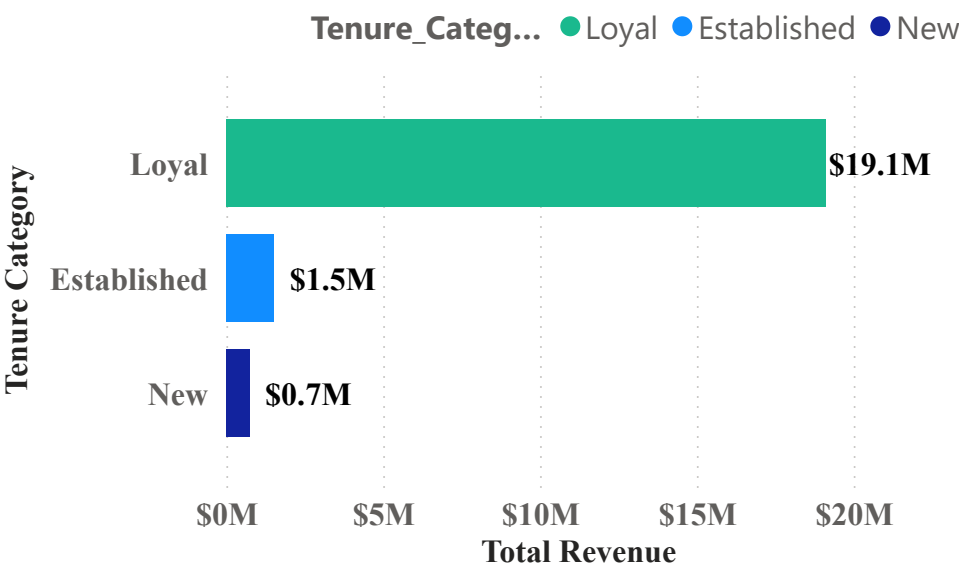
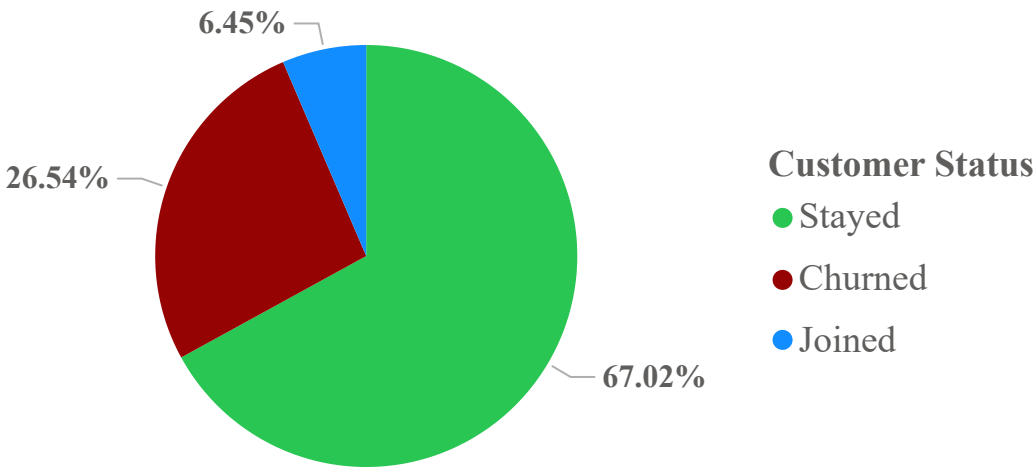


Telecom Customer Churn Analysis

Revenue by Tenure Category



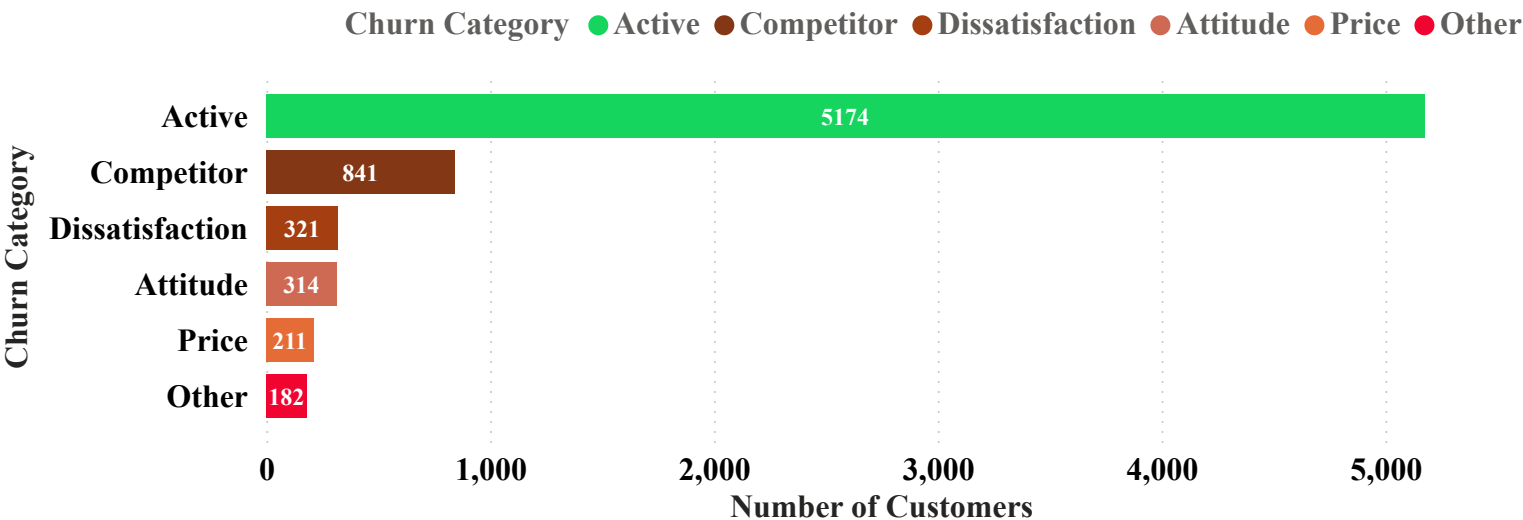
Customer Distribution by Customer Status



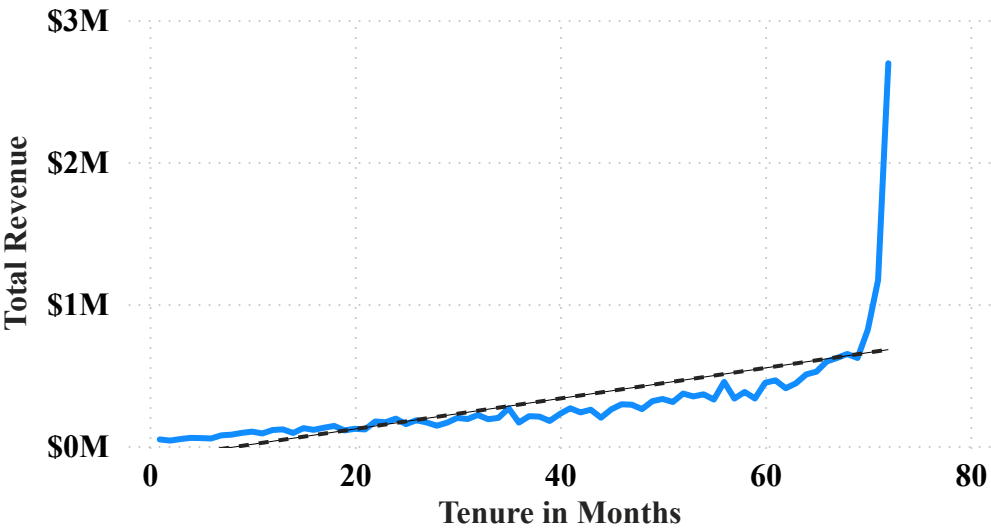
Total Refunds - All Tenure Categories

\$13.82K

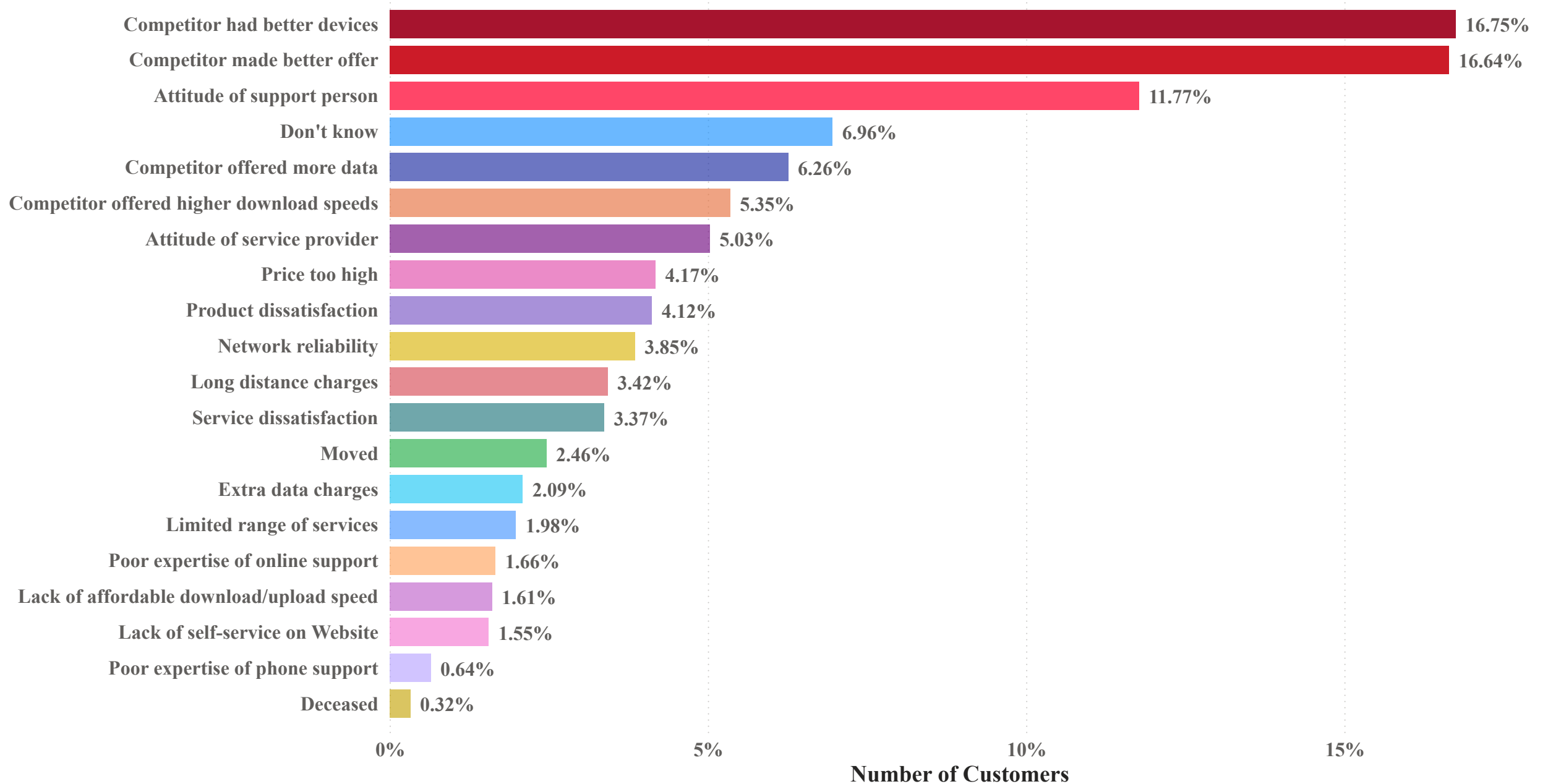
Active vs. Churn Reasons



Total Revenue vs Tenure (in months)

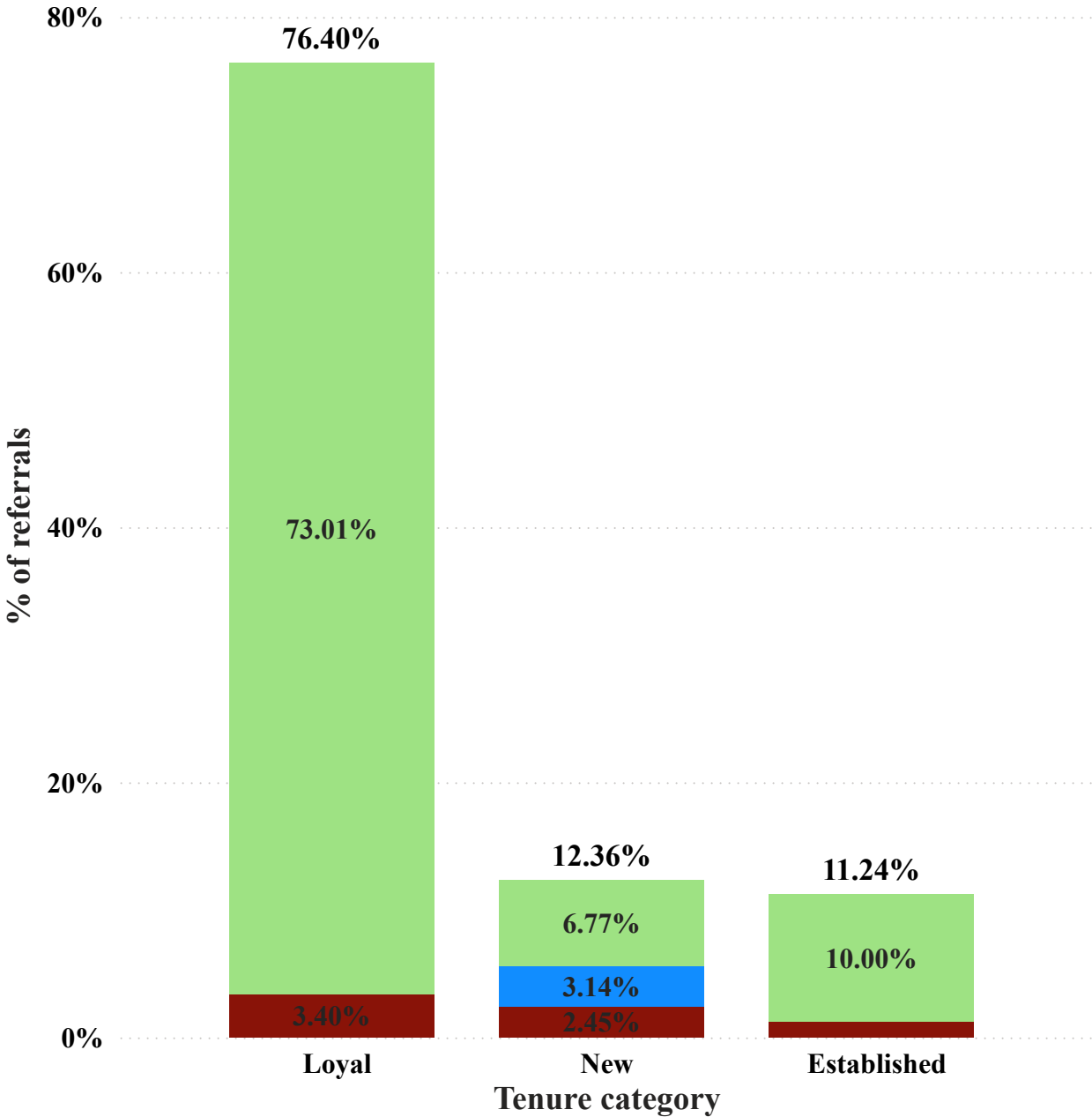


Why Customers Churned

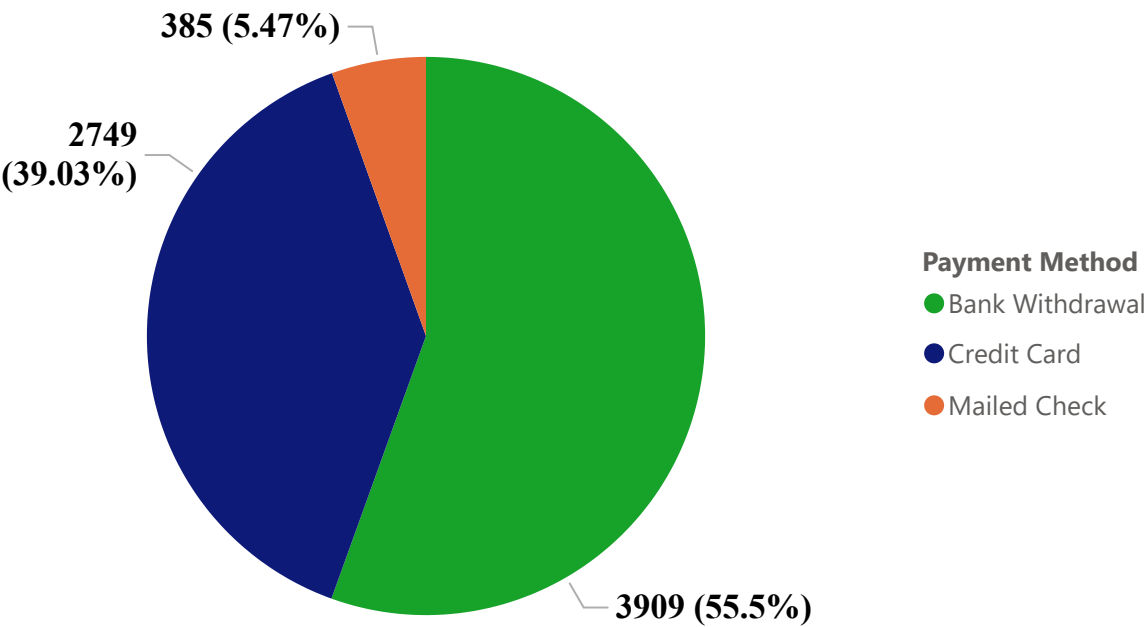


Customer Referrals by Tenure Category and Status

Customer Status ● Churned ● Joined ● Stayed

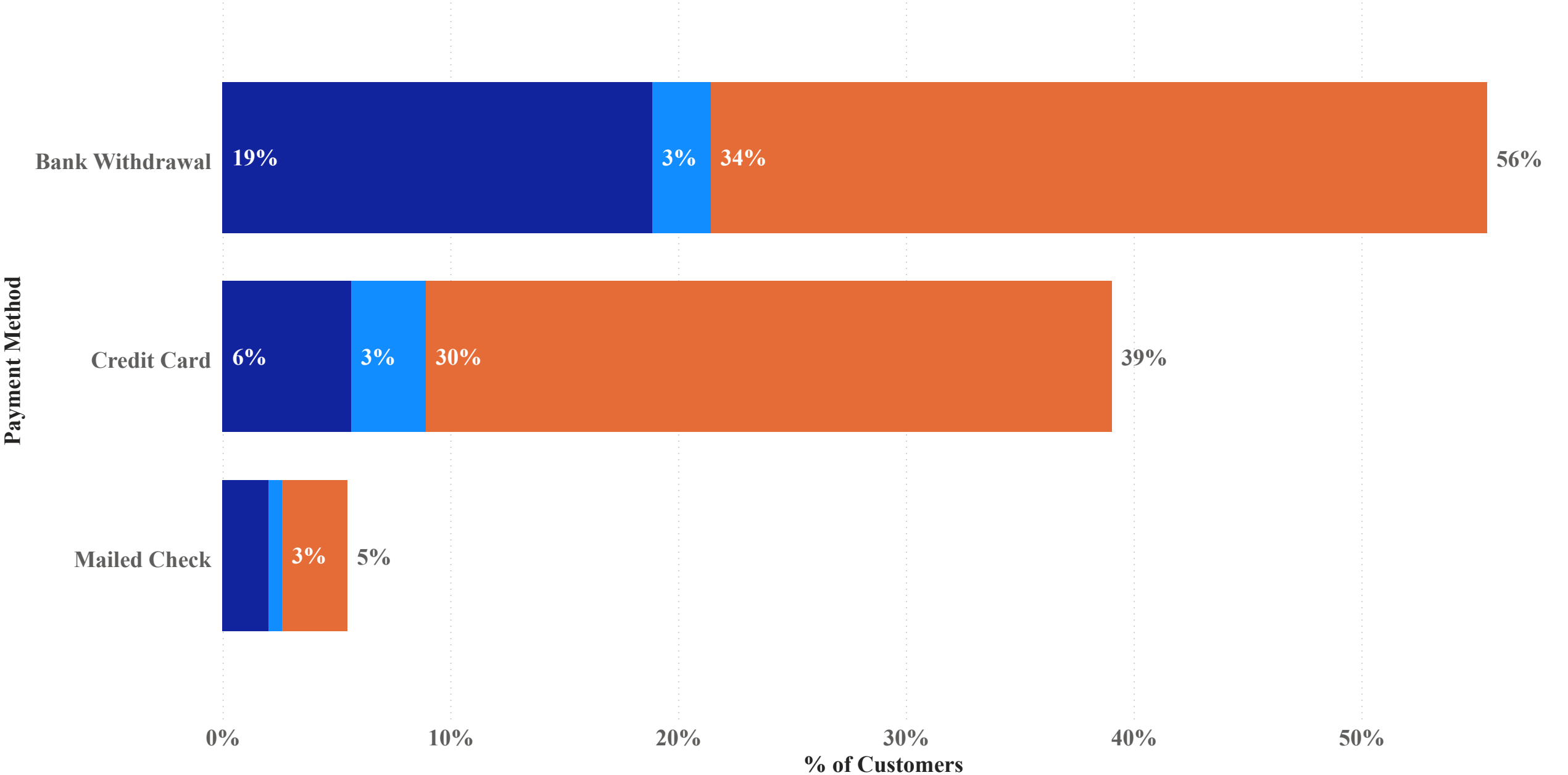


Preferred Payment Methods Among Customers



Customer Status Distribution by Payment Method (%)

Customer Status ● Churned ● Joined ● Stayed



Revenue Contribution from Loyal Customers by Tenure

