Task 1

Your task is to make a short style guide for a company of your choice. Your style guide will include a colour palette, logo and typography. This task can be used for part of your final web design assignment so keep that in mind!

Colour Palette

- Include every colour that would be used in the company's future designs, packaging, website, etc. Use Adobe CC to make your palettes.
- Include and label primary and secondary colours.
- Be sure to include HEX colour codes.
- **Bonus: how colours can be tweaked - shades/complimentary**

Typography

- Include every font type that would be used in the company's future designs, packaging, website, etc. Be sure to label primary and secondary fonts.
- Font size(s)
- Font weight(s)
- Font spacing
- Show an example of the font types.
- CSS

Logo

- Design a logo for the company using your the colour palette and typography you chose.
- **Bonus:** include a variation of the logo.

Package the colours, typography and logo designs together as seen in the example.

Post as an image on an html document labeled "Week 12 Presentation - Style Guide"

Task 2

Design a basic website layout for your company incorporating your style guide. Be sure to include the following:
- Atleast 3 colours from your style guide.
- Typography from your style guide.
- Your logo.
- **Bonus:** Design a second website layout incorporating your style guide to show possible variations.

Save as an image and post in the html document underneath your style guide.