

# Angela Meteer

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*angelameteer.com*

*208.908.8491*

## **Experience**

### *Senior Brand Designer*

*Ellevest*

Remote

Jun 2022 – Oct 2022

Digital design across brand channels, with special focus on owned social design and strategy. Worked closely with creative director on core brand refresh. Developed identities for seasonal campaigns and for Ellevest's new research-backed index tracking the financial health of women.

### *Brand Designer*

*Glossier*

New York, NY

Aug 2017 – May 2022

Digital and print design across all brand channels. This included all digital marketing channels, print collateral for events and for unboxing, print advertising and out-of-home campaigns, merch, motion design, landing page design, and assets for Glossier's website. Additionally, I developed brand guidelines, designed identities for large campaigns and small initiatives, partnered closely with art directors on campaign development, and with product designers on site redesign work. I also trained and mentored other designers, and worked closely with cross-functional team members on projects from brief to completion.

### *Graphic Design Intern*

*Thinkso Creative*

New York, NY

May 2016 – Aug 2016

## **Education**

*Brigham Young University*

Provo, UT

BFA in Graphic Design

## **Skills**

*Primary: Brand Identity & Collateral, Graphic Systems, Motion Design*

*Secondary: Art Direction, HTML & CSS*