



# ISTE NITC STUDENTS' CHAPTER ATREYA '19 17TH ANNUAL STATE CONVENTION

## FRAMES

1. This is an INDIVIDUAL event and is open to ALL.
2. Entries with offensive or inappropriate content or those which promote any specific brand will be disqualified.
3. Each photo and corresponding slogan/description must adhere to the given theme.
4. The theme is – **HOMETOWN PRIDE**
5. Each submitted image or entry must be the original work of the participant.
6. The entries must be submitted on or before the **31st of January 2019**. Any mail sent later, will not be accepted.
7. The participant should retain the copyright to the image entered for the competition.
8. By the submission of the image for the competition, the contestant will be regarded as having given permission to ATREYA to use the photographs for publicity and other purposes in the form of broadcast, electronic media, print or social networking without any fee payment.
9. For the preliminary round, the images should be sent to:  
[framesatreya@gmail.com](mailto:framesatreya@gmail.com)
10. The original images should each be a maximum of 15 MB in size.
11. Submitted images should be in JPEG format and at least 1,600 pixels wide for horizontal images or 1,600 pixels tall for vertical image.
12. Each participant can submit only ONE picture.
13. The best will be selected and the selected images will be posted in our Facebook page( <https://www.facebook.com/istenitc/> ) under the album name "FRAMES"
14. Link to the FB post will be sent to the participants by **1st of February 2019**



**istenitc.org**



**iste-nitc@nitc.ac.in**



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15. Digital manipulation that distorts the reality of the images will not be allowed. Only basic enhancements such as sharpening, contrast adjustment, or simple cropping will be allowed
16. Failure to adhere to the image specifications or format will lead to disqualification.
17. The image for the competition must be uploaded by the contestants with the following details specified in the e-mail:
  - Name of the contestant
  - Name of the institution
  - Mobile number
  - Link to Facebook profile
18. The title for the entry and description is optional and will carry no extra marks.
19. The rules of the competition will not be altered or changed for any contestant regardless of the situation.
20. Images should not have any watermarks or captions on them.
21. Judging criteria:
  - a. Judges will award points to the entries based on its artistic/visual appeal and the extent to which it captures the essence of the theme.
  - b. 25% weightage will be for the social media popularity, mainly Facebook likes.
22. Judges' decision will be final and will not be influenced in any way.
23. Contestants, upon the selection of their entry, will have to provide the ATREYA coordinators with the original of their photos and other identification upon request for verification.
24. If the coordinators are convinced that the photo/entry is not the original work of a contestant, they have the right to disqualify the entry.
25. Results will be published on **9th of February 2019**

## **PRIZES WORTH**

1. ₹2500
2. ₹1500
3. ₹1000

## **CONTACTS**

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