

UX/UI Designer + Illustrator

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Skills

User-centered Design
User Research
Wireframing
Prototyping
Visual Design
Sketching
Illustration
Motion Graphics

Toolbox

Illustrator Adobe XD InVision Photoshop After Effects Pen + Paper

Code

HTML5 CSS3 JavaScript PHP SQL

Education

Sheridan College

Sept 2018 - Apr 2019

Post Graduate Certificate: Interactive Media Management

- User Experience and User Interface Design
- Full-stack Web Development

OCAD University

Sept 2013 - Apr 2018

Bachelor of Design, Illustration Graphic Design Minor

Projects

Beep Beep Ride-Sharing App

Jan - Apr 2019

Designer and Front-end Developer

- Produced user flow chart and working prototype using Adobe XD in a timely manner
- Participated in ideation sessions with 3 other team members in order to create a user-centered design for the app

"CustomHighze" Web Application

Oct - Dec 2018

Designer and Front-end Developer

- Collaborated efficiently on a team of 3 members through ideation sessions and producing solutions
- Developed an empathy map with team members in order to better empathize with the user
- Created the user flow chart, wireframes and final designs
- Conducted 4 user interviews in order to pinpoint areas of improvement for the application

Domino's UX Case Study

Nov 2018

Researcher and Designer

- Video recorded a user during a user-testing session and documented all reactions and feedback as data
- Re-designed and developed mid fidelity wireframes of Domino's online web ordering application based on the collected user feedback

Work Experience

Freelance Illustrator

Apr 2018 - present

- Successfully planned and painted a mural for a tea shop in Toronto called "Labothery"
- Designed and created personal merchandise from scratch such as paintings, zines, and prints in order to be sold at art fairs