





# Aneta Stojanowska

## UX/UI Designer, Rotterdam NL

### SUMMARY

I am a UX designer with front-end skills and experience with mobile & web design. I have been designing for 5 years in IT, software and finance companies within agile teams. Lean startup methodology is my way to quickly prototype, test and iterate to find the results that work best for my users. As a person, I'm a problem solver and enjoy organising design thinking workshops.

### CONTACT

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### FREELANCE UX EXPERIENCE

#### UX/UI/Motion Designer

Govin, Amsterdam  
*January 2022 - March 2022*

Designing a responsive investment platform for ESG investors where shareholders can view reporting dashboards. Setting up and managing a design system for the development team incl. developer handoff.

#### UX Consultant

Aegon, Den Haag  
*June 2021 - November 2021*

Improvement of an interactive calculation tool for AEGON's pension platform to request quotes, test knowledge and show insight. Guiding the design process and advising development teams on UX-related topics and data visualization incl. developer handoff.

#### UX/UI/Motion Designer

ZTM open source contributor, remote  
*March 2022 - present*

Creating and designing an AI open source products for ZTM community in Figma according to LEAN method. Drafting tasks aimed at conversion optimization, accessibility and customer journey. Setting up and managing a design system with, among other things, motion components (widgets, data components).

### DEVELOPER WORK EXPERIENCE

#### Web Developer

ZTM, remote  
*March 2020 - November 2020*

Convert web apps and interactive media from Figma to HTML/CSS and add styles to front-end apps in React/S(CSS).

#### UX Engineer

Matchcare, Nieuwegein  
*November 2020 - May 2021*

Designing an interactive career explorer tool of a SaaS solution in a .NET environment according to the design thinking method and responsive design. Setting up a live component-based design system with motion components in HTML/CSS for the development team.

#### UX Researcher

Webbureau Amsterdam, Amsterdam  
*January 2020 - November 2020*

Innovating and re-branding of a WordPress website in responsive design. Facilitating UX studies such as user interviews and usability testing. Retrieving customer insights and processing the findings in Sketch.

#### Graphic Designer

De Wilde Bühne, DOOR, You Enter, Umeå  
*September 2016 - January 2018*

Creating and designing online marketing and social media campaigns, newsletters and interactive media such as (website) banners. Optimising and working with SEO specialists on conversion optimisation.

#### Front-end Developer

UWV, Amsterdam  
*January 2018 - January 2020*

Develop and design interactive BI data visualizations with maximum data-ink ratio. Testing interactive prototypes and drawing up improvement plans for a complex product.

### STUDIES

#### Business & Data Analytics

Hogeschool van Amsterdam  
*January 2018 - January 2020*

#### International Business & Mgmt

Hogeschool Inholland, Diemen  
*September 2003 - May 2007*

### VOLOUNTARY

#### Zero To Mastery Academy

UX Mentor, remote  
*March 2022 - present*

### SKILLS

Motion Design  
Typography  
Design System  
Usability Testing  
HTML/CSS

### METHODS & STACK

Figma  
Design Thinking  
LEAN  
Agile / Scrum  
Maze  
Browser developer tools

### LANGUAGES

Dutch (fluent)  
English (fluent)  
Polish (native)

### HOBBIES

DJ'en  
Badminton  
Reading books  
Painting





# Aneta Stojanowska

## UX/UI Designer, Rotterdam NL

### SAMENVATTING

Ik ben een UX Designer met front-end skills en ervaring met web & mobile design. Ik heb 5 jaar voor IT-, software- en finance bedrijven gewerkt binnen agile teams. Om snel te itereren en resultaten te vinden die optimaal zijn voor de business en users, maak ik gebruik van Lean startup methode. Ik ben een probleemoplosser en organiseer graag design thinking workshops.

### CONTACT

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 [linkedin.com/astojanowska](https://linkedin.com/astojanowska)

### FREELANCE UX ERVARING

#### UX/UI/Motion Designer

Govin, Amsterdam  
*Januari 2022 - Maart 2022*

Ontwerpen van een responsive beleggingsplatform voor ESG investeerders waar shareholders reporting dashboards kunnen inzien. Opzetten en beheren van design system voor het development team incl. developer handoff.

#### UX Consultant

Aegon, Den Haag  
*Juni 2021 - November 2021*

Vernieuwen van interactieve rekentool voor het pensioenplatform waar gebruikers offertes opvragen, kennistoetsen doen en informatie inzichtelijk kunnen krijgen. Prototypes valideren middels UX-interviews en usability testing om gebruikersfeedback te verkrijgen.

#### UX/UI/Motion Designer

ZTM open source contributor, remote  
*Maart 2022 - heden*

Bedenken en ontwerpen van AI open source producten voor ZTM. Taken opstellen gericht op conversie optimalisatie, accessibility en customer journey. Opzetten en beheren van design system met o.a motion componenten (widgets, data componenten).

### DEVELOPER ERVARING

#### Webdeveloper

ZTM, remote  
*Maart 2020 - November 2020*

Interactieve media van Figma omzetten naar HTML/CSS en stijlen toevoegen naar front-end apps in React/S(CSS).

#### UX Engineer

Matchcare, Nieuwegein  
*November 2020 - Mei 2021*

Ontwerpen van een interactieve loopbaanverkenner tool en andere online toepassingen van een SaaS-oplossing in een .NET- omgeving volgens design thinking methode in Figma.

#### UX Researcher

Webbureau Amsterdam, Amsterdam  
*Januari 2020 - November 2020*

Vernieuwen en re-branden van Wordpress website in responsive design. Faciliteren van UX-onderzoeken zoals user interviews en usability testing. Ophalen van klant inzichten en het verwerken van de bevindingen in Sketch.

#### Grafisch Designer

De Wilde Bühne, DOOR, You Enter, Umeå  
*September 2016 - Januari 2018*

Bedenken van online marketing en social media campagnes, nieuwsbrieven en interactieve media zoals (website)banners. Optimaliseren en werken met SEO-specialisten aan een conversion optimisation.

#### Front-end Developer

UWV, Amsterdam  
*Januari 2018 - Januari 2020*

Ontwikkelen en ontwerpen van interactieve BI datavisualisaties in de vorm van gebruiksvriendelijke data dashboards met maximale data-ink ratio.

### OPLEIDING

#### Business & Data Analytics

Hogeschool van Amsterdam  
*Januari 2018 - Januari 2020*

#### International Business & Mgmt

Hogeschool Inholland, Diemen  
*September 2003 - Mei 2007*

### VRIJWILLIGERSWERK

#### Zero To Mastery Academy

UX Mentor, remote  
*Maart 2022 - heden*

### SKILLS

Motion Design  
Typografie  
Design System  
Usability Testing  
HTML/CSS

### METHODEN & STACK

Figma  
Design Thinking  
LEAN  
Agile / Scrum  
Maze  
Browser developer tools

### TALEN

Nederlands (vloeiend)  
Engels (vloeiend)  
Pools (moedertaal)

### HOBBIES

DJ'en  
Badmintonnen  
Lezen  
Schilderen