

Thinks

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

Apple iphone

of of job and

impuct the society

supporting the creative inulustry

creating thousands



Apple's iphone are revolutionized with communication, playing games, watching movies, listenting to music and more

Theiphone impuet the economy in India

According to

research,apple's

market share in

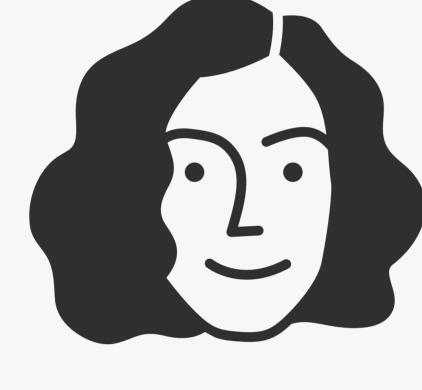
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The iphone made apple the world's most valuable company in all states and country

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nd country

India contrituted close to 4% of all iphone sales in the second quarten graving 50% year on year

Apple effects the india market Apple was the second biggest revenue generating brand in india in 2022



N. VINOTHA

IRevolution : A datadeiven exploration of Apple's iphone impact in India"

Iphone is a was to ages between to 25-34 in 44.7%people in

India

The apple iphone stores and branches in two in mumtai and Bangulore

Iphone is a hoilday and festival weak is a high out in India

Apple sucessful markting in unique ualue proposition(UUP)

Apple iphone sucessful in India FY ending march were uso 6 billion,a growth of 50% over the provious year



Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



See an example