# ANGAD BHALLA INTERACTION DESIGN STUDENT

## **EDUCATION**

Bachelor of Design
Delhi Technological University
2018-2022
9.4 CGPA

## **EXPERIENCE**

#### **Creative Director**

**Engifest 2020** 

Responsible for the creation of a recognizable identity and the transition of the fest from a college fest to a known brand.

#### Co-Head, Design

**Engifest 2019** 

Responsible for the creation of corporate deliverables and social media advertising assets. Led a team of 11 designers.

#### Freelance

Freelance graphic design for entities like the Indian Air Force and the Indian Navy, as well as private-sector companies

#### Designer

**DTU Times** 

## CONTACT

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#### **ABOUT ME**

An avid quizer, debator, writer, have been involved in most co-curricular activities including regional level sports. Love listening to music of all genres. Interested in psychology and its applications in UX design. A quick learner.

# **SOFTWARE**

Adobe Illustrator Adobe Photoshop Adobe InDesign Adobe XD Adobe AfterEffects Figma Fusion 360

## **OTHER SKILLS**

Rapid prototyping
UX Research
Ethnographic Research
Cognitive Mapping
Contextual Enquiry
Wireframing
Brand Development
Content Writing
Visual Design