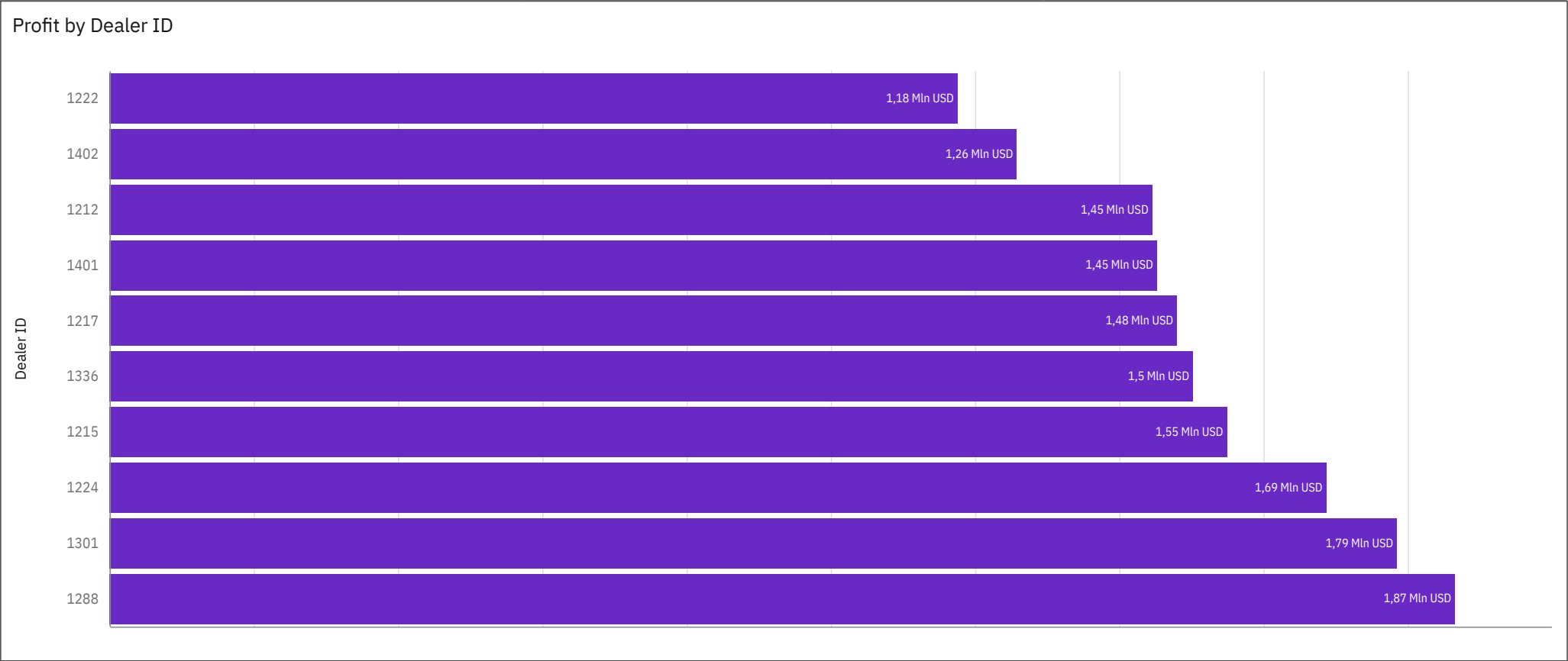


Sales



Service



## About

## Summary

In this project, I created some visualizations for 2024 and presented them as a dashboard for better understanding on car sales and profits for each dealer. The goal is to provide insights on car sales and profits for each dealer.

## Data discoveries

The number of car sold was about 10K in the year 2024 and the Hudson model had the largest number of car sold. The dealer with ID 1288 has the largest profit of 1.87 Mln \$.

In December the number of quantity sold was the lowest and was 46% less than the highest which is in May.

Model Beaufort has the largest number of recalls, especially on airbags. The overall opinion of customers is positive, followed by neutral and finally negative.