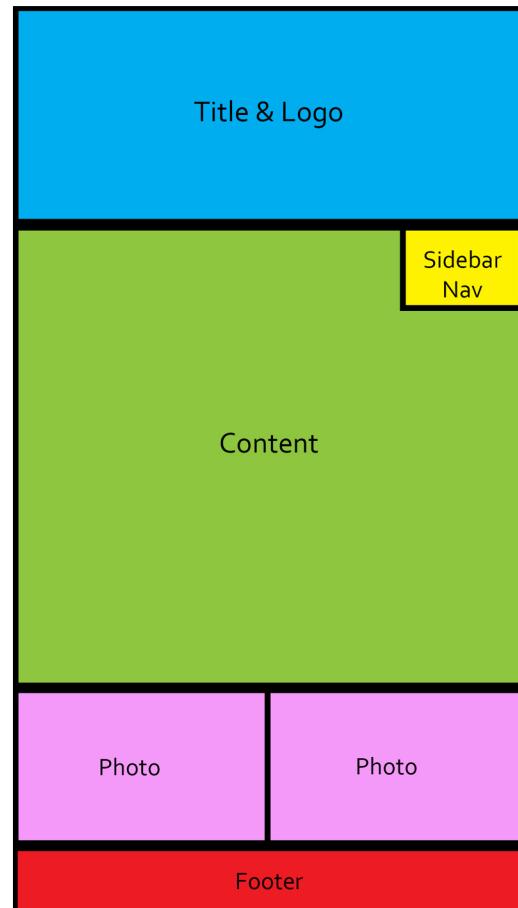


basic-shapes.jpg



mobileapp-layout.jpg

Cookbook

Home Breakfast Lunch Dinner Dessert

Desserts

DIRECTIONS

Preheat oven to 350 degrees F (175 degrees C). Line cupcake pans with paper cupcake liners.

In a medium bowl, cream together the cream cheese and 1 cup of sugar. Stir in the eggs one at a time, then mix in the vanilla. Spoon into cupcake pans to fill about 2/3 to 3/4 full. Bake for 30 minutes in the preheated oven, until golden brown. Remove from the oven and cool for 5 to 10 minutes.

Set cupcake pans on racks to cool, do not remove cupcakes from the pan until they are completely cool. Add a dollop of cherry topping and refrigerate

Servings: 18 servings
Time: 1 hour

INGREDIENTS

3 (8 ounce/2 cups) packages cream cheese
1 cup white sugar
5 eggs
1 tsp vanilla extract
1 cup cherry topping

That's All Folks!

webpage.jpg

Parrot Chocolatiers



"Putting the squawk in squawklet"

Join our Squawk! At Parrot Chocolatiers, we are committed to producing high quality chocolate, containing the richest flavour. We use 100% fair trade cocoa. We are dedicated to spreading awareness about the working and living conditions in developing countries that harvest cocoa.

Competitors

Brands

- Purdys Chocolatier
- Lindt Chocolatier

Screen Shot 2017-04-04 at 1.39.42 PM.png

Brands

- Purdys Chocolatier
- Lindt Chocolatier

Strengths

Purdys Chocolatier

- Recognizable colours, Canadian branded (showing patriotism through brand).

Lindt Chocolatier

- Recognizable logo, font(text), and ethics and sustainability assurance.

Weaknesses

Purdys Chocolatier

- Not very good at advertising and promoting themselves and their brand.

Lindt Chocolatier

- Does not have a catchy slogan, no memorable jingle, etc.

Logo Inspiration

How the logo shows what the company is about

It shows the parrot, the mascot of the company and the cocoa bean that shows that they are a chocolatier then ensures fair trade.

Why the logo is effective for the brand

The logo displays the cocoa bean representing the assurance of fair and ethical attainment of the cocoa that is used, showing the company's fair trade assurance.

How the branding/logo makes us stand out

It's different because it does not focus on text but the logo and people will recognize the brand for its logo, which is important.

Screen Shot 2017-04-04 at 1.40.01 PM.png

HEADER

home

about

cool cars

trucks

promotions

lease your car

picture of larry

MY PARAGRAPH- This helps fix the problem of user friendliness. It is easy to access each page and allows everyone to clearly see what is available. It allows the user to see what is available and get a little information about Larry right on the home pages. The rest is super easy to use. Thanks Larry.

Meet the cars

picture

picture

picture

picture

picture

picture

info

info

info

info

info

info



BOOK NOW!



VISIT SPAIN

BOOK NOW!



VISIT ROME

BOOK NOW!



VISIT GREECE

BOOK NOW!

EXPLANATION

This userflow setup utilizes the 3 main elements. Colour: the BOOK NOW button is a different colour than all other colours on the page, it highlights the point B that we would like to get the users to go to. The layout of the page is minimalistic, the book now button is the main element of the page. Under each picture of a place to visit there is a book now button that will take the user to a page that allows them to purchase a trip to the location shown.


[Home](#) [Homes](#) [Contact](#) [FAQ](#)

Sign Up and find your new home!

*All form fields are mandatory

Email Address*

First Name*

Surname*

Password*

Retype your password*

Select your Country*

SIGN ME UP!



Artboard 1.jpg

In my design I used multiple techniques to attempt to get the consumer to sign up for a newsletter. I used captivating colours to draw the audience to the sign up button. I used a picture of a home to connect with the consumer and make them think that the home shown could be theirs if they sign up. The design I used for the logo included a picture of each of the words in the name so if a random person were to see that logo they could have an idea of what the company does. Altogether I believe my example of a sign up page shows exactly what is needed and completes the goals of the company and what they needed for their website.

Anesha Premraj

Artboard 2.jpg



Chicken Mingle

The Number 1 Chicken Dating Site

Profiles

Chicks

Cocks

Payment

Sign Up



BOK,
Bok cock-a-doodle do?
Bok!

Welcome,
Are you ready to find love?
Great!

SIGN UP / BOK BOK

MY PORTFOLIO!

[Art](#) [Designs](#) [Contact](#)

ABOUT THE ARTIST



LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT, SED DIAM NONUMMY NIHUI EUISMOD TINCIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERA VOLUTPAT. UT WISI ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCI TATION ULLAMCORPER SUSCIPIT LOBORTIS NISI UT ALIQUIP EX EA COMMODO CONSEQUAT. DUIS AUTEM VEL EUM IRIURE DOLOR IN HENDERIT IN VULPUTATE VELET ESSE MOLESTIAE CONSEQUAT, VEL ILLUM DOLORE EU FEUGIAT NULLA FACILISAT AT VERO EROS ET ACCUMSAN ET LUSTO ODO DIGNISSIM QUI BLANDIT PRAESENT LUPTATUM ZZRL DILENIT.

WHAT TO EXPECT

LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT, SED DIAM NONUMMY NIHUI EUISMOD TINCIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERA VOLUTPAT. UT WISI ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCI TATION ULLAMCORPER SUSCIPIT LOBORTIS NISI UT ALIQUIP EX EA COMMODO CONSEQUAT. DUIS AUTEM VEL EUM IRIURE DOLOR IN HENDERIT IN VULPUTATE VELET ESSE MOLESTIAE CONSEQUAT, VEL ILLUM DOLORE EU FEUGIAT NULLA FACILISAT AT VERO EROS ET ACCUMSAN ET IUSTO ODO DIGNISSIM QUI BLANDIT PRAESENT LUPTATUM ZZRL DILENIT AUGE DUIS DOLORE TE FEUGIAT NULLA FACILISI.

LOREM IPSUM DOLOR SIT AMET, CONS EC-
TETUER ADIPISCING ELIT.



[ABOUT THE ARTIST](#) [DESIGN](#) [ART](#)
[CONTACT](#) [BACK TO HOME](#)

badtypographylayout-good.ai

THE COMIC SANS PLEDGE

I, Anesha Premraj,
UNDERSTAND THAT MY CHOICE OF FONT HAS THE
POWER TO SUBCONSCIOUSLY & INCORRECTLY SET
THE TONE FOR A PIECE OF PRINTED MATERIAL, AND
AS A RESULT PROMISE TO SERIOUSLY CONSIDER
WHETHER COMIC SANS IS AN APPROPRIATE FONT
CHOICE BEFORE USING IT IN ANY PRINTED WORK
IN THE FUTURE.

SIGNED
Anesha Premraj

Screen Shot 2017-03-28 at 5.21.58 PM.png

KERTYPE 10 of 10 Keyboard Shortcuts

Your score

Xyl 77 one

out of 100

or try again

KernType is part of Method of Action, an online course to help programmers learn design.

Crafted by Mark MacKay for Method of Action More design games are coming up, follow us to get notified

[Like this](#) [Twitter](#) [Follow @methodofaction](#) [Follow](#)

ImDaBest.png

 Valhalla Bulletin

Puppies are the Cutest Animals EVER!

LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT. Nulla volutpat viverra porttitor. Integer ac mauris a lectus venenatis condimentum. Sed eleifend ipsum sit amet ante vehicula finibus. Cras posuere varius justo at fermentum. Vestibulum vel nulla a nunc rhoncus consectetur id id sapien. Maecenas mollis neque tortor, vel convallis diam gravida facilisis. Clas aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Quisque quam purus, viverra vel diam in, dapibus mollis tortor. Vestibulum id turpis id natus feugiat imperdiet. Cras imperdibilis bibendum mauris, in vestibulum augue interdum id. Donec in neque convallis, feugiat odio ut, accumsan augue. Proin consectetur, risus maximus tincidunt euismod, nibh quam viverra orci, id sodales lacus nibh ut lectus. Morbi viverra euismod augue nec porta. Nunc scelerisque quam sed nibh hendrerit, eget eleifend augue euismod. Etiam mattis tellus metus, at mattis mi laoreet non. In tristique ipsum felis, malesuada rhoncus arcu molestie lacinia. Pellentesque rutrum magna eget erat varius, ut commodo velit efficitur. Donec interdum porttitor quam, vel convallis mauris egestas at. Nam malesuada euismod tellus vel varius. Maecenas ac congue est. Morbi feugiat semper convallis. Etiam sollicitudin, tortor aliquet sollicitudin interdum, tellus nulla commodo metus, eu iaculis augue risus at ante. Suspensisse tempor mi et ultricies finibus. Curabitur et metus vitae massa lacinia eleifend. Cras porttitor bibendum massa vel congue. Ut lorem nibh, bibendum ornare posuere non, ul-

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Valhalla.psd