

UX/UI DESIGNER

Aneta Stojanowska

FREELANCE ERVARING

Habitual

UX/UI Designer | 01.2021 - Heden

Herontwerpen van een e-commerce platform Habitual in Figma.

- Taken opstellen van verbeteringsplannen, gericht op de conversie optimalisatie en customer journey.
- Sketches maken, user flows, site maps, low-fidelity wireframes en deze uitwerken in samenhang met business goals van voorstellen in prototypes en high fidelity wireframes.
- Opzetten en beheren van design system.

Matchcare

UX/UI Designer | 11.2020 - Heden

Ontwerpen en ontwikkelen van responsive real-time Infographic.

- Arbeidsmarktrapportage. Ideeën sketchen en refinieren in user flows, site maps en wireframes.
- Opzetten van live component-based design system in HTML/CSS voor het development team.
- Vertalen van high fidelity wireframe naar responsive website in HTML/CSS

UWV

UX/UI Designer | 09.2019 - 01.2020

Herontwerpen van homepage voor een sociaal-maatschappelijk platform van UWV voor het aanvragen van uitkeringen en doorgeven van wijzigingen.

- Mijn hoofdtaak was om de bevindingen uit het UX-onderzoek te vertalen naar een web en mobiele applicatie in responsive technologie Bootstrap.
- Testen van prototypen en opstellen van verbeteringsplannen van een complex product.
- Verwerken van bevindingen in site maps, user flows en wireframes en deze vertalen naar high fidelity wireframes.

CONTACT

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OPLEIDING

Hogeschool van
Amsterdam

HBO-ICT Business & Data
Analytics re-education
programme Make IT Work

2018-2020

Hogeschool INHOLLAND

HBO International Business
& Management Studies (IBMS)

2003-2007

CERTIFICATEN

Complete Web & Mobile
Designer - Zero To Mastery
Academy, Toronto

Circa 1500 uur aan
praktijkmateriaal in
sketching, user flows, site
maps, wireframing,
prototyping, testing,
HTML5, CSS3 & meer met
honderden challenges en
10 projecten.

TOOLS

Figma, Illustrator, Sketch,
Photoshop, (live) Design
System

You Enter

UX/UI Designer | 01.2019 - 08.2019

Ontwerpen van een uitgaansagenda You Enter in responsive design in CSS en Bootstrap.

- Optimaliseren en werken met SEO-specialisten aan een conversie optimalisatie van mobile website in 4 verschillende talen.
- Actief bijdragen aan nieuwe features zodat deze gebruiksvriendelijk en overzichtelijk blijven in HTML5, CSS3 en JavaScript.

De Wilde Buhne, DOOR, Umea, You Enter

Graphic Designer | 09.2016 - 09.2017

Bedenken van online marketingcampagnes, nieuwsbrieven en (website)banners.

WERKERVARING

Matchcare

Front-end Developer | 11.2020 - Heden

Het ontwikkelen en onderhouden van websites, webapplicaties, interfaces en andere online toepassingen van een SaaS-oplossing in een .NET-omgeving.

Webbureau Amsterdam

Front-end Developer | 01.2020 - 11.2020

Het ontwikkelen van webapplicaties in React en Angular.

JSX-opmaaktags en CSS3-technieken toepassen op SPA pagina's en de code hiervan valideren.

UWV

Software Developer | 05.2018 - 01.2020

Het bouwen van interactieve data visualisaties in de vorm van gebruiksvriendelijke BI dashboards met maximale data-ink ratio.

SKILLS

- UX
- Client & Project Management
- Moderne tools
- Conversie optimalisatie
- Graphic Design
- Data-driven platform Ontwikkelen

METHODOLOGIEËN

LEAN Startup, A/B Testing, Atomic Design, Mobile-First, Agile Development, sketchen, Responsive design, SEO, Azure DevOps

PROGRAMMEERTALEN

SASS, LESS, HTML5, CSS3, Bootstrap, WordPress, JavaScript, React, Angular js, Git, AJAX, Gatsby.JS, NPM, REST, Apache CouchDB, PowerBI, Tableau, SQL, .NET Core, C#

TALEN

- Nederlands - vloeiend in woord en geschrift
- Engels - vloeiend in woord en geschrift
- Pools - moedertaal

UX/UI DESIGNER

Aneta Stojanowska

FREELANCE EXPERIENCE

Habitual

UX/UI Designer | 01.2021 - Present

Redesign of an e-commerce platform Habitual in Figma

- Drafting tasks for improvement plans, aimed at conversion optimization and customer journey
- Making sketches, user flows, site maps, low-fidelity wireframes and developing these in conjunction with business goals of proposals in prototypes and high fidelity wireframes
- Management and development of design system.

Matchcare

UX/UI Designer | 11.2020 - Present

Design and development of responsive Infographic Labor Market report.

- Sketch and refine ideas into user flows, site maps and wireframes.
- Setting up a live component-based design system in HTML / CSS for the development team
- Translate from high fidelity wireframe to responsive website in HTML / CSS
- Management and development of design system.

UWV

UX/UI Designer | 09.2019 - 01.2020

Redesigning the homepage for the social platform UWV, for applying for benefits and communicating changes.

- My main task was to translate the findings from the UX research into a web and mobile application in responsive technology Bootstrap
- Testing prototypes and drawing up improvement plans for a complex product
- Processing findings in site maps, user flows and wireframes and translating them into high fidelity wireframes.

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EDUCATION

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CERTIFICATIONS

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Academy, Toronto

About 1500 hours of
practical material in
sketching, user flows, site
maps, wireframing,
prototyping, testing,
HTML5, CSS3 & more with
hundreds of challenges
and 10 projects

TOOLS

Figma, Illustrator, Sketch,
Photoshop, (live) Design
System

You Enter

UX/UI Designer | 01.2019 - 08.2019

Designing an entertainment agenda, You Enter in responsive design in CSS and Bootstrap.

- Optimizing and working with SEO specialists on a conversion optimization of mobile website in 4 different languages
- Actively contributing to new features so that they remain user-friendly and clear in HTML5, CSS3 and JavaScript.

De Wilde Buhne, DOOR, Umea, You Enter

Graphic Designer | 09.2016 - 09.2017

Creating online marketing campaigns, newsletters and (website) banners.

WORK EXPERIENCE

Matchcare

Front-end Developer | 11.2020 - Present

Developing and maintaining websites, web applications, interfaces and other online applications of a SaaS solution in a .NET environment.

Webbureau Amsterdam

Front-end Developer | 01.2020 - 11.2020

Developing web applications in Angular and React.

Apply JSX markup tags and CSS3 techniques to SPA pages and validate their code.

UWV

Software Developer | 05.2018 - 01.2020

Building interactive data visualizations in the form of user-friendly BI data dashboards with maximum data-ink ratio.

SKILLS

- UX
- Client & Project Management
- Modern Tools
- Goal Conversion
- Graphic Design
- Data-driven platform Development

METHODOLOGIES

LEAN Startup, A/B Testing, Atomic Design, Mobile-First, Agile Development, Sketching, Responsive design, SEO, Azure DevOps

TECHNOLOGY

SASS, LESS, HTML5, CSS3, Bootstrap, WordPress, JavaScript, React, Angular js, Git, AJAX, Gatsby.JS, NPM, REST, Apache CouchDB, PowerBI, Tableau, SQL, .NET Core, C#

LANGUAGES

- Dutch - fluent
- English - fluent
- Polish - native