# Angela He

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# Education

## PhD Candidate in Sociology, Stanford University

2026 (expected)

Specialization: Economic Sociology

B.A. in Sociology and Asian Studies, summa cum laude, Cornell University

2021

## Skills

**Methodology:** statistical modeling, experimental design (A/B testing, conjoint, factorial), causal inference, survey research, linear & logistic regression, prototype testing, data visualization, semi-structured interviews **Programming Languages:** R, Python, Javascript, SQL

Software: Qualtrics, Dedoose, Tableau

# Experience

Doctoral Researcher Sep 2023-present

Stanford Department of Sociology

- Design and deploy studies using survey experiments (factorial, conjoint) and virtual in-depth interviews
- Refine survey questions and interface elements based on user feedback to enhance user experience
- Develop custom screeners to recruit attentive participants from target demographics
- Clean and analyze survey data in R and Python and qualitative data in Dedoose
- Research topics: perceptions of fairness in the housing market, evaluations of neighborhood safety in big data era
- Awarded over \$100,000 in grants from the National Science Foundation, Stanford American Democracy Fellowship, and Stanford Laboratory for the Study of American Values

## **Data Science Consultant**

Feb 2023-present

Stanford Software and Services for Data Science

- Provide one-on-one assistance for clients across university (social sciences, engineering, medicine) on model selection, data wrangling and analysis, and survey methodology
- Design workshops on data processing and visualization in R and Qualtrics for survey research

#### **User Experience Researcher**

June 2022 - Sep 2022

Stanford Impact Labs PhD Fellowship

- Prototyped an intervention encouraging naturalization in collaboration with cross-functional stakeholders (Stanford Immigration Policy Lab, United States Citizenship and Immigration Services)
- Designed and tested intervention versions through virtual interviews and user-centered design to address behavioral barriers, resulting in an improved prototype adopted by the USCIS
- Developed reports and presentations to communicate research updates and results

#### **Research Assistant, Department of Sociology**

Dec 2021- July 2023

Stanford University

- Designed survey for validating algorithmic coding of authors' last names by race/ethnicity
- Cleaned data in R (N=1,000,000+) to study shifts in author demographics in top social science journals

## Fellowships and Awards

•	Stanford American Democracy Fellowship	2023
•	National Science Foundation Graduate Research Fellowship Program (NSF GRFP)	2022
•	Writing in the Majors Prize, Cornell University Knight Writing Institute	2020
•	Hunter R. Rawlings III Cornell Presidential Research Scholar	2019
•	National Science Foundation Summer Research Experience for Undergraduates Award	2019
•	James E. Rice, Jr. '30 Writing Prize, Cornell University Knight Writing Institute	2019