

Angela Y. He

Senior Product Designer

ABOUT ME

I'm a product designer who untangles complex problems into clear, intuitive flows for the people they serve. I'm especially excited about working with mission-driven organizations on climate solutions, mental health access, and media.

CONTACT

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SKILLS

Interaction design

Prototyping

Visual design

User research

Information architecture

EXPERIENCE

Arcadia — Senior Product Designer

JULY 2021 - PRESENT

Lead designer for the core dashboard experience team. Designed a solar-oriented dashboard, advocacy tool, movers flow, multi-account experience, and more. Also conducted user tests and competitive research.

Also a lead designer for the community solar internal tool team. Conducted internal user interviews on manual enrollment flows in order to design a new, efficient in-house internal tool.

Arcadia — Product Designer

JUNE 2019 - JULY 2021

Connected customers to clean energy projects by designing internal tools, landing pages, sign-up flow, referral experience, and a utility connect component.

The Atlantic — Product Design Fellow

SUMMER 2018 - SUMMER 2019

Shaped reader experiences through design work for The Atlantic's digital platforms. Revamped the entire newsletter suite and designed the Ideas section, AMP stories, Help Center, and interactive maps.

Concur/SAP — Software Engineer Intern

SUMMER 2016

Incorporated web accessibility into the travel application with front-end and WCAG standards for assistive technologies.

EDUCATION

Emory University

Dual-major in Computer Science
and Visual Arts, 2018

INTERESTS

Inclusive design, sustainable food
systems, textile arts, libraries