Angad Bhalla

angad.bhalla12164@gmail.com
9112352425
angadtest.github.io

An audiophile, Formula 1 fan and pizza connoisseur focused on creating experiences that look great, work even better. Interested in heuristics, psychology and their applications in design.

Skills

User Research
Rapid Prototyping
Information Architecture
Interaction Design
User Interface Design
Visual Design
Wireframing
Sprints
Experience Strategy
Brand Development
Copywriting

Tools

Adobe Creative Suite
Figma
Framer
Marvel
Fusion 360

Experience

Disney+ Hotstar – Product Design Intern

May 2021 – Present

Designing immersive video content viewing experiences across digital media for 500 million users.

PhonePe – Product Design Intern

Dec 2020 – Mar 2021

Digital product design at India's largest online payments platform, a subsidiary of Walmart/Flipkart. Worked on the wallet redesign, and a project relating to solving portfolio expansion hurdles with gamification.

Purpose – Product Design Intern

Jun 2020 – Aug 2021

Designed mobile, web interfaces and developed the brand identity for a Sequoia Capital, Y Combinator backed fintech startup based in the San Francisco Bay area, led by ex-Facebook and LinkedIn managers.

Freelance

Experience design for the Indian Air Force, Indian Navy, startups in fields ranging from cryptocurrency to property rental-management.

Positions of Responsibility

Engifest – Creative Director

Oct 2019 – Feb 2020

Led the overall digital and on-ground experience design to scale Delhi's largest college cultural festival to India's largest; a 4-stage, 3-day celebration of youth.

Education

Delhi Technological University, New Delhi
Bachelor of Design
2018 – 2022