Adrián Neila Serrano

a.neiser13@gmail.com · (+34) 649 87 45 42 · aneiser.github.io

Summary

I am a UX designer and researcher based in Paris. I have a technical frontend background, experience balancing different stakeholders needs and working with cross-functional and multidisciplinary teams.

Education

European Institute of Innovation & Technology (EIT)   **Graduation 2021**
Double degree Master of Sciences in Human Computer Interaction Design   *GPA = 3.64*
 · Université Paris Saclay – Paris, France (2020/2021)
 · KTH Royal institute of Technology – Stockholm, Sweden (2019/2020)

Polytechnic University of Madrid   **Graduation 2014**
Bachelor's Degree in computer engineering
 · Computer Science Faculty – Madrid, Spain

Samsung Tech Institute – Polytechnic University of Madrid   **2014 & 2015**
Android Apps development   *200 hours course | Oct 2014*
Advanced aspects in Android   *80 hours course | Jun 2015*

Core Competencies | Design Skillset | Tech Skillset

· Card Sorting	· Adoble Xd	· C++
· Design Thinking	· Adobe Premiere	· CSS 3
· Persona Creation	· Adobe Photoshop	· GIT
· Hard- & Software Prototyping	· Balsamiq	· HTML 5
· Requirements Definition	· Figma	· NPM
· User Research	· Justinmind Prototyper	· Vue.js
· Usability Testing	· Microsoft Office	· JavaScript (JS6)
· UX & UI Design	· OmniGraffle	
· Wireframes		

Professional Experience

University Paris 8   **Mar 2021 – Aug 2021 (6m)**
HCI research intern: Sound awareness wearables for deaf and hard of hearing people
 · Analysed the state-of-the-art and conducted user research with deaf participants (questionnaires, interviews, focus groups) in sign language
 · Designed and developed a wearable hardware prototype
 · Designed the evaluation tasks and protocol and evaluated the prototype with deaf users

Digital Virgo Business Solutions   **Apr 2016 – Jun 2019 (3y 3m)**
UX/UI Frontend Engineer
 · Designed the user experience and user interface and developed the frontend part of two new products used by 2000 operators as their main job tool with increased performance and satisfaction
 · Unified six stand-alone products into a new product. Collaborated with different departments articulating different interests. Designed new features to improve experience for 3500+ users
 · Supported the development of part of the company style guide in collaboration with a visual designer

Polytechnic University of Madrid (UPM)   Jun 2014 – Apr 2016 (1y 11m)
UX Designer & Frontend Developer
· Established User Centred design as the first stage of all five GAUSS modules development. Directed the user research, and user evaluation for a new module. Developed the frontend of this module used by 3000+ professors
GAUSS is a platform created to provide support for processes of the Systems of internal quality assurance of the centres of the Polytechnic University of Madrid

CETTICO R&D Group – UPM   Jan 2014 – Jun 2014 (6m)
UX Designer & Researcher
· Designed user interfaces prototypes for a stand-alone semi-automatic accessibility evaluation tool from Hera-FFX Firefox plugin. Analysed context of use and usability problems through the design process via user's research. Created prototypes and evaluated them with users; Analysed results

Neo Labels   May 2013 – Sep 2013 (5m)
UX Consultant
· Collaborated to the user centred design efforts for web pages and a app through wireframes and card sorting to improve information architecture

El Mundo Chair on Digital Communications – UPM   Jun 2012 – Feb 2013 (9m)
Usability & Accessibility Intern
· Conducted usability and accessibility evaluations of Orbyt –*the digital content platform of the national newspaper El Mundo*–
· Performed a usability heuristic analysis and usability evaluation comprehending literature review and user research (recruitment, interviews, contextual inquiries, and field studies). Designed the tasks, target user profiles, quantitative and qualitative metrics, etc.
· Performed an accessibility evaluation according to W3C WCAG 2.0 compliance test including all legally required success criteria in Europe –levels of conformance A and AA–. Carried out results analysis.

TICProc – Solutions (Junior Enterprise of UPM)   Sep 2011 – Jul 2014 (2y 10m)
Vice Chairman, Frontend Developer & UX Consultant
· Participated in small projects as freelancer during part of my bachelor

Languages

· **Spanish** – Native and **Spanish Sign Language** – Native
· **English** – Proficient user / Advanced (98/120 TOEFL – Jan 2019 before master)
· **French** – Independent user / Intermediate

Additional Information

· **Cultural Experiences**: Visited 14 countries in 3 continents and lived in 3 countries
· **Leadership**: Selected by the Fulbright commission to participate on *Summer Institute for European Student Leaders* program of the United States Department of State (2007)