

UX/UI DESIGNER

Aneta Stojanowska

FREELANCE EXPERIENCE

Habitual

UX/UI Designer | 01.2021 - Present

Redesign of an e-commerce platform Habitual in Figma

- Drafting tasks for improvement plans, aimed at conversion optimization and customer journey
- Making sketches, user flows, site maps, low-fidelity wireframes and developing these in conjunction with business goals of proposals in prototypes and high fidelity wireframes
- Management and development of design system.

Matchcare

UX/UI Designer | 11.2020 - Present

Design and development of responsive Infographic Labor Market report.

- Sketch and refine ideas into user flows, site maps and wireframes.
- Setting up a live component-based design system in HTML / CSS for the development team
- Translate from high fidelity wireframe to responsive website in HTML / CSS
- Management and development of design system.

UWV

UX/UI Designer | 09.2019 - 01.2020

Redesigning the homepage for the social platform UWV, for applying for benefits and communicating changes.

- My main task was to translate the findings from the UX research into a web and mobile application in responsive technology Bootstrap
- Testing prototypes and drawing up improvement plans for a complex product
- Processing findings in site maps, user flows and wireframes and translating them into high fidelity wireframes.

CONTACT

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EDUCATION

Hogeschool van
Amsterdam

HBO-ICT Business & Data
Analytics re-education
programme Make IT Work

2018-2020

Hogeschool INHOLLAND

HBO International Business
& Management Studies (IBMS)

2003-2007

CERTIFICATIONS

Complete Web & Mobile
Designer - Zero To Mastery
Academy, Toronto

About 1500 hours of
practical material in
sketching, user flows, site
maps, wireframing,
prototyping, testing,
HTML5, CSS3 & more with
hundreds of challenges
and 10 projects

TOOLS

Figma, Illustrator, Sketch,
Photoshop, (live) Design
System

You Enter

UX/UI Designer | 01.2019 - 08.2019

Designing an entertainment agenda, You Enter in responsive design in CSS and Bootstrap.

- Optimizing and working with SEO specialists on a conversion optimization of mobile website in 4 different languages
- Actively contributing to new features so that they remain user-friendly and clear in HTML5, CSS3 and JavaScript.

De Wilde Buhne, DOOR, Umea, You Enter

Graphic Designer | 09.2016 - 09.2017

Creating online marketing campaigns, newsletters and (website) banners.

WORK EXPERIENCE

Matchcare

Front-end Developer | 11.2020 - Present

Developing and maintaining websites, web applications, interfaces and other online applications of a SaaS solution in a .NET environment.

Webbureau Amsterdam

Front-end Developer | 01.2020 - 11.2020

Designing web applications from scratch to the final design in Angular.js and React. Apply JSX markup tags to SPA pages and validate their code.

UWV

Software Developer | 05.2018 - 01.2020

Building interactive data visualizations in the form of user-friendly BI data dashboards with maximum data-ink ratio.

SKILLS

- UX
- Client & Project Management
- Modern Tools
- Goal Conversion
- Graphic Design
- Data-driven platform Development

METHODOLOGIES

LEAN Startup, A/B Testing, Atomic Design, Mobile-First, Agile Development, Sketching, Responsive design, SEO, Azure DevOps

TECHNOLOGY

SASS, LESS, HTML5, CSS3, Bootstrap, WordPress, JavaScript, React, Angular js, Git, AJAX, Gatsby.JS, NPM, REST, Apache CouchDB, PowerBI, Tableau, SQL, .NET Core, C#

LANGUAGES

- Dutch - fluent
- English - fluent
- Polish - native