

LIVE TRAINING PROGRAM

AI-MR Bootcamp

AI Skills for Market Researchers

8-Week Hands-On Training to Transform Your Research Practice

SPECIAL OFFER~~\$1,000~~ **\$800****Complete Program Includes:**

- ✓ 8 Live Sessions (90 min each)
- ✓ Hands-on Exercises
- ✓ Prompt Repository
- ✓ Custom GPT Templates

8-WEEK CURRICULUM

1 AI Landscape & Prompting

2 Data Quality & Fraud Detection

3 Open-End / Verbatim Analysis

4 Quantitative Analysis with AI

5 Building Custom GPTs & AI Apps

6 Advanced Prompt Engineering

7 AI Storytelling & Insights

8 AI-Powered Presentations

Sessions can be tailored for groups based on priority areas**Aneesh Laiwala**

Program Director | 25+ years in Market Research

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