	Week 1					Week 2					Week 3					Week 4				
	Planning					**Design**					**Design**		**Build**			**Build**	**Submit&Launch**			
	mon	tues	wed	thurs	fri	mon	tues	wed	thu	fri	mon	tue	wed	thu	fri	mon	tue	wed	thu	fri
	Project owner					Project owner					Project owner					Project owner				
	Project manager					Project manager					Project manager					Project manager				
PM	Project planning &role assignment																			
	Identify goals(needs,must,could's)																			
Content creator		client profile(certifications,production process)																		
Copywriter						brand association														
Visual designer								graphic interface creation			graphic interface creation									
UX developer													Style tile							
													Wireframes	UX development		Ux development				
																	UISA testing			
PO,PM & Production team																	refinement			
PM & Content creator																		launch		

Actual time	Estimated time
20 days	20 days