

# Angela Y. He

Senior Product Designer

## ABOUT ME

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I'm a product designer who untangles complex problems into clear, intuitive flows for the people they serve. I'm especially excited about working with mission-driven organizations to create human-centric, user-validated experiences.

## CONTACT

Website: [angela-he.com](http://angela-he.com)

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## SKILLS

Interaction design

Prototyping

Visual design

User research

Information architecture

## EXPERIENCE

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### Arcadia — Senior Product Designer

JULY 2021 - PRESENT

Lead designer for the core dashboard experience team. Designed a solar-oriented dashboard, advocacy tool, movers flow, multi-account experience, and more. Also conducted user tests and competitive research.

Also a lead designer for the community solar internal tool team. Conducted internal user interviews on manual enrollment flows in order to design a new, efficient in-house internal tool.

### Arcadia — Product Designer

JUNE 2019 - JULY 2021

Connected customers to clean energy projects by designing internal tools, landing pages, sign-up flow, referral experience, and a utility connect component.

### The Atlantic — Product Design Fellow

SUMMER 2018 - SUMMER 2019

Shaped reader experiences through design work for The Atlantic's digital platforms. Revamped the entire newsletter suite and designed the Ideas section, AMP stories, Help Center, and interactive maps.

### Concur/SAP — Software Engineer Intern

SUMMER 2016

Incorporated web accessibility into the travel application with front-end and WCAG standards for assistive technologies.

## EDUCATION

Emory University

Dual-major in Computer Science  
and Visual Arts, 2018

## INTERESTS

Inclusive design, sustainable food  
systems, textile arts, libraries