





Aneta Stojanowska

UX/UI/Motion Designer, Rotterdam NL

SUMMARY

I am a UX designer with front-end skills and experience with mobile & web design. I have been designing for 5 years in IT, software and finance companies within agile teams. LEAN methodology is my way to quickly prototype, test and iterate to find the results that work best for my users. As a person, I'm a problem solver and enjoy participating in design sprints.

CONTACT

 aneta.netlify.app
 +31 6 4094 9324
 a.stojanowska23@gmail.com
 linkedin.com/astojanowska

FREELANCE UX EXPERIENCE

UX/UI/Motion Designer

Govin, Amsterdam
January 2022 - March 2022

Designing a responsive investment platform for ESG investors where shareholders can view reporting dashboards. Setting up and managing a design system for the development team incl. developer handoff.

UX Consultant

Aegon, Den Haag
June 2021 - November 2021

Improvement of an interactive calculation tool for AEGON's pension platform to request quotes, test knowledge and show insight. Guiding the design process and advising development teams on UX-related topics and data visualization incl. developer handoff.

UX/UI/Motion Designer

ZTM open source contributor, remote
March 2022 - present

Creating and designing an AI open source products for ZTM community in Figma according to LEAN method. Drafting tasks aimed at conversion optimization, accessibility and customer journey. Setting up and managing a design system with, among other things, motion components (widgets, data components).

DEVELOPER WORK EXPERIENCE

Web Developer

ZTM, remote
March 2020 - November 2020

Convert web apps and interactive media from Figma to HTML/CSS and add styles to front-end apps in React/SCSS).

UX Engineer

Matchcare, Nieuwegein
November 2020 - May 2021

Designing an interactive career explorer tool of a SaaS solution in a .NET environment according to the design thinking method and responsive design. Setting up a live component-based design system with motion components in HTML/CSS for the development team.

UX Researcher

Webbureau Amsterdam, Amsterdam
January 2020 - November 2020

Innovating and re-branding of a WordPress website in responsive design. Facilitating UX studies such as user interviews and usability testing. Retrieving customer insights and processing the findings in Sketch.

Graphic Designer

De Wilde Bühne, DOOR, You Enter, Umeå
September 2016 - January 2018

Creating and designing online marketing and social media campaigns, newsletters and interactive media such as (website) banners. Optimising and working with SEO specialists on conversion optimisation.

Front-end Developer

UWV, Amsterdam
January 2018 - January 2020

Develop and design interactive BI data visualizations with maximum data-ink ratio. Testing interactive prototypes and drawing up improvement plans for a complex product.

STUDIES

Business & Data Analytics

Hogeschool van Amsterdam
January 2018 - January 2020

International Business & Mgmt

Hogeschool Inholland, Diemen
September 2003 - May 2007

VOLOUNTARY

Zero To Mastery Academy

UX Mentor, remote
March 2022 - present

SKILLS

Motion Design
Typography
Design System
Usability Testing
HTML/CSS

METHODS & STACK

Figma
Design Thinking
LEAN
Agile / Scrum
Maze
Browser developer tools

LANGUAGES

Dutch (fluent)
English (fluent)
Polish (native)

HOBBIES

DJ'en
Badminton
Reading books
Painting





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SAMENVATTING

Ik ben een UX Designer met front-end skills en ervaring met web & mobile design. Ik heb 5 jaar voor IT-, software- en finance bedrijven gewerkt binnen agile teams. Om snel te itereren en resultaten te vinden die optimaal zijn voor de business en users, maak ik gebruik van LEAN. Ik ben een probleemoplosser en doe graag mee aan design thinking sprints.

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FREELANCE UX ERVARING

UX/UI/Motion Designer

Govin, Amsterdam
Januari 2022 - Maart 2022

Ontwerpen van een responsive beleggingsplatform voor ESG investeerders waar shareholders reporting dashboards kunnen inzien. Opzetten en beheren van design system voor het development team incl. developer handoff.

UX Consultant

Aegon, Den Haag
Juni 2021 - November 2021

Vernieuwen van interactieve rekentool voor het pensioenplatform waar gebruikers offertes opvragen, kennistoetsen doen en informatie inzichtelijk kunnen krijgen. Prototypes valideren middels UX-interviews en usability testing om gebruikersfeedback te verkrijgen.

UX/UI/Motion Designer

ZTM open source contributor, remote
Maart 2022 - heden

Bedenken en ontwerpen van AI open source producten voor ZTM. Taken opstellen gericht op conversie optimalisatie, accessibility en customer journey. Opzetten en beheren van design system met o.a motion componenten (widgets, data componenten).

DEVELOPER ERVARING

Webdeveloper

ZTM, remote
Maart 2020 - November 2020

Interactive media van Figma omzetten naar HTML/CSS en stijlen toevoegen naar front-end apps in React/S(CSS).

UX Engineer

Matchcare, Nieuwegein
November 2020 - Mei 2021

Ontwerpen van een interactieve loopbaanverkenner tool en andere online toepassingen van een SaaS-oplossing in een .NET- omgeving volgens design thinking methode in Figma.

UX Researcher

Webbureau Amsterdam, Amsterdam
Januari 2020 - November 2020

Vernieuwen en re-branden van Wordpress website in responsive design. Faciliteren van UX-onderzoeken zoals user interviews en usability testing. Ophalen van klant inzichten en het verwerken van de bevindingen in Sketch.

Grafisch Designer

De Wilde Bühne, DOOR, You Enter, Umeå
September 2016 - Januari 2018

Bedenken van online marketing en social media campagnes, nieuwsbrieven en interactive media zoals (website)banners. Optimaliseren en werken met SEO-specialisten aan een conversion optimisation.

Front-end Developer

UWV, Amsterdam
Januari 2018 - Januari 2020

Ontwikkelen en ontwerpen van interactieve BI datavisualisaties in de vorm van gebruiksvriendelijke data dashboards met maximale data-ink ratio.

OPLEIDING

Business & Data Analytics

Hogeschool van Amsterdam
Januari 2018 - Januari 2020

International Business & Mgmt

Hogeschool Inholland, Diemen
September 2003 - Mei 2007

VRIJWILLIGERSWERK

Zero To Mastery Academy

UX Mentor, remote
Maart 2022 - heden

SKILLS

Motion Design
Typografie
Design System
Usability Testing
HTML/CSS

METHODEN & STACK

Figma
Design Thinking
LEAN
Agile / Scrum
Maze
Browser developer tools

TALEN

Nederlands (vloeiend)
Engels (vloeiend)
Pools (moedertaal)

HOBBIES

DJ'en
Badmintonnen
Lezen
Schilderen