

# Angela Y. He

Senior Product Designer

## ABOUT ME

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I'm a product designer who untangles complex problems into intuitive flows. I run projects end-to-end with product and engineering partners, and I'm passionate about creating human-centric, user-validated experiences.

## CONTACT

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## SKILLS

Interaction design

Prototyping

Visual design

User research

Information architecture

## EDUCATION

Emory University

Dual-major in Computer Science  
and Visual Arts

## INTERESTS

Inclusive design, sustainable food  
systems, textile arts, libraries

## EXPERIENCE

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### Arcadia — Senior Product Designer

JULY 2021 - PRESENT

Lead designer for the core experience team, which owns the post-signup experience. I define the design strategy and roadmap, and some key features I've designed end-to-end are a solar-oriented dashboard, advocacy tool, movers flow, multi-account experience, and navigation redesign.

Also lead designer for the solar internal tool team. I conducted internal stakeholder interviews, architected a new sitemap, and designed an in-house tool to optimize our solar business.

### Arcadia — Product Designer

JUNE 2019 - JULY 2021

Designed new and existing products such as a solar internal tool, landing pages, sign-up flow, referral experience, and a utility connect component.

### The Atlantic — Product Design Fellow

SUMMER 2018 - SUMMER 2019

Shaped reader experiences through design work for The Atlantic's digital platforms. Revamped the entire newsletter suite and designed the Ideas section, AMP stories, Help Center, and interactive maps.

### Concur/SAP — Software Engineer Intern

SUMMER 2016

Incorporated web accessibility into the travel application with front-end and WCAG standards for assistive technologies.