

**How will your users understand the content of the project?**

The user will be given a description of the project and or instructions to navigate throughout the site. From there the interface will invite the user to click or interactive with the content to give them an idea of what this site entails to do.

**How will your users understand the primary objectives?**

Due to previous needfinding of StoryBird, an online posting website for stories and other creative forms of writing, many discussed that the website lacked direction or description of what it does. In hopes to clarify that I will have a short description of the site and what it can do.

**What content and features do your users need, and in what form do they need it?**

The users will not need much but a creative and open mindset. The idea of this project is to run on all platforms, web and app for phones.

**How do your users think your interactive projects should work and what are their experience levels with the type of media you are creating?**

The users may think of this project integrating a map but that will be different. I feel like the users will enjoy the interactive from the project and can use this as a base for college students and or writers.