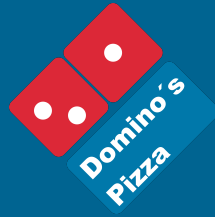


01-01-2015



31-12-2015



# Domino's Sales Report

JAN 23 - DEC 23

Pizza Category

All

Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are highest on  
Sunday/ Monday evenings.

### MONTHLY

There are maximum orders  
from month of January to

## SALES PERFORMANCE

### CATEGORY

Classic contributes to  
maximum sales and total  
orders

### SIZE

Large size pizza contributes

**8,17,8...**

Total revenue

**49574**

Total Pizzas Sold

**38.31**

Avg Order Value

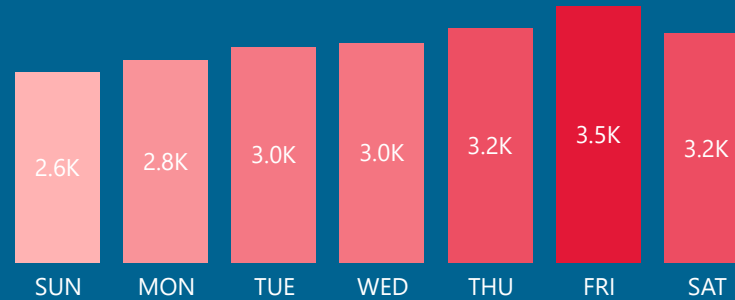
**2.32**

Avg Pizzas per Order

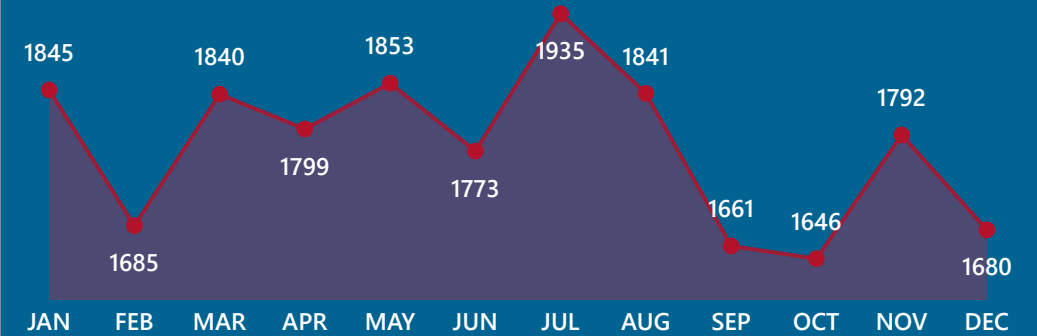
**21350**

Total Orders

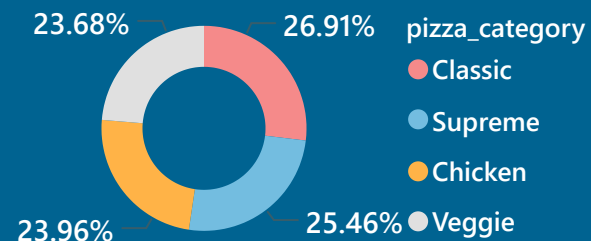
## Daily Trend For Total Orders



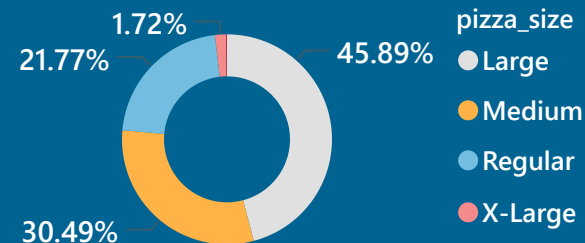
## Monthly Trend For Total Orders



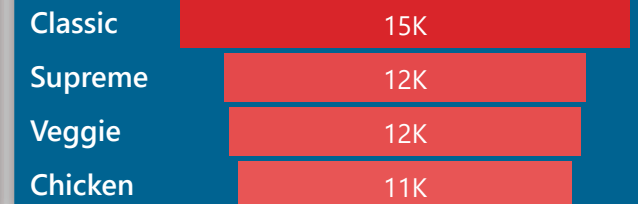
## % Sales by pizza\_category



## % Sales by pizza\_size



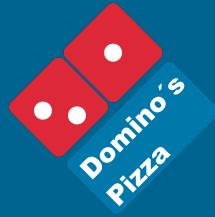
## Total Pizzas Sold by pizza\_category



01-01-2015



31-12-2015



# Domino's Sales Report

JAN 23 - DEC 23

Pizza Category

All

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Best/Worst Sellers



## BEST SELLERS

### REVENUE

Thai Chicken Pizza  
maximum Revenue

### QUANTITY

Classic Deluxe Pizza  
maximum Quantity

## WORST SELLERS

### REVENUE

Brie Care Pizza  
minimum Revenue

### QUANTITY

Brie Care Pizza  
minimum Quantity

\$  
**8,17,8...**  
Total revenue

**49574**  
Total Pizzas Sold

\$  
**38.31**  
Avg Order Value

**2.32**  
Avg Pizzas per Order

**21350**  
Total Orders

### Top 5 Pizzas by Revenue

The Thai ...	43K
The Barbe...	43K
The Califo...	41K
The Classi...	38K
The Spicy ...	35K

### Top 5 Pizzas by quantity

The Classi...	2.5K
The Barbe...	2.4K
The Hawa...	2.4K
The Pepp...	2.4K
The Thai ...	2.4K

### Top 5 Pizzas by Orders

The Classi...	2.3K
The Hawa...	2.3K
The Pepp...	2.3K
The Barbe...	2.3K
The Thai ...	2.2K

### Bottom 5 Pizzas by Revenue

The Spina...	16K
The Medit...	15K
The Spina...	15K
The Green...	14K
The Brie C...	12K

### Bottom 5 Pizzas by quantity

The Classi...	2.5K
The Barbe...	2.4K
The Hawai...	2.4K
The Peppe...	2.4K
The Thai C...	2.4K

### Bottom 5 Pizzas by Orders

The Chick...	938
The Calab...	918
The Spina...	918
The Medit...	912
The Brie C...	480