





Aneta Stojanowska

Senior product designer & Webflow expert,
Rotterdam NL

SUMMARY

I translate static pdf's into highly visual and interactive content. From white papers, annual reports and graphs into branded infographics, visual statistics, interactive timelines and reviews. I offer a full service from UX research to data processing and from design to technology. Simple, converting and in entertaining fashion.

CONTACT

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SELECTED WORK

TOPS Personeel

Aug 2022 - Nov 2022 | Rotterdam
Translating data from TOPS' employee satisfaction survey into a visual, engaging en personalised infographic.

<https://www.anetastojanowska.nl/#project-one>

Aegon

Jun 2021 - Nov 2021 | Den Haag
Improvement of an interactive calculation tool for a pension platform to request quotes, test knowledge and show insight.

<https://www.anetastojanowska.nl/#project-two>

Matchcare

Nov 2020 - May 2021 | Nieuwegein
Creating data discovery experience through translating complex data into clear, scannable and relevant data visualisation.

<https://www.anetastojanowska.nl/#project-three>

EXPERIENCE

Product Designer

Freelancer
Jun 2021 - Present | Rotterdam & remote
Designing and developing an interactive landing pages that is reusable and shareable.

BI Consultant

UWV
Jan 2018 - Jan 2020 | Amsterdam
Developing and designing interactive BI data visualizations with maximum data-ink ratio.

Product Designer

Govin
Jan 2022 - Mar 2022 | Amsterdam
Designing a responsive investment platform for ESG investors where shareholders can view reporting dashboards.

Graphic Designer

DOOR!, De Wilde Bühne, You Enter
Sep 2016 - Jan 2018 | Amsterdam
Creating and designing online marketing and social media campaigns, newsletters and interactive media such as (website) banners.

SKILLS

- Interaction Design
- Typography
- Design System
- Usability Testing
- HTML/CSS

TOOLS

- Figma
- Webflow
- Maze

LANGUAGES

- Dutch (fluent)
- English (fluent)
- Polish (native)

HOBBIES

- DJ'en
- Badminton
- Reading books
- Painting

EDUCATION

Business & Data Analytics

Hogeschool van Amsterdam
Jan 2018 - Jan 2020

International Business & Mgmt

Hogeschool Inholland, Diemen
Sep 2003 - May 2007