

# ANGEL CHO

Designer & Creative Lead

 **Angel-Jo.com**  
passcode: AJO2020

 angeljodesign@gmail.com

 +1 510 292 6451

 linkedin.com/in/angel-jo-design

## Education

### RHODE ISLAND SCHOOL OF DESIGN

BFA Graphic Design / Providence, RI / 2010

### PRAGUE FILM SCHOOL

Film-making Program / Prague,  
Czech Republic / 2009

### WERKPLAATS TYPOGRAFIE

Design Residency / Arnhem, Holland / 2013

### PENLAND SCHOOL OF CRAFTS

Ceramic Concentration / Penland, NC / 2015

## Achievements

### INTERACTION DESIGN FOUNDATION

Accessibility: How to Design for All / 2020  
Human-Computer Interaction / 2019  
User Experience / 2019

### IXDA WORLD INTERACTION DAY

Guest Speaker / Louisville, KY / 2018

### PARK LIFE GALLERY

Ceramics Exhibitor / San Francisco, CA / 2014

## Skills

### DESIGN

Branding, Exhibit Design, UX/UI Design,  
Typography, Production Design, Style Guides,  
Wireframe & Storyboard, Rapid Prototyping,  
Video Editing, Post-Production

### SOFTWARE

Adobe Creative Suite, After Effects,  
InVision, XD, Sketch, Sketch Up, Vectorworks,  
Keynote, Microsoft Office

### SOFT SKILLS

Analytical Thinking, Detail Oriented,  
Project Management, Presentation  
Skills, Leadership Skills, Problem-solving,  
Organizational Skills

### LANGUAGES

English  
Korean  
Japanese (conversational)  
German (currently learning)

## Work Experience

### LEAD INTERACTIVE DESIGNER

Solid Light Inc. / Louisville, KY / 2019 –Present

Designed and directed more than 10 interactive projects for national museums, visitor centers, and educational centers. Managed and supervised designers, vendors, and programmers to align creative functions with project timeline and budget. Led client presentations and championed for innovative approaches. Developed guidelines and best practices that align with the company's mission. Created winning presentation for the Eternal Gandhi Museum Houston project. *Clients include Heaven Hill Distillery, Eternal Gandhi Museum Houston, and The Federal Reserve St. Louis.*

### EXHIBIT (EXPERIENCE) DESIGNER

Solid Light Inc. / Louisville, KY / 2017–2019

Partnered with cross-functional teams on developing graphic systems, digital interactives, and physical exhibit components for museums and visitor centers. Worked closely with project managers, architects, writers and fabrication team to execute designs on schedule and budget. Managed the work of freelance artists and outside design services. Led the production phase for the American Civil War Museum. *Clients include the American Civil War Museum, American Printing House for the Blind, and Lexington Visitors Center.*

### ART DIRECTION & DESIGN

Freelance Design / 2014–2017

Developed, organized and executed design projects for small businesses, artists, and non-profit organizations. Projects included branding, printed matter, motion graphics, illustration, and website design. Managed and negotiated contracts with clients and vendors. *Clients include Alexandria Symphony Orchestra, Park Life Gallery, and Maine Seaweed Co.*

### SENIOR DESIGN CONTRACTOR

Lunar Design / San Francisco, CA / 2013–2014

Managed and executed internal marketing projects for Lunar Design. Worked closely with Art Director on various video, website design and branding projects. Oversaw production and coordination with vendors. *Clients include Lunar Design, Belle-V Kitchen, and Palo Alto Arts Center.*

### PART-TIME FACULTY

San Jose State University / San Jose, CA / 2013

Taught Typography I courses for the undergraduate Graphic Design Program at San Jose State University. Managed more than 50 students, developed syllabus, lectures, critiques, and graded assignments. Provided one on one mentoring and career guidance for students.

### GRAPHIC DESIGNER

Lux Design / San Francisco, CA / 2011–2012

Created designs for corporate clients in the Bay Area ranging from brand identity, printed matter, website design, and motion graphics. Served on core team in a small 8-person firm. Conducted interviews as a part of hiring committee. *Clients include Adidas, Del Monte Foods, and KLA-Tencor.*