

# Angela Martinez

helloang.com

ang@helloang.com

I'm a UX/UI designer from Toronto whose work is rooted in fun, exploration, accessibility, and mindfulness.

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Oct '20 - Jan '21

## FCBSix — UI Designer (contract)

- Redesigning the Government of Ontario's destination tourism website & design system
- Providing art direction, designing prototypes and components using the Foundation framework
- Responsible for testing components alongside the UX team and providing hand-off ready components to developers

Sept '19 - Oct '20

## Anderson DDB — Sr. Interaction Designer

- Designing responsive websites, HTML5 ads, e-detail aids, email campaigns using HTML/CSS/JS and creating lo and hi-fidelity prototypes
- Oversaw asset libraries; maintained scalability and accuracy against guidelines
- Supporting the Digital Squad by running regular huddles, overseeing our work, and standing in for the digital lead if necessary

Sep '18 - Feb '19

## Best Buy Canada HQ — Experience Designer

- Maintained the bestbuy.ca desktop and mobile site by designing UI and HTML/CSS
- Worked with Apple, Microsoft, Samsung, etc. for building product launches
- Executed new weekly shopping experiences and campaigns to optimize sale conversions

Aug '16 - Aug '18

## Noise Digital — Production Designer

- Created HTML5 ads, social campaigns, emails campaigns, videos, and microsites
- Designed the Noise Digital website

## Skills

Figma, Sketch, Adobe XD, Adobe CC Suite, prototyping, usability testing, video editing, HTML5, CSS, JS/jQuery, Git, WordPress, Salesforce Pardot, MailChimp, JIRA, Asana

## Education

('16 - '18) BCIT, Computer Systems & Technology  
( '13 - '15) Kwantlen Polytechnic University, Fashion Design  
( '12 - '13) Emily Carr University, Visual Arts