# RubyConfChina 2013 - Sponsorship

26th and 27th of Oct, 2013
Xinhai Jinjiang Hotel http://www.hotelxinhaijinjiang.com/en
Organized by the Ruby Community in China http://ruby-china.org
Contact: Daniel Lv admin@ruby-china.org +86 133-9115-9253

The RubyConfChina is a 2days technical conference by the Ruby Community in China. This year the event will take place at Xinhai Jinjiang Hotel No. 61 Jinbao Street, Dongcheng District, Beijing, China. We hope to take full advantage of the location and attract visitors to the event from all of China and the world.

We offer the following sponsorship packages:

**PLATINUM SPONSOR $5,000**
- Company name and logo on the RubyConf website http://rubyconfchina.org
- Company logo on RubyConf homepage with link to sponsor's company website
- Company write-up on website (200 words)
- Company logo at venue
- Company logo on conference marketing materials, PR announcements, and on-site conference signage
- Two speaking slots
- Company logo on tickets and T-shirts
- Your company logo included in attendee email blasts
- Opportunity to send one pre-event email to attendee opt-in list
- Exhibit Hall Booth in premium location
- Two-page, full color ad in printed program, premium placement
- Company name, logo and 100-word blurb in printed program
- First chance to sponsor attendee bag (additional investment required)
- Opportunity to host private reception
- Opportunity to send one post-event email to attendee opt-in list
- Sponsor's logo in videos of all speeches (videos will be put up on RubyConf website after the event)
- 5 VIP tickets (including welcome dinner)

**GOLD SPONSOR  $3,000**
- Company name and logo on the RubyConf website http://rubyconfchina.org
- Company logo on RubyConf homepage with link to sponsor's company website
- Company write-up on website (150 words)
- Company logo at venue (registration area, stage, backdrop)
- Company logo on tickets and printed program
- One speaking slot
- Exhibit Hall Booth
- Opportunity to place 2 company standees (roll-up banners)
- 3 VIP tickets (including welcome dinner)

**SILVER SPONSOR  $1,500**
- Company logo on RubyConf homepage with link to sponsor's company website
- Company write-up on website (75 words)
- Opportunity to place 1 company standees (roll-up banners)
- Display of sponsor logo during intervals
- 1 VIP tickets (including welcome dinner)

**ASSOCIATE SPONSOR  $750**
- Company name and logo on the RubyConf website http://rubyconfchina.org
- Company logo on RubyConf homepage with link to sponsor's company website
- 1 VIP tickets (including welcome dinner)

**Become a sponsor**
If you are interested in sponsoring the conference, please send an email to admin@ruby-china.org Or call Daniel Lv at +86 133-9115-9253

We understand that some organizations have restrictions on making direct cash contributions to certain events or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to RubyConfChina 2013, please email us to explore other opportunities for sponsorship.

**Please Note:**
- Under no circumstances will the organizers divulge names or contact information of delegates
- Speaking slots are independent of sponsorship. Sponsorship does not guarantee speaker slots – talks are selected on the basis of merit and relevance, as judged by the talk selection panel.
- Size and placement of logo will vary according to level of sponsorship
- Collaterals for the delegate kit must be provided by the sponsors