Aneta Stojanowska

FREELANCE EXPERIENCE

Habitual

Product Designer | 01.2021 - Present

Redesign of an e-commerce platform Habitual in Figma

· Drafting tasks for improvement plans, aimed at conversion optimization and customer journey
· Making sketches, user flows, site maps, low-fidelity wireframes and developing these in conjunction with business goals of proposals in prototypes and high fidelity wireframes
· Management and development of design system.

Matchcare

Product Designer | 11.2020 - Present

Design and development of responsive Infographic Labor Market report.

· Sketch and refine ideas into user flows, site maps and wireframes.
· Setting up a live component-based design system in HTML / CSS for the development team
· Translate from high fidelity wireframe to responsive website in HTML / CSS
- Management and development of design system.

UWV

Product Designer | 09.2019 - 01.2020

Redesigning the homepage for the social platform UWV, for applying for benefits and communicating changes.

· My main task was to translate the findings from the UX research into a web and mobile application in responsive technology Bootstrap
· Testing prototypes and drawing up improvement plans for a complex product
· Processing findings in site maps, user flows and wireframes and translating them into high fidelity wireframes.

CONTACT

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Amsterdam,

The Netherlands

EDUCATION

Hogeschool van Amsterdam

HBO-ICT Business & Data Analytics re-education programme Make IT Work

2018-2020

Hogeschool INHOLLAND

HBO International Business & Management Studies (IBMS)

2003-2007

CERTIFICATIONS

Complete Web & Mobile Designer - Zero To Mastery Academy, Toronto

About 1500 hours of practical material in sketching, user flows, site maps, wireframing, prototyping, testing, HTML5, CSS3 & more with hundreds of challenges and 10 projects

TOOLS

Figma, Illustrator, Sketch, Photoshop, User flows, Site maps, Rapid Prototyping, Low-fidelity & High Fidelity Wireframes, (live) Design System

You Enter

Product Designer | 01.2019 - 08.2019

Designing an entertainment agenda, You Enter in responsive design in CSS and Bootstrap.

· Optimizing and working with SEO specialists on a conversion optimization of mobile website in 4 different languages
· Actively contributing to new features so that they remain user-friendly and clear in HTML5, CSS3 and JavaScript.

De Wilde Buhne, DOOR, Umea, You Enter

Graphic Designer | 09.2016 - 09.2017

Creating online marketing campaigns, newsletters and (website) banners.

WORK EXPERIENCE

Matchcare

Front-end Developer | 11.2020 - Present

Developing and maintaining websites, web applications, interfaces and other online applications of a SaaS solution in a .NET environment.

Webbureau Amsterdam

Front-end Developer | 01.2020 - 11.2020

Designing web applications from scratch to the final design in Angular.js and React. Apply JSX markup tags to SPA pages and validate their code.

UWV

Software Developer | 05.2018 - 01.2020

Building interactive data visualizations in the form of user-friendly data dashboards with maximum data-ink ratio.

SKILLS

· UX

· Client & Project Management

· Modern Tools

· Goal Conversion

· Graphic Design

· Data-driven platform Development

METHODOLOGIES

LEAN Startup, Component-based design, A/B Testing, Atomic Design, Mobile-First, Agile Development & Scrum, Sketching, Responsive design, SEO, JIRA, Trello, DevOps

TECHNOLOGY

SASS/SCSS, LESS, HTML5, CSS3, Bootstrap, WordPress, JavaScript (ES6+), React, Angular js, Git, GitHub, Visual Studio Code, Sublime, JSON, AJAX, Gatsby.JS, NPM, REST, Apache CouchDB, MySQL, SQL, .NET Core, C#, Azure

LANGUAGES

· Dutch - fluent

· English - fluent

· Polish - native