

03.02.01

STYLE INSPIRED BY: YEAR WALK



## MESSAGE

FACING YOUR FEARS IN FRONT OF CHALLENGES MAKES ONE GROW. IT MAKES YOU REALIZE THAT THERE IS NOTHING YOU CAN'T OVERCOME AND ONLY BY CHALLENGING YOURSELF YOU CAN BECOME STRONGER AND BETTER VERSION OF YOURSELF EVERYDAY. IT'S SUCH A WASTE TO LIVE LIFE IN FEAR, OF COURSE YOU CAN LIVE A DECENT LIFE BUT ONLY THE BRAVE ONES DESERVE TO REACH THEIR DREAMS AND DEEPEST DISIRES.



## GANRES/MOOD

INSPIRATIONAL/PHILOSOPHICAL

# NARRATIVE CURVE ANALYSIS

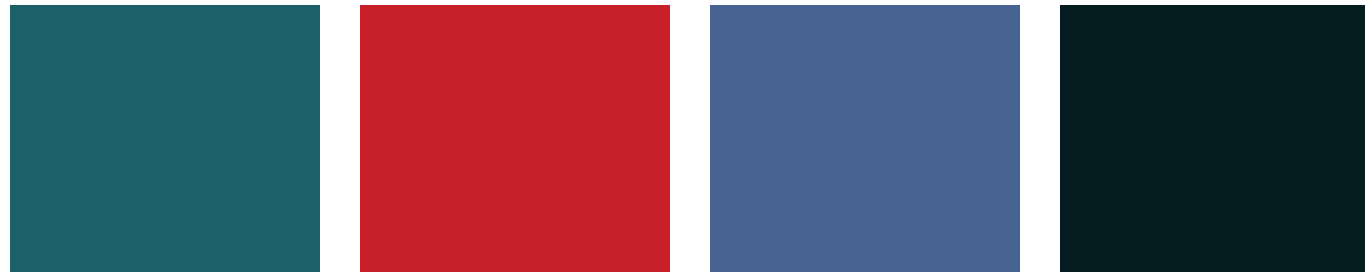
POINT OF NO RETURN: GHOST BOY SEES THE SPIDER

ACTION: GHOST BOY HAS VERY SENSITIVE HEART SO HE'S AFRAID OF A LOT THING AND ONCE HE SEES HUGE SPIDER IN FRONT OF HIM HE HAS TO DECIDE IF HE'LL FACE HIM OR RUN AWAY

RAISING ACTION: HE HAS TO MAKE A DECISION

CLIMAX: DEPENDING ON THE DECISION WE CAN SEE GHOST 30 YEARS LATER

# STYLE TILE



COLOURS ARE PRETTY DARK, BUT SINCE MY INSPIRATION FOR THIS PROJECT IS YEAR WALK I THINK IT PERFECTLY FITS MY THEME.

TYPOGRAPHY  
SAN FRANCISCO



# WORK SHEET

WHAT DRIVES THE MAIN CHARACTER: SELF WORTH AND SELF ESTEEM

CHARACTER'S MAIN GOAL: TO BECOME A BETTER VERSION OF HIMSELF

CHARACTER'S FRIENDS AND ENEMIES: HE HAS FEW CLOSE FRIENDS BECAUSE HE IS PRETTY INTROVERTED GHOST, BUT HE DOESN'T HAVE ENEMIES

WHAT THE CHARACTER NEEDS TO FULFILL THE GOAL/ MISSION: HE NEEDS TO FACE HIS FEARS TO BECOME BETTER VERSION OF YOURSELF

WHAT IS AT STAKE FOR THE CHARACTER: NOTHING, HE IS JUST AN ORDINARY GHOST BOY

GENDER: MALE

AGE: 12

HEIGHT: NOT TALL

WEIGHT: AVERAGE

EYE COLOR: BLUE

HAIR COLOR: HE DOESN'T HAVE ANY

DISTINGUISHED MARKS (TATOO, PIERCING, SCARS): NONE

ILLNESSES: HE IS PRETTY HEALTHY

STRENGTHS: BRAVERY

WEAKNESS: LACK OF SOCIAL SKILLS

BUILD: HE IS PRETTY FIT

PARENTS: HE HAS THOSE

SIBLINGS: NONE

MARITAL STATUS: HE'S JUST A KID!

PETS: HE HAS A GUINEA PIG

FRIENDS: HE PRETTY LONELY KINDO

ENEMIES: NONE

ETHNICITY: GHOST

EATING HABBITS: HE LOVES MUFFINS AND VEGGIE BURGERS, BUT BESIDES THAT HE IS NOT A PICKY EATER

MAIN OF TRANSPORTATION: MAINLY BY FEET

WORKSPACE: SCHOOL

IMPORTANT ITEMS: HIS BOOKS ABOUT NATURE

LIVING SPACE: SMALL APARTMENT WITH HIS PARENTS

BELIEFS: NONE WHICH NEED TO BE MENTIONED

SUPERSTITIONS: HE'S A SMART BOY

FEARS: SPIDERS, SOCIAL INTERACTIONS AND NOT ACHIEVING HIS DREAMS

PREFERS GROUPS OR SOLITARY LIFE: HE'S A LONER

PLANNED-OUT OR SPONTANIOUS: PLANNED OUT

HOBBY: READING AND LONG WALKS IN THE NATURE

STRESSORS: SOCIAL INTERACTIONS

AMBITIONS: TO BECOME A FAMOUS SCIENTIST

ADDICTIONS: HOT CHOCOLATE

JOURNAL ENTRIES(KEEP DIARY): YES

LEADER OR FOLLOWER: PUBLIC FOLLOWER, SECRET LEADER

MUSIC & BOOK PREFERENCES: OCASIONALLY HE LISTENS TO SOME 70S ROCK MUSIC AND HE READS ON DAILY BASIS

SLEEPING HABBITS: HE GETS ENOUGH OF SLEEP

HOW DOES X RELAX: BY EXLORING THE NATURE

WHAT EXCITES: NATURE

OBSESSIONS: NATURE AND BOOKS

AS SEEN BY OTHERS: SHY, QUIET AND SMART

AS SEEN BY SELF: SMART AND AMITIOUS GHOST BOY

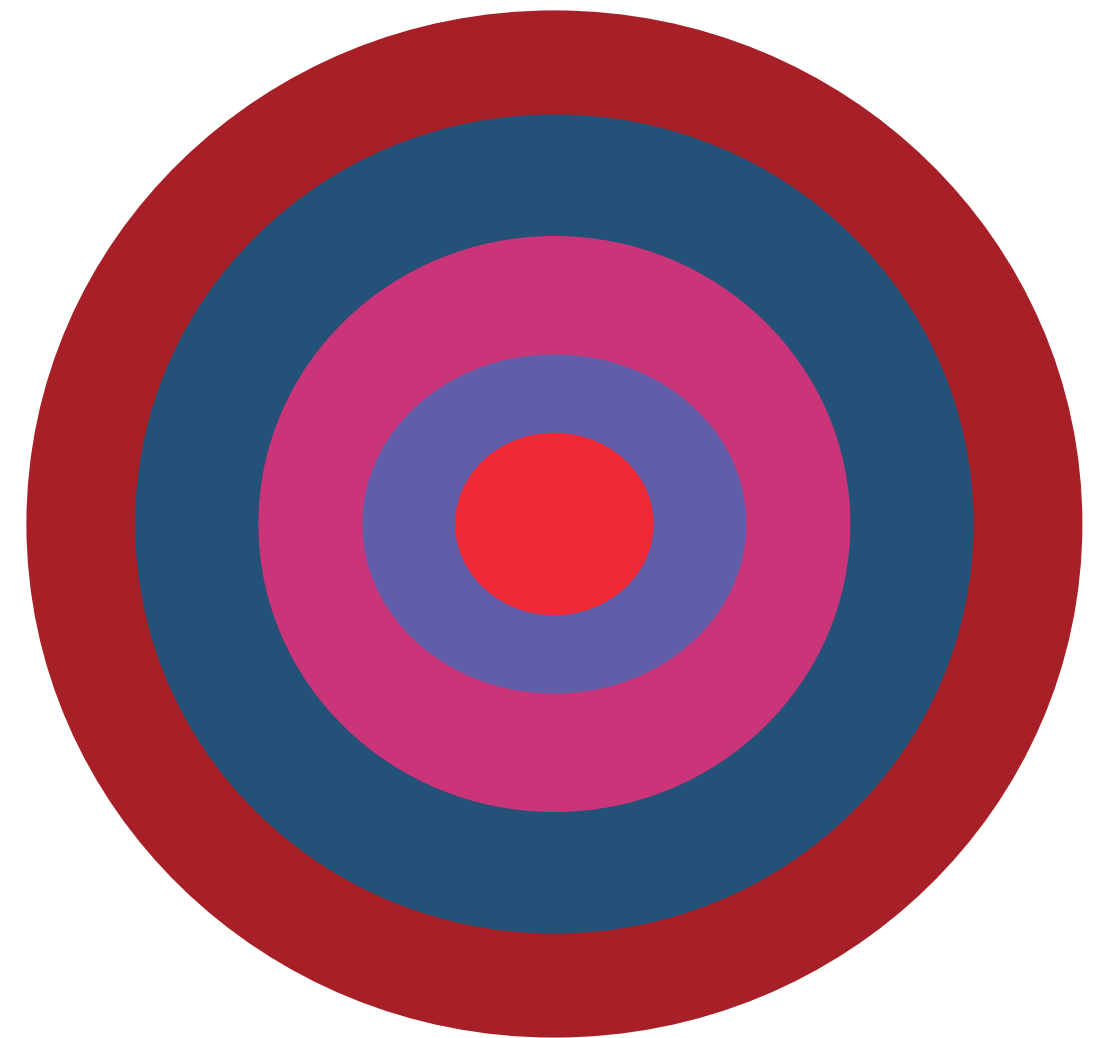
SPECIAL MEMORIES: HIS SUMMER HOLIDAYS WITH HIS GRANDMA IN THE HPUSE BY THE LAKE

NIGHTMARES: SPIDER ATTACK

COSTUME: NONE

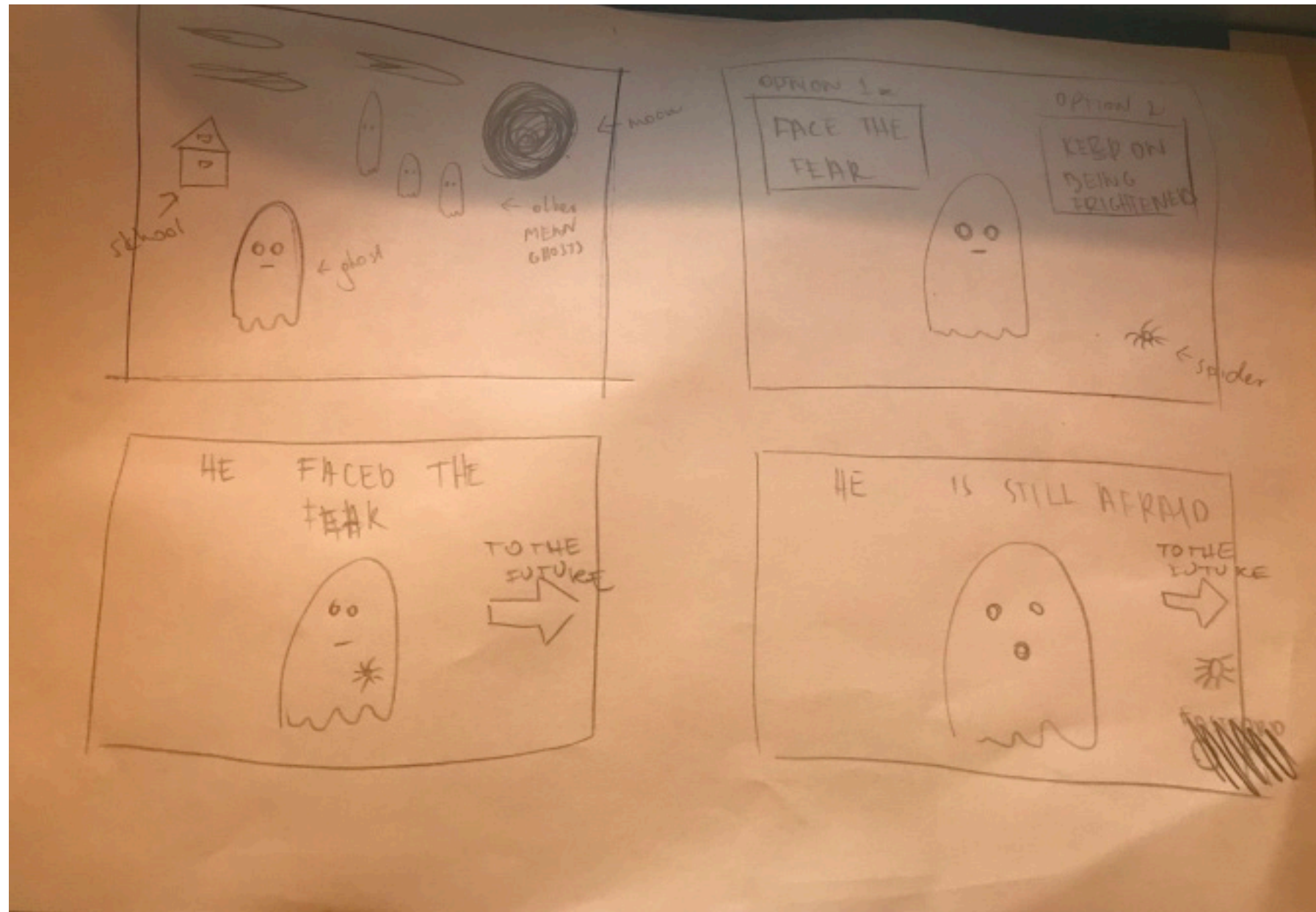
COLORS: LIGHT GREEN

STYLE: CASUAL

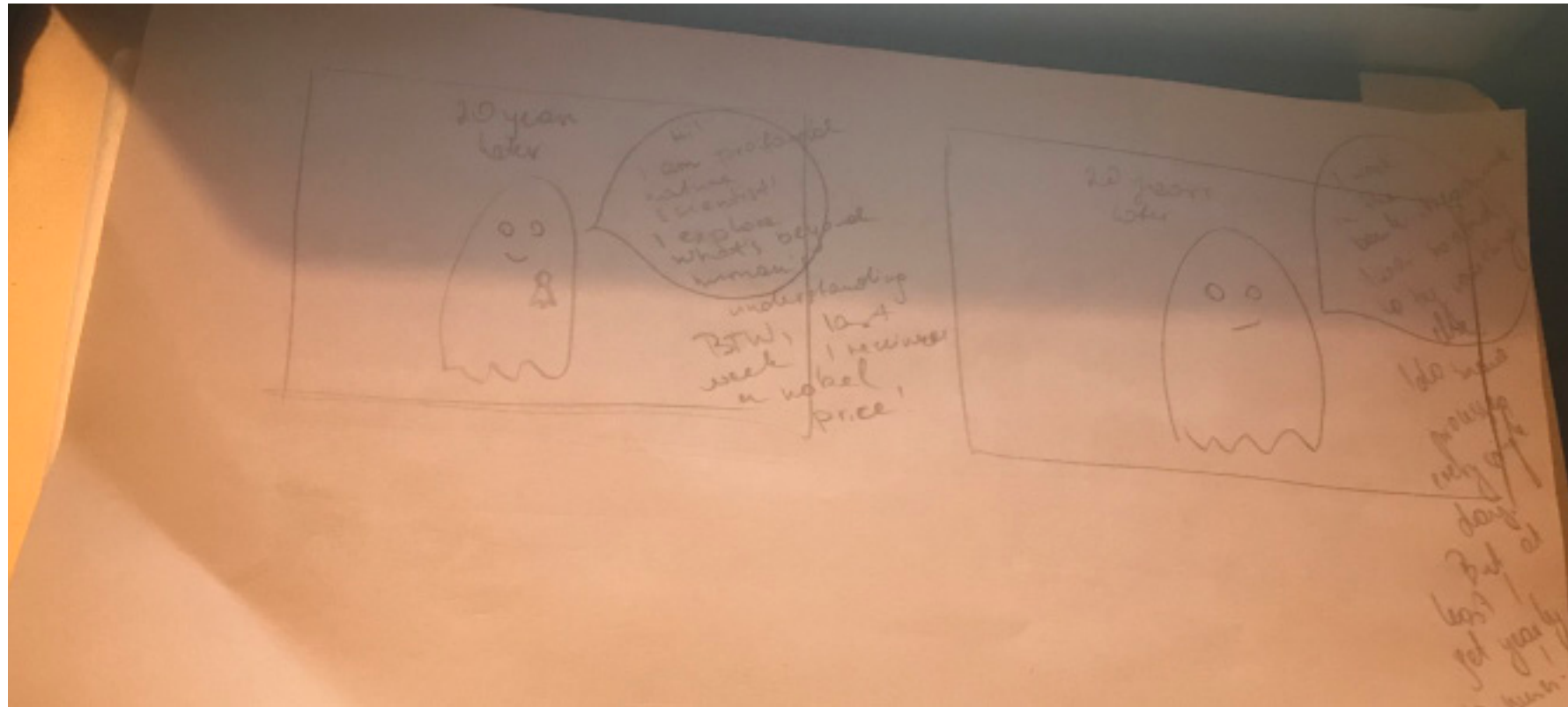




# STORY BOARD



SCENE NR 1-4: THE STORY IS ABOUT AN ORDINARY GHOST BOY. HE ATTENDS SCHOOL WITH OTHER GHOST KIDS, YET HE DOES NOT FEELS THAT HE FITS WITH HIS CLASSMATES BECAUSE HE IS SHY AND QUITE INTROVERTED. ONE DAY AT SCHOOL WHEN HE IS BY HIMSELF HE NOTICES A HUGE SPIDER, GHOST BOY IS REALLY TERRIFIED OF SPIDERS SO AT THAT MOMENT HE HAS TO DECIDE IF HE'S GOING TO AT LEAST TRY TO OVERCOME HIS COMPLETELY IRRATIONAL FEAR OF SPIDERS (AND HE'S A SMART BOY SO HE GETS THAT) OR HE CAN RUN AWAY FROM IT AS HE DID ALL THE TIMES BEFORE AND KEEP ON BEING FRIGHTENED WHEN THERE IS NOTHING TO BE AFRAID OF.



SO DEPENDING ON WHAT OUR GHOST BOY IS GOING TO CHOOSE THERE IS TWO ALTERNATIVE FUTURES:

SCENARIO NR 1: THAT VERY IMPORTANT DAY GHOST BOY CHOSE TO START HIS JOURNEY OF OVERCOMING HIS FEARS BY MAKING THE VERY FIRST STEP AND ACTUALLY FACING THE HUGE SPIDER ONE ON ONE. AFTER DISCOVERING THAT THERE IS NOTHING TO BE AFRAID OF HE PROMISES HIMSELF TO REMIND ONCE IN A WHILE THAT IT'S SUCH A WASTE TO LIVE A LIFE IN FEAR AND HE DOESN'T WANT TO SPEND HIS PRECIOUS TIME SHIVERING OF THE THINGS THAT AT THE SECOND ARE NOT SCARY AT ALL.

SCENARIO NR 2: GHOST BOY RUNS AWAY FROM THE SPIDER. AND HE RUNS EVERY TIME HE SEES THE SPIDER. AFTER 20 YEARS HE FINDS HIMSELF LIVING A DECENT LIFE YET BECAUSE HE WAS SO SCARED OF SIMPLY TRYING HE DIDN'T GO FAR. HE'S A SMART GHOST SO HE STILL DID KIND OF GOOD, BUT HE NEVER GOT THE GUTS TO ASK FOR THE THINGS HE REALLY REALLY WANTED. HE NEVER TASTED THE LIFE HE TRULY DESIRED BECAUSE SO MANY FEARS WERE HOLDING HIM BACK. IT'S JUST A SPIDER, BUT SPIDER BECAME A METHAPHOR FOR LIFE, TEACHING US THAT ONLY BY FACING WHAT WE ARE REALLY TERRIFIED OF WE CAN GROW.



MY CHARACTER AND SPIDER

