

LIVE TRAINING PROGRAM

# AI-MR Bootcamp

## AI Skills for Market Researchers

8-Week Hands-On Training to Transform Your Research Practice

### SPECIAL OFFER

~~\$1,000~~ **\$800**

### Complete Program Includes:

- ✓ 8 Live Sessions (90 min each)
- ✓ Hands-on Exercises
- ✓ Prompt Repository
- ✓ Custom GPT Templates

### 8-WEEK CURRICULUM

- 1 AI Landscape & Prompting
- 2 Data Quality & Fraud Detection
- 3 Open-End / Verbatim Analysis
- 4 Quantitative Analysis with AI

- 5 Building Custom GPTs & AI Apps
- 6 Advanced Prompt Engineering
- 7 AI Storytelling & Insights
- 8 AI-Powered Presentations

Sessions can be tailored for groups based on priority areas

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**REGISTER INTEREST**

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