

# Assignment 2: Joe Jaguar

## Part I:

### Proposal Statement:

The client, Joe Jaguar, is requesting for me to create a personal website for an appeal to future employers and others. The website needs to be professional and accurately represent the client's accomplishments and what makes him stand out to the audience.

### Objectives:

- About me nav (piano, music, hiking, coding and design)
- Project display nav
- Displays skills and accomplishments
- Link for Resume
- Participation: CIGT committee and student representative for IAC (Industrial Advisory Committee)
- Degree Information: BS/MS in CIT GPA 3.5
- Style/Aesthetic with a logo
- Showcases admission to IUPUI, major and program/groups that he is in
- Contact Links

### Advantages:

1. Joe Jaguars' site will add more to catch the eye. A lot of sites are bland and not exciting to read. Though being blunt and straight to the point is good for employers, it doesn't make anyone stand out if everyone is doing the same thing. He will have a literal logo on his site.
2. Joe's site will have his personality put into his site. While it may seem repetitive to say that his personality will be put into a site, personality is different than just style. A site can look aesthetically pleasing to the eye but have no personality of the individual which is more important than people think.
3. Joe's page will be able to be continuously updated. A lot of personal sites are not updated or if they are the audience will not know how recent the provided information is.
4. It may seem odd bt Joe's site will have an FAQ. It puts information out quickly so the questions that need to be answered fast are readily available to employers.

### Target Audience:

- The target audiences for Joe, as requested, are employers and other individuals that are viewing the site for networking possibly or for connecting with others that are also students at IUPUI. Maybe other CIT students/alumni of IUPUI.
- Other competitors will be viewing the site as well

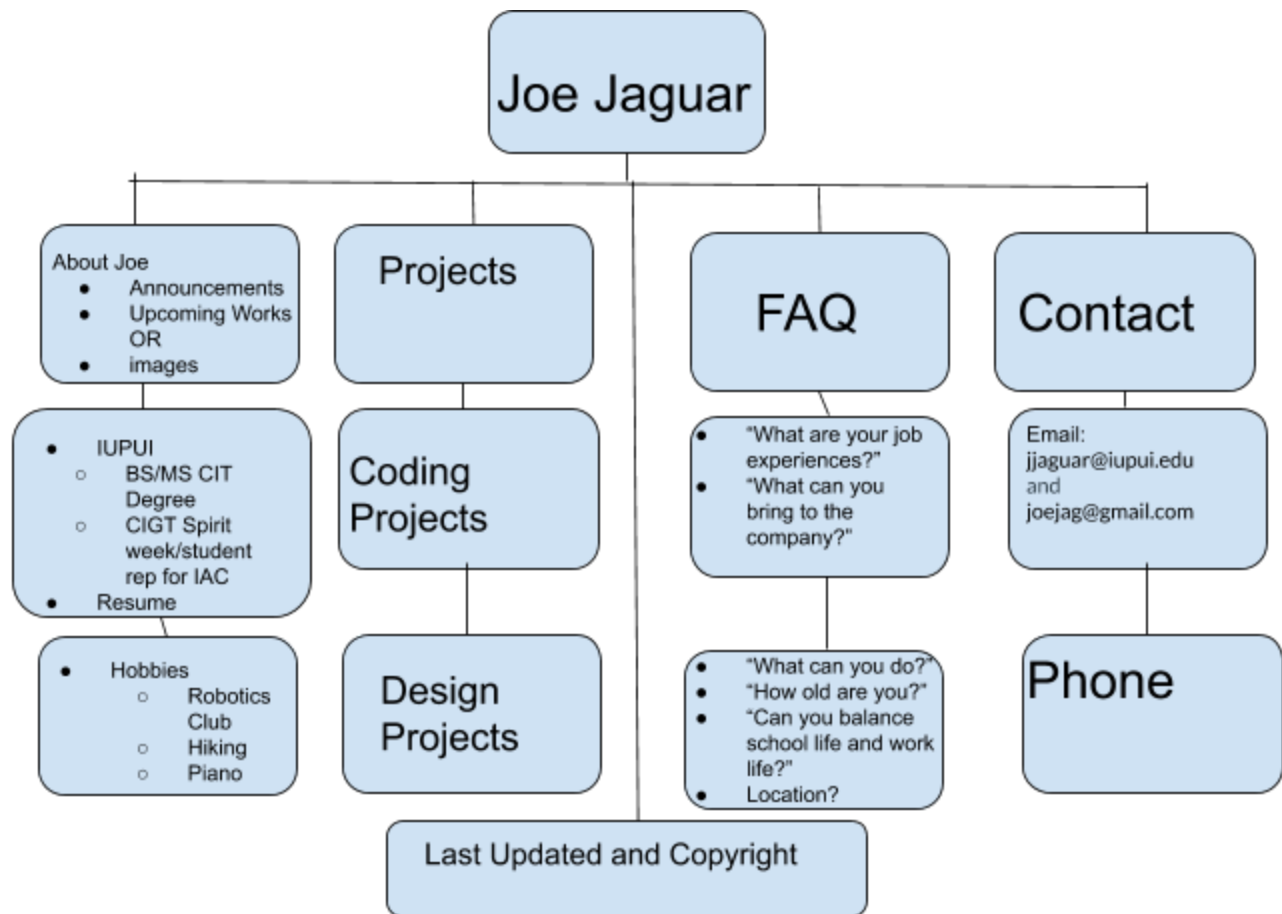
### **Demographics:**

- According to Joe himself, he is enrolled at IUPUI for the CIT BS/MS program (Jaguar). With this information. The majority of the audience will most likely be from other students or alumni from IUPUI, IU, Purdue, IUSB, IU East, IU Fort Wayne, IPFW, PFW, IU Kokomo, IU Northwest, IU Southeast, IUPUC since these are all either IU or Purdue related schools.  
[Estimate 50%]
- Indiana employers will be drawn to the site as well since Joe is currently living in Indiana.  
[Estimate 25%]
- Employers specifically looking for potential IT interns in the Downtown area or all over Indiana for that matter.  
[Estimate 20%]
- Other individuals looking to get ideas for their own  
[Estimate 5%]

### **Competitors:**

- Grant Gish - <https://w.taskstream.com/ts/gish1/GrantGish>
  - Pros:
    - Structured
    - Has a “Career Goals” nav which is smart
    - Picture of Grant (Not a recent one, however)
  - Cons:
    - Bland and lack of personality
    - Not updated recently
    - Has an author line at the bottom which is not necessary
    - No way of contact
- Laura Green | Online Portfolio - <https://w.taskstream.com/ts/green391/LauraGreenOnlinePortfolio.html/acf5e6eq00akfafjflfd7en>
  - Pros:
    - Aesthetically pleasing to the eye
    - Contact Info. readily available
    - Examples of skills
    - References
    - Sub nav. options
  - Cons:
    - Not updated recently
    - Author line at the bottom
- Hannah Ishikawa - <https://w.taskstream.com/ts/ishikawa/Hannahishikawa>
  - Pros:
    - Opens with “Hello!” which is a warm welcome
    - Reflections link w/ sub nav. options
    - Work Showcases
  - Cons:
    - Very bland and has a boring feel, for lack of better words
    - Author Line

## Part II:



## Part III:



Joe Jaguar

## About

## Projects

## FAQ

Contact Me

## Who is Joe?

## Purpose:

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**IUPUI:**

## Announcements:

[image]

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**Hobbies:**

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ex vestibulum  
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## Upcoming Projects:

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turpis ultricies  
ex vestibulum  
luctus.

## Resume:

[link:joeresume.pdf]

Last Updated: 09/16/2020  
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# JOE JAGUAR

About

Projects

FAQ

Contact



## Who is Joe?

[Image]

### Purpose:

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### Education:

[Image]

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### Hobbies:

[Image]

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### Resume:

[link:joeresume.pdf]

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