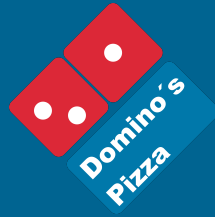


01-01-2015



31-12-2015



Domino's Sales Report

Pizza Category

All

JAN 23 - DEC

Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are highest on
Sunday/ Monday evenings.

MONTHLY

There are maximum orders
from month of January to

SALES PERFORMANCE

CATEGORY

Classic contributes to
maximum sales and total
orders

SIZE

Large size pizza contributes

8,17,8...

Total revenue

49574

Total Pizzas Sold

38.31

Avg Order Value

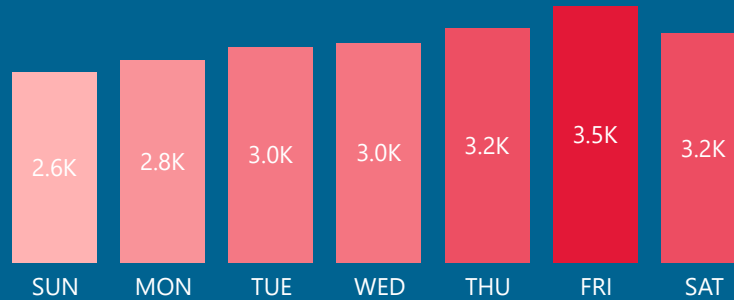
2.32

Avg Pizzas per Order

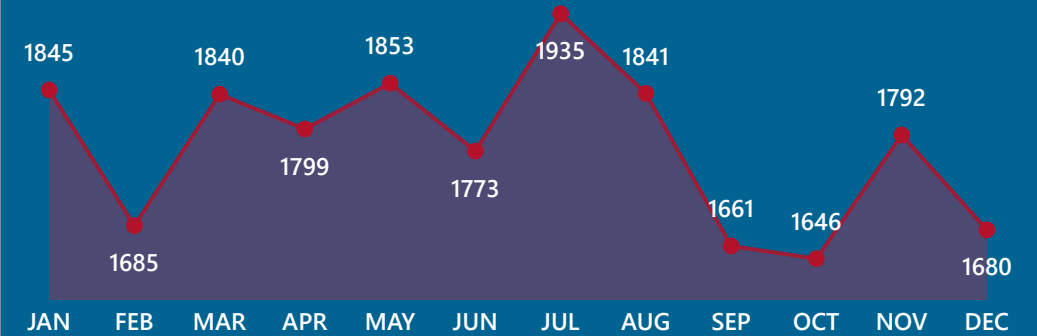
21350

Total Orders

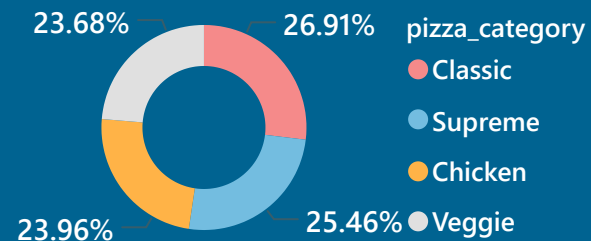
Daily Trend For Total Orders



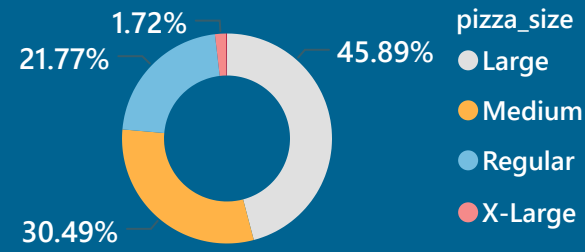
Monthly Trend For Total Orders



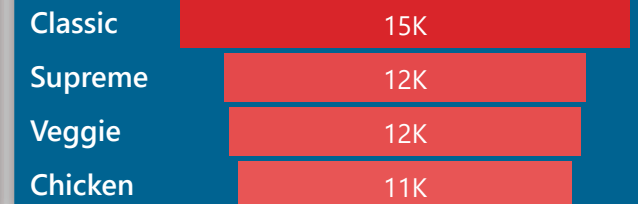
% Sales by pizza_category



% Sales by pizza_size



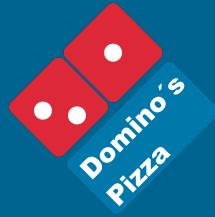
Total Pizzas Sold by pizza_category



01-01-2015



31-12-2015



Domino's Sales Report

JAN 23 - DEC 31

Pizza Category

All

Home

Best/Worst Sellers



BEST SELLERS

REVENUE

Thai Chicken Pizza
maximum Revenue

QUANTITY

Classic Deluxe Pizza
maximum Quantity

WORST SELLERS

REVENUE

Brie Care Pizza
minimum Revenue

QUANTITY

Brie Care Pizza
minimum Quantity

\$
8,17,8...
Total revenue

49574
Total Pizzas Sold

\$
38.31
Avg Order Value

2.32
Avg Pizzas per Order

21350
Total Orders

Top 5 Pizzas by Revenue

The Thai ...	43K
The Barbe...	43K
The Califo...	41K
The Classi...	38K
The Spicy ...	35K

Top 5 Pizzas by quantity

The Classi...	2.5K
The Barbe...	2.4K
The Hawa...	2.4K
The Pepp...	2.4K
The Thai ...	2.4K

Top 5 Pizzas by Orders

The Classi...	2.3K
The Hawa...	2.3K
The Pepp...	2.3K
The Barbe...	2.3K
The Thai ...	2.2K

Bottom 5 Pizzas by Revenue

The Spina...	16K
The Medit...	15K
The Spina...	15K
The Green...	14K
The Brie C...	12K

Bottom 5 Pizzas by quantity

The Classi...	2.5K
The Barbe...	2.4K
The Hawai...	2.4K
The Peppe...	2.4K
The Thai C...	2.4K

Bottom 5 Pizzas by Orders

The Chick...	938
The Calab...	918
The Spina...	918
The Medit...	912
The Brie C...	480