

Angela Meteer

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208.908.8491

Experience

*Senior Designer/
Art Director*

Freelance

Oct 2022 – present

Clients include Prose Hair, Estée Lauder Companies, and Loop Baby.

Senior Brand Designer

Ellevest

Remote

Jun 2022 – Oct 2022

Digital design across brand channels, with special focus on owned social design and strategy. Worked closely with creative director on core brand refresh. Developed identities for campaigns and for Ellevest's new research-backed index tracking the financial health of women.

Brand Designer

Glossier

New York, NY

Aug 2017 – May 2022

Digital and print design across all brand channels. This included all digital marketing channels, print collateral for events and for unboxing, print advertising and out-of-home campaigns, merch, motion design, landing page design, and assets for Glossier's website. Additionally, I developed core brand guidelines, designed identities for global campaigns and impact initiatives, partnered closely with art directors on campaign development, and with product designers on site redesign work. I also trained and mentored other designers, and worked closely with cross-functional team members and channel owners on projects from brief to completion.

Graphic Design Intern

Thinkso Creative

New York, NY

May 2016 – Aug 2016

Education

Brigham Young University

BFA in Graphic Design

Skills

Primary: Typography, Graphic Systems, Brand Identity & Collateral, Motion Design

Secondary: Art Direction, HTML & CSS