



IST 664 Natural Language Processing

PROJECT REPORT

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STOCK MARKET INDICES PREDICTION USING NEWS HEADLINES

1. INTRODUCTION:

Stock prices are hard to predict based on some expertise through previous trends or past prices and hence need the help of artificial intelligence and data mining techniques. The volatility of stock prices depends on gains or losses of certain companies. News articles are one of the most important factors which influence the stock market. So for an efficient analysis of the current trends, new company's product information, business growth etc., we propose to look at the daily news which represents factual information about the companies which could be ultimately used to predict the stock prices. Hence, we will be using news articles to predict the change in stock indices rather than predicting the prices by historical stock prices. We plan to perform sentiment analysis of the headlines and understand the investing insight through the emotion behind the headlines and predict whether the market *feels* good or bad about a stock, after which the output will be fed to various machine learning models to predict whether the price of stock indices will go up or not.

2. DATA DESCRIPTION:

The dataset consists of 4101 rows and 27 columns where the first column is assigned to Date and second column is assigned to Label. This column consists of binary values where 1 represents if the stock value increased or stayed the same and 0 represents if the stock value decreased. The columns from 3 to 27 consists news headlines ranging from Top 1 to Top 25 corresponding with the respective date mentioned. There are two types of data combined in the dataset:

• **News data:** the data consists of historical news headlines from Reddit World News Channel. They are ranked by reddit users' votes, and only the top 25 headlines are considered for a single date. All the news headlines are ranked from top to bottom based on how *hot* they are.

(Range: 2008-06-08 to 2016-07-01)

• **Stock data:** Dow Jones Industrial Average (DJIA) is used to "prove the concept". This data has been directly downloaded from the Yahoo Finance website.

(Range: 2008-08-08 to 2016-07-01)

In [3		df.head() #the Label	variable	will be	1 if th	e DJIA stayed	the same	or rose (on that de	ate	or 0 if t	he DJIA :	fell on ti	nat date.	
Date	Label	Top1	Top2	Top3	Top4	Top5	Top6	Top7	Top8		Top16	Top17	Top18	Top19	Top20
1/3/2000	0	A 'hindrance to operations': extracts from the	Scorecard	Hughes' instant hit buoys Blues	Jack gets his skates on at ice-cold Alex	Chaos as Maracana builds up for United	Depleted Leicester prevail as Elliott spoils E	Hungry Spurs sense rich pickings	Gunners so wide of an easy target		Flintoff injury piles on woe for England	Hunters threaten Jospin with new battle of the	Kohl's successor drawn into scandal	The difference between men and women	Sara Denver, nurse turned solicitor
1/4/2000	0	Scorecard	The best lake scene	Leader: German sleaze inquiry	Cheerio, boyo	The main recommendations	Has Cubie killed fees?	Has Cubie killed fees?	Has Cubie killed fees?		On the critical list	The timing of their lives	Dear doctor	Irish court halts IRA man's extradition to Nor	Burundi peace initiative fades after rebels re
1/5/2000	0	Coventry caught on counter by	United's rivals on the road	Thatcher issues defence before	Police help Smith lay down	Tale of Trautmann bears two more	England on the	Pakistan retaliate with call	Cullinan continues his Cape		South Melbourne	Necaxa (Mexico)	Real Madrid	Raja Casablanca	Corinthians (Brazil)

3. MISSING DATA:

The dataset must be checked for missing data and obtain a total count. All the missing data must then be replaced with blank/empty values. After parsing through the data set we find that column 25 has 1 cell with no data, column 26 has 3 cells with no data and column 27 has 3 cells with no data. Hence, we replace the following missing values with a blank/empty value.

```
df.isnull().sum()
Out[400]: Date
           Label
           Top2
           ТорЗ
           Top4
           Top5
           Top7
           Top8
           Top9
           Top10
           Top11
           Top12
           Top13
           Top15
           Top16
           Top17
           Top18
           Top19
           Top20
           Top21
           Top22
           Top23
           Top24
           Top25
          dtype: int64
In [401]: #Replacing missing values with a blank
          df = df.replace(np.nan,
           #double check
          df.isnull().sum().sum()
Out[401]: 0
```

4. COMBINING THE NEWS HEADLINES:

To make the classification and prediction process easier we combine all the 25 news headlines in a new column called "Combine" with respective to their dates. We also assign the values in the Label column of 1 to UP variable and 0 to DOWN variable.

5. DATA PREPROCESSING:

It is an essential step in Natural Language Processing as depending on how well the data has been preprocessed the results are seen. In this project the following pre-processing steps have been considered based on the context and the necessity of the data:

- Removing Alpha Numeric Characters
- Lowercasing all the words
- Removing all the stop words

```
In [404]: def to_words(content):
    letters = re.sub("[^a-zA-Z]"," '
    words = letters.lower().split()
                  stops =
                           set(stopwords.words("english"))
                  mwords = [w for w in words if not w in stops]
                  return('
                               .join( mwords))
             up_word = []
down_word = []
             for word in up['Combined']:
                 up_word.append(to_words(word))
             for word in down['Combined']:
                 down_word.append(to_words(word))
In [405]: down_word[0:5]
Out[405]: ['hindrance operations extracts leaked reports scorecard hughes instant hit buoys blues jack gets skates ice cold alex chaos ma
              racana builds united depleted leicester prevail elliott spoils everton party hungry spurs sense rich pickings gunners wide easy
             target derby raise glass strupar debut double southgate strikes leeds pay penalty hammers hand robson youthful lesson saints party like wear wolves turned lambs stump mike catches testy gough taunt langer escapes hit flintoff injury piles woe england hun
             ters threaten jospin new battle somme kohl successor drawn scandal difference men women sara denver nurse
             a landmine crusade put tories panic yeltsin resignation caught opposition flat footed russian roulette sold recovering title', 'scorecard best lake scene leader german sleaze inquiry cheerio boyo main recommendations cubie killed fees cubie killed fees
             cubie killed fees hopkins furious foster lack hannibal appetite cubie killed fees tale two tails say like like say elbows eyes
             nipples task force assess risk asteroid collision found last critical list timing lives dear doctor irish court halts ira man e
             xtradition northern ireland burundi peace initiative fades rebels reject mandela mediator pe points way forward ecb campaigners
             keep pressure nazi war crimes suspect jane ratcliffe yet things know without movies millennium bug fails bite',
'coventry caught counter flo united rivals road rio thatcher issues defence trial video police help smith lay law everton tale
             trautmann bears two retellings england rack pakistan retaliate call video walsh cullinan continues cape monopoly mcgrath puts i
             ndia misery blair witch bandwagon rolls pele turns heat ferguson party divided kohl slush fund scandal manchester united englan
             d women record south pole walk vasco da gama brazil south melbourne australia necaxa mexico real madrid spain raja casablanca m
```

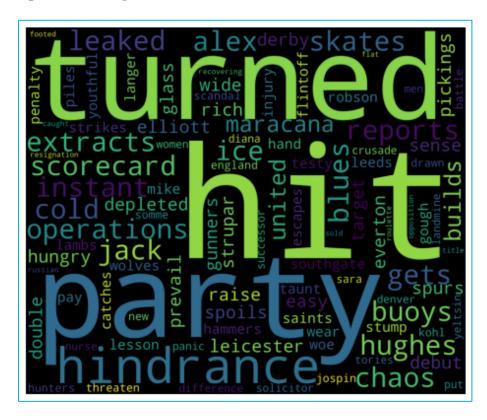
6. GENERATION OF WORD CLOUD:

Word clouds are used to easily produce a summary of large documents to visualize data. The novelty visual representation of text data allows us to get high-level information about the current analyzed document. Tags are usually single words, and the importance of each tag is shown with font size or color. This format is useful for quickly perceiving the most prominent terms to determine its relative prominence. Following is the word cloud generated by the analysis:

a. For Top UP [Positive] News Headlines:



b. For Top DOWN [Negative] News Headlines:



7. DATA SPLITTING:

Separating data into training and testing sets is an important part of evaluating data mining models. Typically, when you separate a data set into a training set and testing set, most of the data is used for training, and a smaller portion of the data is used for testing. Analysis Services randomly samples the data to help ensure that the testing and training sets are similar. By using similar data for training and testing, you can minimize the effects of data discrepancies and better understand the characteristics of the model. After a model has been processed by using the training set, you test the model by making predictions against the test set. Because the data in the testing set already contains known values for the attribute that you want to predict, it is easy to determine whether the model's guesses are correct. Here we used 80% of the data for training and 20% for testing.

```
In [411]: #Splitting data into train and test
    train, test = train_test_split(df,train_size=0.8,test_size=0.2,random_state=1)

In [412]: train.shape
Out[412]: (3280, 28)

In [413]: test.shape
Out[413]: (821, 28)

In [414]: #All headlines in a row combined for train dataset
    trainheadlines = []
    for row in range(0,len(train.index)):
        trainheadlines.append(' '.join(str(x) for x in train.iloc[row,2:27]))

In [415]: #All headlines in a row combined for test dataset
    testheadlines = []
    for row in range(0,len(test.index)):
        testheadlines.append(' '.join(str(x) for x in test.iloc[row,2:27]))
```

8. ENCODING THE DATA:

Text data requires special preparation before we can start using it for predictive modeling. The data must be parsed to remove words, called tokenization. Then the words need to be encoded as integers or floating-point values to use then as an input to machine learning algorithms called Vectorization. The scikit learn library offers easy-to-use tools to perform both tokenization and vectorization of the text data. The Count Vectorizer provides a simple way to both tokenize a collection of text document and build a vocabulary of known words but also to encode new documents using that vocabulary. An encoded vector is returned with a length of the entire vocabulary and an integer count for the number of times each word appeared in the document.

```
In [417]: #Scikit-learn's CountVectorizer is used to convert a collection of text documents to a vector of term/token counts.

##=1 for this n-gram model
basicvectorizer = CountVectorizer()
basictrain = basicvectorizer.fit_transform(trainheadlines)
print(basictrain.shape)

(3280, 44084)

In [418]: print(basicvectorizer.get_feature_names())

['00', '000', '0000', '00021', '0000bpd', '000ft', '0000km2', '000m', '000mph', '000rmb', '000s', '000th', '000s', '001', '00 4', '007', '000m', '000m', '01', '01', '01', '02', '020', '0220', '0221', '03', '035', '037', '04', '045', '04am', '05', '0
6', '07', '077', '08', '080', '080', '090', '0900', '0930', '094', '10', '100', '1000', '10000', '1000s', '1000s', '1000s', '1000s', '1000s', '1000s', '1000s', '1000s', '100s', '1001', '100s', '1001', '100s', '1001', '1001', '1001', '100m', '100
```

9. RANDOM FOREST CLASSIFIER:

Random Forest Classifier creates a set of decision trees from randomly selected subset of the training set. It then aggregates the different votes from different decision trees to decide the final class of the test object. It is an ensemble tree-based learning algorithm. Ensemble algorithms are those which **combines more than one algorithm of same or different kind for classifying objects**. The major advantage of this classifier is that it gives estimates of what variables that are important in the classification. It generates an internal **unbiased estimate of the generalization error** as the forest building progresses and can also **handle thousands of input variables** without variable deletion.

10. LOGISTIC REGRESSION CLASSIFIER:

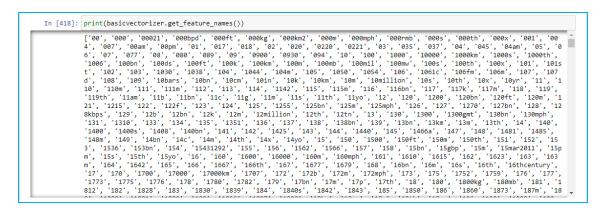
The coefficients of the logistic regression algorithm must be estimated from your training data. This is done using maximum-likelihood estimation. Maximum-likelihood estimation is a common learning algorithm used by a variety of machine learning algorithms, although it does make assumptions about the distribution of your data. The best coefficients would result in a model that would predict a value very close to 1 for the default class and a value very close to 0 for the other class. The intuition for maximum-likelihood for logistic regression is that a search procedure seeks values for the coefficients that minimize the error in the probabilities predicted by the model to those in the data.

11. N-GRAM MODEL:

In the fields of computational linguistics and probability, an n-gram is a contiguous sequence of n items from a given sample of text or speech. The items can be phonemes, syllables, letters, words, or base pairs according to the application. The n-grams typically are collected from a text or speech corpus. When the items are words, n-grams may also be called as Shingles. An n-gram model is a probabilistic language model used for predicting the next time in a sequence of the form (n-1) order Markov model. In this project we have run the Unigram, Bigram and Trigram Models using Random Forest and Logistic Regression classifiers to compare the accuracy of our predictions.

a. UNI-GRAM MODEL:

According to Latin numerical prefixes, an n-gram of size 1 is referred to as "Unigram".



i. UNIGRAM MODEL TOP 5 POSITIVE WORDS:

The top 5 positive words along with their coefficients for the Unigram Model are as follows:

	Word	Coefficient
1552	abroad	0.714692
33098	resolution	0.697633
41906	verdict	0.675517
19072	hospital	0.615658
27440	northern	0.615633

ii. UNIGRAM MODEL TOP 5 NEGATIVE WORDS:

The top 5 negative words along with their coefficients for the Unigram Model are as follows:

	Word	Coefficient
200	15	-0.631947
3918	avoid	-0.657068
38733	system	-0.695755
14345	extra	-0.699330
39191	tell	-0.701835

iii. UNI-GRAM MODEL USING RANDOM FOREST:

```
#m=1, random forest
RFmodell=RAmodell-Refrodell.fit(basictrain,train['Label'])

In [422]: basictest = basicvectorizer.transform(testheadlines)
preds1 = RFmodell.predict(basictest)
accl=accuracy_score(test['Label'], preds1)

In [423]: print('Random Forest Accuracy: ',accl )
Logistic Regression 1 accuracy: 0.5954811285846529

In [424]: matrix-confusion_matrix(test['Label'],preds1)
print(matrix)
score-accuracy_score(test['Label'],preds1)
print(score)
report=classification_report(test['Label'],preds1)
print(report)

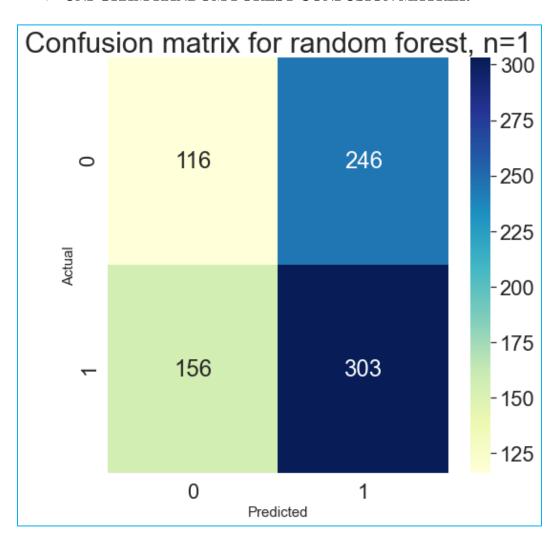
[[104 258]
[148 311]]
0.5954811285846529

precision recall f1-score support

0 0.41 0.29 0.34 362
1 0.55 0.68 0.61 459

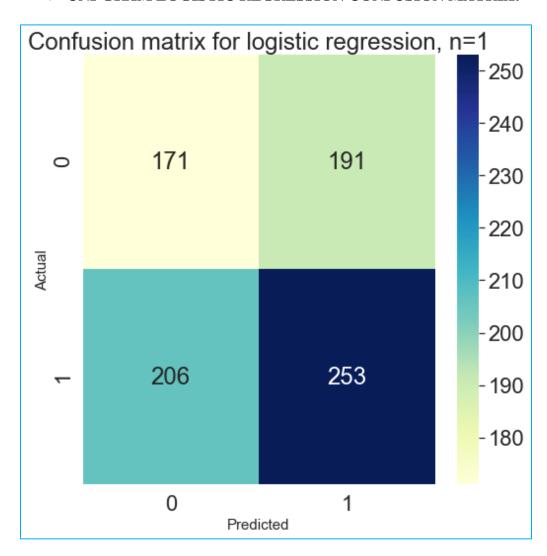
accuracy 0.51 821
macro avg 0.48 0.48 0.47 821
weighted avg 0.49 0.51 0.49 821
```

UNI-GRAM RANDOM FOREST CONFUSION MATRIX:



iv. UNI-GRAM MODEL USING LOGISTIC REGRESSION:

UNI-GRAM LOGISTIC REGRESSION CONFUSION MATRIX:



b. BI-GRAM MODEL:

According to Latin numerical prefixes, an n-gram of size 2 is referred to as "Bigram".

i. BIGRAM MODEL TOP 5 POSITIVE WORDS:

The top 5 positive words along with their coefficients for the Bigram Model are as follows:

	Word	Coefficient
13	and other	1.239008
49	found in	1.185589
263	year old	1.140398
214	to build	1.083737
98	it has	1.048133

ii. BIGRAM MODEL TOP 5 NEGATIVE WORDS:

The top 5 negative words along with their coefficients for the Bigram Model are as follows:

	Word	Coefficient
101	it will	-1.084673
264	years ago	-1.111348
85	in russia	-1.168715
244	up the	-1.227317
138	on monday	-1.272808

iii. BI-GRAM MODEL USING RANDOM FOREST:

```
In [433]: #Random forest, n=2
RTmodel2=RandomForestClassifier(n_estimators=500,criterion='entropy')
RTmodel2=RTmodel2.fit(advancedtrain,train['Label'])

In [434]: advancedtest = advancedvectorizer.transform(testheadlines)
preds3 = RTmodel2.predict(advancedtest)
acc3=accuracy_score(test['Label'], preds3)

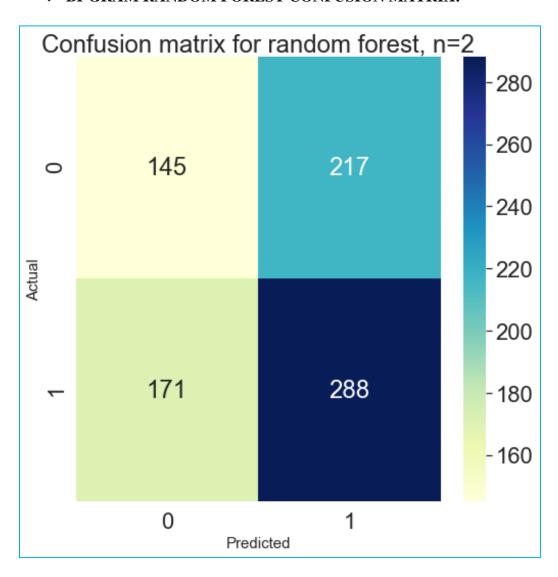
In [435]: matrix=confusion_matrix(test['Label'], preds3)
print(matrix)
score=accuracy_score(test['Label'], preds3)
print(score)
report=classification_report(test['Label'], preds3)
print(report)

[137 225]
[179 280]]
0.507917174178319
precision recall f1-score support

0 0.43 0.38 0.40 362
1 0.55 0.61 0.58 459

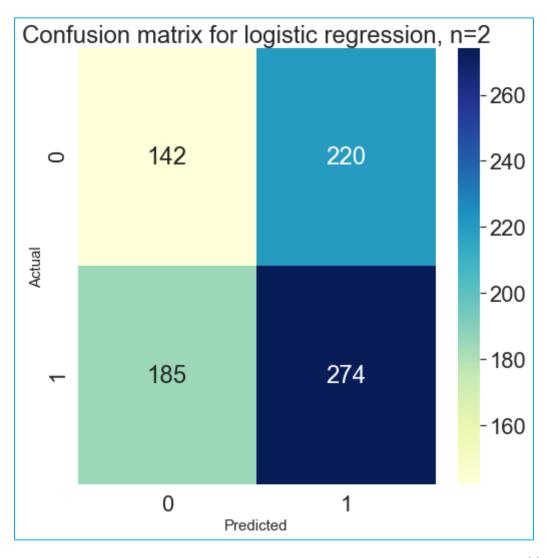
accuracy 0.51 821
macro avg 0.49 0.49 0.49 821
weighted avg 0.50 0.51 0.50 821
```

❖ BI-GRAM RANDOM FOREST CONFUSION MATRIX:



iv. BI-GRAM MODEL USING LOGISTIC REGRESSION:

❖ BI-GRAM LOGISTIC REGRESSION CONFUSION MATRIX:



c. TRI-GRAM MODEL:

According to Latin numerical prefixes, an n-gram of size 3 is referred to as "Trigram".

In [443]: print(advancedvectorizer2.get_feature_names())

['000 people have', '000 year old', '11 year old', '12 year old', '13 year old', '15 year old', '16 year old', '17 year old', '2022 world cup', 'access to the', 'according to new', 'according to report', 'according to the', 'arross the co untry', 'ahead of the', 'al jazeers english', 'albert hall london', 'an act', 'an attempt to', 'an effort to', 'an end to', 'and forced to', 'and human rights', 'and south korea', 'and that the', 'and the united', 'and the us', 'and the world', 'as long as', 'as many as', 'as the end', 'at the too', 'at the united', 'attack on the', 'alm as suu', 'australian prime mister', 'back in the', 'back to the', 'bank imoo n', 'bank of england', 'bank of scotland', 'bashar al assad', 'be able to', 'be allowed to', 'be banned from', 'be forced to', 'be the first', 'be used to', 'beethen to death', 'because of the', 'bcorned the first', 'been accused of', 'been arrested in', 'been found in', 'been killed in', 'been sentenced to', 'beginning of the', 'believed to be', 'believed to have', 'billions of dollars', 'british prime minister', 'business ness in', 'by end of', 'by the outled to 'british prime minister', 'business ness in', 'by end of', 'by the outled to 'british to have', 'control of the', 'corrections and clarifications', 'could be the', 'could lead to', 'countries in the', 'country diary wenlock down on', 'cracks down on', 'crack for on the british to border s', 'drone strike kills', 'due to the', 'end of the', 'end to the', 'england and wales', 'european court of', 'european round up', 'for end to', 'for failing to', 'for first time', 'for human rights', 'for more than', 'for refusing to', 'for the first',

i. TRIGRAM MODEL TOP 5 POSITIVE WORDS:

The top 5 positive words along with their coefficients for the Trigram Model are as follows:

	Word	Coefficient
3	12 year old	1.239925
248	in west bank	1.221825
116	first time since	1.212255
631	this is not	1.209642
588	the start of	1.129639

ii. TRIGRAM MODEL TOP 5 NEGATIVE WORDS:

The top 5 negative words along with their coefficients for the Trigram Model are as follows:

	Word	Coefficient
349	of climate change	-1.063907
98	dark side of	-1.093729
350	of human rights	-1.146323
690	to try to	-1.161424
85	child sex abuse	-1.273281

iii. TRI-GRAM MODEL USING RANDOM FOREST:

```
In [444]: #random forest for n=3
RFmodel3=RandomForestClassifier(n_estimators=800,criterion='entropy')
RFmodel3=RFmodel3.fit(advancedtrain2,train['Label'])

In [445]: advancedtest2 = advancedvectorizer2.transform(testheadlines)
preds5 = RFmodel3.predict(advancedtest2)
acc5=accuracy_score(test['Label'], preds5)

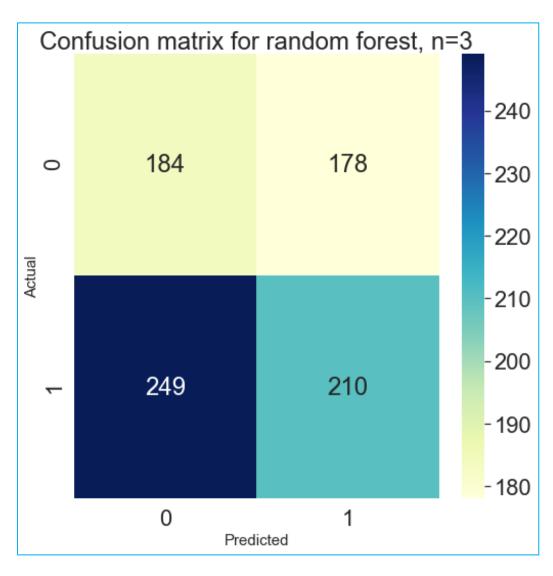
In [446]: matrix=confusion_matrix(test['Label'],preds5)
print(matrix)
score-accuracy_score(test['Label'],preds5)
print(score)
report-classification_report(test['Label'],preds5)
print(report)

[[191 171]
[244 215]]
0.4945188794153471
precision recall f1-score support

0 0.44 0.53 0.48 362
1 0.56 0.47 0.51 459

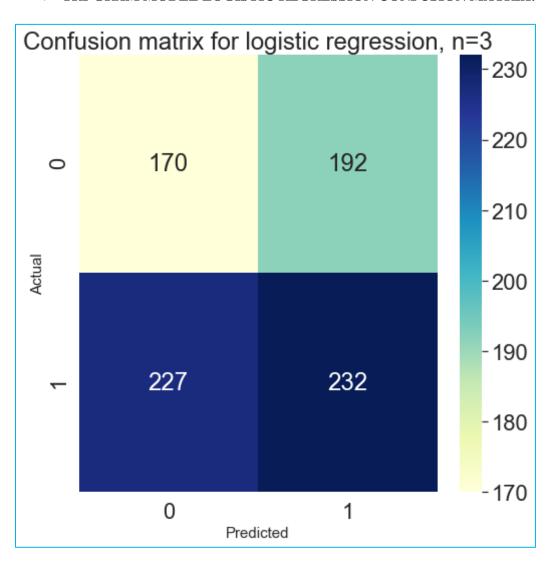
accuracy 0.49 821
macro avg 0.50 0.50 0.49 821
weighted avg 0.51 0.49 0.50 821
```

❖ TRI-GRAM MODEL RANDOM FOREST CONFUSION MATRIX:



iv. TRI-GRAM MODEL USING LOGISTIC REGRESSION:

❖ TRI-GRAM MODEL LOGISTIC REGRESSION CONFUSION MATRIX:



12. RESULT ANALYSIS:

After the comparative analysis of different N-gram models we find the following results:

v. UNI-GRAM MODEL:

The Random Forest Classifier gives an accuracy of 52.86% while the Logistic Regression Classifier gives an accuracy of 51.64%.

vi. BI-GRAM MODEL:

The Random Forest Classifier gives an accuracy of 50.66% while the Logistic Regression Classifier also gives the same accuracy of 50.66%.

vii. TRI-GRAM MODEL:

The Random Forest Classifier gives an accuracy of 49.45% while the Logistic Regression Classifier gives an accuracy of 48.96%.

13. CONCLUSION:

The accuracy of the model is the lowest for the trigram model and is the highest for unigram model. Hence, for the prediction of stock indices from the news headlines, using the random forest classifier of the unigram model, would give anyone the highest possibility of earning a profit if invested on that particular company.

14. REFERENCES

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- <u>https://towardsdatascience.com/sentiment-analysis-of-stocks-from-financial-news-using-python-82ebdcefb638</u>