

****Media Services Agreement****

This Media Services Agreement ("Agreement") is entered into between Burrito Media ("Company") and _____ ("Client") on _____.

****1. Scope of Services****

Company agrees to provide media advertising services to Client as outlined below:

****1.1 Media Types****

Company will provide advertising space across three types of media:

- ****Outdoor:**** This includes digital billboards located on streets, bus shelters, and payphone boxes.
- ****Mobile:**** This refers to advertisements displayed on mobile devices.
- ****TV:**** This includes ads shown on Internet-connected TVs through streaming services and catch-up services. Linear (over the air/aerial) services are excluded.

****1.2 Media Plan****

Company will create a Media Plan for Client, detailing the allocation of advertising spend across the three media types. The total budget for the Media Plan will be \$_____ per month. The budget distribution per media type for a one-month period will be:

- Outdoor: \$10,000
- Mobile: \$5,000
- TV: \$30,000

****2. Pricing****

Client will be charged based on the number of units (impressions) for each media type:

- ****Mobile:**** \$35 per 1000 units
- ****Outdoor:**** \$45 per 1000 units
- ****TV:**** \$55 per 1000 units

****3. Payment Terms****

Client agrees to pay the total invoice amount within 30 days of receipt of the invoice. Invoices will be sent on a monthly basis, detailing the total cost for each media type as per the Media Plan.

****4. Creative and Media Format****

Client is responsible for providing the necessary advertising creative in the correct format for each media type. Creative materials must be supplied to Company in accordance with the specifications provided by Company. Company will not be responsible for any delays or issues arising from improper or incomplete creative submission.

****5. Liability and Indemnification****

Client acknowledges that Company is not responsible for the content or legality of the advertising materials provided by Client. Client agrees to indemnify and hold Company harmless against any claims, damages, losses, or liabilities arising from the content of the advertising materials or their use.

****6. Termination****

Either party may terminate this Agreement with a written notice to the other party. Termination will be effective upon the receipt of the written notice.

****7. Governing Law****

This Agreement shall be governed by and construed in accordance with the laws of [State/Country], without regard to its conflict of law principles.

This Agreement represents the entire understanding between the parties with respect to the subject matter herein and supersedes all prior agreements, understandings, and representations.

****Agreed and Accepted:****

For [Client's Name]:

Signature: _____

Date: _____

For Burrito Media:

Signature: _____

Date: _____

[Printed Names of Signatories]