### ANGELABURÓN

#### **UX/UI PORTFOLIO**

(PDF VERSION)



#### **WHOIAM**

I'm a UX Designer with a background in Industrial Design and photo manipulation. My passion is to use visual tools to make people **feel** and think in new ways.

I love learning **new** skills. I don't have problems delegating work to others, but I like to feel able to do it myself if needed. That's why I only use my own pictures to illustrate this website.

I have always enjoyed solving problems of **daily life** and I love working with my hands as well as with a computer.

#### **CONTACT ME**

I'm always happy to join new projects, meet new people, drink tea and chat about UX, movies, cats and dogs... If you feel curious, get in touch!

Send me an email to: angelaburon@gmail.com

Call me on: +44 7454 702 144

You can also visit my photography blog, connect on LinkedIn and follow on Twitter, Facebook or Instagram.

#### WHAT I HAVE DONE

I've worked in advertising and multimedia. I've done a few photographic exhibitions and I've been an artisan and a baker, among other things.

This **sinuous** experience has given me a general understanding of the world, from the emotional reaction that arises when a need is not covered, through the process of finding and developing the solution, until the end of the lifecycle.

I decided to start a career in **UX** because this discipline puts together all the skills that I have been developing throughout my life.

#### WHAT I WANT TO DO

I'm always open to new **challenges** and I love learning new things. I enjoy working hard when I know that what I do makes a difference in people's lives.

I would like to work with people who put the user first and **believe** in what they do, so they are always willing to do a great job in any circumstance.

I would love to be surrounded by amazing professionals who are aware of themselves and others and are **not afraid** of trying new things.

#### **MY CREATIVE PROCESS**



Guts has **strength** but not sensitivity.

Heart has **feelings** but not stability.

Brain has **logic** but not spontaneity.

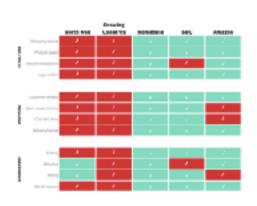
Together, the three of them create balance.

#### 1. EVALUATION AND ANALYSIS

To understand the users, first **understand** the market.

Watch your **competitors** and learn from them.

Copy their **strengths** and avoid their **weaknesses**.



#### 2. USER RESEARCH



User interview Patterns

Personas Storyboards

Task analysis
User journeys
User flows







# 3. INFORMATION ARCHITECTURE





#### **PROJECTS**

#### **SUPERCARERS**







Group project to improve the user experience and engagement for SuperCarers, a London based company that wants to make home care easier, cheaper and sustainable for everyone.

#### **SKILLS**

- Team work
- Stakeholder interview
- User interview
- Creation of personas
- Prototyping
- Usability testing

The challenge was to keep the user engaged and give them the best possible experience in a very hard moment of their lives.

The new web app provides the users with support, training and useful information whilst they wait for the company to find the best care choice for them

#### **BOOTS**







Group project to build a new health tracking app for Boots that allows the customers to manage their health history and book appointments with their pharmacist, saving time to the users and lightening the NHS

whilst creating engagement with the brand.

#### **SKILLS**

- Time management
- Competitive analysis
- User research
- Creation of personas
- Visual design
- Usability testing

The new Health Tracking App gives the user the opportunity to manage and update their health history, create customised health reports and share this information with their pharmacist, making easier for everyone to get a quick and reliable health care.

# MORE PROJECTS ON MY WEBSITE

uxburon.com