

Angela Martinez — Experience Designer

helloang.com | linkedin.com/in/angela-martinez
angelaestmartinez@gmail.com | Toronto, ON

Education

('16 - '18) BCIT, *Computer Systems & Technology*

('13 - '15) Kwantlen Polytechnic University, *Fashion Design & Cmns.*

('12 - '13) Emily Carr University, *Visual Arts*

Skills

Adobe XD, Figma, Sketch, Invision, Photoshop, Illustrator, InDesign, After Effects, Premiere, Cinema4D

HTML, CSS, Javascript/jQuery, React, Git, PHP

Work

Anderson DDB — Sr. Interaction Designer (Sep '19 - current)

- Designed websites, microsites, detail aids, email campaigns, and HTML5 ads.
- Clients: Gilead, Abbott, Ad Standards Canada, CDPG.

Klick Health — Freelance designer (May '19 - Sep '19)

- Designed websites, detail aids, and HTML5 ads for various pharma clients.

Air Canada — Freelance designer (Mar '19 - May '19)

- Designed tradeshow banners, flyers, banner ads, and worked with UX and web team to improve AirCanada.com's mobile booking experience.

Best Buy Canada HQ — Experience Designer (Sep '18 - Feb '19)

- Maintained the bestbuy.ca desktop and mobile site and worked with Apple, Microsoft, Samsung, and other tech retailers for product launches.
- Executed new weekly shopping experiences and campaigns to optimize sale conversions.

Noise Digital — Production Designer (Aug '16 - Aug '18)

- Created HTML5 ads, social campaigns, emails campaigns, videos, microsites and landing pages. Also designed the Noise Digital website.

Freelance

- Lululemon, Plenty Clothing Canada, CYN (Capitol/Metamorphosis Music), Maurice Moore (Empire), Dad's Printing Vancouver, Lil Debbie, Blueprint Events