| Adrian Neila Serrano  UX/UI Designer · User Researcher | Paris, France  (+34) 649 87 45 42  [a.neiser13@gmail.com](mailto:a.neiser13@gmail.com)  [Online portfolio](https://aneiser.github.io/?PortfolioDownloaded) |
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| EXPERIENCEUbisoft – User ResearcherParis – April 2022 - July 2022 · Conducted user research and user testing workshops and gathered qualitative, quantitative and biometric data.  · Analyzed research data to present actionable insights to different stakeholders in an agile environment. University Paris 8, – UX DesignerParis – March 2021 - August 2021 · Lead design process from research and conceptualisation to prototyping and user testing to inform design decisions for a wearable hardware prototype. DV Business Solutions – UX/UI developerMadrid – April 2016 – May 2019 · Created wireframes, prototypes, user journeys and new features to reduce complexity and improve user experience for products used by 5500+ users.  · Unified six products into a bigger one collaborating with product managers and development teams to balance and translate business, technical and UX requirements into design deliverables.  · Gathered and evaluated UX requirements and co-created project specifications, style guide, components library and user manuals. Polytechnic University of Madrid – UX/UI developerMadrid – June 2014 - April 2016 · Advocated for the users, coordinated and conducted the user research and usability testing for a new platform’s module.  · Developed the frontend of this new module used by 3000+ professors. Several Institutions – UX designer positionsMadrid – June 2012 – [...] – June 2014 · Worked as a UX designer/researcher, creating multiple design artifacts and evaluating usability and evaluated accessibility via WCAG 2.0 guidelines. | EDUCATIONKTH Royal Institute of Technology & Université Paris Saclay Double master’s degree in Human-Computer Interaction and DesignGraduated 2021 – Stockholm, Sweden & Paris, France Minor: ICT Innovation and entrepreneurship. Polytechnic University of Madrid Bachelor’s degree in Computer ScienceGraduated 2014 – Madrid, SpainSKILLS  * **Research & Design:** Accessibility, Heuristic and Usability evaluations; Design thinking, Journey mapping, Exploratory and Evaluative research, Field studies, Focus groups, In-depth interviews, Personas, Prototyping, Surveys, Wireframes… * **Tools & Development:** Adobe Photoshop, Premiere and Xd; Figma, Balsamiq, HTML + CSS + JS, Vue.js, Notion, Wrike, Trello, MindManager, Office suite…  LANGUAGES Spanish & Sign language (native) English (complete business) French (business) ADDITIONAL INFORMATION **International experiences:** Visited 17 countries in 3 continents and lived in 3 countries.  **Personal interests:** Finances, technology, cultural diversity, traveling and self development.  **Personal projects:** [InSignum](https://www.facebook.com/insignum.tech) is a personal attempt to increase the quality of life of deaf and hard of hearing people. |