



ANGELA TANG

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🌐 angelatangdesigns.com

WORK EXPERIENCE

Victoria's Secret Beauty **New York, NY**
Creative Visual Merchandising Coordinator **March 2018 - December 2020**

- Executed 50% of all 3D visual merchandising projects that rolled out to 300-800 stores for product launches and reported directly to the Vice President of Visual Merchandising
- Organized and gathered 100% of all visual elements on a weekly visual document for the team to stay informed and on track for launch ideas and designs
- Constructed up to 75% of all production drawings for prototypes and final roll out when Vice President of Visual Merchandising approved designs
- Spearheaded 100% responsibility for laying out and rendering the Pink Beauty virtual space and collaborated with all merchandising partners for fine-tuned details
- Executed 100% of all beauty signage that was sent to 1000 stores and collaborated with cross-functional partners for assets and accurate promotional information
- Led 4 learning sessions/workshops to teach my team the SketchUp software to help the new virtual workflow

John Varvatos Enterprise **New York, NY**
E-commerce Creative Intern **January 2017 - May 2017**

- Arranged and designed 50% of the emails and e-commerce banner ads and reported directly to the Creative Director
- Collaborated with other digital designers to work on and support their digital content
- Conceptualized 4 digital implementation ideas set for specific store locations and presented to the Creative Director
- Followed the brand's aesthetic to create a standardized brand digital style guide

EDUCATION

Fashion Institute of Technology

BFA in Visual Presentation and Exhibition Design **May 2017**

AAS in Communication Design **May 2015**

SKILLS

Visual Merchandising • Fixture Design • Graphic Design • 3D Rendering • Print Production File Creation • Production/Technical Drawings

SOFTWARE

Adobe Illustrator • Adobe InDesign • Adobe Photoshop • Adobe XD • SketchUp • Vectorworks • Rhino

INTERESTS

Front End Development • Coding • User Interface Design • Web Design