 with prices rising across Australia A year on from the clouds of uncertainty which welcomed 2019, the start of 2020 presents a much more positive outlook for Australia's residential markets. Strong price growth has returned to Sydney and Melbourne and is expected to spread to more affordable markets, Brisbane in particular.

Apartment supply cycles in the major capitals are past their peak and vacancy levels are well controlled. With cost of debt low and lending volumes starting to turn, investors should gradually return. This should encourage well placed developers to begin marketing larger projects again so they are at the forefront of the next development cycle post 2021.

# <u>Buisnessgoal</u>

A US-based housing company named **Surprise Housing** to enter the Australian market, needs the



## **Monetary Benfits from the model**

- 1. manipulate the strategy of the firm and concentrate the investments on areas that will yield high returns
- 2. Invest of properties showing marginal probability of loss

## **Analytical Problem Framing**

## Mathematical/ Analytical Modeling of the Problem

Mathematical	Data is analysed statistically
model	Analysed through variance inflation
	factor
	Analysed through correlation and
	multicollinearity
Analytical graphs	Graphical modelling done through
	seaborn and matplotlib

#### **Data Sources and their formats**

1.Data orgin:

Data is obtained from US-based housing company named Surprise Housing

- 2. Description of data:
- a.Data obtained was in csv format
- b.Data had 80 columns and the column names were:

```
'Id', 'MSSubClass', 'MSZoning', 'LotFrontage', 'LotArea', 'Street',
    'Alley', 'LotShape', 'LandContour', 'Utilities', 'LotConfig',
    'LandSlope', 'Neighborhood', 'Condition1', 'Condition2',
'BldgType',
   'HouseStyle', 'OverallQual', 'OverallCond', 'YearBuilt',
'YearRemodAdd',
    'RoofStyle', 'RoofMatl', 'Exterior1st', 'Exterior2nd',
'MasVnrType',
    'MasVnrArea', 'ExterQual', 'ExterCond', 'Foundation',
'BsmtQual',
    'BsmtCond', 'BsmtExposure', 'BsmtFinType1', 'BsmtFinSF1',
    'BsmtFinType2', 'BsmtFinSF2', 'BsmtUnfSF', 'TotalBsmtSF',
'Heating',
   'HeatingQC', 'CentralAir', 'Electrical', '1stFlrSF', '2ndFlrSF',
    'LowQualFinSF', 'GrLivArea', 'BsmtFullBath', 'BsmtHalfBath',
'FullBath',
```

'HalfBath', 'BedroomAbvGr', 'KitchenAbvGr', 'KitchenQual', 'TotRmsAbvGrd', 'Functional', 'Fireplaces', 'FireplaceQu', 'GarageType',

'GarageYrBlt', 'GarageFinish', 'GarageCars', 'GarageArea', 'GarageQual',

'GarageCond', 'PavedDrive', 'WoodDeckSF', 'OpenPorchSF', 'EnclosedPorch', '3SsnPorch', 'ScreenPorch', 'PoolArea', 'PoolQC',

'Fence', 'MiscFeature', 'MiscVal', 'MoSold', 'YrSold', 'SaleType', 'SaleCondition'

## c.Snapshot of data

	ld	MSSubClass	MSZoning	LotFrontage	LotArea	Street	Alley	LotShape	LandContour	Utilities	LotConfig	LandSlope	Neighborhood	Condition1
C	337	20	RL	86.0	14157	Pave	NaN	IR1	HLS	AllPub	Corner	Gtl	StoneBr	Norm
1	1018	120	RL	NaN	5814	Pave	NaN	IR1	LvI	AllPub	CulDSac	Gtl	StoneBr	Norm
2	929	20	RL	NaN	11838	Pave	NaN	Reg	LvI	AllPub	Inside	Gtl	CollgCr	Norm
3	1148	70	RL	75.0	12000	Pave	NaN	Reg	Bnk	AllPub	Inside	Gtl	Crawfor	Norm
4	1227	60	RL	86.0	14598	Pave	NaN	IR1	LvI	AllPub	CulDSac	Gtl	Somerst	Feedr
5	650	180	RM	21.0	1936	Pave	NaN	Reg	LvI	AllPub	Inside	Gtl	MeadowV	Norm

Condition2	BldgType	HouseStyle	OverallQual	OverallCond	YearBuilt	YearRemodAdd	RoofStyle	RoofMatl	Exterior1st	Exterior2nd	MasVnrType
Norm	1Fam	1Story	9	5	2005	2006	Hip	CompShg	VinylSd	VinylSd	Stone
Norm	TwnhsE	1Story	8	5	1984	1984	Gable	CompShg	HdBoard	HdBoard	None
Norm	1Fam	1Story	8	5	2001	2001	Hip	CompShg	VinylSd	VinylSd	None
Norm	1Fam	2Story	7	7	1941	1950	Gable	CompShg	MetalSd	MetalSd	None
Norm	1Fam	2Story	6	5	2007	2007	Gable	CompShg	VinylSd	VinylSd	Stone
Norm	Twnhs	SFoyer	4	6	1970	1970	Gable	CompShg	CemntBd	CmentBd	None

MasVnrArea	ExterQual	ExterCond	Foundation	BsmtQual	BsmtCond	BsmtExposure	BsmtFinType1	BsmtFinSF1	BsmtFinType2	BsmtFinSF2
200.0	Gd	TA	PConc	Ex	TA	Gd	GLQ	1249	Unf	0
0.0	Gd	TA	CBlock	Gd	TA	Av	GLQ	1036	Unf	0
0.0	Gd	TA	PConc	Gd	TA	Av	Unf	0	Unf	0
0.0	TA	TA	CBlock	TA	TA	No	Rec	275	Unf	0
74.0	Gd	TA	PConc	Gd	TA	Mn	Unf	0	Unf	0

BsmtUnfSF	TotalBsmtSF	Heating	HeatingQC	CentralAir	Electrical	1stFirSF	2ndFlrSF	LowQualFinSF	GrLivArea	BsmtFullBath	BsmtHalfBath
673	1922	GasA	Ex	Υ	SBrkr	1922	0	0	1922	1	0
184	1220	GasA	Gd	Υ	SBrkr	1360	0	0	1360	1	0
1753	1753	GasA	Ex	Υ	SBrkr	1788	0	0	1788	0	0
429	704	GasA	Ex	Υ	SBrkr	860	704	0	1564	0	0
894	894	GasA	Ex	Υ	SBrkr	894	1039	0	1933	0	0

FullBath	HalfBath	BedroomAbvGr	KitchenAbvGr	KitchenQual	TotRmsAbvGrd	Functional	Fireplaces	FireplaceQu	GarageType	GarageYrBlt
2	0	3	1	Gd	8	Тур	1	Gd	Attchd	2005.0
1	0	1	1	Gd	4	Тур	1	Ex	Attchd	1984.0
2	0	3	1	Ex	7	Тур	1	TA	Attchd	2001.0
1	1	3	1	Fa	7	Тур	1	Gd	Attchd	1941.0
2	1	4	1	Gd	9	Тур	1	Gd	BuiltIn	2007.0

GarageFinish	GarageCars	GarageArea	GarageQual	GarageCond	PavedDrive	WoodDeckSF	OpenPorchSF	EnclosedPorch	3SsnPorch	ScreenPorch
Fin	3	676	TA	TA	Υ	178	51	0	0	0
RFn	2	565	TA	TA	Υ	63	0	0	0	0
RFn	2	522	TA	TA	Υ	202	151	0	0	0
Unf	1	234	TA	TA	Υ	0	0	0	0	0
Fin	3	668	TA	TA	Υ	100	18	0	0	0

PoolArea	PoolQC	Fence	MiscFeature	MiscVal	MoSold	YrSold	SaleType	SaleCondition
0	NaN	NaN	NaN	0	7	2007	WD	Normal
0	NaN	NaN	NaN	0	8	2009	COD	Abnorml
0	NaN	NaN	NaN	0	6	2009	WD	Normal
0	NaN	NaN	NaN	0	7	2009	WD	Normal
0	NaN	NaN	NaN	0	1	2008	WD	Normal

## d.Meaning of columns

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MSSubClass	Identifies the type of dwelling involved in the sale
MSZoning	Identifies the general zoning classification of the sale
LotFrontage	Linear feet of street connected to property
LotArea	Lot size in square feet
Street	Type of road access to property
Alley	Type of alley access to property
LotShape	General shape of property
LandContour	Flatness of the property
Utilities	Type of utilities available
LotConfig	Lot configuration
LandSlope	Slope of property

Neighborhood         Physical locations within Ames city limits           Condition1         Proximity to various conditions           Condition2         Proximity to various conditions (if more than one is present)           BldgType         Type of dwelling           HouseStyle         Style of dwelling           Neares the overall material and finish of the house           OverallCond         Rates the overall condition of the house           OverallQual         Remodel date (same as construction date if no remodeling or additions)           NoofStyle         Type of roof           RoofMatl         Roof material           Exterior1st         Exterior covering on house           Exterior2nd         Exterior covering on house (if more than one material)           MasVnrType         Masonry veneer type           MasVnrArea         Masonry veneer area in square feet           ExterQual         Evaluates the quality of the material on the exterior           ExterCond         Evaluates the present condition of the material on the exterior           Foundation         Type of foundation           BsmtQual         Evaluates the height of the basement           BsmtCond         Evaluates the general condition of the basement           BsmtFinType1         Rating of basement finished area           BsmtFinType2		
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BsmtCond Evaluates the height of the basement BsmtExposure Refers to walkout or garden level walls BsmtFinType1 Rating of basement finished area BsmtFinSF1 Type 1 finished square feet BsmtFinType2 Rating of basement finished area (if multiple types) BsmtFinSF2 Type 2 finished square feet BsmtUnfSF Unfinished square feet of basement area TotalBsmtSF Total square feet of basement area Heating Type of heating HeatingQC Heating quality and condition CentralAir Central air conditioning		exterior
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BsmtExposure Refers to walkout or garden level walls BsmtFinType1 Rating of basement finished area BsmtFinSF1 Type 1 finished square feet BsmtFinType2 Rating of basement finished area (if multiple types) BsmtFinSF2 Type 2 finished square feet BsmtUnfSF Unfinished square feet of basement area TotalBsmtSF Total square feet of basement area Heating Type of heating HeatingQC Heating quality and condition CentralAir Central air conditioning	BsmtQual	Evaluates the height of the basement
BsmtFinType1 Rating of basement finished area BsmtFinSF1 Type 1 finished square feet BsmtFinType2 Rating of basement finished area (if multiple types) BsmtFinSF2 Type 2 finished square feet BsmtUnfSF Unfinished square feet of basement area TotalBsmtSF Total square feet of basement area Heating Type of heating HeatingQC Heating quality and condition CentralAir Central air conditioning	BsmtCond	Evaluates the general condition of the basement
BsmtFinSF1 Type 1 finished square feet BsmtFinType2 Rating of basement finished area (if multiple types) BsmtFinSF2 Type 2 finished square feet BsmtUnfSF Unfinished square feet of basement area TotalBsmtSF Total square feet of basement area Heating Type of heating HeatingQC Heating quality and condition CentralAir Central air conditioning	BsmtExposure	Refers to walkout or garden level walls
BsmtFinType2 Rating of basement finished area (if multiple types)  BsmtFinSF2 Type 2 finished square feet  BsmtUnfSF Unfinished square feet of basement area  TotalBsmtSF Total square feet of basement area  Heating Type of heating  HeatingQC Heating quality and condition  CentralAir Central air conditioning	BsmtFinType1	Rating of basement finished area
BsmtFinSF2 Type 2 finished square feet  BsmtUnfSF Unfinished square feet of basement area  TotalBsmtSF Total square feet of basement area  Heating Type of heating  HeatingQC Heating quality and condition  CentralAir Central air conditioning	BsmtFinSF1	Type 1 finished square feet
BsmtUnfSF Unfinished square feet of basement area  TotalBsmtSF Total square feet of basement area  Heating Type of heating  HeatingQC Heating quality and condition  CentralAir Central air conditioning	BsmtFinType2	Rating of basement finished area (if multiple types)
TotalBsmtSF Total square feet of basement area Heating Type of heating HeatingQC Heating quality and condition CentralAir Central air conditioning	BsmtFinSF2	Type 2 finished square feet
Heating Type of heating HeatingQC Heating quality and condition CentralAir Central air conditioning	BsmtUnfSF	Unfinished square feet of basement area
HeatingQC Heating quality and condition CentralAir Central air conditioning	TotalBsmtSF	Total square feet of basement area
CentralAir Central air conditioning	Heating	Type of heating
	HeatingQC	Heating quality and condition
Electrical System	CentralAir	Central air conditioning
· · · · · · · · · · · · · · · · · · ·	Electrical	Electrical system

1stFlrSF	First Floor square feet
2ndFlrSF	Second floor square feet
LowQualFinSF	Low quality finished square feet (all floors)
GrLivArea	Above grade (ground) living area square feet
BsmtFullBath	Basement full bathrooms
BsmtHalfBath	Basement half bathrooms
FullBath	Full bathrooms above grade
HalfBath	Half baths above grade
Bedroom	Bedrooms above grade (does NOT include basement bedrooms)
Kitchen	Kitchens above grade
KitchenQual	Kitchen quality
TotRmsAbvGrd	Total rooms above grade (does not include bathrooms)
Functional	Home functionality (Assume typical unless deductions
	are warranted)
Fireplaces	Number of fireplaces
FireplaceQu	Fireplace quality
GarageType	Garage location
GarageYrBlt	Year garage was built
GarageFinish	Interior finish of the garage
GarageCars	Size of garage in car capacity
GarageArea	Size of garage in square feet
GarageQual	Garage quality
GarageCond	Garage condition
WoodDeckSF	Wood deck area in square feet
OpenPorchSF	Open porch area in square feet
EnclosedPorch	Enclosed porch area in square feet
3SsnPorch	Three season porch area in square feet
ScreenPorch	Screen porch area in square feet
PoolArea	Pool area in square feet
PoolQC	Pool quality
Fence	Fence quality
MiscFeature	Miscellaneous feature not covered in other categories
MiscVal	\$Value of miscellaneous feature

MoSold	Month Sold (MM)
YrSold	Year Sold (YYYY)
SaleType	Type of sale
SaleCondition	Condition of sale

e. There are both numerical and categorical columns.

f.label is Price of the house

## 3. Data engineering

## a. renaming of data columns done:

le		ype of relling	MSZoni	ing	LotFron	tage L	otArea	Street	Alley	Lots	Shape	Land	dCo	ntour	Utilitie	s Lot	Config	Slope of	lo of	Physical ecations within Ames city limits	Proximity to various conditions
0 12	7	120		RL		NaN	4928	Pave	NaN		IR1			LvI	AllPu	b	Inside	C	i Stl	NPkVill	Norm
1 88	9	20		RL		95.0	15865	Pave	NaN		IR1			Lvl	AllPu	b	Inside	Мо	od	NAmes	Norm
<b>2</b> 79	3	60		RL		92.0	9920	Pave	NaN		IR1			Lvl	AllPu	b C	ulDSac	C	Stl N	NoRidge	Norm
3 11	0	20		RL	1	05.0	11751	Pave	NaN		IR1			Lvl	AllPu	b	Inside	C	Stl N	IWAmes	Norm
4 42	2	20		RL		NaN	16635	Pave	NaN		IR1			LvI	AllPu	b	FR2	G	Stl N	IWAmes	Norm
Proximit to variou condition (if mon than on presen	is is T re dv ie	ype of velling	Style o dwelling		verallQua	ıl Over	allCond	YearBı	uilt Yea	arRen	nodAdd	d	pe of oof	F mate	Roof co	xterior overing on house	house	ing loca on loca e (if ore one	ysical ations within Ames city limits	vened area squal	er of the in material re on the
Nor	m T	wnhsE	1Stor	у		6	5	19	76		197	6 Gal	ble	Comp	Shg F	lywood	Plywo	ood	None	. 0	.0 TA
Nor	m	1Fam	1Stor	y		8	6	19	70		197	0 F	lat	Tar8	&Grv W	d Sdng	Wd So	dng	None	0	.0 Gd
Nor	m	1Fam	2Stor	y		7	5	19	96		199	7 Gal	ble	Comp	Shg N	/letalSd	Meta	lSd	None	. 0	.0 Gd
Nor	m	1Fam	1Stor	y		6	6	19	977		197	7 H	Нір	Comp	Shg F	lywood	Plywo	ood Br	kFace	480	.0 TA
Nor	m	1Fam	1Stor	y		6	7	19	977		200	0 Gal	ble	Comp	Shg C	emntBd	Cmen	tBd	Stone	126	.0 Gd
present condition of the material on the exterior	four	Type of ndation	height	the of the	genera condition of the pasemen	n e gard t le	or bas	ting of ement nished area	Type 1 finished square feet	ba f	ating of sement inished area (it nultiple types	t Ty d finis f sq	pe 2 shed uare fee	i I Ha	inished square feet of sement area	sq fe baser	uare et of	Heating quality and ondition	Heat	ingQC <sub>c</sub>	Central air conditioning
TA		CBlock		Gd	TA		No	ALQ	120		Un		(		958		1078	GasA		TA	Υ
Gd		PConc		TA	G		Gd	ALQ	351		Red		823		1043		2217	GasA		Ex	Υ
TA		PConc		Gd	TA		Av	GLQ	862		Un		(		255		1117	GasA		Ex	Y
TA		CBlock		Gd	T/		No	BLQ	705		Un		(		1139		1844	GasA		Ex	Y
Electric syste	al	First Floor quare feet		fini sc fe	Low uality shed ( quare et all loors	Above grade ground living area square fee	e ) Base J a bathr	ALQ ement full ooms	1246 Basem h bathroo	ent nalf		Full	ba ab	Half aths ove rade	356 Bedroo		1602 Gr Kito	GasA chen <b>Abv</b>	(4r	Gd Kitchen quality	Total rooms above grade (does not include bathrooms
SBr	kr	958	0		0	958	3	0		0		2		0			2		1	TA	5
SBr	kr	2217	0		0	2217	7	1		0		2		0			4		1	Gd	8
SBr	kr	1127	886		0	2013	3	1		0		2		1			3		1	TA	8
SBr	kr	1844	0		0	1844	1	0		0		2		0			3		1	TA	7
SBr	kr	1602	0		0	1602	2	0		1		2		0			3		1	Gd	8
Hom functionalit	e Ni <sup>Ey</sup> firep	umber of places	Fireplace quality	Garag locatio	ge garage on was		n garag	garage r in	Garage quality	Ga	arage F dition	PavedDr	rive	Wood deck area	OpenPor		inclosed porch area	Three season porch area			
Ту	p	1	TA	Attch	nd 1977.0	) RFr	) :	2 440	TA		TA		Υ	0		205	0	0			
Ту	p	1	TA	Attch	nd 1970.0	) Un	f :	2 621	TA		TA		Υ	81		207	0	0			
Ту	p	1	TA	Attch	nd 1997.0	) Un	f :	2 455	TA		TA		Υ	180		130	0	0			
Ту		1	TA	Attch				2 546			TA		Υ	0		122	0	0			
Ту	p	1	TA	Attch	nd 1977.0	) Fir	1	2 529	TA		TA		Υ	240		0	0	0			

Screen porch area in square feet	Pool area in square feet	Pool quality	Fence	MiscFeature	Value of miscellaneous feature	Month Sold	Year Sold	Type of sale	Condition of sale	SalePrice
0	0	NaN	NaN	NaN	0	2	2007	WD	Normal	128000
224	0	NaN	NaN	NaN	0	10	2007	WD	Normal	268000
0	0	NaN	NaN	NaN	0	6	2007	WD	Normal	269790
0	0	NaN	MnPrv	NaN	0	1	2010	COD	Normal	190000
0	0	NaN	NaN	NaN	0	6	2009	WD	Normal	215000

- b.Dropped the unique value column Utilities
- c. dropped unnecessary columns-Id
- d.Checked all the columns if contains any other symbols other than Null values, found that many columns contain 0, which would need to be replaced with mean/mode depending on the datatype
- e.1244 null values found in the dataframe and 23 columns having 0 in their Columns. However some of the columns have 0 as genuine values, which will not be removed
- f.Columns which have more than 70% '0' values are dropped and on the others the 0 is replaced with mean/mode
- g. The data is assumed to be linear, Homogeneity of variances, Normality and Independence. Eda is done to remove the outliers to make data normal and linear.

Columns which have more than 70% null values are dropped and on the others the null value is replaced with mean/mode

- h.Outliers are found on the numerical values and it is removed through zscore
- i.One hot encoding done and then PCA done. Obtained 129 columns to be optimum for 95% variance

## **4.Data Inputs- Logic- Output Relationships**

a.Input is numerical and categorical format and output is numerical format

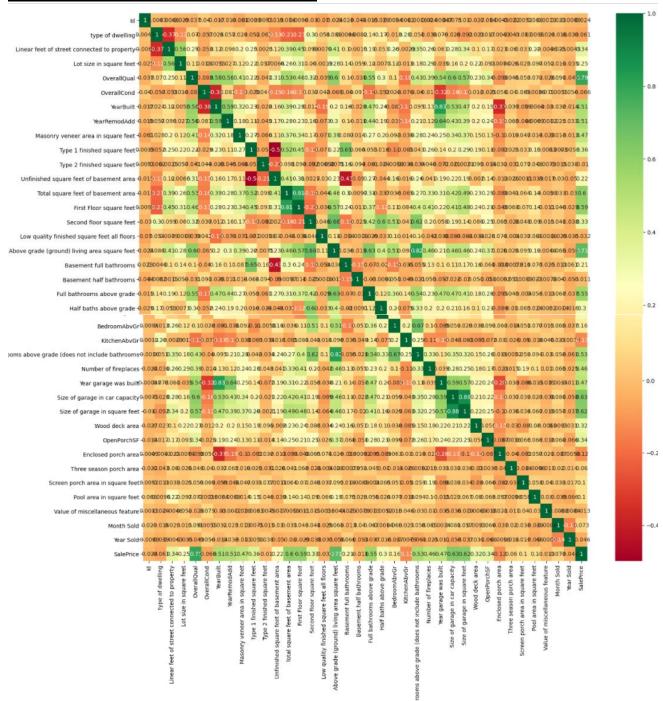
## b.Input and ouputs relationship is:

SalePrice	1.000000
OverallQual	0.798518
Above grade (ground) living area square feet	0.738217
Full bathrooms above grade	0.646966
Size of garage in car capacity	0.630109
YearBuilt	0.612338
Size of garage in square feet	0.599493
Total square feet of basement area	0.586724
First Floor square feet	0.562128
Total rooms above grade (does not include bathrooms	0.556870
YearRemodAdd	0.544277
Year garage was built	0.446236
Second floor square feet	0.425333
Number of fireplaces	0.422366
Type 1 finished square feet	0.359599
Masonry veneer area in square feetts	0.344676
Masonry veneer area in square feet	0.342551
Linear feet of street connected to property	0.339838
Lot size in square feet	0.336878
Half baths above grade	0.279214
OpenPorchSF	0.257764
Wood deck area	0.247307
Basement full bathrooms	0.238874
BedroomAbvGr	0.232722
Month Sold	0.142187
Unfinished square feet of basement area	0.131310
type of dwelling	0.015363
Year Sold	-0.055411
OverallCond	-0.133975
KitchenAbvGr	NaN
Name: SalePrice, dtype: float64	



High relation can be seen between Overall Quality and above ground living area square feet

## c.Relationship between inputs are:



High correlation seen between Total Square feet area and First floor square feet are Size of Garage in car capacity and size of garage in square feet has high correlation **6. Hardware and Software Requirements and Tools Used** 

Library	Used in the project					
Pandas library	1.Read the csv file, describe it,count					
	values, converting date into usable					
	format, dropping duplicates					
Numpy library	Using zscore					
Seaborn and	For visualization					
matplotlib						
sklearn	Model building					
GridSearchCV	hyperparameter tuning					
pickle	saving data					
Ridge,Lasso	Regularisation					

Hardware: Windows 10

**Softwares**: Jupyter notebook

## **Model/s Development and Evaluation**

## Model built



predicts the <u>SalePrice</u> of houses using the independent variables

#### Independent variables include:

"(" MSSubClass," MSZoning," lotFrontage, "LotArea," Street" Alley, "LotShape', 'LandContour', "Utilities', 'LotConfig', 'LandSlope, 'Neighborhood', 'Condition1', 'Condition2', 'BidgType', HouseStyle', OverallQual, 'OverallQual,' VerarRemodAdd', 'RoofStyle', RoofMatl', Exterior1st', 'Exterior2nd', 'MasVnrType', 'MasVnrArea, 'ExterQual,' ExterCond, 'Foundation', 'BsmQual,' BsmtExposure', 'BsmtEinType1', 'BsmtFinSF1', 'ClastHinsEr,' 'TotalBsmtSF', 'TotalBsmtSF,' 'TotalBsmtSF,' 'TotalBsmtSF,' 'TotalBsmtSF,' 'LowQualFinSF,' 'LowQualFinSF,' 'RoofMatl', 'Esterior1st', 'SamtFinISP1', 'RoofMinSF,' 'RoofMi

### 1.Identification of possible problem-solving approaches

The data set was was analysed both statistically and graphically. The statistical analysis showed that

- data to have outliers
- data to have null values
- data to have zero values
- datas independent variable had numerical datas and categorical datas

The **null values and zero values** were replaced with mean or mode, depending on the situation

Hence the datas outliers were removed(8%) and made more normalised

Features were engineered dropping columns which were not good for modelling

Performed one hot encoding on the categorical data and PCA was done to obtain optimum number of columns

The label was numerical data hence the approaches that can be applied are: LinearRegression, DecisionTreeRegressor and RandomForestRegressor

The data is split and the best random state is found. Then the data is split again with the best random state

## 2. Testing of Identified Approaches (Algorithms)

The label was categorical hence classification algorithms were used, which were LinearRegression, DecisionTreeRegressor and RandomForestRegressor

#### 3.Run and Evaluate selected models

#### 1.Models used:

```
#Linear Regression
from sklearn.linear model import LinearRegression
LR=LinearRegression()
LR.fit(x_train,y_train)
predlr=LR.predict(x_test)
print("r2 score of LinearRegression model is",r2_score(y_test,predlr))
#DecisionTreeClassifier
dt=DecisionTreeRegressor()
dt.fit(x_train,y_train)
predlr=dt.predict(x_test)
print("r2 score of DecisionTreeRegressor model is",r2_score(y_test,predlr))
#Random forest regressor
rf=RandomForestRegressor()
rf.fit(x_train,y_train)
predlr=rf.predict(x_test)
print("r2 score of RandomForestRegressor model is",r2_score(y_test,predlr))
```

#### 2.r2 score and cross val score was obtained for each of it:

LinearRegression	r2 score of LinearRegression model is 0.6688467396520761 mean_absolute_error is 18958.99830696684 mean squared error is 36587.22396862232
DecisionTreeClassifier	r2 score of DecisionTreeRegressor model is 0.6263201788492543 mean_absolute_error is 27982.723849372385 mean squared error is 38865.54522036389
Random forest regressor	r2 score of RandomForestRegressor model is 0.8367636601696511 mean_absolute_error is 17719.399665271965 mean squared error is 25687.590272304282

```
Cross validation score of Linear Regression model : 0.7502745352286656
Cross validation score of Decision Tree model : 0.5773745004771467
Cross validation score of Random Forest model : 0.8143902761815849
```

#### 3. Key Metrics for success in solving problem under consideration

A.The **r2 score** was used.

**R-squared** is a metric of correlation. Correlation is measured by "r" and it tells us how strongly two variables can be related.

A correlation closer to +1 means a strong relationship in the positive direction, while -1 means a stronger relationship in the opposite direction.

A value closer to 0 means that there is not much of a relationship between the variables. R-squared is closely related to correlation.

B.Since r2 score of Randomforest Regressor is highest, we would be selecting it for hyperparamter tuning

## **C.Hyperparameter tuning**



```
#RandomForestRegressor
 paramters={'n_estimators':[2,4,5,6,8],
            'min_samples_split':[2,3,4],
            'min_samples_leaf':[2,3,4],
            'max_leaf_nodes':[2,3,4],
            'max_features':['auto','sqrt','log2'],
 GCV=GridSearchCV(RandomForestRegressor(),paramters,cv=6)
 GCV.fit(x_train,y_train)
 {\tt GridSearchCV(cv=6,\ estimator=RandomForestRegressor(),}
             'n_estimators': [2, 4, 5, 6, 8]})
 GCV.best_params_
 {'max_features': 'auto',
  'max_leaf_nodes': 4,
  'min_samples_leaf': 2,
'min_samples_split': 3,
'n estimater' 0
  'n_estimators': 8}
 Mod=RandomForestRegressor(n_estimators=8,max_leaf_nodes=4,min_samples_leaf=4,min_samples_split=4,max_features='auto')
 M mod.fit(x_train,y_train)
    pred=mod.predict(x_test)
    print(r2_score(y_test,pred)*100)
    71.49402432757095
 ▶ randomforest=RandomForestRegressor()
    randomforest.fit(x_train,y_train)
7]: RandomForestRegressor()
```

#### Saving of model

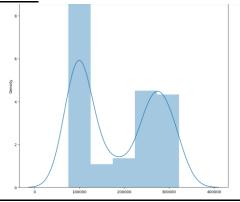
```
#saving RandomForestRegressor model
RandomForestRegressor_model=RandomForestRegressor()
RandomForestRegressor_model.fit(x_train,y_train)

filename='finalized_model.pickle'
pickle.dump(RandomForestRegressor_model,open(filename,'wb'))

#Adjusted R2
RandomForestRegressor_model.score(x_train,y_train)
```

9]: 0.9743467147146376

#### **Finalised model**

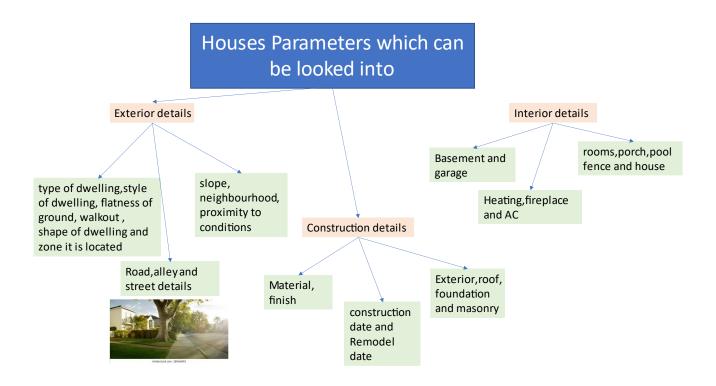


#### **D.Model scores**

```
print("r2 score of RandomForestRegressor model is",r2_score(y_test,pred))
print("mean_absolute_error is",mean_absolute_error(y_test,pred))
print("mean squared error is",np.sqrt(mean_squared_error(y_test,pred)))
```

r2 score of RandomForestRegressor model is 0.7149402432757095 mean\_absolute\_error is 24212.989964939974 mean squared error is 33945.55365135884

#### 5. Visualizations



# **EXTERIOR DETAILS**

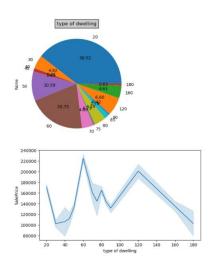


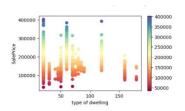
## Dwelling



- 1.Type
- 2.Style
- 3.Slope
- 4.Flatness
- 5.Shape
- 6.Configuration

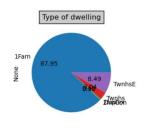
#### 1.Type of dwelling

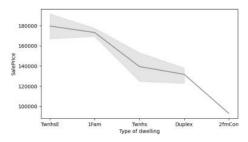




- 20 1-STORY 1946 & NEHER ALL STYLES
  30 1-STORY 1945 & OLDER
  40 1-STORY MFINISHED ATTIC ALL AGES
  41-1/2 STORY MENTISHED ALL AGES
  50 1-1/2 STORY MENTISHED ALL AGES
  50 1-1/2 STORY MENTISHED ALL AGES
  50 2-STORY 1946 & NEHER
  51 52-1/2 STORY MENTISHED ALL AGES
  50 SPLIT FOR NUMIT-LEVEL
  51 59 SPLIT FOVER
  52 DEPLEY ALL STYLES AND AGES
  53 1-STORY FUD (2lanned unit Development) 1946 & NEHER
  54 1-1/2 STORY FUD (2lanned unit Development) 1946 & NEHER
  56 2-STORY FUD 141 AGES
  57 STORY FUD 141 AGES
  58 PUD MUNITLEVEL UNIC SPLIT IEV/FOVER
  59 PUD MUNITLEVEL UNIC SPLIT IEV/FOVER
  59 2 FAMILY CONVERSION ALL STYLES AND AGES
- 1.The 1-STORY 1946 & NEWER ALL STYLES is highest among the types of dwellings
- 2. The Sale price is highest in 2-STORY 1946 & NEWER

## Type of dwelling





1.Maximum houses are single family detached

2.Maximum sale price is for Townhouse End Unit

1Fam Single-family Detached

2FmCon Two-family Conversion; originally built as one-family dwelling

Duplx Duplex

TwnhsE Townhouse End Unit TwnhsI Townhouse Inside Unit

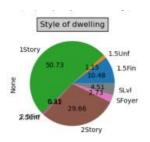
## Style of dwelling

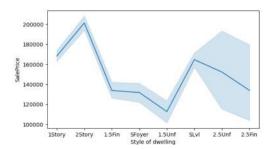














1Story 1.5Fin

One story
One and one-half story: 2nd level finished One and one-half story: 2nd level unfinished

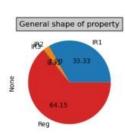
2Story 2.5Fin Two story
Two and one-half story: 2nd level finished Two and one-half story: 2nd level unfinished Split Foyer 2.5Unf

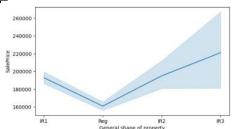
SFoyer Split Level

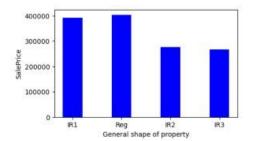
Maximum houses are 1 story but sale price of 2 storey is highest

# **General shape of property**



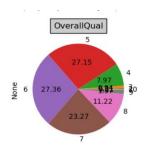


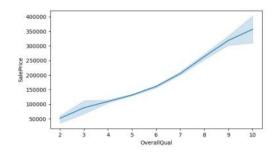




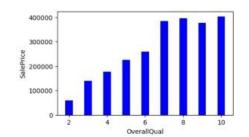
- 1. Maximum houses have regular shape
- 2.But the houses with slightly irregular shape shows the highest

## Overall Quality





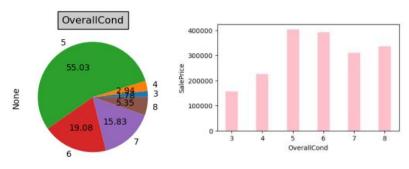
Very Excellent
Excellent
Very Good
Good
Above Average
Average
Below Average
Fair
Poor
Very Poor



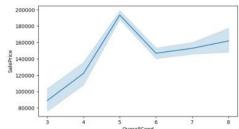
Maximum houses are above average

With increase in quality the price of the house increases

# Overall Condition



10	Very Excellent
9	Excellent
8	Very Good
7	Good
6	Above Average
5	Average
4	Below Average
3	Fair
2	Poor
1	Very Poor



Most of the houses are average conditions.

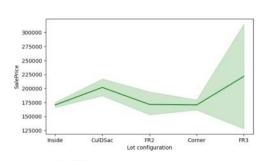
The prices increase upto average, then the price starts dropping towards very excellent

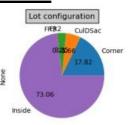
## **Property Details**

□ Plot configuration□ Flatness of the property□ Slope of property



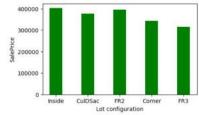
# **PLot configuration**





1. Highest is Inside lot

2. Sale price is highest for Cul de sac



Inside-Inside lot

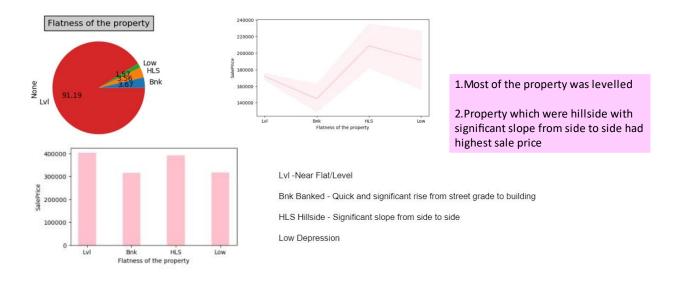
Corner-Corner lot

CulDSac-Cul-de-sac

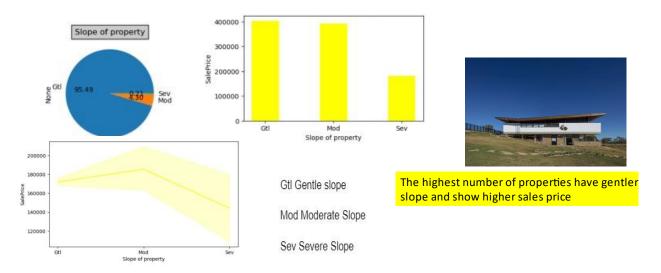
FR2 Frontage on 2 sides of property

FR3 Frontage on 3 sides of property

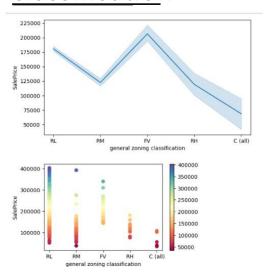
# Flatness of the property

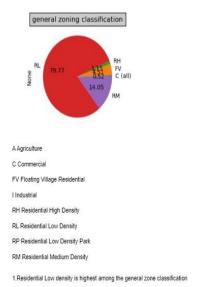


# **Slope of property**

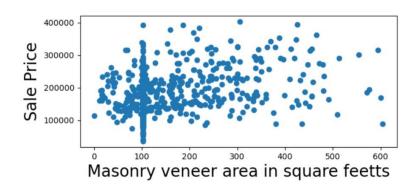


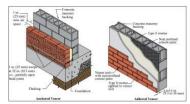
# general zoning classification





# Masonry veneer area in square fee





It does not impact the sale price much

# **OUTDOORS**



1.Walkout

2.Street

3.Alley

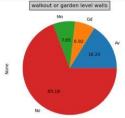
4.Road

5.Wood deck area

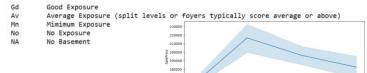
6.Open Porch

# Walkout or garden level walls



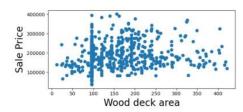


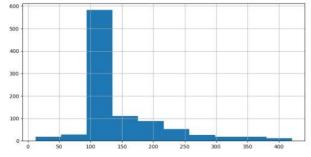
Maximum houses have no exposure to walkouts or gardens, but maximum sale price is for good exposure to it



## Wood deck area





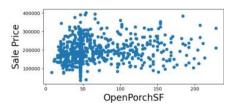


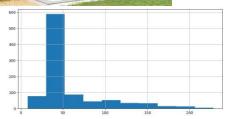
The maximum number of houses have Their wood deck area has between 90 and 140 sq feet

The sale price is maximum for houses with wood deck area between 100 to 150 sq feet

## **Open Porch**

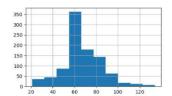


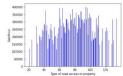


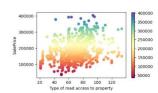


- 1. Maximum number of houses have open porch in the area between 30 and 50 sq feet
- 2. Maximum sales price is for houses with Open porch with area between 40 to 60. But otherwise it has little impact on sales price

## Linear feet of street connected to property





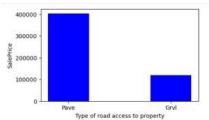




1. When the street is between 40 to 110, it gives sales price of upto 3lakh  $\,$ 

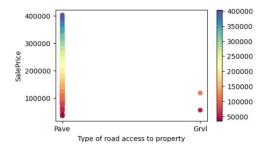
2.But when between 60 to 90, it gives above 30 lakh and upto 40 lakh sales price  $\,$ 

# Type of road access to property



roperty (Company)

Actual road access



There is paved and gravel road access

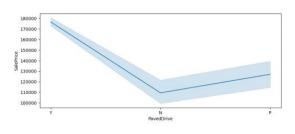
Paved road access is highest among the type of road acess to property and it shows highest sale price

## **Paved Drive**

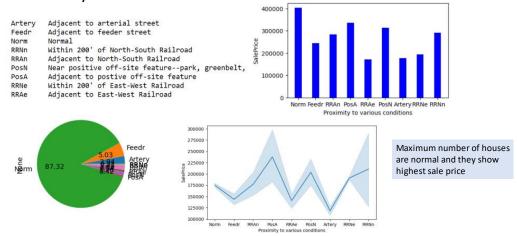
No actual road access



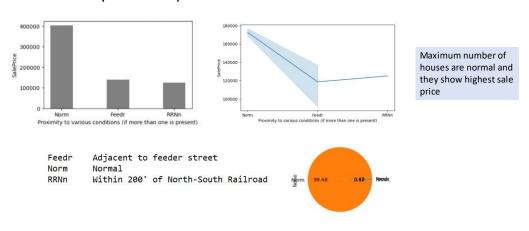
- Y Paved P Partial Pavement N Dirt/Gravel
- PavedDrive
- 1. Maximum houses had paved drive
- 2.Houses with paved drive had maximum Sale price

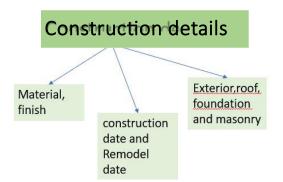


## Proximity to various conditions



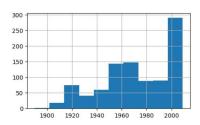
# Proximity to various conditions (if more than one is present)

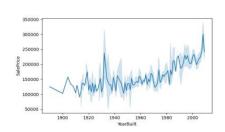






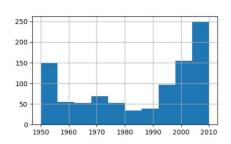
## <u>YearBuil</u>t

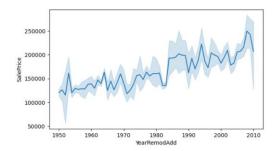




Sale price increases when the house is more New and ,most of the house were built in 2000

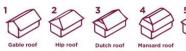
## YearRemodAdd





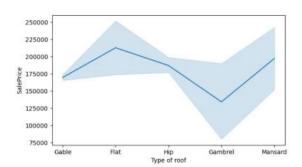
The sooner the remodelling was done, the higher the prices

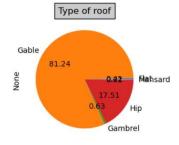
## Types of roofs



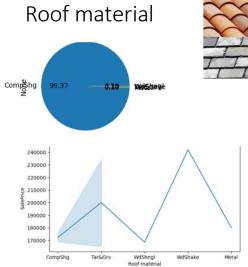








Maximum roofs are gable and hip, and they have given the highest sale price





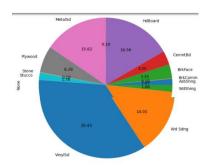
ClyTile Clay or Tile
CompShg Standard (Composite) Shingle
Membran Membrane
Metal Metal
Roll Roll
Tar&Grv Gravel & Tar
WdShake
WdShake
WdShake
WdShake

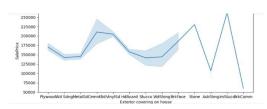
Maximum roofs are made of Standard Composite Shingle

Both standard composite shingle and Wood shakes show high price

## Exterior covering on house



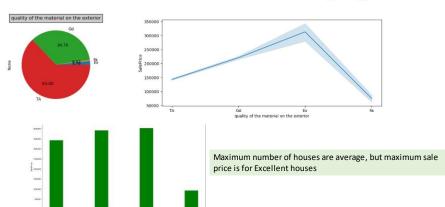




Vinyl siding has highest sales price

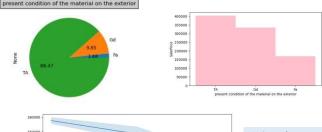
## quality of the material on the exterior

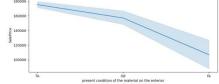
Good Average/Typical Fair



present condition of the material on the Exterior

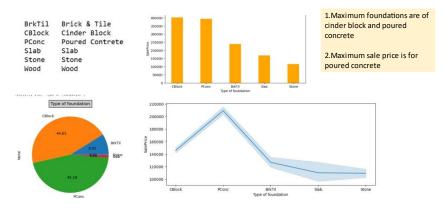
Excellent Good Average/Typical Fair

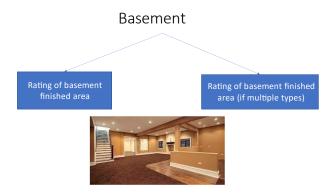




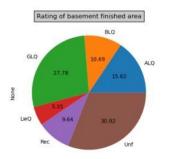
Maximum houses are having average rating for the condition of the exterior materials, but  $\label{eq:maximum} \mbox{maximum price is obtained for good ratings of} \\$ the exterior materials condition

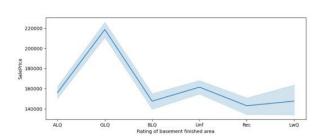
# Type of foundation





# Rating of basement finished area





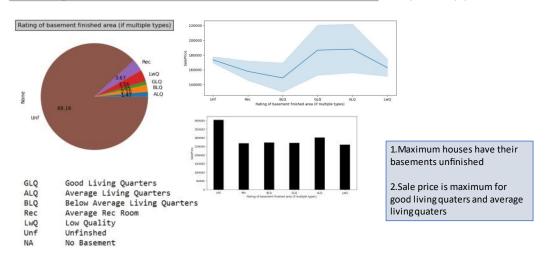
GLQ Good Living Quarters ALQ Average Living Quarters BLQ Below Average Living Quarters

Rec Average Rec Room
LwQ Low Quality

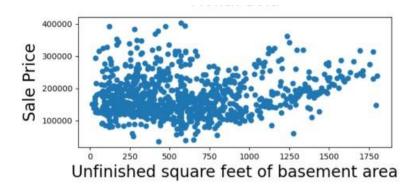
Unf Unfinshed
NA No Basement

Maximum number of houses have basements unfinished but the maximum sale price is for the houses which are good living quaters

# Rating of basement finished area (if multiple types)

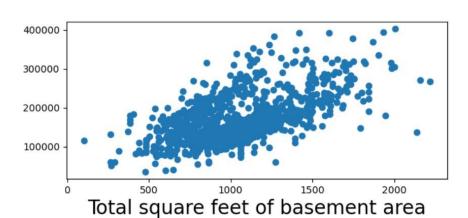


# Unfinished square feet of basement area



Sale price increases when unfinished basement is between 150 and 200 sq feet

# Total square feet of basement area

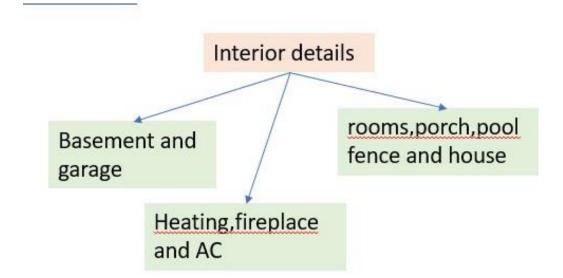


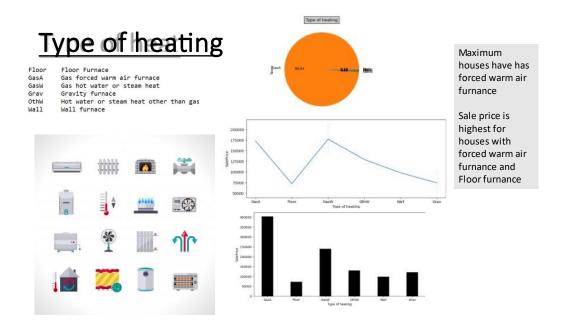
Sale price is highest when the total square feet of basement is higher

# **INTERIOR DETAILS**

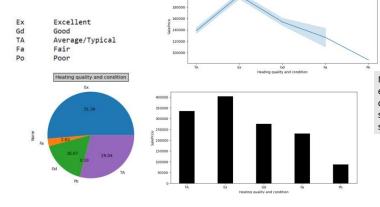






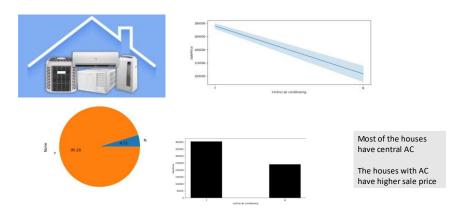


Heating quality and condition

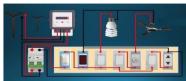


Most of the houses have excellent heating quality condition and they are seen to have maximum sale price

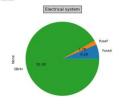
# Central air conditioning

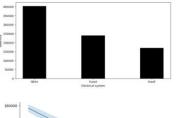


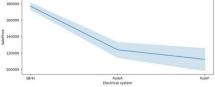
# Electrical system



SBrkr Standard Circuit Breakers & Romex Fuse Fuse Box over 60 AMP and all Romex wiring (Average Fuse Fo & AMP Fuse Box and mostly Romex wiring (Fair) FuseP 60 AMP Fuse Box and mostly knob & tube wiring (poor



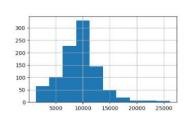


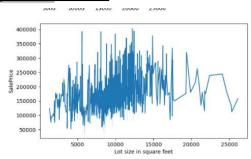


Maximum houses has Standard Circuit Breakers and Romex and houses with it shows maximum Sale price

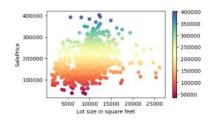


# Plot size in square feet



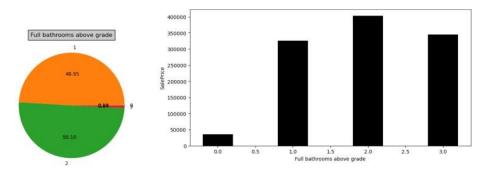


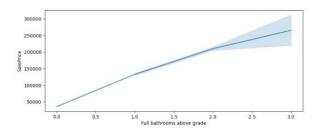




- 1. More than 300 customers have bought houses with land area of around 10,000 square feet  $\,$
- 2.Sale prices are highest between 10,000sq feet and 13,000 sq feet and starts to decrease after it

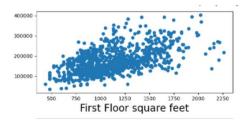
# Full bathrooms above grade



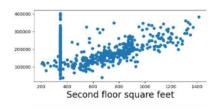


Maximum sale price is for houses with full bathroom above grade as 2

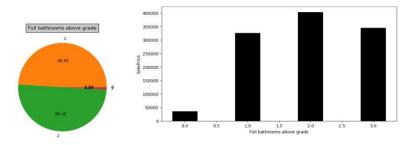
# First Floor square feet

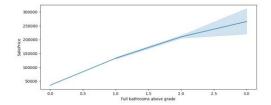


### Second floor square feet



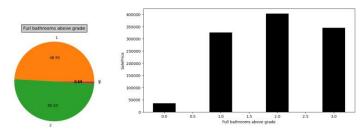
# Full bathrooms above grade

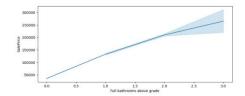




Maximum sale price is for houses with full bathroom above grade as 2

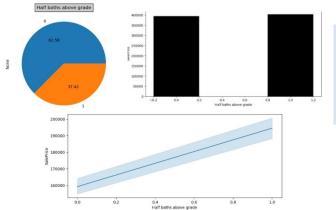
# Full bathrooms above grade





Maximum sale price is for houses with full bathroom above grade as 2

# Half baths above grade



Maximum houses have zero half baths above grade

The maximum sale prices are for houses which have upto 2 houses as above grade

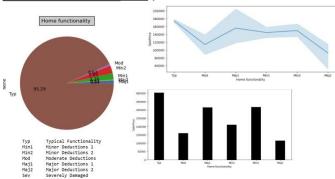
### **Bedroom Above Ground**



The highest sale price are for those houses whose kitchen quality is Excellent

Home functionality

Excellent Good Typical/Average Fair Poor

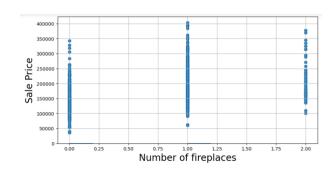


# Fireplaces

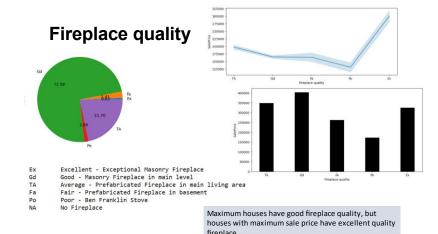
1.Number of fireplace2.Quality of fireplaces



# Number of fireplace



More number of houses have 1 fireplace, but houses with both 1 and 2 fireplace show high sale price

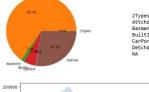


# Garage

- Garage location
- · Year garage was built
- Interior finish of the garage
- Size of garage in car capacity
- Size of garage in square feet
- Garage quality
- Garage condition

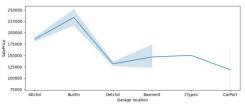


# Garage location



pes More than one type of garage chd Attached to home

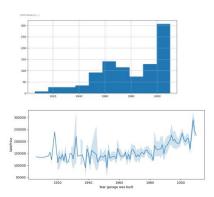
tin Built-In (Garage part of ort Car Port Detached from home



The maximum houses have the attached to home garage

The sale price is highest for Built in garage

# Year garage was built



Maximum number of houses are bui

ouse - typically has room above garage)

After 2000

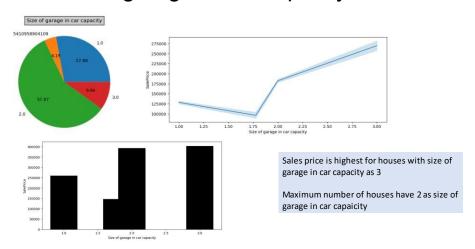
However the Sale price with increase in number of year after 2010  $\,$ 

# Interior finish of the garage Interior finished Interior finished Interior finished Interior finished Interior finished Interior finish of the garage Interior finish of the garage

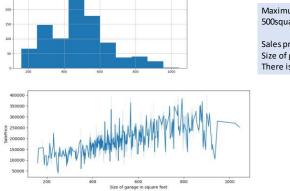
Maximum houses have Unfinished garade

Sale price is highest for houses which have interior of garage finished

# Size of garage in car capacity



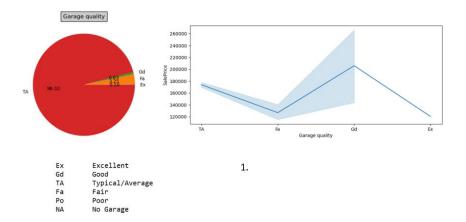
# Size of garage in square feet



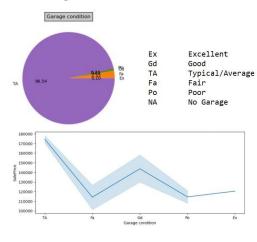
Maximum houses have garage size between 420 to 500square feet

Sales price is maximum for houses which have Size of garage In square feet till 800 square feet, then There is more drop in prices

# Garage quality



# Garage condition



Maximum houses have Average garage Condition

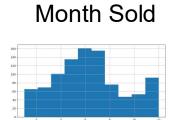
The sale price was highest for average

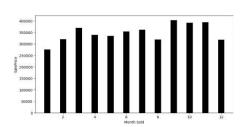
Condigtion garage, hence we can see the garage condition did not play much role in the sale price

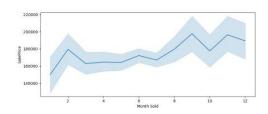
# Sale details

- · Month Sold
- · Year Sold
- Type of sale
- · Condition of sale





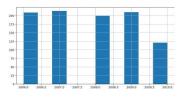


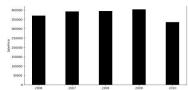


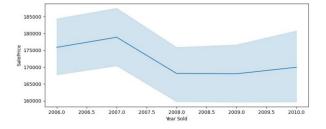
Maximum houses have been sold during May,June and July

Sales price is maximum during September and November

# Year Sold



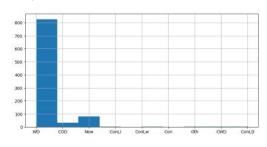


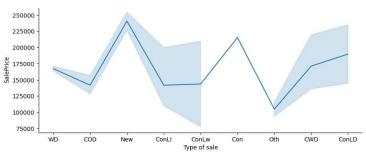


Houses were not sold in all years, But the least was in 2010

The maximum sales price is obtained for houses Sold in 2007

# Type of sale





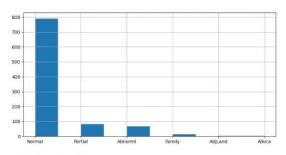
WD Warranty Deed - Conventional Warranty Deed - Cash Warranty Deed - VA Loan CWD VWD Home just constructed and sold Court Officer Deed/Estate New COD Contract 15% Down payment regular terms Con

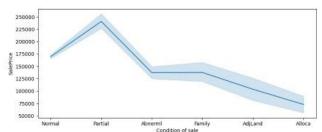
Contract Low Down payment and low interest

ConLI ConLD Contract Low Interest Contract Low Down

- 1. Maximum houses were sold as warranty Deedconventional
- 2. Maximum sales price is seen for home just constructed and sold

# Condition of sale





Normal Normal Sale

Abnormal Sale - trade, foreclosure, short sale Adjoining Land Purchase

AdiLand

Allocation - two linked properties with separate deeds, typically condo with a garage unit Sale between family members

Home was not completed when last assessed (associated with New Homes)

Maximum houses condition of sale was normal

Houses sold in maximum price had condition of sale as partial, that is home was not completed when lastassesed

### **CONCLUSION**

### 1.Key Findings and Conclusions of the Study

This project has built a model that can detect Sale Prices of House. In doing so, the model can reduces loses for companies in Investment. The challenge behind Sale Price finding in machine learning is the number of data in dataset. Also some other issues are the excess number of zeroes and null values in the data.

Five different regressor Linear Regression, Decision Tree regressor and Random forest Regressor. The

### **Inferences from the Problem are:**

Type of	1.The 1-STORY 1946 & NEWER ALL STYLES is highest
dwelling	among the types of dwellings
	2.The Sale price is highest in 2-STORY 1946 & NEWER
general	1.Residential Low density is highest among the general
zoning	zone classification
classification	2.Residential Low Density and Residential Medium
	Density gives highest sale price
Linear feet of	1. When the street is between 40 to 110, it gives sales
street	price of upto 3lakh
connected to	2.But when between 60 to 90, it gives above 30lakh and
property	upto 40lakh sales price
Lot size in	1.More than 300 customers have bought houses with
square feet	land area of around 10,000 square feet
	2.Sale prices are highest between 10,000sq feet and
	13,000 sq feet and starts to decrease after it
Type of road	Pave is highest among the type of road acess to property
access to	and it shows highest sale price
property	

General	1.Maximum houses have regular shape
shape of	2.But the houses with slightly irregular shape shows the
property	highest sales price
Flatness of	1.Most of the property was levelled
the property	2.Property which were hillside with significant slope from
	side to side had highest sale price
Lot	1.Highest is Inside lot
configuration	2.Sale price is highest for Cul de sac
Slope of	The highets number of properties have gentler slope and
property	show higher sales price
Proximity to	Maximum number of houses are normal and they show
various	highest sale price
conditions	
Proximity to	Maximum number of houses are normal and they show
various	highest sale price
conditions (if	
more than	
one is	
present)	
Type of	1.Maximum houses are single family detached
dwelling	2.Maximum sale price is for Townhouse End Unit
Style of	Maximum houses are 1 story but sale price of 2 storey is
dwelling	highest
Overall	Maximum houses are above average
Quality	With increase in quality the price of the house increases
Overall	Most of the houses are average conditions.
Condition	The prices increase upto average, then the price starts
	dropping towards very excellent
Year house	Sale price increases when the house is more New
was built	
Year house	The sooner the remodelling was done, the higher the
was	prices
remodelled	
Type of roof	Maximum roofs are gable and hip, and they have given
	the highest sale price

Roof	Maximum roofs are made of Standard Composite
material	Shinglea
	Both standard composite shingle and Wood shakes show
	high price
Exterior	Vinyl siding has highest sales price
covering on	
house	
Exterior	Largest number of houses have Vinyl but the highest
covering on	price is for Cement board
house (if	
more than	
one material)	
quality of the	Maximum number of houses are average, but maximum
material on	sale price is for Excellent houses
the exterior	
present	Maximum houses are having average rating for the
condition of	condition of the exterior materials, but maximum price is
the material	obtained for good ratings of the exterior materials
on the	condition
exterior	
Type of	1.Maximum foundations are of cinder block and poured
foundation	concrete
	2.Maximum sale price is for poured concrete
walkout or	Maximum houses have no exposure to walkouts or
garden level	gardens, but maximum sale price is for good exposure to
walls	it
Masonry	maximum sale price is between 100 to 400 square feet
veneer area	
in square	
feet	
Rating of	Maximum number of houses have basements unfinished,
basement	but the maximum sale price is for the houses which are
finished area	good living quaters
Rating of	1.Maximum houses have their basements unfinished
basement	

finished area	2.Sale price is maximum for good living quaters and
(if multiple	average living quaters
types)	
Type 1	Type 1 finished square feet increases, the sale price
finished	increases
square feet	
Unfinished	the sale prices decreases as it increases
square feet	
of basement	
area	
Total square	the sale price increases as it increases
feet of	
basement	
area	
First Floor	As it increases, the sale price increases
square feet	
Second floor	the sale price increases as it increases
square feet	
Above grade	the sale price increases as it increases
(ground)	
living area	
square feet	
Size of	the sale price increases as it increases
garage in	
square feet	
Wood deck	doesnt have much impact on sale price and maximum
area	houses have 100 to 250 wood deck area
Open porch	doesnt have much impact on sale price
area in	
square feet	

# 2.Limitations of the problem

- The number of datas of house is less
- the excess number of zeroes and null values in the data.
- there can also be seen high collinearity problem.