

UX/UI DESIGNER

# Aneta Stojanowska

## FREELANCE ERVARING

### Habitual

**UX/UI Designer | 01.2021 - Heden**

**Herontwerpen** van een **e-commerce** platform Habitual in **Figma**.

- Taken opstellen van verbeteringsplannen, gericht op de **conversie optimalisatie** en customer journey.
- Sketches maken, **user flows**, site maps, low-fidelity wireframes en deze uitwerken in samenhang met **business goals** van voorstellen in prototypes en high fidelity wireframes.
- Opzetten en beheren van design system.

### Matchcare

**UX/UI Designer | 11.2020 - Heden**

Ontwerpen en **ontwikkelen** van responsive real-time Infographic.

- Arbeidsmarktrapportage. Ideeën **sketchen** en refinieren in user flows, **site maps** en wireframes.
- Opzetten van **live** component-based **design system** in HTML/CSS voor het development team.
- Vertalen van **high fidelity** wireframe naar responsive website in HTML/CSS

### UWV

**UX/UI Designer | 09.2019 - 01.2020**

**Herontwerpen** van homepage voor een sociaal-maatschappelijk platform van UWV voor het aanvragen van uitkeringen en doorgeven van wijzigingen.

- Mijn hoofdtaak was om de bevindingen uit het **UX**-onderzoek te vertalen naar een **web** en **mobiele** applicatie in **responsive** technologie Bootstrap.
- **Testen** van prototypes en opstellen van verbeteringsplannen van een **complex** product.
- Verwerken van bevindingen in site maps, user flows en **wireframes** en deze vertalen naar high fidelity wireframes.

CONTACT

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<https://aneta.netlify.app/>

OPLEIDING

Hogeschool van  
Amsterdam

**HBO-ICT** Business & Data Analytics versnelde omscholingstraject Make IT Work

2018-2020

Hogeschool INHOLLAND

HBO International Business & Management Studies (IBMS)

2003-2007

CERTIFICATEN

Complete **Web & Mobile Designer** - Zero To Mastery Academy, Toronto

Circa 1500 uur aan praktijkmateriaal in sketching, user flows, site maps, wireframing, prototyping, testing, HTML5, CSS3 & meer met honderden challenges en 10 projecten.

TOOLS

**Figma**, Illustrator, Sketch, Photoshop, (live) **Design System**

## You Enter

### UX/UI Designer | 01.2019 - 08.2019

**Ontwerpen** van een uitgaansagenda You Enter in **responsive** design in CSS en Bootstrap.

- Optimaliseren en werken met **SEO**-specialisten aan een conversie optimalisatie van mobile website in 4 verschillende talen.
- Actief bijdragen aan nieuwe features zodat deze gebruiksvriendelijk en overzichtelijk blijven in HTML5, CSS3 en JavaScript.

### De Wilde Buhne, DOOR, Umea, You Enter

### Graphic Designer | 09.2016 - 09.2017

Bedenken van online **marketingcampagnes**, nieuwsbrieven en (website)banners.

## WERKERVARING

### Matchcare

### Front-end Developer | 11.2020 - Heden

Het ontwikkelen en onderhouden van websites, webapplicaties, interfaces en andere online toepassingen van een **SaaS**-oplossing in een **.NET**-omgeving.

### Webbureau Amsterdam

### Front-end Developer | 01.2020 - 11.2020

Het ontwikkelen van webapplicaties in **React** en Angular.

**JSX**-opmaaktags en CSS3-technieken toepassen op SPA pagina's en de code hiervan valideren.

### UWV

### Software Developer | 05.2018 - 01.2020

Het bouwen van interactieve **data visualisaties** in de vorm van gebruiksvriendelijke BI dashboards met maximale data-ink ratio.

## SKILLS

- **UX**
- Client & **Project** Management
- Moderne tools
- **Conversie optimalisatie**
- **Graphic Design**
- Data-driven platform **Ontwikkelen**

## METHODOLOGIEËN

LEAN Startup, **A/B Testing**, Atomic Design, Mobile-First, **Agile** Development, sketchen, **Responsive** design, SEO, Azure DevOps

## PROGRAMMEERTALEN

SASS, LESS, **HTML5**, **CSS3**, Bootstrap, WordPress, **JavaScript**, React, Angular js, Git, AJAX, Gatsby.JS, NPM, REST, Apache CouchDB, PowerBI, Tableau, SQL, .NET Core, C#

## TALEN

- Nederlands - vloeiend in woord en geschrift
- Engels - vloeiend in woord en geschrift
- Pools - moedertaal

UX/UI DESIGNER

# Aneta Stojanowska

## FREELANCE EXPERIENCE

### Habitual

#### UX/UI Designer | 01.2021 - Present

Redesign of an **e-commerce** platform Habitual in **Figma**

- Drafting tasks for improvement plans, aimed at **conversion optimization** and customer journey
- Making sketches, user flows, site maps, low-fidelity **wireframes** and developing these in conjunction with **business goals** of proposals in prototypes and high fidelity wireframes
- Management and development of design system.

### Matchcare

#### UX/UI Designer | 11.2020 - Present

Design and development of responsive Infographic Labor Market report.

- Sketch and refine ideas into user flows, **site maps** and wireframes.
- Setting up a live component-based **design system** in HTML / CSS for the development team
- Translate from high fidelity wireframe to responsive website in HTML / CSS
- Management and development of design system.

### UWV

#### UX/UI Designer | 09.2019 - 01.2020

**Redesigning** the homepage for the social platform UWV, for applying for benefits and communicating changes.

- My main task was to translate the findings from the UX research into a web and mobile application in responsive technology Bootstrap
- **Testing** prototypes and drawing up improvement plans for a complex product
- Processing findings in site maps, **user flows** and wireframes and translating them into high fidelity wireframes.

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EDUCATION

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Analytics re-education  
programme Make IT Work

2018-2020

Hogeschool INHOLLAND

HBO International Business  
& Management Studies (IBMS)

2003-2007

CERTIFICATIONS

Complete **Web & Mobile  
Designer** - Zero To Mastery  
Academy, Toronto

About 1500 hours of  
practical material in  
sketching, user flows, site  
maps, wireframing,  
prototyping, testing,  
HTML5, CSS3 & more with  
hundreds of challenges  
and 10 projects

TOOLS

Figma, Illustrator, **Sketch**,  
Photoshop, (live) Design  
System

## You Enter

### UX/UI Designer | 01.2019 - 08.2019

**Designing** an entertainment agenda, You Enter in **responsive** design in CSS and Bootstrap.

- Optimizing and working with **SEO** specialists on a conversion optimization of mobile website in 4 different languages
- Actively contributing to new features so that they remain user-friendly and clear in HTML5, CSS3 and JavaScript.

### De Wilde Buhne, DOOR, Umea, You Enter

### Graphic Designer | 09.2016 - 09.2017

Creating online **marketing campaigns**, newsletters and (website) banners.

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## WORK EXPERIENCE

### Matchcare

### Front-end Developer | 11.2020 - Present

Developing and maintaining **websites**, web applications, interfaces and other online applications of a **SaaS** solution in a **.NET** environment.

### Webbureau Amsterdam

### Front-end Developer | 01.2020 - 11.2020

Developing web applications in Angular and **React**.

Apply **JSX** markup tags and CSS3 techniques to SPA pages and validate their code.

### UWV

### Software Developer | 05.2018 - 01.2020

Building interactive **data visualizations** in the form of user-friendly BI data dashboards with maximum data-ink ratio.

## SKILLS

- **UX**
- Client & **Project** Management
- Modern Tools
- **Goal Conversion**
- **Graphic Design**
- Data-driven platform **Development**

## METHODOLOGIES

LEAN Startup, **A/B Testing**, Atomic Design, Mobile-First, **Agile** Development, Sketching, **Responsive** design, SEO, Azure DevOps

## TECHNOLOGY

SASS, LESS, **HTML5**, **CSS3**, Bootstrap, WordPress, **JavaScript**, React, Angular js, Git, AJAX, Gatsby.JS, NPM, REST, Apache CouchDB, PowerBI, Tableau, SQL, .NET Core, C#

## LANGUAGES

- Dutch - fluent
- English - fluent
- Polish - native