1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

The chart above shows Year Over Year (YOY) Success Trends for Kickstarter projects between the years 2009 and 2017.

* From the chart shown above, we can conclude that successful and failed projects show a similar trend starting 2013 and have consistently been higher than cancelled projects.
* Successful and cancelled projects started showing a much higher growth starting in 2013 compared to prior years, peaked around 2015, and showed a downward trend thereon until 2017.
* The ratio of successful to failed Kickstarter projects was higher until 2013, however the ratio significantly reduced starting the year 2014.

1. What are some of the limitations of this dataset?

The dataset does not include factors affecting a project’s success or failure. Lack of this information would lead to making future predictions difficult.

1. What are some other possible tables/graphs that we could create?

* Clustered column and stacked column would be some other possible tables/graphs.